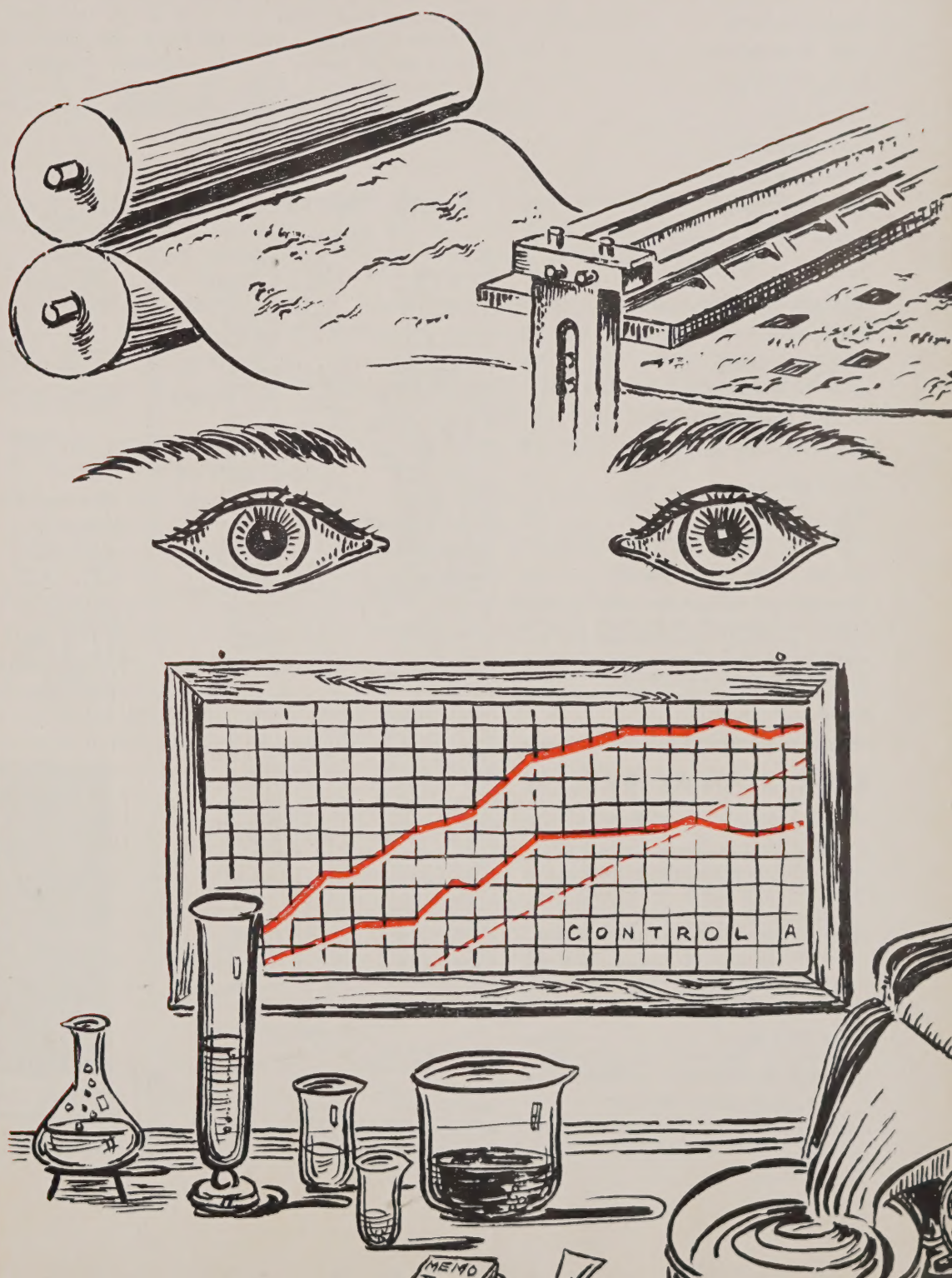


BIRD NEPONSET REVIEW

JANUARY 1954

QUALITY CONTROL



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On the Cover

Eyes dominate this composite drawing illustrating quality control at the Floor Covering Plant in Norwood. Chemistry, statistics, mechanics, all of science, are as nothing without the human element. Drawing by A. P. Macchi and Flooring Design Dept. For more about these eyes, see page 2.

BIRD NEPONSET REVIEW

Vol. 42 No. 1 January 1954

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

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Berry Asphalt Co.: Offices, Magnolia, Ark., and Chicago; Refineries: Waterloo and Stephens, Ark., and Gary, Ind.

EDGAR M. GROUT Editor
ELEANOR M. GARLAND Assistant Editor
KENNETH W. PIERCE Photographer

ADVISORY BOARD

RALPH M. WIGHT W. L. WATKINS
MARY MCCARTHY



the Question Box

Is there a plan available whereby Bird employees may purchase stock in the company? If so, may it be done on a payroll deduction basis?

Bird & Son is not offering any stock for sale at the present time. The only Bird & Son stock being sold is from one individual to another. This has to be handled through a brokerage house and payroll deduction would not be a proper way to handle it. Any employee, however, can put his savings into the Neponset Credit Union by the payroll deduction method and then at regular intervals withdraw his savings and purchase stock. This would accomplish the same result.

Long Service List

Employees

Name	Year	Dept.	Years
Benjamin R. Taylor	2-16-14	Office	40
John E. Curran	2-11-16	Paper Mill	38
William F. Murphy	2-5-17	No. 1 Box Shop	37
Steve Druzas	2-16-20	Flooring	34
Vincenz Stankiewicz	2-17-20	Roofing	34
Frank Sutherland	2-25-20	Asst. Supt.	
		Flooring	34
John Buonpane	2-10-21	Roofing	33
Patrick Maguire	2-21-21	Flooring	33
Justin P. Antonitis	2-23-21	No. 2 Box Shop	33
Thomas A. Smith	2-23-21	Roofing	33
William J. Wosner	2-23-21	Flooring	33
Leslie W. Hall	2-15-22	Finishing Mill	32
James J. Donovan	2-20-22	Paper Mill	32
Arthur F. Johnson	2-5-23	No. 1 Box Shop	31
Ralph B. Kemp	2-13-23	Roofing	31
Francis J. Curran	2-25-23	Office	31
Alma J. Walsh	2-26-23	Finishing Mill	31
Michael J. Cronin	2-19-24	Maintenance	30
Elton S. Moore	2-25-24	Flooring	30
Alfonse Sylvester	2-11-25	Finishing Mill	29
Howard White	2-13-25	No. 1 Box Shop	29
Howard Hewins	2-14-25	Flooring	29
Frank V. Eisenhauer	2-10-26	Safety Engineer	28
Harvey W. Hayward	2-11-26	Flooring	28
Arthur Wise	2-23-26	Flooring	28
Howard L. Ellis	2-1-27	Flooring	27
Michael Kelley	2-13-27	Roofing	27
Gordon G. Wilson	2-14-27	Flooring	27
A. Rogers Weed, Jr.	2-21-27	Asst. to Vice Pres.	
		Mat. Div.	27
Axel L. H. Ostrom	2-23-27	Roofing	27
Agnes G. Hefferan	2-28-27	Office	27
Domenic D'Angelo	2-11-29	Flooring	25
James H. Ellis	2-18-29	No. 1 Box Shop	25
Vernon L. Rafuse	2-21-29	Paper Mill	25
Samuel J. Piraino	2-6-34	Flooring	20
John L. Dziubaniuk	2-12-34	Flooring	20
Albin J. Vietze	2-13-34	Flooring	20
Charles J. Treciokas	2-13-34	Flooring	20
Elbert L. Allen	2-14-34	Flooring	20
John A. Stanovitch	2-14-34	Flooring	20
Louis Coburn	2-15-34	Flooring	20
John A. Delaney	2-16-34	Flooring	20
Lawrence M. Hewins	2-16-34	Flooring	20
Carl E. Hilton	2-16-34	Flooring	20
Malcolm N. Sisson	2-19-34	Roofing Sales	20
Howard C. Nelson	2-20-34	Flooring	20
Leon E. Morrison	2-3-44	Roofing	10
Elizabeth M. Fraser	2-10-44	No. 1 Box Shop	10
Alonzo J. Blais	2-27-44	No. 2 Box Shop	10
Kathleen McHugh	2-7-49	Office	5
Mason A. Clark	2-28-49	No. 2 Box Shop	5
Helen L. Goetz	2-28-49	Office	5

PHILLIPSDALE

Clarence H. Pierson	2-13-20	34
Charles J. McLaughlin		
	2-18-24	30
Joseph M. Wynne	2-10-26	28
Henry W. Gibb	2-26-26	28
Armond C. Giberson	2-4-29	25
Edouard N. Roy	2-6-29	25
Enar F. E. Peterson	2-21-49	5

CHICAGO

William W. Wilson	2-9-13	Consultant	41
John J. Walsh	2-12-24		30
Levy Hosch	2-12-25		29
Ollie Jones	2-1-29		25
Martin R. Pearce	2-5-29		25
Ralph Calhoun	2-19-29		25
Raymond Gusick	2-28-29		25

SHREVEPORT

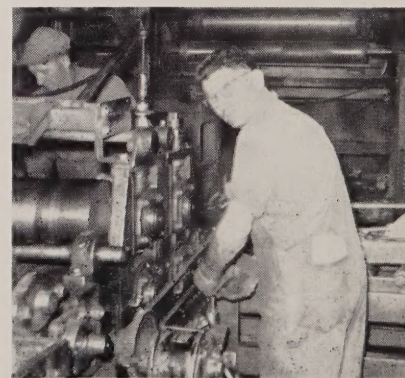
Bernard P. Soward	2-2-26	Superintendent	28
Robert F. Jenkins	2-1-39	Sales Manager	
		S.W. Div.	15
Albert G. Harper, Jr.	2-1-39	Roofing Sales	15
Gladys E. Bryan	2-16-39	Office	15

BERRY ASPHALT COMPANY

Jack P. Roberson	2-10-44	Stephens	10
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Former Employees Now Retired

Willie Banks	2-6-10	44
Alice E. Nichols	2-27-11	43
Joseph Farrell	2-21-13	41
Ernest Grosscup	2-17-14	40
Peter A. Nielsen	2-7-16	38
Charles D. Rafuse	2-12-18	36
Raleigh Stearles	2-2-20	34
Manuel Perry	2-24-21	33
Harry M. Clark	2-1-22	32
Harry A. Dresser	2-19-23	31
George R. McNay	2-1-25	29
Felix Iarocci	2-18-25	29
Walter C. Wallis	2-14-34	20



NICHOLAS SANTORO of the Roofing Maintenance Department checking the Winder on No. 9 Machine. Winder Operator, Leonard Nordstrom, is in back.

Buyer's Choice

Suppose you walked past your time clock this morning and saw on display there floor coverings, building materials, and paper products made by competitors of Bird & Son, inc. How would the products you make compare with those on display? Could you point with pride and say: "I know Bird products are better because of the quality we build into them and our careful handling of every order."

If you can't say this, then the security of your job — of all our jobs — is in jeopardy. Why? Because thousands throughout the country are making just that sort of comparison and are buying Bird products — or not buying Bird products — as a result.

Bird has one distinct advantage over many of its competitors. We have been in business a long time and have an established reputation as a company that makes a good, dependable product. But that reputation will last only as long as we uphold it by our day-to-day efforts and through maintenance of quality, both in production and service.

Quality on the production line is of first importance. Our products must be good and dependable today and every day or the buying public will soon turn elsewhere. Of hardly less importance is quality of service. Shipments correctly filled and out on time mean satisfied customers. Careless filling of orders or failure to meet shipping dates can lose good customers very fast.

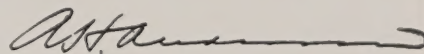
We are not the largest manufacturer in any of our lines. We are in the roughest, toughest sort of

competition with many companies which are larger than we are and have more money to spend for national advertising and sales efforts.

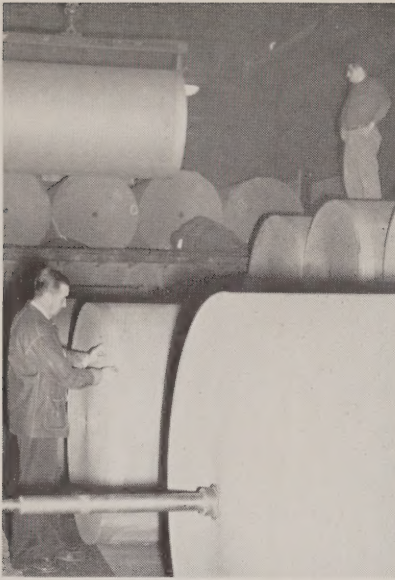
I wish you could all see sometime a display of industry products in one of the semi-annual floor covering markets, or in one of the big roofing or fibreboard shows. There you would see some very excellent products by Bird competitors and know what competition we must be prepared to meet.

A home owner in need of a new roof or a new linoleum floor has a dozen or more reputable brands to choose from. If the choice is finally in favor of Bird, it must be because the quality, price, color, and style of the Bird product meet the purchaser's requirements better than those of competing products. Likewise, a manufacturer buys Bird boxes to ship his products in only because their performance and quality, and the service Bird offers, or the combination of these elements, are better than those offered by other producers.

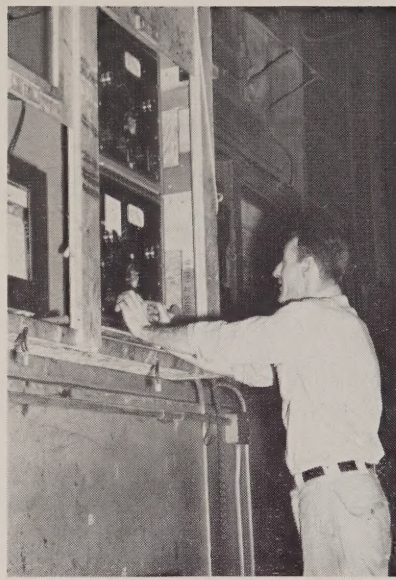
I cannot stress too much how necessary it is to each of us that every shipment out of our plant must be just as good as we can possibly make it. In that way Bird made its reputation. In that way we will assure ourselves of a profitable business and secure jobs. But more important in the long run, in that way we will preserve and deserve the Bird reputation for quality of product and service.



President



WILLIAM CHERRY, Quality Man, checks dry felt. Upper right, Vito DiCicco eyes maneuvering of 3800-pound roll. It takes skill to handle this much weight with no damage.



HAROLD FERIOLI, Saturator Man, at the controls of the Beta Gauge, adjusts for the proper amount of saturation, thereby starting things off right.



CHIEF MACHINE TENDERS, Undercoating, pose as 2nd shift man, Ted Paul, left, turns over records to Charles Letts, coming on for the 11 to 7 shift.

The Best There Is

They make it that way

HOW THEY DO IT SERIES

Flooring, of course, has no corner on quality. How they do it in both Roofing and in the Paper Division will be told in future Review stories.

THE Machine Tender, top man on No. 3 Print Machine at the Floor Covering Plant, gave the signal for printing the 9 x 3 sample. Marian Kissell, cap set squarely, was the Machine Tender on this 11 to 7 night shift. It was nearly midnight. For almost an hour he and Bert Ellsworth, Second Hand, had been watching the freshly-printed yards of a new rug pattern flow under the fluorescent lights, out over

the end of the long, flatbed press, and on into the baking oven. Now it was time to take a sample.

"Yes, it's a nice pattern," Kissell agreed, carrying on a conversation until the 9 x 3, now started, should arrive from the other end of the long machine. "It's running pretty good. Not much trouble."

Trouble, he explained, could be a number of things, like a spot where the block did not apply sufficient paint, a poor print of the color pattern, a smear, or a paint spill.

Or maybe the trouble would be traceable back to the original felt of which the rug was made, or to the early processing in saturating or undercoating.

Finally the 9 x 3 print arrived from the other end of the 100-foot machine. The men cut it off, hanging it on the sample board set on an easel at eye height. The bright colors of the wet paint shone clean and cheery in the huge gray machine room. A quick look showed the pattern in register, the paint bright and smooth, no blemishes from the machines.

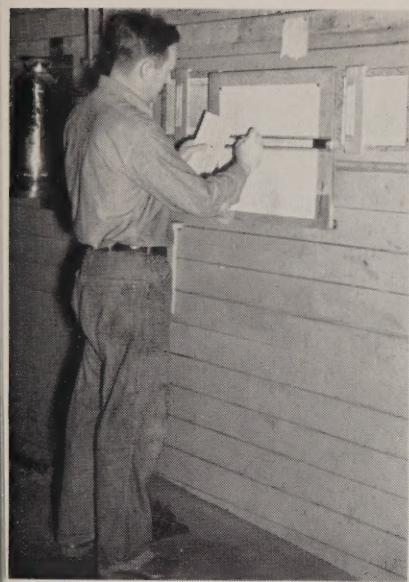
Kissell spotted something though. He pointed to a place, almost invisible.

Controllers of Quality

Quality at the Floor Covering Plant is a concern of the Laboratory and the Quality Control Department. The Laboratory, under Chief Chemist Bernard H. Bailey, controls the quality of all materials used in any department in the Flooring Plant. They set up this control to insure the quality of finished products. Finished products as well as raw and materials-in-process are constantly tested by the Laboratory.

The Quality Control Department, directed by Samuel J. Piraino, sees that all production is kept to the Laboratory's standards or specifications. Piraino and his staff of four men constantly inspect the material in process, and second, make a check of all weights and measures as the material grows into the finished product.

Part of the Quality Control Department's job is training the production men to keep their standards in each department as the material goes through the plant. How the production men do this is told in the accompanying story and pictures.



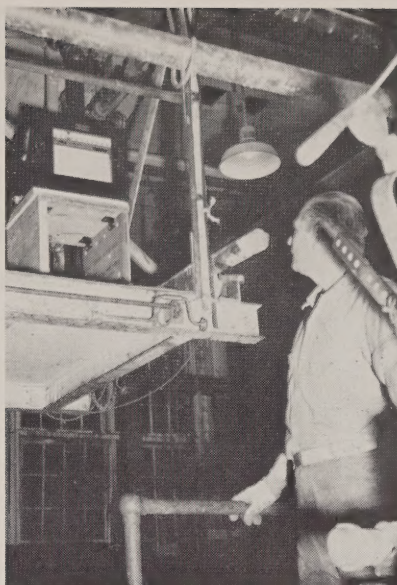
Above: **PAUL ZENIS** moves the straight-edge along the scale and then records the percentage of saturation on a roll he has just weighed.

About an inch long where the paint was a bit too thin. Underscoring the spot with his thumbnail across the wet surface, he commented, "They'll have to get him out that spot." He went to see what it was done.

In the meantime the regular rugs were being printed and kept coming through. Night Foreman Sam Steele (on duty till midnight) gave the men a hand there, while the Machine Tender also checked the sample hanging vertically on the easel. If the paint didn't run in about 60 seconds it would be back. It was.

Now that everything was under control, Kissell reached down into a corner and took out his midnight snack, hot peppers and a sandwich.

One reason No. 3 Print Machine was purring along so happily was that the men earlier in the process had been making good material.



ANOTHER GAUGE farther along in the process. John Glebauskas is the Operator who adjusts the ductor blade at the Undercoating Machine in accordance with his reading.

working closely with the plant to see that all quality standards are met.

For Example

Here is an example of one of the Lab functions. Raw oils must be combined with resins in exact quantities and boiled until correct for use in making our floor covering.

"A floor enamel you might purchase at the hardware store," Chief Chemist Bernard Bailey says, "might contain a base consisting of 15 to 20 gallons of oil to 100 pounds of resin. Our paints have vehicles with 4 to 5 times more oil."

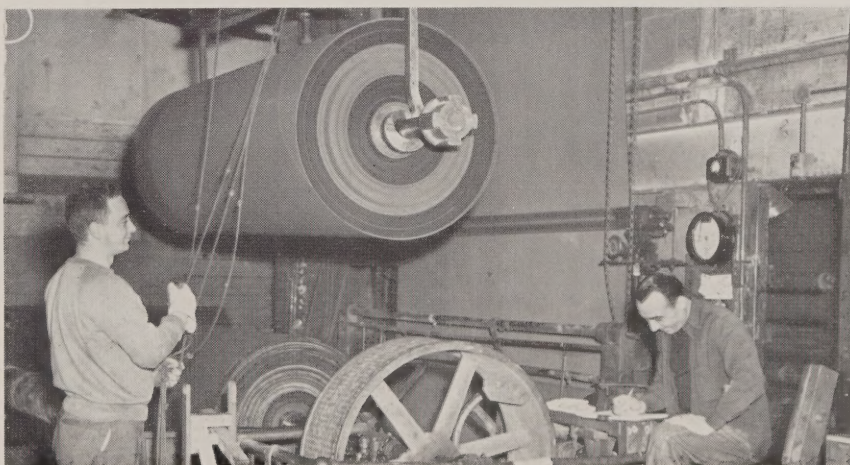
Here the Lab sets the standard. The production department does its best to meet the Laboratory's criterion. The Quality Control Department checks the product to see that it measures up. Paint colors, too, must match exactly the standard sample from the Laboratory.

(Continued next page)

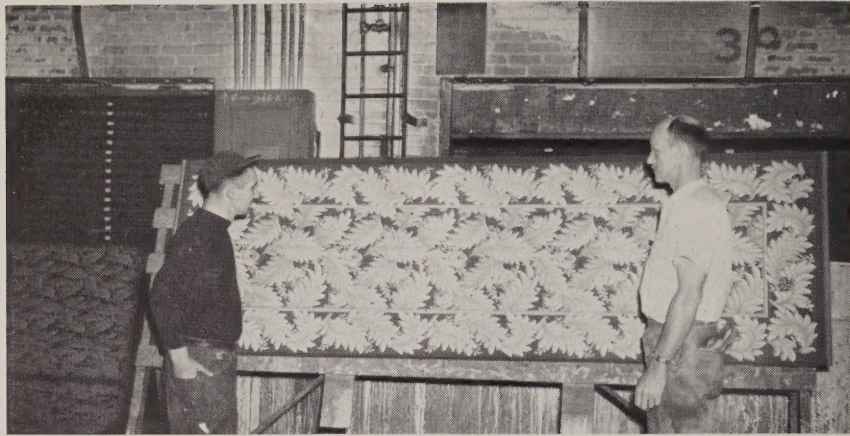
Lab Sets Standard

"A" or quality goods start with standards which the Laboratory sets. All outside purchases of raw materials must meet their rigid specifications. If they don't, they are sent back. In the plant every step of the process has its own quality standards to be met daily, even hourly. Separate from the Laboratory is the Quality Control Department

Right: **READY** for the Print Machines, this roll has to pass muster first before it leaves the Undercoat Department. Joseph Ferranti, recording, looks pleased. Harold Watson is guiding the roll as it moves along its overhead crane.



MACHINE TENDER and Second Hand, Marian Kissell and Bert Ellsworth, give a practiced look at a 9 x 3 sample, printed hourly to catch possible imperfections before the rugs go into the oven, far left, for baking.



Quality

(Continued)

In Every Operation

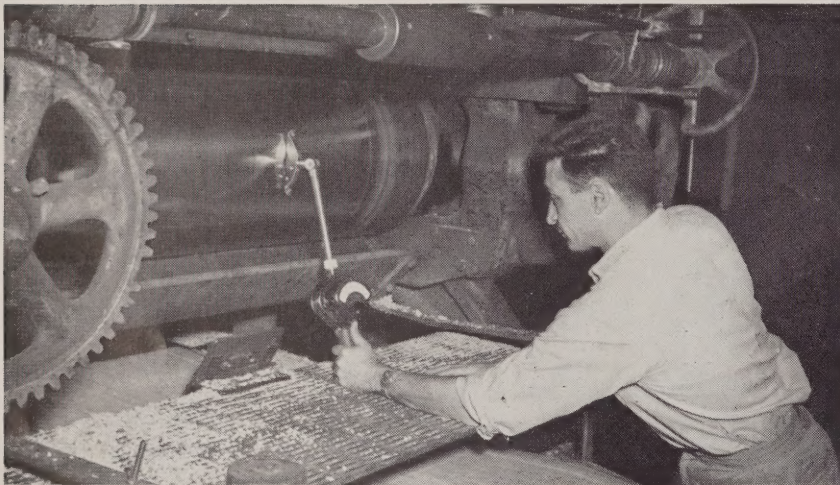
Floor covering is more than its bright and durable colors. Basically it is a sheet of felt produced at the Phillipsdale, R. I., Plant. Quality flooring includes a quality felt base properly saturated with asphalt. The amount of saturation must be neither too much nor too little. Further along the men must apply the underneath, or undercoat, paints correctly — two coats, too — to assure a smooth surface. (The trim on your house always looks better after the second coat, doesn't it?)

Finally the block cutters, with watchmaker's precision, must chip out the wooden printing blocks, a separate one for each shade or tint in a rug. All these preliminary steps of oil boiling, paint tinting, undercoating and block cutting contribute their share to quality production at the Print Machines.

Other Departments

Now back to the night tour at the mill.

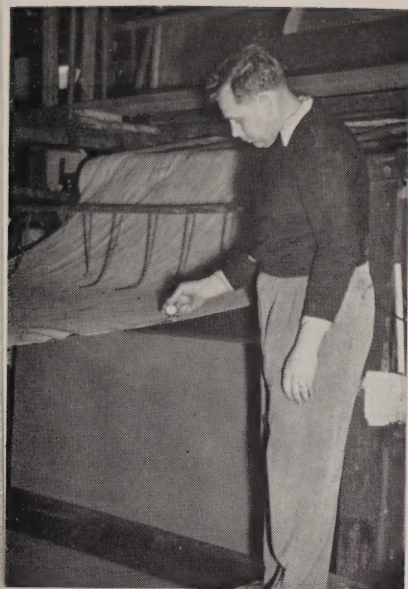
At the same time that No. 3 Print Machine was chugging along so cheerfully there had been trouble in the undercoat department. Felt already undercoated was slipping in the hanger. Mechanical failure was the cause. Bill Cherry, Quality Control man, noted this fact in his report for that night. The loops were sticking. Nothing to do but stop the machines. Night Foreman Hilton Taggart gave the signal. They took the material out of production and had repairs made.



EDMUND MARVELLI at the Linoleum jasper roll checks its temperature as registered on the gauge of the pyrometer.



ARTHUR MILLS, Linoleum Department, weighs out pigments in exact amounts, pre-determined by the Laboratory, to make linoleum colors.



JOHN PEREKLIS holds a micrometer, taking the caliper of the linoleum sheet going through.

Over in another section the Linoleum Department was dark after 11 P.M. They were on two shifts. Earlier in the evening you could have seen Arthur Mills weighing exact amounts of color for the lino mix according to our Laboratory formulas; or John Perekslis checking the passing lino sheet with his micrometer to measure its thickness to a thousandth of an inch.

Production is the same whether the sun is shining in Norwood or Nanking, and the whole plant is as concerned with the quality of the product as the men who made a name for themselves building the old sailing vessels along New England's saltwater inlets.

When the Linoleum and Felt Base Floor Coverings have been made, the Finishing Departments take over. Here are the men who look for the last time at material which started out as dull-looking dry felt and is now transformed and glorified into bright, smooth, shining, gay floor covering. The last time, that is, until it is displayed in dealers' stores waiting to attract her ladyship, the buyer.

Eino Manninen, Finishing Department Inspector, turned down the corner of a rug passing under his trained eye. Something was wrong.

Like any of the Inspectors, Manninen was watching for as many as 30 possible kinds of defects as the shiny material constantly flowed under his eyes. If an Inspector misses occasionally the mistake may not be excusable, but at least the error is understandable.



QUALITY CONTROL head, Print Machines Foreman and Finishing Department Foreman look like so many coaches worrying over a winning team, while Roger Dunham, Inspector, plays "end" in the Finishing Department. "Coaches" are, right to left, Samuel Piraino, pointing, Thomas Rogers and Nelson Phillips.

A visitor watching Manninen could see nothing wrong and said so. The Inspector held the rug for a moment.

"See those clamp marks?" he said. "They won't hurt the wearing quality any, but that won't go for 'A' goods."

The Inspector then took the visitor over to one side and picked up a blue label reading "Important Instructions." It told the purchaser how to open the package and lay his rug.

"See on the label that number and letter, 4-R? Every rug that goes out of here has the Inspector's symbol on it. We are *responsible*."



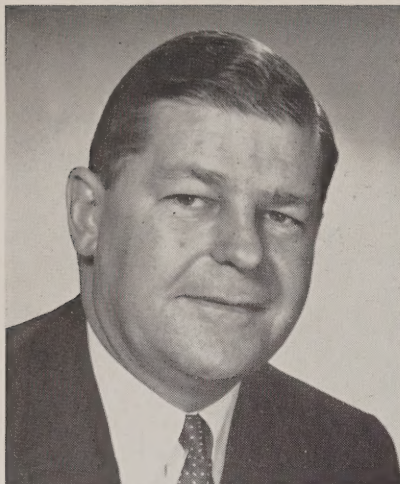
RICHARD COOLIDGE, Trap Man, keeps his eye on the heat of the Print Machines' ovens. It's an expensive "cake" that's baking inside.

Cover Original Hung in Lobby

THE original water color of the cover on the Christmas Review now hangs in the lobby of the Main Office. This beautiful drawing is the work of free-lance artist R. J. Holden of North Sterling, Connecticut. Mr. Holden has done similar work for insurance companies and publishers of other employee magazines.

The picture shows the artist's conception of how Bird & Son might have appeared a century or so ago, before steam trains and electric trolleys came to East Walpole. Mr. Holden came to East Walpole last June, sketched roughly the area he planned to draw, and took back with him a photograph of the old Morse tavern and the one-story office as they appeared about 1890. The editor also talked with Elmer H. Bartlett, showing him the photograph, and getting him to describe details that could not be determined from the picture. Using all this material, artist Holden made his water color. It is not photographically exact, and was not intended to be, but the old chimney, the old buildings along the river, the tavern, and the one-story office building are all pictured as accurately as possible.

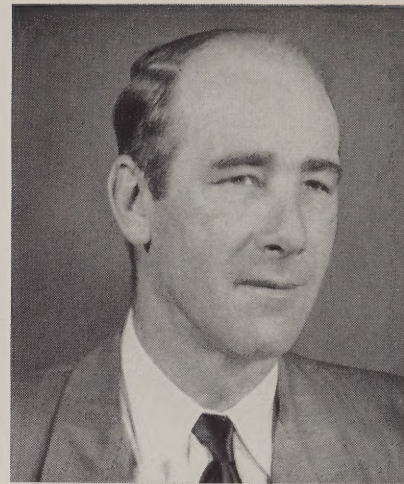
We have had many compliments on this cover. We hope you liked it, too. We invite you to stop at the Main Office lobby and see the original painting.



Charles A. Sumner



Wylie G. MacIvor



William D. Marland

Executive Changes

PRESIDENT A. H. Anderson announced the following appointments effective January 1, 1954:

Charles A. Sumner, formerly Assistant Treasurer and Credit Manager, has been named Executive Assistant to the Vice President, Flooring Division. Wylie G. MacIvor takes Mr. Sumner's place as General Credit Manager. William D. Marland is named the new Sales Manager of the Horticultural Division, replacing Mr. MacIvor. On January 11, the Board of Directors appointed Mr. MacIvor an Assistant Treasurer of the corporation.

Charles A. Sumner

Charles Sumner joined Bird & Son in 1933 after graduating from Boston University. He has been Credit Manager since January, 1950 and has held the title of Assistant Treasurer since 1947. The Sumners reside in Walpole and have two daughters, Gail and Joan, both students at the Walpole High School. Mr. Sumner is a Commissioner of Trust Funds in Walpole, a member of the Board of Trustees of the Norwood Hospital, and President of the Board of Governors of the Walpole Country Club.

W. G. MacIvor

Wylie G. MacIvor is a graduate of Boston University. He joined Bird & Son in 1931, starting first as a Sales Trainee and Correspondent in the Floor Covering Division. He was at various times Sales Service Manager of the Chicago Flooring Office, a Salesman in the Baltimore-Washington district, and the

Sales Service Manager for the Floor Covering Division at East Walpole.

He joined the Research Department to aid in product and sales development of the Horticultural line, and became the Horticultural Department's first Salesman when a separate division was established for these products. He was named Sales Manager of the Horticultural Division in October, 1949. The MacIvors live in Walpole and have three children—Bruce, a senior at Dartmouth, Colin, a freshman at Trinity, and a daughter, Sandra, in grammar school.

William D. Marland

William D. Marland joined Bird &

Son as a Sales Correspondent in November, 1939. He graduated from Boston University, College of Business Administration in 1938, worked a year for the Sherwin-Williams Paint Co. before coming to Bird & Son. From 1941 to 1946 he was in military service. He enlisted as a private and eventually became a major in the 11th Armored Division serving in the European Theatre.

In July, 1948 he was made a Salesman in the Horticultural Division. He has travelled for the company in that capacity since then.

Mr. and Mrs. Marland live in Norwell, and have three children—David, 10; Jeanne, 8; and William, Jr., 2.

New Executives

VICE PRESIDENT Eli L. Chamberlain has announced the following appointments, effective January 1:

J. Douglas Johnston has been appointed Southwestern Manager in charge of operations at Shreveport, Louisiana. He succeeds L. L. Williams, who retired December 31.

Succeeding Mr. Johnston as Sales Manager of the Eastern Division is Francis X. Lantier. He will direct the work of the Salesmen in western Connecticut, New York State and northern New Jersey.

T. E. Miller, Jr., has been named Sales Manager of a new Middle Atlantic Division covering the sales territories in southern New Jersey, Pennsylvania, Delaware, Maryland and parts of Virginia and West Virginia.

H. F. Davis, Sales Service Manager, has been appointed Assistant to the Vice President.

In announcing the changes, Vice President Chamberlain stated that Bird & Son is further strengthening the organization to meet the challenge for aggressive sales effort in the years ahead.



J. Douglas Johnston

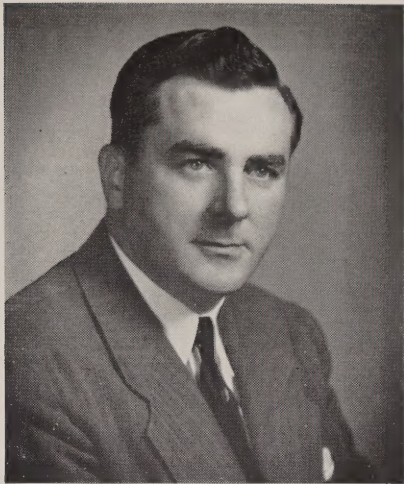
J. D. Johnston

J. D. "Doug" Johnston has served as Eastern Division Manager of Bird & Son's Building Materials Division since May 1943.

He was born in Edgecomb, Maine, was educated in the public schools of Norwood and graduated from Colby College in 1927.

He joined the Bird & Son Roofing Sales Division as a Sales Correspondent upon graduation from college and was eventually transferred to outside selling. His service to the company as Salesman in the Cape Cod territory for 14 years won him the appointment of Eastern Division Manager in 1943.

Lately until his promotion to the Shreveport position, the Johnstons had made their home in Westport, Connecticut. With little time for outside



Francis X. Lantier

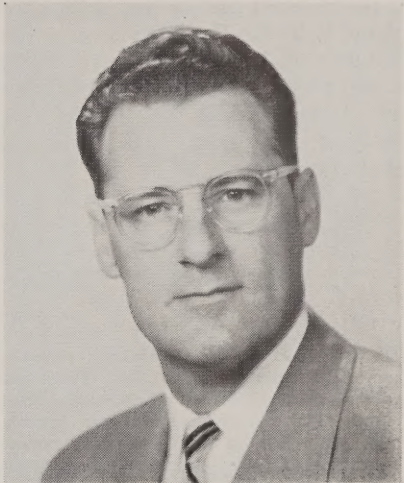
Francis X. Lantier

Francis X. Lantier was born in Astoria, Long Island, New York, and educated at Xavier Preparatory School in New York City and Fordham University. He was for three years manager of the Paint Sales Department of a Brooklyn department store. He served as a member of the rescue squad of the New York Fire Department for six and a half years.

From 1943 to 1947 Frank Lantier was employed by Tompkins Bros. of Jamaica, New York, selling wholesale building materials. For two years starting in 1945 he was on leave of absence in military service with the Army Engineers in Tokyo. He has been a Building Materials Salesman for Bird & Son in the New York City area since April 1947.



Henry F. Davis



Thomas E. Miller, Jr.

T. E. Miller, Jr.

T. E. Miller, Jr., is a native of Washington, D. C. He received his early education at Eastern High School in the Nation's Capital and in 1939 graduated from the University of Maryland with a B.S. in chemistry.

He joined Bird & Son in March 1940 as a Correspondent in the Roofing Sales Division, became a Salesman in the Vermont territory a year later and served there until called into military service in February 1942.

He had a colorful military career. A report in January 1944 listed him as missing in action. Many weeks later his wife received a letter from a prisoner of war camp in Italy saying that he was alive and well. He remained a prisoner until the Allies gained control of Odessa, U.S.S.R., in March 1945. As captain in the Infantry, he distinguished

(Continued on next page)

ilding Materials Division

activities, he still managed to get in some fishing, both deep sea off Long Island and bass in Lake Ontario.

Mrs. Johnston is the former Dorothy Daggett of Waterville, Maine. Doug and his wife met while they were both attending Colby. Their son, Jack (John, Jr.), is now a student at his parents' alma mater. Their daughter, Martha, is a senior in high school.

Doug Johnston brings to his new position as Southwestern Manager an unusually fine record of selling experience in the Bird Building Materials Division.

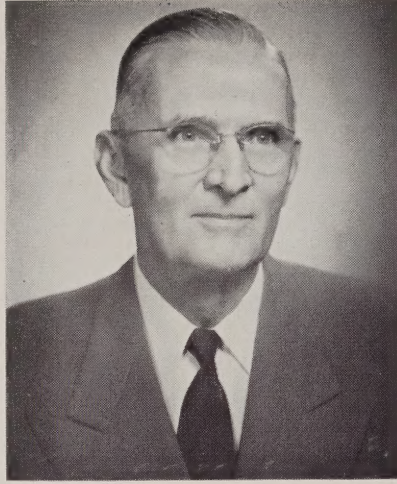
He and Mrs. Lantier, the former Edna Liagre, were married in July 1935. They have two sons, Brian, 11, and Richard, 8. They lived for some time in Williston Park, New York, where he was a member of the Village Board of Trustees and Fire Commissioner from March 1947 to March 1951. Recently they have moved to nearby Huntington. In addition to his interests in civic affairs, Frank confesses to a liking for boating, swimming, horseback riding and home modernization with Bird building materials, of course!

L. L. Williams Retires

L. L. WILLIAMS retires from Bird & Son after more than a quarter century of distinguished service in the company.

Back in 1921 he was hired by Charles S. Bird, Jr., as his assistant. Mr. Bird was then in charge of the Chicago Plant. A few years later Mr. Williams transferred to Roofing Sales at Chicago and still later represented Bird & Son in Michigan. He left the company in July, 1928 to engage in his own business as a roofing applicator in Muskegon, Michigan. He handled both home and industrial installations. Bird shingles were an important part of his line.

He rejoined Bird & Son as Manager of the Built-Up Roof Division in East Walpole in 1934. In this capacity he traveled in all divisions and made fast friends for himself and for the company among dealers and roofers all over the country.

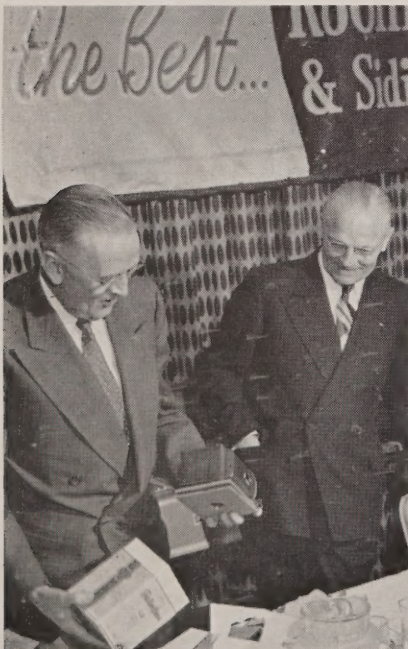


In 1941 he became Sales Manager of the Southwestern Division with

headquarters at Shreveport and in February, 1946 was named Southwestern Manager. His skill as an administrator has built a fine organization in the Southwestern Division. His integrity and outstanding personal qualities have cemented customer relationships in that area to a high degree. In his years with the company he has become an expert where technical roofing problems are involved. His advice has been sought by Government agencies concerned with roofing matters and by the Asphalt Roofing Industry Bureau. His contribution to the success of Bird & Son has been both substantial and very valuable. Not only Bird & Son but the roofing industry as well will miss his extraordinary ability.

A son, L. G. "Bud" Williams, is a Bird & Son employee. The younger Williams is Assistant to the Director of Marketing at East Walpole.

THE CADILLAC OF CAMERAS to a prince of men. As L. L. "Bill" Williams, left, retires from his duties as Southwestern Manager, E. L. Chamberlain, division Vice President, presents a Rolleiflex camera from his many friends. The camera, which will do everything except sit up and beg, was presented at a dinner on December 18 during a Southwestern Division Sales Meeting at Shreveport.



Executive Changes

(Continued)

himself in the Italian Campaign. His decorations include the Bronze Star.

When Ed Miller returned to Bird & Son in December 1945, he was assigned to the Vermont and New Hampshire territory. In 1947 he moved to Portland, Maine. In the fall of 1951, he transferred to the Hartford territory where he has served until his recent promotion to the position of Manager of the new Middle Atlantic Division.

He married Dorothy Eckert of East Walpole in December 1941. They have two children, Braunda Hope, 4½ years old, and Albert Eckert, 3. They plan to move their home to the Philadelphia area from Manchester, Connecticut, where they have been living.

Henry F. Davis

Henry F. Davis joined Bird & Son as a Sales Correspondent in December 1939 and was named Sales Service Manager of the Roofing Division in April 1940. His service in this capacity has been outstanding. The new Assistant to the Vice President was

the man who introduced the Bird ARCHITECT Shingle and did so much to promote it.

Henry Davis was born in Pittsburgh, Pennsylvania. He started at the age of 15 with the Crucible Steel Co., working there in both sales and mill operations. In 1927 he transferred to their Boston sales office. In 1928 he joined the Securities Division of the National City Co. He remained in this work until joining Bird & Son in 1939.

In 1926, Henry Davis married Mary Woods of Lewiston, Pennsylvania. They have three children, Henry, Jr., who is in the tree surgery business in Needham; Rebecca, who is finishing a three-year course in nursing at the Newton-Wellesley Hospital; and Woods, now attending Mt. Hermon School.

Mr. Davis has found time to be active in town affairs in Westwood where he lives. He has been a member of the Finance Committee for two years and last June was appointed to fill a vacancy on the town's School Committee.

Our Credit Union Elects and Acts

New Members of Quarter Century Club

FIVE directors were re-elected at the annual meeting of the Neponset Credit Union on November 12: Nelson C. Bartlett, Velma M. Cobb, Joseph L. Coburn, Nelson M. Phillips and Russell L. Tupper.

Officers

Immediately following the annual meeting the new board met and elected its officers: President, R. L. Tupper; Vice President, L. R. Bernier; Treasurer, A. W. Smith; and Asst. Treasurer and Clerk, Velma M. Cobb.

Working Committees

The following committees were also elected: Credit Committee: R. L. Tupper, N. C. Bartlett, A. D. Colburn; alternate, N. M. Phillips.

Auditing Committee: Joseph Coburn, H. S. Whitney and J. R. Anderson.

Investment Committee: A. W. Smith, J. J. Burke, R. F. Sager.

The complete list of directors for this year is: Russell L. Tupper, Leo R. Bernier, Albert W. Smith, Velma M. Cobb, Nelson C. Bartlett, J. Robert Anderson, John J. Burke, Arthur D. Colburn, Joseph L. Coburn, Nelson M. Phillips, Hilda M. Rafuse, Ronald M. Sager, Howard S. Whitney.

4% Dividend

A 4% dividend on shares was voted at the annual meeting. This meeting also established at 100 the maximum number of shares to be held by any one member and the maximum amount of deposits at \$4000 including shares.

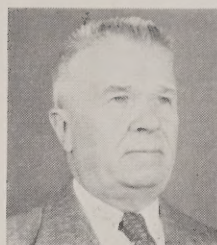
Limits on Loans

The following limits were voted for personal loans: \$300 unsecured; \$500 with one or more co-makers; \$1000 with two or more co-makers; secured loans in various amounts as provided by the laws governing credit unions.

Commenting on this schedule of loans, Treasurer Albert W. Smith stated: "The granting of any loan, secured or unsecured, is of course in the hands of the Credit Committee. These are the maximum amounts that they are permitted to O.K. In individual cases the committee often sets lower limits than the full amount, or they may require additional co-makers or other security."



Joseph Popka
Finishing Department
Norwood Flooring
Plant



Witold Juskiewicz
Tile Machine Operator
Norwood Flooring
Plant

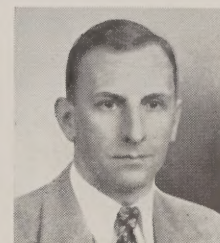


William F. Bishop
Inspector
Norwood Roofing
Plant

They attained their
25th Bird & Son
anniversary be-
tween August and
December 1953.



Thomas O. Whitehead
Tank Car Loader
Waterloo Plant
Berry Asphalt Co.



Arthur J. LeBlanc
Field Manager
Flooring Sales
Department



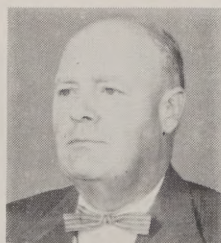
John P. Walsh
Planning Department
No. 1 Box Shop



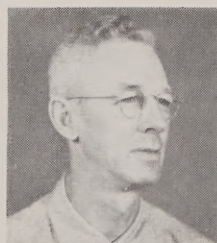
Louis O. Hertel
Finisher
No. 2 Box Shop



E. M. Grout
Employment Manager
Main Office



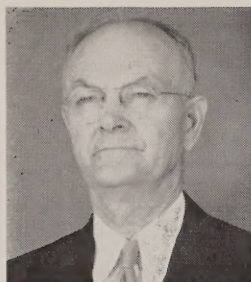
Horace P. Morton
Salesman
Eastern Division
Building Materials
Division



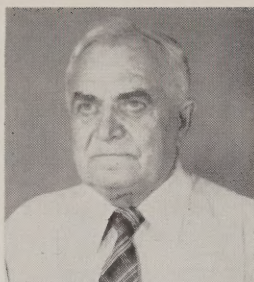
Richard G. Sprague
Machinist
East Walpole Plant



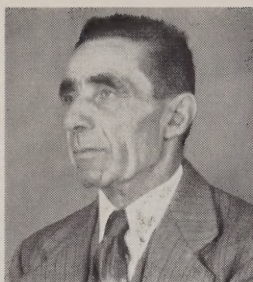
Robert McLaughlin
Foreman
East Walpole
Machine Shop



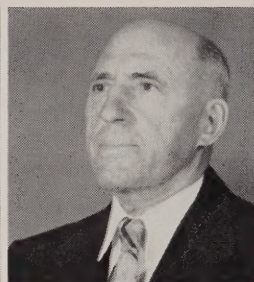
Wilmot C. Irving



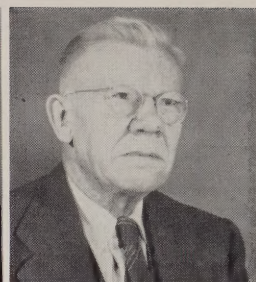
John Stankevich



Paul Molinari



James Capaldo



Anthony Capachin

They Retired December 31, 1953

East Walpole Mills

Anthony Capachin, 119 Pleasant Street, East Walpole. Started July 16, 1918, Solid Fibre Cases Department, No. 1 Box Shop. Since September 16, 1929, Shoe Cartons Department, No. 2 Box Shop.

James Capaldo, 624 Washington Street, East Walpole. From September 14, 1920, Yard Crew. Also worked short periods in Cleaning Department and Storeroom.

Paul Molinari, 129 Dean Street, Norwood. From July 31, 1933, Yard Crew. Previous record: Flooring Plant in 1917.

Walter C. Wallis, 49 Railroad Avenue, Norwood. Started February 14, 1934, Flooring Plant. From January 25, 1943, East Walpole and since September 26, 1943, Finishing Mill.

John F. Zabrowski, 996 Washington Street, Norwood. From July 6, 1911, Solid Fibre Cases Department, No. 1 Box Shop. Retired October 1, 1953.



October
Retiree

John F. Zabrowski

Norwood Roofing Plant

Panfilo Lacivito, 273 Washington Street, East Walpole. From January 12, 1912, Norwood Roofing Plant, Paint and Cement Department.

George E. Smith, North Street, Norfolk. From October 27, 1917, Norwood Roofing Plant. Schedule Clerk, Scheduling Department head; Assistant Superintendent since November 1, 1938.

Raymond C. Call, 231 East Street, East Walpole. From October 6, 1921, Maintenance Department, Norwood Roofing Plant, Assistant Foreman and Foreman. Previous record: 1914-1918, Norwood Roofing Plant.

John Kwiatkowski, 1322 Washington Street, Norwood. From March 28, 1927, Norwood Roofing Plant. Since April 29, 1940, Checker, Shipping Department.

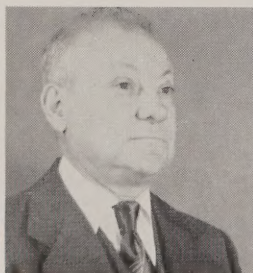
Elaros Balutis, 39 Concord Avenue, Norwood. From May 12, 1927, Norwood Roofing Plant, Surfacing Supply Man, No. 1 Machine. Previous record: 1916-1919, Norwood Roofing Plant and short time in 1921.

Mario Tomassetti, 165 Washington Street, Dedham. From July 11, 1928, Norwood Roofing Plant. Since September 14, 1928, Blacksmith, Norwood Roofing Plant.

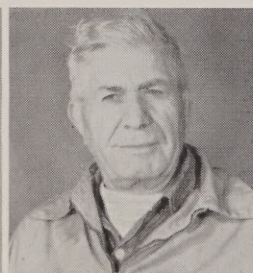
K. Hilmer Eklund, 28 Wilson Street, Norwood. From June 18, 1929, Machine Tender, No. 1 Machine, Norwood Roofing Plant. Previous record: 1912-1914, 1914-1928, Norwood Roofing Plant.



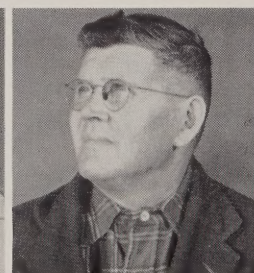
John Kwiatkowski



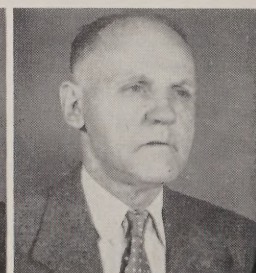
Mario Tomassetti



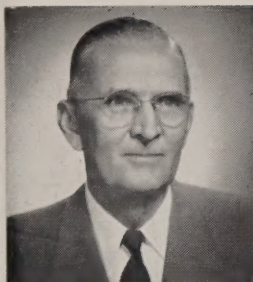
Rosario Campagna



Frank P. Muczinskas



Walter C. Wallis



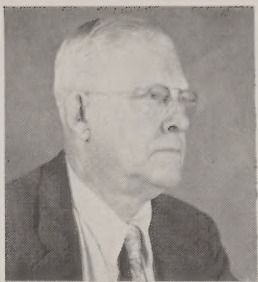
Lytle L. Williams



F. Ernest Dyess



George E. Smith



Raymond C. Call



K. Hilmer Eklund

Rosario Campagna, 176 East Street, East Walpole. From September 26, 1933, most of time Shipping Department, Norwood Roofing Plant.

Frank P. Muczinkas, 16 Folan Avenue, Norwood. From March 20, 1934, Norwood Roofing Plant, for most of time, Checker, Shipping Department. Previous record: Short time in 1933, Norwood Roofing Plant.

Norwood Flooring Plant

Wilmot C. Irving, 16 Rosemary Street, Norwood. From May 16, 1927, Norwood Flooring Plant. Since June 1, 1937, most of time, Rug Border Department.

John Stankevich, 612 Washington Street, East Walpole. Started April 5, 1929, Norwood Roofing Plant; at East Walpole Plant for a short time in 1929. Since April 14, 1930, Flooring Plant. Since May 18, 1936, Sample Department, Inspector.

Phillipsdale Plant

Vincenzo Cicerelli, 151 Wendell Avenue, East Providence, R. I. From April 13, 1916. In Yard and Shipping. Transferred to Oiling and Cleaning Department, May 4, 1946.

Manuel Perry, 393 Buffington Street, Somerset. From February 24, 1921 in Yard. Became Raw Stock Feeder.

Samuel D. Gorelco, 115 Roger Williams Avenue, East Providence, R. I. From June 8, 1923. Beater Room, trans-

ferred to Shipping, November 1, 1931; to Cleaning, January 24, 1949.

Manuel M. Avila, 82 Carpenter Street, East Providence, R. I. From May 16, 1924, Beater Room, becoming Beater Engineer.

Jose Ladd, 12 Perry Street, Seekonk. From June 26, 1945. Boiler Room, transferred to Cutter Room, December 27, 1948.

Shreveport

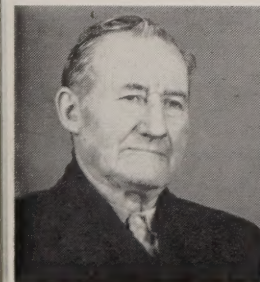
F. Ernest Dyess, Court Street, Ellisville, Mississippi. From October 20, 1926, Building Materials Salesman, Western Division and Southwestern Division.

Lytle L. Williams, 522 Elmwood Avenue, Shreveport, Louisiana. From April 2, 1934, Manager Built-Up Roof Division. From March 1, 1941, Southwestern Division Sales Manager. Since February 1, 1946, Southwestern Division General Manager. Previous record: March 1921 to July 1928 at Chicago Plant and later Building Materials Salesman, Western Division.

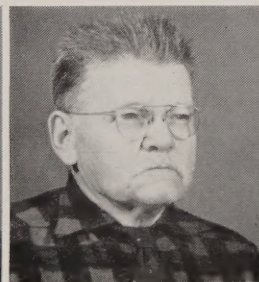
Chicago Roofing Plant

Lawrence Doherty, 6327 South Hermitage, Chicago. From August 7, 1919, Chicago Roofing Plant, Shipping Department until April 27, 1935. Watchman until January 1, 1950, then Nail Packer and Yard Laborer.

John Dobias, 1131 West 17th Street, Chicago. From June 24, 1929, Stationary Engineer, Chicago Roofing Plant.



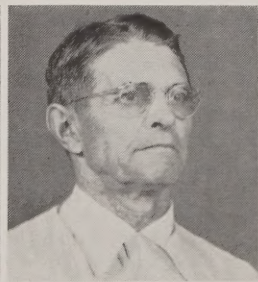
Manuel M. Avila



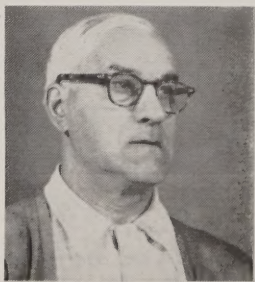
Samuel D. Gorelco



Vincenzo Cicerelli



Jose Ladd



Manuel Perry

Milling Around



Main Office and Sales

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
MARIANNE MASINO
GENEVIEVE VITAITIS
BETTY WENTWORTH

DOROTHY McELENY
JULIA LEWIS
WILLIAM GRAZADO
MARY McDONOUGH
PAT McDONALD

Nice to see Marianne Masino back to work after her illness.

The morning of the big snow, Pam Bilotta was seen alighting daintily in East Walpole Square from a friendly milk truck.

Evelyn Kenison is reported to be convalescing well following an operation.

Frank Eisenhower turned in the shiny Dodge for an even shinier Mercury.

Merle Partch was dined at the Toll House and given a book on painting before she took off for sunnier climes. She and her husband are planning an extended trip via trailer to Florida, then West to the Coast. Elizabeth Gleichauf is now keeping the Personnel records.

Velma Cobb, Art Class chairman for the Bird Club, tells us the class is planning a picture-of-the-month exhibit. Just where the hanging will be will be announced later.

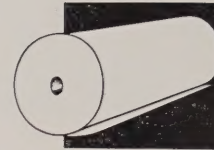
Harriett LeBlanc's engagement to Albert Sutherland of Woonsocket has been announced. An early wedding is planned.

Dick Hazlett, former Messenger, was home on leave in December. He is in the



VIRGINIA SZUKALLA of the Bird Flooring Office at the Merchandise Mart in Chicago with fellow Bird employee, Nunzio Julius of Advertising Display, East Walpole. Nunzio and William Grazado, who snapped the picture, were in Chicago for the Bird Tie Pad show.

Naval Air Corps and was stationed for some time at Guam and Okinawa. Dick is looking forward to being a civilian again one of these days, though he says it won't be for a while. He has been in the service nearly three years.



Paper Mills

THOMAS FLOOD
EDWARD GERAGHTY
FRANK NYBORN
EDWARD WISNIEWSKI
EDWARD POWER

JOHN KALIS
NINETTE GRUSHESKI
ELNA GOTTBERG
JENNEY WASILUNAS
MILTON GARDNER

PRODUCTION AND POWER

Mr. and Mrs. John J. Burke spent the New Year's holidays visiting their son Bob and his family in Birmingham, Michigan.

We welcome William Marland as new Sales Manager of the Horticultural Division. We extend our best wishes to W. G. "Mac" MacIvor, who has left the Sales Manager's job to be our General Credit Manager.

Fiorino Felici, Chester Grusheski, Robert Ellis, Martin Kane and Rocco Puopolo all had December vacations.

Ralph Surette, formerly of Stock Transfer, has transferred to the Maintenance Department. Good luck.

Albert Mucciaccio, formerly Back Tender on No. 2 Paper Machine, is congratulated on his promotion to Machine Tender on No. 3 Paper Machine. Aldo Savi is now Back Tender on No. 2.

Joseph Foley of No. 4 Paper Machine spent his second Christmas in America this year. Two years ago he came here from Galway, Ireland.

Congratulations to Kenneth Rouillard on his 35th anniversary with the company. On December 16, his fellow workers gathered and presented him with good wishes and a gift certificate for golf equipment.

John Terpstra is a new member of the Quarter Century Club.

Others whose company anniversaries fall in mid-winter and who have been with Bird & Son 25 years or more include Angelo Auciello, Roy Meeers, Francis Donlan and Frank Verderber.

Mr. and Mrs. Frank Massey spent a December vacation in Florida. They toured the east coast of Florida all the way down to Key West. They returned by way of the Gulf Coast, going through New Orleans on the way back.

We are glad that Francis Donlan, Beaterman, has been able to return to work after a 12 weeks' illness.

The handsome new Mercury which John Kalis was driving was his brother's. John is happy with his own '52 Ford convertible.

Something to talk about—Rocco Puopolo of Stock Transfer and Harold Peterson of the Finishing Mill reported bringing home a 205-lb. buck deer from a hunting trip to Berlin, New Hampshire.

Arthur Chamberlain reports that Raymond Vitaitis makes good coffee for his night crew on No. 5 Paper Machine.



BEAUTIFUL BRIDE, BEAUTIFUL WEDDING. At the Union Congregational Church, East Walpole, on October 12, Ethel Brown became the bride of Bailey Snow. During her school years, Ethel made her home with her uncle and aunt, Mr. and Mrs. Albert W. Smith of East Walpole. Left to right: Mr. and Mrs. Smith; the parents of the bride, Mr. and Mrs. Kingsley Brown of St. John, New Brunswick; Mr. and Mrs. Bailey Snow, now of Edmonton, Alberta; and the parents of the groom, Mr. and Mrs. Harold Snow of East Toronto, Ontario.



THIS YOUNG LADY won two firsts in the Highland Games dance competition in Brookline last Labor Day. This was her first try. She is Janet McEwen, seven-year-old daughter of Kimble McEwen, Night Foreman at the Paper Mill.

Fred Picard, Jr., now with the Navy at Bainbridge, Maryland, was home on leave for a while this fall.

We admire that newly acquired Pontiac of Bill Spencer's, an improvement over his previous vehicle.

Bob Mattson turned in his old Ford for a new one. He and Edward Podgorski were reported deer hunting in the Maine woods.

Earle Quimby completed a new addition to his patio.

Carolyn Delaney, stellar golfer at the Walpole Country Club, was runner-up for the women's championship at the country club this past season. At a dinner in November at the Franklin Country Club, Carolyn was presented with a prize of a sterling silver sandwich plate. Winner was Nancy Sutherland, daughter of Flooring Assistant Superintendent Frank Sutherland.

Dorothy Lobisser has left the Lab to go to study to be an X-ray technician.

Observed Jerry Collins wearing a copper bracelet. Upon inquiring, we found it to be an Irish cure for rheumatism. Maybe a gremlin told him about it in a dream!

George Skunes had an embarrassing moment recently when he went to the Norwood Hospital where his wife was a patient following an operation. He went to pay a bill, when all of a sudden a nurse came up to him and presented him with a bouncing baby boy. George, you may be sure, bounced the baby right back, informing the nurse of her error in no uncertain terms.

Arthur Doderer, No. 5 Paper Machine, had a wonderful vacation trip to Florida and had a fine family reunion with his daughter.

John Francis King, formerly of Stock Transfer, writes to us now and then from Denver, where he is now living, and sent us Christmas and New Year's greetings.

Joe Jarlis spent his vacation around home with an occasional hunting trip by the day.

George Blair is back with us after a few days in the hospital.

FINISHING MILL

Walter Wallis's co-workers join him in wishing him the best of health and good luck in his retirement.

Katherine Kane has been ill at the Norwood Hospital. Her friends wish her a speedy recovery.

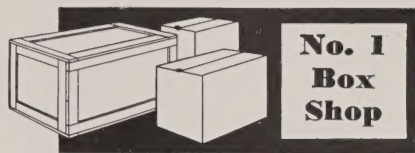
Cyril Smith has returned to work after several months' illness.

A hearty welcome to new employees John Yeomans and Robert Burke. John formerly worked at the Fall River Shipyards, while Robert hails from Franklin.

To Jack DeCosta we express our sincere sympathy on the death of his mother.

Anisim Nikituk, retired, visited us one morning. He reported doing carpentry work for a hobby, such as making cabinets, toolsheds, and all kinds of children's toys.

Ann Griffin's son, a carpenter, was injured at a housing construction project at Worcester.



JOHN P. WALSH
RAMONA CHICOINE
KENNETH HOUGHTON

CATHERINE BELLEW
EDWARD PADUCK
FRANCES PENZA

Peter Kodis was reported vacationing at Lake Placid, famous resort and ski area.

Ralph Desrocher has transferred from Shipping to No. 2 Paper Machine.

Jack Walsh's parents celebrated their golden wedding anniversary this past fall with all 10 of their children present. More details next month with a picture.

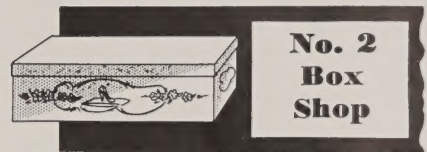
Bill Urquhart, maker of beautiful Persian rugs, who works at the Combiners, has recently completed a living-room size rug. Visitors to the Urquharts' home think the rug is much too beautiful to be walked on, but Bill insists that's what it is for.



ONE YEAR OLD and the possessor of eight teeth. Happy Richard Breen is the son of Alfred Breen, No. 1 Box Shop.



DON'T YOU LAUGH AT ME! Beau Brummell, Boxer belonging to Flooring Salesman Tom Sullivan, appears to be about as pleased at being dressed up as the average small boy.



JOSEPH SMELSTOR, JR.
A. D. SMITH

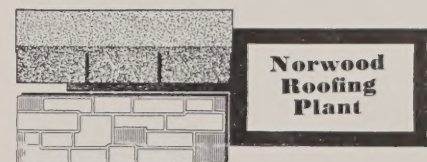
ANNE KELTER
CATHERINE BRADY
JOSEPH FOLEY

Joe Foley received his discharge from the Marine Corps one day in November and the next he was in, shaking hands and inquiring for his old job. So Employment Manager-Editor Ed Grout gave him another job besides the one he left. Joe agreed to take on the job of Review reporter for his department, Shipping.

Ken Stuber took a late vacation, spending some of it in New Hampshire.

Bill Ford went to Chester out in the western part of the state on a hunting trip.

Gus Smith, vacationing at home, sent in a clipping of a favorite vacation spot, Cape Breton Island. Gus thought a lot of people would be interested in the newspaper article which said that a causeway, first land link between Nova Scotia and the island of Cape Breton, is expected to be ready next year. Travelers have always had to take a ferry in the past.



ARTHUR MCKENNA
LEONARD WEAVER
LOUIS SILVESTRI
JOSEPH NEVINS
FLORENCE MURRAY

JULIUS AUKSTOLIS
ROGER PERCY
JOHN FOLAN
JAMES MURRAY
LOU DOM
MICHAEL MEOMARTINO

Another new home owner, James Berube, has moved into his new house on Dean Street, Norwood.

The boys on No. 7 enjoyed a swell venison stew as the result of Charlie Brown's



IT'S A ONE-SUITER for Ed Grout, Employment Manager, and Review Editor, looking very pleased on the occasion of his 25th Bird & Son anniversary. Director of Personnel R. M. Wight is presenting the gift. Others in the picture are Eleanor Garland, Elizabeth G'eichauf and Albert Smith. Thirty-one from plants and offices attended the dinner held at the Pillars in Newton Lower Falls.

hunting trip down East. He returned with a buck and a doe.

A banquet was held last month to honor the retirement of Elaros Balutis and Hilmer Eklund.

Coleman Joyce has bought a house on Lenox Street, Norwood.

Welcome back to Leon Morrison, back after three years in the Air Corps.

First baby of 1954 to Norwood parents was born to Joseph F. and Mrs. Purpura of Dean Street. The arrival of Nancy, the Purpuras' fourth daughter, on January 5, made the family the winners of the Norwood Tribune's First Baby Contest, which entitled them to gifts from 18 local businesses. Joe worked in Shipping until the recent lay-off.

Jimmy Johnson, former Messenger, now in the Marines, c/o FPO, San Francisco, wrote a very nice letter to the Review Editor. He was very happy to receive Christmas greetings from friends at Bird.

Good to see John Ventresco back to work after his illness.

Archie Pyne and Lenny Nordstrom have both moved into new homes. Best of luck to you both.

John Famolle bagged his deer this year.

John Pratt and Stanley Wasilunas have been on the sick list. We hope for their speedy recovery.

Has everybody noticed the change in Charlie Seavey? We like the new RED CAP, now taking the place of the old felt hat.

James Surette has parted with his 22-foot, 1½-ton motor boat, with the reported intention of giving up sailing. We are sure the skipper will launch another boat before spring is over.

Frank Campisano was in Florida on vacation in December and attended the grand opening of his sister-in-law's new half a million dollar business block at West Palm Beach. Frank's wife's sister is Mrs. Sophie Tomm Bustani, formerly of Norwood. Mrs. Bustani operates a supermarket, has been in business there for some years. Accompanying Frank were his father-in-law and two other men, one of whom was Harry Brylinsky of No. 9 Machine.

Bill Wright left for Charleston just before Christmas in a brand new '54 Plymouth

station wagon. Bill is back and forth, while Dave Fleming is staying at Charleston to supervise the building of the new plant.

The Lab decorated a tree this Christmas for the first time. No little ingenuity went into its trimming. However, the tree suffered from the heat when the place was closed up over the week-end and it spent its last few days in a rather dejected state.



BRUCE GRINDLE
JAMES CONNOLLY
CHARLES COBB
THOMAS BLUNDELL

DOROTHY HAWES
JOHN GROVER
JOSEPH WALL
EDWARD H. SILVA
NAZARENO LORI

We understand that St. Nick dropped a nice electric train off at 402 Nahatan Street, Norwood, for a good little fellow by the name of Mike Sheehan. His dad, Francis, works in the Rug Border Department. Having fun, Fran?



DAUGHTER SHEILA Famolle displays the results of her dad's (John's) hunting trip to Yarmouth, Nova Scotia—two 8-point bucks.

John Barker flew to Kansas City for Christmas. The Mrs. was already there. There was quite a reunion with their son, John, and his family. The son had been in the Air Force for six years, part of it in Korea. There was also a month-old grandson waiting to see grandpa for the first time.

Louis Kannally recently was presented with a new granddaughter.

Larry Hewins, Howard Heath and Howard Hewins are spending many winter evenings fixing up an old Model A Ford so they can run around the Cape come spring.

Philip Muehlberger's 14th grandchild was born on December 15 to his daughter, Lois (Mrs. Lawrence Bartley), formerly of Stenographic. This makes four for Lois.

Hunters from the Print Machines are Sherman Coulter, Hazen Bishop, Marian Kessell, Luigi Carpentiero and Peter Dep-tula.

Joseph Destito and Sam McLeod, two of our retired men, were in visiting recently.

Al and Mrs. Ratte have spent the past few Christmas holidays with friends and relatives. The gathering increased so, that in order not to burden any one family with entertaining everyone else, they all got together and hired a hall.

New Review reporter in Finishing (FFF) is Nazareno Lori. Give him a hand with news and pictures for the Review representing your department.

December brought reports of dandelions and roses in bloom here in New England. Roger Dunham even grew a mustache. The puzzle was whether the mustache was a sign of a mild winter or preparation for a severe one.

We welcome back Space Cadet Paul Galano from a three-year tour of service in the U. S. Air Force. Paul's service included a spell in Newfoundland.

Letter in December from Steve Wozniak, formerly of Finishing, from "sunny Miami" said he was staying at the Hotel Robbins, owned by Max Rabinovitch, formerly of the Roofing Lab.

In the winter, Jimmy Sheptycki's thoughts turn from fishing to wrestling. Any Saturday night you can find him glued to his television. He knows all the wrestlers and their tricks.

Carl Hilton has been spending quite a lot of time at his camp at the Foxboro Bogs.

He has been pulling out stumps from the water and burning them. Perhaps this summer the Bogs will be clear enough for sailing in his new boat.

That shiny black Cadillac in the parking lot belongs to Robert Taylor.

Charles Novick managed to get in another trip to Florida before the year was over. He got caught in the traffic of the Army-Navy football game and was carried along in the crush. Never again at that time of year, says Charlie.

Vic Plosinski spent a few days at North Londonderry, Vermont, hunting. Vic and his wife have vacationed there before.

Orville Spinks is now taking 3-dimensional pictures. Want yours taken?

The Shipping Office had the best looking Christmas tree in the plant. Signed B. Grindle, reporter.

Ernie Smith went to the Berkshires to shoot a deer but the deer had different ideas.

Henry Honeth is back to work after being laid up 14 weeks from an operation on his knee. Glad to see you back, Henry.

Ed Parsons is living in his new house and is he proud of it! He may well be. It is beautiful.

Joe O'Brien is back to work after spending several weeks in the hospital following an accident which barely escaped being more than serious.

Jim Bunker wasn't driving his new Ford to work during the Christmas holidays. Son Dick was home from Notre Dame.

Joe DeRose's daughter, Josephine, is now Mrs. Charles Parker.

Nappy LaCasse's daughter, Marie, is a new bride, married to Dominic Penza.

Al Hayward is driving a new Oldsmobile.

Bill Cody found a wonderful parking place one evening during the Christmas shopping season. It was a big place with a wire fence and a big gate. Bill parked, shopped and came back laden with bundles. The gate was shut and locked, with his car inside. Bill walked home, bundles and all. Next morning he found the gate open, jumped into his car and drove to work.

Review reporter Joe Wall has been out sick, but hope he'll be o.k. soon.

Jim Twohey has a beautiful new 4-door Chrysler.

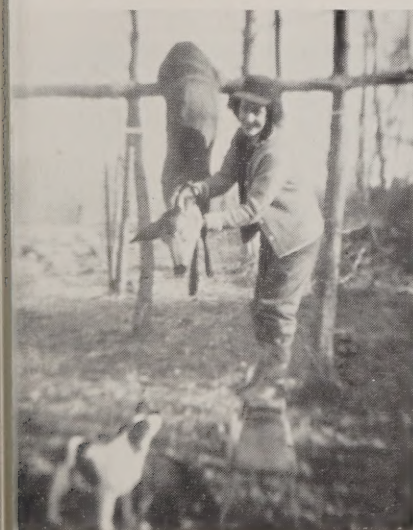


Shoe Carton Set-Up Stations

News from Auburn, Me.

By HELEN LANE

Jeannette Hodsdon was made a grandma recently when her daughter Jeanne, who formerly worked at the Auburn Plant, gave birth to an 8 lb. 4 oz. boy. Congratulations to the happy parents and grandparents.



MAINE DIANA THE HUNTRESS. Fern Champagne of the Auburn Plant with a 140-lb. dressed doe she bagged with one shot practically from her back door. The dog seems to like the looks of all that meat.

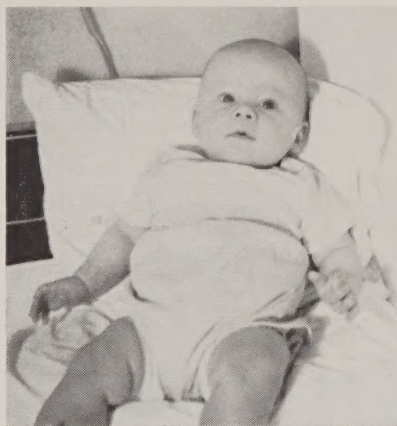
Fern Champagne was the only lucky hunter from Auburn. She bagged a nice doe. Benoit Sirois said he did get a nice rabbit.

Guy Houghton spent several days in the Maine woods, saw lots of tracks, but says that they make very poor eating.

A hearty welcome to Joan Walmsley, twin sister of Janet.

We also welcome Gerald Potvin, the new Stitcher.

We like Rita Tremblay's new hair style. It's very becoming.



LITTLE BOUNCER, Kenneth Bruce Williams, four months old, whose proud dad is Robert Williams, Machine Helper at Manchester.

Marriages

Thomas O'Connell and Mary Killoren (Main Office) on November 21, at St. Mary's Church, Franklin.

Donald Desmarais and Florence McKinnon (Main Office) on November 14, at St. Catherine's Church, Norwood.

Arnold Morse (Norwood Roofing) and Natalie Estabrook, at Taunton, November 26.

Charles McDonald (Main Office) and Alice Shea, on November 14, in Lawrence.

Births

To the James Hanlons, a son, November 22. (Norwood Roofing)

To the Enrico Ranaldi, a daughter, December 17. (Norwood Roofing)

To the Peter S. Parkers, a son, Nicholas Storms, November 17. (Main Office)

To the William Petersons, a son, James Joseph, November 6. (Flooring)

To the William Hayes', a daughter, Linda Ann, November 3. (Flooring)

To the Spencer Peckhams, a daughter, October 30. (No. 2 Box Shop)

To the Vaughn Allens, a son, November 21. (No. 2 Box Shop)

To the John Dorseimers, a son, Charles David, January 2, (E. W. Power Plant)

To the Raymond Nolans, a daughter, Camille, December 16. (Phillipsdale)

To the James Averys, a son, December 27. (No. 1 Box Shop)

To the Douglas J. Marvels, a daughter, Jean Dillon, September 21. (Roofing Sales)

To the James Conrads (Mrs. Conrad is the former Harriet Phalen of the Main Office), a son, William Phalen, December 5. (Roofing Sales)

Bird Club Entertains 1000 at Christmas

Two Shows Run Off for Tots

One of the most popular events of the year, the annual entertainment for Bird Club kiddies went off happily on Saturday, December 19, at the Park Theater, East Walpole. At the morning show there were nearly 600 children and their accompanying grown-ups and in the afternoon, over 400.

Cartoons and technicolor kept the youngsters' attention for an hour. Then Santa Claus appeared and toys and candy were put into each child's hand.

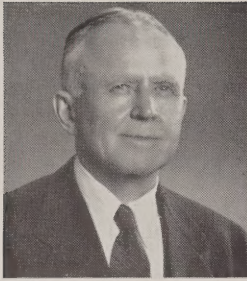
George Shackley and his committee are commended on their excellent work. Members of the Entertainment Committee working with Chairman Shackley were Julia Smith, Mary McDonough, Teresa Gonsalves, Agnes Fraser, Jean Perry, Nicholas Ferrara and John Gnecco. Other Bird employees lending a hand and seeing that every child was taken care of were Mary Moylan, John Woloshyn and Roger Percy. Aldo Bertoni, disguised inside the traditional red suit with cotton batting trim, made fabulous promises behind the safety of his Santa Claus whiskers.

Other Bird Clubs news pages 24 - 25

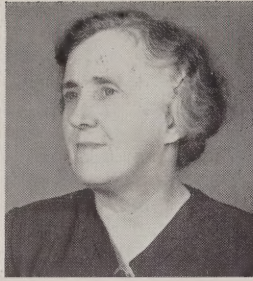


RELAXING for the camera man are these men at the Finishing end of No. 9 Roofing Machine: Rocky Chiofar, Robert Annis, Arthur Pine and Nunzio Galano.

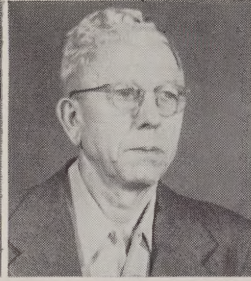
New 40-Year Employees



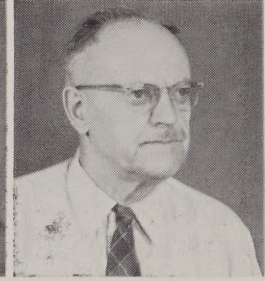
William W. Wilson
Consultant
Western Division



Helena G. White
Auditing
Main Office



Patrick E. Costello
Base Wad Dept.
E. W. Finishing Mill



Leroy A. Fullerton
Inspector and
Sample Maker
No. 2 Box Shop

These four and Mary B. Foley, Flooring Sales Office, East Walpole, have recently joined that small and select group of people who have reached their 40th Bird & Son anniversary.

O Say, Can You See

MARY was always on the go, bowling, dancing, on committees for this and that. Never knew enough to go home and get her proper sleep. We wondered how she kept it up. Then Mary slowed down — at the age of 23! Said she was tired, not so much pep.

The company hospital got a new machine which would test your eyes. Just for fun she signed up for the test. They recommended she see her optometrist about glasses. Mary was smart so she went and had her eyes tested by her eye doctor. She got glasses to wear at work.

Sequel to our story is, of course, that Mary is once more the life of the party. Fiction?

Yes and no. Mary is not her name. But Mary works for Bird & Son, on a machine. Her eyes were not good, but she didn't know it. She had the Ortho-Rater test. She needed and got glasses. She's a happier girl than she was before.

Then there's the case of Mac, a checker driver. Mac (not his real name) was making mistakes in loading. And Mas wasn't dumb or careless either. He was an excellent driver.

He took the Ortho-Rater test and they found his driving vision was perfect but that he badly needed glasses to read the figures on his orders and instructions.

This is another true story at Bird &

Son. Nobody here says you have to get glasses, even if the test shows you may need them. There is *no compulsion*. These cases you have just read about are Bird employees who told the company they got glasses following the test *recommendation*.

Bird & Son has now bought two Ortho-Raters, made by the Bausch and Lomb Optical Company. One machine stays at the hospital in East Walpole. The other is a floater which will be at Roofing, Flooring and at Phillipsdale at various times. These eye-testing machines were purchased so that employees can get a free eye check at any time. Management is glad to foot the bill because eyes which can see the job help to protect the worker against injury. How many accidents are caused by eyes which aren't quite good enough, we'll never know.

Any time you suspect you don't see to do your work as well as you would like to, check with your foreman for an appointment. The machine is available at any time at East Walpole, of course. But to avoid waiting it's best to have someone let the nurses know before you drop in on them for an Ortho-Rater test.

During this month of January, Nurse Isabel MacLeod has her shingle hanging out for Ortho-Rater tests at the Norwood Roofing Plant. The extra

machine is at this plant for the whole month for the use of all Roofing employees.

So you get the wrong party when you look up phone numbers?

Have trouble with threading a needle?

Can't read route signs as well as you used to?

Sometimes at work the sheet and the roll seem to get mixed up?

You're not so fast on the machine pick-up?

Brother — or Sister — get those eyes tested!



PRETTY PATRICIA, daughter of Patsy Solbo, No. 2 Box Shop, as she appeared in a recent recital given by the Daurice School of Dancing of Hyde Park.

Tel - A - Story Catchy Sales Tool

It looks like a table model television set. It's called Tel-A-Story and it does just that. It's a new device to dramatize Bird Shingles and Siding displays at shows and fairs across the country.

Tel-A-Story projects a series of ektachrome full color slides onto a 14x14 television" screen. The machine works automatically, showing 12 different pictures, each one remaining in position for a few seconds. The pictures show operations in the Bird plants, remodeled and new homes with Bird roofs and sidings. Two sets of pictures travel with each machine so that when a display runs all day there can be a change of scene at the midway mark.

If you visit a Bird Building Materials display this year, look for the new Tel-A-Story unit. It's a 1954 sales tool to attract the customer's attention.

"Pirates" to be Spring Show

ALREADY in rehearsal is the Neponset Choral Society's spring production of the "Pirates of Penance", their third Gilbert and Sullivan show. This one, a seagoing cops and robbers piece, has the same sort of catchy tunes and funny lines that local audiences are beginning to expect in the group's spring shows. Sponsor, as you know, is the Bird Club.

At Christmas

Christmas was marked again this year with a choral society concert, given on December 11 and 12. It was a happy affair, the first part religious and the second on the hilarious side. Carol Pennoth, Pauline Ransow and Allan Weaver were the soloists. John J. Murphy, Assistant Director of Personnel, was narrator, introducing each number in the program. The male chorus sang enthusiastically and received hearty applause from the house for their vigorous, outdoorsy songs.

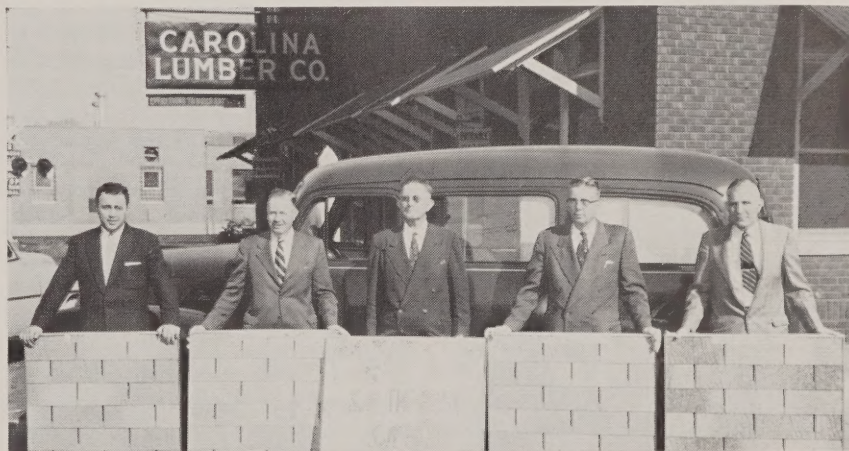
The religious mood of the opening was enhanced by a beautifully contrived stained glass window as a background behind the chorus. Chairman Chet Porter master-minded and master-handed well, the settings.

As in other years, Director Leonard Weaver invited the audience to join in singing familiar carols.



FINAL FALL CARAVAN meeting in the Northern Division was held in November under the auspices of the Crystal Lumber Co. of Wakefield, at the Salem Country Club with about eighty present, most of them builders. Standing are Malcolm Sisson, William Smith and Thomas Spencer of the Bird Building Materials Sales and William Shea of Building Material Wholesalers of Boston. Seated are Arthur Locke of the Crystal Lumber Co., Henry Davis, Assistant to the Vice President of our Building Materials Division, William Bloom, owner of the Crystal Lumber Co., Richard Emerson, Northern Division Sales Manager, Stanley Sallie, Chief Chemist, and William Burns of Sales Promotion.

Salesman Spencer, who handles the Crystal Lumber Co. account, relates that their Mr. Locke, who will be 85 this January, has worked every day, never missing one, for 65 years. He has been handling Bird for more than 35 years.



CAROLINA LUMBER CO. officials and Bird & Son officials pose with Bird shingle samples in front of a Bird Caravan truck at the lumber company's office. Left to right: Robert Shicotte, W. B. Harris and J. H. Van Hoy, all of Bird & Son, R. T. Sheils and R. L. Zeller, General Manager and Sales Manager of the Carolina Lumber Co.

Your Beneficiary

Do you belong to the Group Insurance Plan?

Have you worked for Bird & Son over five years?

Do you carry any personal insurance?

If your answer to any one of these questions is "Yes", be sure that all of your insurance policies name the right person as beneficiary.

The two most common reasons for changing the beneficiary are:

1. Your marriage.
1. Death of the original beneficiary named in the policy.

Be sure that your policies are up to date and carry the name of the one you want to receive your insurance if you should die tomorrow.

✓ ✓

CHANGE OF BENEFICIARY

On the Group Insurance policy, notify the Credit Union.

On Massachusetts Savings Bank Life Insurance policies, notify the Credit Union.

On the Retirement Plan, notify Assistant Treasurer Ernest H. Coleman.

John D. Countway

RETIREE John D. Countway died on December 11 at the Faulkner Hospital, Boston. Funeral services were held from the Hugh J. Cannon Funeral Home in Dedham and a requiem high mass from St. Mary's Church in Dedham on December 14.

John Countway was for many years a Coal Crane Operator, helping to keep the boilers of the East Walpole Power Plant going. He started to work at Bird & Son back on August 20, 1909 and worked steadily until his retirement on September 1, 1949.

Born in Nova Scotia in 1882, he came to this country in his early years. He is survived by his wife Mary Elizabeth, and two children, both married, John D. and Mildred. Mrs. Countway lives in Dedham, where the Countways had made their home for most of their lives.

Cornelius Driscoll

CORNELIUS DRISCOLL, for 25 years a Bird & Son employee, died November 9, 1953. He had retired on June 30, 1950 after a quarter century with the company, most of the time at the East Walpole Finishing Mill.

Born in Ireland, February 5, 1884, he came to the United States in the early 1900's. He and his family lived for many years in East Walpole. His wife, Mrs. Ann Driscoll, of 31 Bird Street, East Walpole, survives him. Also surviving are a daughter, Mrs. Albert W. Alessi of Montpelier, Vermont, and a son, Edmond, of the Walpole police force.

Funeral services were held on November 11 with a solemn high mass of requiem at St. Mary's Church, East Walpole. Honorary bearers at the service were members of the Walpole Police Department.

James W. Hammond

ONE of the oldest Bird & Son retirees, James W. Hammond died on December 10 in his 80th year. He had retired at the end of 1948 after working for Bird since 1894. For most of better than half a century he was a Beaterman in the Paper Mill. In the last few years he worked as a Cleaner in the East Walpole Power Plant.

Born in England, he had lived most of his life in East Walpole. Before his death he was living at the Bird Club. The Hammonds had two children, a

son Albert, who survives, and a daughter, Beatrice, the late Mrs. Henry Morgan. Services for James Hammond were held from the May Funeral Home, Norwood, on December 12.

William P. Walker

WILLIAM P. WALKER, Assistant to the Vice President of the Building Materials Division, died Thursday, December 3, at the Newton-Wellesley Hospital. Mr. Walker had been at work the previous Friday and entered the hospital for an emergency operation on Saturday.

He came to Bird & Son in January 1932. He first worked for the Director of Sales. In September 1946, he became Assistant to the Treasurer and since March 1949 had been Assistant to the Vice President of the Building Materials Division.

Mr. Walker was born in Westboro and was educated in the Newton schools, Amherst College and Harvard Business School. He received his A.B. degree from Amherst in 1928 and the Master of Business Administration degree from the Harvard Business School in 1930. After graduation he worked for the Harvard Business School as a

research assistant preparing case studies, until shortly before joining Bird & Son.

Mr. Walker is survived by his wife, Beatrice, and two children, Elizabeth Ann and Robert Pierce. Burial was in Newton Cemetery. Many Bird & Son friends attended the memorial services at the Newton Highlands Congregational Church on December 5.

William A. Praetz

WILLIAM A. PRAETZ, retired, died November 24 at his home, 25 Pierce Street, Hyde Park.

His work with Bird & Son started November 10, 1942, in the Corner Trim Department of the Norwood Roofing Plant. He worked on various jobs in this department until his retirement June 30, 1949. For many years he lived in Dedham but had recently been making his home in Hyde Park with a daughter, Mrs. Genevieve Pieczkowski.

Funeral services were held from the Hugh Cannon Funeral Home on November 27, with a high mass of requiem at St. Mary's Church, Dedham, at 9 o'clock. Burial was at Brookdale Cemetery.

Acknowledgments

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Thomas Curran and Family

This is to acknowledge with sincere thanks the kind expression of your sympathy.

John and Regina Dziubaniuk

The family of Mrs. Adeline Thompson acknowledges with grateful appreciation your kind expression of sympathy.

Otis Thompson
(Chicago)

Thank you sincerely for sharing our sorrow. Your kindness is more deeply appreciated than we find words to express.

Mrs. Carrie Sheeley and Family
(Chicago)

Thanking you for your kindness and sympathy at a time when it was deeply appreciated.

Mrs. Cornelius Driscoll and Family

During the time of sorrow we learn how much our friends mean to us. Your thoughtful kindness will always be treasured.

The Anthonys
(Phillipsdale)

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

Harvey Jones
George Jones

Thank you sincerely for your kind expression of sympathy. It was deeply appreciated and is gratefully acknowledged.

Albert Hammond and Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Mrs. C. J. Pieczkowski

Thank you for your kindness and sympathy at a time when it was deeply appreciated.

Catherine Bellew

We deeply appreciate your thoughtfulness and expression of sympathy in our recent bereavement.

Mary E. Countway and Family

Bill Walker's family will always keep a special place in our hearts for all you folks who through your association with Bill helped to make his life such a happy one. For all your expressions of sympathy which have helped us so much, thank you.

Beatrice P. Walker
Betty Ann Walker
Bob Walker

Thanking you for your kindness and sympathy at a time when it was deeply appreciated.

The Sullivan Family

Your kindness and sympathy is more deeply appreciated than any word of thanks can ever express.

Melville Mills and Family

Gratefully acknowledging and thanking you for your kind expression of sympathy.

The DeCosta Family

Phillipsdale Plant

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ROBERT CROWLEY

LESLIE E. HOWARD
RAYMOND NOLAN

Dozen Bowlers Here Average Over 100

AS of December 16, the Office team was on top of the league, but only by one point. The Insul Board team was just one point behind and the Ward and Millwrights only four points behind.

John Cyronak still led the leagues with an average of over 119! Twelve men had averages over 100. Those besides John were:

Condry	111	1/32
Inman	109	20/33
M. Pino	107	38/39
Kanoski	107	34/36
Soderlund	106	11/36
McBride	104	6/36
Trudell	104	
Pearson	102	13/36
Borges	102	26/30
B. Pino	101	6/24
Nolan	100	18/24

Jane Olney led the women with a high single of 113.

Union Honors Retirees At Christmas Party

OVER 200 Union members and their families took part in a combined Christmas party and testimonial to retirees at Five Acres in East Providence, Sunday, December 20. Joe Queenan with the help of Al Hammond put on a good time and everyone enjoyed themselves. After a few remarks by Superintendent Paul Knight, Joe presented the retirees with



CPL. DARRELL PIERSON, now on duty with Uncle Sam in Germany. He is the son of Clarence and brother of Margaret and Barbara Pierson — all of the Phillipsdale Plant.

checks. Al Boisvert did a tap dance. Al Carvalho's daughters gave a solo, and all, that is almost everybody, took part in the dancing.

Henry Holter, who retired early in the year, was also given a present.

The Union retirees were Manuel Avila, Manuel Perry, Jimmie Cicerelli, Joe Ladd and Sam Gorelco. We hope these men enjoy many years of retirement.

Around the Plant

The arrival of a new daughter to Ray Nolan brings their count to five children, four girls and a boy.

New cars include Joe Queenan's Oldsmobile, Antone Vargas' DeSoto, Charlie Sinnett's Plymouth, Russell Mollerberg's Ford, Leonard Auder's Plymouth and George Condry's Nash. Incidentally, just to give Gil Dias some competition, George might be prevailed upon to explain the advantages of buying a Nash, if you urged him enough.

Joe Wynne and the Mrs. received congratulations, a purse and some silverware at a surprise party given them on their 25th wedding anniversary on November 24.

Francis Hall visited us recently. We were glad to see that he is considerably better. He is now staying at home.

Joe Faria's daughter has practically recovered from an appendicitis operation.

George Condry had to leave at 5:00 A.M. one day recently to take a physical at Otis Airport. He is still an officer in the Air Corps Reserve.

Pat Cicirelli recently bought a new-to-him car. He spent six hours one day polishing it and then told his family to get ready for a nice long ride, but after everyone was ready, Pat couldn't find the keys, so there was no ride. Pat had to walk to work the following morning.

Learn from the mistakes of others. You can't live long enough to make them all yourself.

The reason a dollar won't do as much for people as it once did is that people won't do as much for a dollar as they once did.

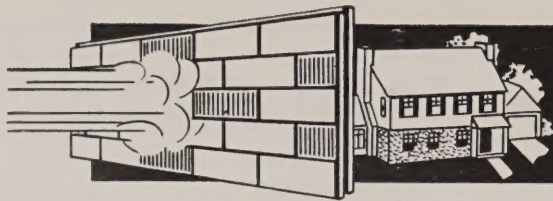


O to be in Bermuda, now that winter's here. Thousands of Easter lilies surrounded Jayne, Mildred and Helen Shimsky, Bird & Son sisters on a trip there last spring. Jayne and Mildred work at No. 1 Box Shop. Helen, now Mrs. Grote, was a Clerk in the East Walpole Machine Shop until she resigned last fall.



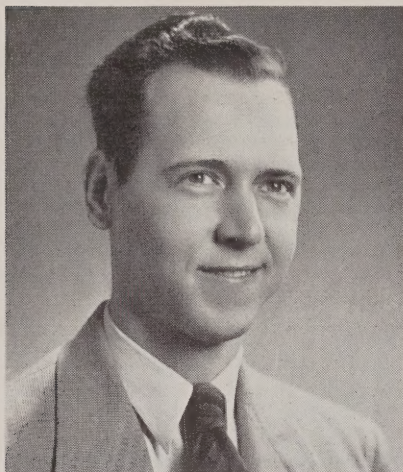
COPYRIGHT 1953 CARTOONS OF THE MONTH

"Well, I'm certainly not going to let you folks plow through that mess! Just a second, Ed, I'll get you the snow shovel!"



Chicago Roofing Plant

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE, PAUL SCHEIDE



A. T. Murgatroyd

Named Chief Chemist At Chicago Roofing

ALLAN T. MURGATROYD was promoted January 1, 1954, to the position of Chief Chemist of the Chicago Roofing Plant Laboratory. He had served as Chemist here since entering the employ of Bird & Son in May 1951.

A Chicagooan by birth, the new Chief Chemist attended the city's grammar and high schools. He enlisted in the Marine Corps upon graduation from high school. His service took him to the South Pacific for 13 months with nine months on aircraft carrier duty.

Out of the service in January, 1947, Murgatroyd continued his schooling at U.C.L.A. and Wright Junior College, where he majored in chemical engineering. He entered the employ of the Transparent Package Company of Chicago, where he stayed for two and a half years.

The Murgatroyds have a daughter, Sandra Mae, who is going on two.

Chit Chat

We were very glad to see Harold Sare, Roofing, Inc., Denver, on his recent visit. Mr. Sare was formerly a Bird Salesman.

It is good to see Rose Fox back at work after her illness of several weeks.

Several of our employees' sons arrived home for Christmas: Frank George, U.S.N.,

son of Mathilda Hansen; Patrick Fox, son of Rose Fox; John and George Juozupaitis, sons of Mike Juozupaitis; and Arthur Soltan, son of Anthony Soltan.

Nick Ahrens paid a special visit to one of our old timers, Bruce Keller.

Leonard Miller of Shipping is the proud owner of a nice looking Dodge.

We heard that Arthur Julian arrived in Sunny California safe and sound. He had worked at Bird & Son since 1925.

Frank O'Day, Shipping Office, will soon have a new daughter-in-law. The event will take place in February.



CATALINA'S MAIN STREET, taken by Mathilda Hansen, Chicago Plant Review reporter, on her trip to the West Coast this past year.

Mary McWade took a week of her vacation just before Christmas and, of course, visited Santa Claus at the various Loop Stores.

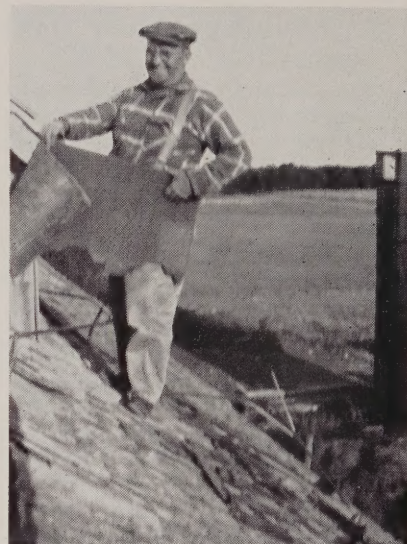
We were glad to have a short visit from Larry Lindblom and Steve Traudt this past month.

Bob MacLeod was recently elected Treasurer of the Salem Lutheran Church out in Homewood.

Art Mellin spent another week of his vacation communing with Mother Nature down in Indiana.

Nancy and Swen Bohlin finally got into their new home and are now neighbors of Al Murgatroyd. (Al says that he is still waiting for the housewarming.)

Many of our Salesmen stopped in to the office while in Chicago for the sales meet-up. It is always good to see the boys.



THOMAS COOLING, Chicago truck driver, tries his hand at a little roofing at Bernie Langland's farm. Our photographer lets us in on a secret: behind that piece of roofing is a rope holding him to the roof.



EDDIE SCHEIDE'S lovely wife and young son, Edwin, Jr. Working in the Chicago Roofing Plant's Shipping Department is Eddie's job.

Berry Asphalt Company



Barbecue for Long - Service Employees

ABOVE are pictures of Berry's long-service employees at Waterloo, snapped at the outdoor evening barbecue last fall on the occasion of the annual barbecue which is given in honor of long-service employees.

Carl Berger, General Superintendent, presented awards to each of these men. There was one 15-year man, nine 20-year men, and one 25-year man. The 15-year man received a billfold, the 20-year men, a Parker pen and pencil set, and a wristwatch went to the 25-year man.

The men and their records are:

- O. "Uncle Doc" Whitehead, October 1, 1928, Tank Car Loader
- Herbert E. Herring, June 15, 1933, Refinery Foreman, Maintenance
- Poland Murry, July 1, 1933, Pipeline Foreman, Lease
- V. H. "Red" Oswalt, July 18, 1933, Lease Maintenance, Heavy Equipment
- John Savage, September 2, 1933, Office Manager and Purchasing Agent, Waterloo Office
- Herbert Marlar, November 11, 1933, Maintenance Man, Lease, Light Equipment
- I. C. Martin, November 11, 1933, Pumper on Lease
- Jewey Rhodes, November 24, 1933, Pipeline Pump Operator, Lease
- Boyle Purtle, December 7, 1933, Maintenance Man on Instruments
- E. S. Martin, December 28, 1933, Pumper on Lease
- Ford Thompson, October 25, 1938, Stillman in Refinery



YOU CAN ALWAYS COUNT on Gilbert Paden to lend a helping hand at the Waterloo barbecues. Gilbert is janitor at the Berry Plant in Waterloo.



E. S. MARTIN, Pumper on the lease at Waterloo, is proud of son A3/c Carl D. Martin, who has just completed his basic training at San Antonio and started at Radar Technical School, Keesler Air Base, Biloxi, Mississippi.



CENTER OF ATTRACTION is little David Moore being held here by his dad, Morgan, who is Refinery Superintendent at Waterloo. There are other attractions in this picture, too. From left to right: Parsy Lowry, Susie Savage (daughter of John), Marilyn Huffman, daughter of W. H. Huffman, and in the background, far right, Linda Ann Rollings, daughter of C. T. Rollings.



O. WHITEHEAD, newly welcomed as a Quarter Century man with the Berry Asphalt Company, is seated, center, at a dinner in his honor at the Magnolia Inn, Magnolia, Arkansas. Seated also left and right are Roger Smith and H. B. Pullar.

Standing are: Wilson Murry, J. G. and Mrs. Mitchell, Jake and Mrs. Whitehead, Mrs. W. H. Huggman, Mrs. Ted Van Pelt, Miss Ina Popanz, Mrs. Roger Smith, W. H. Huffman, W. J. Liechty and John Savage.



JOHN MacLACHLAN, No. 9 Roofing Machine, received a suggestion check for \$100 at a meeting with the Administrative Committee for his suggestion, "SAVE MONEY ON COLOR CHANGES FOR TWIN LOCK AND ROLL BRIC". Seated left to right: E. L. Chamberlain, John MacLachlan, President A. H. Anderson. Standing: H. E. Sawyer, R. M. Wight, G. E. Smith, W. C. Ahlgren, H. S. Hanna, H. O. Woods, F. P. Reynolds, R. A. Wilkins.

Suggestion Awards

Two \$100 Winners Presented Checks

NEW posters were put up at all suggestion boxes the first of the year listing the present schedule of awards. These are the amounts established by Bird & Son in July, 1952.

At each suggestion box, also, are new suggestion blanks—help yourself to a copy. On the back of each blank the Suggestion Plan is printed in full. Read there how you can put money in your pocket by suggesting worthwhile ideas. Then turn the blank over, write down your idea and drop your suggestion into the nearest suggestion box. The Suggestion Plan is yours. Use it and profit from it.

November Awards

Two Norwood Roofing men received special awards in November. John MacLachlan, No. 9 Machine, received \$100 from the hands of President Anderson for his suggestion, "Color Changes on Twin Lock and Roll-Bric". His suggestion provided a method for a faster color change on these products. Francis Campisano, Roofing Sample Department Leader, was awarded \$30 for his suggestion, "Undercutting Guillotine Cutter Knives", an idea which makes the knives wear evenly and therefore last longer. Agnor Oberg, Chicago, and Edmund Wenstrom, Norwood Roofing, each received an additional award of \$20 for five accepted suggestions. The regular awards were:

Shreveport Plant	
H. L. Bryant, FSM	\$20
Chicago Roofing Plant	
Leo Gooding, FCPM6	\$20
Agnor Oberg, FCM	40
Norwood Roofing Plant	
Harry Brylinsky, FBPM9	\$20
Francis Campisano, FBN	20
Eugene McCarthy, FBV	20
Edmund Wenstrom, FBM	40
Edgar Wormald, FBM	20
Andrew Wright, FBM	20
Thomas Concannon, FBV	5
John Dearnaley, FBM	5
John McDonald, FBV	5
Francesco Pennacchio, FBW	5
John Sigmund, FBM	5
Flooring Plant	
Roger Dunham, FFR	\$5
Edward Feeney, FFF	5

Stanley Hayward, FFA	5
Thomas Michienzi, FFG	5
John Phillips, FFC	5
William Spierdowis, FFT	5

Theodore Pierce, FBM, was awarded an additional \$15 to bring one of his suggestions into the No. 2 award category since it has now proven to be a money-saver.

December Awards

A Chicago man, Donald Brown, received \$100 this month for his suggestion, "Replacement of Vickery Blade with Steel Strapping". The use of this idea on certain operations at Chicago saves a considerable amount of money.

Thomas Concannon, FBV, Malcolm MacDonald, FBM, and John Phillips, FFC, each received \$20 for having had five suggestions accepted. Regular awards were paid as follows:

Phillipsdale Plant	
Joseph Moniz, DPIF	\$20
Pasquale Cicerelli, DPC	5
John Ellis, DPP	5
George Jobin, DPIF	5
Joseph Marrier, DPM	5
Vernon Stromberg, DPX	5
Flooring Plant	
Pelligreno Capone, FFN	\$20
John Phillips, FFC	40
Norwood Roofing Plant	
Robert Chappell, FBPM7	\$20
Hilmer Eklund, FBPM1	20
John Famolle, FBPM1	20
Malcolm MacDonald, FBM	40
Ted Michienzi, FBPM1	20
Thomas Concannon, FBV	25
John McDonald, FBV	5
Joseph Watkins, FBPM9	5
Andrew Wright, FBM	5



LAST SPRING he suggested replacing vickery scraper blades with steel strapping, which had been removed from rolls of felt received from our felt mills. They tried it here at the Chicago Roofing Plant, counted up the savings. The suggester, Donald Brown, of Maintenance, right, just before Christmas receives a \$100 Special Award check for his ingenious idea. From the left, Walter Wiggins, Plant Engineer, presenting the check, B. G. Macfarlane, Robert MacLeod and Albert Bohnenberger.

Shreveport

News and Views

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, RICHARD POTTER, Photographer

Shreveport Speaks

The fund raising campaign for the COMMUNITY CHEST was concluded yesterday after the goal of \$589,000 had been collected. BIRD & SON, inc., and their EMPLOYEES pledged and paid in \$2321.50 to this worthy cause. We believe this is the largest goal we have ever reached.

Claude Ragsdale says when cleaning squirrels, be sure your knife is sharp and cut away from you. Of course you gotta know where first to find the squirrels. Claude got tree the first of this week.

The next time you eat in the new Morson's Cafeteria look closely at the paintings hung on the wall. Down in the corner of the frame you will see the artist's name - Bryant. This is H. L. "Mack" Bryant's boy.

Harold Maricelli took a week's vacation beginning December 21. He planned to cut rush on his property in North Highlands the first of the week and play Santa Claus the last part of the week.

Ruth James is missed and our sympathy goes out to her during her present illness. Ruth was in the hospital a part of the last few months.

Marvin Paddie drove down to Cleveland, Texas, a week of his vacation. Phil Johnson and Frank Markham pointed out the countless advantages of married life before Marvin left, but he came back still single. We don't know whether Johnson and Markham are poor salesmen or Marvin remembered at saying, "Misery loves company".

John C. Lee's son at Moffett Field, California, could not make it home for Christmas. . . . Carl Osbourne had his tonsils removed and was pretty quiet for a while. . . . Jim Poston, son of Coy Poston, a backender and Inspector at the Felt Mill, had his appendix out recently.

We are glad to have "Bill" Morris join the office force as Assistant to Office Manager O. N. Sherburne.

Recently three of our foremen were discussing their duck callers. Willie Smith said at his little year-old daughter liked to play with his. William Winkler said that his ar-old son could blow his caller. Phil Johnson who had been quiet up to this time in, "Yes, I let my children play with mine too, and now I don't have one. I'll build a duck blind, get in there and let it and then PRAY!"

Blanchard and Mrs. Watts had planned to spend a week of his vacation in San Antonio with their son, Sgt. Perry Watts, and his wife and a week in New Orleans with their daughter, Mrs. J. C. Miciotto, whose husband is in Medical School. However, she stepped in and when they reached San Antonio, Irene was ill and didn't finish the



CUTTING THEIR WEDDING CAKE are Mr. and Mrs. Charles Williford. The lovely bride is the daughter of Mr. and Mrs. G. D. Davidson, Shreveport Foreman. The couple was married in the chapel of the First Baptist Church in Bossier City, December 12. After a brief honeymoon to Hot Springs, Arkansas, they are at home in Bossier City.

trip. Blanchard did a little squirrel hunting when they returned, but luck wasn't with him there. He killed only two squirrels. I understand that Blanchard did kill two ducks; the first in his life.

Dave Nance drove to Virginia to visit his mother and family on his vacation. He likes

to take his time driving and enjoy all the interesting things between here and there. He reported a wonderful trip.

We welcome Virginia McMurrian, who is a Sales Correspondent and Louise Wiseman, our new Order Writer. Also T. A. Brown to the Boiler Room as Fireman.

Fred May, Jr. telephoned home from Tokyo where he was on 7 days rest leave from Korea, and Fred, Sr. said you could hear him as plain as if he were in town. We understand Mrs. May was walking on air for several days after the call.

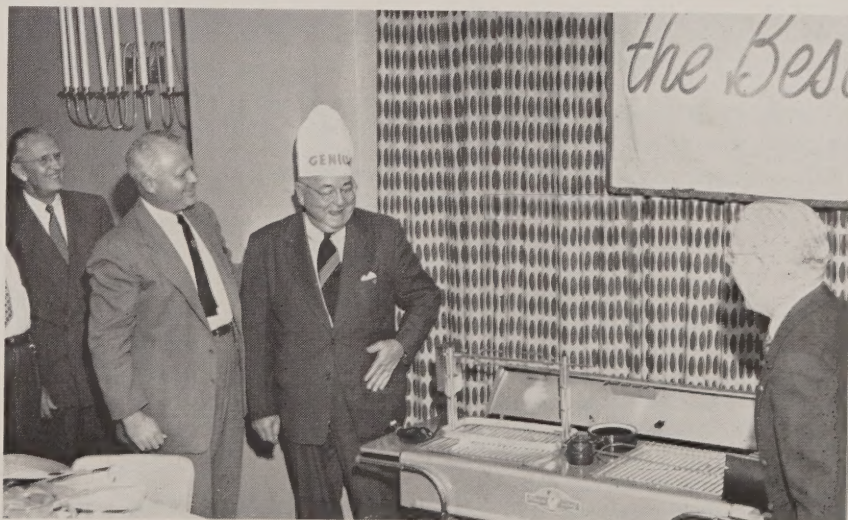
C. C. Nash is driving a 1953 Ford 4-door with Ford-O-Matic, white sidewall tires and all other accessories that make driving a pleasure.

George Walker is spending his spare time building a twin bed bedroom suite. It is made of pecan, and according to George, the best of workmanship.

After purchasing and installing a new cook stove, Willie Smith nearly burned the roast while instructing Mrs. Smith how to operate the barbecue side of the oven.

Phil Johnson recently enjoyed quail on toast for lunch. Phil readily admitted the bird was through the courtesy of his brother as he was unable to hit them. . . . J. D. Deutsch is still visiting the local lakes trying to kill a duck—limit so far—two WET FEET.

We had as our recent visitors Advertising Display head W. O. Koehler and photographer, Bill Webster, also Joseph Erker, E. L. Chamberlain, Ralph Wight and Ralph Wilkins.



F. E. DEACON DYESS is presented with a portable barbecue pit upon retirement from the Southwestern Division. "Deacon" on October 20, 1926 left the engineer's seat of the G. M. & O. locomotive to sell Bird roofing in Mississippi. The words in the upper right of the picture are symbolic of the service Deacon always gave his many customers and friends. With him are L. L. Williams, L. G. Houston, and E. L. Chamberlain.



EXTRA SPECIAL party for two popular Roofing Plant men, Ray Call and George Smith, who retired last month. More than thirty friends from the plant took them to dinner at the Colonial Inn and presented George with a pair of binoculars and Ray with fishing rod equipment. The climax of the evening came when a newsboy rushed in with the special editions shown in the picture by Ray Call, left, and George Smith, right.

Two of the Finest

WITH the retirement of George Smith and Raymond Call, the Norwood Roofing Plant loses two very capable executives who have given a lifetime of service to Bird & Son.

Ray Call was Maintenance Foreman for many years. A sociable sort of man, the kind that other men always like, Ray's good sense of humor has often helped both men and machines to work more smoothly. For years he was a shining light in the plant fire brigade. Wherever there was a clambake Ray could always be counted on to make things more fun. On the job, there was none better.

George Smith started back during the First World War as a clerk, became assistant superintendent. His

interest in the men as well as the machines made him a sort of dean of the plant. No one did more to promote the suggestion plan as a benefit to both employees and employer. George has always taken a great interest in geology and was instrumental in locating valuable deposits of rock for our roofing granules. As historian of the roofing plant from its earliest days, George Smith's history of the plant, done on his own time, is a lasting record of his devotion to that intangible, which can perhaps be best described as loyalty.

SQUARE DANCING FOR BEGINNERS. Class, Tues. nights at Bird School, East Walpole. For further information call Earle Davis, 33 Park Lane, East Walpole. Walpole 678.

This Is a Foreman

If he is pleasant, he is too familiar.
If he is sober-faced, he is a sour puss.
If he is young, he doesn't know anything.
If he is old, he's an old stiff.
If he belongs to a lodge, the members expect favors.
If he goes to church, he's a hypocrite.
If he doesn't, he's a heathen.
If he drinks, he's an old souse.
If he doesn't, he's a tightwad.
If he talks to everybody, he's a gossip.
If he doesn't, he's a stuck up.
If he insists that the rules of the shop be kept, he's too particular.
If he doesn't, he's careless

If he looks around, he's snooping.
If he doesn't, he's unobservant.
If he tries to settle all complaints, he must have the wisdom of Solomon.
If he worries about them, he'll soon be crazy.
He should have the patience of Job, the skin of a rhinoceros, the cunning of a fox, the courage of a lion, be blind as a bat, and silent as a sphinx.
What a Man!
Are there any good foremen?
Yes, plenty of them, and they're not all in cemeteries.

From Management, Published
By Kelly-Read & Co., Inc.

BIRD CLUB

Cribbage

By HERMAN NORDSTROM, Chairman

THERE were 36 players at the second Bird Club cribbage party held on November 19. The featured prizes at this pre-Thanksgiving affair were a 12½-pound turkey and an 8½-pound capon. John Sigmund of the Roofing Maintenance Department won the turkey, with Walter Erker taking home the second prize bird. William Pratt and William Stewart won the fruit baskets.

The third cribbage party of the season was played on December 17 with a good crowd of 39 players present. The chairman played to make an even 40.

First prize winner of an 11-pound turkey was Willard R. Jonah. Jim Maguire won an 8¼-pound capon as the second prize. Theodore Pierce and Arthur Bent won the fruit basket door prizes.

The next party is being held on January 21.

Girls' Bowling

THE Solids and the Lucky Five were battling for first place early in January, with the other four teams trailing at some distance. Among the Wash Outs, Bowlettes and Willers there was another contest, however each team being separated by just one point. The Demons, in the cellar, must have been having devilish hard luck.

Highs were:

Single: Gully Bellew (Solids) . . .	12
Three: Mary Petrovski (Bowlettes) . . .	30
Team Single: Solids	47
Team Three: Lucky Five	129
High Average:	
Anne Cavanaugh (Lucky Five) . . .	90
(27 strings)	
Evelyn Balduf (Lucky Five) . . .	88
(42 strings)	



WLYWEDS Mr. and Mrs. James Johnson, a former Messenger at the Norwood Roofing Plant, is now stationed in Japan.

Boxes for the Boys

Catherine "Gully" Bellew reports that 11 servicemen's holiday packages are sent to Bird Club members now our armed forces.

Bird Club members who served during World War II remember now how much a box from their Bird friends at home meant to them when they were a long way from home. In these times of an uneasy truce, the Bird Club feels that though the need for the contents of the packages may not be so great, the need to be remembered is still there.

Contents included shaving equipment, cigarettes, gum and candy. Those overseas received in addition canned turkey, chicken, fruit, and cheese and crackers. Arthur Wilson of Office 100 saw to the purchase and shipment of the packages.

Letters have come from James Johnson, former Roofing Messenger, and Vincent Rawding, who worked in East Walpole on the Paper Machines, saying they received their Bird Club Christmas boxes and expressing their thanks. Jimmy received his on Christmas Day and he was very very pleased. Jimmie saying thank you, Grant added he hoped to be a civilian again soon.

Veterans' Show

MARY MOYLAN, Chairman of the first show was on Monday evening, December 14, in Brighton at the U. S. Public Health Service Hospital. Three acts were newcomers to the show, a monologist, a pantomimist and a soloist. Helen Marcoux was the monologue artist. Pantomimes by William Jenks, and Carol Smith was the new singer in the group.

Other members of the troupe, veterans of other years with the Bird Club shows for hospitalized servicemen, were: Bill Grazado, Jim Araby, Tom Rice, Eddie King, who emceed this show, Judy Lane, Marie Montisano and Rosemary DeMichele.

Our next show was scheduled for January 18 at the Veterans Administration Hospital in Jamaica Plain, Boston.

Tri-Mill Sports Club

WINTER or not, the Tri-Mill Sports Club is always active. In December they held a lucky turkey shoot. On January 19 a pitch party was scheduled and for February 16, they are planning an all-Bird Club movie night. Also coming up is the annual meeting in March.

Thirty showed up for the rifle shoot held at the Norwood Sportsmen's Club on December 22. The winners of the food certificates were: 1st, George Dusty; 2nd, Joe Sastavickas; 3rd, Larry White; and 4th, John Machado. Cash door prizes went to Bill Mark, first; Joseph Sastavickas, second again; and Joe Mussi, third.

Men's Bowling

THE same three teams, Floor Covering Finishing (FFR), Roofing Shippers (FBV), and the East Walpole Machine Shop (EM), which were on top in November were still there around the first of the month. The order, as given here, was a little different, but first place was still unsettled.

Dick Sprague of EM held high single score with 151 and Stan Hayward of FFR had high three with 379. Moe Bader's 103.5 was season's high average.

Annual Banquet

PRE-BANQUET notice on the annual Bird Club dinner listed a mouth-watering menu, featuring the famous Holman roast beef with escalloped oysters. George Shackley, Entertainment chairman, and his committee planned the dinner for Saturday evening, January 16, at the spacious Norwood Junior High School gym. Members were allowed to bring guests to the dinner as well as to the dancing afterwards to Vin Perry's orchestra.

Art Class

The Art Class, started a year ago, continues on Wednesday evenings in the Tower Room at East Walpole, with Bess Watson as instructor. New people who would like to try their hand at



LADIES' NIGHT of the Tri-Mill Sports Club held this year at the Venice Cafe in Franklin. Obviously those who didn't go missed a whale of a time.

painting are welcome to join. Bird Club members are charged only for the lesson and canvas, the club supplying paints and brushes. Therefore any newcomer need not have his own equipment to come and daub away.

New Feature: *Picture of the Month* to be put on display.

Tax Changes

On January 1, 1954, taxes went up and taxes went down. By law, the Social Security deduction was increased from 1½% to 2% on the first \$3600 of your earnings. The Social Security tax that the company pays also increased to 2%.

Withholding taxes, however, have been reduced. The deduction for withholding on your pay check has already reflected this. For up-to-date information on withholding taxes, see the new schedules posted on the bulletin boards.

Attention, Salesmen

Sales meetings held in December and January will be covered in the February Review.

UN Tours

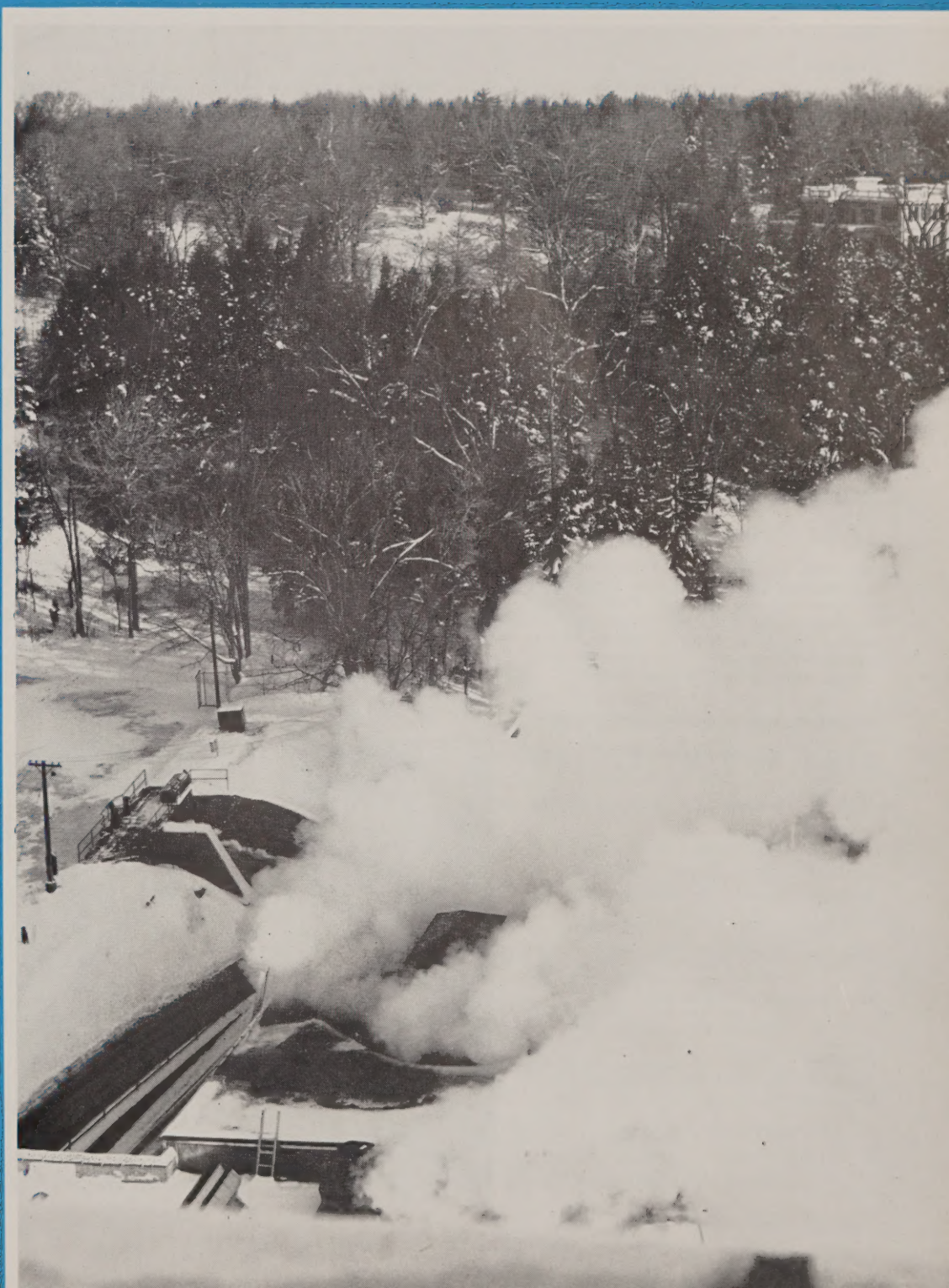
Tours for UN buildings can be included in a visit to New York City. Tours leave every few minutes, every day of the week except Christmas and New Year's day. The visit lasts one hour, is conducted by a guide who explains the functioning of the UN. For more details write: American Association for the United Nations Guide Service, UN, New York, New York.

A city and a chorus girl
Are much alike, it's true
A city's built with outskirts —
A chorus girl is, too.



BIRD NEPONSET REVIEW

FEBRUARY 1954



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On the Cover

THE FIRES OF WINTER burn fiercely when the thermometer hovers around zero. Great clouds of steam rise into the cold winter sunlight, blanking out part of the East Walpole Mills but leaving a clear view of the mill dam on the Neponset, left center, and of the Bird family mansion across the frozen river, upper right.

BIRD NEPONSET REVIEW

Vol. 42 No. 2 February 1954

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Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La. and Glenwood, Ark.

Berry Asphalt Co.: Offices, Magnolia, Ark., and Chicago; Refineries: Waterloo and Stephens, Ark., and Gary, Ind.

EDGAR M. GROUT Editor
ELEANOR M. GARLAND Assistant Editor
KENNETH W. PIERCE Photographer

ADVISORY BOARD

RALPH M. WIGHT W. L. WATKINS
MARY MCCARTHY



the Question Box

Why don't the executives attend Bird Club functions, like the banquet held in January? They attend union banquets, but not Bird Club. Don't they support the Bird Club?

Most Bird & Son executives are members of the Bird Club, are interested in the Bird Club and like to be present at club banquets and other functions of the club whenever possible. However, these executives are frequently tied up with many business appointments both here and away, and in addition give of their time to many civic and other affairs which necessarily restrict their ability to attend all functions.

Why weren't Bird calendars distributed this year?

For several years there has been a feeling that the distribution of safety calendars as a means of promoting safety has been losing effectiveness. It was therefore decided to discontinue the purchase and distribution of such calendars this year.

Mail Call

How far is "Away-from-Home"?

To your sons and friends in the armed forces it may be half way around the world or the long distance to the next three-day pass. But letters from home keep our servicemen within "talking distance"—and snapshots with your letters put you almost within arms' reach.

The United States Department of Defense has asked the friends and relatives of servicemen to make letter writing their own important part of the national program. Cheerful letters, descriptive in word and picture of the people and activities which the men always enjoyed at home, are the kinds that make separation bearable, that keep them ready for an easy return to home, school, or job.

The boredom of occupational and outpost service can be terribly destructive to indi-

vidual as well as service morale. From Pacific and Arctic outposts to North African and West German installations American soldiers, sailors and marines are wondering "How goes it at home?" At hundreds of posts the most heart warming, morale building event of the day is mail call.

Just as your letters should be personal notes of familiar doings by family, children, neighbors and friends, make your snapshots the close-up variety. Show how Sis looks in her new hair-do. Snap Bud polishing up the hot-rod. Be sure to include a good shot of Ma and Dad and don't neglect one of the whole family together.

Good letters are a snap when you use snapshots as the take-off points for longer, interesting descriptions of your family and his, his home, home town, and country. If you know a man in service it's right to write.





PRESIDENTS LEAD THE WAY. Union Presidents drop in on the company President and purchase savings bonds in connection with current bond drive for which A. H. Anderson is serving as state chairman, industrial division. Left to right: Bernard Walker, President of the Union at the East Walpole Mills, Local No. 1330, United Paperworkers of America, C.I.O.; A. H. Anderson, President of Bird & Son; John Blanchard, President of the Union at the Flooring Plant, Local No. 385, United Rubber, Cork, Linoleum and Plastic Workers of America, C.I.O.; and Robert Goode, President of the Union at the Norwood Roofing Plant, Local No. 896, United Paperworkers of America, C.I.O. Bonds are for Union treasuries.

Get on the Bond Wagon

ARE you one of the several hundred Bird & Son people who are buying U. S. Savings Bonds through the payroll saving plan? If you are, you know what a painless way it is to save money. If you aren't, the nation-wide campaign now going on gives you a good chance to start.

In the past we've called them Defense Bonds and War Bonds. Today they are called Savings Bonds. That is just what they are, guaranteed by our government and paying good interest. In thousands of companies throughout the country, employees are buying them and tucking them away for special purchases or against a rainy day.

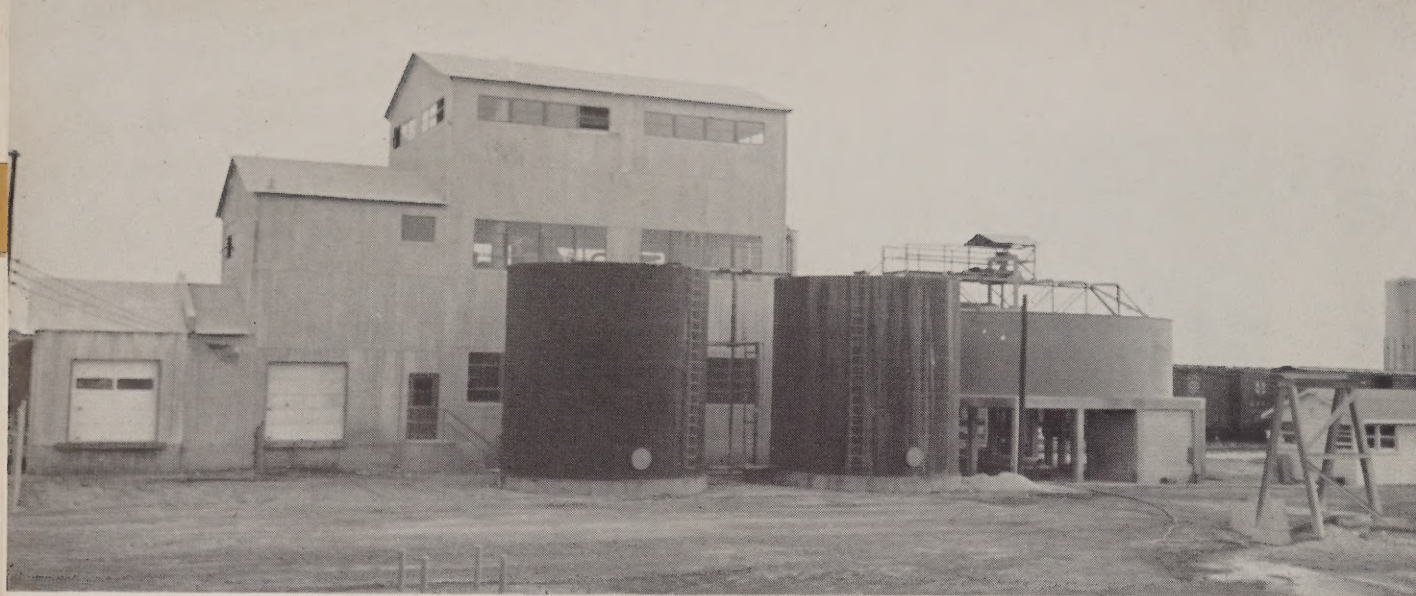
Here at Bird & Son you can arrange through our Credit Union to have any amount — 50c, \$1.00, \$2.00, \$5.00 — deducted from your pay check each pay day. When the total of \$18.75 is reached, a bond will be mailed to you. That bond will bring you \$25.00 nine years, and eight months hence, and you will be surprised how fast your savings will accumulate. I am strongly in favor of this program — that is why I gladly agreed to head up the industrial division of the Massachusetts Advisory Committee of the Savings Bond Division.

Get on the Bondwagon today. It's easy. It's good business. It's profitable.

President

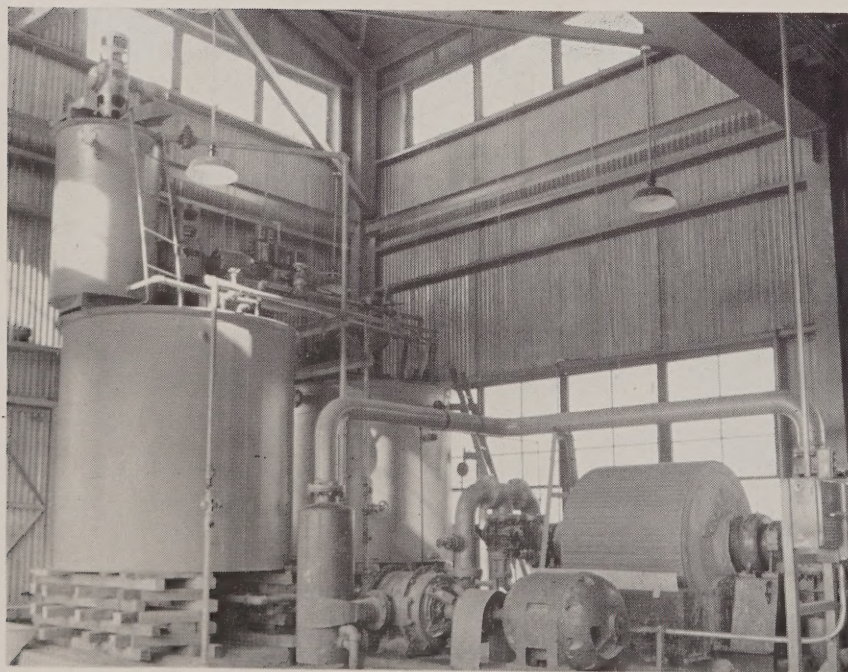
Mr. Anderson is serving as State Payroll Savings Campaign Chairman in the campaign which has been under way since the first of January. This industry-wide Payroll Savings Campaign is aimed at increasing the bond hold-

ings of individuals by \$1,000,000,000 in the year 1954. Mr. Anderson is asking the cooperation of top management throughout the state to achieve this national goal. His message to Bird & Son employees is printed on this page.



RUBARITE, INC., Magnet Cove, Arkansas, showing the plant storage tanks and in the distance at the right one of the tanks on the property of the Baroid Sales Division.

Rubarite for Better Roads



TWO COAGULATION TANKS and latex tank (at top). In these two tanks the barytes effluent and synthetic rubber latex are combined. At the right is the Bird-Young Vacuum Filter which separates the solids from the liquids.

New Product
Now Being
Manufactured
at
Magnet Cove,
Arkansas

BBETTER roads are being made to-day at Magnet Cove, Arkansas. Rubarite, the product being made jointly by Bird & Son, inc., Goodyear Tire & Rubber Company and the National Lead Company, in a new plant at Magnet Cove, is the amazing new synthetic rubber powder that is doing the trick. Its use means roads that last longer, roads that can take both extreme heat and extreme cold, roads that give an exceptionally smooth ride but provide better traction, which means less skidding.

Company Started Last Spring

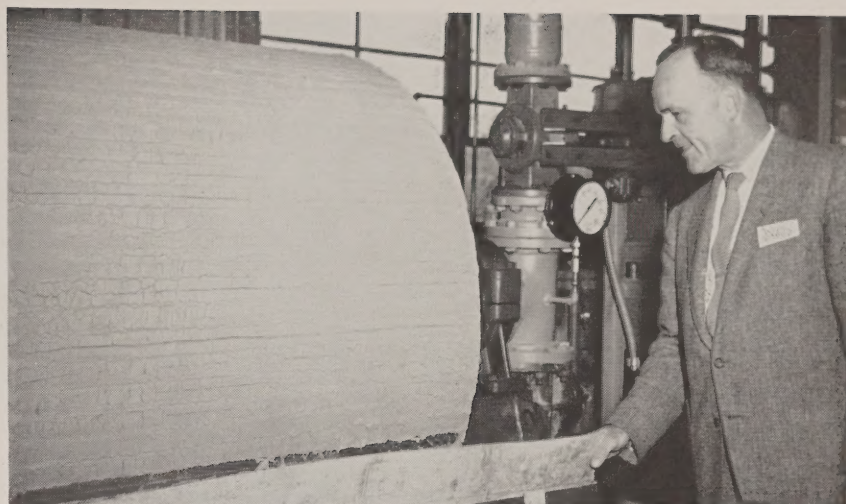
The forming of the Rubarite Corporation (pronounced Rubbar-ite) was announced last spring. A new plant adjacent to the National Lead Company in Magnet Cove, Arkansas, was built during the summer. Production started in October and the plant is now in full operation under the direction of Superintendent Otis Bair.

Plenty of Barytes

There was a reason for locating in Magnet Cove. Here is an unlimited supply of the mineral, barytes, one of the important ingredients of Rubarite. National Lead has for some years operated a plant and a barytes mine at this location. In their plant, coarser particles of barytes are made into a drilling mud used by oil companies in the area. Smaller particles of barytes—barytes effluent—are co-precipitated with synthetic rubber latex in the new Rubarite Plant. The result is Rubarite.

Filter by Bird Machine

It is not quite as simple as it sounds to combine these elements of rubber and barytes properly. It takes some special equipment, including a Bird-Young Filter made by Bird Machine Company, South Walpole. Here is a description of how it is done. This write-up was prepared especially for the Review by Superintendent Otis Bair of Rubarite, Inc.:



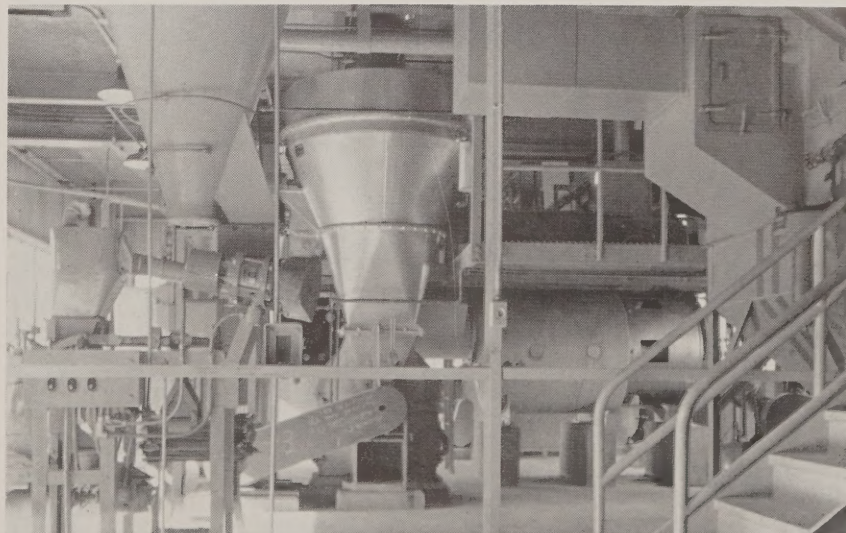
A CLOSE-UP of the Bird-Young Vacuum Filter showing the Rubarite filter cake. Colonel Walter F. Winters, General Manager, is watching the process.

Superintendent Bair Describes Production Process

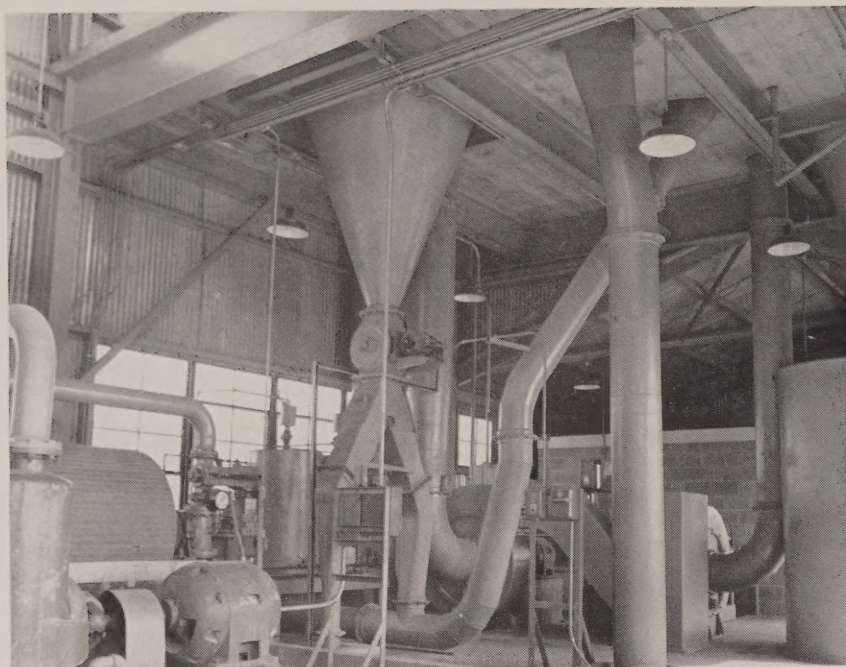
The barytes effluent is received from the Baroid Sales Division Mill adjacent to the Rubarite property. It is in slurry form, that is a thin, watery mixture. The slurry enters a 45-foot-diameter thickener and is there concentrated from a mixture that started out about 9% solids to one of 30% solids. This concentrated mixture of fine barytes particles then enters an automatic density control system. New water is added, keeping the

mixture accurately in a solution of 15% solids.

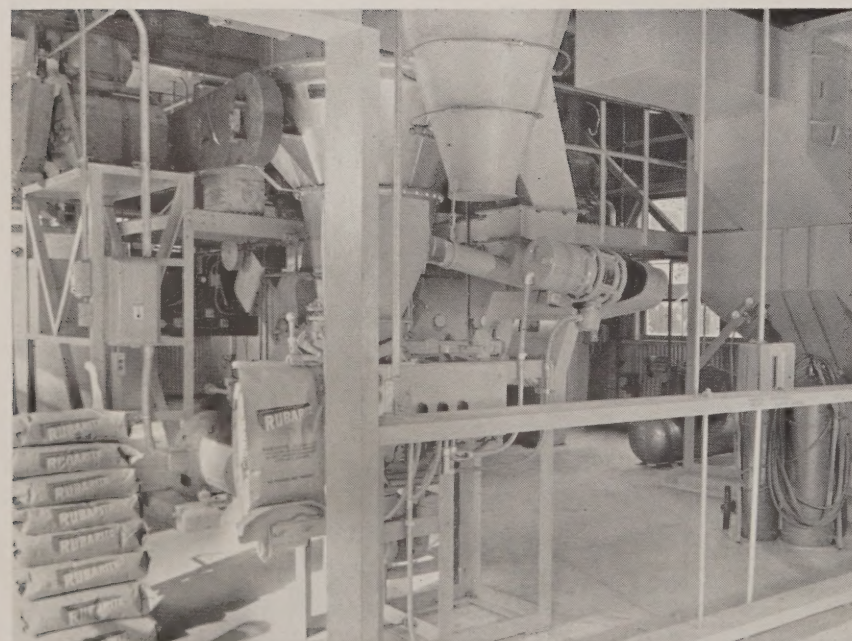
In the next step the 15% barytes slurry is thoroughly mixed with a 25% solids synthetic rubber latex. Two blend-coagulation tanks are used, one batch being mixed while the other is being fed through further steps in the process. At these tanks the rubber and the barytes slurry are thoroughly mixed and



EQUIPMENT FOR DRYING the Rubarite product. The cylindrical machine at the far right is a furnace which provides the hot gases for drying. In the center is the Imp Mill which makes the particles finer.



CYCLONES for collecting the material. One is in the center of the picture. Pipes can be seen leading to the other on the floor above.



AUTOMATIC PACKAGING machine which packages and seals 50-lb. bags of dry Rubarite powder.

then co-precipitated or combined intimately together by the addition of a dilute solution of alum. This is Rubarite in its original form.

The Rubarite, still a watery slurry, is allowed to concentrate again by decantation, that is, a gentle pouring off of the lighter liquid at the top. Next the slurry enters the Bird Young Filter, a rotating drum which forces the solids to the outside and draws off the liquid. The filter cake which forms on the outside of the drum is $\frac{1}{8}$ " to $\frac{1}{4}$ " thick and between 60% and 65% solids.

A flash drying system is the next step in the process. Here hot gases pass through to dry the filter cake and break down the material into extremely fine particles.

Sold by the Bag

Now the Rubarite, almost ready for packaging, enters two cyclones, large, cone-shaped bins. There the material is collected and the product is cooled from 180° F to less than 100° F before being discharged into the product bin. The final product now approximately 50% by volume unvulcanized synthetic rubber, is packaged in 50-lb. bags for shipment.

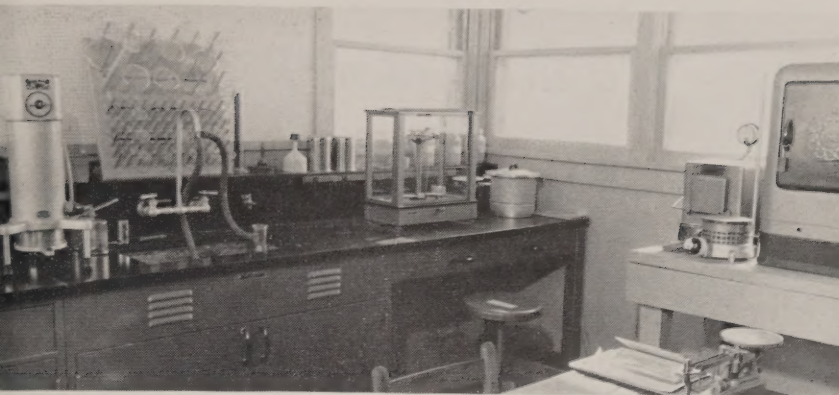
Berry Road Interest

It took several years and the combined technical knowledge of Good year, National Lead and the Berry Asphalt Company to work out the bugs and make Rubarite the fine product we know it to be today.

The Berry Asphalt Company was interested in the development of Rubarite because so much of its asphalt is used for road building. There is no asphalt in Rubarite. But add only about 6% of Rubarite to an asphalt road mix and you have a superb road. Rubarite roads are much more resistant to great extremes of temperature than the ordinary road and give a smoother ride.

As the owner of the Berry Asphalt Company, which helped develop Rubarite, and as one of the owners of Rubarite, Inc., Bird & Son takes a great interest in the progress of the new product.

Watch it go places.



EFFICIENT new laboratory of Rubarite, Inc.

CHICAGO

Joseph Blosky	3-11-19	35
Albert J. Bohnenberger	3-24-21	33
Rudolph Budz	3-15-25	29
Thomas Cooling	3-31-25	29
Charles M. Sheeley	3-15-39	15
William Fredericks	3-15-49	5

SHREVEPORT

Eddie White	3-14-44	10
John C. Lee	3-24-44	10

BERRY ASPHALT COMPANY

William S. Carpenter	3-17-39	Waterloo	15
James K. Prescott	3-17-39	Waterloo	15
Herbert G. McKamie	3-19-39	Waterloo	15
James W. Almond	3-23-44	Waterloo	10

Long Service List

Employees

Name	Year	Dept.	Years
John S. Mattson	3-4-08	Roofing	46
Earl K. Lindquist	3-3-11	Roofing	43
Elmer Thompson	3-10-11	Office	43
James Wilkes	3-10-16	No. 1. Box Shop	38
Michael Yasionis	3-5-17	Finishing Mill	37
Alexander J. McDonald	3-30-20	Maintenance	37
James Capone	3-19-19	No. 1 Box Shop	35
Joseph Catalano	3-26-19	No. 1 Box Shop	35
John Alexandrowicz	3-16-20	Roofing	34
Howard S. Hanna	3-1-20	Purchasing Agt.	34
Earl H. Hanson	3-20-20	No. 1 Box Shop	34
Joseph Ambroszkiewicz	3-20-20	Roofing	34
Hugh Rooney	3-31-20	Power & Steam	34
Girolamo Rignone	3-14-22	No. 1 Box Shop	32
Victor E. Grant	3-3-23	Flooring	31
John Malacario	3-22-23	Flooring	31
Marshall B. Lee	3-11-24	Office	30
Thomas A. Rogers	3-31-24	Flooring	30
William A. Letts	3-4-25	Roofing	29
Arthur P. Hassler	3-5-25	No. 2 Box Shop	29
James DeChalles	3-11-25	No. 2 Box Shop	29
Lice Connolly	3-27-25	No. 1 Box Shop	29
James E. Belcher	3-30-25	Roofing	29
John J. Goonan	3-26-26	No. 1 Box Shop	28
Earl A. Bradley	3-29-26	Office	28
Walter W. Kozlowski	3-21-26	Power & Steam	28
John T. Andrews	3-7-27	Office	27
Joseph Erker, Jr.	3-7-27	Office Manager	27
Leon Bahonski	3-10-27	Roofing	27
Nicholas N. Radzwill	3-28-27	Roofing	27
John Healey	3-30-27	Flooring	27
Samuel H. Kelley	3-12-28	Flooring	26
Lauriel A. McDonald	3-20-28	Office	26
Arnold J. Mattson	3-19-29	Roofing	25
Charles A. Norton	3-21-29	Roofing	25
Francesco Bilotta	3-28-29	Roofing	25
Philip D. Muehlberger	3-6-34	Flooring	20
John F. McLatchey	3-12-34	Flooring	20
Francesco Antonico	3-15-34	Roofing	20
Henry C. Eklund	3-15-34	Roofing	20
Daniel Jagatta	3-19-34	Flooring	20
John E. Costello	3-19-34	No. 1 Box Shop	20
Earl F. Hagblom	3-19-34	Roofing	20
Theodore F. Pierce	3-19-34	Roofing	20
William Sundquist	3-19-34	No. 1 Box Shop	20
John Valma	3-19-34	Roofing	20
John J. McDonald	3-20-34	Roofing	20
Francesco Pennachio	3-20-34	Roofing	20
Salvatore Buchieri	3-20-34	No. 1 Box Shop	20
John G. Phillips	3-20-34	Flooring	20
Charles W. Shusta	3-20-34	No. 2 Box Shop	20
Thomas J. McColgan	3-28-34	Flooring	20
Incenzo Cappuccio	3-29-34	Roofing	20
David H. Fleming	3-30-34	Roofing	20
Thomas J. Curran	3-6-39	Roofing	15
Peter Daly	3-16-39	Maintenance	15
Thomas McDavitt	3-16-39	Roofing	15
John M. Down	3-16-39	Flooring	15
John A. Zabrowski	3-17-39	Roofing	15
John R. Hazlett	3-17-39	No. 1 Box Shop	15
Walter W. Hansen	3-30-39	Flooring	15
Moorthy J. Sullivan	3-15-44	Flooring Sales	10
John H. Dooling	3-9-49	Tie Pad Sales	5
Edo DiCicco	3-11-49	Flooring	5
Charles N. Swenson	3-14-49	Military Service	5
Joseph H. Johnson, Jr.	3-14-49	No. 1 Box Shop	5

Walter Danovich	3-14-49	No. 2 Box Shop	5
Joseph A. Taber	3-14-49	Roofing	5
Martin Connor	3-16-49	Flooring	5
Edward J. DeRoche	3-17-49	Flooring	5
Howard J. Cartwright	3-21-49	Flooring Sales	5
Charles Sansone	3-22-49	Roofing	5
Frank M. Molinari	3-7-49	Office	5

AUBURN

Fern M. Champagne	3-8-49	Auburn	5
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PHILLIPSDALE

Joseph DeCosta	3-5-24	30
Manuel R. Alexander	3-5-34	20
Frederick R. Matthews	3-5-34	20
John A. Cyronak	3-29-34	20
Alfred Gamboa	3-20-44	10

Former Employees Now Retired

William J. Quinn	3-9-00	54
Bartley B. O'Donnell	3-1-05	49
Henry C. Phelps	3-7-09	45
John Penza	3-13-11	43
Helge Holter	3-4-12	42
Salvatore Lacivita	3-8-12	42
Camillo DiPlacido	3-22-12	42
John J. Foley	3-18-15	39
Stanley Alukonis	3-7-16	38
Antonio Piedzewicz	3-24-20	34
Berton L. Seekins	3-3-21	33
William C. Head	3-20-22	32
Steven K. Barron	3-5-23	31
Michael Curran	3-28-23	31
John Flaherty	3-4-23	29
Helen S. Ballou	3-9-23	29
Peter Folan	3-7-25	29
Mary H. Nixon	3-28-27	27
John Kwiatkowski	3-28-27	27
Frank P. Muczinskas	3-20-34	20

W. J. Hill Office Now at East Walpole



AFTER 60 YEARS IN BOSTON, the headquarters of W. J. Hill, trucking company, has moved to East Walpole following its purchase by Bird & Son. Here are the office staff, Albert Boonstra, manager, and Elaine Monteith, clerk. Elaine formerly worked in our Stenographic Department. Boonstra, a native of Holland and at sea with the Dutch merchant marine for 20 years, has been with Hill for several years, is now an American citizen.

Salesmen — To the Colors!

SALES campaigns for 1954 were launched at the end of the year in all major divisions of the company. Emphasis was on the increased amount of competition expected and special techniques for overcoming it. In conferences from East Walpole to Chicago and the Southwest Bird quality and Bird salesmanship were welded for an all-out effort to bring in more business in 1954.

Building Materials Division

Building Materials Division meetings were held for the Western group on December 15 and 16 at the Windermere Hotel, Chicago, for the Southwestern group at the Captain Shreve Hotel, Shreveport, on December 18 and 19, and for the Southern and Eastern groups at the Hotel Statler, Boston, on January 6, 7 and 8, 1954. In each area there were panel discussions, plus

talks by top executives on such pertinent subjects as "Selling Quality Goods in a Competitive Price Market", "The Caravan Program", "The 1954 Product Line-Up". Panel winners at East Walpole and Shreveport appear in the pictures with this account. Winning panelists at Chicago were: J. W. Ricker, P. J. Battle, G. M. Millis, F. D. Guth, H. F. Moore and A. G. Marsh. Panel leader was A. M. Dobbins.

Participating in all three area meetings were Messrs. Chamberlain, Weed and Davis of the Main Office at East Walpole, Howard Woods, Director of Marketing, Frank Christian of the advertising agency and H. F. Hillyard of the Sales Promotion Department. W. L. Watkins, Sales Promotion Manager on leave of absence, flew on from Los Angeles to attend the Shreveport session.

Special features of the Shreveport meeting were the presentations made to L. L. Williams and Deacon Dyess who retired December 31. (Pictures appeared in January Review.) A high light of the Boston meeting was the presentation to Salesman John H. Murphy of a \$1400 check for a Business Builder award handed to him by President A. H. Anderson at the dinner meeting on January 6. Details of this presentation appear on another page of this issue.



FLOOR COVERING sales executives gathered to discuss the 1954 campaign. At the head table before Sales Manager R. T. Murphy is a roll of the colorful new Plastic Counter Cover. Left to right: C. A. Boiteau, Vice President H. E. Sawyer, Jr., Stanley Blackmer, A. J. LeBlanc, Sales Manager R. T. Murphy, Assistant to the Vice President R. V. Garner, B. V. Johnson, Director of Marketing Howard O. Woods, T. J. Sullivan and W. H. Tyson. The men listed above without other titles are all Field Managers of the Floor Covering Division.

Container Division

A two-day conference of Container Division Salesmen was held December 29 and 30 at East Walpole. The meeting was addressed by Vice President R. A. Wilkins and Sales Manager H. R. Bonnyman. Various Salesmen of the department took part in panel discussions or led discussions on particular sales problems during the two-day session.

Discussions emphasized new uses for Bird containers. A new feature this year was the participation of representatives from a rubber printing plate manufacturer and from our distributor the Pennsylvania Box and Lumber Company. Present to discuss printing techniques with rubber plates were the following men from the James H. Matthews Company of Boston: John Ben, William Hefler, Charles Lowery and Francis Bradley, Boston Manage



PANEL WINNERS at the Roofing Sales meeting in Boston early in January. Left to right: C. L. Hammond, R. C. Newton and J. H. Murphy. Seated is President A. H. Anderson and at rostrum is Research Director F. P. Reynolds.

Pennsylvania Box distributes our products in the New York and Pennsylvania area. Their representatives included Robert Carnwath, President, and Hayes Aikens, Sales Manager.

Carton Sales Division

January 7 and 8 were the dates of the Sales Meet-Up of the Carton Division under the direction of Sales Manager Ralph H. Hall. The meetings took the form of group discussions participated in by all the Salesmen of the division and by John Burke, General Superintendent, East Walpole.

Floor Covering Division

The Floor Covering Division tied its meetings in with the Markets at Chicago and New York. The Salesmen from the Far West, the Midwest and parts of the South gathered at Hotel Wismark, Chicago, on January 9. Before the session was over they adjourned to the Merchandise Mart where they saw the effective Bird carnival of color displays for dealers.

The carnival features overhead banners, stickers and moving displays. There is a large turntable for featuring floor covering roll or rug, another for a moving display of rolls of counter cover. The displays show how rugs and floor covering may be effectively draped to show large sections of the pattern. It also shows the dealer how he can set up a Bird department fea-



CARTON SALES DIVISION gather for kick-off of their 1954 campaign. Reading from left: Squier Munson, Robert Harden, Maurice Godfrey, Sales Manager Ralph Hall, Guy Hoyt, Ambrose FitzPatrick, John Burke, Guy Houghton, Daniel Delaney, Arthur Lynch, Thomas Clarke, Amos Dixon, Harry Maistrosky, and Robert Moore.

turing regular felt base, linoleum, counter cover and linoleum tile. A feature of the display is that it can be adapted either to the sales floor or the store window with equal effectiveness.

The New York meetings attended by all the salesmen in the eastern part of

the country were at Hotel McAlpin on January 16 and 17. They tied in with the New York Market. Here again the Salesmen moved later in the day to the Bird display room at 295 Fifth Avenue. Sales Manager R. T. Murphy reports that both the Chicago and the New



EMBASSADORS WITH PORTFOLIO to the Southwest. Building Materials Southwestern Sales Division meeting brought these men together in Shreveport.

Seated: J. M. White, J. D. Cook, C. B. Horsley, H. B. Beauchamp, H. May, C. C. Pregge, S. H. Cararas, F. E. Dyess, and G. A. Sayres, Jr.

Standing: H. O. Woods, J. K. Colvin, R. F. Jenkins, H. F. Davis, J. H. VanHoy, W. L. Watkins, Rogers Weed, Jr., E. L. Chamberlain, H. F. Hillyard, J. D. Johnston, P. C. Johnson, Frank Christian, L. L. Williams, L. G. Houston, A. K. Powers, E. M. Dyess, B. P. Soward, Wesley Cragin, G. A. Sayres, Sr., A. G. Harper, William Burns, C. C. Andrews and T. D. Blanchard.

Who Gets the Hat?

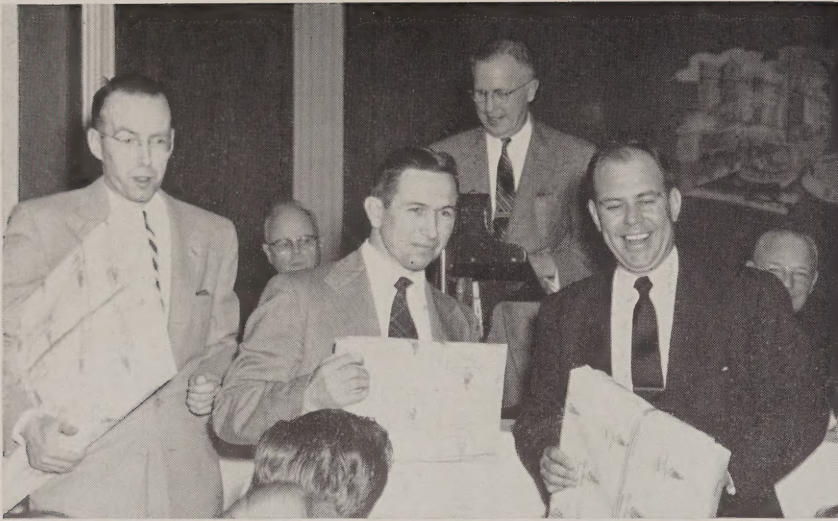
DOES Veep's Assistant Rogers Weed get a new hat? Or will Western Division Manager Philip Johnson be wearing the new chapeau? That question will be decided by the sales records of the East Walpole and Chicago divisions in 1954.

The challenge came from Chicago by telegram the last day of the East Walpole Building Materials Sales Conference. "Better put lots of pep in that gang," it read, "because I am betting you a \$20 hat that Chicago shows better percentage increase in 1954 than East Walpole. Do you accept? Signed — P. C. Johnson."

When Weed produced the telegram AND the hat at the Boston Conference, the challenge was accepted. Definitely!

Weed's famous battered hat first appeared in an Architect Shingle presentation put on by Messrs. Weed and Davis at this same Boston Sales Conference. Weed was the hard-boiled dealer; Davis the salesman who had all the answers and walked away with a good-sized order for Architects.

The motheaten headgear made a hit then, but when it appeared a second time along with the challenging tele-



QUALITY was the subject of their winning discussion at January gathering of Roofing Salesmen at Boston's Statler Hotel. The winners: Frank Ross, Donald Clay and James Conrad. In back are A. H. Anderson, left, and E. L. Chamberlain, right, with F. P. Reynolds at rostrum.

York sessions were the most enthusiastic sales meetings he has ever attended.

The sales promotion program at both New York and Chicago was presented by Howard Woods, Director of Marketing, and Frank Christian of the advertising agency. Robert Garner, Assistant to the Vice President, presented the product and the quality story. Philip Macchi, Chief Designer, presented the 1954 designs.

Attending both sessions were Vice President H. E. Sawyer, Jr., and Executive Assistant to the Vice President Charles Sumner. Chairman of each conference was Sales Manager R. T. Murphy. At Chicago, Field Managers Stanley Blackmer, Arthur LeBlanc and William Tyson addressed the group. At New York the following Field Managers spoke: Bertyl Johnson, Stanley Blackmer and Timothy Sullivan.



CONTAINER SALES MEETING, with their wares, tailor-made for a number of well-known industries, making an impressive array behind them. Seated: J. B. Maguire, W. G. MacIvor, A. D. Colburn, John Burke, Paper and Felt Division Vice President Ralph Wilkins, Sales Manager Harold Bonnyman, Benjamin Beale, E. P. W. Readle, C. P. Hall and A. J. Bushell.

Kneeling: Hugh Reynolds, Charles Lowery of Jas. H. Matthews Co.,

Hayes Aikens of Pennsylvania Box and Lumber Co., and Francis Bradley of Jas. H. Matthews Co.

Standing, at left: John Benn and William Hefler of Jas. H. Matthews Co., Parker Leonard, William Marland, John Dolan, Francis Curran

At right: Robert M. White, William Cochrane, E. B. Holmes, Roy Wiggin and Robert Carnwath of Pennsylvania Box and Lumber Co.



WEED takes up the challenge.

am it was really terrific. The salesmen working out of East Walpole say they are not letting any \$20 hat go to Chicago. But Chicago salesmen are just sure that the hat is going to be theirs. Obviously Weed needs a new one. Perhaps Johnson does, too. Twelve months from now we'll tell you who won it.

Competition Killers In '54 Sales Kits

NEW or improved products are an important part of every salesman's kit of tools. They help him do a better selling job. They help him beat competition.

Here are some of the new tools for '54 in our Roofing Salesmen's kits:

The Architect Shingle is offered for the first time in Chicago. In all divisions it is also offered in two new colors, Shannon Green, a pastel green, and Royal Ermine, a white pastel highlighted with contrasting touches of black granules.

Manor-Stone is now offered with a brilliant white mortar line. New colors for 1954 in this popular product are Topaz (a soft tan), Verde (light green), Cobalt (a blue blende). All have the striking white mortar line similar to that found in Naturaline lining.

New Reversible Shake Siding is now available in both regular 14" size and 7" Narrow. Each product comes in seven beautiful colors.



PRIZE FOR PANEL LEADER, T. E. Miller, Jr., at Boston Roofing Sales meeting. From left are: E. T. Benson, retired Roofing Salesman, President A. H. Anderson, F. P. Reynolds, standing, who was chairman of judges, and William Sline, retired Roofing Salesman, far right.



WINNING PANEL at the Southwestern Division Sales Conference in Shreveport in December. From left: Wesley Cragin, "Beau" Beauchamp, Al Harper (holding box) being congratulated by W. L. Watkins, Sales Promotion Manager (who is now on leave of absence). Between them in back is Bruce Horsley and R. F. Jenkins is at right.



THIS DRAMATIC DISPLAY graced one of the booths at the Louisiana State Fair. The huge 20-foot sign was prepared at East Walpole by William Koehler and his staff in the Advertising Display Department.



BEST OF THE YEAR. The men whose suggestions were judged the Best Suggestions of 1953 are invited to the President's Office to receive their award checks. Left to right, seated: E. L. Chamberlain, Nicholas

Santoro, 2nd; Arthur Balduf, 1st; Fred Turco, 3rd; and A. H. Anderson company President. Standing: C. L. Walton, Frank Sutherland, F. P. Reynolds, R. A. Wilkins, W. C. Ahlgren, H. S. Hanna and R. M. Wight

Suggestion "Oscars" for Top Three

YOU could predict last June who the winner of the award for the Best Suggestion in 1953 would be. When Arthur Balduf, Flooring Plant Electrician, received his check for \$3,000, it was a pretty safe bet that no one would top that in 1953. And no one did.

At a meeting of the Administrative Committee in President Anderson's office Monday, January 18, Arthur Balduf was handed a check for \$200 as top winner for 1953.

The \$100 award for the Second Best Suggestion of 1953 went to Nicholas Santoro, Norwood Roofing Maintenance Department. The \$50 prize for the Third Best Suggestion of 1953 was paid to Fred Turco, No. 7 Roofing Machine, Norwood.

Balduf's excellent suggestion provided for a relocation of the stop and start control switches for the FFN (Flooring Undercoat) hangers. This eliminated the use of clutches and the clutchmen to operate them. No one was laid off when the idea was put into effect. The men whose jobs had been eliminated were transferred to other work. Arthur Balduf has been Electrician at the Floor Covering Plant for many years.

The other two year-end awards both went to men from the Norwood Roofing Plant. Nicholas Santoro's idea was "Separate Chain Drive at First Set of Embedding Rolls, No. 7 Machine." Formerly gears were used at this loca-

tion. They frequently became blocked up with granules causing extensive repairs. The new chain drive has practically eliminated repairs of this sort. It has proved to be an excellent suggestion. Santoro has been a Millwright at the Norwood Roofing Plant since 1934.

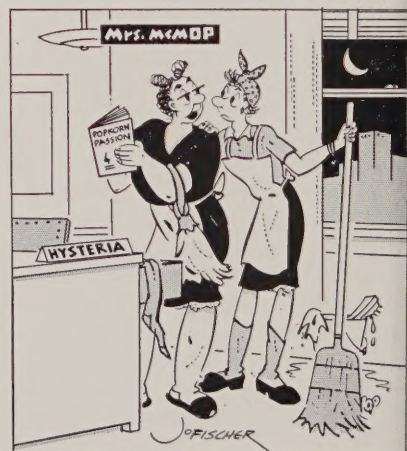
Fred Turco, although now a Foreman, entered an idea in 1952, before he became Foreman, for "Magnetic Clutch at No. 7 Machine". How much money this idea would save was not known until last June when Turco received an award of \$225. The new clutch he suggested provides a quieter, smoother and better running machine and has eliminated extensive repairs at this point.

Turco, now that he is a Foreman, cannot enter any more suggestions except Business Builder ideas. He moves out of the regular Suggestion Plan, however, with a remarkable record of successful ideas. Since he joined

Bird & Son in 1935 he has had 65 suggestions accepted. Twenty of them have been money savers, classed as No. 2 suggestions. He received the award for the Third Best Suggestion in the year 1942, the Best Suggestion for the year 1943 and last month the Third Best Suggestion of 1953.

From Nine to Five

By Jo Fischer



"It has a beautiful ending. They get happily divorced and she gets custody of the Savings Bonds."

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Sixteen Make Grade For January Awards

REGULAR suggestion awards for January were paid as follows: our men received special awards of 20 for having had five suggestions accepted — Joseph Bartell, FBPM9, Donald Meeker, FFRD, Robert McColgan, FFG, and Alfred Ratte, FFDA.

Norwood Roofing Plant

Joseph Bartell, FBPM9	\$40
Peter Didick, FBM	20
Louis Gabrielli, FBPM9	20
Axel Ostrom, FBPM1	20

Norwood Flooring Plant

Joseph Eppich, FFM	\$20
Donald Meeker, FFRD	40
Alfred Ratte, FFDA	40
Joseph Sastavickas, FFP	20
Willard Besaw, FFR	5
Vito DiCicco, FFN	5
John Down, FFR	10
Robert McColgan, FFG	30
Bruno Maini, FFT	10
Arthur Schroeder, FFG	5

Shreveport Plant

O. E. Saunders, FSSD	\$20
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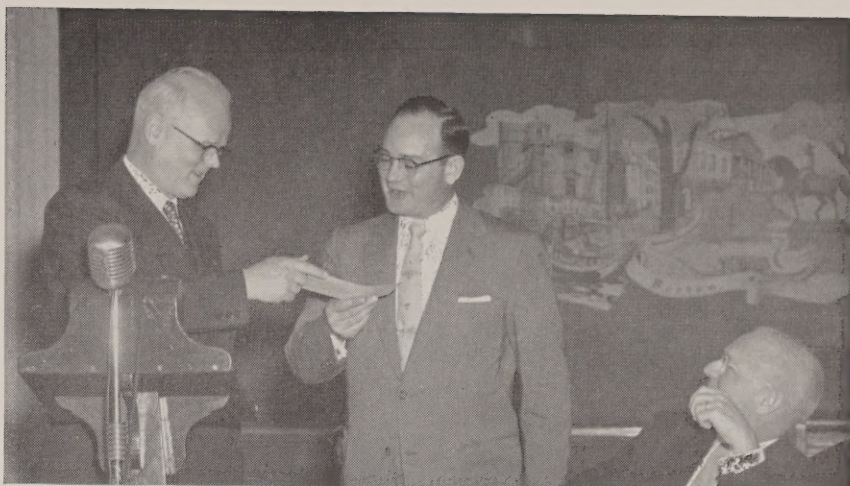
Phillipsdale Plant

John Ellis, DPP	\$5
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In December 1952, Edward Perry of Phillipsdale Plant entered a suggestion, High Sides for Chip Screw. During the year this suggestion has shown substantial savings in repairs. Perry has been given a special award of \$55.

A Treat is Coming -- Treasurer's Travels

Bird & Son Treasurer Wesley C. Ahlgren and Mrs. Ahlgren will put on a program on Friday evening, February 26, 8 P.M., at the East Walpole Brigade Room under the auspices of the Bird Club. Mrs. Ahlgren will narrate the story of their last summer's trip to Europe, while our treasurer will show the accompanying color slides. These are selected from 1100 pictures he took, ranging from shots flying over the Atlantic, the Polar Circle railroad station, German battleships sunk at Narvik, Norway, to scenes in Paris and Robert Burns' birthplace in Scotland. The evening is being planned by the New Activities Committee, John Mcougall, chairman. There will be a small admission charge to non-members and guests. It is free to Bird Club members.



JACK FOR JACK, \$1400, to be exact, with the tax all paid by the company ahead of time. John H. "Jack" Murphy, Building Materials Salesman in the Eastern Division, suggested the production of Striated Wide Space Siding. This idea turned into an excellent Business Builder Suggestion and it is for this that Jack is receiving the \$1400, having been awarded the first \$100 on acceptance of the idea. The occasion of the presentation by President A. H. Anderson is the banquet at the Roofing Sales Division meeting in Boston in January.

Striated Siding Idea Brings Murphy \$1400

JOHN H. MURPHY, Roofing Salesman, became \$1400 richer the evening of January 6. He received a check for this amount from President A. H. Anderson at a dinner meeting of the Building Materials Division Salesmen at the Hotel Statler in Boston.

The initial award of \$100 had been paid to him in September for his idea, "New Type Shingle for Siding". By the end of the year this Business Builder idea had earned sufficient money for the rest of the award to be paid. Murphy's suggestion is for a wide-space siding shingle with full length striations. It is sold under the name of Striated Siding and is filling an important spot in our complete siding line.

Murphy is a Salesman in the New Jersey territory and has been in the

Building Materials Sales Division since 1947. He started with Bird & Son as a Clerk in the Accounting Department, transferred to the Container Sales Division in 1941, serving there both as Correspondent and later as Salesman. He served in World War II from April 1943 to December 1945 in the Caribbean area with the Army Air Force. He returned to the Container Sales Division after completing military service and transferred to the Roofing Division in April 1947.

Two in Year

Murphy's award is the second Business Builder suggestion accepted in 1953. The other one was Caryl Hinds' suggestion for Manor-Stone Siding.

Quarter Century Club Meets April 22

THE annual Quarter Century Club banquet will be held on Thursday evening, April 22, at the King Philip ballroom in Wrentham.

Save the date. Detailed plans will be announced later.

Milling Around



Main Office and Sales

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
MARIANNE MASINO
GENEVIEVE VITAITIS

BETTY WENTWORTH

DOROTHY McELENENY
JULIA LEWIS
WILLIAM GRAZADO
MARY McDONOUGH
PAT McDONALD

Benjamin Beale is now getting settled in his new home in Westwood.

Everyone is glad to see Ernest Coleman back to work following his operation.

Adeline Gazarro is now wearing a lovely diamond received from her fiancé, A 1/c John A. McCarthy, Jr., whose home is in Medway.

Marion McLean and Mary Hill have been helping out temporarily in Stenographic for a few months.

Gertrude Dawson has been working temporarily in the Treasurer's Department.

Frances Rubini was one of Julius LaRosa's fans who were on hand when he recently filled a singing engagement at Blinstrub's in South Boston.

Elizabeth Gleichauf has been elected secretary of the Alumnae Association at the Peabody School.

The snows came, 14 inches of it, but that did not prevent Chet Porter of Industrial

Engineering from picking up his new turquoise Bel Air Chevrolet convertible. This move started something in his department. After Chet turned up in this handsome equipment, Tom Carroll went out and bought himself a Studebaker Champion. Steve Traudt couldn't let Chet and Tom get away with the whole show, so he bought a '52 Dodge sedan. Next?

Parker Leonard is welcomed to Container Division Sales. Parker was formerly Manager of the Manchester Set-Up Station. Robert Harden has taken over at Manchester now.

In honor of her approaching marriage, a miscellaneous shower for Harriet LeBlanc of Billing was held at the home of her sister, Mrs. Peggy Wood, Sheldonville, on Monday evening, January 25. Bird & Son friends attended and presented her with many useful gifts.

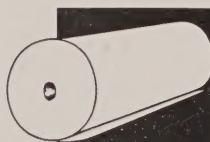
Pat McDonald was out sick with the mumps.

Palma Bilotta is proudly wearing a beautiful diamond from Frank DeGrazio of Franklin.

Steve Traudt has recently been named Program Chairman for '54-'55 of the New England Chapter of the American Material Handling Society. The New England Chapter of this national organization is one of the most active in the country, has about 300 members. Other members of the Society from Bird & Son are E. R. Pulsifer and John Callan.

Sympathy is extended to Hal Hillyard on the death of his mother last month.

Mary McDonough and Jacquelyn Boyden both landed in the Norwood Hospital the same day and wound up in beds in the same room. Hope both girls are better soon.



Paper Mills

THOMAS FLOOD	JOHN KALIS
EDWARD GERAGHTY	NINETTE GRUSHESKI
FRANK NYBORN	ELNA GOTTBURG
EDWARD WISNIEWSKI	JENNEY WASILUNAS
EDWARD POWER	MILTON GARDNER

PRODUCTION AND POWER

We are glad to hear that the sons of "Irish" Oakes and Martin Kane have arrived safely in Germany. They are in the service.

Arthur Chamberlain has traded his '49 Ford for a '54, complete with all the extras. Joseph Cofsky caught four different kinds of fish on one trip to New Pond.

Nicholas Silletti, Beaterman, had a wonderful three-day visit with a cousin in the Bronx.

Earle Quimby is back after several weeks out with injuries.

Edward Hayman is welcomed to No. 5 Paper Machine.

Want a good barbershop quartet? During lunch time the day before Christmas, the following quartet from No. 4 Paper Machine did a fine job singing carols: Arthur Doderer, Walter Bisdack, Fernando Galano and Ray Kirby.

Rocco Silvestri of Stock Transfer is starting a part-time business in auto body repair work.

Paul Gay, former Messenger, had a leading role in the local Curtain Timers' production, the "Ghost Train."

George Barton and Bob Mattson have traded cars. George has a new '54 Chevelle and Bob, a new '54 Ford.

Dom McKenzie has been a patient in the Norwood Hospital. We wish Dom a speedy recovery.

Kenneth Coulter, formerly of Stock Transfer and Flooring, is now working at the Plimpton Press.

Edward O'Toole has been transferred from No. 5 Paper Machine to the Beaters.

Among recent visitors were Michael Duffy and William Head, both retired. They said hello to everyone and added they enjoy the Neponset Review, which helps them keep track of their former co-workers and friends.

The son of Beaterman Francis E. Donlan, T/Sgt. James T. Donlan, USMC, was married at Fort Myer, Virginia, on December 5, to Sgt. Eileen Rogers, WAC, from Newburgh, New York. She is a secretary at the Pentagon. James recently phoned his father from Camp Pendleton, California, saying he expected to be on his way to Korea soon.

MAINTENANCE

Our best wishes go to Ed Gilmore, who has been ill.

Ralph Surette is a Millwright trainee, recently transferred from Stock Transfer in the Paper Mill.



GETTING READY for Hallowe'en were Donna and Dianna Buccilli, grandchildren of William Ivatts, East Walpole Truck Driver. Their mother, Frances, formerly worked at the Credit Union and uncle Bill Ivatts is an East Walpole Electrician.



HONORED on their 40th wedding anniversary were Mr. and Mrs. Justin P. Antonitis of Norwood. He works at No. 2 Box Shop as does his son-in-law, William Grinavic. At the party held at son Brownie's home in Islington were also their 10 grandchildren. Justin has been with Bird & Son 33 years.

Harry Angus has a bonnie new Chevvie. Glad to hear that Fred Coleman is coming along well. He has been ill at the Norwood Hospital, but is home now.

Ethel Sweeney tells us that when she worked for the Brown Company in Berlin, New Hampshire, and they had a big snowstorm, things went on as usual and nobody thought anything of the snow. We notice when we have a heavy fall of the white stuff down here in Massachusetts, Ethel has to struggle to work in a taxi!

Best wishes to Joe Emerson who has been sick at the Norwood Hospital.

Charles Grover, who has been in the hospital, is out and around again, we are very happy to report.

Bill Ivatts (Sr.) is his own TV repairman. When his set went on the blink, he diagnosed the trouble as tubes, put new ones in and it was o.k. again.

Patrick Hessian, who was seriously injured when struck by an automobile, is reported improving. Our sympathy goes to Patrick in the death of his wife, Mary.

FINISHING MILL

The following have been on vacation: Ann Griffin, Rita McCarthy, Marlene McAvitt, Agnes McMorrow, Dana Grue and Arthur Marinelli.

David Wohler was lucky to survive a bad automobile accident during the holidays.

We are glad to have Mary Linnehan and Mary Brady back after being out due to illness.

Sympathy is extended to Florence Fitzgerald, whose father passed away.

Louis Maida is congratulated on his 35th anniversary with the firm.

Bill Tomasso had a wonderful visit with friends and relatives in Montreal this winter.

Nice to see Helen Cole back to work after a long illness.

We welcome all the newcomers and hope they will enjoy working here.

Carlo Salvatorelli, retired, sends everyone



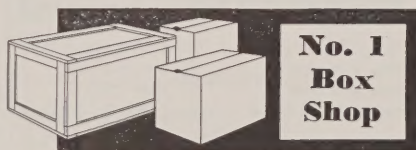
FIFTY YEARS MARRIED. Mr. and Mrs. John W. Walsh of Norwood celebrated their golden wedding anniversary on November 12, with all 10 of their children present, the first time in 23 years the whole family had been assembled.

John Walsh is a retired Bird & Son worker, having worked for many years at the Norwood Roofing Plant. Two sons are Bird & Son employees, John P. (Jack) of No. 1 Box Shop Office, and Edward J., like his father, of Roofing.

his greetings, especially to his fellow retired friends.

John Zambella is reported improving after suffering severe burns on his face and hands.

A card to us from Mary Brady while she was out sick read in part: "Many thanks for your thoughtfulness and kindness."



JOHN P. WALSH CATHERINE BELLEW
RAMONA CHICOINE EDWARD PADUCK
KENNETH HOUGHTON FRANCES PENZA

The first vacationer of 1954 from here was Norma Disnard from the FX-1 Office. Norma enjoyed a trip to Indiana with her husband.

Janice DeLutis of the Office has moved into her new home on Burns Avenue, East Walpole. We all wish Janice and "Skeet" the best of luck.

Frank Burns, who used to work here, is a salesman for Sansone Motors, Norwood.

There were people coming and going all day February 2, at the East Walpole Brigade Room to see Bill Urquhart's Persian rugs. Bill had on display about 10 of these beautiful rugs which he has made.

Robert "Nordy" Nordblom sang a few very good numbers at the annual Bird Club banquet. No. 1 Box Shop workers were pleased with his performance.



JOSEPH SMELSTOR, JR. ANNE KELTER
A. D. SMITH CATHERINE BRADY
JOSEPH FOLEY

Victor Taggart and family have moved from South Walpole to Morse Hill, Norwood.

Bob Patterson has a new '54 Pontiac.

We extend to Tony Capachin our best wishes on his retirement.



PVT. NICHOLAS PUOPOLO, stationed in Frankfurt, Germany, worked in the Floor Covering Plant before entering the service. His brother, Vito, of Floor Covering Shipping, sent this in to surprise his brother with his picture in the Review.



BOWLING ROOTERS are Joseph and Thomas Smelstor, children of Joseph Smelstor of the No. 2 Box Shop bowling team, snapped with them at the alleys.



JOLLY GOOD FELLOWS, one and all, enjoyed themselves at a banquet in honor of men retiring from the Norwood Roofing Shipping Department. Gathered at the Lewis Restaurant, Norwood, December 19, the

majority present were from Shipping. Seated in the center in front are the three men being honored. Starting fifth from left: Frank Muczinskas, John Kwiatkowski and Rosario Campagna. Fourth from left is Ettore LeProtti, who retired a year ago.

George Docar is back after a week's illness with the flu.

Joseph Smelstor and William Grinavic headed up the committee putting on the annual breakfast for the Holy Name Society at St. George's Church.

Charlie Peters is back on the job after a two weeks' fight with the flu.

The gang at the Granule Plant send get well wishes to Felix Utorka and Harold Taft. In one accident Felix suffered a broken leg. In another, Harold received broken ribs. Both are reported doing well.

Charlie Fielder had a pleasant vacation with his brother-in-law down in Carolina.

Tony Campisano is back after being out sick for a week.

Joe Zabrowski has been seen doing some fancy work on skis at St. Moritz in Quincy.

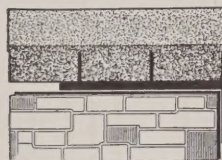
Sorry to hear that Lou Dom has been sick and hope to hear that he is better soon.

John Woloshyn of the Block Room, who is chairman of the Bird Club Men and Girls' Bowling Leagues, missed the Norwood Sports Center bowling record recently by only 8 pins. While bowling in the Norwood Business League, January 25, John hit 151 and 135 and needed only 114 pins on his third string for a new all-time record or 112 for a new league record. As it was he missed a spare by inches in the last box and finished with 106. This was a total of 392, however, an all-time high for Bird & Son worker.

January snow storms kept George Po of the Undercoat Department pretty busy up in Wrentham with his plow-tractor.

John Vlahos and Andy Cormier are already sounding off about the Milwaukee Braves.

Evan D. Guard, formerly of the Undercoat Department, is now working in Ar



Norwood Roofing Plant

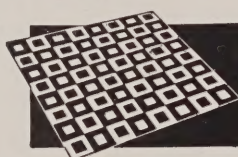
ARTHUR MCKENNA JULIUS AUKSTOLIS
LEONARD WEAVER ROGER PERCY
LOUIS SILVESTRI JOHN FOLAN
JOSEPH NEVINS JAMES MURRAY
FLORENCE MURRAY LOU DOM
MICHAEL MEOMARTINO

Arthur Armour is sporting a '49 Dodge sedan.

Joe Savino is very proud of his '49 Chevie.



RAY CALL and grandchildren. Ray, Assistant Foreman at Roofing Maintenance, retired at the end of 1953. These handsome children with grandpa are, left to right: Charlotte and Nancy Call, Harris Loring and Little Ray Call.



Norwood Flooring Plant

BRUCE GRINDLE DOROTHY HAWES
JAMES CONNOLLY FRANK SHUMSKI
CHARLES COBB JOSEPH WALL
THOMAS BLUNDELL EDWARD H. SILVA
NAZARENO LORI

Nancy Price is the new girl in the Quality Control Department, pinch hitting for Rita Connolly, who is enjoying herself on the sunny shores of Florida.

Frank Clem's brother has been coaching the Watertown High pucksters this year.

Foreman Ralph Hildreth is the latest addition to the Hewins' ping pong club. He could be the reason the Hewinses and Clem are finding it harder to win in their usual fashion.

Nick Puopolo writes from Germany that he has just finished a course for radio operators and is now stationed "in beautiful Frankfurt, Germany, for the rest of my time here."

Staff Sergeant Frank DeRose, his wife, Eleanor, and four-months old daughter, Deborah, have returned from England, where Frank was stationed for some time. Deborah's grandfather, Joe DeRose, works at Floor Covering Shipping. This is the first time Joe has seen her.



A BIG TOOTHLESS SMILE from Geraldine Cianfarani, whose dad, Nemus, is a Slitter Operator at the Floor Covering Plant. She almost six months old now but was only weeks when this picture was taken.

ona on an electronics project for the
overnment.

We hope to have some pictures one of
these days of John Delaney working with
the pigeons in Joe Marsh's pigeon loft.
John is trainer and manager for Marsh.

Joe Wall of the Lab was recently elected
to the Norwood Planning Board.

Frank Shumski is the new Review re-
porter in the Linoleum Department (FFG).
He is taking over for John Grover, former
porter.



News from Manchester, N. H.

By RUTH WARD

We at Bird & Son, inc., Manchester, have
had both joy and sorrow since the last bit
of New Hampshire news.

On November 13, 1953, our Set Up
apply man, Henry Valade died, to the sor-
row of many.

On December 16, practically every one
celebrated Christmas at the Shop party
which was held at Eddie's Lunch. A *good
one* was had by all!

On December 18, our efficient Secretary
and reporter for the Review, Margie Lappas,
left to join her husband in Pennsylvania.

The first of the year rolled around and
all another was leaving. Our Plant Man-
ager, Parker Leonard, has now joined the
Container Sales Division and is doing a
good job selling corrugated in Maine and
New Hampshire.

The employees of Manchester wish to take
this opportunity to welcome Robert C. Har-
n, the new Plant Manager, and hope his
stay will be a long and successful one.



MEET BRIGHT-EYED TOMMY, the son of
Thomas Trask, Floor Covering Shipping De-
partment.



PARTY FOR RETIREES. Men from Maintenance and one of the machines at Norwood
Roofing got together and took out to dinner their fellow employees who were retiring at the
end of 1953. Guests of honor, seated, here at Washington Gardens, Dedham, are: Elaros
"Charlie" Balutis, Hilmer Eklund, Mario "Mickie" Tomasetti and Ray Call. Their hosts standing
behind them are: Charles Chorlton, Ralph Kemp, Stanley Phillips and James Lowe.

We welcome back Marcel Poisson, who
after a brief life of salesmanship, has re-
newed his employ at Bird & Son, inc.

We also welcome Henry Mercer, Julian
Larochele, Milton Merisotes, Fred Boudreau,
Florence Doucet and Eleanor Lein. We hope
their stay at Bird & Son will not be a pass-
ing fancy.

Another new member of Bird & Son, inc.
who cannot be forgotten is our new Secre-
tary, Ruth Ward, who is doing a fine job.
We all hope she will be with us for a long
time.

The Manchester Warehouse has been
taken over by Raoul Desmarais, who, with
the help of Fred Boudreau, is doing an excel-
lent job of keeping it up to par.

Our Set Up Department has a new man-
ager, Walter Wilkinson, who is doing a
very good job there. That is a habit with
him, as he so ably proved as Warehouse
Manager.

Births

To the John Morrisseys, a son, January 6.
(Norwood Roofing)

To the John Colaneris, a son, John Chris-
topher, January 8. (Norwood Roofing)

To the Daniel Delaneys, a son, John Leon-
ard, January 19. (No. 2 Box Shop)

To the John Flahertys, a daughter, Mar-
garet Christina, December 16. (E. W.
Paper Mill)

Marriages

George Berteletti and Mary Wallace (Main
Office), on January 23, at St. Catherine's
Church, Norwood.

Acknowledgments

Gratefully acknowledging and thanking
you for your kind expression of sympathy.
The Fahey Family

Your kindness at this time is more deeply
appreciated than any word of thanks can
express.

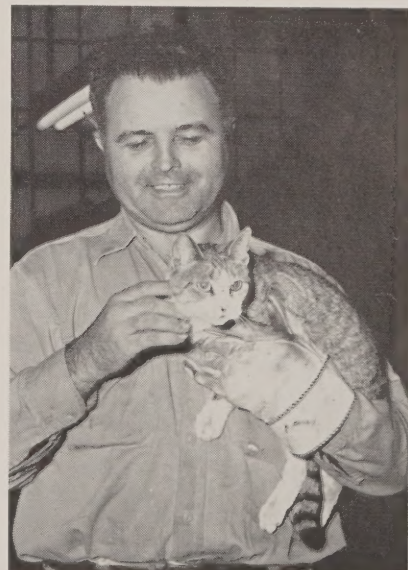
Mr. George Hillyard
Mr. and Mrs. H. F. Hillyard

Tri-Mill Sports Club

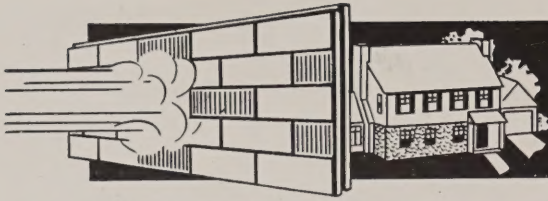
GEORGE DUSTY, Reporter

The event for February was a movie
night on the 16th, open to all Bird
Club members. Sports films were fea-
tured and included such titles as
"About Beagles" and "Dog Obedience
Training."

In March the Tri-Mill members will
hold their annual meeting. There will
also be a guest speaker on some aspect
of outdoor sports.



QUEEN OF FFR, or maybe we should say
Queen Mother, in the arms of a friend, Wil-
lard Besaw, Rug Loader at Finishing. "Mama,"
her friends will tell you, has 11 years senior-
ity and at least 50 kittens to her credit. By
now she may have lost her figure a bit, but
never her way with men.



Chicago Roofing Plant

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE, PAUL SCHEIDT

Chit Chat

Murray Guttman and Marvin Guttman of Triangle Distributing Company, our jobbers in Cincinnati, were visitors at the Chicago Plant on January 18, and took a tour with J. W. Morgan. They were in Chicago to attend the National Association of Home Builders show. We were very glad to welcome them.

Dell Lyndon had a bad accident early in December. While shopping in the Loop, she was knocked down and received a fractured hip. At present she is still confined to the hospital, and from latest reports is about to start using crutches. We all wish her a speedy recovery. We have word that her parakeet is now saying, "Dell is sick and in the hospital."

Local No. 170, C.I.O., held their annual mid-winter party and dance at the Union Hall on Saturday, January 2. Everyone reported a good time was had by all.

On Sunday, December 20, the management put on a modified version of a Bird Sales Cavalcade (or Caravan) meeting for the members of Local No. 170 at their Union Hall. The meeting was well attended and all were glad of the opportunity to see and hear what another part of Bird & Son is doing. Messrs. Johnson, Dobbins and Frazier were present and gave short talks.

Many of Chick Campbell's Eastern friends will be interested to know that he and Mrs. Campbell became the proud grandparents of twin girls, born to son George F., 3rd, and his wife.

We were pleased to have visits this past month from J. D. Johnston, R. F. Jenkins, R. N. Porter and B. P. Soward from Shreveport. We had typical Chicago weather while they were here — heat, fog, sleet, rain, cold and snow.

Gary, Indiana, Notes

By G. F. CAMPBELL, JR.

Carl Berger has purchased a home in Gary and will be moving his family very soon from Waterloo, Arkansas.

George Harvey and family will leave sunny Magnolia for Gary in February. We hope they will all like their new homes.

Have you noticed that we have a Southern gal on the switchboard? Emma Nedburg comes from Mississippi and folks calling in from Arkansas should feel at home.

Chick Campbell is the proud grandfather of twin girls born on January 8. His son George F., 3rd, and wife, Patricia, are the happy parents.

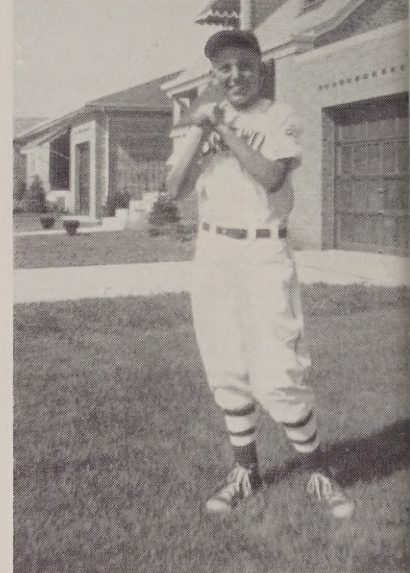


JANE ARLENE GEORGE, daughter of Mathilda Hansen. Tillie, one of our Review reporters, is rightfully proud of this fine young lady, who just graduated from high school.

Steve Traudt of Industrial Engineering was also here on a flying visit from East Walpole. Always glad to have visitors here from our other plants.

Julius (Joe) Cozzi, one of our able Inspectors, had his appendix removed recently. We hope Joe will soon be back on the job.

Car owner of the month is big Willie Booth, Warehouse Maintenance Man. He has three automobiles all in the early '40's. Nevertheless, Booth catches the streetcar every morning and bums a ride home in the evening. Why? The vehicles refuse to function. He offered all three for sale for a lump sum of \$41.65, or \$15 each. So, if



SCHOOLBOY ATHLETE is Gresham T. Brebach Jr., better known as "Butch", son of G. T. Brebach, Chicago Roofing Salesman. He plays on the Homewood Little League Legion team, made the all-star team and played at Joliet as quarterback on his 8th grade school team and also plays basketball.

anyone is interested in getting a "good" non-running car, please see Mr. William Booth.

Little Karen Marie Brown, who was bitten by an infected dog a few weeks ago, is out of danger and doing fine. Karen is the daughter of Willie Brown of the Slate Department.

W. W. "Bill" Wilson has been elected vice president and chairman of the Planning Committee of the Insulating Siding Association. Announcement of his continued active participation in this national organization was made in the January issue of the *American Roofer*.

Glenwood News

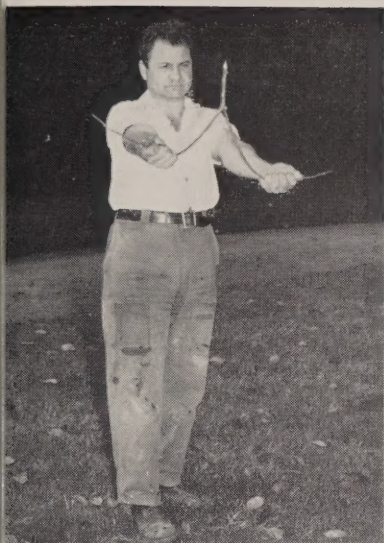
By HURCIL COWART, ROBERT STEWART

Our panther we reported last November has been seen and heard several times since. Most recent to hear it were Carl Whatley and Orville Caldwell.

They sent for dogs to give chase, but few brought their dogs. They had chased several times before and always found nothing. One dog owner that didn't come said he figured Carl and Orville probably heard a hoot owl scream, and that his dogs would not tree hoot owls. Carl and Orville still say they heard a panther or something that was not a hoot owl.



"If you marry me, I'll go right on eating here so you won't have to mess around with cooking at home!"



reminds you of the Druids.

Water Wizard Does Dowsing with White Oak Wand

By a REVIEW REPORTER

WE have in No. 2 Box Shop a man named Edward Maloof who can locate water with a divining rod. I saw him do it and did it myself at the Trillium chicken bake at Victor Leontie's house in Millis one Sunday this past

It reminds you of the Druids and their magic when he performs. Eddie does it seriously. He cuts a 1/2-inch notch of a young white oak. (Apple best and hazel will do.) Carefully rounds the ends of the prongs and holds the rod at arms' length, pointed toward the sky. He advances very slowly counting four to himself until the pointed end starts to swing earthward. Sometimes the point swings away from the body. On this day it swung toward the body. The pull of the rod indicates depth of water.

I was still skeptical on this Sunday at Leontie's, so I tried it myself. I got no reaction until I was over the spot Maloof had indicated. Then I felt an insistent pull toward me until the rod swung down.

The whole demonstration came out when Maloof at this outing said he could locate H₂O as his father could locate ore. Leontie dared him to find where his well was to be. Maloof performed as described above. Leontie's well had run dry last year and a hired expert had driven a stake into the ground where another vein might be.

When he scraped the ground where Maloof's rod pointed, there was the marker.

By the way, Eddie Maloof found water for some South Norwood people. These people had town water but wanted another source for the garden. He located water, it is reported also, for the Boy Scouts' Camp Child.

Help with Tax Forms

HELP in filling out your personal income tax forms will be given this year as usual. You will find qualified experts on hand at the Brigade Rooms of the Massachusetts plants on the afternoons of:

Thursday, February 25

Thursday and Friday

March 4 and 5

Thursday and Friday

March 11 and 12

Federal returns will be handled on all of the above dates.

Assistance on STATE returns will be given only on the afternoons of March 11 and 12.

No help will be given during your working hours. You must plan to see these tax men on your own time. Also returns including income from rent or other business income cannot be handled.

See your bulletin board for further details.

Kenneth G. McIntosh

ON the day he was to start a new job as Blacksmith at the Roofing Maintenance Department, Kenneth McIntosh collapsed and later died of a heart attack. He had not actually started work on January 11 when he complained of severe pains and was taken to the Plant Hospital. The doctor was called and he was rushed to the Norwood Hospital, dying there on January 12.

Mr. McIntosh began his work on No. 9 Roofing Machine, the summer of 1946. He worked in other machine departments until 1949 when he transferred to the Sample Department. He had worked as an "A" sample maker until January 11, the day he was transferred and was to start his work in the Blacksmith Shop.

He was 48 years old. Surviving him is his wife, Barbara, of Dedham. Both funeral services and burial were at Glace Bay, Nova Scotia, his former home town.

Cathryn F. Dowdie

CATHRYN F. DOWDIE died at Healthland, Norwood, on January 10 after a lingering illness. She had been unable to work since August 1952.

Miss Dowdie began work for Bird & Son in December 1921, as a Typist in the Stenographic Department. She later became a Dictaphone Operator and for many years was in charge of the Main Office telegraph and teletype desk. She is survived by her parents, Mr. and Mrs. Patrick Dowdie, of 40 Mylod Street, Norwood, a sister, Mrs. John King, and a brother, John, both of Walpole.

Services were held on Wednesday, January 13, with a solemn high mass at St. Mary's Church, East Walpole. Many friends from Bird & Son attended.

Acknowledgments

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Arthur Walker, Jr.
Rose Lacasse
Joseph Walker

Thank you sincerely for your thoughtful kindness at a time when it was deeply appreciated.

Barbara McIntosh

Thanking you for your kindness and sympathy at a time when it was deeply appreciated.

The Dowdie Family

Thanking you for your kindness and sympathy at a time when it was deeply appreciated.

The Fitzgerald Family



GRANDMA KIVI gazes proudly at three-months-old Kathleen Louise Sullivan. When you see her at work in the Roofing cafeteria you would never guess that Blanche Kivi is a grandmother. Granddad William Kivi at one time worked with the Yard Crew at the Floor Covering Plant.



Phillipsdale Plant

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ROBERT CROWLEY

LESLIE E. HOWARD
RAYMOND NOLAN

Safety Men Announced

BEN PINO has been appointed a member of the Phillipsdale Plant Safety Committee. This committee now consists of:

Paul I. Knight, *Chairman*
Al Hammond George Condry
Bill West Ben Pino

The members of the department safety committees for the first six months of 1954 are:

DPHT-C Peter Tereaska
Louis Threshier
DPB-P-L
Joseph Braga Joseph Medeiros
Philip Gordon Russell Mollerberg
DPR-E
Leon Eatough August Enos
James Hammond

DPM
Joseph Queenan Joseph Vargas
Albert Farrell
DPV
Lionel LaGrandeur John Soito
DPX
Sven Mollerberg Carl Soderlund
Manuel Stanzione
DPI
Clements Justynski Richard Ferris
Allen Perkins
DPIF
Albert Dyson Antonio Reis
Daniel Hourihan
PPL
Edward Godin Ernest Bowlin
William Dickie

Stephen Dorosko

OUR sympathy is extended to the family of Steve Dorosko who died suddenly while on the way to work January 18. Steve started to work with us about 12 years ago and has worked in the Beater Room since then. He will be missed by all of us.

Around the Plant

Red Hamel, the target for most of the ribbing in the Felt Machines Department, left himself wide open again. He left his car motor running the other morning and didn't discover it 'til he had the car doors locked. John Raposa, who will not be outdone, left his car motor running for the entire eight hours of work a few days later. These fellows are really interested in getting started with their work.

Ed Boisvert and son Eddie, Jr., put in the hard work and Joe Marrier put in the heavy looking on while Joe's roof acquired the new Bird look recently. Joe made up for the work a few days later when one of his tires picked up one of the many roofing nails that had dropped in his driveway.

Six Bird club members from Phillipsdale attended the annual banquet at Norwood Junior High School, January 16, and had an enjoyable evening.

Matthew Pino and Russell Weddell are putting the interior finishing touches on their new homes and expect to move in shortly. Hope we can get some pictures to show you.

Fred Matthews had quite a Christmas display on his lawn including a sleigh loaded with gifts and shrubs covered with bulbs.

The snowstorm and cold spell caused a few hardships. Some of the men had to walk on Monday; John Cyronak had a frozen gas line; Al Hammond had a bad

break when he skidded into a parked car; Joseph Wynne bought an aluminum shovel so that his wife could shovel, making it lighter for her; Tim Harrington shoveled a path from his entrance to the street. A neighbor parked his car in front of path and he had to jump bank of snow.

Gil Dias had it easy. He told his wife to get a hose and wash away the snow so he wouldn't have to shovel, but he didn't get away with it.

Joe Faria has one fall a winter. He had his in the mill yard when he slipped on ice and bounced up again.

Albert Farrell had to go roller skating with his son one Sunday afternoon and had a hard time to keep up with him. The boy doesn't realize his father is getting old.

Dave Lowry was elected a member of the East Providence Charter Commission. This is a commission to study and recommend a

possible change of government for the Town of East Providence.

Men who have recently joined us at Phillipsdale include William Barrett, Lester Turner, Oresto Conti, Charles Champlain, Manuel Pacheco, Arthur Turner Jr. and Lawrence Massey. We hope these men enjoy their work with us.

The Bowling League is getting tighter as the season goes along. The standing of the teams on January 20 was:

Team	Won	Lost
Office	42	26
Insul Board	42	26
Millwrights	36	32
Yard	35	33
Machine Shop	31	37
Engine Room	18	50



BIRD CLUB ENTERTAINMENT COMMITTEE members as they appeared the night of the Bird Club banquet when they all worked hard to give everybody a good time. Left to right: Nicholas Ferrara, John Gnecco, George Shackley, chairman, Julia Smith, co-chairman, Mar McDonald, Terry Gonsalves and Agnes Fraser. Committee member not in the picture: Jean Perry.

Shreveport

News and Views

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, RICHARD POTTER, Photographer

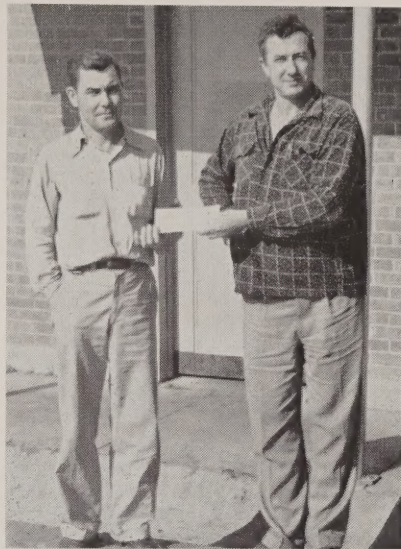
Shreveport Speaks

Plant operating employees at Shreveport marked the entire year of 1953 without a fatality injury. We did have two accidents charged to Shreveport Roofing but one of these occurred at Glenwood and the other a mill office employee. This is a record that boys can well be proud of.

For a Christmas gift to his mother, Sgt. Harry Watts gave a registered toy terrier which he called "Squeaky" because she was bigger than a rat. His dad accepted this just a little dog to carry around in his pocket and pet. Came time for its bath and Blanchard put Squeaky in his pocket and went to a vet's office. The doctor told him that his pint-size hound would make the best squirrel dog obtainable. Now that might be so, but this reporter has seen several squirrels larger than this miniature pup. Besides you'd have to keep it in sight or lose her behind the first time she came to.

J. D. Pharr and his wife went to see the "Robe" one evening. Unfortunately, they came out of a cafe where they had stopped for coffee on the way home, Mrs. Pharr slipped on the icy sidewalk and broke her left arm.

J. D. Sharpe and Ellis Taylor are destined to be our first plant employees to retire under our Revised Retirement Plan. Sharpe will reach age 65 this year. They have been studying Social Security and our insurance booklet.



VALUABLE FISH was caught by Mode Myers, left, when he landed the winning bass in the recent Shreveport Plant fishing contest. Mode received \$87 for the 5¼ lb. bass. Right is William Winkler, contest treasurer. Another Big Bass contest started January 1, running through June 30.

Peggy Starnes was out of the office a few days to be with her mother who was undergoing surgery at Hope, Arkansas.

The night of the polio drive, at 7 o'clock our plant cooperated with other plants in the city by sounding the siren for 30 seconds to publicize the drive. Notices were posted on bulletin boards to keep our Fire Brigade members on their jobs.

On a recent trip to Chicago to a meeting, Dick Potter refused to fly back. J. D. Johnston and Robert Jenkins took the plane to save time. Several hours later and after several circles over the Shreveport Airport, they were landed in Houston and took the night sleeper to Shreveport. All arrived about the same time next morning.

Shreveport Office enjoyed visits from Don Frazier, Al Murgatroyd, F. P. Reynolds, Stan Sallie, Don Smith and Les Newton.

G. D. Davidson has finally got his boat paddler. His son, Bobby, has a new boy. Congratulations!

Vivian and Tommy Wilson enjoyed a New Year's Holiday in New Orleans visiting Vivian's daughter.

Mims Dyess has now taken over his dad's territory in Mississippi, making Ellisville his headquarters. Jerry Sayres, Jr. is traveling Mims' former territory around Memphis.

Gladys Bryan enjoyed her vacation visiting in DeRidder and Houston.

A. W. Miller spent his vacation in New Orleans during Christmas and reports he had a grand time.

We all wish a speedy recovery to Mrs. Robinson, Grace Fuller's mother. She started the New Year off by falling and breaking her hip.

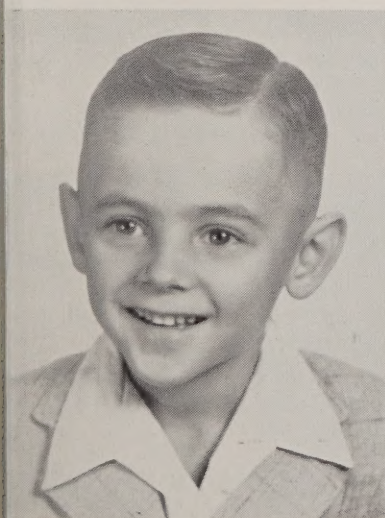
Ollie and Mrs. Sherburne enjoyed having Dawn and Carol home for the holidays. Both of these young ladies are attending L.S.U. where Dawn is a senior and Carol is a freshman.

L. L. Williams has paid several visits to the office since his retirement. We are all glad that he hasn't forgotten us completely. He says that the thing he enjoys most is turning off the alarm and going back to sleep in the morning.

Phil Johnson can hardly wait until the catfish start biting on Cross Lake so he can run up there each afternoon and catch a nice string before dark—and he can do it too! Ask Clayton Cobb.

Duck season ended January 10th and Willie LaFitte must be the best hunter of the year as he tells the best story about the amount killed the last few days of the season.

Shreveport was unfortunate enough to be the last metropolis to have a television station, but now that KSLA has gone on the air, sales are booming. Our morning coffee drinkers are divided into factions; one side tells about the shows they saw, the other side, about the good programs they heard.



WAYNE McNEILL, son of N. R. McNeill, Shreveport General Foreman. You can tell this little "live wire" is the son of an electrician. Jerry is looking forward to the day when he is a BIG BOY and can work in Felt Mill.



DADDY'S LITTLE HELPER. This is David Cook, son of Don Cook, East Texas Building Materials Salesman.

BIRD CLUB

Bowling

JOHN WOLOSHYN, Chairman

Girls

At the end of January the Lucky Five were ahead of last month's reported leading Solids. The gap between them though, didn't look so big that it might not be closed up.

One change noted in the season's high scores was the team three-string total. The Lucky Five had moved their previous leading high from 1297 to a new 1318.

Men's Bowling

The first half of the Men's Bowling League season ended with a tie between the FFR (Flooring Finishing) team and the FBV (Roofing Shippers) team. At this writing the play-offs to decide the winner had not taken place.

In the fourth week of the second half, the FFR team was in second place, while the Roofing Shippers, who had gotten off to a bad start, were in sixth place. League leaders were the FBI (Corner Trim Department) men at Roofing.

Vets' Show for 200

MARY MOYLAN, Chairman

In spite of TV, the men at the V.A. hospitals are always appreciative of a live show. And the Bird Club show is certainly "live". On January 18, the troupe invaded the new Veterans Administration Hospital in Jamaica Plain



NEW OFFICE WORKERS go on a plant visit to see how Bird products are made. From left: Gloria Johanson, Sylvia Mattson, Mary DiFillippo, Jacquelyn Boyden, Barbara Sameski, Eleanor Kehoe, Made'lyn Boyden, Marjorie Conradson, Nancy Knox, Nancy Mulholland, Raine Farris, Alfreda Statkiewicz and Emerson Webber.

and drew an enthusiastic audience of 200. Joe Coburn, Bird Club President, as M.C., kept things going at a good clip. There were singing, dancing, baton twirling, and instrumental novelties ranging from "le jazz hot" to ballads of yesteryear.

Performers besides the master of ceremonies included: Bill Grazado, Jim Araby, Claire Geary, Marie Montisano, Judy Lane, Rosemary DeMichele, Patty King, and Peggy Hunter. Other members were: Tom Rice, Al Pare, Joe Tomasso, Tony Sacco and John Lamont. Adding to the success of the show were the Lady Cooties led by Julia Smith, who gave out cigarettes.

Serving with the chairman, Mary Moylan, on her committee are: Matty Connolly, Hilda Rafuse, Lou Dom, John Hutchins, Julia Smith, John J. Murphy, Julia Lewis and Bill Grazado.

The February show was scheduled for the 16th at the new Brockton V.A. Hospital.

Cribbage

HERMAN NORDSTROM, Chairman

THIRTY-EIGHT players turned out for the fourth cribbage party of the season on the night of January 21 at the East Walpole Brigade Room.

Ted Pierce of Roofing Maintenance won the first cribbage prize, with another Roofing man, Norman Greene of Stores coming in second.

William Mattson, Main Mill Painter and Ralph Farris, Shipping Office at No. 1 Box Shop, won baskets of fruit.

Slim 'n' Trim

WALTER SIDERWICZ, Chairman

Thursday nights find a hardy group of men and girls turning up at the Hyde Park Y for calisthenics, basket or volley ball, and swimming, followed by refreshments and dancing. Along with the Bird Club group are one or two other business groups who come the same night and together they all have a wonderful time. Each person attending pays 50 cents admission. Everyone is welcome.

"Pirates" Coming

C. H. PORTER, Chairman

Moving its performance dates a little earlier in the spring than usual the Neponset Choral Society announces its coming Gilbert & Sullivan show will be the nights of April 30 and May 1 a Friday and Saturday.

Coached again by Hassler Einsig, the chorus is already rehearsing for the "Pirates of Penzance".

Paintings on Display

VELMA COBB, Chairman

Two paintings a week by members of the art class are now going up, one hanging at the Credit Union and one in the Main Office lobby. The first paintings displayed early in February were



CONGRATULATIONS to Kenneth Rouillard, seated, center, on his 30th Bird & Son anniversary, when his friends presented him with a gift sports certificate and sent flowers to his wife. Ken is Planning Head at the East Walpole Paper Mill. Seated with him, left: Gladys Eisenhauer and Jean Looney. Right: Carolyn Delaney, Nellie Coughlin and Jenney Wasilunas.

Standing: Michael McDonagh, Howard Whitney, Ralph Wilkins, Ralph Hall, Russell Tupper, John Burke, Daniel Delaney, Earle Davis, George Dusty, Perley Mudgett, Lester Tarbell, Ambrose FitzPatrick, Charles Rafuse and Hermon Barker.

the McMullin and Carol Trenouth. ythe's picture, an attractive oil paint- of a lighthouse on a ledge over- king the sea, is entitled the "Sailors' ide."

Carol's composition, a vivid, dra- tic drawing of a boy and a girl at a e table, she has named "Rien Fai- t", to carry out the Paris Left Bank ect of the picture. This young artist, o works in the Roofing Shipping ice, has attended classes at the ssachusetts School of Art. Her rk stands out among the more con- tional paintings of some of her ow artists.

On the Lighter Side

he baby chick looked all around the tric incubator and saw only unhatched . "Oh, well," he said philosophically. looks as if I were going to be an only d. Mother's blown a fuse."

* * *

two spinsters were discussing men oddly gh.

Which would you desire most in your and," asked one, "brains, wealth, or earance?"

Appearance," snapped the other, "and sooner the better."

* * *

he average girl needs more beauty than s because the average man can see er than he can think."

* * *

ut West they tell us of a bus driver, se favorite remark when taking on engers is: "All right, folks, fill up the —act like you're in church."

* * *

must come as a shock to some mothers n, after struggling years to civilize a little five-foot girl with a sweet face s him in a week.

— Marcelene Cox

* * *

ce powder can catch a man, but it needs ng powder to keep him.



Arthur E. Blakeney

K. of P. Honor Blakeney

AMONG the many Bird & Son men active in fraternal organizations, a few have risen to high places in their group. Among these is Arthur E. Blakeney, employee in the Corner Piece

Department at the Norwood Roofing Plant. A member of the Knights of Pythias since 1922, Blakeney was given a reception and testimonial dinner last fall in honor of his election as Grand Outer Guard of the Massachusetts Grand Lodge of this organization.

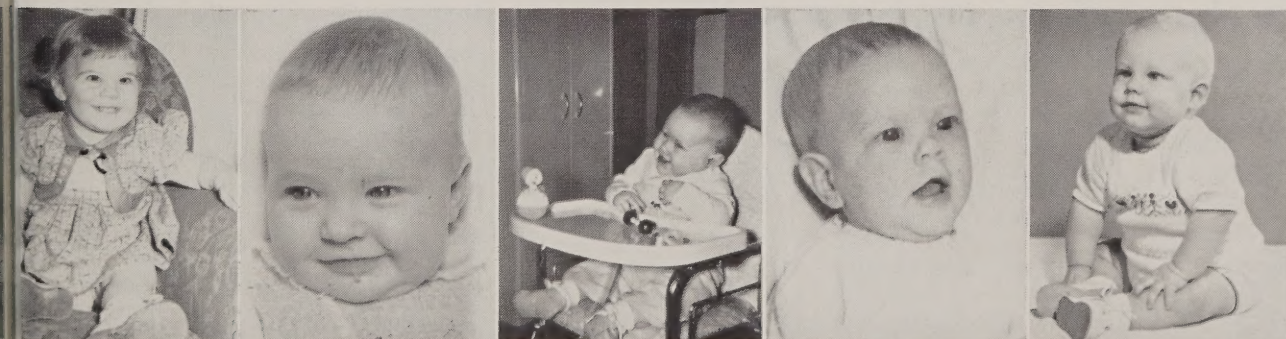
Marathon Lodge, No. 52, Knights of Pythias, presented him with a leather traveling bag and a guest book at the testimonial. U. S. Congressman from Massachusetts, Laurence Curtis, a fellow Knight, giving the principal address at the affair, held at a church hall in Roxbury, said in part:

"If there were more men interested in taking an active part in fraternal work, such as Arthur E. Blakeney, then this would be a peaceful and a better world than it is now."

The Knights of Pythias, an order originally established to bind together men separated by the Civil War, has many charities. Locally it is known for the Knights of Pythias Kiddie Kamp in Sharon.



HUNTERS' PAY-OFF. Results of successful deer hunting this past fall were proudly photographed and found their way to the Review. First picture: Frank Montisano, No. 1 Box Shop and 250-lb. buck, shot at Athol, Mass. Second: Jim Carr of Flooring and three deer he got in trip to New Brunswick. Third: Donald Brennan's daughter, Rhoda, gets into picture with daddy's 10-point buck, shot in Newcastle, New Brunswick. Donald works in the East Walpole Machine Shop. His wife is the former Regina Cotton of Stenographic.



Arley Ann, 2, daughter Bertil Ostrom of the rd Crew, Norwood ofing.

Diane Marie, at 3½ months, daughter of Charley Wisniewski, Fin- ishing Mill, East Walpole. Her mother is the former Louise Wozniak of No. 1 Box Shop.

Janet Lee, 5 months, granddaughter of Sam Kelley of Flooring Print Machines. May Harper, her aunt, works in the Main Office.

Robin, infant daughter of William Burns of the Sales Promotion Depart- ment. She was about six months old here.

Kirk, not yet a year old, son of T. H. Johnson, Roofing Sales, Middle At- lantic Division.

Famous Last Words

In the dying words of some of the world's famous men, you get a glimpse of human qualities that took a brilliant life-time to develop. For example . . .

then . . .

George Washington said, with calm courage: "It is well. I die hard, but am not afraid to go."

"Stonewall" Jackson gave a symbolic command to ghostly comrades in arms: "Let us pass over the river, and rest under the shade of the trees."

Charles Lamb kept his gentle humor, even in his dying breath: "My bed-fellows are cramp and cough—we three all in one bed."

The brilliant Newton said wistfully: "I don't know what I may seem to the world. But as to myself, I seem to have been only like a boy playing on the seashore and diverting myself in now and then finding a smoother pebble or prettier shell than ordinary, whilst the great ocean of truth lay all undiscovered before me."

Most familiar of all, perhaps, is Nathan Hale's expression of unwavering patriotism: "I regret that I have but one life to give for my country."

Rabelais was cynical to the bitter end: "Let down the curtain, the farce is over."

Cecil Rhodes' untiring spirit led him to say: "So little done . . . so much to do."

John Wesley's faith assured him that: "The best of all is, God is with us."

and now . . .

Today, it seems that we're living and dying too fast to come out with any "last words" that are worth handing

down. Take the nearly 40,000 who will probably die in traffic accidents this year. Most of their dying speeches will be commonplace words such as: "Traffic sorta heavy, but I just gotta make time" . . . "Shouldn't really pass on this hill, but heck, I've gotta get around that slow-poke" . . . "Blasted guy won't dim his lights. I'll show 'im. Here's some glare right back atcha, you son-uva—" . . . "Drowsy. Awful drowsy. But I don't wanna hole up in this burg tonight. Keep goin' to next town."

I really oughta . . .

And the 15,000 who will probably die in occupational accidents this year. Their dying words will be uninspiring remarks such as: "Wonder if this dog-gone thing is grounded" . . . "Really oughta lock out that switch, I s'pose, but I'll have this fixed in a jiffy" . . . "Reckon I should climb down 'n move the ladder but, shucks, I gotta good reach . . . S'pose this is sorta risky, but—"

no chance . . .

Of course your "dying words" won't make or break your earthly career. We just think this is one good way of showing the heartless way accidents have of jerking you out of this world without giving you a chance for a worthwhile last word . . . or for *anything*! No chance to pay off the mortgage, to get the kids through school. No chance to finish important things, or even to *start* important things. No chance to live out a wondrous share of life. No chance to frame a fitting last word . . . and no chance, even to say goodbye to those who really care!

— from "Safely Speaking"
by Employers Mutuals of Wausau

BIRD NEPONSET VIEW

MARCH 1954



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On the Cover

Charleston, S. C.—This shows the new Bird Roofing Plant warehouse for finished goods going up in the industrial section along the Ashley River above the city.

This building is the same size as the company's new warehouse at their Norwood, Mass., Roofing Plant. Construction is of 12-inch slag blocks, building will have metal roof deck, one-inch insulation and of course a Bird Built-up roof. New roofing plant will have truck platform and siding from the Atlantic Coastline Railroad.

D. H. Fleming, Bird engineer, is in charge. Photo was taken in February.

BIRD NEPONSET REVIEW

Vol. 42 No. 3 March 1954

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Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La., Glenwood, Ark., Auburn, Me., Manchester, N. H., and New Britain, Conn.

Berry Asphalt Co.: Offices, Magnolia, Ark., and Chicago; Refineries: Waterloo and Stephens, Ark., and Gary, Ind.

EDGAR M. GROUT . . . Editor
ELEANOR M. GARLAND . . . Assistant Editor
KENNETH W. PIERCE . . . Photographer

ADVISORY BOARD

RALPH M. WIGHT . . . W. L. WATKINS
MARY MCCARTHY



EIGHTY STRONG, the Plant Engineers' Club came to visit the Bird & Son East Walpole Plant recently, with Bird Plant Engineer R. C. Holman as their host. In this small group here are Richard Williamson, Hood Rubber Company; George Bailey, Director, J. B. Pierce Foundation, New Haven; Frank Bridges, W. B. Parsons Company; and an unidentified guest.



TREASURER W. C. AHLGREN signs check for Bird & Son's annual contribution to the Retirement Trust. Also on the desk is the Berry Asphalt Company's contribution. The two checks totaling \$833,280.00 represent the amount appropriated for the year 1953 for employee retirement benefits.

Annual Report

THE past year has been an unusually significant one for Bird & Son, inc. We have seen three new plants started, all of them showing promise for the future. Rubarite Incorporated, with a plant at Magnet Cove, Arkansas, started operations in the fall. This is the corporation owned jointly by Bird & Son, inc., The Goodyear Tire and Rubber Company and the National Lead Company. In the late fall, also, work was commenced on our new roofing plant in Charleston, South Carolina. And at the end of the year the lease of the Gary, Indiana, refinery was announced by Berry Asphalt Company.

Financially, 1953 was a reasonably good year. Our gross volume was the highest in the history of the company. Net sales showed substantial improvement over 1952.

for

1953

Wages and Salaries

More than \$13,700,000.00 was paid for wages and salaries in 1953. Here is how the figures compare with previous years:

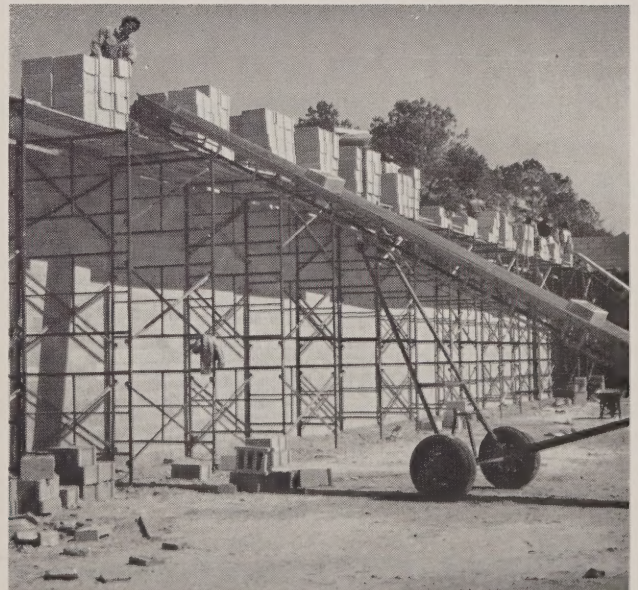
1953	\$13,739,045.63
1952	\$13,331,372.45
1951	\$12,690,717.99

Employee Benefits

\$1,615,230.76 was paid by our company for various employee benefits last year. This includes the payment of \$833,280.00 into the Retirement Trust, as well as other items such as group insurance, vacation pay, hospitals, lunch rooms.

Raw Materials

Always the greatest single item of cost is for the raw materials from which our products are made. We spent \$16,644,907.19 for these materials last year.



GOING UP fast are the walls of the new warehouse at Charleston, South Carolina. The concrete slag block construction is aided by mechanical conveyors which carry the blocks to masons above.

(Continued next page)

This is How Our Company Stood

This is What We Owned	ASSETS	
	Total	Per Employee
Cash on hand and in banks and marketable securities—to be used to pay our 1954 liabilities for bank loan, trade creditors, contribution to Retirement Trust, accrued wages and federal and state taxes and also to construct our new plant in Charleston, S. C.	\$ 9,368,081.16	\$ 3,017.0
Money owed to us by customers for products sold to them	4,371,398.05	1,407.8
Cost of raw materials, products in process of manufacture and finished products ready for sale and stored in our plants and warehouses	7,175,700.51	2,311.0
Money invested in an affiliated company and miscellaneous securities, etc.	1,047,768.03	337.4
Cost of land, plant and office buildings, machinery, tools, equipment furniture and other property used in the manufacture of our products	\$24,961,797.08	
Less an estimated loss of value due to wear and obsolescence during lifetime	10,264,121.07	4,733.5
Money paid in advance for insurance, taxes and other expenses which will provide benefits in the future	755,933.98	243.4
Goodwill—an intangible, which is carried on the books at a nominal value	1.00	
Total of What We Owned	\$37,416,558.74	\$12,050.4

Taxes

Taxes were higher than ever before, well over the \$3 million mark.

	1953	1952
Federal Income Taxes	\$2,220,000.00	\$1,610,000.00
State Income and Excise Taxes	286,300.00	235,500.00
Social Security Taxes	388,537.49	390,315.04
Local Taxes	257,179.52	246,092.86
	\$3,152,017.01	\$2,481,907.90

Plant Improvement

In addition to what was spent for usual repairs and maintenance, a total of \$1,076,535.37 was

spent for plant improvements and replacement. This figure includes major items in all plants to maintain efficient operation.

Loan Refinanced

To get the money to build our new Charleston, South Carolina, plant, we refinanced our original loan of \$5,000,000 to a loan of \$7,000,000. This will be of assistance in meeting the cost of construction, which is approximately \$2,250,000. In 1953 we paid \$312,500 on the principal of the original \$5,000,000 loan, and we also paid \$161,122.88 in interest charges. In 1954, total interest and principal payments will be over \$750,000.

t the End of the Year 1953

	LIABILITIES	
	Total	Per Employee
<u>This is What We Owed</u>		
Liabilities payable in 1954 to:		
Bank for notes payable due in 1954	\$ 500,000.00	\$ 161.03
Trade creditors for materials and other purchases	2,199,269.45	708.30
Stockholders for dividend declared in 1953, payable in 1954	283,598.00	91.34
Employees and others for wages, commissions and royalties earned in 1953 but not due until 1954	686,486.86	221.09
Retirement Trust for 1953 contribution	833,280.00	268.37
Federal and various state governments for taxes	2,555,802.56	823.12
Total liabilities payable in 1954	\$ 7,058,436.87	\$ 2,273.25
Reserves provided for workmen's compensation insurance and bonded roof expenses	171,634.35	55.27
Long-term loans (payable \$500,000. annually 1954-67) to replace working capital which was used to carry out our plant modernization program and to construct our new plant in Charleston, S. C. in 1954	6,500,000.00	2,093.40
Total of What We Owed	\$13,730,071.22	\$ 4,421.92
The difference between what we owned and what we owed is what we are worth and represents the stockholders' investment in the business	23,686,487.52	7,628.50
	\$37,416,558.74	\$12,050.42

The above statement explains the various items on the company's balance sheet at the end of the year 1953. This shows that an investment of \$12,050.42 was necessary for each job or a total investment of \$37,416,558.74 was required to provide employment for the 3105 employees of the company.

Stockholder Payments

Total dividends declared were \$817,092.50 — \$5.00 per share on the preferred stock and \$1.25 on the common stock. These rates are the same as in 1952.

The Future

The volume of business we achieved last year was the highest in our history. Hard work and good planning paid off. A year ago we told you that operations in both the Flooring Division and the Chicago Roofing Plant showed a loss. I am pleased to report

that in both instances this year there is a substantial improvement.

The year ahead may be a difficult one. There may well be serious adjustments for some industries. There may be some falling off of business and some unemployment in different sections of the country. But I have faith in Bird & Son's plans for the year ahead.

Expansion

In our business there is much to give us encouragement. In addition to the new Berry operation at Gary, the new Rubarite plant, and the new roofing

plant now being built at Charleston, we have just announced the operation of a new sheet plant at New Britain, Connecticut. There we shall soon be producing both wood frame shipping cases and corrugated fibre shipping cases. Our many good fibre box customers in this busy industrial area can in the future be given better and faster service from this new plant right at their doors.

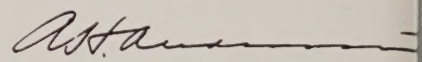
We are not letting down in our sales and advertising efforts. We are constantly improving customer service. We are keeping our quality high, our designs and patterns right, our machinery up to date and efficient.

Good earnings are essential if we are to continue to pay high wages and benefits, keep our plants up to date, expand with new facilities, pay reasonable

dividends to stockholders, and prepare for the time when and if a recession affects us.

The continued reinvestment of earnings in the improvement of plants and equipment and the building of new plants is essential if we are to operate efficiently.

We express our appreciation to our employees and stockholders for the contributions they have made to the successful development of this business and to our customers whose acceptance of our products makes our jobs possible. We are confident that the continued resourcefulness, energy, and loyalty of us all will insure our continued success in meeting the uncertainties of the future.


President

How We Spent the Money in 1953

We took in:

	Per Cent
From sales of our products to customers	\$47,381,318.80
From interest, dividends, royalties, etc.	329,503.44
Total	\$47,710,822.24

We spent:

The following amounts necessary to keep the plants operating:

For raw materials which we must purchase from others	\$16,644,907.19
For repairs, supplies and other expenses	8,800,825.42
For depreciation, obsolescence, etc.	1,300,439.08
For research and experimental expenses	251,499.05
For interest paid on bank loan	161,122.88
For federal, state and local taxes	3,152,017.01
Total amount spent for above	\$30,310,810.63

Leaving a balance available for wages to employees, payments to stockholders and reduction of bank loan

\$17,400,011.61 100

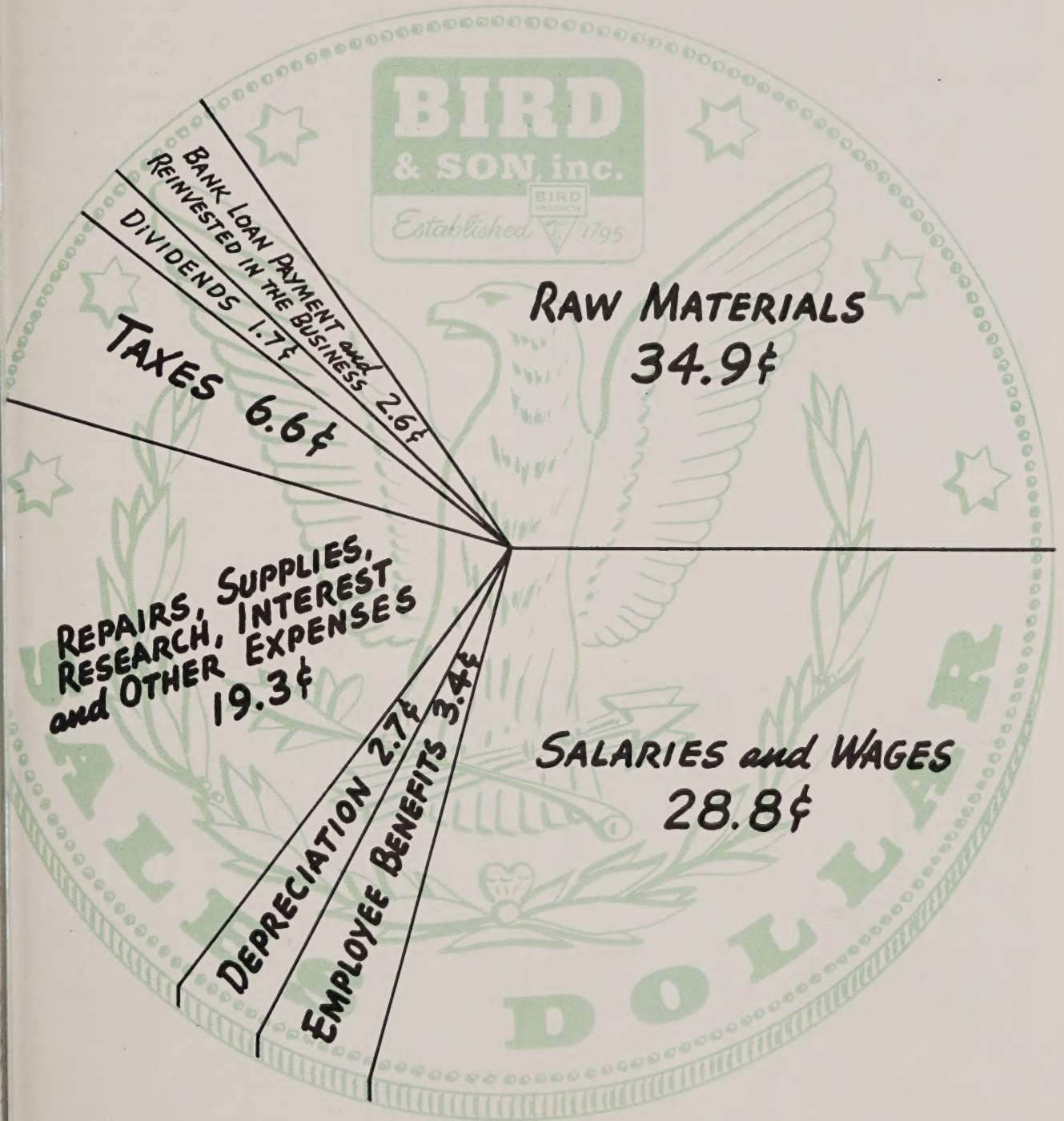
This was divided as follows:

Paid in salaries and wages	\$13,739,045.63	79
Paid in employee benefits	1,615,230.76	9
Preferred and common dividends to stockholders	817,092.50	4
Payment on bank loan	312,500.00	1
	\$16,483,868.89	94

Balance reinvested in the business after deducting 1953 payment on bank loan

\$ 916,142.72 5

Each Sales Dollar was Spent Like This in 1953



Container Division Opens New Connecticut Plant

CHESTER H. PORTER, formerly of the Industrial Engineering Department, has been named Superintendent of a new sheet plant which is opening at New Britain, Connecticut. Mr. Porter left East Walpole on March 1 to take over his new duties.

The new plant is located on a floor in the Landers, Frary & Clark Building at New Britain. Equipment for making cleated fibre boxes is being set up now; also machines will soon be installed for the manufacture of corrugated fibre boxes. Board for this new sheet plant will be produced at No. 1 Box Shop.

The plant has been established to provide better service to the many Bird customers in the Connecticut area.

Chet Porter started with Bird & Son in September 1926, at the No. 2 Box Shop. He worked as a Finisher, then as a Miehle Helper and later as an International Folder Helper. During those years he served for two years as Vice President of his local union.

In December 1945, he was named Foreman of the Flower Pot Department. In May 1947, he transferred to the newly formed Industrial Engineering Department. In his work as Industrial Engineer he has spent a large portion of his time at the No. 1 Box Shop. His familiarity with operations at both box shops gives him excellent



Chester H. Porter

background for his new duties.

Mr. and Mrs. Porter live at 588 Washington Street, East Walpole. They have two sons, Ralph, a student at Walpole High School, and Thomas who attends the Bird School. Since the organization of the Neponset Choral Society five years ago, Mr. Porter has been its chairman. In the community he has been a member of the Toastmasters Club, institutional representative for Boy Scout Troop 30, East Walpole, and an active member of the Bird School P.T.A. The Porters will keep their residence in East Walpole until the close of the school year.

Helen S. Ballou

HELEN S. BALLOU died of a heart attack on February 20, at her home on 61 Exchange Street, Milford. She had been a Switchboard Operator at Bird & Son from March 1925, until her retirement in June 1949. For many years she was Chief Operator.

During the 24 years that she served faithfully on the company telephone switchboard she was well known to great many Bird & Son employees. Many knew her personally. Many others knew her as a pleasant voice, the other end of the wire providing efficient service.

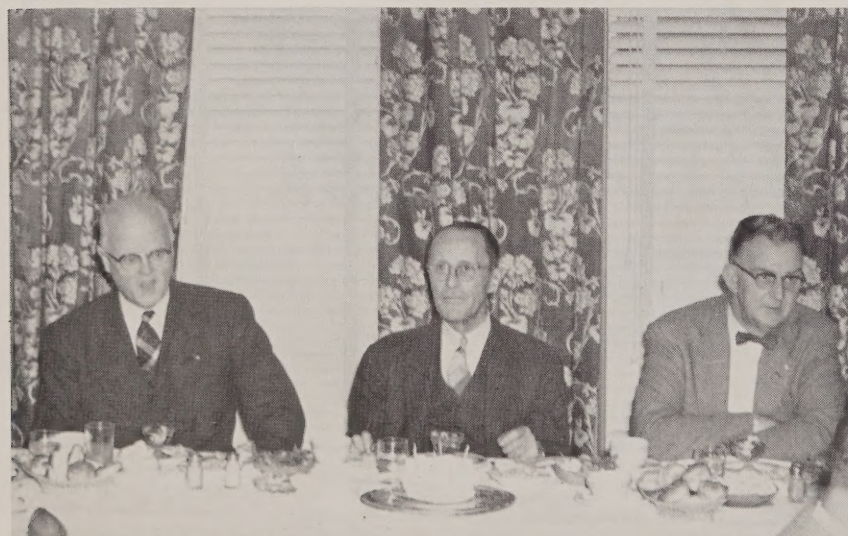
Miss Ballou is survived by a brother, Frank T., of Milford. Services were held at the Watson Funeral Home on Tuesday, February 23. Burial was in Milford.

George M. Bassett

GEORGE M. BASSETT, Paper Mill worker since 1949, died suddenly at his home in Norwood on March 1. He had been a worker in the Beat Room at the East Walpole Paper Mill since July 27, 1949.

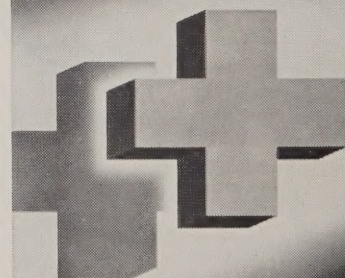
Funeral services were held for the Paul H. Kraw Funeral Home on March 5. Burial was in Highland Cemetery.

He is survived by his wife, Josephine (Babel) Bassett, who formerly worked at Bird & Son, and two children, George, Jr. and Martha Gail. He was a World War II veteran with two and one-half years' service in the Seabee



FORTY YEARS with Bird & Son was recently marked by Flooring Division Vice President H. E. Sawyer, Jr. His associates gathered at a dinner to honor him and express their appreciation for his contribution to the growth of the company. In this picture, Mr. Sawyer is flanked by President A. H. Anderson, left, and on the right, Treasurer Wesley C. Ahlgren. Thirty-five attended the dinner at Brook Manor.

answer the call



join and serve

Wallace R. Pierson, Jr., left, General Manager and Treasurer of the family business, huge industrial florist operation, talks negotiations with Bird Container Division Salesman, Arthur J. "Major" Bushell. A. N. Pierson, Inc., is a wholesale business; they used wooden boxes for their shipments until Bird sold them on corrugated cases.

The Case of Pierson



Back in 1870, A. N. Pierson, a Swedish immigrant, born in the town of Skana, arrived in Plainville, Connecticut, two years later moved to nearby Cromwell, and founded there what is now one of the largest commercial greenhouse businesses in the United States.



In the beginning business was not always rosy. The plant was levelled in the Great Blizzard of '88. The Piersons built up the physical plant gradually, hiring local labor available in distress times. Men laid off from worked-out brownstone quarries in and near Cromwell were among these.

The founding Pierson had two sons, Frank and Wallace. The second son was the father of the two brothers now officers of the business. The elder

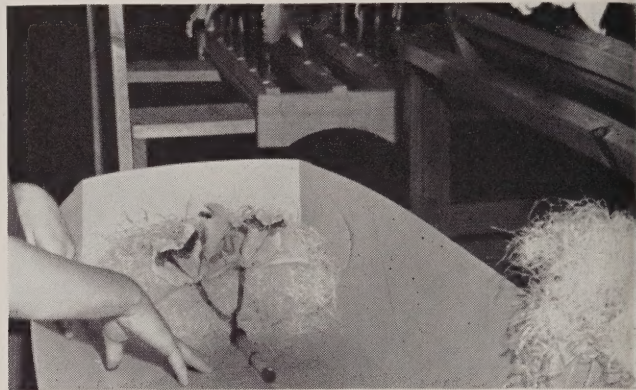
Like girls in a candy factory, these packers soon become accustomed to being surrounded with luxury items. The visitor, though expecting something startling, still catches his breath at his first sight of the vivid violet hues of this mass of live blooms. The racks on the floor, foreground, now empty, are the same as those from which the women at the tables are taking orchids for packing and shipment.



This Bird shipping case is carrying orchids to Toledo. Bird & Son East Walpole plants manufacture the original paper board, make it into corrugated board, print it and die cut into box shape for folding by customer. At No. 1 Box Shop East Walpole, final box making is under Benjamin Baranowski, Foreman of Corrugated Cases Department. Classification stamp, which also identifies this as a Bird case, can be seen at right end. Before long, Pierson's needs will be supplied by the New Britain Plant, the start of which is announced in this issue.



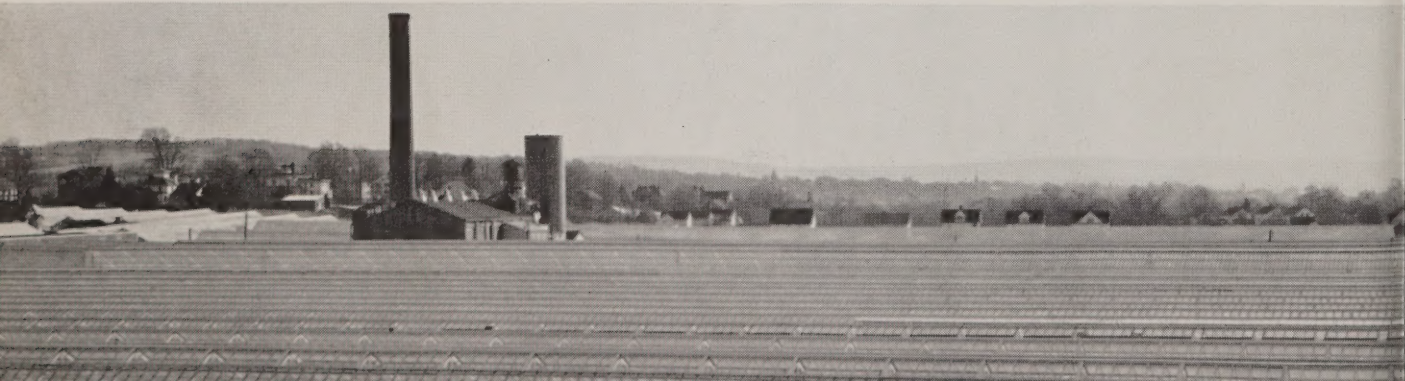
She, too, is in the orchid business, for Ann Smith, personable Container Division Correspondent at the home office, East Walpole, handles all of Salesman Bushell's accounts.

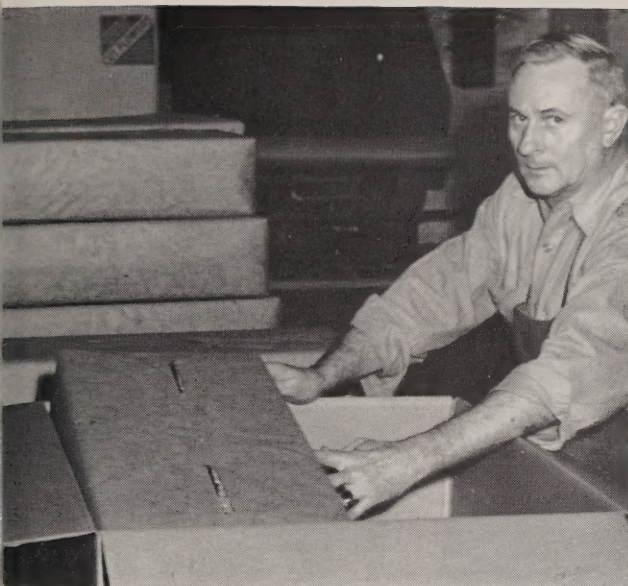


Exotic and expensive though they may be, contrary to popular opinion orchids are not too fragile. With care, including refrigeration at night, orchids will last several days. The minimum coat-gracing blooms retail from \$4.00 to \$11.00, may go higher during holidays.

brother is Andrew A. Pierson, who is President and Sales Manager. Wallace R. Pierson, Jr., Treasurer and General Manager, is the younger brother, shown here with Bird Salesman Arthur J. Bushell, who has been selling corrugated shipping cases to A. M. Pierson, Inc. for a quarter of a century. Currently Wallace Pierson is President of Roses, Inc., the national commercial rose growers association.

Pierson greenhouses cover 1,300,00 square feet. Rolling country of lower Connecticut River Valley stretches out in distance. With all this acreage of glass, owners carry heavy insurance but say they seem so far to have a favored location and have suffered little storm damage.





Around the flower boxes goes Forest Wadding, an insulating material, before the packer, Clarence Fillmore, a 33-year man with Pierson, places the boxes in the Bird shipping case. To keep flowers fresh, Pierson ships to its own seven selling outlets in temperature controlled, insulated trucks.

In cold storage shipping room, signs locate spots where packages for various cities are to be stacked. Besides outlets in six New England cities and New York City, Pierson ships as far west as Chicago and south to Palm Beach and Puerto Rico, and these more distant places by air. Left is Kirk Dyer, Traffic manager in charge of shipping, and Gilbert Anderson, Sales manager of cut flowers.



A. N. Pierson, Inc., employs around 340 people, has an up-to-date plant. The soil, seedlings, plants, rooms and greenhouses measure up to the best standards of modern floriculture. A huge icing machine gives out not chunks of ice, but ice already crushed ready for packing around fragile flowers at the finishing end of the production line. As final proof of how modern is this gigantic greenhouse business, the Piersons' use of Bird shipping containers is certainly a case in point!

Roses are the biggest selling cut flower in the United States. Pierson's sales for a recent year were 11 million. Thorns make industrial hazard for rose handlers. Note heavy gloves pretty girl worker is wearing. These roses may be consigned to a Southern florist. Roses, strangely, have a big sale in the South.



Milling Around



Main Office and Sales

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
MARIANNE MASINO
GENEVIEVE VITAITIS

DOROTHY McELENY
JULIA LEWIS
WILLIAM GRAZADO
MARY McDONOUGH
PAT McDONALD

BETTY WENTWORTH

Rennie Feaver might have been one of the crowd seen on the TV broadcast of Mardi Gras in New Orleans. She was there for the famous festival, being in Louisiana visiting friends.

Some of the people around the office wanted to know who that man with Les Tarbell was—he looked familiar. He was Dude Davidson, Master Mechanic from Shreveport, and looked familiar because we had seen him in the Review many times.

Bernice F. Woolley has assumed new duties in the Personnel Department, where she will assist in employment interviewing and in other Personnel activities.

Gertrude Dawson, who had been working in the Treasurer's Office, is taking Mrs. Woolley's place as President A. H. Anderson's new Secretary.

Pat McDonald has been in New York for two weeks working in the Floor Covering office in place of Kay Walsh, who was taking her vacation.

Treasurer Wesley Ahlgren has been elected a new member of the board of directors of the Norfolk County Trust Company.

The Employment Office in its temporary partitionless state reminded old timers of the days when Charlie ("My Little Margie" and years ago, the movie "My Blue Heaven") Farrell and his father had a soda fountain there. Or didn't you know that Charlie Farrell is a native son of East Walpole?

A miscellaneous shower was held for Terry Gonsalves of Cost on February 24



VISITOR from Shreveport last month, left, is D. L. "Dude" Davidson with Lester Tarbell in the Display Room at the Main Office, East Walpole. Davidson, Maintenance Foreman for both Roofing and Felt Mills at Shreveport, was looking over the New England plants in the company of Tarbell, Assistant to Paper and Felt Division Vice President Ralph Wilkins.

at Mary Hartigan's. Terry received many beautiful gifts. She is engaged to Dennis McGrath of Canton.

A hearty welcome to Stanley Wasilauskas to Cost (ACF). Stan formerly worked as a Clerk in the Norwood Roofing Plant. Hope his stay will be as long and pleasant as is 6-foot-4 Stan.

Anyone interested in beautiful oil paintings, see Marian Tolman. They are lovely and Marian has all the right in the world to be proud of all of them.

The Rafuses are back from sunny Florida. Helen and husband Charlie, who is a Foreman at Finishing, and sister Pauline were vacationing there.

Aurora "Rory" Savi wanted to go to Mary Bannon's hairdresser for a change. When she called the number to make an

appointment, a man's voice said, "Hello." Rory asked, "Is this Marion's Beauty Shop?" The answer was, "No, this is the Norwood Machine Works."

Oranges by the dozen. That's what the folks in Advertising and Office Stores have been eating since receiving crates of them from W. L. Watkins in California.

Elliott "Skip" Middlebrooke is an artist not only with the paint brush but on the stage as well. His portrayal of Jeff in the play, the "Curious Savage", recently put on by the Footlighters, has caused much favorable comment.

Dorothy Shephard is welcomed in the Addressograph Department.

All sorts of good wishes went along with Chet Porter when he took off for his new job as Superintendent of the new Box Division branch plant at New Britain, Connecticut.

It's nice to see Arnold Holtman back on the job in the Storeroom. He'd been home six weeks nursing a broken foot he got while skating. Next time, he'd better watch those fancy turns.

Herbert Waldmann is welcomed to the Roofing Division, where his work will involve production control.

Three new men have already started out on the spring Building Materials Caravan. Richard "Dick" Whitney is taking the northern circuit, Elbert Smith is doing the southern trek, and James Saunders is hitting the trail in the Eastern Division.

Roxy Coburn hit, not the sawdust, but the eye-test trail on March 1. She has been traveling for Bird & Son with the Orthorater, the eye-testing machine, to test employees in all the Bird and Berry plants from Chicago to Shreveport.



Paper Mills

THOMAS FLOOD	JOHN KALIS
EDWARD GERAGHTY	NINETTE GRUSHESKI
FRANK NYBORN	ELNA GOTTBERG
EDWARD WISNIEWSKI	JENNEY WASILUNAS
EDWARD POWER	MILTON GARDNER

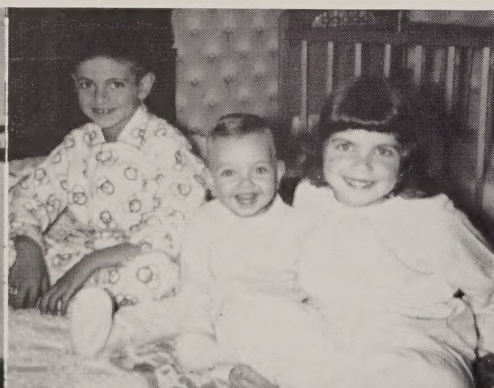
PRODUCTION AND POWER

From Richard Swenson, now in the service on leave from the Paper Mill, came a nice note thanking the Bird Club for the Christmas package. He wrote that he also likes getting the Norwood paper and the Bird Review. He is a captain in an air rescue squadron based at Westover, Mass.

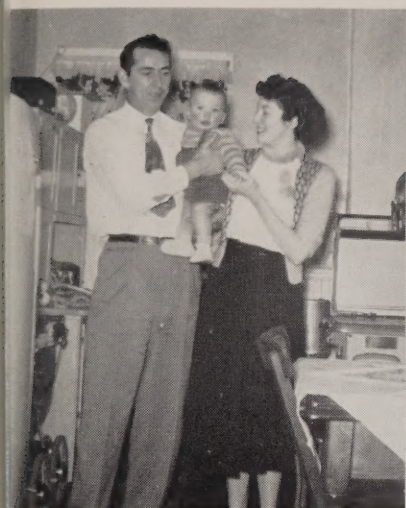
We were happy to have as our guest recently Dude Davidson, Maintenance Foreman at the Shreveport Roofing and Felt Mills.

We are happy to report that Fiorino Felici is well on the road to recovery after two months' absence.

Jerry Rignanese, formerly Messenger filled in for Messenger Edward Sheehan when he was out with the virus.



HANDSOME YOUNGSTERS are these children of two men in Stock Transfer at the East Walpole Paper Mill. Left are Alan, 2, and Donald, 3 months, sons of "Tappy" Venterosa. Right: Rocco Silvestri's children, John, Rocco, Jr., and Linda Anne.



AMERICAN HOME. Martin McDonagh of No. 4 Paper Machine with his pretty wife and baby Thomas snapped informally in their kitchen.

Congratulations to Foreman John E. Curran on his 38th anniversary with Bird & Son.

Albert Mucciaccio is sporting a handsome new '54 Ford V-8 Victoria convertible.

We all wish John Ambruskevich and family good luck on being owner of a new room home on Pellana Road, Norwood.

Paper Machines spring gardeners include Joseph Glebauskas, Raymond Vitaitis, Nick Iletti and Arthur Chamberlain.

Grant Rawding is welcomed back to No. 4 Paper Machine after his discharge from the service. He had been a sergeant stationed in Germany.

The Plant Engineers' Club, who visited the mills recently, with Bob Holman as host and guides from the Laboratory, reported that this trip to Bird was one of the highlights of their club year.

We welcome back to work Bill Ryder,

who had an appendectomy, and Patsy Catenacci, who had an operation on his shoulder.

Joe Bonito has acquired a new-to-him '48 Chevrolet and is very proud of it.

We welcome John Renzi from the Roofing Plant.

Roger Freeman is back at work after a few days' illness.

Jack Holliday and family have moved into their new home on Rhoades Avenue.

Francis Gilmartin recently underwent surgery at Norwood Hospital.

Mike Boragine, Boiler Room Foreman, will be in sunny Florida for a month's vacation by the time you read this.

Al Cisternelli has left Bird & Son so he can devote more time to his oil business. We wish him good luck.

Nicholas Sillette has just acquired a new Buick.

William McKinnon has returned to work after spending a few days in the hospital.

Charles Madan built himself a new house in Mansfield, which he and his family are now occupying. Haven't heard about the housewarming yet.

We extend a welcome to Robert Christensen, new Salesman for the Horticultural Division. He has taken over William Marland's former job, Bill now being Sales Manager.

Welcome to Gertrude Moore in the Planning Department and our best wishes to Jean Looney, whose place she is taking. Jean is leaving to take up full-time household duties.

Ray Lobisser is welcomed back as a Bird & Son employee. He is working in the department with Staff Engineer John Callan.

Bob Holman and family are now in their new home on Winter Street, Norwood.

Among those attending the recent TAPPI convention in New York were Joseph Coburn and Hermon Barker.

We were sorry to hear of the death of Edward Costello's father.

Joe Coburn's plans to build a doghouse were upset when the dog died.



LUCKY BOY to have his own pony in the backyard. This is Fred Stahnke's son, Richard, 10, riding Rusty. Fred works at the Norwood Roofing Plant.

Among the would-be farmers in the Laboratory now planning their gardens are Ralph Watson, Bill Stillman and Frank Nyborn.

The ice is completely out of the Neponset River (early in March). At one time this winter the ice was strong enough to support the weight of a large roll of paper which accidentally rolled down to the river.

MAINTENANCE

Very glad to report that Fred Coleman is coming along well after his illness and is looking forward to coming back in the near future.

The first of March, Heinie Nordstrom and his wife were planning to drive to Florida for a vacation. He says he's been almost everywhere else in North America worth seeing, so it's time they took in Florida.



W BRIDE. Just before her wedding day her friends in Flooring give her their very best wishes. Mary Wallace, now Mrs. George Teletti, seated center, with Priscilla Bandoni, left, and Laura Rinelli, right. Standing, from left: Adeline Gazarro, Wilda Leggee, Patricia Walsh and June Crean.



GOOD LUCK, MARY. As Mary Healey, front and center, leaves Purchasing for another job, her friends gather 'round. Standing, from the left: Richard Phipps, Natalie Locke, Mary McDonough, Charles McDonauld, Alice Peterson, Patricia Smith, Emerson Webber, Florence Desmarais, Charles Makarevich, Marianne Masino, Eleanora Murray, Mary Molla with Herbert Church behind them.



MARY LOUISE and Jipper Jip. The little girl is the eight-year-old daughter of William Mark of the Research Lab, president of the Tri-Mill Sports Club. Since Jipper Jip is a beagle, there is little doubt that Bill will use him in his sports activities.

FINISHING MILL

Sympathy is extended to Louis Avanzini on the death of his mother last month.

Charles Rafuse is back from his Florida vacation.

Anthony Smolski, retired, formerly of the Finishing Mill, is among those beginning to get started on their spring gardening.

Dana Grue has recently been in the hospital. His co-workers wish him a swift recovery.

Ricky (Maloof) White has left to become a full-time housewife.

Our deepest sympathy to Florence Fitzgerald, whose father passed away recently.

Red Schuller is back to work after an illness that put him in the hospital.



JOHN P. WALSH
RAMONA CHICOINE
KENNETH HOUGHTON

CATHERINE BELLEW
EDWARD PADUCK
FRANCES PENZA

Louise Conti, Gully Bellew and another girl found an old friend of Bird & Son on a winter week-end at Intervale, New Hampshire. The proprietor of Holiday Inn where they stayed was Ed Houghton, who had worked some years ago at the Norwood Roofing Plant and also at Chicago and Shreveport.

William McGrath has been out sick. His friends wish him a quick recovery.

Julia Alukonis has been having a month's vacation in Cuba.



JOSEPH SMELSTOR, JR.
A. D. SMITH

ANNE KELTER
CATHERINE BRADY
JOSEPH FOLEY

Sympathy is extended to Catherine and Mary Brady's family on the death of their brother's little girl who had been sick for some time at the Children's Hospital, Boston.

Minty Saulen took Ed Sullivan's word and bought a new 1954 Mercury.

George Dokar is a grandfather again, a girl this time.

Gertrude Jalkanen with a few friends spent February 22nd week-end in New York City.

Glad to see Marie Rainville back after her recent illness.

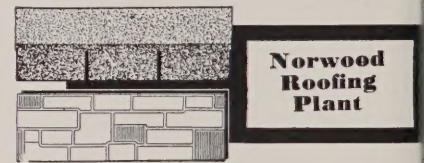
Edward Maloof has been 21 years with the Boy Scouts. He spent 16 years in Troop 13, St. Andrews Church, Framingham, one year in Troop 10, South Norwood, and four years in Troop 42, Norwood. With the observance of Boy Scout Week, it is good to note what a fine job Ed is doing for our boys.

We are all glad to hear that Bob Patterson is getting along well after an operation and hope he will be back soon.

Sympathy is extended to James DeChellis, whose mother died recently. She was 99 years old.

Angus Boyle has some interesting newspaper clippings on the progress of the causeway being built between the mainland of Nova Scotia and Cape Breton Island, where Route 4 of the road maps up to now has shown a break for a ferry crossing. The Causeway across the Strait of Canso which requires building in water up to 18 feet deep, a "great engineering feat" according to the *Halifax Chronicle-Herald* is expected to be done well before the December 30, 1954 deadline. A number of Bird & Son employees who originally came from the Maritimes may in another year be driving their cars over the new road while on vacation "down home."

Vito Puopolo is very proud of his cut six-months-old twin nephews, Peter and Steven Circelli. They are the children of his sister, who now lives in the Bronx.



ARTHUR MCKENNA
LEONARD WEAVER
LOUIS SILVESTRI
JOSEPH NEVINS
FLORENCE MURRAY
JULIUS AUKSTOLIS
ROGER PERCY
JOHN FOLAN
JAMES MURRAY
LOU DOM
MICHAEL MEOMARTINO

Janet Haste of the Lab is wearing a lovely diamond received from her fiance Louis Trotta, who comes from Stoughton.

John Buonpane has traded his Plymouth for a new Dodge.

Glad to hear that Lou Dom is home from the hospital and hope he will be back soon.

Harold Fairbanks has recently been installed as Chancellor Commander of the Mount Bellevue Lodge, Knights of Pythias, in Dedham.

Frank Herman moved into his new home in Stoughton and we are wondering when the housewarming will be.

Michael Malacaria is sporting a nice new Chevy.

Stanley Phillips has recently bought a new Buick.

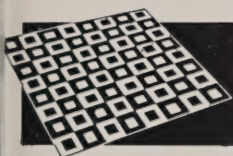
Nice to have George Smith drop in and see us.

John Ventresco is now driving a '48 DeSoto.

Domenic DeVirgilio has been on the sick list for some time. Hope to see him back soon.



BRIDE-TO-BE was Harriet LeBlanc, seated. The girls in Billing at the Main Office gave her flowers and a lovely blanket and bedspread just before her marriage to Albert Sutherland on February 22. Behind her are: Catherine Magee, Madelyn Boyden with Eileen Geraghty in back, Frances Burke, Marie Evans, Katherine Golden, Edythe McMullin, Joan Metcalf and Mary Bannon.



Norwood Flooring Plant

BRUCE GRINDLE
JAMES CONNOLLY
CHARLES COBB
THOMAS BLUNDELL

DOROTHY HAWES
FRANK SHUMSKI
JOSEPH WALL
EDWARD H. SILVA
NAZARENO LORI

Werner Kaehler, Undercoat Roll Man, left for Army service on February 5.

Top this, you Tri-Mill sportsmen. Jimmy Maroney goes rabbit hunting and brings back a 7-foot radio-controlled model plane. And without an AA gun. The model belonged to Art Ross, Jr., of the Boston Bruins. Upon its return, Jimmy was given a brace of tickets to a Bruins game, plus a small model plane with which to catch the model bug.

Just when ex-airman Paul Galano sets his feet on the ground, he gets himself engaged. Now he's up in the clouds again.

Lyman Small spent the month of February in Florida.

Louis Camelio made a trip to Niagara Falls over the February 22nd week-end. He did not, however, go over the falls in barrel as he had been urged to do.

Percy Russell and Frank Michienzie have been out sick for a long time. Hope to see them back soon.

The members of FFQ (Oil Boiling) are going high — two cigars in as many weeks. One was from Russell MacDonald in recognition of twins and one from Bartley Coyne, for a boy.

Carl Hilton is spending his spare time painting up his reclining steel hammock in preparation for summer. Carl intends to make it easy up at the Bogs. He can even go his fishing sitting down.

Spring fever struck James Sheptycki early. In the middle of February he was seen working around his garden in his shirtsleeves. "Just seeing how many tulips are coming through," he told the gang.

Ronald Swanson has added to his estate a large, beautiful lot in Walpole, on which he intends to build sometime.

Carl Rafuse was seen at the auto show-rooms looking over the 1954 models — idylls, maybe?

Tom Michenzie is about set to start building his new house in Norwood.

Bernie DeSavage had a minor accident after a slight snowfall. No one was injured, but the car didn't feel too well.

Rumor has it that Johnnie Grover, crack pot, is responsible for that one-legged seagull seen flying over the plant. The gull is probably looking for Johnnie.

Since Terry acquired his new Ford, fly saucers have been reported over Westwood. Didn't know Fords fly that low.

Johnnie Didik, champion striper fisherman, is awaiting word of the bass coming to the Cape Cod area. You would think in trains them, the way they take his job.

With such clear roads this winter, George



CALIFORNY and he won't go bust, not with a covered wagon lined with gold. When Charles Beebe of the Flooring Design Department left to move to California, friends gave him a farewell dinner and presented him with a clever card and a money-filled miniature prairie schooner. In front are, from left: Matty Connolly, Charles Beebe, Helen DeSavage, Ella Stratton, Helen Lipinsky and Stanley Cody. In back: Frank Clem, Howard Heath, Marylee Gibadlo, Philip Macchi, James Tennant, Patricia Haste, Peg Allen, Ann Allen, Joseph DiMarzo, Thomas "Red" Coyne and Edward McLean.

Ferrara has been down to his summer home on Buttermilk Bay a good many times this season.

Bert Ellsworth, formerly of the Print Machines, sends us a card from Pompano Beach, Florida.

Good luck to Charlie Beebe of the Design Department, who has left to go to the West Coast.



BANQUET COMMITTEE for the successful Floor Covering Local's annual party, held this year on February 21, at the Elks Club, Norwood, are: Vito DiCicco, George Shackley, chairman, and Stanley Hayward. Coincidentally, Local #385 reported 385 present.

Lab employees were sorry to hear Tom Jones has been ill. We hope to see him back shortly.

Paul Hoyt and Eddie Phillips are still top ski enthusiasts here.

We hope Eddie St. John has been making as good a hit with his new bow tie at the Mechanics Building as he did at the Lab. He worked at the Bird Floor Covering booth at the recent Do-It-Yourself show in Boston. Saw Gordon Wilson in there too. These two men, with Salesman Tom Sullivan, spent one of the busiest weeks of their lives demonstrating Bird Linoleum Tile to over 100,000 people.

Andrew Jacobson has been staying in Dedham because of the illness of his mother-in-law.

Rita Connolly is back from her Florida vacation displaying a good tan. Her cribbage opponent, Gordon Wilson, seems to be tougher than ever to beat.

Frank Clem is still picking the Red Sox despite the loss of Williams.

We were sorry to hear that Ira Gray's mother passed away.

Francis Kane, on military leave from the Lino Department, sends his best to all his old Bird & Son friends.

Frank Karshis of the Paint Mixing Department, sports writer for the Norwood Messenger, is completing his first year as a member of the Norwood Recreational Advisory Committee.

Needham's Howard Heath and Walpole's Red Coyne, both of the Design Department, have been watching their home town

(Continued next page)



FAMILY CHRISTMAS. Young and not so young at the Munchbachs' on Christmas Day snapped in a typical family scene. Frank Munchbach, Norwood Roofing Oiling and Cleaning Dept., is standing in the doorway with son Irving, better known as "Barney" of Roofing's No. 9 Machine.

hockey teams battle it out down to the last goal.

The current card craze in FFR is "renege". This new game combines the intriguing features of pitch, pinochle and "welsh", a game not yet invented. To aid the uninitiated, the renege addicts are compiling a lexicon of such useful terms as "What was led?", "Who followed?" and "What's trumps?"



**Shoe
Carton
Set-Up
Stations**

News from Auburn, Me.

By HELEN LANE

Jeannette Hodsdon recently spent a week in Boston with her husband, who is employed there.

Edna Michaud and husband, who have been building their own home, have completed enough so that they have moved in, and is Edna happy.

Clarence Donahue, Mabel Peare, and Edna Michaud are sporting new-to-them cars.

Jerry Potvin is the proud owner of his first car, a very nice-looking Ford.

Owners of new TV sets are Rita Tremblay, Edna Michaud, Fern Champagne, Guy Houghton, Ann Bannister and Jerry Potvin. They all report good reception. Oh, yes, and the Walmsley twins, Janet and Joan, have TV.

Benoit Sirois's wife gave him a nice Argus 75 camera for Christmas. He has been taking some pictures of the girls, and is getting very good results. They do object to his not giving them time to do a little primping first.



AUBURN EMPLOYEES, taken by Benoit Sirois, fellow employee, with his new flash. Joan Walmsley, left, at the packing bench, is a skiing and golf enthusiast. Right, Janice Briggs, pushing a case to the chute and stitcher, collects records for a hobby.



BEN TAYLOR'S Fortieth with Bird & Son was the occasion for many company friends to remember him. They gave him a clock radio and some of the "long, green stuff," to quote Purchasing Agent Howard Hanna, "with Benjamin Franklin's picture on it." The presentation, with his department representing many others besides, found Ben, who is Assistant to the Purchasing Agent, pleased and touched.

From left: Mary O'Connell, Charles Makarevich, Herbert Church, Mary Molla, John Andrews, Marianne Masino, Richard Phipps, and Mr. Taylor. At right: John Shelley, Patricia Smith, Natalie Locke, Sylvia Mattson and H. S. Hanna.

If people keep sneaking up on me, my old Pontiac isn't going to look too good from the rear. I was lucky though. You should have seen the other car.

Credit Union Admits

W. J. Hill Employees

W J. HILL, Inc., employees are now eligible to join the Nesponset Credit Union. By-laws of the Credit Union have been amended and all formalities have been taken care of to include the trucking company's employees, who now number 17. The request that Hill workers be allowed to become members followed the recent purchase of the transportation outfit by Bird & Son.

Besides strictly Bird & Son employees, others eligible to belong to this Credit Union are employees of Bird Machine Company and the Berry Asphalt Company.

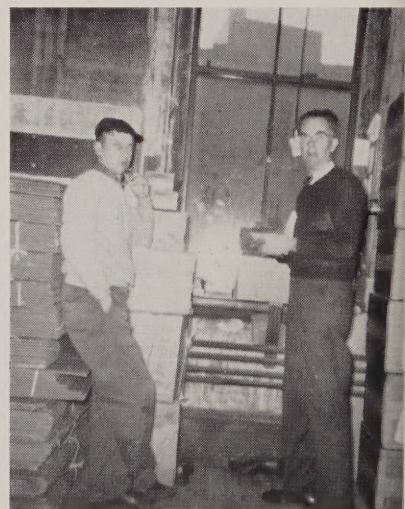
To Everyone, Thanks

It was mighty nice of all of you to make my fortieth anniversary with Bird & Son such a pleasant one and I want to thank each and every one of you for your good wishes and also for the wonderful gifts which I received on that occasion.

The radio is on the bed table at Duxbury and the money will be used to purchase a Walpole fence for installation on our place there where we shall see it daily as a reminder of you all.

It's been a pleasure to work with you over the past years and I wish you all the best of health and success.

Ben Taylor



MAINE Bird & Son employees. Clarence Donahue, left, and Eddie Quinn, of the Auburn Set-Up Station, snapped by Benoit Sirois. Clarence is waiting for Eddie to give him orders for stock.

How Far That Little Candle

Some time ago, back in 1949, we advertised a color schemer. Recently the Sales Promotion Department received an inquiry from Paul W. Derks, Koningsweg 2, E Velsen Noord, Netherlands. The note sent the advertising department to digging into back files, since the color aid is no longer in use. They found one and sent it along with some up-to-date advertising.



Phillipsdale Plant

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ROBERT CROWLEY

LESLIE E. HOWARD
RAYMOND NOLAN



ANDID at Phillipsdale Union banquet for retirees catches an excellent picture of Al Moisvert, Frank Chickering and Frank's pretty guest.

Around the Plant

Several men are sporting new cars this month, most of them from the Power Department. John Conley has a new Pontiac; Arthur Turner, Jr., an Oldsmobile; Lester Turner, a Mercury; Manuel Silva, a Chevrolet; and Anthony Rochford, a Plymouth.

We were glad to see Rex Salisbury in for visit recently.

Joe Queenan has enjoyed a short trip to New York during which time he visited the public library and several such places. Joe Marrier is a proud grandfather for a second time.

Enar Peterson is the chairman of the committee to organize a new Lutheran church in the Barrington-Riverside district.



PHILLIPSDALE'S new retirees were honored by the Union at a banquet in December. Left to right: Sam Gorelco, Manuel Perry, Jimmie Cicerelli and Jose Ladd.

We are glad to see Leonard Audet back to work and hope that by the time this is printed that Freddie Dias and Manuel DeFreitas are back with us again.

Capt. John Cicerelli, brother of Antone of the Paper Machines and of Pat of Shipping, is a military instructor at Western Kentucky State Teachers College, Bowling Green. In ceremonies at the college recently, he was awarded an Oak Leaf Cluster for service in Korea. He already holds the Bronze Star.

Stephen Baron, who retired at the end of 1951, and his wife celebrated their 50th wedding anniversary last month. A dinner was given for them with 100 relatives and friends present. Married in Russia in 1904, they have lived in the United States for 43 years. Their home is in Rumford. The *Providence Sunday Journal* of February 14 had a nice picture and write-up about them.

Suggestion Awards

FEBRUARY was a slim month for suggestion awards but the quality of those accepted was good. Four men received awards of \$20 for money-saving ideas. Five others received \$5.00 checks for suggestions of intangible value. John Ellis, DPP, received an additional \$20 for having had five suggestions accepted.

Norwood Roofing Plant

Joseph Bartell, FBPM9	\$25
Malcolm MacDonald, FBM	20
Thomas McDavitt, FBM	5

Norwood Flooring Plant

Felix Counter, FFA	\$20
Pelligreno Capone, FFN	5
James Tennant, Jr., PFH	5

Chicago Roofing Plant

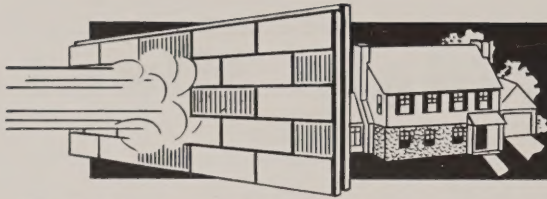
James Reiser, FCM	\$20
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Phillipsdale

John Ellis, DPP	\$25
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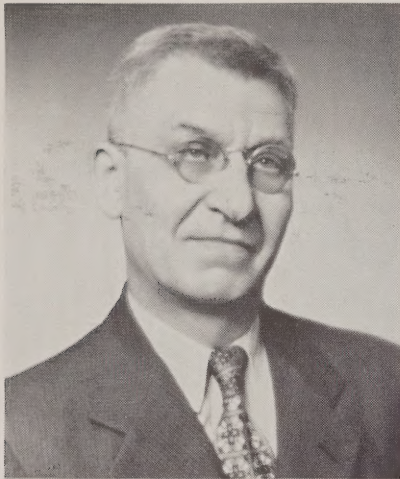
WINNING a Suggestion Award is not too hard to take. Ed Perry of the Phillipsdale Plant is a \$55-check for his good idea. Superintendent Paul Knight makes the presentation with Foreman, Bill Queenan, looking on. The idea: High sides for chip screw.



Chicago Roofing Plant

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE, PAUL SCHEIDE

Retired Engineer



JOHN DOBIAS, recently retired from the Chicago Roofing Plant, whose picture missed the last issue, was an Engineer in the Boiler Room on the 11-7 shift. He and Mrs. Dobias have a young niece living with them and his daughter and family live in the same building. John, who is a native of Czechoslovakia, has a basement workshop, where he makes toys among other things.

Chit Chat

A certain employee of Bird & Son discovered that he was financially distressed. A sudden idea struck him, how to remedy his discomfort. He hastened to the Internal Revenue office and said: "I am" (he gave his name) adding, "and I am expecting a check. Is it here?"

The Revenue man seeing the desperate look in the gentleman's eyes, said: "I've just mailed out about seven hundred. Yours might be one of those. Go home and see!"

Two of our employees have changed their titles in the last few months. John Henry Pride changed his from Winder Man to Oil Man, and Columbus Hardsville, from tenant to landlord. He recently purchased a beautiful two-flat building in Englewood.

Mr. and Mrs. Anthony Soltan were very proud parents attending the capping ceremonies of their daughter Frances at Little Company of Mary Hospital. Their son Arthur, who just returned from Germany, also attended the ceremony.

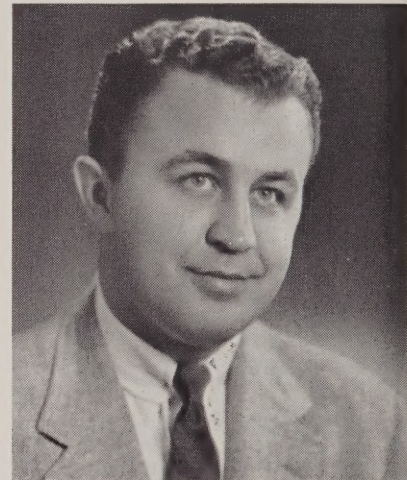
Glad to see our Watchman "Nick" back on the job after being ill.

We understand Roswell Dodge of Bosky's department will soon be back after being quite ill.

Joe Blackman has taken the prize for the best car—a new "98" Oldsmobile—all equipped.

One of the Old Timers, Frank Krueger paid us a visit recently. He was looking mighty fine!

It is getting pretty bad when your son has to open the door and tell his Dad they could do without his noise (singing) while sitting in the bath tub. Ask Agnor Oberg.



IN NEBRASKA TERRITORY is this new Roofing Salesman for our Western Division. R. G. Shicotte served his apprenticeship with the Caravan last fall and was recently named a full-fledged Salesman.

Marshall F. Meyer

MARSHALL F. MEYER died Sunday evening, January 31. "Marsh" had not been in the best of health for some years, having been bothered with a heart condition.

The funeral was held on Wednesday, February 3. He is survived by his wife, Emily, one daughter and one son and several grandchildren.

Marsh came with us on August 27, 1926. For most of this period he was the Shipping and Receiving Clerk. He also was active in the Safety Committee work here at Chicago and at one time did some of the personnel work in addition to his other duties.

Since his retirement in June 1950, Marsh would pay us frequent visits. Everyone will miss his cheery hello and smile.

Our sincerest sympathy goes out to his family.



ISOM JACOBS, on military leave from Chicago Roofing, is the nephew of Ernest Jacobs, another Chicago Plant employee. The young soldier said he was expecting to be a civilian again soon.



NEWEST ADDITION to the Blackman family is Joe, Jr., born last fall, November 25. Little Joe is here in his favorite spot, his mother's arms. They are the wife and son of Review reporter Joseph L. Blackman of the Chicago Roofing Plant.



Gary, Indiana, Notes

By G. F. CAMPBELL, Jr.

We have an oil painting in the office which was done by Gene Edwards and incidentally, he has received many compliments. He has offered to paint anything provided you pay for the canvas and the frame — not a bad bargain.

During the past couple of weeks, there have been some fancy automobiles in front of the office as word got out that Carl Berger was in the market. He tried out a beautiful Cadillac, several Packards, Studebakers, etc. However, the latest report indicates that Carl will have the Hudson repaired and drive for a while longer.

The salesman didn't completely waste his time as Gene Edwards couldn't resist the temptation and purchased a light green Packard with white sidewalls.

Stephens Notes

By DAISY RODGERS, ALVIN MALONE AND LAWRENCE RODGERS

It has been some time since we at the Stephens Refinery have written any news for the Review. At this time we'd like to review some events not mentioned in past issues.

We want to welcome Newt Bundy, Truck Foreman. Mr. Bundy began in August when he started operating more trucks, eight now. Mr. Bundy (Jacque) has recently begun as



SAFE CHILD. Marsha Ann West, 6, saved playmate's life when the two little girls were playing and the other child's clothing caught fire from lighted candles. Marsha smothered the flames with a cloth. She is daughter of Dexter West, Transport Driver at the Berry Asphalt Company Stephens plant.



GARY UNION OFFICERS, William G. Ware, Secretary and Treasurer, and Oddis C. Bennett, right, President, were recently elected. Their Union is entitled the Berry Asphalt Employees' Independent Union of Gary (Indiana). Chester Grembowicz, the third officer, was unable to be present for the picture.

our Purchasing Clerk, taking Myrle Davis's place. Myrle left to take up her duties as housewife and mother. We want to welcome Jacque to Gary and tell Myrle to hurry back to see us.

In October we celebrated the annual barbecue honoring long service employees. Lawrence Rodgers with 15 years of service was the only employee honored this year. He was presented a nice billfold by Mr. Van Pelt, Vice President. The Stephens High School band played several numbers and everyone had a nice time.

In November during deer season, Newt Bundy and Lawrence Rodgers together bagged an 8-pointer. Jack Milner got an 8-pointer and so did Wilson Booker. Wade Beasley's dogs were the leading runners and everyone at his camp enjoyed a mulligan.

During duck season none of the men reported much luck. However, Bob Waters killed two ducks at one shot and had witnesses. Not bad.

During quail season on only one day of Bob Waters' and Robert Crank's vacation did they get the limit. Only a few birds were killed during this season in Arkansas.

In December, Bob Kehres returned to Berry Asphalt Company. Mr. Kehres is Production Superintendent. We want to take this opportunity to welcome him back.

The Stephens Pipeline Department took in approximately 22,000 feet of new 4-inch line making connections to the new Erma Field during the month of January.

Magnolia Notes

By AVIS MOSES, ZUMA AWBREY

Mrs. Sue Burrow, who was Berry's PBX Operator in the Magnolia office, has moved to Springhill, Louisiana, where her husband is employed. We were sorry to lose Sue, but are happy to welcome Mrs. Donna Stipe

who replaced her. Donna's husband, Rick, is a student at Southern State College in Magnolia.

George Harvey, Berry's Traffic Manager, has moved his family to Gary, Indiana, where Berry has leased a refinery.

We will also miss Mrs. Avis Moses, who has accepted a position with Columbia County Abstract Company.

L. M. Lindblom of East Walpole and G. C. Campbell of Chicago were business visitors to Magnolia just before Christmas.

The Magnolia office employees were entertained with a very delightful luncheon at the Magnolia Inn on Christmas Eve day. Gifts were exchanged and everyone went on his or her own way with a wonderful Christmas spirit. Mrs. C. V. Whitmer of Shreveport was a guest.

We were very glad to have Herbert Holdermann, formerly of Bird & Son, East Walpole, drop in for a visit on February 2.

The Quota Club of Magnolia, of which Stella Hines is President, has just contributed \$1,000.00 toward the Handicapped



SWEETHEART is little Vicki Lyn Cupp, grandbaby of Stella and Ford Hines of the Berry Asphalt Company. She is one year old on St. Patrick's Day, the 17th of March.

and Exceptional Children's Project and has adopted this as an annual service project in cooperation with the public school system.

The sun is shining, the flowers are beginning to bloom, the fish are biting — and it looks just like spring has sprung. (This was written early in February.)

The main trouble with child psychology is that children don't understand it. — *Country Gentleman*.

There is a very strong tendency to emphasize quantitative rather than qualitative standards. We boast how many Americans go to college, rather than ask how much the average college education amounts to. — *Saturday Review*.

Shreveport

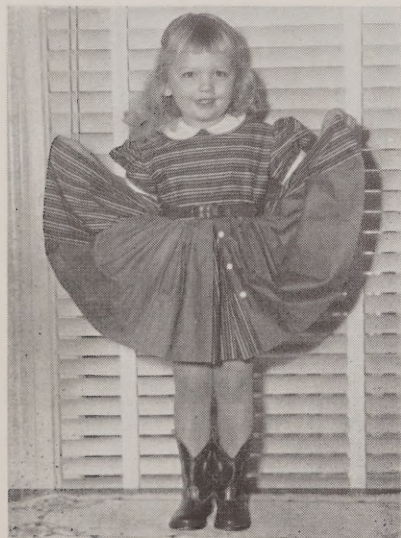
News and Views

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, RICHARD POTTER, Photographer



SAFETY IS EVERYONE'S JOB and all received credit for the award to the Shreveport Plant for an accident rate only half of the national average for their industry. The award, received by Southwestern Manager J. D. Johnston, was presented by the plant's insurance safety

man, G. B. Fletcher. Picture was taken at the 4 P.M. shift change. To the left and in front are Office employees. Behind Messrs. Johnston and Fletcher are Safety Committee members and Superintendent B. P. Soward. The other employees are from the Felt Mill and Roofing Plant who worked the day shift.



APPLE OF HIS EYE. Cathy Ann Nelson, 3, is the granddaughter of Blanchard Watts, Shreveport Maintenance Department.

Shreveport Speaks

A Storkville Babygram was received from Earl Johnson, Jr. who is at present in Wrightstown, New Jersey, on military leave. The baby arrived January 20, and was named Rhonda Diane.

Novis Wiley bought a \$410 TV set last week and was very interested in a contest in which he watched a lady in the driver's seat of a lift tractor like the one he operates. The contestant did "goof" one time when she

pulled the wrong lever and lifted the announcer into the air with her fork lift.

W. T. Eason drove to Scott Field, Illinois, to see his son the early part of February. They drove on up to Chicago over the weekend and got into a lot of snow.

Bill Peckham planted three acres of corn in February and was going to plant three more in March. If he doesn't hit a crop with this month's planting, he will with the next.

Leon Walker bought his land and built his house last month in the Cooper Road section. His address will be on Wall Street when the street is finished. He lives near Eddie White.

A. C. Sheppard, after six months of being "up in the air", is still breaking in that female horse of his. He thought he had about conquered this lady horse, but when he demonstrated his training in front of Terrell Teutsch we understand the horse bounced against the side of the house. Shep came off, his ring finger struck the saddle horn and he had another bruised place.

Messrs. Anderson, Chamberlain and Wilkins visited the Shreveport Plant recently. They gave us a lot of interesting information on what is going on at Bird & Son's other plants. We also enjoyed visits from Messrs. H. B. Pullar and A. T. VanPelt.

C. F. Chandler was missed from the plant several days last month with a badly infected hand. The burn was not neglected, he was seeing the doctor regularly, but infection set up about a week later.

James Procell met his wife near Bonn, Germany, while he was in service. Mrs. Procell's mother still lives in this part of Germany which is now in the English sector. She has her papers approved for a visit to the United States and will spend some time with James and his wife.

Anyone wanting one man's opinion of the automatic transmissions contact C. C. Nash. Recently Colonel had to drive his car completely around the house because the reverse gear would not work.

Congratulations to Robert Jenkins, A. Harper and Gladys Bryan, who all just com



HAPPY COUPLE just after their wedding are Gerald Atlee Sayres, Jr., and his bride, the former Jean Akers Hunter. They were married at the Fountain City Methodist Church, Fountain City, Tennessee. Jerry is Southwestern Division Building Materials Representative in the Tennessee territory.

leted 15 years of service, and to B. P. Howard on his completion of 28 years of service.

We are always glad to have all of our fishermen in for a meeting. It is like a big family reunion. Ever since I printed a story told me by Sam Cararas, he has refused to talk to me. However, today he forgot and gave me another of his good fishing stories: that he had caught 130 bass in less than two hours and had to come home because his arm was so tired. One of our ardent fishermen remarked that if all the salesmen sold minnows like Sam sells fishing, we would have to work out an 8-day-a-week system. Jerry Sayres, Jr. brought along his album of wedding pictures to show everyone in the office. Only trouble was he left the album at the hotel and we didn't see it



SAFETY AWARD for Shreveport is received on behalf of all employees by J. D. "Doug" Johnston, Southwestern Division Manager, from insurance representative G. B. Fletcher, Employers Mutuals of Wausau, Wisconsin.

We were all glad to hear that Don Cook was not too seriously injured when he and his mule failed to see eye to eye and the mule ended up on the top of Don's car. . . . Bruce Horsley has kept his golf game very quiet lately. It took a visit from J. D. Johnston to learn that the reason was Mrs. Horsley's time is so good that she not only has beaten Bruce repeatedly, but has won a number of medals. Better take up fishing, Bruce. . . .

Vivian Wilson was about the busiest person in the organization one week. Her son, Billy, was coming from Michigan to be married and Vivian was helping to plan the wedding to be held at her home.

Word has been received from Grace Miller's nephew and his wife, Lt. and Mrs. Donald Hanley, that Marie is now teaching school in Giessen, Germany. She has American pupils.

Anna Dickson's husband, who is stationed in Greenland in the Army, spent a Christmas vacation at home. Now they are both looking forward to August when Ted will come home for good.

We extend our sympathy to Phil Johnson on the death of his little three-year-old niece. She was stricken with spinal meningitis on a Saturday morning and died Saturday afternoon.

When Les Tarbell and George Nelson were in Shreveport, they used the company jeep for a trip downtown. The jeep stopped right on main street and they had to push it out of traffic.

ON OUR SICK LIST . . . James Bareswell decided to go home one morning. He stopped by Dr. Birdwell's office and from there went straight to the hospital and had his appendix out. . . . When Elton Bamburg's wife returned home after a short stay in the hospital, Elton was happy to have the cook home again. . . . J. C. Marshall's wife was in the Tri State Sanitarium.

John Floyd thought his wife had too much time on her hands and was rather lonesome so he bought a grocery store "just for part time". This little chore worked itself into a full time job for Mrs. Floyd and was taking up all of John's time when he wasn't on the road. I understand that this business man has sold out and again Mrs. Floyd has "time on her hands".

Louise Wiseman recently purchased a '49 Dodge and planned to drive it to work shortly.

Bill Blue's mother was ill recently and Bill made a trip across town to see her. Since she lives in Bossier City and Bill lives in Queensboro, it is quite a distance over there. It was rather warm in the room and Bill took off his coat. When he reached his own home he found that the house keys were in the pocket of the forgotten garment. Late in the night he had to drive back to Bossier for his coat and key.

It is hard to realize these days that this country was founded partly to avoid taxation. — *Kreolite News*.



By HURCIL COWART, ROBERT STEWART

Last year we reported that Bill Davis and Burnett Price were buying enough live minnows in Mt. Ida to own the live bait supply of that town. For some reason they did not take over and are getting off to a good start on minnow buying again this year. Burnett, however, is breaking in on catching his own minnows but Bill is still buying and prefers small ones. No one knows why, but after lectures from Burnett's wife on using large minnows to catch large fish, Bill may change his order.

Several Glenwood employees are faced with the problem of gardening season and fishing season beginning together. Most of the men do have nice gardens each year in spite of dry years. So far the fall and winter have been dry but we can hope for more rain as spring approaches.

Garlin Austin, Burnett Price and Bill Davis easily caught their limit of bass in Lake Ouachita last week. Glenwood employees are in an enviable position from a fisherman's viewpoint in that they live within easy reach of two large lakes formed by government dams. One is Lake Narrows; the other, Lake Ouachita.

On recent vacations were Clarence Diggs, Charlie Ashley, Clarence Hopper, Noble Medlock, Numan Smedley, Argus Dutton and Orville Caldwell. On vacation at this writing were Jesse Johnson, Odus Babbitt, William Caldwell and Garlin Austin. All these men are proud to have completed five or more years of service with Bird & Son and so will be due another week's vacation before the year has ended.



CANADIAN VISITORS, with East Walpole General Superintendent John J. Burke, left, came here from Building Products Limited, Montreal, to observe our paper manufacture. They are starting up a new paper machine at Edmonton, Alberta, where BP have fairly recently started a new roofing plant. Beside Mr. Burke are, from left: R. M. McLellan, who will be sent to the new location as superintendent of paper manufacture; David O. Smith, to go as plant chemist; and J. E. Savard, now paper manufacturing superintendent at Building Products Montreal plant, who is going West temporarily.



EXTENDS INVITATION to the Quarter Century Club banquet to be held on April 22. Russell L. Tupper, well known genial president of the club and Superintendent of No. 2 Box Shop, will be on hand to greet members and guests at this New England chapter meeting.

Long Service List

Employees

Name	Year	Dept.	Years
John E. Maguire	4-4-11	Paper Mill	43
Charles Geigel	4-15-12	Paper Mill	42
Tony Milus	4-29-12	Roofing	42
Philias Laliberty	4-10-16	No. 1 Box Shop	38
Clemens Kaseter	4-22-16	Finishing Mill	38
R. Ernest Koebe	4-34-17	No. 1 Box Shop	37
Nicholas Hrenchuk	4-5-18	Paper Mill	36
John L. Supak	4-17-18	Roofing	36
Andrew L. Stupak	4-17-18	Flooring	36
Ralph E. Nutter	4-22-18	Flooring	36
Joseph Adamonis	4-25-18	Flooring	36
Elton E. Hamilton	4-14-20	Flooring	34
John E. O'Donnell	4-22-20	No. 1 Box Shop	34
Robert H. Hood	4-23-20	Maintenance	34
John G. Eppich	4-16-23	Flooring	31
John Aidukonis	4-17-23	No. 1 Box Shop	31
George G. Bigelow	4-18-23	Flooring	31
George Murray	4-23-23	Maintenance	31
Patrick Silvestri	4-24-23	No. 1 Box Shop	31
James O. Lowe	4-24-23	Roofing	31
Salvatore DelSignore	4-25-23	Paper Mill	31
Agostino Purpura	4-8-24	Roofing	30
Alorenzo Norarangelo	4-21-24	Flooring	30
Ralph L. Watson	4-3-25	Paper Mill	29
Bernardo Maini	4-7-25	No. 1 Box Shop	29
Peter Flaherty	4-9-25	No. 1 Box Shop	29
Michael Grugnale	4-14-25	Roofing	29
Ralph Farris	4-21-25	No. 1 Box Shop	29
Edward A. S. Hiller	4-27-25	Roofing	29
Ralph V. Thayer	4-30-25	Finishing Mill	29
Charles L. Hammond	4-1-26	Roofing Sales	28
Alessandro Alessandrini	4-2-26	Roofing	28
Peter J. Frain	4-5-26	Flooring	28
Andrew G. Hazlett	4-5-26	Flooring	28
Joseph P. LeBlanc	4-5-26	Flooring	28
Pasquale Alberico	4-8-26	Roofing	28
Stanley Wasiliauskas	4-12-26	Roofing	28
Luigi Carrieri	4-20-26	Roofing	28
Rudolph DiMichele	4-4-27	Roofing	27
Harold A. Dunakin	4-7-27	Roofing	27
Henry C. Cecchi	4-22-27	No. 1 Box Shop	27
Adam Scott	4-18-28	Flooring	26
John W. Faulkner	4-26-28	Roofing	26
Salvatore Frangiosa	4-30-28	Flooring	26
Edward A. Knaus	4-30-28	Maintenance	26
Michael J. Sameski, Jr.	4-11-29	Maintenance	25
Joseph Strumskis	4-15-29	Roofing	25
Nelson M. Phillips	4-18-29	Flooring	25
James M. Fraser	4-2-34	Flooring	20
Thomas P. Lynch	4-2-34	Flooring	20
Michael J. Stellman	4-2-34	Flooring	20
Josephine B. Rose	4-2-34	Finishing Mill	20
Joseph W. Bartell	4-2-34	Roofing	20

Quarter Century Club Invites Wives To Old Timers' Banquet on April 22

THIS year for the first time, wives and husbands of all Quarter Century Club members are being invited to the Quarter Century Club Banquet. The party is being held at the King Philip Ballroom in Wrentham, Thursday evening, April 22. Those attending will be the guests of Bird & Son, inc.

Seiler's famous clam chowder and roast tenderloin of beef will be served at the banquet scheduled for 6:30 P.M. A social hour will precede the

banquet. President A. H. Anderson, Quarter Century Club President R. I. Tupper, and other company executives will speak.

The evening's festivities will close with modern and old-fashioned dancing.

Special guests of the evening will be those who have retired since the banquet a year ago. Invitations to a club members and guests will soon be in the mail.

William R. Bearce	4-3-34	Roofing	20
R. Stanley Cody	4-4-34	Flooring	20
Frank M. Troiano	4-6-34	Roofing	20
Carl Edman	4-7-34	Roofing	20
Michael V. D'Espinosa	4-10-34	Flooring	20
Thomas J. Folan	4-10-34	Flooring	20
Matthew S. Naughton	4-12-34	Maintenance	20
Bernie Palleiko	4-2-34	No. 1 Box Shop	20
Edward W. Wisniewski	4-10-39	Maintenance	15
Frank DiCicco	4-10-39	Flooring	15
Nunzio Julius	4-11-39	Office	15
John A. MacIntyre	4-12-39	Flooring	15
James A. Carr	4-13-39	Flooring	15
Thomas J. Flood	4-21-39	Paper Mill	15
George J. Boone	4-24-39	Paper Mill	15
Julia F. Smith	4-3-44	Office	10
John A. Shelley	4-11-49	Traffic Mgr.	5
Bernard V. Jankowski	4-21-49	Roofing	5
Mario J. Lach	4-25-49	Paper Mill	5
Richard W. Groh	4-28-49	Flooring	5

PHILLIPSDALE

William B. Callan	4-25-17	37
John P. Harrington	4-27-21	35
Joseph White	4-13-23	31
Manuel P. White	4-21-23	31
Everett A. Rockwood	4-15-25	29
Richmond G. Thatcher	4-9-34	20
Arthur H. Turner	4-30-34	20

CHICAGO

Albert M. Dobbins	4-14-23	Sales Mgr., Western Div.	31
James E. Stanek	4-8-25		29
Ernest Jacobs	4-25-25		29
Roswell Dodge	4-9-26		28
Thomas J. Jones	4-23-29		25
Waldo M. Overholt	4-23-29		25
Oples Sigmon	4-4-49		5

SHREVEPORT

A. Gertrude Salter	4-3-44	Office	10
Anton Walker	4-20-44		10
Charlie D. Sharpe	4-21-44		10

Former Employees Now Retired

Frank W. Fisher	4-3-95	59
Kenneth McLennon	4-9-00	54
Michael F. Powers	4-5-01	53
Mary A. Sline	4-11-01	53
Fred W. Shepard	4-1-02	52
John J. Spillane	4-9-02	52
Patrick B. Hessian	4-4-03	51
Joseph Sienkiewicz	4-13-08	46
Arthur W. Connolly	4-8-12	42
John Grusacki	4-25-13	41
John Lestan	4-28-13	41
Festus Connolly	4-24-14	40
Vincenzo Cicerelli	4-13-16	38
Michael O'Malley	4-29-18	36
John J. Poulousky	4-12-20	34
John P. Wasilunas	4-12-20	34
Edwin M. Lines	4-1-21	33
John J. Janusaitis	4-18-24	30
Oscar Saterdal	4-24-24	30

Joel W. Tammelin	4-30-24
John W. Dexter	4-8-25
Anthony Lasinkas	4-29-25
Manuel D. Caneja	4-15-26
Frank B. Ross	4-10-28
John Stankevich	4-5-29
Robert A. Barss	4-29-29
Lytle L. Williams	4-2-34
Perry N. Crane	4-7-34
John N. Gronroos	4-7-34
John W. Daley	4-5-44

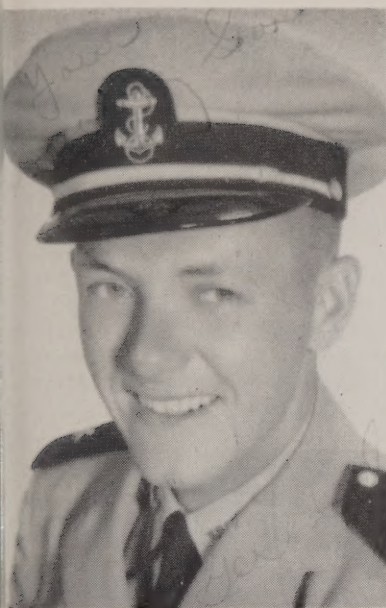
First Aid Class Starts

SIXTEEN East Walpole employees started a standard Red Cross first aid course on March 17, under the instruction of Safety Engineer Frank V. Eisenhauer. The course, to last 10 weeks, is being given on Wednesday afternoons from 3 to 5 at Bird Hall. The men enrolled work at No. 1 and No. 2 Box Shops and in the Machine Shop at East Walpole.

A Neighbor Thanks Us

WHAT was done for me in the emergency displays the spirit of charity and help which we always hope to find in the community. Thank you and the good nurses at the plant."

Frank R. Smith of 14 Short Street, East Walpole, thus concluded his letter to Bird & Son. Mr. Smith explained what had happened. An auto doored him on his finger as he was about to enter St. Mary's Church, East Walpole, on Saturday morning, February 6, to attend the funeral for Arthur Maguire, late postmaster at East Walpole. The injury to Mr. Smith's finger was so bad that the bleeding would not stop. The police sent him to the Bird hospital just down the street, as the nearest place to get medical attention. The Bird nurse fixed him up and he was able to rejoin the funeral and serve as one of the pallbearers from the American Legion.



Ensign Gerald M. Hazlett

Gerald M. Hazlett

Services for Gerald M. Hazlett, 23, an ensign in the Navy, were held March 11, with a 9 o'clock requiem mass from St. Mary's Church, East Walpole. Gerald, on military leave since 1950 from Flooring, was killed in a plane crash near Honolulu on January 22. Since that time the family had been waiting so that final services could be held. Seven other Navy men were instantly killed when the Navy transport hit a cloud-covered mountain. The men were enroute home on leave. Gerald came from a Bird & Son family. His father, A. Gerald Hazlett, a long-time employee in the Paint Department at Floor Covering and his younger brother, Richard, worked as a messenger at East Walpole before enlisting in the Navy, where he is a petty officer.

Gerald worked here in the summer of 1948 and '49, at No. 1 Box Shop at Roofing, while he was going to college. He was in Flooring Finishing during the summer of 1950 and left in October for military service. Ensign Hazlett leaves his wife, the former Maria Louise Neives Cruz of Puerto Rico, who had been a WAVE officer and instructor at Pensacola, and an infant son, Gerald, Jr. A sister, Miss John McNamara, also survives, as well as his parents, who live at East Walpole, and his brother.

A group of men from Bird & Son attended the funeral. Company flags were lowered to half mast on the day of the services.

100,000 Home Fixers

See Bird at Show

EARLY reports at the close of the Do-It-Yourself Show at the Mechanics Building in Boston, March 1 through 7, indicated 100,000 attended and saw the Bird Flooring booth at one end of the great hall and the Bird Silvercote display in the Grossman exhibit toward the other end.

Definite results of showing our products in this immensely popular exhibition were evident immediately.

Pictures showing the crowds and further comment on the part of Bird products in do-it-yourself merchandising will appear in the next issue.

William O. Koehler and his Advertising Display Department designed and set up both displays of Bird products. Manning the Bird Floor Covering booth were Salesman Tom Sullivan, Edwin St. John and Gordon Wilson from the Plant, and Field Manager Bert Johnson.

Distributors' salesmen who assisted at our Flooring booth included: Oscar Ross, Johnny Robbins and Lou Salvin of Ben Elfman & Son, Inc., and Dan Brienze, Bill Cunningham and Matty Good of Heffernan & Co., Inc.

Acknowledgments

We thank you sincerely for your kind expression of sympathy. It was deeply appreciated.

The Treciokas Family

To thank you for your kindness and sympathy at a time when they were deeply appreciated.

Louis B. Avanzini and Family

We wish to thank Bird & Son, inc. and all our neighbors and friends for the flowers, cards and expressions of sympathy given us in our recent bereavement.

Mrs. Phila B. Tower
Mrs. Edith Southworth
Theron A. Tower
Vercil G. Tower and Family

Sincerely thanking you for the kind expression of your sympathy.

The Gray Family

Your kindness and sympathy are more deeply appreciated than any words of thanks can ever express.

The Bennett Family

Gratefully acknowledging and thanking you for your kind expression of sympathy.
Miss Sabina R. Costello
Edward T. Costello

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Mr. and Mrs. Albert J. Franklin, Jr.

Gratefully acknowledging and thanking you for your kind expression of sympathy.
Gifford Fitch and Family

The family of Albert H. Keaton will hold in grateful remembrance your kind expression of sympathy.

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.
Frank P. Ballou and Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The Gamboa Family
(Phillipsdale)

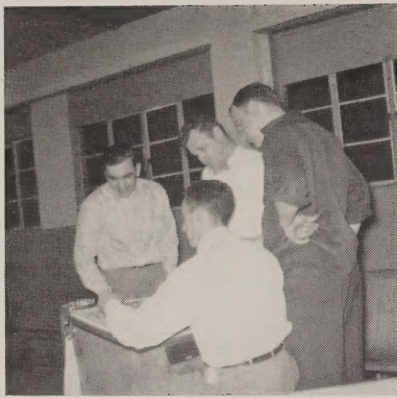
Thank you sincerely for your thoughtful kindness at a time when it was deeply appreciated.

Mrs. E. M. Armour
Arthur Armour

Amazing the heights a man can attain by remaining on the level.—*Hoard's Dairyman*.



PHYSICS CLASS from Norwood High made a good vacation-week showing when they visited the East Walpole plants. From left to right are: Arthur Larsson, Donald McComb, David Kenefick, Milton Towne, Donald Field, Leonard Johnson, Gail Perchway, Anthony Stitt, James Nuttall, Charles Weisul, Ferdinand Freda, James Eppich, Richard Saunders, and Everett F. Learnard, head of the Science Department.



AT THE ALLEYS, No. 1 Box Shop bowlers total the score. From left: Sully Jennette, Donald "Duck" Hurd, Ed Fitzpatrick and Rod Urquhart, seated. Fifth team member not here is Frank Petrolini.

Veterans Show

At the Brockton Veterans Administration Hospital on February 16, the Veterans Entertainment group presented a fine evening's entertainment. M. C. Matty Connolly had the pleasure of introducing a new act, a Dixieland band. These Southern style instrumentalists included: Art Corbett, Joe Dunn, Bernie Brusseau, Ralph Ferrigno, Lonnie O'Brien and Al Pare.

At the West Roxbury performance on March 8, the troupe put on another welcome evening of diversion for the hospitalized veterans. A new sax player appeared with them, Dominic DiStefano. Matty Connolly emceed this show too. Accompanying the show to both hospitals were members of the Norfolk County Lady Cooties.

BIRD CLUB

Chairman Mary Moylan says there will be two more shows before the Vets Show season ends. The last one will be their annual visit to the children at the Massachusetts Hospital School in Canton.

Men's Bowling

Latest report placed the FFH (Flooring Design Department) team on top, knocking off the FFR team from Flooring Finishing, which had been in the lead for several weeks.

Season highs were held by: Dick Sprague, 151 (single); Stanley Hayward, 379 (three); and Julius Aukstolis, 105 (average).

Banquet committee members Moe Bader, Rod Urquhart, Pete Didick and John Woloshyn were still undecided on the place for this year's wind-up part, though they had several in mind. It will be on a Saturday night as usual.

Girls' Bowling

At press time the Lucky Five were well ahead of their nearest rivals, the Solids. "Gully" Bellew of the Solids was holding the high single at 122, although Mary Petrovski of the Bowlettes was only one pin behind with a 121. Mary and Anne Cavanaugh, Lucky Five bowler, were tied for high three, both with a 303. The two top teams held the team highs, the single was held by the

Solids and the three string total, by the Lucky Five.

Cribbage

Before he took off for Florida, cribbage chairman Herman Nordstrom gave his account of the February 18 party. Heinie reported 34 present, and the following cribbage winners: prize, Charles Locke, EMM; 2nd, R. Drake of Walpole. Baskets of fruit went to: Henry Holmegard, FBV, and Joseph Sastavickas, FFP.

Final party of the season was scheduled for March 18.

Art Class

Paintings by members of the class are continuing on display at the Credit Union and on the table at the Main Office lobby. Velma Cobb, chairman, changes the exhibits frequently. Velma explains that those pictures on the shelf in the East Walpole Brigade Room are unfinished productions, displayed between lessons.

Neponset Choral Society

The group was very sorry to lose capable chairman, Chet Porter, who has gone to New Britain, Connecticut, to be Superintendent of our new Bridge Division plant there. Director Leonard Weaver at present is taking over the chairman's duties.



FINE TROUPE put on an evening of entertainment for the men at the magnificent new Veterans Administration Hospital in Brockton this winter. Here are members of the Bird Club Veterans Show, aided by Lady Cooties from the Norwood VFW Post.

Front, left to right: Matthew Connolly, Helene Marcoux, Margaret

Hunter, Marie Montisano, Rosemary DeMichele, Patricia King, Julie Lane, Martha Ferrar and Julia Smith.

Back, same order: Albert Pare, Julia Lewis, William Grazado, Jo Araby, Vincent Perry, Claire Geary, Art Corbett, Thomas Rice, Dunn, Mary Moylan, chairman; Bernie Brusseau, Ralph Ferrigno, Colleen Kerrigan and Lonnie O'Brien.

Coach Hassler Einsig says the spring show is already shaping up well. In the "Pirates of Penzance" are the usual interesting collection of Gilbert and Sullivan characters. There's a band of pirates who hold up shipping but can't bear to harm anyone who says he's an orphan, because they are all orphans. Naturally the pirates are starving because the word has gotten around and every victim swears he too is parless. Frederic, pirates' apprentice, wants to go straight, especially after he falls in love with Mabel. Besides the pirates, there are the police, who would much rather not fight.

Chorus and principals are rehearsing Monday and Friday nights up in Bird Hall. Drop by and see them.

Travelogue

Feather in the Special Activities Committee cap was the fine evening with Treasurer and Mrs. Ahlgren and their European travelogue presented a capacity house the night of February 26. Arranged and carried out by the new Bird Club committee, the air, from pictures to refreshments in intermission and back to pictures in, was excellent entertainment. Chairman John McDougall and his committee, Hilda Rafuse, Catherine Jew, Walter Siderwicz, James Conolly and John Hutchins did a fine job.



ROLE for Bird Treasurer and his wife played to a full house when Mr. and Mrs. Wesley C. Ahlgren gave a travelogue before the Bird Club and guests the evening of February 26 at the East Walpole Brigade room. Mr. Ahlgren showed the color slides which he had taken with his Kodak Signet camera and Mrs. Ahlgren explained the pictures taken on their last summer's trip to Europe. Treasurer Ahlgren proved he is an excellent photographer and Mrs. Ahlgren gave an able account of their trip.

Coming Attraction



CAROL TRENOUTH, Roofing Plant Clerk, and Jim Silvi of Walpole as Mabel and Frederic in the Neponset Choral Society's production of the "Pirates of Penzance." Frederic, apprenticed from infancy to a band of pirates, falls in love with Mabel, lovely ward of a Major General.

Tri-Mill Sports Club

GEORGE DUSTY, Reporter

AT the annual meeting held at the Venice Cafe, Franklin, on March 4, the following officers were elected:

President: William Mark
Vice President: Victor Leontie
Secretary: Robert Weger
Treasurer: George Dusty

Directors for three years will be: William S. Ivatts, Domenic Silvi and Joseph Sastavickas.

A speaker from the Massachusetts Federation of Sportsmen's Associations addressed the group of 34, which was a good representation. Following the talk the members voted to join this federation. A man from Corcoran's, sporting goods company, in Stoughton, gave a talk and showed sports films.

On the 13th, Ted Knaus, fishing chairman, was to release 200 trout in the area near the clubhouse off South Street, Walpole.

Marriages

Albert Sutherland and Harriet LeBlanc (Main Office), on February 22, at St. Mary's Church, Wrentham.

Daniel A. Anderson and Gloria Johanson (Main Office), on February 13, at the Universalist Church, Manchester, New Hampshire.

Harry L. Tower

HARRY L. TOWER, for many years a Foreman at No. 1 Box Shop, died suddenly at his home, 273 Pleasant Street, East Walpole, on Saturday, February 13. He was in his 77th year.

Starting in the Old Box Shop on May 12, 1901, he first worked on the Rotaries. When the company started to make Wallboard, he went on to that work and became Foreman of the department in 1913. He was made an Assistant General Foreman of No. 1 Box Shop in October, 1942, continuing in that capacity until his retirement in May 1946.

Mr. Tower had a record of 45 active years at Bird & Son before his retirement. He was known and well liked by a great many people who knew him as a fellow worker and good friend during those years.

He is survived by his wife, Mrs. Phila B. Tower, and two brothers, one in Laconia, New Hampshire, and one in Hyde Park. Funeral services were held on February 15 at the May Funeral Home in Norwood. Burial was in East Walpole Cemetery.

Carl A. Brennan

CARL A. BRENNAN, Norwood Flooring Plant worker, died March 8 at the Norwood Hospital after a short illness. He was 51 years old.

Mr. Brennan started with Bird & Son in October 1923. All of his service was at the Floor Covering Plant. In 1925 he began work in the Rug Border Department, working up to the position of Machine Tender. When the new Rotary Machine was installed in 1952, he was made Machine Tender in this new department.

He is survived by his wife, Ruth (Milliken) Brennan, who was a former Bird & Son worker; a son, Stuart; three sisters, Mrs. Olive Nickerson of East Walpole, Mrs. Carrie Frazier of Norwood and Mrs. Lottie Forsyth of Prince Edward Island; and three brothers, Everett of East Walpole, Douglas of Prince Edward Island and Russell of Middleboro.

Funeral services were held March 11 at the Gillooly Funeral Home, Norwood. A group of men from his plant attended. Burial was in Highland Cemetery.

Sales Lines

WITH the spring Roofing and Siding Sales Caravan getting going, reports on the meetings are beginning to come in.

From Attleboro we hear that nearly 150, the biggest count yet, attended the meeting held by our dealer, the M. F. Ashley Co. Assistant to the Vice President Henry F. Davis, Salesman James Conrad and Sales Trainee Richard Whitney put on the Bird program, which included the Lowell Thomas narrated film about Bird building materials manufacturing and talks on Bird products.

This meeting was covered afterwards in a nearby daily newspaper by an article and a picture of the group with the BIRD banner showing up well in the background.

In the Floor Covering Division the sales force has been attracting the attention of the public. Some 100,000 saw Bird Floor Covering at the Boston Do-It-Yourself show.

On the woman's page of the *Atlanta Journal*, the feature writer on March 4, wrote an article in praise of a "hard-surface rug fortified by plastic". The manufacturer's name is not mentioned,

but anyone knowing floor covering can easily identify it as BIRD. With the article is a two-column picture of a Bird rug, in the 6750 series in the 1954 pattern book. Field Manager Stanley Blackmer modestly noted on the clipping sent in: "Thought you'd like to see this."

Bird Floor Covering cut a nice swathe in the *Memphis Commercial Appeal* for February 28, in the big section featuring the new Orgill Brothers & Co. warehouse in that city. Orgill, big wholesale distributor, which handles the BIRD Flooring line, is served by Bird Salesman Bill Hover. Their specialty salesman Tommy O'Brien will be remembered as the handsome young Southerner who visited here last summer. A quote from the newspaper article, in the words of Orgill's Vice President John W. Morris, shows the cordial feelings of this company:

"Bird floor covering is made by one of the nation's most respected manufacturers—the 159-year-old Bird & Son, inc. The Bird concern, founded in 1795 when Uncle Sam was still trying on long pants and 52 years before the



COVERING THE SOUTH with the Bird Roofing Caravan is Elbert Smith, new Sales Trainee who posed for the Review just before he took off for Dixieland.

Orgill company was born, in 1847, he kept pace with modern living. Bird products make homes more comfortable and more beautiful—and there are Bird products for every room."

Incidental note on Horticulture products: A Chinese doctor stopped at the Bird Flooring booth at the Boston Do-It-Yourself show and asked, "were the same people who make Bird Vita-Band H Plant Bands. Flooring Salesman Tom Sullivan said yes, were, got his name and address and

(next page, column 2)



SALES MEETING for Building Materials promotion, at Chicago's Hotel Windermere in December, gathered together this distinguished group.

Seated: J. W. Morgan, D. E. Frazier, Rogers Weed, Jr., E. L. Chamberlain, P. C. Johnson, H. F. Davis, B. G. Macfarlane and W. W. Wilson.

First row: T. E. Reilly, P. J. Battle, A. H. Smith, J. A. Grawin, W. J. Brebach, W. B. Harris, J. H. VanHoy, T. F. Reimann, E. D. Baker and R. C. Keitz.

Second row: A. G. Marsh, R. G. Shicotte, H. H. Heideman, R. Hudson, A. M. Dobbins, R. N. Eisenbeis, J. W. Ricker, H. R. Grote.

Third row: F. S. Aldrich, T. J. Jones, G. T. Brebach, G. M. Miller, H. E. Crowe, F. D. Guth, T. E. Downey, J. W. Moore.

Fourth row: Leonard Miller, W. R. Burns, G. A. Sayres, A. T. McGatroyd.

On the Lighter Side

A visiting Texan was telling his Minnesota host about the big fish he had caught in the Lone Star State. "As a matter of fact," said the Texan, "I caught one that was 12 inches." The Minnesota man told the Texan that fish that size was small in his state. "Mebbe so," said the Texan, "but down here we measure a fish between the eyes."

Golf Pro: "Now just go through the motions without driving the ball." Beginner: "That's precisely the trouble I'm trying to overcome."

DEFINITION

An infant prodigy is a small child with wholly imaginative parents.

—*Sydney (Neb.) Telegraph*

Some thirst after knowledge, some after fame and some after money. But everybody thirsts after popcorn.

"Say, what is the death rate around here?" asked a tourist of an old Arizona rdough.

"Same as it is back East, son," replied the old fellow. "One to a person."

Mary was quite sure that she wanted to be a nurse until she reached the third grade. In the middle of that year she submitted to an appendectomy. After seeing a close-up of the duties of a nurse, she made another decision. "I believe," she said, "that I will be a plain woman like my mother."

He's had his nose broken in three places.

"Well, maybe he'll be smart enough to get out of those places in the future."

Sugar Daddy: He may be old, but he is still in there pinching.

The man who worries about who is boss in his home won't be happy when he finds out.



"Holding out, yes! Starting today I'm giving myself a raise with U. S. Defense Bonds by joining Payroll Savings where I work!"



SPRING CARAVANS in the Roofing Division get rolling. Two Sales Trainees driving the big panel trucks are James Saunders, left, and Richard Whitney. Saunders will cover the Middle Atlantic territory, while Whitney is in northern New England. New truck sign was designed by Bill Grazado of Advertising Display.

Sales Lines

(Continued)

referred the matter to Bill Marland, Horticultural Sales Manager.

Roofing Salesman T. E. Downey is quoted in the Sunday *Indianapolis Star* of February 14, with comments on the "quality-minded Bird company . . . introducing a new Architect shingle."

Speaking of Salesmen in the news, the Container Division need not take a back seat to anyone. See story of one of Art Bushell's accounts elsewhere in this issue, "The Case of Pierson."

Rug Repeat at New York

ED GUISE, Bird Floor Covering Salesman around New York, reported a successful showing of Bird rugs at the National House to House Installment Co.'s show at the Hotel New Yorker, February 14-17. We first showed our rug line in their 1953 show. This was so successful that we repeated it this year.

The company holding the show is an association of approximately 300 companies from coast to coast who do only installment selling by having their salesmen go directly to the home. They handle all kinds of home products.

Quality products are a necessity in this kind of operation. They find Bird rugs to be the best they can buy. Consequently many of these house-to-house companies are now using our rugs. As a result of our showing, many more are planning to switch to Bird rugs.

Births

To the William Marlands, a daughter, Marguerite, March 1. (Horticultural Sales)

To the Richard Carlsons, a son, Richard, Jr., on January 29. (Phillipsdale)

To the John Reddicks, a son, February 14. (Norwood Roofing)

To the Bartley S. Coyne, a son, Bartley S., Jr., February 19. (Flooring)

To the Russell MacDonalds, twin sons, Wayne Russell and Stuart Marshall, January 21. (Flooring)

To the Earl Henrys, a son. (Shreveport)

To the Earl Johnsons, a daughter, Rhonda Diane, January 20. (Shreveport Sales)

To the Andrew F. Kelliher, a son, Andrew F., Jr., February 15. (Norwood Roofing)

To the Bertyl V. Johnsons, a son, Kurt, March 2. (Flooring Sales)

To the Karl Larsons, a daughter, Barbara, January 19. (Paper Mill)



MEN'S WORK. Joe Glebauskas and Thomas Clancy of East Walpole's No. 5 Paper Machine are pushing the trim from the machine back down to No. 5 Beater to be used again.

Coming
Hobby Show

Watch for further announcements



BIRD NEPONSET REVIEW

APRIL 1954



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On the Cover

Martin Bowers, Water Treatment Operator at the Boiler Room, runs a chemical test for the hardness of the water. Tests like these are conducted constantly to make sure that the filters and water softeners are working properly.

BIRD NEPONSET REVIEW

Vol. 42 No. 4 April 1954

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La., Glenwood, Ark., Auburn, Me., Manchester, N. H., and New Britain, Conn.

Berry Asphalt Co.: Offices, Magnolia, Ark., and Chicago; Refineries: Waterloo and Stephens, Ark., and Gary, Ind.

EDGAR M. GROUT Editor
ELEANOR M. GARLAND Assistant Editor
KENNETH W. PIERCE Photographer

ADVISORY BOARD

RALPH M. WIGHT W. L. WATKINS
MARY MCCARTHY



the Question Box

On the first ad page in the Bird 1954 Pattern Book is a lovely floor of green linoleum with a yellow feature strip. If I or any of our customers would like to lay this floor we would have to do business with one of our competitors. How come Bird & Son does not produce feature strip? How come we print a picture of floors with such a feature strip and thus pay advertising to a competitor?

1. On our type of equipment we cannot make plain linoleum which is used for feature strip. We tried making marbled feature strip some time and found that it did not sell well.
2. It is our policy in advertising to show our products to the best advantage by using whatever accessories are necessary. Feature strip is an accessory like metal trim, or sink cabinets, stoves or refrigerators. In setting up a room scene one or more of these items becomes essential if the picture is to be attractive and create a desire in the viewer to purchase Bird Floor or W. Coverings. We believe the use of feature strip in our advertising helps our products.

Bird & Son states that their policy is to promote men from within to positions of responsibility. What about some of the men who have been hired from the outside recently to head up departments and plants?

It is the Bird & Son policy to promote from within to positions of responsibility whenever possible. If you will read back through the Review of past few years you will see many cases where this has been done. There are times, however, when the management believes just the right man either is available within the organization or is on other work of equal importance, such cases a person from outside the organization is selected because of special talent or skills.



CONGREGATIONAL CLERGYMEN from churches in eastern Massachusetts who observed Bird & Son at work in East Walpole and Norwood recently. Front: Rev. Alexander C. Cooper, North Andover; Rev. Earle M. Hand, Hudson; Rev. George R. Tolson, Brighton; Dr. Myron W. Fowell, Boston; President A. H. Anderson; Rev. L. Clarence Schroeder, Milton. Second: Director of Personnel, R. M. Wight; Rev. Harold R. Bursey, Revere; Rev. Paul Barnes, South Braintree; Rev. Harold Hannum, Sharon; Rev. W. Arthur Rice, Roxbury; Rev. Rolland G. Ewing, Boston; Rev. Leslie Craig, Attleboro. Third: Rev. Robert I. Howland, Millis; Rev. Henry H. Clark, Holliston.

Washing the River

A layer of scale of no more than eggshell thickness is enough to put our big high-pressure boiler out of action. Dissolved gases present in ordinary river water would, under pressure and temperature, actually eat holes in the steel boiler tubes.

These are some of the difficulties we face in operating our new boiler at East Walpole, which is as big as a five-story building. The use of huge quantities of water in such a high pressure boiler gives rise to some of the major problems with which power engineers are faced.

Let's see why.

We all know that the source of the world's supply of fresh water is either rain or snow, but contrary to popular belief, rain water is not pure. While falling through the earth's atmosphere, it absorbs considerable quantities of gases such as oxygen and carbon dioxide. It also picks up considerable dirt and dust, some of which dissolves. On striking the earth, part of the rain evaporates back into the atmosphere which produced it originally, part becomes "run off" forming brooks, ponds and lakes, and the very important remainder sinks into the earth where it becomes

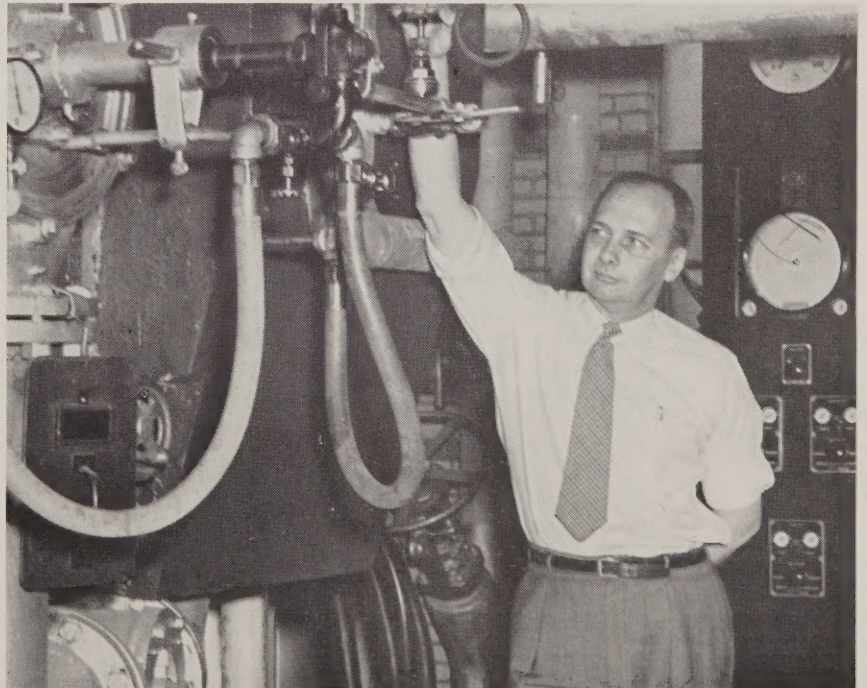
known as "ground water". It is this ground water which keeps our brooks and rivers replenished by slowly seeping out of the ground. A good example of this may be seen in the many springs found in this part of the country, especially in the swamps.

In its journey over and under the surface of the earth, water comes in contact with many kinds of rocks. Some of these rocks are very hard and some are quite soft, but in any case, parts of both dissolve in water to some extent, just as sugar dissolves in coffee. Water which is left in a glass bottle will in time take on an appreciable increase in silica content simply because some of the glass is dissolved. It is for this reason that we use plastic bottles for silica determinations of boiler water.

Besides actually dissolving in water, small particles of rock, soil, and clay are carried along as

every drop of river water must be thoroughly cleansed before entering the boiler.

Oscar M. Lambine, right, Supervisor and Felt Division Chief Engineer, explains new process at East Walpole Power Plant.





East Walpole Plants. Tall building at left houses five-story boiler. Neponset River at right supplies water which is processed as described in the accompanying article.

suspended matter, which in some areas, gives surface water a cloudy appearance. In our vicinity, the Neponset River flows through numerous swamps where it picks up a slight color from decaying leaves and other vegetation. It is very evident, therefore, that surface or subsurface water which originated as rain, contains gases from the atmosphere and dissolved or suspended mineral matter as well as organic material.

Minerals Harmful

The cool clear spring water which is so refreshing on a hot summer's day may contain dissolved mineral matter which is very beneficial to one's health, but this same water would, in all probability, be ruinous to a high pressure boiler if it were used "as is". To illustrate the effect of such a water, we can go back to the tea kettle which was a common sight on most kitchen stoves not too long ago. Most of us are aware that the old tea kettle had to be cleaned out once in awhile, because of the layer of hard crust or scale which deposited on the inside. This scale which was left behind as the water was boiled away over a period of time, is actually the mineral matter dissolved from the rocks of the earth. If the layer of scale becomes thick enough, it retards the passage of heat from the fire into the water, making it harder to boil the water.

Scale

A tea kettle of course, bears little resemblance to a modern boiler, but fundamentally it operates in the same manner. We fill the kettle with water, put a fire under it and after a time steam comes from the spout. Scale

formation is identical with the condition we get in boilers from using untreated water.

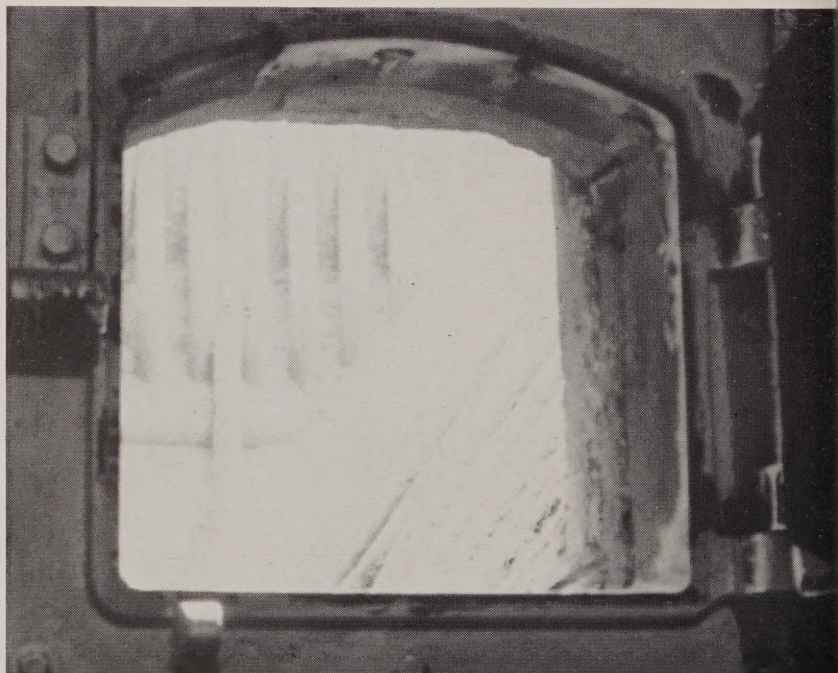
Scale in the tea kettle does no particular harm but serious damage would most certainly occur if this happened in a high pressure boiler. With high temperatures and pressures prevailing, scale causes the parts to overheat and possibly burst.

Dissolved Gases

The part played by dissolved gases in boiler water is rather different. As stated before, if not removed, they become very active under pressure and

temperature and will actually eat holes in the steel. High pressure boilers are so sensitive to the quality of water they receive, that it is no exaggeration to say that some substances such as soda water, which could be put into a baby's stomach with no dire consequences, would seriously damage a big boiler. They are also extremely sensitive to deposits on their heating surfaces.

The preparation of water for use in boilers such as ours is a major problem. The usual procedure is to have experts prescribe mechanical and chemical means of treatment to fit the individual boiler plant. Knowledge in this field



BOTTOM OF THE FIERY FURNACE. In the tubes on the far wall, and the slanting wall at right, water is converted into steam at temperatures of 2400° F. Furnace walls are about 8 inches thick.

s advanced greatly in the last 20
ars. Increasing boiler pressures have
manded closer and more dependable
ntrol of boiler water conditions, so
at today this type of work has devel-
ed into a science in its own right.
ew discoveries are continually being
ide and we at Bird & Son naturally
sh to take advantage of any of these
ich has been proved in practice and
ich will give us better and more
onomical operation.

How We Do It

Here at East Walpole we first make
e the water is freed of its harmful
ses. This is done by spraying it into
hamber filled with steam at 220°F.
e combined spraying and heating
uses the water to release the gases,
ich are vented to the atmosphere.
e water is now said to be "deaerated"
l is ready to have harmful organic
tter and suspended solids removed.
is is done by a curdling process
roughly cor-ponds to the effect we get when
lk and orange juice are mixed.

Chemicals such as lime and alum, lime
and soda ash, or caustic and Epsom
salts are used for this. At East Walpole
we use magnesium oxide and caustic
soda.

We won't attempt to go into the
complicated chemistry involved, but in
brief, these chemicals react to form a
"floc" composed of fluffy appearing
masses of great volume. This substance
is quite heavy and in sinking carries
with it all of the color, organic matter
and suspended solids.

Removing Silica

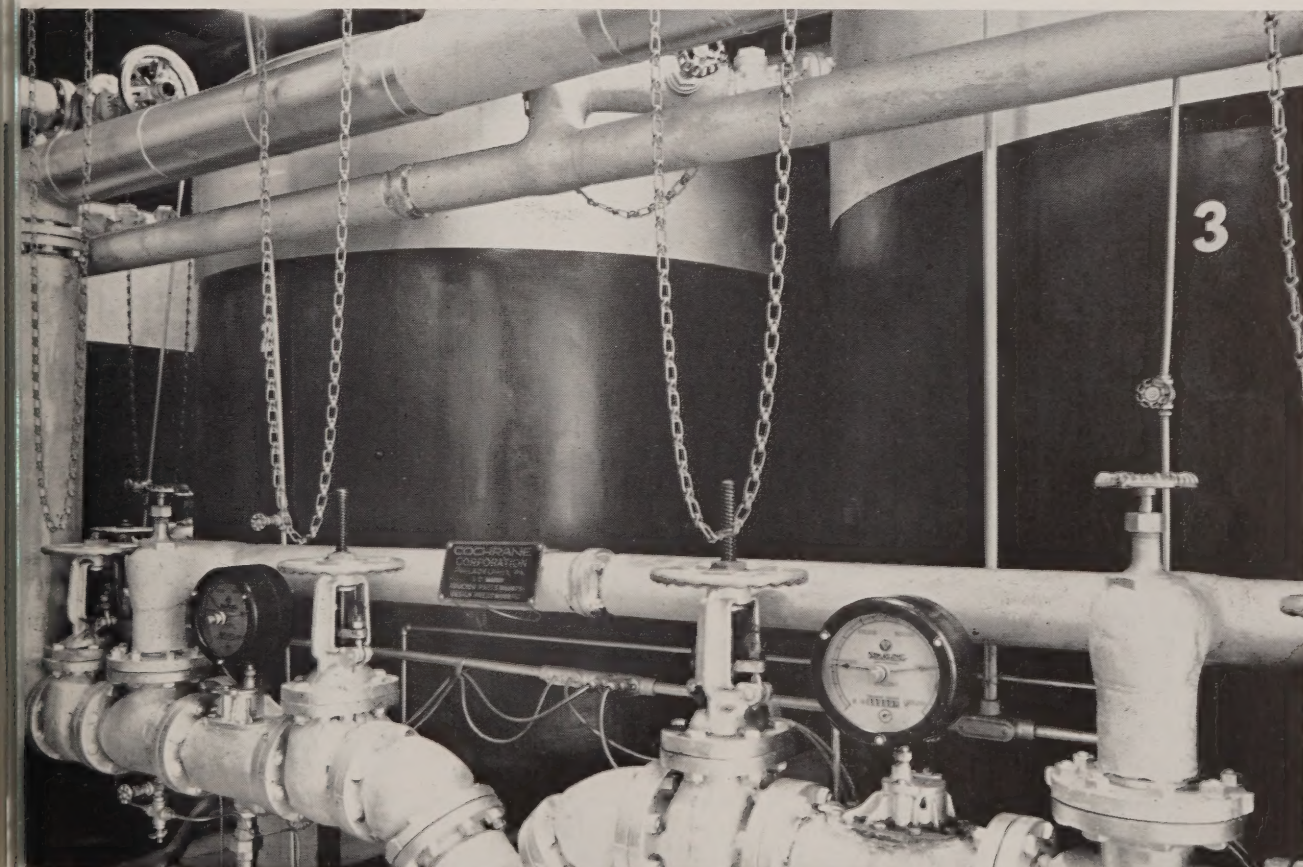
Another benefit of equal importance
is the removal of silica in this process.
The magnesium oxide floc adsorbs the
dissolved silica and in the process of
clarifying the water, removes the silica
which is drawn off with the sludge.
Control of silica is very essential for
two reasons. First of all, in itself, or in
combination with other impurities, it
can deposit as an extremely hard scale
which is very difficult to remove from
the boiler. Even acids are ineffective
unless special ingredients are added.

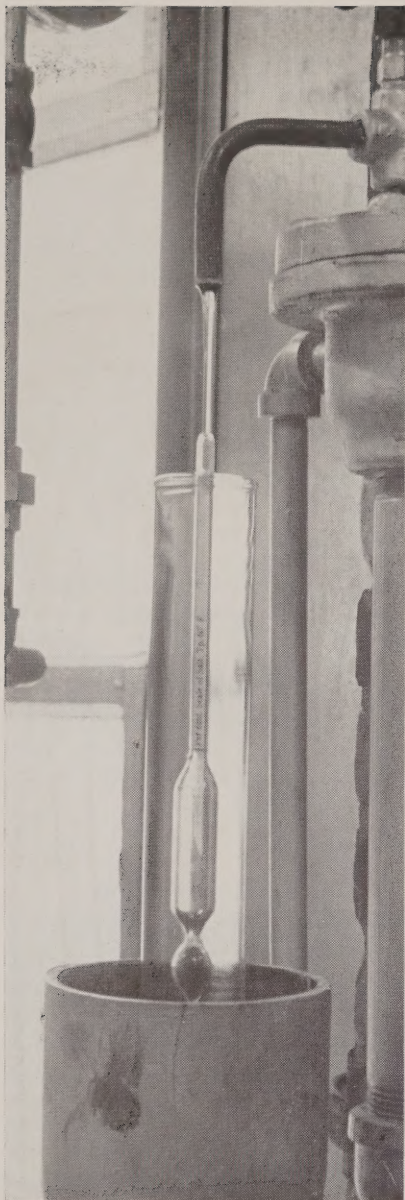
Silica, in some cases, evaporates with
the steam only to deposit in the turbine
blades. So far the only effective means
of removal from turbines is to dis-
mantle the machine and sand blast the
rotor with specially prepared abrasive
sand and other materials such as
ground-up coral. This process is ex-
pensive and time consuming.

Filtering

Up to this point we have removed
organic matter and suspended material.
Silica has been reduced to a minimum
and objectionable gases driven off. Next
we send it through filters to remove the
last traces of any coagulating material
that may have failed to settle out. The
water is now crystal clear but it still
contains substances which give it some
degree of what is known as "hardness".
This is also a scale-forming material
and for its removal we use apparatus
which is nothing less than miraculous
to those of us who have to do with
boiler plant operation. These devices
are called hot zeolite softeners. They
were installed in 1953 after many

THE BATTERY of three new water softeners. In each tank are 74
cubic feet of amberlite, a substance that looks like fine grains of gold
and has the ability to take all hardness out of water.





THIS GADGET, which looks like a battery tester, is known as a salinometer. It tests the density of the water for brine and is used when the water softener tanks are being recharged by running strong salt brine through the beds of amberlite in the softeners. The brine has to be thoroughly washed out of the system before the water can again be put into the boilers. Dense water with brine in it would make this instrument rise up several inches out of the water. Note how crystal clear the water is in the glass tube.

plants throughout the country had demonstrated the improved operation resulting from their use.

Use of Amberlite

In our case these resemble a round filter bed encased in a tank about 6 feet high and 8 feet in diameter. The filling is composed of fine amber-

About the Author

Oscar M. Lambine was born in Norwood of Norwegian parentage. He graduated from Walpole High in 1926, and Massachusetts Nautical School in 1929. He served "in all engineering capacities aboard steamships from fireman up to chief engineer", to quote from his Bird employment application in 1939, when he was hired here. In 1940 Lambine was made Assistant Chief Engineer at the Phillipsdale Plant and in 1950, after four years as a commander in the Navy during the war, he was promoted to Chief Engineer of the Paper and Felt Divisions.

The Lambines live in East Walpole, have two children, Paul, 7, and Janna, 2½. Oscar is a member of the American Society of Naval Engineers and the American Society of Mechanical Engineers.

colored globules of synthetic resin called "Amberlite". The softening of water by such materials is a comparatively recent innovation. The older type zeolite softeners as used at Phillipsdale and Shreveport are filled with a mineral sand which has natural water softening properties. It is cheaper than the synthetic product but is less efficient and will not work in hot water which is one of the requirements at East Walpole.

The simplest way to describe the operation of softeners is to say that they exchange scale-forming materials for those which don't form scale. They must be "charged up" by running strong salt brine through the beds. The process may be compared to charging a storage battery. Rock salt is dissolved in water and a given amount of brine pumped through the softener. Then the salt is washed out and the softener is ready to soften 1,000,000 or more gallons of river water to a point where it is very difficult to find even a trace of hardness. Around the 1,000,000 gallon mark they show signs of weakening so we give them the salt routine again. This brings each unit to life and ready for another million gallon run.

More Steam

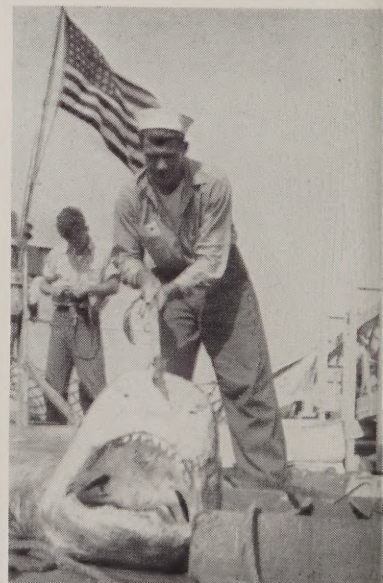
With the old system there was little or no silica reduction in the feedwater so that to keep it at a safe figure in the boiler, it was necessary to remove excessive amounts of boiler water. This resulted in a waste of chemicals and heat in the water blown off. The hard-

ness had to be compensated for by injecting other chemicals into the boiler. This resulted in deposits which could only be removed by expensive cleaning. Besides reducing these expenses, the new equipment gives better operation. We are now able to generate more steam with the high pressure boiler.

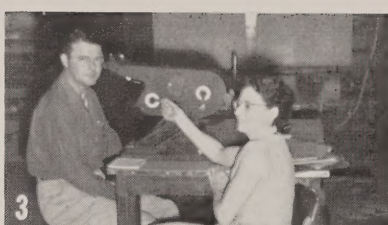
Depend on Chemists

In any operation of this kind, expert control is a must, and to get this control we are very much dependent on the expert advice of our Laboratory which in turn works closely with the water consultants. Chief Chemist Homer Barker and his assistant William Stillman have proved invaluable to us. The actual work is done in the Boiler Room by Chester Ambruskevich, Martin Bowers under the direction of George Blair, Chief Engineer, and Mario Boragine, Boiler Room Foreman. The complex nature of the problem has made us more than ever dependent on our chemists.

"Washing the River" is the second in a series of technical articles appearing in the Review from time to time, written by Bird & Son employees who are specialists in their field. The first, "How Bird Makes Granules", by Leonard Weaver, appeared in the October 1953 issue.



SHARK, an 11-footer, receives attention from Joe Trudeau, from the Lino Department, who served in the Navy in the Pacific. Joe said it took several men to haul the creature aboard ship.



What Do You See?"

At Chicago Roofing Plant. From left: Roxy Coburn, Katherine Law at Ortho-Rater with Rita O'Toole and Walter Wiggins, waiting.

Miss Coburn arrives at Shreveport. The Ortho-Rater has already been set on the platform by the porter.

3. At Glenwood, Arkansas, Robert Stewart and Miss Coburn.

4. Also Glenwood, with Hurcil Cowart, Roxy and Jesse Johnson.

5. and 6. Berry Asphalt Company, Magnolia. Top, Verna Crenshaw with Miss Coburn and below, Zuma Awbrey with her.

Ortho-Rater Travels

BACK in July 1952, the eye testing program with the Bausch & Lomb Ortho-Rater was announced in the view. Since then the majority of New England employees have had the chance to have their vision checked.

Latest news on the Ortho-Rater is the testing of Bird & Son and Berry

Asphalt Company employees in our western plants.

The first part of March, Roxy Coburn, Head Nurse at the Massachusetts Plants, traveled with the machine from East Walpole to Chicago and Gary, from there to Shreveport and back via Glenwood, Magnolia, Waterloo and Stephens. Pictures taken at some of her stops, notes on her visit and a lively account of her stay at Shreveport are included in this issue.

As stated in the first Review article, the Ortho-Rater "is not a substitute for a professional eye examination. It does, however, measure the different types of seeing abilities that are used on different jobs. It tells you . . . whether you are seeing clearly on your job . . ." Reports on the tests coming back will indicate whether vision is satisfactory for the job or whether an employee should see a professional eye man and do something about it.

Roxy Rocks Shreveport

WE didn't dare to assume this familiarity in addressing Miss Coburn while she was in Shreveport. She was always so dignified and business-like, but now that she is gone we'll call her what we wanted to all along.

Roxy arrived in Shreveport, Sunday morning, March 7, along with Roy Alton and Stanley Phillips. This party was met by Messrs. Soward, McNeill, Markham and Markham. We snapped pictures but in our excitement we only got two snaps out of six tries. We had breakfast at the Captain Shreve and rested for awhile. Getting up early Sunday morning is quite exerting. Dick Dinks Potter entertained Roxy the rest of the day. They had lunch at Norm's Hill Top House, overlooking beautiful Cross Lake. They took in the State Exhibit Building and visited with Highlands and Broadmoor. They had a salad at Joe Brocato's Stopmoor restaurant.

Monday. Miss Coburn and Frank Markham got down to the business of examining everyone's eyes. At noon

Markham dined Roxy at the Bamboo Restaurant. She didn't know what Markham ordered for her but apparently liked this Chinese food. We worked until 7 P.M. that day.

Tuesday was Business-Education Day and Roxy saw our school teachers going through our plants and had a chat with Mr. L. L. Williams. Miss Mac (Lucille Burrow), Grace Fuller and Gladys Bryan took her to lunch at the Mirror Steak House that day. Since Markham had called at the Hotel at 7 that morning to get an early start, we quit at 7 P.M. again.

Wednesday. Our examinations were coming along good, everybody was crazy about Roxy's sense of humor and patience, especially did the boys in the plant talk of her kindness and patience. Mr. Williams carried her to lunch Wednesday at one of the most modern Colored high schools in the South, Booker T. Washington. She sat at the head table where she observed 500 Colored school teachers as they had lunch. That night we worked until 9:15 and after 14 hours in one day of "Do you see the red dotted line?" and "At the level of which step does it cross?" Markham

was beginning to wear. But if Roxy was she didn't show it.

Thursday, Mr. and Mrs. Partch dropped in. Mrs. Partch is the former Merle Belcher of the East Walpole Personnel Department and is on an extended leave of absence traveling with her husband across the United States. Mrs. Partch pulled a good joke on us. She came in the front door and wanted to apply for a job. Ann Dickson called Markham, who invited her on back to get a blank. After he had talked with her outside the door and practically put her to work, she told him who she was. Then Markham surprised Mrs. Partch when he let her peep through the window and see Miss Coburn busy at her Ortho-Rater. Mr. and Mrs. Partch joined us for lunch. Thursday night Roxy had a Mexican dinner with the Markham family at El Chico.

We finished up Friday morning and Dick Potter drove Miss Coburn to Glenwood and then down to Magnolia, Arkansas.

It was all too short, Miss Coburn. You didn't even see our First Aid Room, or go through the plants. Come back again, we enjoyed you.



A LOG with a teacher at one end and a pupil at the other, according to a great educator, is the essence of education. In recognition of the importance of the teacher end of the log, the Shreveport Chamber of Commerce each year invites the teachers to see commerce in operation, including industries like Bird & Son. It is felt that teachers, like those pictured here visiting the Bird plants will do more credit to their end of the log after such visits.

Popular B-E Days Repeated

L. L. Williams and O. N. Sherburne

Head Shreveport Committee in Charge

ANNUALLY the Shreveport Chamber of Commerce sponsors what is known as B-E Day. The first phase is the teachers' visit to business and manufacturing plants throughout the city. Schools close for the day and some 1500 teachers, assigned in groups of 3 to 40 visit their assigned place of business.

Bird & Son played host to 15 teachers this first day, March 9. Messrs. Sherburne, Colvin, Potter and McNeill met them at Byrd High School at 9 A.M. and drove them to our plant. Mr. Sherburne, acting as MC for the day, due to the absence of J. D. Johnston, welcomed the teachers and outlined the day's program.

We first showed them the technicolor picture about BIRD and its products, which was enthusiastically received. Following this presentation, our visitors were taken on a tour of the Felt Mill and Roofing Mill Plants. The four chauffeurs listed above plus L. L. Williams, former Shreveport General Manager now retired, acted as guides on this tour explaining the various steps in the manufacturing operation as the tour progressed.

A fried chicken luncheon with the famous WOP Salad was provided, following the mill tour, at the Chicken

Shack. Included in the party were three other Shreveport men: Arthur Miller, Bill Blue, and Bill Morris.

In the afternoon a two-hour discussion period was held in which a company representative from each department discussed the highlights of his job and that of his department. Sales, manufacturing and administrative fields were discussed with the teachers' questions being answered to the best of our ability. "School" was dismissed about 3:15 P.M. and the visitors returned to the school from whence they came.

Turn About

The second phase of this program will be held May 4, when the business men visit and see the schools in actual operation and participate in a faculty discussion in the afternoon. The overall purpose of the program is to encourage cooperation between the schools and business and to sell to the teaching profession the American Way of free competition and free enterprise.

Bird Men in Charge

Of particular interest to us all is the fact that two Bird men head the Chamber of Commerce B-E Day Committee this year, and have complete charge of

the whole operation. L. L. Williams retired, is Chairman and O. N. Sherburne, our Office Manager is Co-Chairman. Ollie gets all of the second phase in May on his shoulders, as L. L. is leaving April 1 on an extended trip visit with his sons and to visit other relatives in Montana.



**Berry
Asphalt
News**

Gary, Indiana, Notes

By G. F. CAMPBELL, JR.

We were pleased to have Roxy Coburn visit us recently to make the eye examinations.

Emma Nedburg's husband returned from overseas, and she resigned to devote full time to keeping house and caring for the baby.

We welcome Joanna Mladenik to the office force and hope that she will enjoy working with us.

The new construction work is progressing and in all probability, the refinery will be shut down for a short time (in accordance with the notice posted) while the work is completed.

George Harvey had the misfortune to bump a parked car and damage the front end of his new car, then before it was fixed, it was hit in the rear.

Gene Edwards had the side of his new green Packard dented in while he was parked.

The trouble with the world is that the stupid are cocksure and the intelligent full of doubt. — *Bertrand Russell*.



CAKE FOR THE BAKER. Carmen Ray baked wonderful cakes, but this was her birthday. St. Patrick's Day it was. The Magnolia Office surprised her with this big jam cake and she helped her eat it. Zuma Awbrey served the coffee. In the background are: Bill Liecht, Donald Ray and Verna Crenshaw (just behind Zuma).



HAD BEEN THE SAME all the past week as on this Saturday afternoon at the Boston Do-It-Yourself Show at the Mechanics Building. As the show opened at 5 P.M. people jammed in as later comers waited in long lines for hours until they too could get in and peer over

and around at the wonderful things "anyone can do in his home". Scene here shows Huntington Avenue looking toward famous Copley Square over the bridge above the Boston & Albany Railroad tracks. Tall building in background is 571-foot John Hancock Insurance Co.

Scenes from Do-It-Yourself Show

Sales Lines

Agent F. W. Jakel reports to the view:

Boston Braves Fifth Column Spy Caught in Milwaukee.

It was March 1. Dick Murphy, Bird Floor Covering Sales Manager, made his first and only visit to Milwaukee in a day, coming from Chicago. We had lunch with the manager of our Milwaukee distributor and the vice president and buyer of one of the large Bird Flooring dealers in the Midwest, who likewise is a rabid baseball

lunch was within sight of the new Milwaukee Braves (ex-Boston Braves) stadium. In view of this setup, plus the fact that Dick Murphy is a down-to-earth Bostonian, said Dick took a lot of good-natured ribbing and banter. In spite of a cold, raw day, Dick was on a tour of the New Home of the Braves. He was made to walk out behind the center field barrier, then into the stadium behind home plate, just to be sure he was convinced that the Braves are now a part of Milwaukee.



SMASH HIT was the Boston Do-It-Yourself Show in March. At the Bird Floor Covering space you can pick out our men: Ed St. John on platform, far left; Gordon Wilson in gray suit talking to Salesman Tom Sullivan, whose head is just in front of word **PRODUCTS** in sign.

H. R. Groters has been getting Architect shingle publicity in the Grand Rapids newspapers. The *Grand Rapids Sunday Herald Sun* and the *Grand Rapids Press* both give space to the merits of this high-quality Bird shingle.

See picture, page 21, for a sales line that is catching.

How Do You Do

When you introduce a man and woman, introduce the gentleman to the lady. The general custom is to show deference to women and older persons, reminds the April issue of *Better Homes & Gardens* magazine.

A young woman may be introduced to

an extremely old man — but this is touchy! Many men — even if they can remember the Gay Nineties — don't care for such deference.

Another important point of etiquette concerns shaking hands. A man should always shake hands when introduced to another man. But when a man and woman are introduced, the woman should offer her hand first. If she doesn't, the man should not offer to shake hands.

— *Better Homes & Gardens Magazine*.

Science Park says that in a race between a race horse and a cheetah (or hunting leopard) put your money on the cheetah. Believed to be the fastest four-footed animal in the world, this speedster has been timed at 70 miles per hour, 20 to 25 miles faster than a race horse. (From Boston's Museum of Science).



THE ELECT. Floor Covering Foremen serve as a corps of guides for evening plant tours. Four of these men were on hand to show around the Canton Congregational Church Men's Club. With them at left end is S. F. Cavanaugh of the Mill Office who plans the tours and at right end, Chief Designer A. P. Macchi, who gave a talk. The Foreman-guides are: Ralph Hildreth, Arthur Bent, Frank Kissell and James Fraser.

Long Service List

Employees

Name	Year	Dept.	Years
Paul Kruchas	5-20-07	Roofing	47
Mike Minkevics	5-4-10	No. 1 Box Shop	44
Pasquale Sansone	5-4-10	Flooring	44
Helena G. White	5-8-13	Office	41
Peter Rukstalis	5-29-17	Paper Mill	37
Lewis Kozak	5-1-18	No. 1 Box Shop	36
Axel H. Anderson	5-1-18	President	36
Martin Flaherty	5-9-18	Paper Mill	36
William J. Ivatts	5-28-18	Maintenance	36
Joseph J. Truskauskis	5-21-19	No. 1 Box Shop	35
Stephen Surkont	5-7-20	Flooring	34
Frank Armukevich	5-19-20	Flooring	34
Arthur W. Mellin	5-25-20	Office	34
Bernard H. Bailey	5-31-21	Chief Chemist, Flooring	33
Clarence G. Hagman	5-12-22	Flooring	32
Thomas F. Bannon	5-22-22	Maintenance	32
Adam Sidlauskas	5-31-22	Flooring	32
Jeremiah Collins	5-1-23	Power Plant	31
John Kacinauskas	5-8-23	Paper Mill	31
Albert S. Hayward	5-12-23	Flooring	31
Martin F. Connolly	5-18-23	No. 1 Box Shop	31
Nellie L. Coughlin	5-1-24	Office	30
Mary S. Nevins	5-1-24	Office	30
Coleman J. Foley	5-5-24	Roofing	30
Melvin J. White	5-16-24	No. 1 Box Shop	30
Paolo Persechino	5-4-25	No. 1 Box Shop	29
Ira M. Treen	5-5-25	Flooring	29
Joseph J. Stepanowich	5-8-25	Flooring	29
Joseph Giampa	5-6-26	Roofing	28
Frank Mazzocca	5-14-26	Roofing	28
John E. Folan	5-14-26	Roofing	28
Ben Semski	5-18-26	Flooring	28
Deeb Esber	5-18-26	Roofing	28
Antonio P. LaCivita	5-19-26	Roofing	28
John A. Pratt	5-21-26	Roofing	28
Virginia Szukalla	5-21-26	Chicago Flooring Office	28
Byard W. Bennett	5-9-27	No. 2 Box Shop	27
Amos T. Dixon	5-14-28	No. 2 Box Shop	26
John Walsh	5-15-28	Maintenance	26
Julian Borowko	5-1-29	Maintenance	25
John Medailleu	5-1-34	Maintenance	20
Charles W. Cobb	5-14-34	Flooring	20
Augustus D. Smith	5-14-34	No. 2 Box Shop	20
Joseph J. Ralkavich	5-18-34	No. 2 Box Shop	20
Alexander J. Balnis	5-21-34	No. 1 Box Shop	20
Michael Moses, Jr.	5-21-34	No. 2 Box Shop	20
Louis H. DeBaggis	5-22-34	Roofing	20
Nicholas F. Santoro	5-22-34	Roofing	20
Joseph P. Rukstalis	5-23-34	Flooring	20
Howard C. Bearce	5-23-34	Roofing	20
Jack Holliday	5-1-39	Power Plant	15
Elmer R. Conant	5-3-39	Flooring	15
Henry W. King	5-8-39	Flooring	15
Richard H. Ellis	5-15-39	Flooring	15
Joseph A. Pidzewich	5-15-39	Roofing	15
Lester J. Tarbell	5-23-39	Asst. to Vice Pres., Paper Div.	15
John Alexandrowicz	5-24-39	Flooring	15
Mary Zinni	5-22-44	Office	10
Kenneth E. Smith	5-2-49	Flooring	5
John Flaherty	5-9-49	Paper Mill	5
Martin J. Coyne	5-9-49	Maintenance	5

Clarence G. Eggers	5-10-49	Flooring	5
Ralph H. Hall	5-16-49	Sales Manager, Carton Div.	5

AUBURN

Benoit J. Sirois	5-26-49		5
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PHILLIPSDALE

Serafim Moreira	5-22-17		37
John S. Vargas	5-26-22		32
Theodore B. Maddern	5-27-25		29
Charles F. Sennett	5-7-29		25
Clements Justynski	5-1-34		20
Ray A. Chappell	5-22-34		20
Sebastian Oliveria	5-23-44		10

CHICAGO

Lawrence Howell	5-3-20		34
Harold W. Altman	5-21-23		31
Harry Jansen	5-26-24		30
James B. Scott	5-31-29		25
Julius V. Cozzi	5-17-34		20
Jeff Reed	5-27-44		10

SHREVEPORT

Durette L. Oliver, Jr.	5-30-39		15
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GLENWOOD

Clarence Hopper	5-21-49		5
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BERRY ASPHALT COMPANY

Sidney Weems	5-1-34		20
Charlie T. Rollings	5-1-34		20
Alvis Giles	5-14-39		15
J. P. Hart	5-3-44		10

Former Employees Now Retired

Fannie Murphy	5-1-86		68
Patrick J. Reardon	5-7-07		47
Herman Wauhkonen	5-1-09		49
Alexander H. Brooker	5-15-15		35
Michael Connors	5-1-16		38
Michael Novick	5-16-16		38
Wesley A. Beaulieu	5-14-17		37
Nicolantonio Puopolo	5-31-17		37
Winifred Rhind	5-6-18		36
Thomas Foley	5-31-18		36
Joseph Wasalunas	5-2-19		35
Stanley Pallicko	5-20-19		35
Anisim Nikituk	5-20-20		34
John DeFlaminis	5-15-22		32
Frank V. G. Heinonan	5-24-22		32
Oreste Saraca	5-19-23		31
Harold M. Hale	5-22-25		29
Alpheus E. Matthews	5-25-25		29
Paul Weta	5-14-26		28
Elaros J. Baluris	5-12-27		27
Wilmot C. Irving	5-16-27		27
Raphael Patinsky	5-20-29		25
George W. Parsons	5-22-44		10

PHILLIPSDALE

Stephen Baron	5-12-23		31
Manuel M. Avila	5-16-24		30

CHICAGO

William E. Eby	5-29-19		35
Clemens Reithofer	5-21-26		28

Frank R. Meyer

FRANK R. MEYER, Foreman of the Printing Department, died April 3, following a sudden collapse at work two days earlier. He was in 62nd year.

Born in Walpole on October 1892, Mr. Meyer came to Bird & Son on May 24, 1909, started to learn printing trade and worked up to position of Foreman of the department. He had been Foreman since 1928. Most of that time his department was located in the No. 2 Box Shop building, but was moved in 1947 to the floor of No. 1 Box Shop.

Mr. Meyer was known to many Bird & Son friends by "Rolly" Ralston, his middle name.

The Neponset Review, started in 1913, was printed in Mr. Meyer's department up to the middle 40's when the printing was taken over by Ambrose Press. The Printing Department does job printing for department throughout Bird & Son.

Surviving are Mrs. Meyer, the former G. Marie Josselyn, and twin daughters Mrs. Barbara Green and Mrs. Helen Burke. There are three grandchildren. The Meyers' home is on South Street, Walpole. He was a member of the Azure Lodge of Masons and the Ralston Lodge of Odd Fellows, both in Walpole.

Services were held at the Gove Memorial Home on April 6, with the Bird & Son men among the pallbearers. Albert W. Smith, Frank V. Eisenhardt and Earle O. Boyden.



WINDY CITY VISITORS were Roy Walton, center, and the man with the big chest, Stan Phillips, both from management at the Neponset wood Roofing Plant, here with Chicago Roofing's Master Mechanic A. J. Bohnenberger.

It's Sabotage!

YOUR job and maybe the jobs of many in Bird & Son are being endangered because of someone's thoughtlessness. In plants like ours the size of fire and its quick control may well be determined by quick action and prompt use of emergency fire extinguishers. A empty fire extinguisher is not only good to anyone, it is actually worse than none because it give a false sense of security.

No Good Empty

It has come to our attention that certain types of extinguishers are being maliciously emptied of their contents by unknown individuals. This is a serious threat to life and property. The dictionary defines a fire extinguisher "a container filled with chemicals which, when sprayed upon fire, extinguish it." Keep in mind that extinguishers have a limited supply of extinguishing medium and therefore can be used successfully only on fires in the early stages. It is imperative that every extinguisher be ready for emergency use all the time.

CO₂ and CCl₄

The two types of extinguishers which are being tampered with are:

1. *Carbon Dioxide* — It is found these are being discharged of their contents for no apparent reason other than horseplay. In one incident one extinguisher has had to be recharged three times in six weeks.

2. *Fire Guns (Carbon Tetrachloride)* — These are being emptied for various unknown reasons. If they are being used in horseplay or for the purpose of cleaning clothes, we want to warn that this is a dangerous practice. Carbon tetrachloride is highly toxic and injurious to the health.

Help Stop It

It is in the interest of safety that this article is written, to bring to your attention this serious situation. We earnestly solicit your cooperation and assistance in helping to cut out this practice of tampering fire fighting equipment. We have a moral obligation and responsibility, not only for our own protection but to each other, to protect our property from the needless waste of fires.

— Frank V. Eisenhauer
Safety Engineer



THOUGHT UP A BETTER WAY. Bruce Grindle, seated center, Storekeeper at Floor Covering, suggested a quickly installed kind of ram on fork lift trucks. The ram, a long spike, spears the big rolls of wrapping paper for transporting to and from storage. It can be used without detaching forks; rolls are handled more easily and safely with this device than they were previously. Grindle, a former Fork Lift Truck Operator, received a \$120 Special Award. Seated with him are, left, President A. H. Anderson and right, Flooring Division Vice President H. E. Sawyer, Jr. Standing: R. M. Wight, E. L. Chamberlain, Frank Maconi, Howard Hanna, Ralph Wilkins and Warren Anderson.

Lively Month in Suggestion System

HIGHLIGHT of the March awards was the \$120 Special Award to Flooring Storekeeper and Review reporter Bruce Grindle. The title of his winner was "Quick Change Ram for Handling Wrap with Fork Lift Truck," further explained here under the picture of Grindle getting his check.

There were 21 of the \$5 awards with men from the two Norwood plants and Phillipsdale in the winnings. The eight \$20 award winners included men from the same plants, plus Albert Hargreaves of the Main Cost Department.

Albee Boisvert from Phillipsdale and Richard Carberry and Tiodoro Michienzi of Norwood Roofing cashed in on the bonus which goes with having five suggestions accepted, that is, the \$20 additional award.

Here they are:

Flooring Plant	
Robert Deane, FFA	\$20
William Fitzgibbons, FFDA	30
Edward Parsons, FFV	20
Angelo DeFlaminis, FFDA	10
John Down, FFR	5
John Finningham, FFC	5
George Kinsman, FFA	5
Edwin St. John, PFL	5

Main Office	
Albert G. Hargreaves, ACM	\$20

Phillipsdale	
William Gecawich, DPI	\$20
Albee Boisvert, DPP	25
Paul Hammel, DPHT	5
Howard Inman, DPR	5

Norwood Roofing

Richard Carberry, FBPM9	\$40
Tiodoro Michienzi, FBPM1	45
Theodore Pierce, FBM	25
Auvo Aho, FBPM5	5
Arthur Armour, FBW	5
Michael Benedetti, FBV	5
Kenneth Coates, FBPM6	5
Louis DeBaggis, FBM	5
Russell Mattson, FBV	5
W. R. Percy, FBW	5
Norman Smith, FBPM1	5

Ed Gillmore Retires Machinist Many Years

EDWIN W. GILLMORE, now of 8 Pearl Street, Marblehead, started at the Bird Machine Co., July 30, 1924. He transferred to Bird & Son on January 26, 1932, as Machinist in East Walpole Maintenance. He was named a Supervisor in the Machine Shop on August 11, 1947. Mr. Gillmore retired April 1, 1954.

The most successful husbands on our street are the ones that come up the walk with a light enough step to show that they love their wives and just heavy enough to indicate that they haven't forgotten the groceries, says the Man Next Door in *Better Homes & Gardens* magazine.

—o—
Definition of a pawnbroker: he who liveth on the flat of the land.

Milling Around



Main Office and Sales

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
MARIANNE MASINO
GENEVIEVE VITAITIS
BETTY WENTWORTH

DOROTHY McEENEY
JULIA LEWIS
WILLIAM GRAZADO
MARY McDONOUGH
PAT McDONALD

We welcome two new men in the Triangle Building. Page Bunker has joined the Personnel Department as an assistant and David Kennedy has joined the Industrial Engineering staff.

Isabel MacLeod and her mother and Helen Lipinsky took a vacation trip to Florida the first part of April.

Bertha Broadley Muschler of Los Angeles proudly sent announcements of baby daughter's arrival on March 20 to friends back in East Walpole.

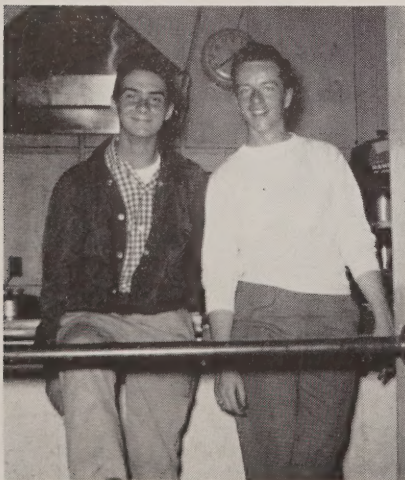
Jean Vitaitis was dined at the Toll House on April 8 in honor of her approaching marriage. The crowd of Bird girls gave her a Sunbeam Mixmaster and after the affair they all went to Jean's house to see her things.

Irene (Ippoliti) Iafolla is welcomed back in Container Sales, where she is filling in for a while.

Emerson Webber has left his Messenger's job for the Lino Department at Floor Covering.

Welcomed in the Mail Room are Nancy Lindsay, John Wilkes and Wilfred St. Cyr.

Another new car owner is Earle Davis,



TRAGEDY. Albert G. Marin, Jr., right, formerly Office Messenger and then Norwood Roofing Clerk before he left for the Army, was killed in a military plane crash on March 30 at Fort Bragg, North Carolina. His friend Ralph DeGirolamo, present Roofing Messenger, shown with Al here, brought in this picture for the Review.



SENIOR and Senora. Walter Bisdnack of the East Walpole No. 4 Paper Machines, and his pretty wife look as though they must be "in a little Spanish town". This snap, taken some years ago, shows them dressed up for a costume party.

Special Papers Division. He is sporting a brand new tan and maroon Country Sedan Ford station wagon with the familiar Do-Si-Do on the door.

We welcome Kay Drinkwater, Freight; Faye Hitchman, Credit; and Carmela Mariano, Key Punch.

Mona Penza, formerly of Billing, is the proud mother of a baby girl born March 21.

Margie Stuber, who left Bird & Son, Statistical Department last month, was given a farewell dinner and gift at a party at the Lord Fox.

Latest from Merle (Belcher) Partch is that she is in Spokane, where they were called by the illness of her husband's brother. They say Merle's face was something to see when she stopped off at the Shreveport Plant and discovered her pal Roxy Coburn was in Shreveport too.

Dr. R. W. Bourke and his wife sailed on April 8 on the "Liberte" for a vacation trip in England, Holland, France, Switzerland and Italy. They are planning to return home on the "Independence" around the first of June. In spite of this wonderful trip, he regretted not being able to attend the President's Safety Conference in Washington, to which he had been invited for the second time.

It was nice to see Bill Wilson of Chicago when he dropped in for a minute at East Walpole.

Mary Killoren O'Connell is back in the Purchasing Department.

We welcome Mrs. Nancy Price to Advertising from Flooring Quality Control, where she worked for a few weeks.

Peter Parker, Advertising, and his wife spent a week's vacation skiing in Vermont. They apparently have mastered the art, for no bones were broken.

Praise is due Mattie McLauchlan for directing the play, "U Baka Pi", presented the Union Congregational Church Young People's Fellowship. The product of coaching was heartily enjoyed. TV show next?

Art Bushell and Bill Cochrane were both sporting a beautiful tan on their return from winter vacations in Florida.

Welcome to Ruth Delaney and Ruth Emmons, who have joined the Container Sales Department staff.

Al Smith expects to be in Richmond, Virginia, early in May to attend the spring Executive Committee meeting of the Paper and Paper Section of the National Safety Council. He is a member of the Executive Committee. This meeting is being held in conjunction with the Southern Pulp and Paper Safety Association Conference.

Industrial Engineers and their wives were entertained at the home of their department head, Rus Pulsifer, and his wife on March 27 with a lobster dinner in honor of Chet Porter, new head of the New Britain Plant. Chet, who until his new promotion had been an Industrial Engineer, was presented with a desk set duly inscribed for his old department.

Office Manager Joseph Erker, Jr., and wife sailed April 20 on the "Queen Elizabeth" for a 6½ weeks' trip through Europe. Their tour includes England, Holland, Belgium, Germany, Switzerland, Italy, France and Monaco.

We at this writing are looking forward to hearing about the European trip of Director of Research Frank Reynolds and his wife.

A bunny full of money was presented her many friends to Agnes Weir at a dinner in her honor at the Maridor, Framingham, April 12, as she left Roofing Sales and Bird & Son to take up full-time household duties.

It is always pleasant to have old friends look you up. Lillian Moberg, ex-Steinbock, who lives in Palmer, dropped in the Office to say hello.

Plentiful "wearing o' the green" on Patrick's Day with a number of the girls decked out in emerald posies.

Industrial Engineers must all wear o' their cars at the same time, for Rus Pulsifer is another one with a new buggy, a 4-door light blue Ford.

In case you hadn't heard, Nancy Mulholland at the Credit Union is wearing a lovely diamond. She is engaged to R. David Olson. Nancy and David are roller skating enthusiasts and are partners in a roller skating team.

Shopping Around

FUEL OIL SERVICE. Hi-Line Service Company fuel and range oil sales; day and night delivery. Burner sales and service. Modern furnace cleaning equipment. Michael Archbuck, 1474 Main St., Walpole. Walpole 1391-M.

FOR SALE. Two lavatory faucets, chrome-plated in excellent condition. E. M. Grout, 126 Peabody St., Walpole. Walpole 766-R.

Paper Mills

THOMAS FLOOD JOHN KALIS
 EDWARD GERAGHTY NINETTE GRUSHESKI
 ANK NYBORN ELNA GOTTBERG
 EDWARD WISNIEWSKI JENNEY WASILUNAS
 EDWARD POWER MILTON GARDNER

Welcome to John MacLeod, new Messenger. Edward Sheehan, former Messenger, is to work in No. 2 Box Shop Shipping. He wishes to both. John, incidentally, is at the moment with an appendicitis operation. Welcome to Anthony Hohmann who is filling in temporarily.

Popular Joe, a nag with quite a following among the horsey set on the Paper machines, came home in the money recently and one of our turf experts has been seen prowling around the Cadillac showrooms. Well, the ash tray in the cream-of-tomato-top Chevrolet was getting full.

Frank Massey is sporting a brand new '54 Hudson, a Persian blue Hornet.

Henry "Boston Blackie" DeFlaminio has moved to his new house in Walpole.

Best wishes to William DeRoche, who is out following an accident, for a speedy recovery.

Thomas Concannon is welcomed in the Stock Transfer department.

Tauno Johnson has just purchased a new Ford.

Martin Conroy says in spring a middle-aged man's fancy turns heavily to thoughts of the price of lime, fertilizer and lawn mowers.

Two different sets of keys which were lost were found by John Kalis in Stock Transfer and returned.

Our sympathy to Mrs. George Bassett and family on the death of her husband.

Chet Grusheski was one of those anxious to see the golf season get going.

Sorry to hear that Francis Donlan and Ed Thomson have been sick.

Harrison Holton of Stock Transfer who used to entertain with his accordion at the Smokey Club in Wrentham is now at the Mello Cafe in Norwood.

John Flaherty has swapped his Chevie, which was giving him trouble, for a Hudson.

Nick Silletti is riding in style in his new Buick super two-tone hard top.

Joseph Foley has been transferred from the #4 Paper Machine to the Beaters.

George Blair is driving around in a new two-tone Chevrolet.

Francis Gilmartin has been recuperating some following a recent operation.

Mike Boragine is back to work after a month's vacation in Florida. Says he had a great time.



*The President of the United States
 invites
 Mr. Frank S. Markham
 to attend the sessions of the
 President's Conference on Occupational Safety
 Departmental Auditorium
 Washington, D.C.
 May 4, 5, and 6, 1954*

WHEN THE PRESIDENT OF THE UNITED STATES sends you a personally engraved invitation, you are bound to be impressed. Four men affiliated with Bird & Son received one of these invitations for the President's Safety Conference. Frank Markham heads up safety at Shreveport and is chairman of the Ark-La-Tex Chapter, American Society of Safety Engineers. Albert W. Smith, Dr. R. W. Bourke and Dr. J. N. Shirley were invited also. Mr. Smith, Personnel Services Manager, is an executive committee member in one section of the National Safety Council. Dr. Bourke is Plant Physician for our Massachusetts locations and Dr. Shirley is the physician at Arrow Mutual, Bird & Son's Massachusetts insurer. Markham and Dr. Shirley expect to be able to attend.

Everyone has been admiring the nice looking new '54 beige and brown Pontiac which Howard Whitney is driving.

Martin Kane is planning to fly to Ireland in June and expects to see his son who is stationed with the Army in France.

FINISHING MILL

Congratulations to Arthur Marinelli, new Shop Steward in the Finishing Mill. Arthur incidentally is sporting a new '53 Buick Riviera.

Angelo Del Signore turned in the old Ford for a newer one.

Robert Johnson is back after three years in the Army. He was a sergeant first class in supply and was at Fort Jackson, Fort Hood and Camp Atterbury.

Donald Porter of Brockton and Robert Eagles are newcomers here.

Patrick Gilmartin, sporting a green bow in his hair on St. Patrick's Day, caught the eye of all the colleens.

David Wohler is back to work after a slight injury.

MAINTENANCE

Fred Coleman has been in to see us and says he hopes to come back soon.

Everett Brennan is extended sympathy on the recent death of his brother Carl.

The remodeled Employment Office on the first floor of the Triangle Building is completed now and we hear that Ed Grout and staff are very happy about the whole thing. It looks very nice.

They say people don't see things in the papers, but just let somebody they know get in! Bob Holman's five youngsters were



DONNA STIPE, Berry's PBX Operator. There's a lot of mischief behind those snappy brown eyes.

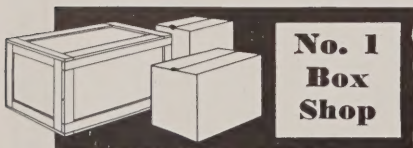


INCENTIVE FOR GARDENERS. This is the kind of tomatoes Joe DeRose of Floor Covering Shipping raises. Joe is picking these off the roof of his garage. They weighed two and three pounds. By the way, it looks as if that garage could stand a new Bird roof.

pictured in a Norwood paper and you might think he won a quiz program, all the calls he got.

Mike Arbachuk's new oil business is getting under way. It is called the Hi-Line Service Company.

Dick Walker is finishing the new house he has been building on Everett Street, Westwood.



No. 1 Box Shop

JOHN P. WALSH
RAMONA CHICOINE
KENNETH HOUGHTON

CATHERINE BELLEW
EDWARD PADUCK
FRANCES PENZA

The sudden illness and death of Printing Department Foreman Frank R. "Rolly" Meyer was a great shock to all. Our deepest sympathy is extended to his wife and family.

Joseph Truskauskis' daughter Bertha recently became the bride of James Dervan, former Bird & Son employee.

Janice DeLutis left the Office here to take up full-time duties at home.

Donald Dyer, home on furlough from the Air Force after duty in Japan, dropped in last month. Donald, who worked in the Solid Fibre Dept. (FXF), said he was being transferred to Fort Sumter, South Carolina.



No. 2 Box Shop

JOSEPH SMELSTOR, JR.
A. D. SMITH

ANNE KELTER
CATHERINE BRADY

JOSEPH FOLEY

We wish Frank Chubert best of luck on his new job as Checker at Shipping.

George Tincker was out for two months with a broken ankle. Nice to see him back to work on the belt as a Checker.

Arthur Hassler was operated on last month for an appendix and at this writing was home doing fine.

Review reporter Joseph Smelstor has been on the sick list.

Joe Butler started the season early by taking a week of his vacation taking short trips.

Glad to see Bob Patterson back after his recent operation.

Charles "Bud" Shusta has had two weeks vacation.

Glad to see Roy Fullerton looking so well after his recent illness.

Peter Miskinis has purchased a new 1954 Chevrolet.

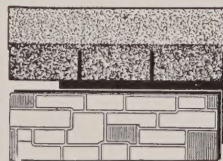
Newcomers to Shipping are John Kelly and William Conroy.

Back after a temporary transfer to No. 1 Box Shop Shipping are Joseph Sitkauskas, John Rukstalis, Alfonse Wardowski, George Tincker and Frank Chubert.

We learn with regret of the death of a former worker, Francis Monahan, who passed away recently at the Norwood Hospital.

We hope John O'Neil, who has been out sick, will be back soon.

William Grinavic is working hard as a committee member for his church, St. George's Church of South Norwood, putting on a talent show at the Norwood Junior High School, May 16. Bill says this is a fine opportunity for talented Bird & Son employees to find themselves a spot on TV! For booking on the show, see Bill.



Norwood Roofing Plant

ARTHUR MCKENNA
LEONARD WEAVER
LOUIS SILVESTRI
JOSEPH NEVINS
FLORENCE MURRAY
MICHAEL MEOMARTINO

JULIUS AUKSTOLIS
ROGER PERCY
JOHN FOLAN
JAMES MURRAY
LOU DOM

Steve Folan is a resident of Norwood now, having recently moved from Roslindale.

Caryl Hinds of the Lab spent a few uncomfortable weeks with a troublesome ear infection that finally yielded to surgery at the Mass. Memorial Hospital. We're happy to hear of his successful recovery.

Twenty-five future carpenters of America

visited our Norwood plants on April 9 and the same number more came the next week. They are students at the Weymouth Vocational School, which has sent its boys visit us before.

The boys in Shipping are quite proud of their little songbird, Carol Trenouth, who is the leading lady in the Neponset Chorus Society's show, the "Pirates of Penzance" coming May 12 and 13.

Ed Jones, formerly of the Lab, and now poultry farmer in Burnham, Maine, was in town here recently, but could hardly wait to get back to the country.

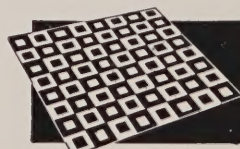
Russell Mattson and Arvo Aho attended the state convention of the Mass. Federation of Sportsmen, held at North Easton on March 13 and 14. They represented the North Walpole Sportsmen's Club.

Malcolm LeGay is driving a newly acquired '47 Plymouth.



DREAMS DO COME TRUE. This is Norman Lull's new home on High Street, North Walpole.

Readers of the "Maine Coast Fisherman" monthly paper about salt water activities along coastal New England, may have seen the name Capt. Alex Surret in the March issue. Capt. Surret is the uncle of Al Surette of the Oil Boiling Department. The article under the "Old Timers' Anchor Watch" section was about the Gloucester vessel "Helen G. Wells," from which Capt. Surret made a brilliant rescue at sea of the crew of a sinking schooner. Al Surette, who was on board the "Helen G. Wells," was then 17.



Norwood Flooring Plant

BRUCE GRINDLE
CHARLES COBB
THOMAS BLUNDELL
NAZARENO LORI

DOROTHY HAWES
FRANK SHUMSKI
JOSEPH WALL
EDWARD H. SILVA

Nicholas Ferrara started off fresh this spring with a very new car.

Tony Abbruzzese, who was married in Italy when he went over on a trip, now has his wife with him in America.

Our Lino "squeezer", Larry Hewins, is ready talking about the big stripers he opes to catch this year.

Clarence Eggers, Arthur Fortier, and James Floyd are the new Calendar Machineenders in the Linoleum Department.

Sympathy is extended to Clyde Bennett, whose father passed away in his 88th year.

We are glad to have Santine Giompietro back after his illness.

Sympathy is extended to Elton Moore on the death of his sister.

Glad to see Richard Henderson, who was on leave. Dick is stationed in Maryland, at the Navy Sonar School.

John Wilhelmi is a new man in the Lino department. His wife is the former Helen Mackenbush of No. 1 Box Shop, a Review's very girl in her nurse's aide uniform a couple of years ago.

Walter Dixon of the Undercoat Department, has left for military service.

Edward H. Silva, Undercoat Review reporter, recently was elected Playground Commissioner for the Town of Bridgewater. Thomas Hogan and Gordon Hill of Undercoat are sporting new cars.

When Jim Connolly, Review reporter, Big Finisher, and Gaelophile, left to accept his appointment to the Norwood Post Office, there were regrets on both sides, for Jim had made a lot of friends. They wish him the best of luck in his new work.

Nick Cianfarani denies that he is taking a washing. In a locker room mixup, Nick most literally took the shirt off Generous Maroney's back and brought it home to be washed. No tickee, no washee!

It's pretty hard to find someone who will take the buck these days — at least that's what Peter Karkota says.

Now that the good weather is back, FFR is taken on a Paris look with lunches being eaten outdoors. Is it safe to suggest that this adds atmosphere to a mealtime?

Speaking of food, the Knife and Fork Club of FFR was planning to have a "hen" party at Ma Glochner's in April. The committee in charge included Brony Slauzis, Ann MacAdoo and Willard Besaw.

Quality Control's (FFJ) Larry Hewins the grandfather of an 8 lb. 11 oz. baby girl. Larry, Jr., the father, formerly worked the Flooring Lab.

Sorry to hear of Brownie Kanalsky's loss.

Louis Coburn and son David have fixed up a feeding station for birds, not the usual pond out back of their house.

Bird Alumni

L. L. Williams should write a paper "How to Keep Busy in Retirement". Williams retired as Southwestern manager at the end of 1953. In addition to his hobby of photography, Mr. Williams has recently been very busy in his home city of Shreveport, Louisiana, serving as chairman of the Shreveport Chamber of Commerce's B-E Day committee. B-E (Business Education)



NEWLYWEDS. Three lovely East Walpole Office girls and their handsome husbands. Left: Harriet (LeBlanc) and Albert Sutherland. Center: Joan (Metcalf) and Robert D'Amadio. Right: Mary (Wallace) and George Berteletti.



FAIR VISITORS. Frank Nyborn of the Paper Mill Laboratory marshals a platoon from the Walpole High School contingent on their recent annual tour of our Massachusetts plants.

Day was inaugurated in Shreveport three years ago.

Under the chairmanship of Mr. Williams, 900 white teachers visited 81 local business firms on one day and the next day the same firms played host to over 450 Negro teachers. This first phase of the program was very successful this year. In a statement to the Shreveport press Mr. Williams said:

"Local businesses and industry cooperated beautifully to make the tours the most successful of any conducted since the program was originally initiated. The number of both firms and teachers participating was the largest we have ever enjoyed."

The second phase of the program, in which members of the firms will visit the schools, is to take place early in May. The purpose of B-E Day is to acquaint teachers and businessmen with each other's methods, problems and techniques.

Congratulations to Mr. Williams on this highly successful program!

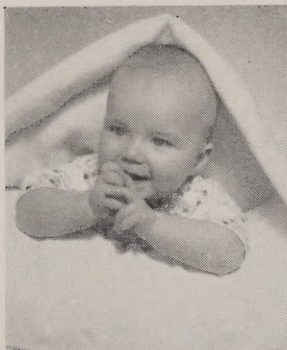
Before the Quarter Century Club banquet a little news on Bird alumni had come in. Oscar Saterdal had dropped in for a visit at East Walpole and told us something about his trip to Denver last summer. He added that he enjoyed reading the Review each month.

Alice (Field) Nichols wrote from her home in Camden, Maine, saying she would be interested in entering the Bird Club's Hobby Show coming in June.

Raphael Patinsky was in the hospital but is reported all right now.

George Smith has been having an interesting time tracking down milestones which date back to Colonial times and thereby getting involved in a great deal of local history.

Ray Call says he has been busy painting the inside of the house this winter. It was his wife's idea. Now that it's warmer weather, he's putting his foot down and going fishing.



LITTLE MEN. Left: Jackie Kuszynski, eight-months-old son of John Kuszynski, Assistant Set-Up Man on the Combiners, No. 1 Box Shop. Jackie's mother is the former Eileen Bailey, who worked in the Finishing Mill. Center: Phil St. Cyr's parents are Al and Barbara (Hanks) St. Cyr, both of whom used to work here. Grandfather Ludger St. Cyr is a Sidewall Folder Operator in Shoe Cartons at No. 2 Box Shop. Right: Donald Wayne, 5, and Merle F., Jr., 2, sons of Flooring Undercoat Rollman Merle F. Hescock.



MASCOT for cheer leaders. Diane Dorsheimer, 3, daughter of John Dorsheimer, East Walpole Power Plant, was taken to all the Dedham High football games last fall by the girls cheerleaders, who adopted her for their mascot. Little Diane had a wonderful time.



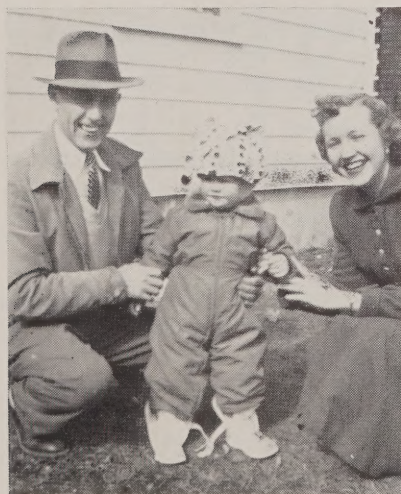
PRETTY NURSE on her capping day with her proud parents, Mr. and Mrs. Anthony Soltan. Tony is Chicago Roofing Sample Department Gang Boss and a Quarter Century Club member. Their daughter is training at Little Company of Mary Hospital, Chicago.



TUBBY LOVELY, might be one title for Teri Alice Wilkinson, adorable nine-months-old daughter of Walter Wilkinson, Manchester Plant Set-Up Supply Man.



JACK O'DONNELL, Shift Supervisor in Corrugated, No. 1 Box Shop, holds like a veteran six-weeks-old Linda Louise LaPine, his tiny granddaughter.



FLOORING UNDERCOAT FOREMAN in the bosom of his family. Hubert E. White is here with Ronny Jean, wearing Grampy's nightcap, and daughter Mrs. Donald C. Capen, the little girl's mother. Grammy White loaned us the picture.



LITTLE JOHN Bilotta, 18 months old, is the son of Vincent Bilotta of the Floor Covering Linoleum Department. Grandfather Leo "Red" Stoddard of Walpole worked here at one time.

With Our Younger Set

Phillipsdale Plant

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ROBERT CROWLEY

LESLIE E. HOWARD
RAYMOND NOLAN

How Bowlers Fared

THREE new records were made in March. The Office team on March 3, rolled 662 for a high team single and 380 for a high team total. Armond Oy on March 17, rolled a string of 162 which gave him the second high single. On March 24, the Office team lost the top place to the Insul Board group and was then tied with the Millwrights for second place.

The standing on March 24, 1954:

	Won	Lost
Insul Board	61	43
Office	59	45
Millwrights	59	45
Yard	54	50
Machine Shop	49	55
Engine Room	30	74

Around the Plant

Ray Chappell tried out his new Buick on a trip to New York and says he is very happy about it.

Matt Pino now has a German Shepherd protection of his new home in the town Lincoln.

Among those on our sick list were Freddy as and Armond Giberson. We hope these men will soon be back to work with us.

We are glad to see Henry Gibb back with and also Antone Tirocchi.

Charlie Sinner's daughter, who has been married at Okinawa, has recently been making side trips to Japan.

Tommy Cunningham, who is in the Navy reserves, recently put in his two weeks "summer" cruise. We understand his cruise consisted of marching up and down the field day long.

We welcome George Smith, Jr., who has returned to work with us in the Cutter Room.

Earlier belatedly we report the birth on New Year's Eve of Deborah Tremblay, daughter of Joe Tremblay in DPIF (Insulur Finishing).

Anthony Pimental of DPP (Paper Makers) recently lost his car in a fire, but managed to get a Pontiac in return, so he can't do so badly.

We were sorry to hear of the death on January 26 of Al Gamboa's father.

Gibson Strickland made a hurried trip to his home in South Carolina because of business in his family, but we are glad to hear that things are better now.

Joe Ferry has been seen around the Town in Rehoboth, Massachusetts, lately.



SOCIABILITY. Phil Gordon, Phillipsdale Beaters, recently celebrated the opening of his Italo-American Social Club. Fellow employees dropped by to wish him good luck at the opening. Left to right: Phil Zompa, Antone Paiva, Phil Gordon, Antone Hipolito and Joao Gomes.

We found out he has bought a cottage and six acres of land. He says he is going to make it his home later on.

Antone Hipolito of DPI (Insul Board) has a new Ford.

Allen Perkins has bought a new pick-up truck. He says he was forced to buy it because the demand for combination doors and windows is so great. Any work you cannot do yourself, see Allen in DPI.

For Your Land's Sake

THIS is the time when you and your neighbors will be burning over grass plots. Sometimes it is to reduce the fire hazard; sometimes people say they burn the grass to kill weeds and insects and make the new grass grow faster.

But experts at the University of Massachusetts say these theories just are not true. Burn a strip of grass near the edge of highways for fire protection, yes, but leave the rest to make valuable humus. Most insects are still buried in the ground. The fire won't kill them. By springtime weed seeds have also been dropped and the fire won't touch them. The idea of the grass growing faster is largely a mirage. In other words, by burning the old grass we can see the new grass a little sooner, and that is all.

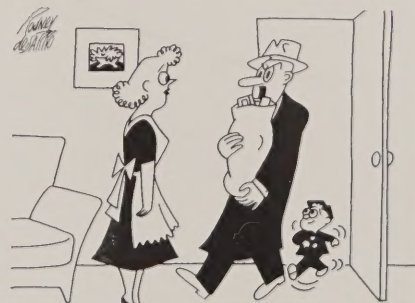
Leaving the old grass on the land has a real advantage. It has nitrogen and minerals

in it. Leave it on and you help fertilize the soil beneath. What goes up in smoke can't help the soil. That layer of dead and decaying grass also protects the soil against erosion and helps to conserve moisture. It's like putting a mulch on the ground.

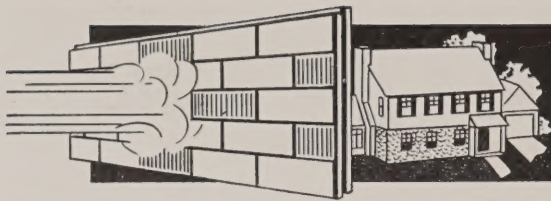
So the experts say, if you have a quarter acre or ten acres, burn over only where there is danger from an incinerator or a carelessly discarded cigarette.

One Way to Do It

"Now, children," said the teacher, "suppose in a family there are five children, and the mother has only four potatoes to divide among them. She wants to give each child an equal share. What is she to do?" There was a period of silence. All the children were busy at their calculations. Finally one little boy put up his hand. "Well, Tommy, what would you do?" asked the teacher. "Mash the potatoes, miss."

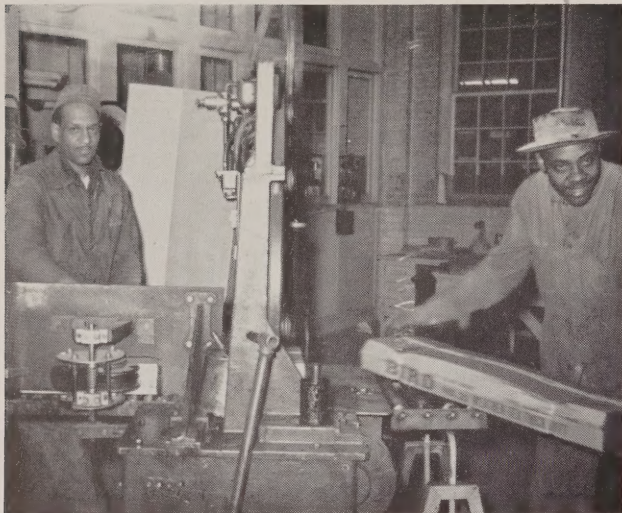


"Root beer, lollipops, animal crackers, potato chips, bubble gum, marshmallows, salted peanuts - and the bottle of vinegar you sent us for!"

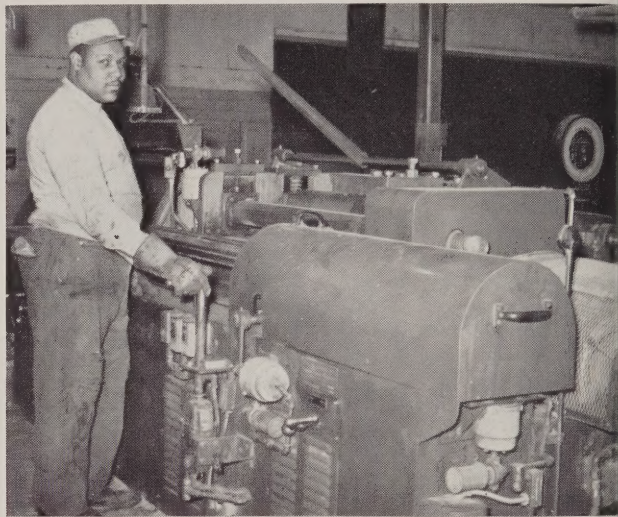


Chicago Roofing Plant

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE, PAUL SCHEIDT



WILLIAM (Big Daddy) Fredericks and Ardis (Big Hand) Lewis taking off at Chicago Roofing's No. 6 Machine. Fredericks is a Tying and Wrapper Man and Lewis is a Coating and Surfacing Man.



YOU'VE HEARD about the "Jones Boy". This is one of the Chicago "Jones boys", James, operating the Winder at that plant's No. 6 Roofing Machine.

Chit Chat

We were pleased to see two Michigan customers, C. F. Witty of C. F. Witty Wholesale, Richmond, and Herb Rohloff of Rohloff Distributing Co., Saginaw, who recently made a tour of the Plant. They were accompanied by Salesman J. W. Ricker.

We welcome Marie Patterson, our new Messenger. We hope her stay with us will be long and happy.

We were glad to see Roy Walton and

Stanley Phillips on their visit here. This was Stan's first trip to the Windy City.

We also had the pleasure of having Roxy Coburn here for a few days. During her stay she tested the eyes of all the employees on the Ortho-Rater. She also had the dubious pleasure of being here at the time of Chicago's biggest snowstorm in 15 years.

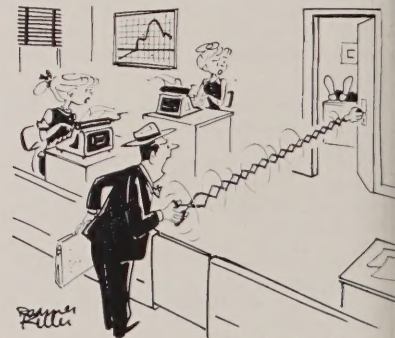
We welcome Robert Loomis to the Bird Family as a Sales Trainee. He is on one of our Cavalcade trucks this spring.

Latest reports on Della Lyndon states that she is getting around with a cane—so before long she should be back with us.

The Roger Sumners have acquired a new addition to the family. They now have a 3-year-old Boxer dog. Roger says, "C'mon how he can eat".

We extend our sympathy to Dick Ryan on the recent loss of his father.

Pat Battle, Western Division Salesman, in announcing Edward Charles' arrival notes: New baby, redhead, blue eyes, a quiet (thank goodness). The Battles have another boy, 3, and a girl, 2.



"Busy, eh?"

36TH YEAR WITH BIRD & SON is now in progress for this Chicago Roofing Foreman Joseph Blosky. Blosky's service is an indication of how long Bird & Son has been in Chicago. With him are W. W. "Bill" Wilson, Jr. and D. E. Frazier.

Shreveport

News and Views

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, RICHARD POTTER, Photographer

Shreveport Speaks

Robert Jolley called the plant March 16, say his mother had just passed away. We are sorry to hear this, Jolley, and want to extend our sympathy.

Paul Mitchell attended a short course in New Orleans put on by Clark Equipment Company. Paul can tell you all about the new transmission that will be in future farm tractors.

Mr. and Mrs. Mack Beaird now have two children. Their boy will soon be NINE years old and their baby girl will be one MONTH old. Gladys Mae was born February 26, out at Willis Knighton. This should be some kind of a record.

Robert Brothers came into the Office today to change the number of his credentials. His son has just gone into the Armed Forces.

John Mims is the proud papa of a daughter born February 12, 1954, at North Louisiana. Her name will be Johnelle.

Robert Thomas lost his clothes and furniture when his house burned down, March

15. Our boys are donating clothes and cash to help tide him over.

Mode Myers won a beautiful diamond from one of the local jewelers and has had it mounted in his 32nd degree Masonic ring.

We welcome our two new long-distance truck drivers, Charles L. Musick and Randall P. Causey. We learned via grape-vine that Charles has at one time spent a lot of time fishing, but has given it up in order to do more hunting. Randall joined Bird & Son from Cotten's Bakery. Prior to that time he was a commercial fisherman, having fished the entire Southwest. We only mention this about these boys to let you know how well we feel they will fit into the organization. The Shreveport Division believes that if he is a good fisherman, he is just bound to be a good man.

Grace Fuller enjoyed a week-end visit with her niece and family in Monticello, Arkansas, and reports she had a wonderful time.

Jerry Sayres, Jr. reports that life without the wife isn't so good. Mrs. Sayres had her tonsils out and left Jerry in Memphis to take care of the house for awhile. We hope that by this time Mrs. Sayres has recovered from her operation and that Jerry no longer has dishpan hands.

We are glad to have Carol Sherburne back with us doing office work again.

Hope by this time T. D. Blanchard is feeling better after his bout with the flu.

Wick Guice will certainly be missed around the plant. Wick has transferred from the Lab to the Sales Department as a Sales Trainee. Good luck to you in your new job, Wick.

We enjoyed the recent visit from Roxy Coburn, C. L. Walton and Stanley Phillips from East Walpole and also Mr. and Mrs. Forrest Partch. Mrs. Partch is the former Merle Belcher of East Walpole.

We are very proud of the two young ladies, Sales Correspondents, whose pictures appear here. We feel sure that their gracious telephone manners and their patience are a great help in building and keeping our excellent customer relationships. We know our Salesmen like them too.



PEGGY STARNES joined Bird & Son, July 29, 1953, as Accounting Clerk and was transferred to her present position January 1. Her territories include Arkansas, Tennessee, Alabama, Mississippi, Georgia, Florida and part of Louisiana. Peggy was born in Hope, Arkansas, where she lived until she finished high school. She is studious and interested in drama and the theatre.



VIRGINIA McMURRIAN was born in Farmerville, Louisiana, where she finished high school in 1952. Virginia was the editor of the PINE KNOT and a reporter on the PLOW; she was also a drum majorette. Could be that she took an apple to the teacher every day, because there is a rumor that her main beau is a teacher. She started to work with Bird & Son, October 26, 1953, coming here from the local Packard dealer. She very ably handles the territory of Texas, Oklahoma, New Mexico, Kansas and part of Louisiana.



LEE IN DIXIE. Photographed by L. L. Adams under the Confederate flag as it flew over the monument to General Robert E. Lee in Court House Square, Shreveport. Roxy Coburn from East Walpole becomes an honor-daughter of the Deep South. Represented on the shaft besides Lee are Confederate Generals Allen, Beauregard and Stonewall Jackson. During the week of Lee's birthday there is an elaborate ceremonial here by students in uniforms of the Confederacy from Central College, Shreveport.

For other Shreveport news, see pages 5 - 6

Experience is a hard teacher. She gives the test first and the lesson afterward.

Do not resent growing old — many are denied the privilege.

BIRD CLUB

Sports Films

ONE highlight of the sports films evening, April 9, at Holman Hall was Joe Moylan's narrating the Walpole High hockey film, taken by Ralph Williams of the Flooring Lab. Joe, a member of the star team last year and now a freshman at Boston College, is the younger brother of Mary and Jim Moylan of Bird & Son.

Planned by the Special Activities Committee under John McDougall's chairmanship, the sports night featured the movies which Ralph Williams took of the first round game of the New England High School hockey championship at Providence between Walpole High and St. Dominick of Lewiston, Maine. Among the 85 present were Coach Bill Jurgelevich of the Walpole hockey team and Coach Lennie Ceglarski of the Norwood pucksters.

The crowd also very much enjoyed a special film called the "Cavalcade of Hockey", and an excellent film on Boston's own Red Sox.



McDougall

Movies by Ralph Williams

Tentative plans have been made for Ralph Williams to take movies of some of the Bird Club activities and for these to be shown at the club's annual meeting. In this connection there were CAMERA, LIGHTS, ACTION at the "Pirates" rehearsal up at Bird Hall one night recently, with Ralph shooting scenes in color, Ken Pierce taking pictures of the pictures being taken and John (Jock, Scotty) McDougall of the Special Activities Committee lending a hand.

Golf

Dick Pudsey and Anne Walukevich have their players all lined up to tee off the last week in April at the Walpole Country Club. The girls start off Monday, April 26, after work, and the men open their 8 weeks of play the next night.

Cribbage

Herman Nordstrom, long-time Cribbage chairman, back from his trip to Florida, reports on the final party of the season. It was held on March 18 with 32 players present. To the winner of most games at the six parties held during the past season went a prize of \$5.00. This top-flight player was Ed McLean of the Design Department at Flooring.

At this last party, season winner McLean also won the second cribbage prize. Gus Sacre, another regular at winning, took both first cribbage prize and a basket of fruit. The other fruit basket went to Ralph Farris.

Sunday Trips

Andrew Center, who is heading the Sunday excursions, says he has received about 25 replies, showing there is enough interest to go ahead and plan the first jaunt. This come-and-bring-the-whole-family affair will be about the middle of May, a Sunday Destination, the Stoneham zoo.

Another Bird Club Extra

Bird Club members now have the privilege of buying blankets at reduced prices at the Draper Brothers Company Blanket Division, in neighboring Canton. The so-called Blue Hill Plan for clubs has been accepted and Bird Club

It's Spring, Fellers!



COMMITTEE for the Girls' Golf League of the Bird Club dash up to the Walpole Country Club one cold, windy noon just to look things over. The clubs have to be only stage props this time because they forgot their golf shoes. These lovely lasses are from left: Anne Walukevich, chairman; Florence "Flossie" MacDonald, and Bernice "Bunnie" Woolley.



Can You Match These ---

Members may go to the Canton store and on presenting their membership card may buy on a cash and carry basis. Besides blankets and household linen, the club plan also offers a few small electrical appliances.

Roller Skating

While the weather crossed up the roller skating party, the roller skating party picked a tough night too. That is one of the nights of the big high school hockey finals at Providence, and less where half of Norwood and Walpole were.



DRED SHIMSKY and **Joe Foley**, suave skaters at the recent Bird Club roller skating party. Joe, who works at the rink in his spare time, has the cop's idea of a perfect set-up. He covers his beat on roller skates.

The Bird Club people and their guests who skated at Roll-Land, March 11, had a good time. Tony Phillips won the men's prize. The girls' prize was won by Marjorie Seger, a guest of Ruth Clark.

Vets Show

Mary Moylan, chairman, reports a successful show at the Chelsea Soldiers Home on April 5. Windup performance of their season is an entertainment for the children at the Massachusetts Hospital School in Canton on April 27.

Hobby Show

Returns are coming in to Kenneth Pierce, chairman, for the June Bird Club sponsored Hobby Show.

We say Bird Club sponsored Hobby Show because the Bird Club Council voted to allow all Bird employees and their families to exhibit. Several men had asked if their wives could enter hobbies. The answer is yes. The same goes for the kids too.

Present list of entries includes handicraft, paintings, tropical fish, china, photography and stamp and golf score card collections.

NCS Putting on "Pirates"

For the first time, Norwood will be the scene of the annual spring musical comedy of the Neponset Choral Society.

At the Norwood Junior High School, on Wednesday and Thursday evenings, May 12 and 13, the show will be Gilbert and Sullivan's "Pirates of Penzance."



PIRATES' GIRL FRIENDS. These lovelies, prettily gathered around their guardian here, are not to be trusted when a swashbuckling gent comes along. Scene from a rehearsal of the "Pirates of Penzance", they are, seated: Raine Farris, Joseph Hancourt and Carol Trenouth. In back: Rose Galazzi, Barbara Bremilist, Barbara Elder and Eleanor Gregory.

bert and Sullivan's "Pirates of Penzance." Like other famous musical comedies such as "Oklahoma!", "South Pacific", and "Guys and Dolls", this show is sure-fire entertainment.

Save a night for the "Pirates". The prices have been reduced since last year. It's a good show, informal and lots of fun.

(Continued next page)

With These ?



Star Bowlers



WINNERS again this year were the Lucky Five, top team in the Girls' Bowling League. From left: Captain Anne Kelter, Anne Cavanaugh, Florence Fitzgerald, Alma Walsh and Evelyn Balduf. These are the same Lucky Five who captured the title last year, except Florence, who was new on the team. All the girls work in the Flower Pot Department at the East Walpole Finishing Mill except Captain Anne, who works at No. 2 Box Shop.

Bowling

Big banquet scheduled for May 1, Saturday night, at Cappy's, North Easton. The Lucky Five have already won the championship in the Girls' League. The final winners in the Men's League remained undecided until way toward the end. Results on winners and high scorers will be given in the May Review.



BLURRY LOOK shows John Grover's (Lino Department) state of mind when he got on roller skates and began to pilot his wife, Eleanor, around the rink on the Bird Club evening at Roll-Land.

Tri-Mill Into the Open

The afternoon of April 13, the men of the Tri-Mill Sports Club had their first outdoor session at the club's cabin off South Street, Walpole. A brush clean-up was followed by one of Aldo Bertoni's dog and bean suppers, then a business meeting.

Fishing Contest

This year again the Lockport Felt Company, Newfane, New York, is running a fishing contest open to employees of any paper manufacturing firm in the United States. Interested Bird & Son employees can get further details from the Lockport Felt Company.



OUTDOOR MEN, the Tri-Mill Sports Club, at their annual dinner and business meeting March at the Venice Cafe in Franklin. At the head table are, from left: Melvin White, T. Knaus, Bill Mark, guest Leo Bergman, a representative of the Massachusetts Federation Sportsmen's Clubs, Victor Leontie and Bob Weger. These are Tri-Mill officers with Mr. Bergman.

Acknowledgments

We thank you sincerely for your kind expression of sympathy. It was deeply appreciated.

The Bassett Family

Thanking you for your kindness and sympathy at a time when it was deeply appreciated.

Mrs. Gerald M. Hazlett
Mr. and Mrs. A. Gerald Hazlett
and Family

Your kindness and sympathy are deeply appreciated and gratefully acknowledged.
The Ryan Family
(Chicago Roofing)

Gratefully acknowledging and thanking you for your kind expression of sympathy.
The Brennan Family

Thank You

The family of the late Carl A. Brennan wishes to thank their friends, members Local 1330, members of Local 385, the Maintenance Department and the R. Border Department for their cards, flowers, tributes and many kindnesses at a time when it was so deeply appreciated.

Ruth Brennan

During a time like this we realize how much our friends really mean to us, the family of Ella Godsoe.

Elton Moore and Family

Thanking you for your kindness and sympathy at a time when it was deeply appreciated.

Mr. and Mrs. James DeChellis

Your kindness and sympathy will always be held in grateful remembrance.

Mrs. Frank R. Meyer
Mrs. Helen M. Burke and Family
Mr. and Mrs. Martin W. Greer
and Family

On the Lighter Side

Church signboard: Come in and have our faith lifted.

"With three daughters, our problem hasn't been keeping the wolf from the door, but feeding the pack." — *Marceline Cox.*

DAFFYNITIONS

Shotgun wedding: Troth or consequences. Diplomacy: The art of letting someone else have your way.

"The most wonderful thing a man ever made is not the automobile, the television set, the atom bomb or any such. It's a living or his family." — *Oren Arnold.*

Psychiatrist: "Are you troubled by wicked thoughts?"

Patient: "Well, no. Fact is, I kinda enjoy 'em."

"In case of fire, profits are to be divided equally." — *From partnership agreement alleged in Kroehler News.*

A lady, bragging about her new house, listed all the superlatives in the book, finally ended up her oration with "and the bathroom is out of this world!"

Bored listener: "That makes it slightly inconvenient, doesn't it?"

Pastor: "Good morning, sonny. I hear the Lord has sent you two little twin sisters." Sonny: "Yes, sir, and daddy says the Lord's the only one who knows where the twins' coming from, too."



TO GET FLYING LICENSE. Carl Osbourn, of Shreveport's No. 1 Roofing Machine, has been taking lessons at Southern Aviation School and hopes to be a commercial pilot soon.

"May we have the next dents?" — *Sign on L. A. body repair shop.*

Farmer, pulling with one mule: "Giddap Peter! Giddap Barney! Giddap Johnny! Giddap Bill!"

Stranger: "How many names does that mule have?"

Farmer: "His name's Pete, but he don't know his own strength; so, I put blinders on 'im, yell a lot o' names, an' he thinks a lot of other mules are helpin' him."

Births

To the John Careys, a son, March 3. (Main Office)

To the Richard Wilkinsons, a daughter, February 10. (Manchester)

To the Stephen Folans, a daughter, Barbara Ann, March 24. (Norwood Roofing)

To the John Mims, a daughter, Johnelle, February 12. (Shreveport)

To the Mack Beards, a daughter, Gladys Mae, February 26. (Shreveport)

To the Patrick J. Battles, a son, Edward Charles, March 13. (Chicago Roofing Sales)

Marriages

John Ray (Norwood Roofing) and Mary Jane Murphy on March 14, at Wrentham.

Robert J. D'Amadio and Joan Metcalf (Main Office), on February 28, at the United Church, Norwood.

Did You Know?

If you pay your hospital bill yourself and want to be reimbursed by Aetna, you should present an itemized hospital bill to your Group Insurance Department.

"The closest I ever came to a hole in one was six." — *Woman golfer reported in Collier's.*

"Did you happen to see a lady going by without me?" — *Little boy lost to policeman, reported in Capper's Weekly.*

A Sales Line That's Catching



ULAR IN TOLEDO are Bird ARCHITECT Shingles. Here is one of the reasons why. This is at the Toledo, Ohio, Home Builders' Show, and left is our jobber, Conrad Sherman, explaining the merits of the ARCHITECT to a young couple, ably assisted by our Bird Salesman T. F. Reimann, right.

FRED ALLEN

gives with the advice



FRED:

Portland, what do you mean, you can't save money? Aren't you putting something away for your future security?

PORTLAND:

Well, Mr. Allen, I'm not very successful. I bring home my paycheck to Momma. She divides it in three parts—expenses, unexpected expenses, and savings. She holds the savings part till my next paycheck, just in case.



FRED:

That's just what I thought! Portland, there's only one way for you to save money. Millions of people are doing it. You must save it before Momma gets it. You should get on the Payroll Savings Plan in your office right away and save U.S. Savings Bonds.

PORTLAND:

Why Mr. Allen! How can we save money before Momma gets it? She gets it all! And then she spends it all.

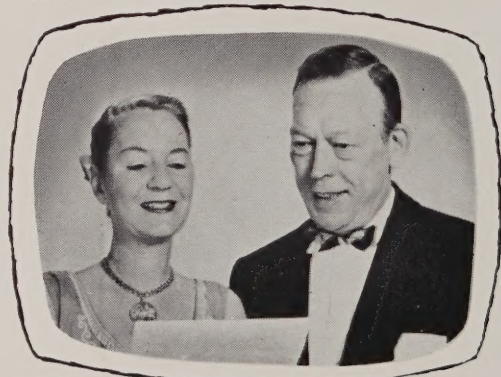


FRED:

That sounds pretty feasible. What do you mean, "you're not very successful"?

PORTLAND:

The trouble is, before my next check comes, Momma has used up all the unexpected expenses for unexpected expenses, and the unexpected expenses keep right on. So she uses up all the savings part, too.

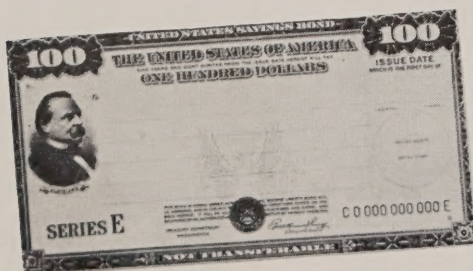


FRED:

Portland, I just told you! Join Payroll Savings and the amount you want to save is deducted from your paycheck to purchase Bonds before you get the check. Savings Bonds pay $3\frac{1}{2}$ interest, too.

PORTLAND:

Why, Mr. Allen! How smart you are! If Momma doesn't get my savings, she can't spend 'em. I'll join Payroll Savings today!



BIRD NEPONSET REVIEW

MAY 1954o



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On the Cover

The magic carpet on this month's cover is a symbol of what a hobby can do for you. It can carry you to new and delightful worlds you never dreamed of. The lovely maiden flying above the fleecy clouds is Laura Marinelli, who works in Floor Covering Sales.

This magic carpet is itself a hobby, for it is one of Bill Urquhart's Persian rugs, which he will be showing at the Bird Club sponsored Hobby Show on June 25.

SEE PAGE 21

BIRD NEPONSET REVIEW

Vol. 42 No. 5 May 1954

Published for the employees of Bird & Son, Inc., and the Berry Asphalt Company to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La., Glenwood, Ark., Auburn, Me., Manchester, N. H., and New Britain, Conn.

Berry Asphalt Co.: Offices, Magnolia, Ark., and Chicago; Refineries: Waterloo and Stephens, Ark., and Gary, Ind.

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ADVISORY BOARD

JOHN J. MURPHY W. L. WATKINS
MARY MCCARTHY

More June Events Coming in Bird Club

Sunday Trips

Andrew Center of No. 1 Box Shop is chairman of the Sunday family trips activity. Mary McDonagh of the Credit Union is assisting him. The first trip has been planned for May 23 with two groups going in their own cars, one crowd headed for the Museum of Science, the other for the Boston Museum of Fine Arts.

On June 13, a bus trip to historic Boston is scheduled. This trip should prove popular with those who have already been and those who feel they should have been. Have *you* seen the Old North Church, the site of the Boston Massacre, Paul Revere's house, or the inside of King's Chapel?

Feature of these trips will be the publication in the Review of the best pictures taken on the excursions.

Bird Club members will be kept posted on details.

Annual Field Day

After some discussion, the Bird Club has decided to hold the annual family field day at Bird Park, East Walpole, again this year. The date, again, is June 20. Time, 1 to 7 P.M. George Shackley and his Entertainment Committee are planning on a merry-go-round, ferris wheel, fire engine, kiddy whip and pony rides to amuse the



UNBEATEN and still improving. Julius Austolis, right, has had high yearly bowling average for four years in succession, this year raising it to a terrific 107.9.* He received an award at the banquet and is being congratulated by Director of Personnel John J. Murphy. His previous averages were 105.2, 104.5, and 104.4. He has also held high single and high three record and this year frequently had the spotlight with weekly highs. Julie, who is a left-handed bowler, has a very smooth style.

* Readers outside New England please note this is with candle pins.

youngsters. There will be a small charge for these rides. Popcorn and favor will be free for each child. Completing the picture of a happy Sunday afternoon in the park, there will be a band concert.

In His Memory

RECENTLY a letter was received from Beatrice Walker, telling about the memorial to her husband, given in part by his friends at Bird & Son. She has written us as follows:

"The amplifying of the chimes has been completed and they were used and dedicated Easter Sunday. The tone is beautiful and I do hope some of you nice folks from Birds will happen to be in Newton Highlands some Sunday to hear them. They have faced an amplifier in our direction in hopes that we may hear them from our house.

"I am sure Bill would be quite happy and touched over this type of memorial but quite humble about there being anything done for him at all.

"Would you extend our thanks to all those wonderful people at Bird & Son

who had a part in making this possible. Sincerely, Bee Walker."

A note in the calendar of the Newton Highlands Congregational Church for Easter Sunday, April 18, reads:

"The Memorial Chimes are being broadcast from the tower of our church this morning for the first time. This has been made possible through the gifts given in memory of Mr. William P. Walker by his family, his friends and his business associates at Bird & Son. It seems particularly appropriate because of Mr. Walker's love of music and his years of devotion to the church and the church."

Bill Walker, whose kindly personality had endeared him to an unusual number of people in the company, died suddenly last December 3, at the age of 47. He had been Assistant to the Vice President, Building Materials Division.

BIRD FLOOR COVERING Is On the Air



ANNOUNCER, left, gets imbued with the proper Bird Floor Covering atmosphere as he makes the sound track for the TV commercial.

(Continued next page)

Both TV and Radio Advertise BIRD

BIRD FLOOR COVERING is now appearing in one or two minute spots each day, except Saturday, on Boston's Channel 4 (WBZ-TV). The program of the Sales Promotion Department working with Floor Covering Sales started April 11 and continues into June. Another station, New Haven's WNHC-TV, Channel 3, started the same thing on May 3 and will also run into June.

Timed during the day to catch the housewife's eye and ear, these are aimed at the person who picks out the floor covering in homes, Mrs. America.

The Bird television ad is a film made at Agawam by Bay State Films, the same company which shot the popular Bird Building Materials movie.

Not relying solely on television, the Sales Promotion Department is broadcasting Bird Floor Covering advertising on New England, Chicago, Atlanta and Canadian radio stations. The New England stations include Boston, Springfield and New Haven facilities. In Canada broadcasts are heard from Montreal, Quebec City and Jonquiere. The Bird jingle comes forth in excellent French on the French language programs.



STILLS of the making of our TV commercial showing who belong to those pretty feet and capable hands which move before the TV audience in their minute-with-BIRD. The girl is a professional model and the man is our Field Manager Bert Johnson, who worked closely with Bay State Films in making the video ads.



John J. Murphy Appointed Personnel Director

*Succeeds R. M. Wight, Retiring Director,
Who Closed Long Bird & Son Career, April 30*

ON April 29, President A. H. Anderson announced the retirement of Ralph M. Wight as Director of Personnel and the appointment of John J. Murphy as the new Director of Personnel. Mr. Murphy had been Assistant Director of Personnel since January 15, 1951. The appointment of the new Director was effective May 1.

John J. Murphy

John J. Murphy joined Bird & Son in January 1939. He worked for a short time at the Norwood Roofing Plant and then worked in the Finishing Department and later in the Rug Border Department of the Norwood Floor Covering Plant.

In World War II, he rose from the rank of private to that of first lieutenant and at the close of the war was in command of a company of Marines. During his three years in the Marines, he saw service at Guadalcanal, Guam, Iwo Jima and the initial occupation of Japan. During the battle for the recapture of Guam he won the Bronze Star Medal for heroic achievement under enemy fire. John Murphy is at present captain in the United States Marine Corps Reserve.

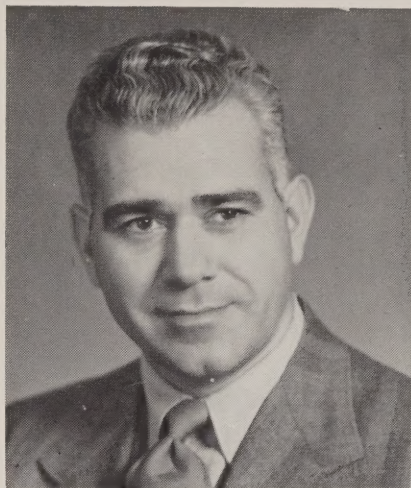
Assistant Director, 1951

Upon completion of military service, he returned to Bird & Son in February 1946. He became a member of the Industrial Engineering staff upon the organization of this department in April 1947. On January 15, 1951, he was named Assistant Director of Personnel.

Active in Community

Mr. Murphy is a graduate of Norwood High School and Boston College. He participated in athletics at both schools, winning varsity letters in football.

He has been active in community affairs, having served as a member of the School Committee of the Town of Norwood, as Town Meeting representative, and as the first World War II Commander of Norwood Post 70, American Legion. He is a member of the Toastmasters Club of Walpole and is well known as a public speaker.



John J. Murphy



Ralph M. Wight

Mr. and Mrs. Murphy live at 185 Roosevelt Avenue, Norwood. They have four children, Robert, 12, Cecilia, 7, Jean, 4, and John, Jr., 1.

Mr. Murphy is Bird & Son's fourth Director of Personnel. The first was the late Benjamin D. Rogers, who, though named Director in 1935, had been head of Personnel work since 1913 when the original Labor Bureau was formed. The late Creighton Hill was named Director following Mr. Rogers' retirement in 1949. Mr. Hill's sudden death on December 30, 1951, left a vacancy which Ralph M. Wight ably filled until his retirement last month.

Ralph M. Wight

Mr. Wight had been with Bird & Son since 1921. He first joined the Planning Department at the Norwood Floor Covering Plant in that year, becoming Assistant Superintendent of the plant in 1923 and Superintendent in 1929.

Headed Manufacturing

As Assistant to the Director of Manufacturing, he performed special duties during the war years from 1943. He was in charge of the operation of the Shell Department where 40 mm. shells were produced for the Army from September 1942, until the war ended in August 1945. He became Assistant Manufacturing Manager in February 1946, was again Superintendent of the Norwood Floor Covering Plant in 1947, and was appointed Director of Personnel in January 1952.

Mr. Wight is a native of Somerville and a graduate of Dartmouth College and Harvard Law School. Following graduation he practiced law in the Springfield and Greenfield area for five years, saw two years of service with the U. S. Army in the First World War, and worked for two years for the Brown-Lipe-Chapin Company of Syracuse, New York.

Retires to New Hampshire

Mr. and Mrs. Wight are now living in Brentwood, New Hampshire, near their son Robert, who has a home in nearby Kingston. A daughter Marjorie is in Guilford, Connecticut, and another daughter Anne in Fort Lauderdale, Florida.

Duties of Director

The Director of Personnel at Bird & Son reports to the President of the company and is a member of the Administrative Committee. Personnel functions which come under him cover such far reaching matters as labor relations, employment, employee benefits and insurance, and communications inside and outside the company. With the various plant superintendents, he negotiates union contracts for all divisions of Bird & Son and Berry Asphalt Company.

J. H. Van Hoy Named Southeastern Division Manager



James H. Van Hoy

Heads Announced As Charleston Plant Nears Completion

EFFECTIVE May 1, James H. Van Hoy has been appointed Southeastern Division Manager for Bird & Son, in charge of all operations at the new Charleston, South Carolina plant. Baker L. Sears has been named Manager of the Southeastern Sales Division to succeed Mr. Van Hoy. These promotions were announced the first of the month by Vice President in Charge of the Building Materials Division, Eli L. Chamberlain.

J. H. Van Hoy has been a member of the Bird & Son sales force for nearly 35 years, and Southern Division Sales Manager since January 1946. Mr. Van Hoy started his Bird & Son career selling roofing products in New York on November 10, 1919. He later moved to Washington, D. C. and sold for some years there. In 1926, he became Bird & Son's Florida Salesman and sold very successfully in that area of the country until named Southern Division Sales Manager, January 1946.

"Van" Van Hoy originally came from Missouri, worked in Kansas City for W. & J. Sloane, then for the Prudential Insurance Co. Later he was supervisor of the agency of a Midwest insurance company. In World War I, he enlisted in the Army and was a captain on his return from France. A year after the Armistice, in November 1919 he joined Bird & Son.

B. L. Sears in Charge of Division's Sales

He and Mrs. Van Hoy make their home in Sanford, Florida. He has served for over 10 years on the Board of Directors of the First Federal Savings & Loan Bank of Sanford. He has also been Associate Director for a number of years in the Florida Lumber & Millwork Association, a state association, and has served on its nominating committee. Mr. Van Hoy has an extensive knowledge of southern business and an unusually wide acquaintance in the area soon to be served by our new Charleston mill.



Baker L. Sears

Baker L. Sears

Born in Mathews, Virginia, and educated in its public and private schools, Baker L. Sears, new Southeastern Division Sales Manager, is also a First World War veteran and came to Bird & Son in the early post-war years. He says he believes he and Mr. Van Hoy are the only two Salesmen who ever sold both Bird Roofing and Floor Covering at the same time, which they did for a short while in the 20's. He has been selling Bird Building Materials for 27 years.

Following his schooling, young Sears worked in a bank and for brokers and had selling experience before he joined Bird & Son in 1924. He was in Navy transport service during the First World War, having enlisted at nearby Norfolk a few weeks before official declaration of war on April 6, 1917.

As a Bird Salesman, Baker Sears has sold in eastern Ohio, West Virginia (helping out Frank Roach when Frank was in the service during World War II), and in North Carolina. He has made his headquarters in Raleigh since he moved there in 1944.

Mr. and Mrs. Sears have one daughter, Margaret, University of North Carolina graduate last year, member Phi Beta Kappa, the Junior League and this past year a teacher in Raleigh. During the last war, the Sears family entertained several Bird & Son boys from Massachusetts, who were training in the Carolinas, at their home.

Baker Sears is a member of the Virginia Historical Society, the Carolina Country Club and the Chamber of Commerce. He is a sports enthusiast especially about football. He hunts quail every year and whenever he can goes deep sea fishing for blues and mackerel off Nags Head on the North Carolina coast.

Edward J. Power

EDWARD J. POWER, Paper Inspector at the Main Mill died very suddenly on April 17. He had come to work on Saturday afternoon, suffered a heart attack at his desk in the Laboratory where the watchman found him shortly afterwards and died before he reached the hospital. He was just 49 years old.

A native of Brookline, Edward Power had come to Bird & Son on August 19, 1946, following wartime employment at the Bendix Aviation Corporation in Norwood, where he was a records supervisor. During the 30's he had worked at the S. M. Spencer Manufacturing Company, Boston. At Bird & Son his position was Paper Inspector and Size Man. He also served as a reporter for the Neponset Review.

Surviving him are his wife, Helen (Corrigan), and one daughter, Margaret Ann, 9. The family live at 35 Fifth Street, Norwood.

Funeral services were on April 20 with a solemn high mass of requiem from St. Catherine's Church, Norwood. Burial was in Hyde Park.

Maine Carton Set-Up To Have New Plant

New Lewiston Location
Near Pike and Rail Lines

A NEW shoe carton set-up plant is now being constructed for Bird & Son on Commercial Street in Lewiston, Maine. Bird & Son is leasing the property from the Maine Industrial Realty, Inc. The plant will be built to Bird & Son's specifications, and is expected to be completed by October 31. Shoe carton set-up operations will continue at the present Auburn plant until the new building is ready and the change-over will be made with as little interruption as possible in service to Bird & Son customers.

The new plant, with its layout designed especially for the shoe carton set-up operation, will be more efficient and will provide better service to customers in the Maine area. It is located in the heart of a new industrial area near the new Maine Turnpike now under construction. There is a railroad siding and in addition a large area being provided for truck shipments.

The Auburn plant, Bird & Son's first company-owned shoe carton set-up station, has been in operation since April, 1944. Manager Guy Houghton has operated this plant for the company since its start. Cartons manufactured at the No. 2 Box Shop in East Walpole are shipped flat to this Maine location and there set up and delivered to shoe factories in the Auburn-Lewiston area.

Next Month

Pictures of Ground Breaking



CONTINUED GROWTH of New England industry is recorded by the camera as Bird executives and industrial developer from Maine agree on lease of property for new Bird Shoe Carton Division building at Lewiston.

Front, left to right: Director John J. Maloney, Jr., of the Lewiston Industrial Development Department and President Axel H. Anderson. In back, John J. Burke, General Superintendent at East Walpole, and right, Paper and Felt Division Vice President Ralph A. Wilkins.

Take 'Em Off!

THE dictionary defines sentiment as "A thought prompted by passion or feeling." But it should stop there as far as wearing wedding rings around machinery, shipping platforms, and electrical wiring is concerned. When a ring finger is involved in an accident the only part of sentiment left is the feeling!

Recently there have been two accidents involving hand injuries and in both cases wedding rings had to be cut

off. Luckily the rings were not the prime factors which caused the accidents, but they surely helped to complicate matters after the injuries occurred. The wearing of rings while you are involved in factory work is definitely not a good, safe habit.

It is not hard to recognize a hazard when you see one. If you have the right attitude about safety you will know whether rings are safe for you to wear at your job. The worker who has had to have a ring cut off immediately has a degree of safety consciousness he never had before. When he

has to show the damaged ring to the little woman after an accident, he will have no difficulty proving why he should take it off in the future while working. This is just a friendly word of warning. After you have read it, let the better half read it too and see if she won't agree that it is safer to take the ring off than to lose the finger.

Just keep in mind—wrist watches, rings and other jewelry can be dangerous weapons.

—FRANK V. EISENHAUER

Safety Engineer



CARAVAN STOPS IN MARYLAND and these men are telling the Bird story to a goodly crowd of nearly 100. Left is the evening's MC, Frank B. Ross, Jr., Bird Salesman; center, Ed Miller, Bird & Son Middle Atlantic Division Sales Manager, talking on Masterbilts; and right, Ward DeGrange, the host, of the DeGrange Lumber Company of

Glen Burnie, Maryland, where the meeting was held. Henry Dav Assistant to the Vice President of the Division, was introduced as says Frank Ross, "The folk all found out why we call him Mr. Architect," after he talked on Architect Shingles. (Photos by Ohlson Studio Photographers).

Sales Lines

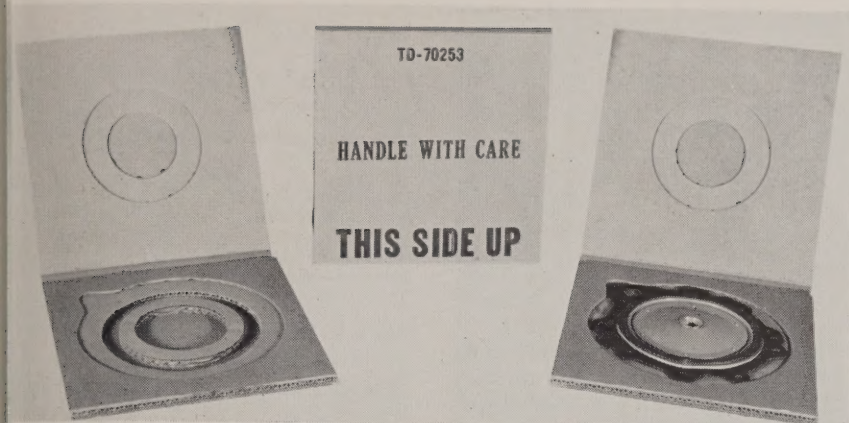


BRASS gather at an important meeting of Floor Covering dealers in the New Haven District. Left to right: Bertyl Johnson, New England Field Manager; Howard Woods, Director of Marketing; Al Kaye, New Haven Distributor; Frank Christian of the H. B. Humphrey-Alley & Richards advertising agency; Robert Garner, Assistant to the Vice President of the Floor Covering Division, and Paul DeChellis, Floor Covering salesman.

Jet Part Folder Catches Judges' Eye In Fibre Box Show

AN Honorable Mention award was made to Bird & Son, inc. at the 1954 Fibre Box Exhibit held in Chicago, April 12 to 14. Bird & Son submitted three entries, a tomato lug, the Fresh Fruit and Vegetable Class, corrugated folder for carrying a jet engine diaphragm in the Military Development Class, and a special unit for carrying chair irons in the Inner Packaging Class.

Winner of the Honorable Mention award was the corrugated folder with built-up die cut pads for carrying the jet engine rubber diaphragm. The diaphragm has to be packaged so that it will not be damaged in any way. The folder protects the unit and prevents distortion throughout assembly operation.



BOLDER has built-up, die-cut pads. The use of a rubber diaphragm in jet engines necessitates complete elimination of any distortion of diaphragm. This folder by Bird & Son does the trick.

ons and during the period of storage previous to use. It can also be used as a individual unit for shipment of bare parts.

The first prize winner in the Military Development Class, a 10-man Solid Bre Tent made by Gaylord Container Corporation, was later judged the outstanding entry in the show.

Three hundred eleven entries were submitted by 41 box companies. The honorable Mention award included itably inscribed certificates which were presented to Bird & Son and Chandler-Evans, a division of Niles-Pond Company of West Hartford, Connecticut, the customer for whom the box was made. Accepting the award for our company at the Chicago meeting were Harold R. Bonnyman, Sales Manager, and Ralph A. Wilkins, Vice President in Charge of

the Paper Products and Felt Divisions.

The Bird & Son prize winning folder was designed by Marshall Lee, Packaging Engineer. Salesman for this account is Robert White.

Bird products are again in the news. Building Materials Salesmen are not only doing a good job getting press notices of Caravan or Cavalcade meetings, but some are also making the Sunday feature sections on home improvements.

One of the slick paper, so-called shelter publications, *House & Garden*, is featuring houses with Bird shingles in the May issue. An article such as this constitutes a feather in a number of Bird & Son caps and could help speed up the clang of our cash register.

Jack Hennessy, Floor Covering Salesman who lives in Arlington, Virginia, sent us an announcement of the birth of a new son. This was rather special because, as Jack wrote: "As you may know, we have four other children (all girls)."



JET PART CARRIER WINS. Division Sales Manager Harold R. Bonnyman, right, accepts an honorable mention certificate for our prize-winning Corrugated Folder at the Fibre Box Exhibit in Chicago, April 12-14. Presenting the award is John B. Wyatt, Vice President of the Hinde & Dauche Paper Co.



"An independent research laboratory has found my pottery to be superior to that of any leading competitor."



TESTS OF THE EXPERTS. Salesman Paul DeChellis and Assistant to the Vice-President Robert White try out Bird & Son patterns by displaying them and getting the votes of this group in New Haven. Pre-testing before such groups goes on constantly. When a pattern is added to the line it has passed some pretty stiff tests.



NEIGHBORLY. When Delorimier Distributors opened a new showroom in Montreal this winter, Bert Johnson, right, Bird Floor Covering Field Manager in New England and Canada, dropped in to congratulate Guy Godbout, center, along with trade magazine publisher Allin, left, of Canadian Floor and Wall. The Montreal firm handles Bird Floor Covering.



LOVELY! Lovely! All of them, but especially the bride-to-be seated in front, Genevieve "Jean" Vitaitis, who became the bride of Bernard Martin, Walpole attorney, on May 8. From her department, Container Sales, Jean received a clock radio, combination waffle iron and sandwich toaster, money, and a bouquet.

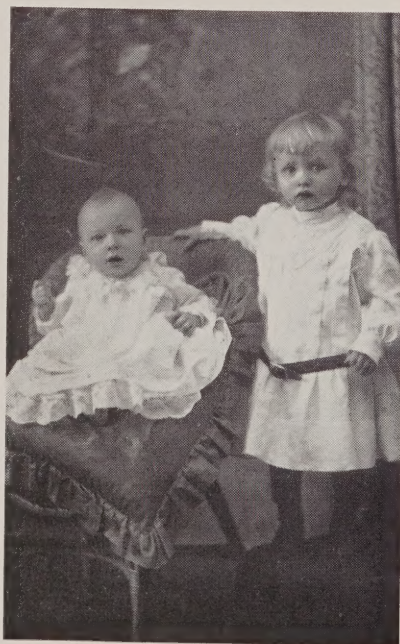
With her are, from left: Agnes Hefferan, Pauline Rafuse, Rennie Feaver, Anne Smith, Wanda Wojdaj, Betty Eckhardt, Hilda Wallace, Anne Walukevich, Carolyn Mara, Ruth Emmons, Eleanor Morse, Palma Bilotta and Dorothy Legaski.

Long Service List

Employees

Name	Year	Dept.	Years
Kostanty Geigel	6-1-09	Paper Mill	45
Russell L. Tupper	6-7-09	Supt., No. 2 Box Shop	45
James F. Maroney	6-12-12	Maintenance	42
Francis A. Massey	6-15-12	Supt., Paper Mill	42
Patrick O'Malley, Jr.	6-8-17	Power Plant	37
Francis V. Sheehan	6-25-17	Flooring	37
James J. Dowling	6-29-17	Office	37
Benedict F. Muchyn	6-3-18	Flooring	36
David E. Bowles	6-3-19	Maintenance	35
James B. Maguire	6-23-19	Box Sales	35
August Petrova	6-23-19	No. 2 Box Shop	35
Giovanni Fruci	6-22-20	Flooring	34
Vincent M. D'Espinosa	6-23-20	No. 1 Box Shop	34
Martin Wallace	6-26-20	Power Plant	34
Frank S. Clem	6-30-20	Flooring	34
William S. Jackson	6-1-21	Maintenance	33
Leo R. Bernier	6-20-21	Office	33
Constanti Lewicki	6-20-21	No. 1 Box Shop	33
Pierino Palazzi	6-20-21	Roofing	33
Carl L. Johnson	6-22-21	Flooring	33
Sabino Perniola	6-6-22	Roofing	32
Edward J. Geraghty	6-26-22	Maintenance	32
Angelo Melino	6-28-22	Roofing	32
George E. Goodwin	6-12-23	Flooring	31
Richard T. Murphy	6-25-23	Sales Manager, Flooring Div.	31
Samuel J. Steele	6-9-24	Flooring	30
Mario A. Boragine	6-9-24	Power Plant	30
Anna G. Smith	6-16-24	Office	30
Margaret B. Owens	6-22-25	Office	29
Emilio Nicastro	6-29-25	Maintenance	29
Pauline L. Rafuse	6-7-26	Office	28
P. Antonio Cregnalo	6-8-26	Flooring	28
Martin Green	6-10-26	Flooring	28
George S. Johnson	6-11-26	Flooring	28
John Suman	6-16-26	Office	28
Evelyn M. Wadleigh	6-21-26	Office	28
John M. Pechulis	6-23-26	Maintenance	28
Ernest W. Oakes	6-20-27	Paper Mill	27
Mary I. Geary	6-20-27	Office	27
Alfred M. Kendall	6-5-28	No. 1 Box Shop	26
Raymond F. White	6-18-28	Office	26
Lambert J. Anderson	6-20-28	Office	26
Anastasia T. White	6-10-29	Office	25
James A. Schuller	6-28-29	Finishing Mill	25
Norman J. McDonald	6-1-34	Office	20
Velma Cobb	6-4-34	Office	20
Lili D. Perroni	6-11-34	Maintenance	20
Vaughan C. Allan	6-13-34	No. 2 Box Shop	20
John H. Murphy	6-18-34	Roofing Sales	20
Oscar M. Lambine	6-1-39	Chief Engineer, Paper Div.	15
Joseph T. O'Brien	6-9-39	Flooring	15
Peter Kodis	6-21-39	No. 1 Box Shop	15
John C. Olson	6-5-44	No. 2 Box Shop	10
Agnes Kozlowski	6-8-44	Office	10
Robert L. Nordblom	6-12-44	No. 1 Box Shop	10
Matthew B. Connolly	6-19-44	Flooring	10
Eleanora A. Murray	6-19-44	Office	10

Mary P. Crowley	6-19-44	Office	10
Orlando S. Keyes	6-19-44	No. 1 Box Shop	10
Wm. J. Swinnerton	6-21-44	Maintenance	10
Patrick Gilmartin	6-30-44	Finishing Mill	10
George E. Stine	6-1-49	Roofing Sales	5
Stephen Folan	6-2-49	Roofing	5
Tauno A. Johnson	6-6-49	Paper Mill	5
Margaret Lowerison	6-6-49	Office	5
Richard I. Barrett	6-6-49	Roofing Sales	5
James F. Hanlon	6-6-49	Roofing	5
James O'Toole	6-6-49	Roofing	5
William J. Fitzgerald	6-6-49	Roofing	5
Frank W. Stanton	6-7-49	No. 1 Box Shop	5
Francis W. Brown	6-9-49	Roofing	5
Anthony J. Phillips	6-13-49	Roofing	5
Hubert H. Heath, Jr.	6-13-49	Flooring	5



GUESS WHO. They are brothers, both now working at Bird & Son. One (left) is an Electrician in the Norwood Plants, and the other is well known in the East Walpole offices. See answer on Page 16.

PHILLIPSDALE

Albert G. Carlson	6-9-20
Antone L. Alves	6-6-22
Anton S. Vargas	6-10-22
Joseph Braga	6-4-23
Arnold F. Manchester	6-9-27
Manuel Corry	6-4-34
Margaret M. Pierson	2-26-44

CHICAGO

Theodore F. Reimann	6-1-49
Michael Loughney	6-29-49 Military Service

GLENWOOD

Charlie A. Ashley	6-3-49
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BERRY ASPHALT COMPANY

Warren H. Huffman	6-1-29
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Former Employees Now Retired

EAST WALPOLE AND NORWOOD

Michael Kodis	6-1-09
Ludwig Polovitch	6-21-11
Mike Waytekunas	6-20-12
George Wallace	6-17-14
Thomas Coyne	6-18-14
Waclaw M. Baranowski	6-26-14
Charles D. Savage	6-14-17
Bartholomew Murray	6-15-17
Vincent Grudinkas	6-8-18
Alvah H. Bridgham	6-17-21
Michael F. Duffy	6-6-22
Peter J. Kiarzis	6-13-22
Allan J. Hill	6-15-22
John F. Ahearn	6-16-23
Joseph Magnani	6-28-23
Samuel McLeod	6-9-24
K. Hilmer Eklund	6-18-29
James J. Murray	6-20-39

PHILLIPSDALE

Walter Gill	6-23-11
Samuel D. Gorelco	6-8-23
Onesime Boisvert	6-25-23
Joaquim Cabral	6-17-26

CHICAGO

Freida M. Leonhardt	6-10-29
John Dobias	6-24-29

Send In Their Pictures — Immediately

ARE you a parent? Is your boy or girl graduating from high school or college this June?

The Review wants pictures of the graduates of yours. (Pictures will be returned.) Several pictures have already come in for the June issue, and we'll run a big spread of these boys and girls we are all proud of. (Of whom we are all proud, pardon us!)

This will be the third year for the popular page in the June Review. Help us make it a success again.

Send in the photo (*not* the negative) through your reporter or directly to the editor. On a separate piece of paper (don't attach with paper clips) note:

- graduate's name
- name of school
- relation to employee
- Bird (or Berry) employee's name
- employee's department

If you have a brother or sister graduating, it is all right to send a picture in too? Yes, please do. Sorry we haven't room for nephews and nieces.

Festus Connolly

FESTUS CONNOLLY, actively employed at Bird & Son for 36 years and retired since June 30, 1950, died on April 19, at the age of 69. He had been in poor health for some time.

He came to work for Bird & Son on the 24th of April 1914. He had just arrived from his native Ireland. He always worked at the East Walpole plant and lived in that section of town. For many years he was an Oiler in the Maintenance Department. In later years he was Cleaner at the Brigade Room. Never marrying, Festus Connolly lived at the company owned men's rooming house, the Bird Club. His nearest surviving relative is a niece, Mrs. Elizabeth Hourigan of Worcester. He was a member of Walpole Council 1319, Knights of Columbus.

Funeral services were held on April 22 with a solemn high mass of requiem from St. Mary's Church, East Walpole.

Edward A. Valantine

EDWARD A. VALANTINE died on April 10 following an illness of several months. He was not quite 60 years old. He had been employed at Bird & Son since February 28, 1941, practically all of the time in the Shipping Department at No. 1 Box Shop. Since 1950 he had been a Tow Motor operator.

Born in Minot, North Dakota, Edward Valantine had worked in western Canada, in Michigan doing construction work and in Boston before his employment at Bird & Son. He is survived by his wife, Muriel (Eaton), and four children, Douglas and Walter, both married, Elaine and Fay, the youngest, who graduates from high school this year. The family had lived in Sharon before moving to West Medbury, where they now live.

Funeral services were held from the Dowley Funeral Home in West Medbury on April 12, with burial in the same town.

Science Park says that if you want to check the temperature and there's no thermometer handy, find yourself a temperature vial, count the number of chirps per minute, divide this number by four, and add 40. The answer will always be the exact Fahrenheit temperature. (From Boston's Museum of Science).

They came to see us . . .

VISITORS FROM HOLLAND. Sikko van der Woude, seated right, Dutch home furnishings designer, with his daughter, Femmy, while traveling in the United States and Canada, dropped in at East Walpole and were shown around by Floor Covering men Robert V. Garner, standing right, Assistant to the Division Vice President, and Chief Designer A. P. Macchi. Our Design heads were interested in swapping ideas with Mr. van der Woude, who designs on a free lance basis for businesses all over Europe. Miss van der Woude acts as sales contact for her father. Their studio address is Helmond, Holland.



THEY KEEP COMING BACK. Not these particular men, but each year a class from the Harvard School of Public Health visits the Norwood Granule Plant to observe its fine dust control system. On April 21, this group came out and were shown around by Chief Chemist Stanley Sallie, third from right end, and Geologist Leonard Weaver, second from left. Leader of these public health students is Dr. Leslie Silvermon, wearing felt hat, a professor at the school.



MODERN EDUCATION includes showing them as well as telling them. These industrial arts seniors from Canton High School probably learned a number of things on visiting our East Walpole mills one day early in May. One may have been the realization that when a man grows up he works for a living.



Fifth Quarter C

ACCLAIMED the most successful party yet, the Quarter Century Club banquet for Bird people in Massachusetts and Rhode Island was held again this year at the King Philip, Wrentham, on April 22. Nearly 700 were present. Wives of members were invited for the first time.

As the guests arrived and were ushered into the spacious ballroom, the ladies were presented with gardenia corsages. The banquet hall was an invitation to come, eat and have a good time. More than 70 round tables with white linen and each with its bowl of

red and white carnations, made a perfect setting. Special guests of the evening—those who had retired in the last year—had places of honor near the head table.

Following the singing of the Star-Spangled Banner and the invocation by President Anderson, the 700 guests of Bird & Son dined on Seiler's hot roast tenderloin of beef and famous clam chowder.

President of the Quarter Century Club Russell L. Tupper presided from the head table. Others seated there were Mrs. Tupper, Mr. and Mrs.

Charles Sumner Bird, Jr., Mr. and Mrs. Axel H. Anderson, Helena White, Secretary of the Quarter Century Club, H. Eugene Sawyer, Jr., toastmaster, and John F. Dower, oldest club member in point of Bird & Son service who was able to attend.

From Rhode Island, there was a group of 52, who included seven retirees, three of whose wives came, and 23 active employees, most of whom were also accompanied by their wives.

Election of officers was the first order of business. Nils Lindequist a chairman of the Nominating Commi



y Club Banquet

presented the names of Russell L. Tupper and Helena White for re-election. President Anderson took over the chair to conduct the business meeting which resulted in the re-election of Mr. Tupper and Miss White. Eugene Sawyer, Vice President in charge of the Floor Covering Division, acted as toastmaster for the evening. He related some surprising and hitherto unknown facts about the square dance abilities of the two speakers who followed, Mr. Bird and Mr. Anderson. The speakers offered their congratulations to the Quarter Century mem-

bers on a job well done for the company. Mr. Anderson spoke a special word of greeting to the new club members who had reached their 25th anniversary during the past year and to those special guests of the evening, the men who had retired during the past 12 months. A solemn moment was Mr. Anderson's reading of the list of 17 members who had died during the past year.

He also paid special tribute to the wives, who were attending for the first time. He said, "Without the support and encouragement of our wives, we

never could have achieved our records of long service and good performance on our jobs. Through your long hours of work making our houses into homes, you good ladies have become our partners in whatever we have achieved of success through the years."

Vital statistics brought out by Mr. Anderson showed that there are 531 Quarter Century members actively at work in the company and 196 retired members, making a grand total of 727.

(Continued next page)



VIEW OF HEAD TABLE: Mrs. Russell L. Tupper, President A. H. Anderson, Mrs. Charles S. Bird, H. E. Sawyer, Jr., and Helena White. Others seated here not caught by camera were: John F. Dower, Mrs. A. H. Anderson, R. L. Tupper and Charles S. Bird, Jr.

INVOCATION

Given by President Anderson at
The Quarter Century Club Banquet

Our Heavenly Father, as we gather again around this festive board, it is with gratitude and humility that we ask Thy blessings. We pray for Thy gifts of health and well-being, not only for those present but also for our loved ones wherever they may be.

Strengthen our faith in each other and bring peace to man everywhere.

For this food which we are about to receive we thank Thee. Bless it to our use and us in Thy service.

Amen.



THEY HAD TO COME A LONG WAY. From left: J. H. VanHoy and Mrs. VanHoy, from Sanford, Florida; Mrs. Charles Nichols (the former Alice Field) of Camden, Maine; Mrs. J. D. Johnston and Mr. Johnston from Shreveport, Louisiana; and Charles Savage, from Searsport, Maine.

Quarter Century Club

(Continued)

Thirty-five people retired from company during the past 12 months.

"Their years of faithful service Bird & Son add up," Mr. Anderson said, "to the amazing total of 1,000 years."

After Mr. Anderson and Mr. F. finished speaking, the formal meeting ended and the rest of the evening was left open for dancing to the music of Jesse Smith and his orchestra. With many members and their wives enjoyed the dancing, many others spent a pleasant hour or two visiting with friends. It was an occasion when people arrived early and stayed late, obviously enjoying the good food and the good fellowship.

In charge of arrangements was Ralph M. Wight, himself an honored guest as he was retiring at the end of the month from his position as Director of Personnel. Assisting him was John J. Murphy, who became Director of Personnel on May 1, A. W. Smith, E. M. Grout and Mary McCarthy.

Bernice Woolley headed the group of ushers who included Mary McCarthy, Roxy Coburn, Velma Cobb, Gertrude Dawson, Eleanor Garland, Ann Lindsay, Helen Lipinsky, Isabel M. Leod, Mary Moylan, Pauline Rans and Ella Stratton.

The Boston Traveler on the Monday following the party carried a front page story entitled, "25-Year Employment Feted at Bird and Son Banquet", featuring writer Joe McLean, with banquet pictures on the "Our Town" page, opposite the editorial page.



MISS HATTIE WILLIS, in her 87th year, took the honors for being the oldest person present. Retired in 1926, Miss Willis worked in the Main Office a half century ago when it consisted of just a handful of employees.

Special Guests at Quarter Century Banquet



HONORED GUESTS and their wives. Standing, from left: Hilmer Lind, Elaros Balutis, Anisim Nikituk. Seated around the table, starting from left: Ralph M. Wight, George

E. Smith, Frank Muczinskas and Mrs. Muczinskas, Mr. and Mrs. Raymond Call, Mrs. Leonardo Ciancarelli and Mr. Ciancarelli, Ruel G. Fulton and Mrs. Fulton.

Happy Retirement to Ralph M. Wight

WHEN a man has worked in as many important posts and in as many different divisions of the company as Ralph Wight had worked, it is more than one retirement party to extend to him the good wishes of many friends in the organization.

His friends at the Floor Covering Co. took him to dinner at the Lafayette House on Wednesday, April 21.

He was presented with a miniature tool kit lined with folding money to be used for the purchase of tools for his wood working hobby. This party was a double-barreled event, being also the celebration of Foreman Nelson Phillips' 25th Bird & Son anniversary. Phillips was also given a purse of money.

On Tuesday, the 27th, members of the Personnel Department took Mr. Wight to lunch at the Lord Fox, presenting him with a sum of money to be used for an ornamental tree or shrub at his new home in Brentwood.

Bird & Son executives, nearly 40 of them, honored Mr. Wight at a dinner at the Colonial Inn, Plainville, on Wed-

nesday, April 28. This group presented him with a beautiful mantel clock suitably inscribed.

On Thursday, the 29th, Mr. Wight was the guest of honor at a dinner at Lewis Restaurant, Norwood, where members of the local union bargaining committees and other union members gathered to wish him well. They presented him with a chaise-longue.

Ralph Wight is finally having a chance to enjoy his new home in New Hampshire. With the parties over, he can try out these tokens of esteem and if he reads these lines carefully he'll get a fair idea of what people think of him.



BANQUET IN HONOR OF RALPH WIGHT, who is seated in center of front row, wearing dark suit and vest. Others with him at the head of U-shaped table arrangement are H. E. Sawyer, Jr., E. L. Champlin, A. H. Anderson, R. J. Walsh and R. A. Wilkins.

Extreme left, seated, is Mr. Wight's successor and new Director of Sales, John J. Murphy. Others are, seated, H. S. Hanna, C. L. Brown and J. H. VanHoy.

Standing, from left: C. A. Sumner, W. H. Anderson, B. L. Sears, H. S. Whitney, J. A. Shelley, A. D. Colburn, E. H. Coleman, O. M. Lambine, J. J. Burke, G. M. Blair, H. T. Barker, Rogers Weed, Jr., R. V. Garner, B. H. Bailey, Frank Sutherland, J. G. Callan, R. H. Hall, E. R. Pulsifer, Page Bunker, W. G. MacIvor, R. C. Holman, R. L. Tupper, L. M. Lindblom, W. R. Wright, Jr., S. H. Sallie, A. W. Smith and F. P. Reynolds.

Milling Around



Main Office and Sales

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
MARIANNE MASINO
WANDA WOJDAG

DOROTHY MCELENEY
JULIA LEWIS
WILLIAM GRAZADO
MARY McDONOUGH
PAT McDONALD
BETTY WENTWORTH

Roxy Coburn, delegate to an industrial nurses convention in Chicago in April, had the pleasure of sharing her hotel room with her sister, Edna, from Denver, a delegate to another convention. Edna is a public health nurse. The sisters had not seen each other for several years.

New reporter welcomed to the Review is Wanda Wojdag. Wanda is taking over for Jean Vitaitis of Container Sales (CPX). Jean left to be married.

We welcome Ethel Shaw to Statistical.

Dottie Reardon is all set with her newly acquired driver's license and car.

Nice to see Thelma Sjoberg back in Statistical after her winter in Florida. Beautiful tan, Thelma.

Alice Peterson received a hope chest for Easter from her fiance, Willard Peterson (the name's the same), of North Easton.

Welcome to Ruth Emmons, a new member of Container Sales.

Ann Smith went on a week-end jaunt to New York to attend a family wedding. From all accounts she had a wonderful time.

Rennie Feaver, a girl who really gets around in her 1950 Oldsmobile, was off again recently visiting her sister in New Jersey. She had a "real crazy" time.

Barbara Hanks took a vacation in April and drove to Washington, D. C. She was fortunate in seeing the trees hung with cherry blooms.

Edinburgh to Capri, A Memorable March

If you have been to Europe, you may want to compare notes. If you haven't, the Reynolds' trip in March may give you some ideas when you do go!

Frank P. Reynolds, Director of Research, and his wife left March 10 and flew to Shannon and then London. After London, they drove through the Lake Country of England and then visited Scotland, where Mr. Reynolds was interested in Culzean (pronounced Colleen) Castle, which was given to Eisenhower. Most travelers like Edin-

Rus Pulsifer of Industrial Engineering took a group from his church, East Milton Congregational, through the Floor Covering Plant one evening recently.

Anne Lindsay and Pat McDonald are in Europe on a vacation trip. They flew over and were planning to visit with Anne's relatives in Scotland for a short time.

Walter Siderwicz and Nunzio Julius of Advertising Display are back from a three weeks' trip through the Boston and New York area, helping Flooring Salesmen install window displays.

Bob Barbaglia of Advertising Display spent three days in Montreal setting up a floor covering display for Delorimier Distributors. He assisted Hal Hillyard and Bert Johnson.

Marian Tolman and Carolyn Delaney, on vacation, played golf on the Walpole Country Club team in the Norfolk County Four Ball League at the Needham Country Club. The drizzly weather was not ideal but Walpole won.



THOMAS FLOOD JOHN KALIS
EDWARD GERAGHTY NINETTE GRUSHESKI
FRANK NYBORN ELNA GOTTEBERG
EDWARD WISNIEWSKI JENNEY WASILUNAS
MILTON GARDNER

PRODUCTION AND POWER

Congratulations to three retirees who have achieved more than 50 years with Bird & Son. They are Frank Fisher, John Dower and Patrick Hession.

Sympathy is extended to Thomas Flood, whose mother has just died.

The first vacationer at Stock Transfer was Earle Quimby, who went to New Hampshire with his wife.

burgh very much and they were no exception. They ate at Hawes Inn at the Firth of Forth Bridge where Robert Louis Stevenson wrote "Kidnapped." Mr. Reynolds said he looked at British railroads to see if they might be benefited by using Bird Tie Pads.

From the British Isles they went to Switzerland, where they spent a week in Zurich, Bern and Geneva. They saw the statue of Roger Williams in Geneva, erected because of his fight for religious freedom.

They flew to Rome, where they were impressed with the antiquity of the Eternal City and its great art. Mr. Reynolds noted a viaduct, built in early

Vacation time for Marshall Hanf included visiting his sister at Geneva, New York.

Michael Mulhern has left and we wish him good luck in his contracting business.

Tappy Venterosa has started painting his own home in his spare time.

John Sigielka is welcomed as a newcomer in the Paper Mill.

David Wohler has been transferred to Beaters from the Finishing Mill.

Thomas Clancy recently purchased a ranch style house in Abington.

John Kalis has been painting his house inside and soon will finish painting the whole house gray instead of white.

Michael Duffy, retired from No. 4 Paper Machine, was in for a visit last month. His new address is 34 Rhoades Avenue, Walpole, where he has bought a new home.

Peter Glebus has already started making week-end trips to the Cape.

Arthur Chamberlain is planning a trip to Miami.

Raymond Vitaitis has just purchased aluminum storm doors and windows.

Congratulations to John Maguire, Charles Geigol, both of whom have been with Bird & Son more than 40 years.

Francis Donlan has received word that his son is stationed somewhere in Korea. Francis himself has been out sick since March but was expecting to be back soon. He is again chairman of the Buddy Post for the Norwood Post, VFW, and wishes everyone to support this cause.

Martin Kane flew to Ireland for a long anticipated visit.

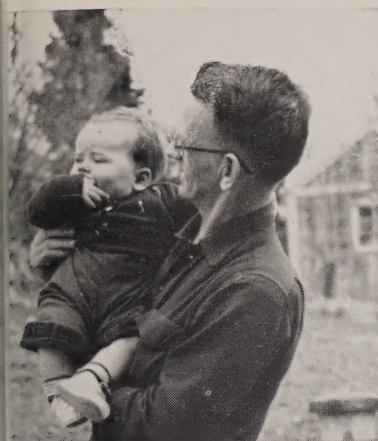
Joseph Foley has been planning to go to Ireland also to visit his mother, who is ill.

Our deepest sympathy is extended to the family of Nicholas Lukawesky of Stock Transfer, who lost his life in a tragic accident in the mill.

Christian times, which is still carrying water. Other spots in Italy which they visited were Naples, Amalfi, Sorrento and the Blue Grotto at Capri. Flying back over the Alps, they had a marvelous view of Mont Blanc and the Matterhorn. The pilot carefully flew around the peaks to give passengers on both sides of the plane a good look.

Back in Paris they saw friends from America, spent four days there, then boarded the boat train for Cherbourg and returned on an excellent voyage on the "Queen Elizabeth."

Outstanding impressions? Switzerland for its people and scenery and Rome for its art and antiquity.



S. Bill Wall and his grandson, Peter Shea, Jr., out in the back yard of grandpa's home on Mylod Street, Norwood. Bill is an electrician in East Walpole Maintenance.

Thomas Concannon and Arthur Smith have been transferred to No. 1 Box Shop.

Norwood Transfer's bowling team had another good year, with every man averaging in the 90's: Frank Montisano, 96.5; Red Miller, 94.5; Tappy Venterosa, 93.9; Chet Sheski, 93.2; Coleman Norton, 92; and Earl Magnuson, 90.7. Oscar and Tappy are co-captains.

Our sincere sympathy is extended to the family of Edward Power, who died suddenly last month.

It is nice to have William DeRoche back after two months' illness.

Michael Korbut has been out sick for some time. His fellow workers wish him a speedy recovery.

We are glad to hear that "Irish" Oakes' mother is improving. She has been ill in the hospital.

We were very sorry to hear of the death of Nellie Coughlin's father, Raphael Patin, retired Bird & Son worker, on May 9. We extend our sympathy to her and her family.

John Seastrand's son, Cornelius, is one of our Norwood boys who left for Alaska recently to seek their fortune. The newspaper account says they are planning to get construction work, which pays very well in frontier country, and then return late in the summer.

FINISHING MILL

Katherine Kane is welcomed back after being ill. Katherine wishes to thank everyone who remembered her with various cards while she was a patient at the Norwood Hospital and at home.

Katherine Foley has traded her Chevy for a new car.

Charles Sabonis is recuperating at the Norwood Hospital following an automobile accident.

We welcome all newcomers to Flower Pot Shop and hope they enjoy working here.

We welcome Dana Grue and Charles Smith back to work after being on the sick list.

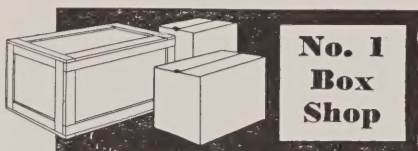


APPEALING KIDDIES. They are the children of Martin "Minty" Saulen of the Shoe Carton Department, No. 2 Box Shop. Martin, left, is 6 months old. His sister, Antoinette, is 3.

Our best wishes go to Bernice Perry, who has been confined to the hospital for some time.

Sympathy is extended to Evelyn Balduf on the loss of her father.

To June Petrovick we extend our sympathy on her recent bereavements.



JOHN P. WALSH
RAMONA CHICOINE
KENNETH HOUGHTON

CATHERINE BELLEW
EDWARD PADUCK
FRANCES PENZA

Nice to have Helen Baggs back to work after a long sick leave.

We extend our deepest sympathy to Helen Burke on the death of her father, Frank R. Meyer, Printing Department Foreman.

Angela Purpura was the lucky winner in a Norwood merchants' drawing recently. The prize is a trip to Bermuda with expenses paid for the winner and one other person. She has asked Jennie Mike, a close friend, who also works here, to go with her. At this writing her plans were not yet complete.



JOSEPH SMELSTOR, JR.
A. D. SMITH

ANNE KELTER
CATHERINE BRADY

JOSEPH FOLEY

More new cars: Joe Butler has a new Nash; Vito Puopolo, a new Cadillac; and Bill Ford, a new Plymouth.

Gus Smith and family attended the wedding of Orlando Keyes on leave from No. 1 Box Shop in Long Island, New York, recently.

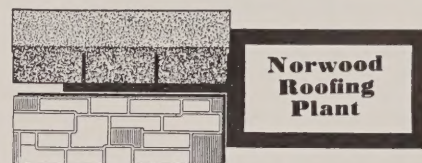
Congratulations to our Superintendent, Russell L. Tupper, on his re-election as president of the Quarter Century Club.

Our sympathy goes to August Petrova, whose brother, John, died recently.

Charles Ricker is reported getting a new '53 Studebaker.



PRIDE AND JOY of Larry Hewins, Floor Covering Quality Control Department, are his grandson Allyn Michael, 3½, and Dorothy Ann, just 3 weeks old in this picture. Larry, Jr., is their dad.



ARTHUR McKENNA JULIUS AUKSTOLIS
LEONARD WEAVER ROGER PERCY
LOUIS SILVESTRI JOHN FOLAN
JOSEPH NEVINS JAMES MURRAY
FLORENCE MURRAY LOU DOM
MICHAEL MEOMARTINO

William Hammond and Norman Olson, our two Northeastern students who alternately work in the Lab and then go back to college for a term, both became fathers in April. (See Births.)

The genial newcomer who started at the Laboratory on April 26 is Jim Jackson, recently moved up from New Orleans, where he had been doing work on special oils. He is a native of New Jersey and went to Lehigh University. He and his family will make their home on Peach Street, Walpole. We extend to them a cordial welcome to their new community.

Our congratulations to Tony Utorka on his recent installation as Grand Exalted Ruler of the Norwood Lodge of Elks.

Bert Bamford has traded his Chevy for a '53 Ford.

Tony Utorka and Arthur McKenna are now driving a Chrysler and a Mercury, respectively.

Among recent visitors to Roofing were Mr. and Mrs. Hankala of Finland. Mr. Hankala owns a small roofing mill, where they make only roll roofing, as shingles are too costly to sell. While here, they met several of our people of Finnish descent and seemed quite pleased to hear Uno Wiik of the Sample Department (FBN) speak to them in their native tongue. Their comments about Americans: They are always in a hurry; and do not stand around



THIS DOESN'T LOOK like a tense moment. If you are an electrician, however, you may know better. These two East Walpole Mill Electricians, Bob Weger on the stepladder, and Pete Bethel up above, are changing BA fuses in the Transformer House on the 13,800-volt feeder line to the Norwood Roofing and Flooring Plants.

On April 20, these fuses blew for an undetermined reason. Experts collected to clear up the trouble, which stopped all production "down below", were Engineers R. C. Holman and George Blair, and Electricians Herbert Jepson, T. F. Bannon, Oscar Carlson, the two in the picture plus one or two Boston Edison men. It would seem that 13,800 volts on the fritz are not kid stuff.

Roofing, continued

and stare at strangers. The Hankalas were relieved to be able to come and go unnoticed.

An interesting early vacation was spent by Jim Weir and his wife, former Roofing Sales Correspondent, who drove down to Florida as far as Miami and made a number of stops in various states along the way. (See Charleston notes.)



BRUCE GRINDLE
CHARLES COBB
THOMAS BLUNDELL
NAZARENO LORI

DOROTHY HAWES
FRANK SHUMSKI
JOSEPH WALL
EDWARD H. SILVA

Since Easter, Frank Miloszewski has been enjoying sitting in front of his television set during spare evenings chewing on Polish bread, kielbasa and horseradish.

Following his custom at Easter time, James Sheptycki passed out portions of kielbasa to all members of his department. Jim

prepares and makes this Polish delicacy in his own back yard. Despite the 3½-inch rainfall that hampered his operations, Jim did a real good job.

"Bucky" Day ended up this season's bowling as high man of FFG.

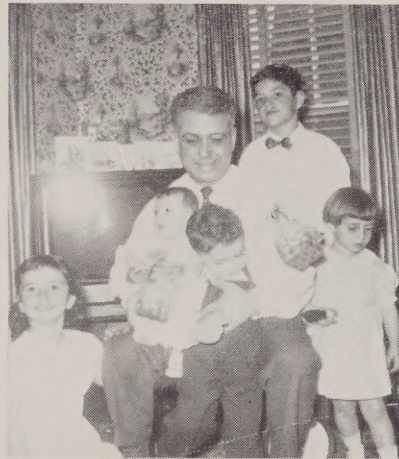
"Scotty" Mullins is heard from every time he winds himself up in wet gumstrip.

Carl Hilton is already spending quite a lot of time at his camp at the Foxboro Bogs. He must have struck oil for it is not time yet to stretch out in his hammock, his favorite pastime next to boating.

Bill Colmer is the first in his department to get his garden planted and growing. With his green thumb, he no doubt will be the first to bring in cucumbers again this year.

Bob Taylor is spending quite a lot of time shining up his "Caddy" in readiness for trips to the beach.

Sign of spring: Joe Doran singing and whistling.



GRANDPA CARPENTIERO with Mary, Marianna, Junior, Annette, and little Luigi standing in back of grandpa. Luigi Carpentiero works on the Floor Covering Print Machines. The two grandchildren he is holding in his lap are children of Michael, who formerly worked at Norwood Roofing.

Clarence Young has parted from his "cruiser", the truck, which it is reported cost him a dollar every time he turned on the ignition.

Charles Novick is talking over plans to go to Florida again to visit his son stationed there in the Marine Corps.

Harold Mott is one of the first ones around to pick up a good suntan.

Joe Zoppa is still in the nursery business. Anyone needing trees or such, see Joe.

Paul Wildman, Charles Jarvis and Bob Goodale are new Research employees.

Answer to Guess Who. They are Fred and Frank Vietze. Fred, the Electrician, was about 6 months old and Frank, Assistant Auditor, less than 2. Frank says the picture was taken in 1905, in Norwood, where the family lived then.

Madeleine "Midge" Baker is taking for Phil Pearson, who intends to go to school in the near future.

Paul Galano from Finishing is now working in the Design Department.

Tom Jones says he is going to plant grass — if the rain ever stops.

Jim (Worsham) Tennant, Mort (Sam) Port and Red (Hogan) Coyne did a share of golfing despite the heavy rain. Red came closest to doing a little something also as he did a razzle dazzle dive near the water hole. A helping hand from Howard (Locke) Heath was given credit for the rescue.

The beach buggy built by Howard Hains, Bernie DeSavage and Larry Heath has already been given an array of suggestive names. They include: Fishless, Shun and The Blank.

Lab employees are glad to hear Brownie Kanalski is recovering from illness and send their get-well-quick wishes.

Tony Grinavic and Tom Michienzi have jobs at high elevations for the coming weather. They are Hangermen.

Dept. FFG (Linoleum) is now buying the 11-7 lights, mixing and sheeting linoleum. Albin Vietze is now Acting Foreman of this department and Frank Kisse is here temporarily from the Tile Room.

John Burke is another who has joined the ranks of gardeners. By the time he has it all planted he will have a small farm. He has two good helpers, his two daughters.

Each week-end and holiday from now until the end of summer you will find Frain at his cottage at the Cape.

Ralph Hildreth was one of the Foremen to be selected to make a tour of the FFG Rubber plant. He enjoyed every minute of it.

Charleston News

By RAYMOND A. MARSTON

(Editor's Note: We are happy to welcome the new Charleston, South Carolina, Plant to the personals column in the Review for the first time.)

The first three additions to the family in Charleston are: E. R. Maples, Engineer; W. E. Wingate, Shipping Manager; and Raymond A. Marston, Office Credit Manager.

Down South for the Sun were Frank Davis, Nelson Bartlett and Ralph Keane, all of the Norwood Roofing Plant. The three were at Charleston interviewing for tractors, April 19-23. Looking for Southern hospitality, Herb strolled around Charleston in the early morning, 5 A.M. Their main ambition while here was to taste that delicacy, she-crab soup.

Recent visitors to Charleston include Mr. and Mrs. A. H. Anderson and Mrs. L. J. Rogers, returning from vacation in Florida; and Mr. and Mrs. James W. who had been spending their vacation in Myrtle Beach, South Carolina.

Dave Fleming is still carrying on as the "Great White Father."



News from Auburn, Me.

By HELEN LANE



NG SOLDIER AND BRIDE. Wedding of est to Bird & Son people at the Auburn lp Station was that of employee Mabel e's daughter, Marlene, to Clayton Adams, pril 10.

en Sirois has been spending all his e time building a new boat, and is t ready to put the last coat of paint on. s going to call her the "Lazy B."

net and Joan Walmsley played their ame of golf at Summit Springs, but aren't giving out their scores.

rn Champagne is driving a new-to-her , but says that it isn't as good in the as the old one.

ola Gilbert is looking forward to the er son Donald completes his 16 weeks taining with the Marines at Parris d, and gets home for a furlough. Aunt n Lane is very anxious to see him too.

Suggestion Winners

Paid Total of \$350

ALTHOUGH there were no special awards paid to suggesters in l, six men pocketed an extra \$20 aving had five accepted sugges- . These men are:

John Dearnaley
Thomas McDavitt
Theodore Pierce
Andrew Wright

the Norwood Roofing Plant, and Phillipsdale:

George Jobin
Joseph Wynne

Eight men received the \$20 award for money saving suggestions. There were fifteen \$5 awards paid to 11 suggesters.

Award money was paid as follows:

Norwood Roofing Plant

James Brown, FBPM-6	\$20
Robert Byrnes, FBF	20
Richard Carberry, FBPM-9	20
Kenneth Coates, FBPM-6	20
Karl Eklund, FBI	20
Thomas McDavitt, FBM	40
James Whelan, FBPM-9	20
Francis Campisano, FBN	5
Peter J. Carchedi, FBPM-7	10
Peter E. Carchedi, FBF	5
John Dearnaley, FBM	30
George Gross, FBM	10
Theodore Pierce, FBM	25
John Stupak, FBV	5
Andrew Wright, FBM	30

Phillipsdale Plant

Joseph Wynne, DPM	\$40
George Jobin, DPIF	25

Floor Covering Plant

Clarence Young, FFG	\$5
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Nicholas Lukawesky In Fatal Accident

A FATAL accident occurred at the Paper Mill in East Walpole on May 12, when Nicholas Lukawesky was fatally injured. He was driving his tractor across an elevator platform, when the elevator started to rise and he was unable to escape. He was 61 years old.

The accident occurred shortly after 5 in the morning. He had been working on the 11 P.M. to 7 A.M. shift. Investigation of the cause of the accident began immediately and is still under way.

Nicholas Lukawesky, who lived at 1175 Washington Street, Norwood, had worked for Bird & Son continuously since August 12, 1943, when he started at No. 1 Box Shop. He transferred to the Paper Mill Stock Transfer Department in 1944, where he was working at the time of his death. He was a Checker, Tractor and Crane Operator. Previously he had worked for Bird & Son from 1919 to 1924. After that he worked for many years for Hollingsworth and Vose Co.

He is survived by his wife, Catherine (Karchuk), four sons, Edward, Stanley, William, Michael and a married daughter Catherine Siemash.

Funeral services were held from the Paul H. Kraw Funeral Home, Norwood, on May 15, with a requiem high mass at St. Peter's Church. Burial was at Highland Cemetery.

Harvey S. Riley

HARVEY S. RILEY, retired, died May 7, following a brief illness. On Sunday, May 2, he had just come off duty as a special policeman when he was stricken and was taken to the Roslindale Hospital, where he died the following Friday. Services were held from the Wilson Funeral Home, Dedham, on May 10. He was 74 years old.

Coming to Bird & Son in 1942 in the Norwood Roofing Shipping Department, Harvey Riley transferred in 1946 to No. 7 Roofing Machine. He retired on June 30, 1949.

He was born in Billerica and ran his own business as a mover for 22 years. He lived in Dedham. He is survived by his wife and two married sons, Harvey of Dedham and Russell of Readville.

Acknowledgments

The family of Edward A Valentine extend heartfelt thanks to all at Bird & Son who in any way helped during our recent bereavement.

Thanking you for your kindness and sympathy at a time when it was deeply appreciated.

Mr. Oscar Ellis and Family

Your kindness and sympathy will always be held in grateful remembrance.

The Osbourn Family
(Shreveport)

Gratefully acknowledging and thanking you for your kind expressions of sympathy and the beautiful flowers sent at the time of Festus Connolly's death.

Mrs. Edmund Hourigan

Gratefully acknowledging and thanking you for your kind expression of sympathy.

The family of the late Fred Balduf

Gratefully acknowledging and thanking you for your kind expression of sympathy.

Mrs. H. L. Jepson
Mr. and Mrs. Lyman Small
Mr. and Mrs. William Thom
Mr. and Mrs. Herbert Jepson

Your kind expression of sympathy is gratefully acknowledged and deeply appreciated.

Joaquim Ferreira
(Phillipsdale)

We wish to thank all our friends for their expressions of sympathy in our recent bereavement.

Helen and Mary Ann Power

Acknowledging with grateful appreciation your comforting expression of sympathy.

Mrs. Sophie Lapenus and Family

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

The Cicerelle Family
(Phillipsdale)



Phillipsdale Plant

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ROBERT CROWLEY

LESLIE E. HOWARD
RAYMOND NOLAN

Insul Board Wins

Bowling Season Ends

BOWLERS at Phillipsdale have just closed another very successful season. Although many shift workers were on the teams, the attendance was very good.

The Insul Board team under Captain Condry captured first place with the Office team just edging out the Millwrights for second place. The final standing:

	Won	Lost
Insul Board	70	46
Office	68	52
Millwrights	67	53
Yard	64	56
Machine Shop	59	61
Engine Room	32	88

The Office team rolled a high team single of 662 and a high team three of 1852.

Individual Highs

John Cyronak, captain of the Office team, walked off with the high average of 116-36/90 and the high three string of 490. Howie Inman, captain of the Engine Room team, got the second high average of 109-56/75 and the high single of 167. Armond Roy rolled a string of 162 to get the second high single. Jane Olney won both the high average and high single in the ladies division.

Finishing the season with an average of 100 or better were:

John Cyronak	116 36/90
Howard Inman	109 56/75
George Condry	109 14/83



LORRAINE BOISVERT, on her confirmation, April 4, at St. Luke's Parish, Barrington, Rhode Island. She is the daughter of Ed Boisvert of Phillipsdale.

Matthew Pino	107 30/90
William Kanoski	106 39/87
Joseph McBride	105 26/84
Clif Soderlund	104 34/87
Arthur Trudell	103 31/84
John Borges	102 31/71
Ben Pino	101 37/75

John Cyronak, Matt Pino, Armond Roy, Bill Queenan, Tony McBride, Jane Olney and Ed Roy rolled the season without missing a night.

To Manuel Oliver goes a lot of credit for making the arrangements for the season, and to Margaret Pierson we give a thank-you for keeping the records.

Around the Plant

Leslie Howard is starting his nineteenth year as captain of the Massasoit Hook Ladder Company of Warren, R. I.

Dick Carlson has a new home in Seekonk.

William Queenan's boy Ronald won a trophy for winning the junior 50-yard style event at the East Providence swim meet.

Ben Pino got a great surprise when team was defeated by the machine shop. He bought a package of sugar jets for weaker machine shop team so as to beat them up, but he will never do it again.

Serafim Moreira got a new Nash Metropolitan.

Good weather is giving some of the men the urge to work outdoors: Matthew Pino is planting grass at new home; Dudley Pino is getting his garden ready; Anthony Roy is putting up a fence to keep dogs out of yard; Ben Pino planting shrubs.

We were sorry to hear of the death of Jack Ferreira's mother.

We were also sorry to hear of the death of the mother of Antone and Pasquale Cicirelli who died April 28.

Fore!

WE are having a golf team again this year in the East Providence Industrial League. Captain Kanoski is expecting great things from his team this year and has announced that the starting team will probably be Orlando Conti, Tommy Cunningham, Fred Pierson and himself.

We have a good supply of substitutes in Joe McBride, George Condry, Angelo Medici, Herb Chamberlain and Phil Gordon. We hope to have a good season.

Gary, Indiana, Notes

By G. F. CAMPBELL, JR.

Early vacationists include Brian Blair to Terre Haute, and John Curtis, Lester Kimberley, and Ralph Rush at home.

Clara (Mrs.) McKinney is taking a trip with girl friends.

We hear that George Harvey has another bump on his new car. Not serious, and since it's the third since he moved to Gary, it should be the end of the string.

Bob Kostelnik joined the new car owners ranks this week with a new Ford.

Gene Edwards thought he was back in uniform the other night when someone bombed a pizza parlor on the first floor of his building here in Gary at 1:30 A.M. The picture carried by the local papers was taken about 4 A.M., and Gene still looked like a scared rabbit. The pizza parlor will try once again next week, after repairs, to open. But Gene has decided to rent an apartment elsewhere 'til things calm down. His insurance company assures Gene that the building is covered, but he feels this will

do him little good if the bomb is under his bed.

We are sorry to report that Carl Berg's mother passed away on April 22.

"Those who have free seats at the show hiss first." — Chinese proverb.

We didn't all come over on the same ship, but we're all in the same boat. — Bernard Baruch.

Shreveport

News and Views

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, RICHARD POTTER, Photographer

Shreveport Speaks

Elton Bamberg's wife won a \$300 Hot electric range. She was lucky winner of local drawing. However, we can't say she was so lucky. It cost him \$65 to have kitchen wired for the range. Then Mrs. Bamberg didn't like the looks of her kitchen with a new stove and Elton had to repaint the kitchen room!

Claude Howard, Felt Mill employee has been in Willis Knighton Sanitarium for an operation. We wish him a very speedy recovery.

Carl Osbourn's mother passed away April 7, after a short illness. We extend our sympathy, Carl.

We are glad to welcome two South Louisiana boys into the Laboratory. Milton Mas was formerly employed in Lake Charles and John Evans was in New Orleans.

We extend our sympathy to Eddie and L. Marshall, whose father passed away recently.

The little glass car has been on the go again. Gertrude Salter gave it to J. D. Johnston when he purchased a new Ford in just a few days, he passed it on to R. McNeill when he bought an Oldsmobile. Mac sold his Buick to Clifford Bell.

Ephas Myers, Ollie Sherburne and Frank Markham are putting Bird Silvercote in the attics.

Artis Salone was changing a tire on his car when the jack slipped and the car struck

his left arm. Fifteen sutures were required to close the wound.

We enjoyed the cookies that Roxy Co-burn sent down to us. They were really appreciated, Roxy, and here is a "thank you" from the coffee room gang.

Anna Dickson took her vacation early and flew to Cincinnati and visited her husband's parents. She reports a grand time.

Gertrude Salter is enjoying her new Chevrolet. She and her mother spent a week-end in Beaumont visiting Gertrude's sister.

Fred May tells us that Fred, Jr., is expecting to leave Korea just any day for home. Fred, Jr., has been in Korea for the past 15 months.

Vivian Wilson spent Easter in New Orleans visiting her daughter, Betty, and her family. Betty and the three girls returned home with Vivian. We know that she will be busy in the evenings entertaining her granddaughters for a while.

Ollie Sherburne enjoyed the Good Will Tour that he took with the local Chamber of Commerce so much last year that he is taking the same trip again this year.

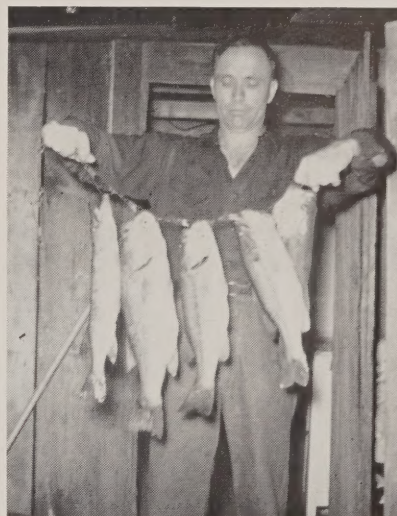
Joe Springer was watching a bowl of small tropical fish in the office recently and asked if N. R. McNeill had been fishing.

We enjoyed recent visits from Jack Rambeau, R. A. Wilkins and Herbert Waldmann from East Walpole.

The Robert Wilsons are planning a vacation to the Great Smoky Mountains to visit with Robert's sister in North Carolina.

Monday morning after Easter, David Nance came to work with a very tired look on his face and declared that he was completely worn out from playing "bunny rabbit" and hiding Easter eggs all day Sunday for his son, Dave, Jr.

Glad to have Malvern Barnett back after a week's siege of malaria.



RALEIGH NEALY, Shreveport, displaying the string of four bass and one jack fish he caught in Dorchet Bayou. The four bass weighed 10 1/2 pounds.

Glenwood News

HURCIL COWART, ROBERT STEWART
Glenwood has been plagued with bad luck this past month. Bill Davis suffered recurrence of an old injury and missed several days' work. A young son of Burnett's was hospitalized for an appendectomy. Orville Caldwell is hospitalized at writing for a sickness as yet undetermined.

For the past six weeks we have had the pleasure of working with Fred Ferguson and Joe Frasure, employees of the Brock Construction Co. of Shreveport. Our home mat will always be out for these fellows.

Orville Caldwell would like it be known if you have any dirty clothes you are lazy to wash bring them to the Glenwood Cleaners. He and his wife are now managers of this establishment.

Chicago Roofing

From W. W. Wilson, the Review received a note on the death of W. R. W. Stafford, whom those who worked at the Chicago Plant back in the 20's will remember as a very fine man.

Mr. Stafford came with us back when we first purchased the Chicago Plant in November 1917.

He was an employee in the office here for many years as cashier, and at the time he left, around 1930, when he took a leave of absence, he went to Denver, Colorado, for his health.

Before he left he was in charge of Western Warehouse control of Inventory Records for both our Floor Covering and Roofing Warehouses, which we maintained at that time.

He passed on last week in Denver from a stroke at the age of 83.



GRANDDAUGHTER of Rose Fox of the Chicago Roofing Sample Department is this lovely baby, Mary Ann Fox. Her proud father is Donald Fox. Mary Ann was four months old in this picture.

BIRD CLUB

FFR Bowlers Win In Photo Finish

FINAL of the men's bowling season was a real thriller this year, with the FFR team (Floor Covering Finishing) finally winning by 13 pins, just three days before the May 1st wind-up banquet.

The roll-off between FFR and FBV (Roofing Shipping) didn't come until into April, when FFR was finally determined the winner of the first half. Then FFR was trailing FFH (Design Department), who won the second half.

The final roll-off for season's winner was April 28. One of the FFH team, against whom FFR had to roll was John Woloshyn, whose 101.9 average was next to the highest in the league.

The next morning, April 29, a pardonably pleased looking member of the FFR team (Photographer Ken Pierce, who used to work in FFR) dropped in at the Review office and announced they had won. The totals: FFR, 1493; FFH, 1480. So we asked him who was going to take the picture of the winning team since he was on it and he said he thought someone else would press the button. John Woloshyn of the losing FFH team snapped the picture for Ken Pierce.

Final Team Standings

FFR
FFH
FBV
EM
FFV
A
FBPM-1
FX-2
DMT
FX-1
FBI
FFC
EMT
FFG
FFB
BE

• Some highs for the year were:

High Single

Dick Sprague, EM	151
Chet Grusheski, DMT	145
John Machado, FFR	142
Lili Petroni, EM	140
Robert Clark, FFG	140
Edward Pyne, FBPM #1	138
Nick Bader, FBI	137
Eddie Phillips, FFH	137
Stan Hayward, FFR	137
Red O'Donnell, FFB	137
James Schuller, DMT	137



THEY MADE IT! Bowling Champs of the Bird Club Men's League is this team, Dept. Floor Covering Finishing, who were runners-up for two years before they finally came on top, with an end-season win by 13 pins. No wonder they look pleased.

Left to right: Paul Fulton, Charles Esper, Stanley Hayward, Joseph Giampa, Captain J Machado, and Kenneth Pierce.

The cup, though fashioned out of floor covering and silver paper, was made for them by defeated team, the boys from the Design Department, and so was duly cherished.

High Average

Name and Team	Ave.
Julie Aukstolis, FBPM #1	107.9
John Woloshyn, FFH	101.9
Joe Purpura, FBV	100.7
Moe Bader, EM	100.6
John Alex, FFV	99.0
Lili Petroni, EM	98.9
Nick Bader, FBI	98.4
Stan Hayward, FFR	98.4
Armando Croatti, FBPM #1	98.2
Paul Fulton, FFR	98.2

High Three

Stan Hayward, FFR	379
Julie Aukstolis, FBPM #1	362
John Machado, FFR	361
Joe Purpura, FBV	358
Lili Petroni, EM	356
Chet Grusheski, DMT	356
John Woloshyn, FFH	355
Moe Bader, EM	352
Frank Milo, FFC	349
Nick Bader, FBI	346

Prizes were awarded at the combined men's and girls' banquet held Saturday evening, May 1, at Cappy's, North Easton.

More Bird Club News inside front cover

Cheers, Dears

ALTHOUGH the Lucky Five had their picture in last month's Review as winners of the Girls' Bowling League, the final team standings are listed here for the first time:

Team

Team	Won
Lucky Five	93
The Solids	81
Wash Outs	64
Bowlettes	51
Willers	49
The Demons	23

High Three

Mary Healy, Bowlettes	320
Doris Reardon, The Solids	317
Mary Petrovski, Bowlettes	303
Anne Cavanaugh, Lucky Five	303
Evelyn Balduf, Lucky Five	298
Bernice Perry, Lucky Five	297
Mary McDonagh, Willers	294
Gully Bellew, The Solids	289
Jayne Shimsky, The Solids	289
Joan D'Amadio, The Demons	282

High Single

Doris Reardon, Wash Outs	120
Gully Bellew, The Solids	122
Mary Petrovski, Bowlettes	121
Anne Cavanaugh, Lucky Five	116
Mary McDonagh, Willers	115
Bernice Perry, Lucky Five	114
Julia Alukonis, The Solids	113
Mary Moylan, Willers	112
Eleanor Shea, Wash Outs	112
Leona Paquette, Wash Outs	112
Mary Healy, Bowlettes	112

High Average

Anne Cavanaugh, Lucky Five	90.5
Evelyn Balduf, Lucky Five	88.4
Jennie Mike, The Solids	85.3
Mary Petrovski, Bowlettes	85.0
Mary Moylan, Willers	84.6
Gully Bellew, The Solids	84.5
Doris Reardon, Wash Outs	84.5
Mary McDonagh, Willers	84.4

room That Hobby!

ow Set for June 25 To Be at Bird School

With school sessions over, Kenneth Pierce, Hobby Show chairman, has had we can have the large hall at the Bird School (opposite Bird Park, East Walpole) for our show for June 25, a day. The hall will also be open the day before with someone on hand to give exhibits which the owners may wish to get set up the day before. On June 24, the show will run from 12 noon to 6 P.M.

If you need more information, get in touch with Ken Pierce, our Bird & Hobby Photographer, chairman, at CDH, No. 394. Serving on his committee are William Grazado, Walter Siderwicz, Dave Sacre, William Price and Eleanor Garland.

For All the Family

Our Review cover this month is both advertisement and an invitation. It asks you to come and admire the collections or handwork of fellow employees and it invites you to puff out your own chest a little and show off some of your own treasures. In case you are wondering, the exhibit will be covered and there will be police protection.

The question has been asked, "If my wife wants to exhibit her rugs (teapots, doll collection, flower arrangement, old thimbles, crocheted bedspread, or what have you), can she?" The answer is, "Yes. Every employee, active or retired, and any member of his family may enter an exhibit."

Veterans' Show

Children at the Massachusetts Hospital School in Canton made up the audience of the season for the Club Veterans Show, when they performed there April 27. Other entertainments this past year have been at various service hospitals in the Greater Boston area.

Felicia Moylan, chairman, has been added on her committee by: William Grazado, Julia Lewis, Julia Smith, John Michins, Hilda Rafuse and Matthew Molloly.

Tri-Mill Sports Club

Two deep sea fishing parties feature the summer program of the Tri-Mill Sports Club. The first one is set for June 13 and the second, for August 15,



HOBBYIST URQUHART in his one-man show this winter at the East Walpole Brigade Room. These gorgeous Persian rugs which he fashioned stitch by stitch, made a big hit. Some of these will be on display at the June Hobby Show of the Bird Club. Bill Urquhart works on the Combines at No. 1 Box Shop. Admirers in the picture are Anne McGovern, brunette, and Laura Marinelli, blonde, our Cover Girl this month.



HOBBYIST ANDERSON is snapped at home with his stamp collection. Fellow philatelists are interested in comparing notes with him at the coming Bird Club Hobby Show, June 25. President Anderson has been a stamp fan for 25 years.

both out of Rockport, with Clarence Phillips of the Floor Covering Print Machines as chairman.

President Bill Mark reported that the club reservations had to be cancelled for the night ball games because good seats were not available.

A complete program for 1954 has been sent out to all members. Officers for this year are: President, William Mark; Vice President, Victor Leontie; Secretary, Robert Weger; Treasurer, George Dusty.

Remember the Dates.

COME and bring the family

Sunday, June 13 — Tour of Historic Boston.

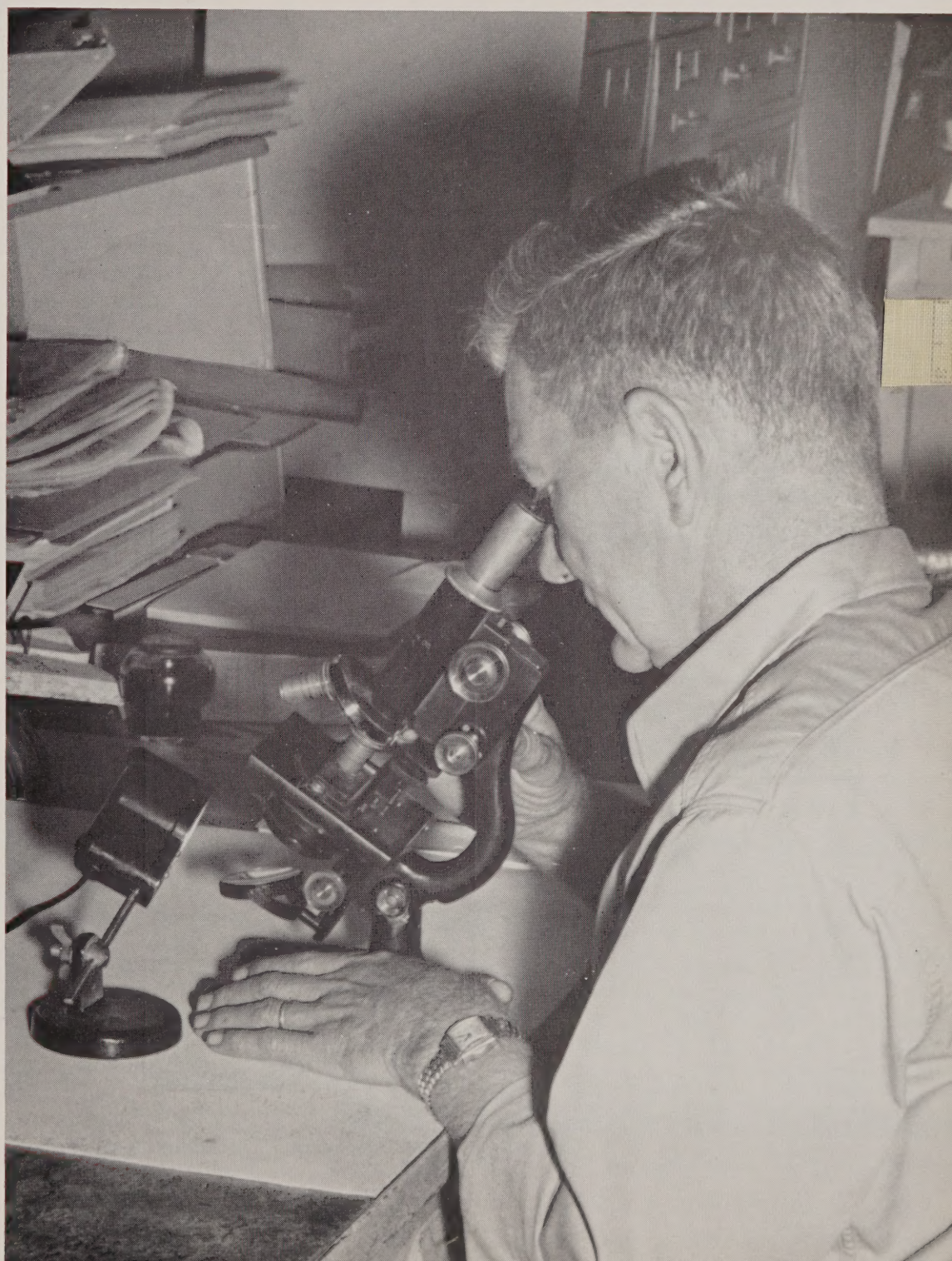
Sunday, June 20 — Field Day at Bird Park.

Friday, June 25 — Hobby Show at Bird School.



BIRD NEPONSET REVIEW

JUNE 1954





LIKE A LARGE FAMILY, all members of the Laboratory are seldom "at home" at once. Here is part of the staff; those missing appear in other pictures in this article. From left: Chief Control Chemist William

Stillman, Karl Larson, Robert Roby, Oscar Robillard, Chief Chemist (the boss) Hermon Barker, Frank Nyborn, Ralph Watson and Joseph Coburn. Inset: Edward Costello.

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On the Cover

Standard laboratory equipment, this microscope is giving Frank Nyborn valuable information about fibre construction of paper. For more information, see opposite page.

BIRD NEPONSET REVIEW

Vol. 42 No. 6 June 1954

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La., Glenwood, Ark., Auburn, Me., Manchester, N. H., and New Britain, Conn.

Berry Asphalt Co.: Offices, Magnolia, Ark., and Chicago; Refineries: Waterloo and Stephens, Ark., and Gary, Ind.

EDGAR M. GROUT Editor
ELEANOR M. GARLAND Assistant Editor
KENNETH W. PIERCE Photographer

ADVISORY BOARD

JOHN J. MURPHY W. L. WATKINS
MARY MCCARTHY



HARRY BRYLINSKY of the Norwood Roofing Plant was snapped on the job by Stanley Kosiba, No. 9 Machine.

WBZ Salutes Us

THOSE who were at home and have had their television on a so missed the program. But car radio tuned to Boston's radio station, WBZ on Sunday afternoon, May 23, from 1:35 to 2:00 gave forth 25 minutes of Bird & Son. And so did the home radios.

This was a salute to Bird & Son, the radio station, a tribute to one New England industry by another. The announcer told the story of the company as much as employees have read it in their Reviews. Background music filled in between the talking.

Station WBZ arranged the Salute to Bird & Son through our advertising agency, consulting with our Director of Marketing, Sales Promotion and Public Relations Departments.

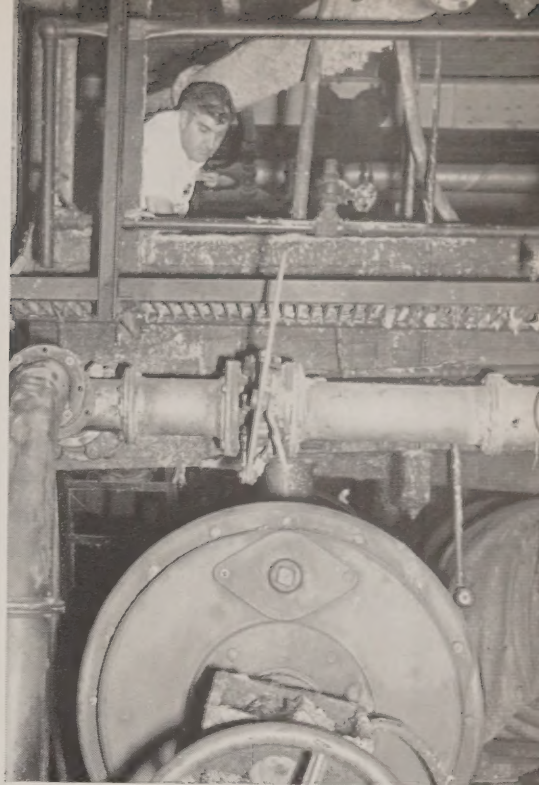
Joe Fridays at East Walpole

If you looked at the pictures first before starting to read, you must have noticed the intent look on every man's face. He is watching something closely, something that he thinks is important, that he must report accurately. The look reminds us of old pictures of Sherlock Holmes, the Joe Friday of an earlier day, scrutinizing a clue through a magnifying glass.

In a sense, these men from the East Walpole Laboratory are just like "Dragnet's" Joe Friday. They catch bad spots before they can do any further harm. This detective work falls into two main categories: (1) inspection; and (2) spot checking.

As Chief Chemist H. T. Barker says,

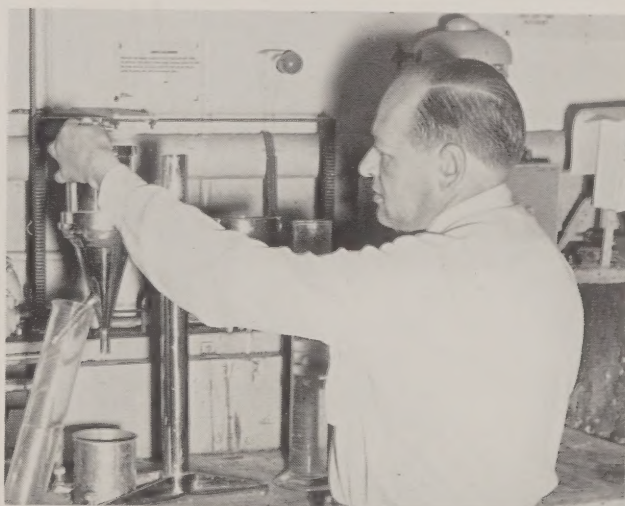
"If the quality of the paper coming off the machines is up to standard, the fabricated product made from this paper should



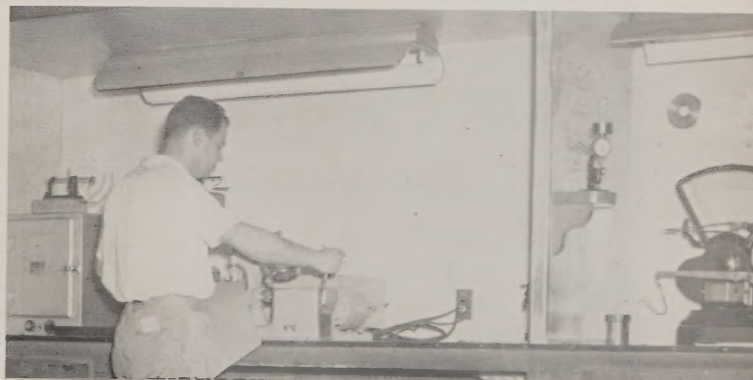
LAB MAN John Hayes gets first sample after new stock leaves jordan. Close check on manufacture starts at beginning of paper making.



PH TEST for acidity or alkalinity is one of the most important. Bert Angus, Night Inspector, is making test here.

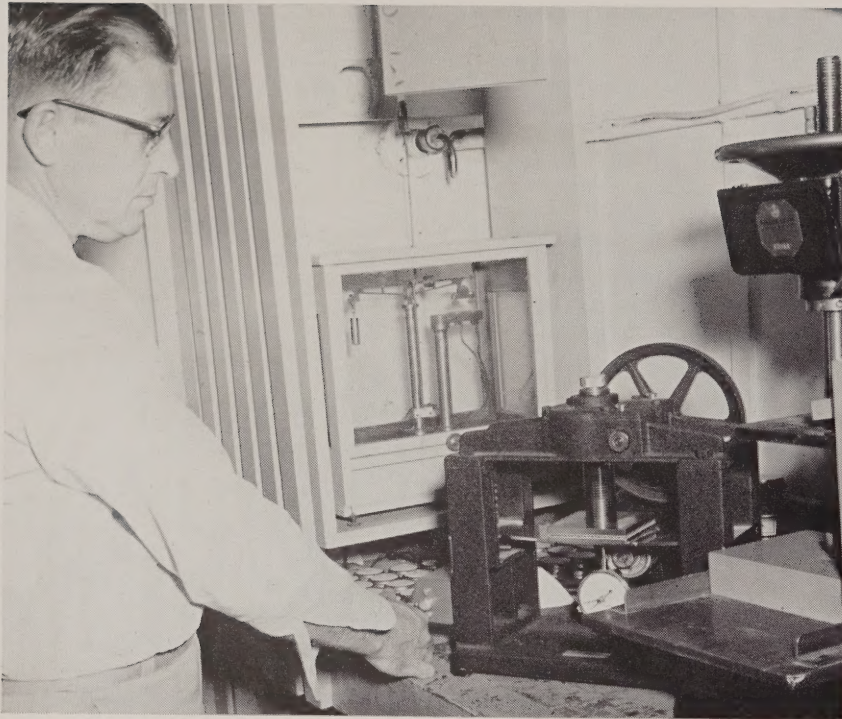


SAMPLE goes through Freeness test to check the condition of the stock. Oscar Robillard runs test.



Lab is operating Mullen tester. There are six of these devices in use at East Walpole.

TESTING BOOTH beside paper machines gives Lab men and Paper Makers chance to test product in process. Al Hermanson from



Left: **PAPERBOARD** is largely used for shipping containers. Bird & Son maintains definite standards, which Joseph Coburn is checking as he makes a flat crush test to see how flat in corrugated board stand up.

Below: **IN HUMIDITY ROOM** off Laboratory, a comfortable 72° F. and 50% relative humidity are maintained so tests can be done under standard conditions. Karl Larson is running Mullen test on piece of corrugated.



Left: **IN LAB**, Ralph Watson reads gauge showing amount of pressure required to collapse the case under compression load.

e o.k., provided the machine operators
n the fabricating end do their job
ght."

To hold the paper coming off the
machines up to standard, the Labora-
tory runs tests on every step of the
rocess. This is the inspection function.

At the fabricating end, a careful spot
check is made at the converting plants,
that is, in the Finishing Mill and in
both Box Shops.

All this checking and inspection is
not just record-keeping. If the Lab
an finds the paper in the process of
being made is off standard, he notifies
the Machine Tender, Foreman and Mill
superintendent and steps are *imme-*
diately taken to correct the fault. The
off-standard paper is either junked or
may be used for wrapping. Bird makes
paper and paper products to sell. If
the quality of our goods is not as good
or better than another manufac-
urer's, the customer is not having any.
off-standard products caught in spot
checks at the Box Shops and Finishing
mill are subject to the same ruthless
tion.

This is a camera's-eye story of qual-
ity control on the banks of the Nepon-
set in the heart of the oldest part of
Barnard & Son. The story itself is old, too
old we have a slogan, "Quality Since
1895"—but every day there's a new
kind of paper, new paper products are
being fabricated from this paper. The
quality Fridays from the Laboratory watch,
check, test, report, reject, approve.
Their efforts do much to keep Bird
paper products on the Quality Line.

inventor of Mullen Tester **19th-Century Papermaker**

The Mullen tester is the oldest piece
of standard equipment used for paper
testing. It is used for determining the
testing strength of materials in sheet
form. The Mullen tester is still manu-
factured by B. F. Perkins & Son, Inc., of
Lynn, first manufacturer of Mullen's
invention.

inventor of the Mullen tester was John
William Mullen, born in 1849 in West
Chatham, Massachusetts. In manufac-
turing all his life, Mullen devoted most
of it to paper making. He superintended
the construction of a paper mill at
Augusta, Maine, ran a paper company at
Pepperell. After moving to Michi-
gan, he formed the Mullen Brothers
Paper Company at St. Joseph, Michigan.

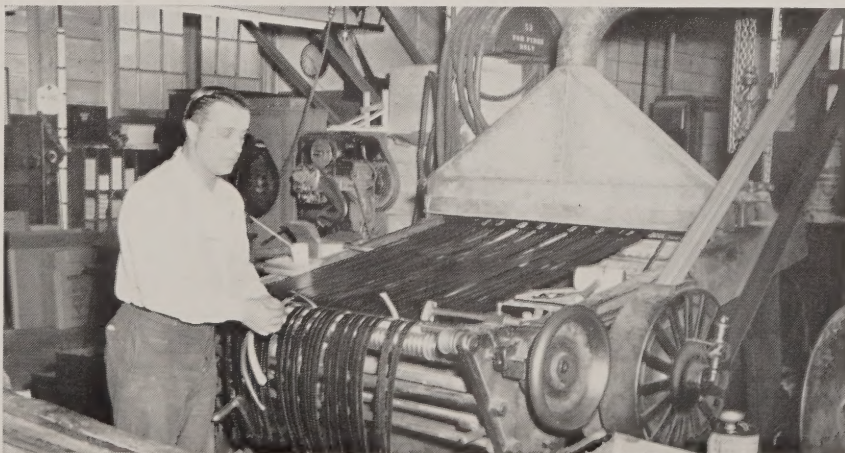
QUALITY CONTROL is as much part of ma-
chine operator's job as getting out production.
Rayley Wisniewski, operator, is taking sam-
ples of slit paper at the Base Wad Machine
before he works at the Finishing Mill. He
does brief checks on every run.



INSPECTOR is on the job. As paperboard is combined Joseph Coburn, left, examines flutes of corrugated board. Flap up shows he is also checking adhesive film for coverage and adhesion. Operator is Edmund August.



EXAMINING corrugated board for caliper, knockdown (squeezing) of flutes following running through machine. Joe Coburn also checks printing, chops and creases here in No. 1 Box Shop at end of manufacturing process. Machine operator is Russell Czyryca.





HAWAIIAN DEALER MEETING held by Valentine Commercial Co. of Honolulu, Bird distributor. Center, wearing lei is A. J. LeBlanc, Bird Floor Covering Field Manager, who traveled over to the Islands from his California headquarters to attend the get-together. E. M. Valen-

tine is next to "Art" LeBlanc, wearing bow tie. "Two salesmen who really promote Plastic Fortified and our outstanding designs," notes Ari, "are Gordon R. Gillis, third to my left in the very rear row, and Kenichi Fukuda, seated on floor, first row, left corner."

Sales Lines

Aloha

West Coast Floor Covering Field Manager A. J. "Art" LeBlanc sent in a long and interesting memo about his recent trip to our farthest-flung Bird Floor Covering dealer. Writing to the editor, he said:

"Perhaps you would like some news about the Hawaiian Islands where, over 5000 miles from East Walpole, we are very fortunate to have an excellent distributor and a fine group of loyal Bird dealers.

"The Valentine Commercial Company, our distributors, feature outstanding service to their dealers. They have a good inventory carried in their own modern warehouse. Personnel are friendly and efficient. An attractive impressive show-room display includes a map of the Islands worked out on the floor with linoleum.

"While the scenery and climate of the Hawaiian Islands are remarkably pleasant, what I enjoyed most on my recent visit, as I told the dealers at the meeting, is the friendliness of the people. One has to experience it fully appreciate how much this means.

"While I was there Mr. Valentine held a dealer meeting, or a 'get-together', as they call it. While part of the meeting was held in Mr. Valentine's showroom, the feature was a nine-course dinner in the evening at the Lau Yee Chai, a most beautiful Chinese restaurant, at Waikiki.

"This nine-course dinner is a fine one. It has to be ordered at least three days ahead of time, as it includes un-



NEW DISTRIBUTOR of Bird Floor Covering is Heffernan Co., Inc., of Boston. Outside their Canal Street location is their staff, along with two of our Floor Covering men. From left: Robert Heffernan, Jr., Matthew Good, Leo Flanigan, B. V. Johnson, Bird Flooring Field Manager; R. Francis Heffernan, William Heffernan, T. G. Sullivan, Bird Salesman, in back; Arthur Carty, David Faulkner, Daniel Brienzie, William Bullock and William Cunningham.

usual dishes which take several days to prepare. Some 71 people were guests of Mr. Valentine at dinner. Most of the floor covering and furniture dealers in the Hawaiian Islands were represented. Some came as far as 220 miles. "The enclosed picture was taken at the afternoon meeting."



MEHOW LONG-TIME Salesman Fred Jakel of the Flooring Division got this window display material into his car for quick delivery to a retailer, thereby promoting first-class, prompt sale merchandising, which is part of the over-all advertising program.

MEMPHIS DISTRIBUTOR, Orgill Bros. & Co., holds open house celebrating opening of their new warehouse.

Top: The Big Top, indicating "it wasn't no small shindig." Inside were 161 booths for manufacturers' displays.



Center: Bird Salesman Bill Hover, left, with Floor Covering Specialty Man Harry Williamson, who covers Arkansas for Orgill Bros.



Bottom: Stanley Blackmer, Bird Floor Covering Field Manager, hard at work. With him is Lester Woods of Woods Lumber Co.



Gubernatorial Competition



IDENT A. H. ANDERSON and Maine's Governor **Burton M. Cross** participate in ground-breaking ceremonies for the new Lewiston plant. Other Bird & Son officials present were **Ralph A. Wilkins**, Vice President, standing behind Mr. Anderson, and **John J. Burke**, General Superintendent, whose face is hidden by the Governor's hat.



Left: Historic moment recorded at Charleston

Bird & Son Is Host To Charleston Board At Our New Plant

BIRD & SON entertained Charleston Development Board and guests at the board's annual meeting held last month at our comparatively new partially completed Roofing Plant. A barbecue supper followed the meeting and reception, attended by 200 people.

A. H. Anderson, President, addressed the gathering. Vice President E. Chamberlain attended. On the staff as host was J. H. Van Hoy, Southeastern Manager, who wrote about the meeting:

"Mr. Disher, Floor Covering Salesman, and myself set up the displays and what a job it was! All of our various lines were shown and the overall appearance was good. The display material was sent down from the Advertising Display Department in good time and in good condition. The display was set up along one wall inside the Finished Goods Warehouse. . . . The electrician doing the lighting job . . . was most cooperative . . . we had splendid lighting."

Another feature of the affair was showing of the Bird movie.

Charleston newspapers gave their industrial Development Board good coverage, including pictures in which Mr. Anderson appears, talking with Charleston leaders.



"I can take sixty words a minute, if you can spell that fast"

THIS IS IT, the first truckload to be shipped out of the new Charleston Plant. First and fourth men in picture are Bird & Son Charleston employees, while others were sent from the Norwood Roofing Plant to help get things under way. From left: William E. Wingate, David H. Fleming, Thomas O'Toole, Edward R. Mappus, and Malcolm MacDonald.



SHIPMENT LOADED, trailer is sealed. Shingles for shipment are being made at other Bird plants until manufacturing gets started at Charleston, within a few months, it is hoped.



FINISHED GOODS WAREHOUSE begins to accumulate stock. Note at extreme right Bird Shoe Cartons, part of display used at Charleston Development Board meeting when Bird & Son entertained city and state notables.

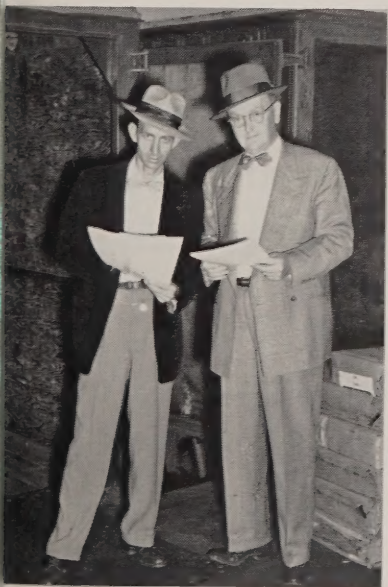


ANNUAL SPRING SHOW by the Neponset Choral Society was colorful Gilbert and Sullivan musical comedy, the "Pirates of Penzance." Ed up at close of second act against the Major-General's ancestral ills (which he recently purchased, ancestors and all) are: Kneeling, principals, from left: Harriet Dusty, Kenneth Wood, Lois Hallett, John Monbouquette, Anna Santoro, Joseph Hancort, Raine Farris, Carol Trenouth, James Silvi and Thomas Noonan.

Second row: Merna Brenner, guest accompanist; Jane Gorham, Elinor Howe, Dorothy McEleney, Irene LeVangie, Barbara Elder, Marie Tolander, Barbara Bremilist, Edythe McMullin, Eleanor Gregory, Rose Gallazzi, Eileen Smyth, Lora Hermistone, Mary Billotta and Ruth Clark.

Back: Coach Hassler Einsig, Director-Chairman Leonard Weaver, William Gibbens, John Sundquist, Halvar Tolander, Emando Brandolini, John Higby, Frank Shumski, Thomas Ridge, James Connolly, Ray Proccini and Choral Society Accompanist Walter Rockwood.

"Pirates" Wow Crowd at Two-Night Show



PPERS talk shop. W. E. Wingate of Charleston Shipping, left, dropped in at Norwood Roofing Shipping recently to pick up the pointers from Foreman Fred Picard, right.

ON May 12 and 13, the Neponset Choral Society played the "Pirates of Penzance", Gilbert and Sullivan musical comedy, to a pleased crowd of families and friends. It was a remarkably well-performed show. The audiences were good too. Obviously having a whale of a time, they let themselves go and applauded enthusiastically, thus keeping the performers on their toes. The cast gave it everything they had.

The show was held for the first time at the Norwood Junior High School. It was sponsored by the Bird Club.

Carol Trenouth of the Roofing Shipping Office played leading lady to James Silvi's (of Walpole) leading man. All the others who had leads also deserve praise for both fine acting and singing. They included: Joseph Hancort, John Monbouquette, Kenneth Wood, Thomas Noonan, Lois Hallett, Harriet Dusty, Raine Farris and Anna Santoro.

Bird & Son people taking part included bearded pirate Leonard Weaver, who is director and manager of the

Neponset Choral Society, Frank Shumski of Floor Covering, who switched from pirate to bewhiskered policeman in the second act; and pretty wards of the major-general, Ruth Clark, Dorothy McEleney and Edythe McMullin. James Connolly, who recently left Bird & Son, also had a dual pirate-cop role.

Accompanist Walter Rockwood, also former Bird employee, played one of the two concert pianos and was tireless and superb accompanist at rehearsals. Guest accompanist was Merna Brenner, wife of a Walpole physician.

Other Bird employees helping with the show included: James Twohey, James Jackson, Caryl Hinds, Martha McLauchlan, Julia Lewis and Eleanor Garland. Ushers were Mary Brown, Velma Cobb, June Crean, Adeline Gazerro, Eleanor Graves, Nancy Mulholland, Janet Murphy, Lorraine Pepin and Wanda Wojdag. Thanks also go to the Advertising Display and Stenographic Departments for their tremendous assistance before the show, and to the Bird Club Special Activities Committee.

Milling Around



Main Office and Sales

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
MARIANNE MASINO
WANDA WOJDAG
DOROTHY McEENEY
JULIA LEWIS
WILLIAM GRAZADO
MARY McDONOUGH
PAT McDONALD
BETTY WENTWORTH

Roxy Coburn has a spanking new Customline Tudor Ford, in a becoming dark blue with light top.

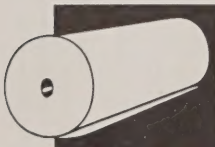
Back from trips to Europe are Dr. R. W. Bourke and Office Manager Joseph Erker, Jr., both looking tanned from the sea voyage back. At this writing Anne Lindsay and Pat McDonald are expected home shortly from their trip abroad, while Mary Kelleher is looking forward to her jaunt across the Atlantic towards the end of the month.

Mary Nicastro is wearing a lovely diamond received from her fiance, John R. Foster. A June wedding is planned.

Barbara Hanks says her sister, Nancy, whose picture is among our June graduates, is planning to enter training at the New England Baptist Hospital, Boston.

Another of the June graduates, Nancy LeBlanc, daughter of West Coast Floor Covering Field Manager A. J. LeBlanc, has been accepted at Yale Law School, starting in September.

Welcome back to W. L. Watkins, Sales Promotion Manager. He expects to have his family back from California, too, later this summer.



Paper Mills

THOMAS FLOOD
EDWARD GERAGHTY
FRANK NYBORN
EDWARD WISNIEWSKI
JOHN KALIS
NINETTE GRUSHESKI
ELNA GOTTBERG
JENNEY WASILUNAS
MILTON GARDNER

PRODUCTION AND POWER

General Superintendent John Burke's twin daughters, Joan and Jean, are entering Regis College this fall.

Leonard Ceglarski, formerly of Stock Transfer, dropped in to see the gang recently.

We wish Rocco Puopolo a speedy recovery from his accident.

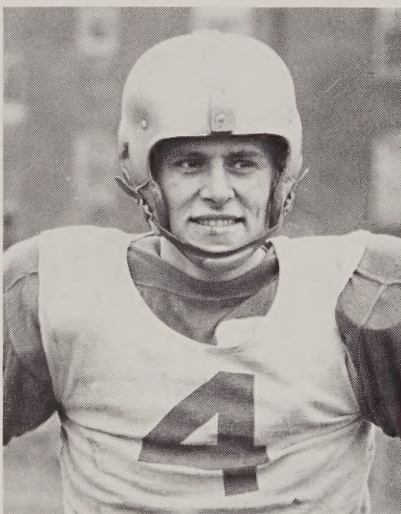
Howard Duffy White sent us a card from Los Angeles, telling about his wonderful trip by car out there, and saying hello to all.

Thomas Clancy has been transferred from No. 5 Paper Machine to Stock Transfer. Welcome to his new job.

Arthur Smith, who hails from Foxboro, is a new employee in Stock Transfer.



TERRY GONSALVES was one of the prettiest spring brides, as you can see here, snapped on her wedding day with her new husband, Dennis McGrath, following their marriage at Immaculate Conception Church, Stoughton, April 24. Terry works in the Cost Department at the Main Office.



NORTHEASTERN ATHLETE, Bob DeFlaminis, son of Amedeo "Bobby Coons" DeFlaminis of No. 2 Box Shop, is one of those boys who got there the hard way. With a curvature of the spine as a kid, nobody would have guessed he'd one day be varsity tackle on a college football team. Exercise and persistence overcame his trouble. We suspect Bob's parents gave him a lot of help, and don't blame dad for wanting his son's picture in the company magazine.

Anthony Feeney of Norwood is a new man on No. 5 Paper Machine.

"Irish" Oakes and "Tappy" Venterosa are umpiring local ball games again this year. Oakes' son, Ernest, Jr., is now out of the service.

Andy Baxter and Leslie Gordon are welcomed on the Paper Machines.

Martin Conroy has transferred to No. 2 Box Shop.

John Curran is one of the first to go on vacation this year.

John Leston transferred from No. 5 Paper Machine.

Welcome is extended to Mrs. Francis Clare to the Mill Office. She is working with Kenneth Rouillard.

We extend a welcome to Leo Buck, new Fireman in the Power Plant. He comes from Quincy.

Walter Kozlowski spent his vacation around home.

If you want any ditches dug, see J. Holliday. He's an expert on the business end of a shovel.

Sumner Hebblethwaite of the Power Plant has a newly acquired Chevrolet.

Francis Gilmartin is back to work at his recent trip to the hospital.

We wish Harlow Dray lots of luck at his new job. He recently left the company.

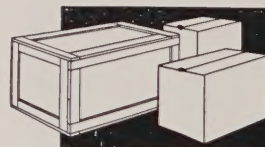
Peter Wolent took an early vacation this year to work around the house. He spent some time also with the bang tails in Lincoln.

MAINTENANCE

We extend our sympathy to Leo Burke who lost his mother recently.

John Bandonis has some goslings around his place now. Domestic geese fanciers may be interested to know he has Toulous Emden and Chinese breeds.

Happy ending to the recent cat episode: the Machine Shop is that all three of the month-old kittens, which "Bring-Em-Back Alive" Jimmy Barnes rescued from the swamp, have been placed. After she found out that a neighbor of Ethel Sweeney would take the three little waifs, Kay Nid went home and got a peaceful night's sleep.



No. 1 Box Shop

JOHN P. WALSH
KENNETH HOUGHTON
RAMONA CHICOINE

CATHERINE BELL
EDWARD PADUCK
FRANCES PENZA

Sailing on the "Queen of Bermuda" out of New York on June 12, Angie Purpur and friend Jennie Mike will be cashing in on Angie's lucky winning of a trip-for-two to Bermuda.

More people owning boats every year. It is reported now that Jerry Tohosky is talking about buying a yacht.

Welcomed to FXF, Solid Fibre, are the girls who were transferred from the Wood Frame Department (FXA).

We hope to see Tony Unaly back soon. He has been out for some time following an automobile accident in which both he and Mrs. Unaly were injured.

Certified First Aid Men



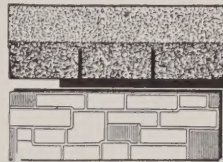
ORE GRADUATES, these with a Red Cross First Aid certificate newly in their possession. All from the East Walpole Mills or Offices, they have just finished an 11-weeks' course given by Safety Engineer Frank V. Eisenhauer.
Seated: Raymond White, Ralph Farris, J. R. Anderson, Warren Eisner,

Jr., Lawrence Hassler, Frank Montisano and Henry Pino.

Standing: Instructor Eisenhauer, Lili Petroni, Carlton Raymond, Edward Maloof, Robert Nordblom, Preston Bethel, Stanley Benkavitch, Walter Danovitch, Joseph Ruscetti, Samuel Thompson and Albert W. Smith, Personnel Services Manager.

John Locke expects his son, also John, back from Korea soon and says young John expects to be assigned to Limestone Air Base. At least northern Maine is a little warmer home.

Among the spring brides is Walter McNenna's daughter, Mary, who was recently married to Vito Palilunas. After their trip to the Poconos, the couple are making their home in Norwood.



Norwood Roofing Plant

ARTHUR MCKENNA
LEONARD WEAVER
LOUIS SILVESTRI
JOSEPH NEVINS
FLORENCE MURRAY

JULIUS AUKSTOLIS
ROGER PERCY
JOHN FOLAN
JAMES MURRAY
LOU DOM

MICHAEL MEOMARTINO

Those callouses on the palms of Forrest Clark's hands are from chopping trees to clear the lot for a house he is going to build in Holliston.

Caryl Hinds is getting over the mumps, as if he has not had enough trouble this year.

Justinas Zaranka, No. 9 Machine, has the picture of his sister, Zita, among the graduates in this issue. She has just received her degree from Emmanuel. The family, Lithuanian DP's, arrived here from Germany in 1949.

Ted Hutcheon, Electrician, was pictured in the *Boston Globe* one day last month assisting at a Red Cross blood donation. He was with two other Scottish clansmen furnishing Scottish music during the proceedings. Ted, who is Chief of Clan Sutherland, was tapping on a drum, the second man was piping a ditty, while the third watched the nurse attend the donor.

We welcome Nick Santoro back on the 7-3 shift after 18 years as Machine Mechanic on the night shift.

With Ralph Kemp devoting his time to the new plant in South Carolina, Charles Chorlton, Assistant Foreman, has taken over

Shopping Around

WANTED. Used hand hack saw blades. Frank W. Nyborn, 6 Stone Circle, Norwood. NOwood 7-2612-J.

FOR SALE. Servel 9.2 cu. ft. refrigerator (gas). 1½ years old. Kenneth Marsh, 174 Summer St., So. Walpole. Walpole 451-W.

FOR SALE. Glenwood gas and oil comb. stove. White enamel, black top. \$90.00. Kenneth Marsh, 174 Summer St., So. Walpole. Walpole 451-W.

the duties of Foreman in Roofing Maintenance.

Malcolm MacDonald, Machinist, has been in South Carolina helping to set up a new shingle machine.

Bob Goode, President of Local 896, attended U.P.A. organizing in Berlin, New Hampshire.

On May 26, Ted Pierce and Tom McDavitt of the Maintenance Department attended the Austin-Hastings Welding Clinic of Westinghouse supplies at Cambridge.

James Goguen and George Kingsley were elected stewards of No. 1 Machine at the recent Union election. Jim was one of our "early bird" vacationers, spending it getting his garden ready.

James T. Smith of No. 1 Machine is a new trustee in the Union.

Domenic Restaino is making plans for a trip to Italy this summer, expecting to be

(Continued on page 12)

No. 2 Box Shop

JOSEPH SMELSTOR, JR. ANNE KELTER
D. SMITH CATHERINE BRADY
JOSEPH FOLEY

Anthony Montisano has purchased a new dillac.

Byard Bennett is sporting a new Cadillac. Marie Rainville has been out for a couple weeks due to a tonsil operation.

Anne Kelter is back again after a few weeks of the flu.

Joe Troiano is building a new home on High Plain Street in Walpole.

Billie Duquette has changed from a Ford a '51 Kaiser.

We welcome Dick Surette to Shoe Cars as a Roll Porter.

President Bernard Walker and Vice President Everett Seavey of Local 1330 went two days in Washington attending union briefing session. They came back plane.

Donald Parkinson picked a good rainy week for his vacation when he was going to repair his driveway.

Ann O'Brien and Alma Walsh of the Finishing Mill enjoyed themselves at a Daughters of Isabella convention held at the Sheraton Hotel, Boston.

Ed Maloof and Joseph Ruscetti graduated from the First Aid course which ended recently.

June graduate Sylvia Smith, Gus Smith's daughter, expects to enter nurse's training.



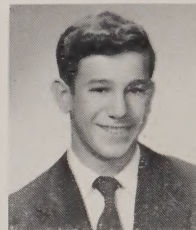
ORLANDO KEYES and his bride, the former Teresa Hawkes of Riverhead, Long Island, N. Y., at a shower held just before their marriage. The party was given at the home of the groom's sister, Mrs. Henry Dowdie, of East Walpole. Orlando works at No. 1 Box Shop Shipping.



Congratulations



Joseph Cappuccio
Norwood High School
Son of
Vincent Cappuccio
Norwood Roofing



Rocco Pennachio
Norwood High School
Son of
Francesco Pennachio
Norwood Roofing



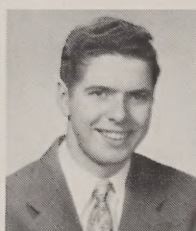
Mabel G. Shackley
Norwood High School
Daughter of
George H. Shackley
Flooring



Patricia Ann Bigelow
Cathedral High School, Boston
Daughter of
Edgar B. Bigelow
No. 2 Box Shop



Edward Boisvert, Jr.
Barrington High School
Barrington, R. I.
Son of
Edward Boisvert
Phillipsdale



Richard Bowles
Norwood High School
Son of
David Bowles
E. W. Maintenance



Janet Ann Brebach
Bloom Township High School
Chicago Heights, Ill.
Daughter of
Gresham T. Brebach
Chicago Roofing Sales



Marilyn Carol Brebach
Michigan State College
Daughter of
Gresham T. Brebach
Chicago Roofing Sales



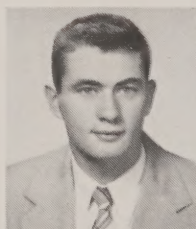
Anne Carpentiero
Walpole High School
Daughter of
Luigi Carpentiero
Flooring



Jean M. Burke
Walpole High School
Twin daughter of
John J. Burke
Gen. Supt., E. Walpole



Joan L. Burke
Walpole High School
Twin daughter of
John J. Burke
Gen. Supt., E. Walpole



John P. Connolly
Norwood High School
Son of
Michael Connolly
Flooring



John Coppett
Stephens High School
Son of
Irvin Coppett
Berry, Stephens



Janet M. Farris
Walpole High School
Daughter of
Stuart M. Farris
No. 2 Box Shop



Nancy M. Hanks
Walpole High School
Sister of
Barbara Hanks
Main Office



Dennis F. Herman
Norwood High School
Son of
Frank J. Herman
Norwood Roofing



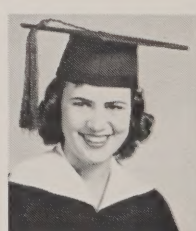
Barbara Johnson
Norwood High School
Daughter of
Edgar Johnson
E. W. Maintenance



Barbara B. LeBlanc
Fisher Junior College
Boston
Daughter of
Joseph P. LeBlanc
Flooring



Nancy E. LeBlanc
Mills College
Oakland, California
Daughter of
Arthur J. LeBlanc
Flooring Sales



Nita Malone
Stephens High School
Daughter of
G. A. Malone
Berry, Stephens



Antelia Marshall
Booker T. Washington High School
Shreveport, La.
Daughter of
John C. Marshall
Shreveport

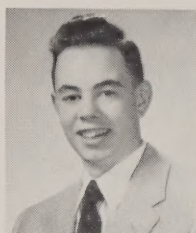
Graduates



Joseph J. Silva
Holy Cross Cathedral
High School, Boston
Son of
Joseph Silva
No. 1 Box Shop



Muriel Smith
Henry O. Peabody
School
Daughter of
Cyril A. Smith
Finishing Mill

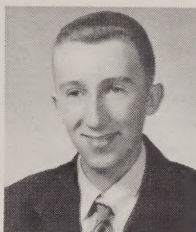


Jack H. Wilson
Walpole High School
Son of
Steven D. Wilson
Flooring

Pictures received too late for this issue
will appear in the July issue.



Louis Meomartino
Walpole High School
Brother of
Michael Meomartino
Norwood Roofing



Frank Nyborn, Jr.
Norwood High School
Son of
Frank Nyborn
Paper Mill



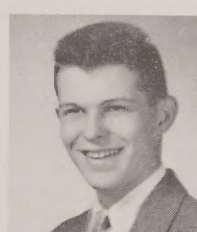
Catherine O'Toole
Norwood High School
Daughter of
James Connors
E. W. Maintenance



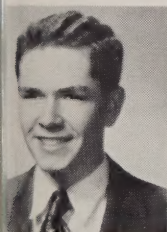
Nancy Pauline
Porazzo
Norwood High School
Daughter of
Joseph Porazzo
No. 1 Box Shop



Betty Lou Primm
Stephens High School
Daughter of
Lester Primm
Berry, Stephens



Peter F. Readel
Walpole High School
Son of
Edwin P. W. Readel
Fibre Box Sales



Bruce Rouillard
Norwood High School
Son of
Nathaniel G. Rouillard
Paper Mill



Barbara Schmidt
Framingham State
Teachers College
Daughter of
Gladys Eisenhower
Horticultural Sales
and
Frank V. Eisenhower
Safety Engineer



Dawn Sherburne
Louisiana State
University
Daughter of
Oliver N. Sherburne
Shreveport



Sylvia Smith
Walpole High School
Daughter of
Augustus D. Smith
No. 2 Box Shop



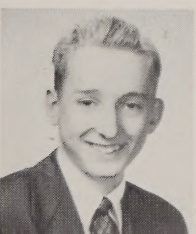
Margaret F. Staples
Randolph High School
Daughter of
Kendall Staples
Norwood Roofing



Gail Sumner
Walpole High School
Daughter of
Charles Sumner
Asst. to V. P.
Flooring



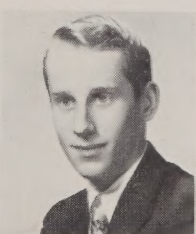
Giola Ventresco
Walpole High School
Daughter of
John Ventresco
Norwood Roofing



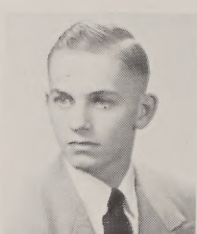
Frank A. Vietze
Walpole High School
Son of
Frank H. Vietze
Main Office



Feherine Washington
Booker T. Washington
High School
Shreveport, La.
Daughter of
Tyeska Washington
Shreveport



Edmund V. Wenstrom
Norwood High School
Son of
Edmund J. Wenstrom
Norwood Roofing



Carl T. Woolley
Brockton High School
Son of
Bernice F. Woolley
Main Office



Zita Zaranka
Emmanuel College
Sister of
Justinas Zaranka
Norwood Roofing

Norwood Roofing Notes

(Continued from page 9)

gone about six months. Perhaps he will have some snapshots of his travels when he comes back.

We were sorry to hear that Joe Giampa's mother-in-law passed away recently.

Harry Brylinski has been on the sick list for quite some time. We hope he is getting along fine now and will soon be back with us here at the mill.



**Norwood
Flooring
Plant**

BRUCE GRINDLE

CHARLES COBB

THOMAS BLUNDELL

NAZARENO LORI

RONALD MURRAY

GEORGE SHACKLEY

DOROTHY HAWES

FRANK SHUMSKI

JOSEPH WALL

We extend our sympathy to the Hill family on the death of John Hill, brother of Gordon and David Hill, and son of Allan Hill, retired.

Morton Port of the Research Department has been elected vice chairman of the Rhode Island section of the American Institute of Chemical Engineers. He was secretary-treasurer of this group last year. It has between 80 and 100 members.

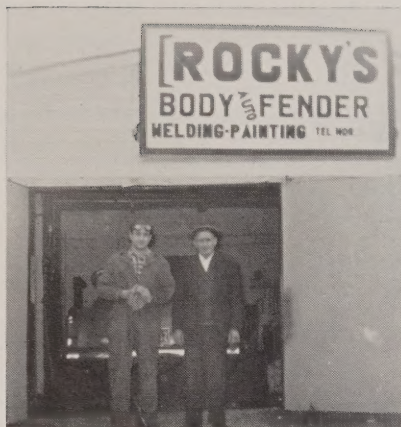
Two new reporters are welcomed to the Review. They are Ronald Murray, Finishing, and George Shackley, Undercoat. Ronald is taking over for Jim Connolly, who is now with the Norwood Post Office. George is reporting in place of Ed Silva, who resigned because of the press of other work. The men in these departments appreciate the coverage they have had in the past. The new reporters are hoping to continue the same good work.

Domenic D'Angelo and Joseph Ferranti are planning to tour Italy this summer.

Edward Silva, who coaches the American Junior Legion team for the Bridgewater-



NOW SMILE! And the brother and sister are caught forever for the family picture book. They are Jo-Ann and Richard Mucciaccio, children of Alfred Mucciaccio, No. 3 Machine at East Walpole. They have just graduated from Riverdale Junior High School, Dedham.



HOW ARE YOUR FENDERS? Rocco Silvestri and his father, Alfonse Silvestri, pose in front of Rocky's shop. For Rocky this is a spare-time job. His regular work is in Stock Transfer at the East Walpole Paper Mill. His father works in the Finishing Mill.

East Bridgewater area challenges Bill Pratt's Walpole Junior Legion to a game.

George Shackley is a minor league coach in Norwood's Little League program.

Frank Clem claims practically no gas consumption on a recent trip from Waltham to Norwood. The secret lay in getting a push every now and then when his old battery went on the blink. Frank says he'd rather have the new battery and get less mileage than have another trip like that one.

Sorry to hear of our Foreman Ed Johnson's leaving us. Best of luck at his new job in Boston.

John Malacaria of the Print Machines was the first to take his vacation. He stayed home and worked.

We welcome Pasquale Sansone to the Print Machines.

Eino Manninen has been named a Quality Control Inspector.

Shirley Garland was given a party at Vega's Restaurant just before she left to take up full-time home duties. She was given a miniature baby's playpen, the bars of which were made of greenbacks.

Margaret Sparrow, Shipping Office, is sporting a diamond ring. She is engaged to Herbert Gearty of Norwood, who is employed at a Boston bank. The wedding is planned for early September. Until then Margaret will have to take a lot of advice from her fellow employees.

Dan O'Gorman is the new Union steward in the Lino Department.

The cast of the "Pirates of Penzance" had a nice time at Bishop's Tavern. At this wind-up banquet they presented former chairman Chet Porter a Schick razor to keep sharp with.

Gordon "Tarzan" Ginn has been seen going down to the Cape with his "cruiser" on back of his Ford.

Frank Shumski, reporter for the Lino Department, says he will be looking for pictures and stories after vacations are over.

Vito DiCicco is sporting a new '54 DeSoto. Some class.

Charles Letts is the proud owner of a '54 Belair Chevrolet.

Raphael Patinsky

RAPHAEL PATINSKY, retired, died at the Norwood Hospital May 9, after a long illness.

His continuous employment with Bird & Son started in May 1929 at the East Walpole Boiler Room. For many years he was one of the company's dependable Second Class Firemen.

In 1946, he had to take on lighter duties and less responsibility because of his health, and in June of 1950 he retired from active work at the age of 66.

Before coming to Bird & Son, Mr. Patinsky had worked seven years for Hollingsworth & Vose as a fireman and for about 18 years at George H. Morris Company. He had a short period of employment with Bird & Son in the year 1917.

Although he had not been in robust health for several years, he and Mrs. Patinsky were able to celebrate the Golden Wedding Anniversary on October 10 last year with a party at the home. That day he was also well enough to attend church and renew his marriage vows.

Surviving are his wife, Lucy, a son, John, in Philadelphia and three daughters, Mrs. Nellie Coughlin (Spec. Papers Division), Mrs. Jennie M. Butters and Mrs. Frances Costello.

Funeral services, which were attended by many Bird & Son friends, were held May 12 with a solemn high mass of requiem at St. George's Lithuanian Church. Burial was in Highland Cemetery.



THEY'LL TASTE GOOD in August. Julie Borowko, East Walpole Oiler, caught transplanting tomatoes early this season. He raised them from seed — had about seven dozen this spring.



News from Auburn, Me.

By HELEN LANE

Ann Bannister was very happy to have her mother with her for a week recently. Janet and Joan Walmsley are planning a spending their vacation at The Weirs in New Hampshire.

Rita Tremblay and her husband, Leo, are going to visit Chicago during their vacation.

Fern Champagne says her idea of a vacation is to stay at home and rest, go fishing when they get the urge, and eat all their meals out so that half the time isn't spent washing dishes.

Gerry Potvin is going to spend his week at Old Orchard Beach.

Eddie Quinn says he will do the same old thing, take in a few ball games in Boston. Edna Michaud is going to stay home and make her garden grow.

Janice Briggs hasn't made up her mind where she wants to go. Wherever it is she is sure to make a hit with that new cute short hair style.

Leola Gilbert was very happy to have her son Donald home on leave after completing ten weeks of training with the Marines at Parris Island. He will have a few more weeks of training at Camp Lejeune before going for a six month's tour in the Mediterranean.

Acknowledgments

Gratefully acknowledging and thanking you for the flowers and your kind expression of sympathy.

The J. E. Flowers Family
G. B. Brown Family
(Shreveport)

This is to acknowledge with sincere thanks the kind expression of your sympathy.

The Patinsky Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The Hill Family

Gratefully acknowledging and thanking you for your kind expression of sympathy.

The Fornaro Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Robert and Frank Taylor
Josephine Durkee

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

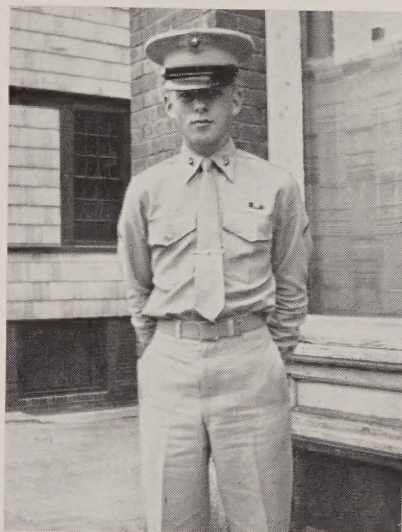
Joseph F. Flood and Family
Mr. and Mrs. Thomas Flood

Gratefully acknowledging with sincere thanks your kind and thoughtful expression of sympathy.

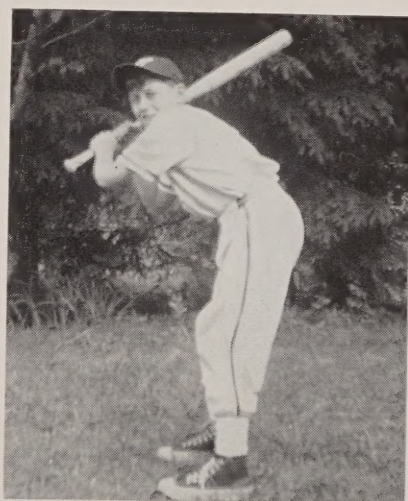
E. R. Dearborn
Mrs. Benjamin J. Mayo, Jr.
Charles H. Locke
Mrs. Harold H. Perham



TONY ANTONELLI, retired from Floor Covering, and Mrs. Antonelli. Perhaps the years have been kinder to them than to some, they look so happy. Or maybe they generate their own sunshine.



PFC. DONALD A. BRIGGS of Uncle Sam's Marine Corps. He is the son of Leola Gilbert and nephew of Helen Lane, both of the Auburn, Maine, Plant.



HE WORE Joe DiMaggio's number. Johnny Campisano, son of Francis Campisano of the Norwood Roofing Sample Department, was traded from the Red Sox in the Norwood Little League last year and went on to play for the Yankees, where he wore the famous No. 5. Now in the Pony League, Johnny, 13, is catching for the Athletics.

Marriages

Bernard V. Martin and Genevieve Vitaitis (Main Office), on May 8, at St. George's Lithuanian Church, Norwood.

Orlando Keyes (No. 1 Box Shop) and Teresa Hawkes, on April 4, at Our Redeemer Lutheran Church, Riverhead, Long Island, N. Y.

John R. Foster and Mary Nicastro (Main Office) on June 13, at the First Baptist Church, Norwood.

Patrick Costello (Norwood Roofing) and Barbara O'Donnell, on May 8, at St. Catherine's Church, Norwood.

Michael Flaherty (No. 1 Box Shop) and Mary Ann Keady, on May 15, at St. Mary's Church, Dedham.

Thomas E. Reilly (Chicago Roofing Sales) and Helen Corter, on April 24, at Blessed Sacrament Cathedral, Detroit, Michigan.

Births

To the William Hammonds, a son, in April. (Norwood Roofing)

To the Norman Olsons, a son, Peter John, April 15. (Norwood Roofing)

To the William Fords, a daughter, April 24. (No. 2 Box Shop)

To the John Hennessys, a son, Hugh Howard, April 1. (Flooring Sales)

To the Dana Grues, a daughter, Carolyn, May 9. (Finishing Mill)

To the Mark Walshes, a son. (Flooring)

To the Joseph Fannings, a son. (Flooring)

To the George Stewarts, a daughter, May 2. (Norwood Roofing)

To the Samuel Cirillos, a son, May 23. (Norwood Roofing)

To the John Famolles, a son, June 1. (Norwood Roofing)

Do Your Children Know?

Save the lives of your family and your own by holding a fire drill periodically. This is the advice of the National Board of Fire Underwriters.

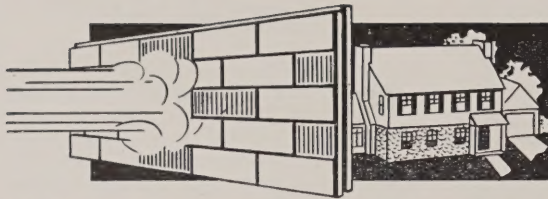
In Detroit, for example, two boys sharing a second-floor bedroom were found dead in the upper hall by firemen responding to an alarm. While their windows opened on a porch roof, the boys tried to escape by way of the stairs.

Did smoke or flames kill these boys? No. It was the same thing that kills three-fourths of our swelling fire victims: combustion gases, super-heated to a thousand degrees.

Why didn't they go out the window to safety? Because they had never been taught that in a burning house the stairwell is usually converted into a flue which is fed with these super-heated combustion gases from the outbreak below. They didn't know that when a bedroom door is hot to the touch, it's a sure sign that it's fatal to open it—that escape must be made by some other route than the main stairway.

The lesson is obvious: Hold a fire drill in your home periodically.

— Reprinted from Chrysler Motors Magazine



Chicago Roofing Plant

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE, PAUL SCHEIDT

Three New Members Welcomed at Local Quarter Century Club Dinner

IT was a larger group than usual at the Chicago Bird Quarter Century Club dinner, held May 21 at the Windermere Hotel East. As at East Walpole, wives were included for the first time, making the evening especially festive and pleasant.

Quarter Century guests from other Bird plants included President A. H. Anderson and Vice President E. L. Chamberlain, Harold B. Pullar, President of Berry Asphalt Company and Mrs. Pullar, George F. Campbell, Jr. and Mrs. Campbell of Berry Asphalt Company, and B. P. Soward and Mrs. Soward who came up from Shreveport to attend the dinner. Present also as guests of the club were Mr. and Mrs.

Philip C. Johnson. Mr. Johnson is the Western Manager.

The group enjoyed dinner music with a string trio, and joined in on some group singing at the end of the dinner. President Anderson spoke briefly about the club and these yearly get-togethers. He presented the three newest members, Thomas Jones, Waldo Overholt and James Scott, with their scrolls of membership and pinned on their club emblem pins.

Membership in the Chicago Chapter is now 51, including the Berry Asphalt workers in that area with more than 25 years of service. Several members were unable to be present at the dinner, but with the addition of the wives and the guests, 58 sat down to dinner. The enjoyable evening ended after the showing of the Bird movie of the Building Materials Division.

Union Re-elects Tomei At Annual Voting

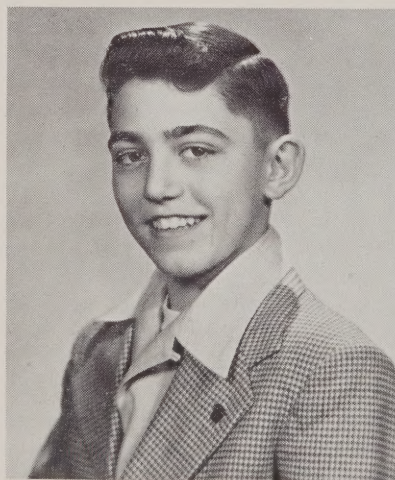
LOCAL 170, representing workers at the Chicago Roofing Plant, held its annual election on May 16 at the Union Hall, 47th and Princeton, Chicago.

For the fifth straight year Nick Tomei was elected to office by his fellow members. For two years he was Vice President and for the last two years he has been President. He was re-elected to this office for a third term.

Following is a complete list of officers:

President — Nicholas P. Tomei
Vice President — Robert Lockinour
Financial Secretary — Marvin Harvey
Recording Secretary — Oscar Peldzus
Chief Steward — Milton Crawford
Stewards
Machine Shop — John Pride
FCPM-4 — Grover Holden
FCPM-6 — Wilbert Tinkshell
John Simpson
Shipping — Edward Neuman
Alternate — Willie Booth
Trustees
George Moss
Willie Blackman
Joseph Blackman
Sgt. at Arms — Theodore Neuman

Quarter Century Club BANQUET PICTURES Next Month



MEET BUTCH. Butch graduated this month from Central Grade School in Homewood, Illinois. He is the son of Mr. and Mrs. Gresham T. Brebach and legally answers to the name of Gresham T., Jr. His dad is a Roofing Salesman out of Chicago.



KEEPING THE TOWMOTORS towing a motor is Willie Blackman's job as Mechanic at the Chicago Roofing Plant.

Chit Chat

Recently some of the girls went to Milwaukee to see Della Lyndon, who is recuperating there at the Sacred Heart Sanatorium. They report that she is making good progress recovering from the broken leg which she sustained last December. She expects to be back with us before too much longer. Quarter Century Club members were pleased to receive a telegram from Della at the recent banquet at the Windermere Hotel East.

We were glad to see Bob Loomis back in the office for a few days. He has been in the Sales Cavalcade for some time through the Central and Southwestern Division. He soon will be going out on territory, where we all wish him the best of luck and success.

Have you seen Rose Fox's new 1934 4-door Buick Special, with dynaflo power steering? Color is yellow, with black top, custom trim, two-tone green, and has E-Z-eye glass. Rose works in the Sales Department.

This is certainly the season for extended congratulations to the G. T. Brebachs. On June 6, Gresham T. Jr. (Butch) graduated from grade school; on June 11, Janet graduated from high school; and also on the 6th Marilyn Carol graduated from Michigan State College. And that's not all. On the 13th of July, the Brebachs will celebrate their 25th wedding anniversary.

T. E. Reilly, Salesman, had John Reilly, who formerly was a Salesman here, as the best man at his wedding. The wedding took place in Detroit, and they spent their honeymoon

oon in Fort Lauderdale, Florida. (See arriages.)

Bud Hillstrom inherited quite a flower garden at the house he moved into last fall. He recently brought in a beautiful bouquet with just about everything in it.

Mathilda Hansen has been out sick. We are sorry to hear it and hope that Tillie will recover quickly and be back with us.

Frances Johnson spent one week of her vacation at home, getting the lawn and garden in shape for the summer.

Harry Prinzler, our oldest Salesman in point of service in the Western Division, who retired a few years ago, was present with Mrs. Prinzler at the Quarter Century Club party on May 21. They drove up from Indianapolis with their daughter Betty and their granddaughter.

As usual Virginia O'Brien is ardently rooting for the Chicago White Sox. Like a lot of others, she's hoping this is the year.

Tony Soltan was very proud of the tiny camera his son brought home from the service. He was, until he found that a lot of the snaps he was taking were of his own nose. He found out then there were a front and a back to the camera.

We were all happy to see Howard Hanna once again on his recent visit.

Catherine Lau spent her vacation at some beach."

Which Plant Has The Most Ideas?

WHEN people came up with money-saving ideas for the company and thereby received \$20 awards in May. There were no special awards, but Louis DeBaggis, Norwood Roofing Plant, received an additional \$15, reclassifying some of his suggestions as a money-saver. He had previously been accepted in the award category.

Here is how the money was paid in May:

Norwood Roofing Plant

Alessandro Alessandrini, FBPM-1	\$20
Louis DeBaggis, FBM	35
William Letts, FBC	25
Thomas McDavitt, FBM	20
John J. Sigmund, FBM	20
Henry Thomas, FBPM-1	20
Andrew Wright, FBM	20
John Dearnaley, FBM	5
George Gross, FBM	5
Robert Jewell, FBV	5
Antonio LaCivita, FBE	5
Joseph Nevins, FBPM-7	10
Salvatore Purpura, FBF	5

Chicago Roofing Plant

Alvin Bowen, FCV	\$20
Harvey Brooks, FCPM-6	20
Richard Ryan, FCSM	20
Ardis Lewis, FCPM-6	5
Oscar Peldzus, FCL	5

Phillipsdale Plant

Henrique Lourenco, DPR	\$5
Carmino Sirignano, DPV	5



STUDENT-FOREMEN, who participated in the classes run for foremen at Thayer Academy in Braintree, with Director of Personnel John J. Murphy, seated center. Mr. Murphy served as toastmaster at the dinner meeting when certificates were presented to all foremen who finished the course. Standing: Hubert White and William Pratt, Floor Covering Plant. Seated: Ernest Zinkowski, Roofing Plant, Director of Personnel John J. Murphy, and Daniel H. Delaney, No. 2 Box Shop.

Finish Courses in Better Leadership

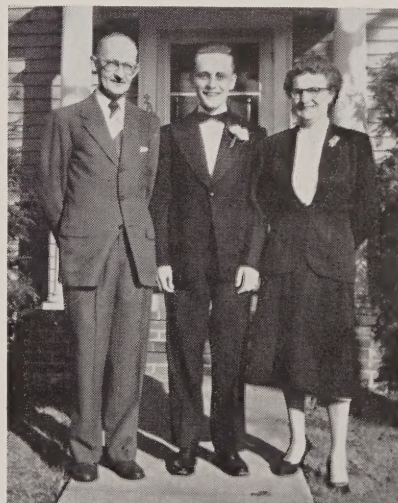
FOUR more men from Bird & Son went to night school again this year at Thayer Academy to attend the Management Development Program for Industry and Business. Chosen by the company, they are: Ernest Zinkowski from Roofing, Daniel Delaney from No. 2 Box Shop and Hubert White from Floor Covering, all Foremen, who attended the 20-week basic program. William Pratt, Assistant to the Superintendent at Floor Covering, having already graduated from the basic course, was enrolled in the advance program.

These courses, which run from October through March, are co-sponsored by Thayer Academy in Braintree, and the Quincy Chamber of Commerce.

At the final session, a dinner, Director of Personnel John J. Murphy welcomed the guests and served as toastmaster, introducing the head table. Harry M. Easton, Regional Manager, National Association of Manufacturers, and Robert A. Chadbourne, Assistant Vice President, Associated Industries of Massachusetts, brought greetings. Richard R. Higgins, President of the Kendall Company, gave the address of the evening.

The courses at Thayer Academy are given by men in industry and business who are specialists in their field. Lectures covered such subjects as "Human Relations in Industry", "The American Economy", "Foremanship Fundamentals", and "Industrial and Business Legislation."

The Bird & Son Foremen who attended said they found the courses very worthwhile.



THE EISENHAUERS — Frank, son Robert, 13, and Gladys. Frank is Safety Engineer and Gladys works in the Horticultural Sales Division. Pipe the new tux on Bobby.

Irish Oakes

By FRANK KARSHIS

This spring a feature article, with picture, by Frank Karshis, Floor Covering, written about Ernest "Irish" Oakes of the East Walpole Paper Mill appeared in the *Norwood Messenger*. Frank writes sports news for the bi-weekly *Messenger* as a part-time job. Following are extracts from this article, which the editor of the *Messenger* kindly gave us permission to quote.

ERNEST "IRISH" OAKES, affable and popular Norwood umpire these past twelve years in both semi-pro and schoolboy baseball circles, continues to find himself held in high regard by all those interested in the national pastime as he starts another season. His widespread popularity is due to his ability, and also to the likeable nickname of "Irish" which has stuck with him since he wore a green tie during grade school days.

Oakes, no matter what the pressure was on the sidelines, called them where they were. For this the coaches hired him. It's his record and colorful baseball experience behind the plate, once as a schoolboy champion and then a top-rated semi-pro catcher during the Golden Era, and his long tenure as umpire since, that speak for Oakes.

"In high school I caught ace moundsmen like All-Stars Johnny Dixon and John Donovan who made great sports copy during their college days. For Norwood they won the '27 State baseball championship for the late coach Bennie Murray," Oakes recalled.

"I played a lot of ball for the Bird Club when semi-pro baseball was something. Bird's engaged teams like the House of David, the Philadelphia Colored Giants, the Boston Tigers, North Cambridge K. of C. and other great teams from miles around.

"I remember one game in particular, and old timers should too. That's the game in which Johnny Cox of Medfield beat the Philadelphia Colored Giants 1-0 for one of the few times this famous team was ever defeated."

Oakes has umpired in the Bay State League since '42 and has worked the Hockamock League in which Canton, Mansfield, North Attleboro, Stoughton and others play. Oakes managed and played for the Bird A. A. when Fred Duncan, Billy Murphy, and "Bullet" White were powerhouses both at the bar and in the field.

"The best play I think I ever saw was made by Walpole's Joe Morgan who shortstopped for Bob Graney's



PLAY BALL. "Irish" Oakes of Stock Transfer at the East Walpole Paper Mill in the uniform of umpire in which he is recognized by generations of schoolboy ball players.

team, and later became a Boston College standout," said "Irish." "It was against Wellesley High a few years ago. Morgan went very deep in the hole towards left field after a grounder. With a tremendous throw, he beat the runner by a whisker at first. Hal God-nough, Wellesley Coach and now Milwaukee Braves scout, termed Morgan's play, the best he had seen in many years."

Oakes, married and a family man, has seen and played a lot of baseball. His officiating over the years has left few, if any, wild dissenters. Today's young ball players know of "Irish" through their older brothers or fathers who know Oakes as a reputable guy in blue, even though he wears an iron mask.

Long Service List

Employees

Name	Year	Dept.	Years
Patrick E. Costello	7-29-13	Finishing Mill	41
Joseph A. Sheehan	7-23-15	Staff Engineer	39
William Lewicki	7-6-16	Paper Mill	38
Eli L. Chamberlain	7-31-16	Vice Pres., Bldg. Mat. Div.	38
Paul Sansone	7-2-17	Roofing	37
Tony Simkus	7-23-17	No. 1 Box Shop	37
Andrew O'Malley	7-24-17	Power Plant	37
Marion F. Smith	7-1-18	Office	36
Carl Jennetta	7-23-18	No. 1 Box Shop	36
William J. Colmer	7-11-19	Flooring	35
Charles H. Seavey	7-14-19	Roofing	35
Howard S. Whitney	7-6-20	Asst. to Vice Pres. Paper Div.	34
Alfonso DiIulio	7-2-21	No. 1 Box Shop	33
John L. Geraghty	7-14-21	No. 2 Box Shop	33
Patrick F. Rogers	7-15-21	Office	33

John E. Johnson	7-22-21	Power Plant
Herbert A. Schaier	7-5-22	Office
Michael Kozloski	7-7-22	Paper Mill
Stephen Zinkowsky	7-25-22	Roofing
Victor Jankowski	7-20-23	Paper Mill
Frank H. Vietze	7-23-23	Office
Felix J. Counter	7-8-24	Flooring
Albert V. Duffy	7-11-24	Flooring
Edward B. Holmes	7-21-24	Box Sales
Baker L. Sears	7-21-24	Sales Manager, S.E. Bldg. Mat. Div.

Ambrose E. Fitzpatrick	7-3-25	No. 2 Box Shop
Earle C. Davis	7-6-25	Sales Mgr. Special Papers

John J. Cooke	7-8-25	No. 1 Box Shop
Charles F. Haak	7-8-25	No. 1 Box Shop
Carl E. G. Johnson	7-8-25	No. 1 Box Shop
Gladys K. Noddin	7-13-25	Office
Michael J. Connolly	7-15-25	Flooring
James M. Sheptycki	7-16-25	Flooring
Thomas P. Durkin	7-21-25	Flooring
Frank Michienzi	7-21-25	Roofing
Wesley C. Ahlgren	7-1-26	Treasurer
Stuart M. Farris	7-6-26	No. 2 Box Shop
Harold J. Watson	7-13-26	No. 1 Box Shop
Michael J. Connolly	7-24-26	Flooring
Herman T. Barker	7-18-27	Chief Chemist Paper Mill

Julia A. Lewis	7-2-28	Office
Victor P. Taggart	7-7-28	No. 2 Box Shop
Steven D. Wilson	7-9-28	Flooring
John W. Hunter	7-9-28	No. 1 Box Shop
Newell W. Tibbetts	7-10-28	Roofing
Domenick DelGrosso	7-10-28	Roofing
Charles Bochanovitz	7-11-28	Flooring
Elliot E. Webber	7-24-28	Flooring
John Terpstra	7-27-28	Paper Mill
James O. Sullivan	7-27-28	Flooring
John S. Aviznis	7-30-28	Flooring
Earl O. Boyden	7-30-28	No. 1 Box Shop
Albert F. Gilmore	7-1-29	Paper Mill
Perley H. Mudgett	7-1-29	Paper Mill
Edgar B. Bigelow	7-18-29	No. 2 Box Shop
Leona L. Paquette	7-18-39	No. 2 Box Shop
Romeo P. Valerio	7-18-39	No. 1 Box Shop
Edward Paduck	7-19-39	No. 1 Box Shop
Anne Walukevich	7-21-39	Office
Donald Dyer	7-6-49	Military Service
John S. Kulbok	7-11-49	Paper Mill
June Crean	7-18-49	Office

PHILLIPSDALE

Joseph C. Betencourt	7-28-20
Antonio Dias	7-28-24
Hjalmar Hyrske	7-10-26
Joseph Borges	7-19-27
Francis E. Hall	7-2-28
Joseph E. McBride	7-25-29

CHICAGO

Nicholas Ahrens	7-6-22
Anthony Soltan	7-4-25
Walenty Niewiodok	7-18-34
Lillian Grembowicz	7-5-44
Andrew H. Gardner	7-20-49
Philip C. Johnson	7-25-49

SHREVEPORT

John C. Marshall	7-21-39
Albert J. Rambin	7-11-49
Virginia H. Eddy	7-18-49

Former Employees Now Retired

EAST WALPOLE AND NORWOOD

William F. Geary	7-1-96
Chester H. Andrews	7-10-07
John H. Graney	7-8-08
John F. Zabrowski	7-6-11
Holly B. Dyer	7-14-11
William E. Harper	7-30-12
Anthony C. Capachin	7-16-18
Matthew G. Phillips	7-12-20
Carlo Salvatorelli	7-14-20
Garnette B. Cocke	7-1-21
William McLaughlan	7-26-21
Daniel Keady	7-22-22
Atrilio Tronti	7-11-23
Donald W. Ross	7-17-23
Edwin W. Gilmore	7-30-24
Michael Silvestri	7-10-28
Tony Paonessa	7-10-28
Mario Tomasseti	7-11-28
Vito Carchedi	7-30-29

PHILLIPSDALE

Fergus G. Christie	7-1-13
Peter Dzierycz	7-6-27
Stanley Sorzadel	7-26-27

CHICAGO

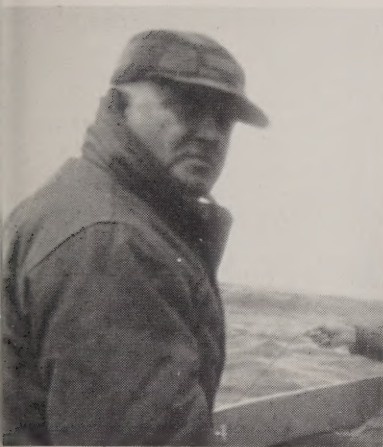
Harry C. Prinzer	7-1-13
Benjamin Gasparro	7-17-22

Phillipsdale Plant

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ROBERT CROWLEY

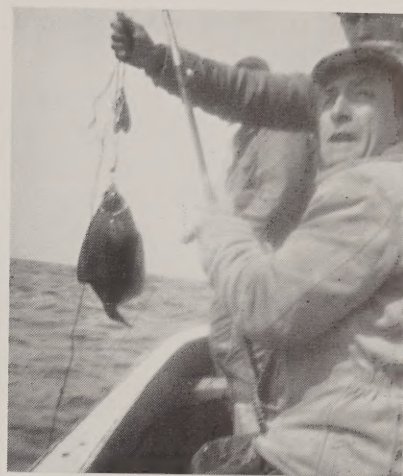
LESLIE E. HOWARD
RAYMOND NOLAN



GOOD DAY — for the fish. Prize fisherman Manuel Oliver caught the largest fish of the year, a cod.



SNUGLY PROTECTED against Atlantic gales are John Soito and James Braga. James and another fisherman, Pat Cicerelli, said hereafter they are going to stick to fresh water fishing until the salt water calms down.



ARRUDA and his barracuda. John split second prize with Tony McBride. They had a flat fish and a cod respectively.

Down to the Sea Again

We are indebted to Tony McBride for accompanying pictures taken on the April 11 fishing trip of some of the Phillipsdale Machine men. To quote in notes on the occasion:

"The 40-foot boat left Point Judith, Rhode Island at 6:00 A.M. and returned about 4:00 P.M. after spending the day at Block Island. As may be seen by the pictures, the day was not very warm, and we understand that even after the boat arrived at the fishing grounds, it still was not moving in an up and down direction, much to the distress of some of the lubbers."



RUGGED are these cold, but happy fishermen, Vernon Stromberg, Henry Lourenco and Joe Gomes.

Around the Plant

After a recent heavy rainstorm, Al Carano could not find a bridge he installed over a brook next to his house.

Gil Dias was surprised to lift up the hood of his car to find out he was minus a radiator.

Dave Lowry's son, Frederick, has been elected president of the Dartmouth College band. Frederick, who plays the clarinet, has finished his sophomore year and will lead up the college band until next spring. He graduated from East Providence High School in 1952.

Florence Hussey was guest of the Phillipsdale office girls on May 13 at a dinner given in her honor at Tony Georges. Florence resigned her position as payroll clerk after seven years with Bird & Son to take up full-time household duties. Her many friends at Phillipsdale will miss her and we wish her the best of luck. A lovely gift was pre-

sented to Florence on her last day at work by her co-workers.

Enar Peterson has found out the hard way that it is expensive to go through a red light in Providence.

Arthur Trudell and Howie Inman caught three fish on an expedition recently (they say), but when they got home, they found that someone had forgotten to bring them home. Since it was Howie's turn to have the fish, we can imagine who came off without them.

We were sorry to hear of the recent death of Leonard Audet's mother.

Albert Carlson has completed his first-aid training course and has received his certificate. Paul Johnson, Fred Pierson and Manuel Oliver have completed their refresher courses and have also received their certificates.

Tony Cicerelli of No. 3 Machine announced the engagement of his daughter Ethel to Peter Hall in East Providence, Sunday, May 9.

Edie Boisvert has instructed his wife to remove needle from thread next time she does any sewing. He felt a sting on his leg when walking caused by needle left in his pants.

George Condry had to load and unload one thousand bricks for a project at home. He found out it was a lot of bricks to handle.



LITTLE MISS Elizabeth Jean is the 7-months-old charmer in the home of John Clark of the Phillipsdale Insul Board Plant. It isn't hard to guess who is daddy's girl.

Shreveport

News and Views

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, RICHARD POTTER, Photographer



WEDDING RECEPTION for Vivian Wilson's son Bill and his new bride was held at Vivian's home. The bride is the former Donna Meyers of Ludington, Michigan. At right is Vivian's mother, Mrs. Allie T. Owsley. Vivian works in the Shreveport Billing Department. Bill is employed by the Atlas Oil Company. The couple will make their home in Mt. Pleasant, Michigan.

Shreveport Speaks

Ray Marston, Office Manager for the Charleston Plant, is visiting us for a while learning the company's routine. He was by no means a stranger to these parts. He lived in Bossier City when he was 10 years old. One Sunday recently he visited the First Baptist Church of Bossier City where his father had been assistant pastor when the cornerstone was laid for the present church. He remembered as a child, having a little girl friend around the corner by the name of Mary Blanche, who lived with her grandparents. While he was visiting here, he strolled around the block and the familiar neighborhood began to take shape for him. Mary Blanche's grandparents were on the porch and he went in for a visit. To his surprise he learned that she is now the wife of Wilton Guice, FS Sales Trainee, and that her grandparents are Bill Blue's parents. Small world.

Robert Wilson has just returned from a 3400-mile trip with his wife and baby. They visited relatives in North Carolina, fished in the ocean and caught 134 nice fish, went to Washington, D. C., for a day and then came back by our new plant in Charleston.

Gertrude Salter took a week of her vacation and visited friends in Atlanta, Georgia. She drove over with friends and flew back. Says she had a wonderful time and saw a lot of the sights around Atlanta.

Fred May, Jr., has returned home from Korea and is taking it easy for a while before going back to Louisiana Tech. Welcome home, Fred.

Everyone was glad to hear that Gary Eddy, Anne Eddy's son, came through his tonsillectomy with flying colors.

Gladys Bryan has been busy these days getting her new apartment ready. Gladys hopes to move in around the first of the month.

From the cards we have been receiving, it seems L. L. Williams and Mrs. Williams are having a wonderful time on their trip. At last report they were visiting their son in California.

We are sorry to learn that Charley Parterson is still on the hospital list. We miss him and hope he will be back with us soon. . . . Dude Davidson is home and improving each day from his operation. We bet he is missing the good fishing now more than work. Hope to see you soon, Dude. . . . Elton Bamburg has returned to work after an appendectomy. Glad to see you back on

the job, Elton. . . . George, Joe and S. Patton, children of Daniel L., all had their tonsils removed the same day.

B. P. Soward and his brother from New York spent the week-end of May 15 and 16 on Black Lake and report a nice catch each day as well as a good sun tan. . . . J. Johnston and Robert Jenkins spent a week-end at Caddo Lake and did not do so well due to muddy water. However, they got some good rest. Better luck next time.

We welcome Weldon McElroy, Engineering Department, and John Evans and Milton Grivas to the Laboratory. McElroy, Bill Blue and Kent Colvin have formed a 3-member car pool.

Clayton Taylor has taken up boxing as a hobby and a recent *Shreveport Times* Sports Section printed an article of a Technical Knockout Clayton scored over an opponent at the local Coronado Athletic Club.

"Buck" Oglesby was being the good neighbor the other day when he went over to repair a friend's rotor type lawnmower. In some way the blade struck Buck on the top of his right shoe and if it had not been for his hard toe shoes, it would have probably been a different story.

Dick Doiron and Frank Markham were discussing the important statement, "Watch Your Step". Dick was working at the Thruway section and didn't realize the door to the floor was opened to clean out from under the roofing machine. As he fell through this opening, he caught himself but bruised his shoulder. "Watch Your Step" at home is just as important as it is at work. Falls account for a lot of home accidents.



TWO WEDDING CAKES for this happy couple. Last January, Leon Walker married Dora Holmes in Pineville, Louisiana.



HN MIMMS' WIFE is holding their newest addition, Johnelle. This little girl was born the 12th of February. John works on the Shreveport Roofing machines.

Troyce Brown has taken his first degree Cedar Grove F&AM.

Antelia Marshall, John C. Marshall's daughter, is planning to attend the Southern University at Baton Rouge this fall. In high school, she was an outstanding student in cosmetology and beauty culture.

Yeska Washington's daughter, Feherine, scored in home economics in high school, in which she just graduated. She hopes to teach.

New mathematics teacher at the Linwood Junior High School next fall will be Dawn Sherburne, daughter of Shreveport Office Manager Ollie Sherburne. She graduated, May 29, from L.S.U. with a B.S. in Education at the close of a wonderfully active 29 years, both scholastically and socially. Among other offices, she was co-ed vice president of the student body her senior year. She also had received honors in both English and math.

Magnolia News

By AVIS MOSES, ZUMA AWBREY,
CARMEN RAY

We were very happy to have George Eberle, Socony-Vacuum Oil Company, New York, visit the Magnolia office in May. Congratulations to all the graduates!

We are sorry to lose Donna Stipe, PBX operator, who resigned to move to Tulsa where her husband plans to enter college this fall. We wish them lots of luck.

Cynthia Walthall is Berry's newest employee. She is taking Donna Stipe's place and will operate the PBX, teletype and Western Union machines and act as file clerk. Cynthia got her training at Southern State College, Magnolia. Welcome to the family.

We were certainly glad to see Chester "Gus" Eberle, who dropped by the office, May 25, for a short visit. Maybe next time they'll bring daughter Rosie.

Farmer" Donald Ray reports that he has planted his sweet potatoes and peanuts. He'll know where to go next fall.

Roger and Beadie Smith took the two oldest sons to St. Charles, Missouri, re-

cently to spend a few days with daughters Ann and Judy, who are in college there. While in the neighborhood, they took advantage of the opportunity to see the New York Giants and St. Louis Cardinals in a double-header. That would be a treat for anybody.

Carmen Ray left on May 19 to drive to Aberdeen, Maryland, with her roommate. She planned to visit relatives in Ohio before returning to Magnolia by train. She is taking over as Review reporter in place of Avis Moses.

Fishing hasn't been so good lately — too much rain — but Bill and Dee Liechty decided to try it anyway, much to Bill's dismay. It seems that he was a little too heavy for the light boat he was fishing from, and it decided to rest on the bottom of the lake. Fortunately, he wasn't but about 50 feet from the bank, so didn't have too far to swim. But he surely did hate to lose those crickets he was using for bait.

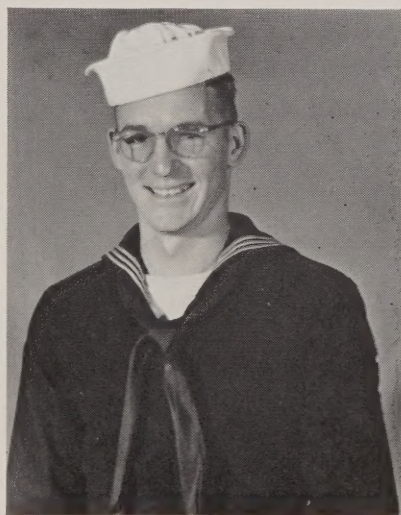
Stephens Notes

By DAISY RODGERS, ALVIN MALONE AND
LAWRENCE RODGERS

Among the new high school graduates who are children of Berry Asphalt Company employees is Jerry Lex Brasher, Ernest Brasher's son. Jerry has just graduated from McNeil High School.

Nita Malone, new graduate, is planning to attend Southern State College at Magnolia in the fall. Nita, who is Pipeline Supervisor G. A. Malone's daughter, is a niece of Daisy and Lawrence Rodgers and of Jack and Bob Waters of the Pipeline Department. She was salutatorian of her class and won the 1954 Lions Club oratorical contest.

Another Stephens graduate entering Southern State College is John Coppett, son of Irvin Coppett. He was awarded an honor scholarship in high school, was president of the senior class and year book editor.



FRANK ZELLNER, Remake Man at Shreveport, has just returned from Boot Camp at Great Lakes Naval Base. During the two weeks he was away he was in charge of 60 men who were on yard and detail duty.



NEW RAW ROCK STORAGE bin for Glenwood. Construction of this bin has recently started. The three men tying steel are: Joe Frasure, Burnett Price and Jesse Johnson.

Gary, Indiana, Notes

By G. F. CAMPBELL, JR.

The Ortho-Rater records which were mailed to Bausch & Lomb at Rochester, New York, on March 1, arrived there on the 25th of May, nearly three months later, thereby setting some kind of record. Having assumed they were lost, we were happy to hear they weren't.

Gene Edwards, who decided to move after one bomb was set off where he lived and others were promised, used that nice new green Packard as a down payment on a house of his own. Incidentally, Gene is practically a used car dealer. He appeared with a Dodge convertible after the Packard. Now he has a Cadillac.

Bob Kostelnik has a new Ford which he treats like a baby. Took it to the garage daily for a check-up for the first weeks and now takes it weekly.

Carl Berger is sporting a new paint job on his car.



"Don't bother your father. He's had a hard day at the office picnic"

BIRD CLUB

Hobbies on Parade

Friday, June 25

THE long-awaited hobby show — we haven't had one since the early '40's — comes off the 25th of June, Friday noon until 10 P.M., at the Bird School, East Walpole. There has been a lot of advance preparation by both hobbyists and committee. The exhibitors had to figure what part, if not all, of their hobby to show, how to get it there, how much space it would take, its valuation, what time they would be able to spend with it.

The committee, under Kenneth Pierce, was concerned with table or wall space, labeling exhibits, kinds of prizes or awards to be given and how winners should be chosen. They have done a lot of running around, coaxing the overmodest and generally stirring up interest.

All Bird & Son people, families included, who live anywhere near East Walpole are eligible to exhibit, and everyone is welcome to drop in at the Bird School on June 25 between 12 noon and 10 P.M. This should be another Hobby Show To Be Remembered.

Tri-Mill Sports

The Tri-Mill Sports Club held a supper meeting at the clubhouse off South Street on June 8. Chef Pete Bethel was responsible for a surprise meal. The purpose of the meeting was to clean out the channel between the island and the mainland.

Tours

Under the chairmanship of Andrew Center, a busload of grown-ups and children were signed up for a tour of historical Boston on Sunday afternoon, June 13. This is the second of these new Sunday excursions. They will be discontinued now until early in the fall.

Field Day

Next month's Review should show pictures of Bird & Son families enjoying themselves at the Bird Club annual field day, held this year on Sunday afternoon, June 20. George Shackley and his Entertainment Committee have planned a free gift and popcorn and

rides at a nominal fee for all the youngsters. A band concert is arranged to entertain their elders.

Girls' Golf

ANNE WALUKEVICH, Chairman

MARION SMITH's Titlists were ahead in mid-June, followed by Spaulding Dots, Hannah Flavin, captain, with Top Notchers, captained by Marian Tolman, and the Putters, led by Isabel MacLeod, following.

Eight girls on four teams have made up the Girls' Golf League this year, playing as usual at the Walpole Country Club. We have had a couple of Scotch foursomes with the Men's League. On June 26 is our annual wind-up field day, followed by luncheon at Seiler's in Wellesley.

Veteran's Show Cast Honored at Parties

ON May 10, the Norfolk Nest #18, Lady Cooties, were hostesses to the Bird Club Veterans' Entertainment cast and committee at a dinner at the Norwood V.F.W. headquarters. After dinner, they all played musical chairs, sang, and the cast performed for the

benefit of the Lady Cooties who been unable to attend the shows.

The Lady Cooties travel with Veterans' Show to each hospital distribute cigarettes to the patients the Massachusetts Hospital School, give out ice cream, candy and cool to the children.

Later that month, on the 25th, Bird Club gave the Veterans Show and Committee an appreciation party at the Latin Quarter. More than including guests, enjoyed the excellent food and top flight entertainment this Boston night club. Chairman M. Moylan could well feel that the Bird Club Veterans' Show had wound up a successful season.

Men's Golf

DICK PUDSEY, Chairman

WITH 36 regulars and four substitutes playing this year at the Walpole Country Club, we have almost finished our first half. Plans for playing the second later in the summer are now being made.

Early in June, teams captained by Earle Higgins and John Hutchins were almost tied. John Woloshyn's men were with Al Flammia's in fourth spot.

More Bird Club News and Pictures on page 7

ATTENTION, MAC

During a cold and stormy passage mate of a ferry boat called down to crew's quarters: "Is there a mackintosh there that will keep two young lads warm?"

"No, sir," came the reply, "but there MacPherson here that's willing to try."



DARLING OF THE SHOW, Carol Trenouth of the Roofing Shipping Office, with her leading man on one arm and her police sergeant on the other, poses between acts of the Neponset Choral's performance of "Pirates of Penzance." Left is James Silvi, handsome young hero, and right, Thomas Noonan, magnificently funny cop.



"Mark my words, he won't stop until he's borrowed everything he owns!"

On the Lighter Side

SPEAKING OF WAIST

Didja ever stop to think that a girdle is waist disposal unit?
A stout matron is often a lovely girl gone waist.

A little boy and his father, from the count- were visiting New York for the first time. They were in the express elevator riding up 90 floors in the Empire State Building, when the boy took his father's hand and looking earnestly up into his eyes said: "Daddy, does God know we're coming?"

The teacher was testing the knowledge of the kindergarten class about money. Slapping a half dollar on the desk, she said sharply, "What is this?" Instantly a voice from the back row shouted, "Tails."

Women's slacks don't come in odd sizes. They just get that way from wear.

Budgeting is a way of spending money without getting any fun out of it.

A peeping tom is a window-shopping bill.

Who says women can't take a joke? Just see up some of their husbands.

Woman: "My husband keeps dreaming of a refrigerator."

Psychiatrist: "That's nothing. A lot of people dream they're something or other."
Woman: "I know, but he sleeps with his mouth open and the little light shines in my ear."

If louses are lice
And mouses are mice
Would you say that a guy
With two spouses has spice.

"Say, I hear you lost your job. Did the foreman fire you?"

"Well, you know what a foreman is—the guy that stands around and watches other fellows work."

"What's that got to do with it?"
"Well, he got jealous of me. People thought I was the foreman."

Young man to draft board: "But you can't turn me down—I've proposed to five girls, told my boss what I think of him, and sold my car."

INTEGRITY AND WISDOM—these are the keys to business success," the old man was telling his son.

By integrity," he went on, "I mean that when you promise the delivery of goods on a certain day, you must do so even if it bankrupts you."

"Well," said the son, "what is wisdom?"
"Don't make such promises."

The policeman stopped the man going down the street clad only in a barrel. "Are you a poker player?" he asked.
"No, I'm not," the culprit replied, "but I left a group of fellows who are."

Your Health

IF YOU'RE 40 OR OVER

Let's face it. You're not 20 any more, or even 30. You are at the point when your eyes *may* not be quite as good as they always were. How can you tell for sure? If you're a Massachusetts employee, you may have had your Ortho-Rater test a year ago. Go and have them done again. It's free. It doesn't hurt. It could be that your eyes need attention. You hope to have the use of them for quite a while yet, even if you are 40. Give them a chance.

Keep in Circulation

NOT so many years ago, if you had high blood pressure, or hypertension, the doctor told you to go to bed and stay there. Today, instead of giving up, you can learn to live with the condition. With good medical care and sensible living habits you will probably carry on comfortably and usefully to a ripe old age.

Although there is no specific treatment for hypertension, surgery, drugs, psychotherapy, and special diets are being used where indicated with encouraging results. Because there may be no visible signs or symptoms of the condition, it is important to have a regular check-up by your family doctor. If you do have high blood pressure, you want to know it. By following medical advice you can "keep in circulation" with less risk of serious heart disease.



LARRY, JR. is the sturdy eight-months-old son of Larry Marzuolo, Norwood Roofing Oiling and Cleaning. His grandfather is a Bird & Son man too. Anthony Marzuolo is employed on No. 1 Roofing Machine.



LARGEST WATERMELON in captivity! Peggy Starnes of Shreveport isn't one to brag about her family but when someone doubted that her uncle once grew the largest watermelon in the world, Peggy promptly marched in the next morning with this picture to prove it. A. D. Middlebrooks from Hope, Arkansas, is the successful grower.



BROTHER AND SISTER. Louisa, 14, and James, 11, are the two children of Henry Honeth, who works at Floor Covering Shipping.

THE MAN WHO TOOK NO CHANCES

(Clipped from the *Scottish Rite TORCH* by GMEO Foreman C. W. Powers Sr. of Corinth, Mississippi).

The doctors examined him twice a year,
He wore rubbers when it rained,
He slept with the windows open,
He stuck to a diet with plenty of fresh vegetables,
He played golf—but never more than 18 holes at a time,
He never smoked, drank, or lost his temper,
He did his daily dozen,
He was all set to live to be a hundred,
The funeral will be held on next Wednesday,
He forgot to stop, look, and listen at the railroad crossing.



BIRD NEPONSET REVIEW

JULY 1954



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On the Cover

Never-Never Land of childhood, or just Bird Park at East Walpole, depending on how you look at it. This unusual and beautiful photo was taken near the Rhoades Avenue gate by John A. Sullivan, photographer, of East Walpole.

BIRD NEPONSET REVIEW

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Berry Asphalt Co.: Offices, Magnolia, Ark., and Chicago; Refineries: Waterloo and Stephens, Ark., and Gary, Ind.

EDGAR M. GROUT Editor
ELEANOR M. GARLAND Assistant Editor
KENNETH W. PIERCE Photographer

ADVISORY BOARD

JOHN J. MURPHY MARY MCCARTHY

Named Foreman at New Britain



Romeo P. Valerio

ROMEO VALERIO has been named Foreman at the New Britain, Connecticut, sheet plant. He took over his new duties on June 7, reporting to Supt. Chester Porter on that date.

Valerio has always worked on fibre

boxes, ever since he came with Bird Son in July 1939. From the combine at No. 1 Box Shop, where he first worked, he transferred to the Wood Frame Department in 1942. He then came Service Man for this department upon his return from military service in 1946. Twelve years on this job gave him an excellent background for his new job as foreman. In 1950 he took advantage of the G. I. Bill, and began a course of night school study at the Boston College Institute, Boston, graduating in June 27 this year with an Associated Degree in Mechanical Engineering. He is a graduate of Norwood High School class of 1937.

From 1943 to 1946 he saw service in the Army Air Force, serving as Flight Officer at the Air Force Base Roswell, New Mexico. He is married and has been living in Norwood. His wife and children, Ronald, 8, and Joanne, 5, will join him in New Britain this fall.

A Legend

One night in ancient times, three horsemen were riding across a desert. As they crossed the dry bed of a river, out of the darkness a voice called, "Halt!"

They obeyed. The voice then told them to dismount, pick up a handful of pebbles, put the pebbles in their pockets and remount.

The voice then said, "You have done as I commanded. Tomorrow at sun-up you will be both glad and sorry." Mystified, the horsemen rode on.

When the sun rose, they reached their pockets and found that a miracle had happened. The pebbles had been transformed into diamonds, rubies, and other precious stones. They remembered the warning. They were both glad and sorry they had taken some, and sorry they had not taken more . . .

And this is the story of Life Insurance

—from National Savings Bank Life Insurance



DOUBLE CABIN CRUISER, "Lorraine Ellen", is summertime home for Ernest Dow of the Fishing Undercoat Department. A 26-footer, she has her moorings at Houghs Neck, Quincy, and is available for fishing parties. Ernest, who has sailed for 18 years, says his wife, Ellen, seen in the cockpit, loves the boat too. Daughter Lorraine, 4½, is on top of cabin.



He Was Always There

WHEREVER they went, he was there.

... riding on the cold dirt floor of a New England cabin sitting in the bow of a canoe as it slipped quietly past a stony shore . . . riding the lonely wilderness trails between far-spaced settlements . . . limping in the dust of the trails on wheels as they crossed the great plains.

... of God by calling . . . but often judge-teacher-doctor necessity. He came not to seek gold or glory, but only to live. And he made life in a hard, strange land a little less hard and strange for all the early Americans.

When a child was born, he was there to bless and to cheer. When death came close, he was there to guide and comfort. When food and hope ran low, he was there to bring faith and assurance.

He knew fear, and loneliness, and pain as intimately as the others. His bones became just as numbed by the cold . . . his muscles just as tired and sore . . . his stomach just as gnawingly empty. Yet he went among them serene and calm and cheerful. For that was part of his job. And in doing that job he, too, helped build this great, fine country of ours.

No one will ever know how many times he was the quiet, anonymous force and courage *behind* the men whose deeds fill the history books. No one can ever fully measure the part his presence has played in laying and preserving the moral foundations of our way of life. He was always there.

And fortunately for all of us, he's here today. Not in a cabin, or a canoe, or a covered wagon . . . but still a great guiding spirit in our lives. You'll find him this week at your house of worship. It will do you a lot of good to drop in.

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FOREMAN VAN BRUSSELL on Chicago platform talks over experimental shipment with engineer from GAEX freight car company.

Tough Problem

BERNARD VAN BRUSSELL watched Jesse Willis, fork lift truck operator, chisel the forks into the separating pieces of dry insul board, pick up the load and maneuver off, out of the freight car, across Chicago's receiving platform and inside the building to No. 4 Machine.

"Wonderful what you can do when you know how," he thought.

Van Brussell, Chicago's No. 4 Machine Foreman, remembers back only a year ago when it wasn't that easy.

Old Way



OLD WAY. The Chicago Insulating Machine can't turn these blanks into the finished product until Andrew Johnson unloads the car by hand.

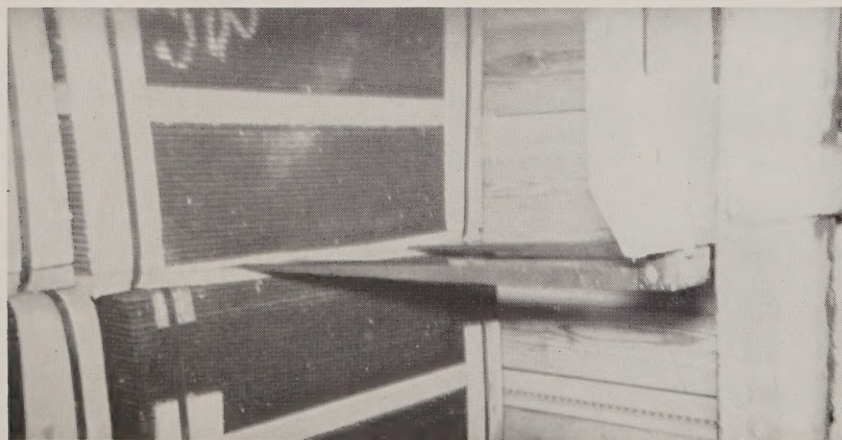
The insul board blanks, basic material for our Insulating Siding, are made at our Phillipsdale, Rhode Island, Plant. The Foreman was thinking back to early 1953 when these blanks were shipped in bundles. Andrew Johnson, whose job it was to unload the bundles from freight cars, had to pick up the whole load, bundle by bundle with his own two hands. It took him hours of back-breaking work.

To be sure, they were already using the new GAEX freight cars. These were the latest General American-Evanco so-called DF or Damage Free cars which came equipped with their own dunnage supposed to keep loads steady and in place.

An advantage of the GAEX cars was which the mills at both Chicago and Phillipsdale liked was the fact you could get a lot more blanks into the new-type cars. Also Chicago liked them because less dock space was consumed by more heavily loaded freight cars which arrived less frequently. That was certainly an improvement. Saved money on freight rates too with a bigger load per car. You had to hand it to the Traffic Department at East Walpole for getting lined up with these GAEX cars.

The Problem

But the new equipment had not solved all the handling problems. A better way to load and unload was badly needed. Working under E.



NEW WAY. Close up at Chicago of the fork of the lift truck about to pick up a heavy load of Phillipsdale's insul board. Dry board separates the saturated blanks.

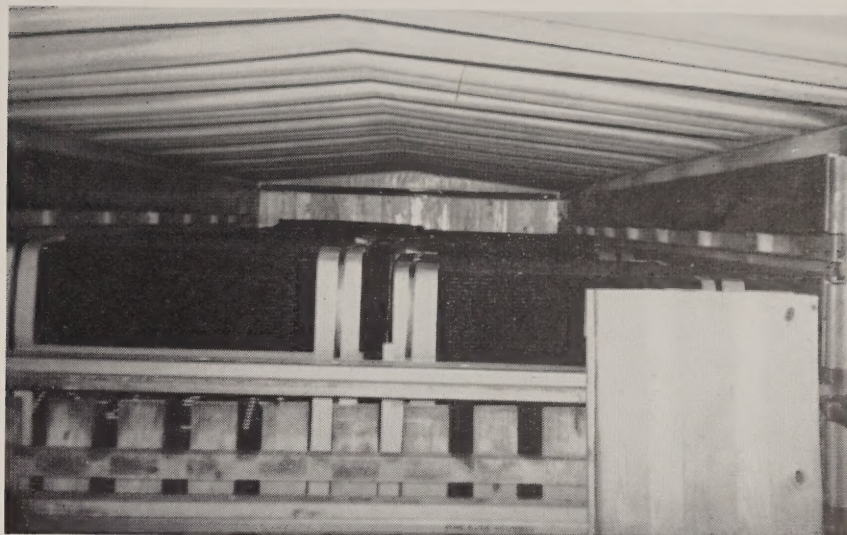
olved

alsifer, head of the Industrial Engineering Department, is S. C. "Steve" Traudt. He specializes in materials handling problems. Steve took off for Phillipsdale and Chicago.

They first tried making the insul board bundles into units, sticking them together with glue, so the fork lift could handle them. No good. They tried different methods of bundling—*with* wrapping, *without* wrapping. This, of course, was done at Phillipsdale. Telephone messages, memos, and Steve Traudt himself traveled back and forth along a triangle whose points are East Walpole, Phillipsdale and Chicago.

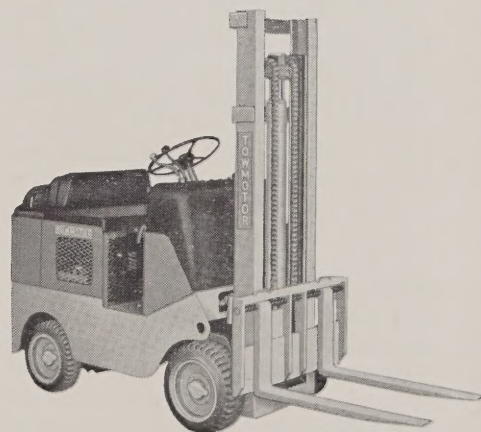
Paul Johnson, Assistant Superintendent at the Rhode Island plant, worked with Traudt on methods of loading the material into the GAEX cars so that it not only would ride well but would be easier to load and unload.

(Continued next page)

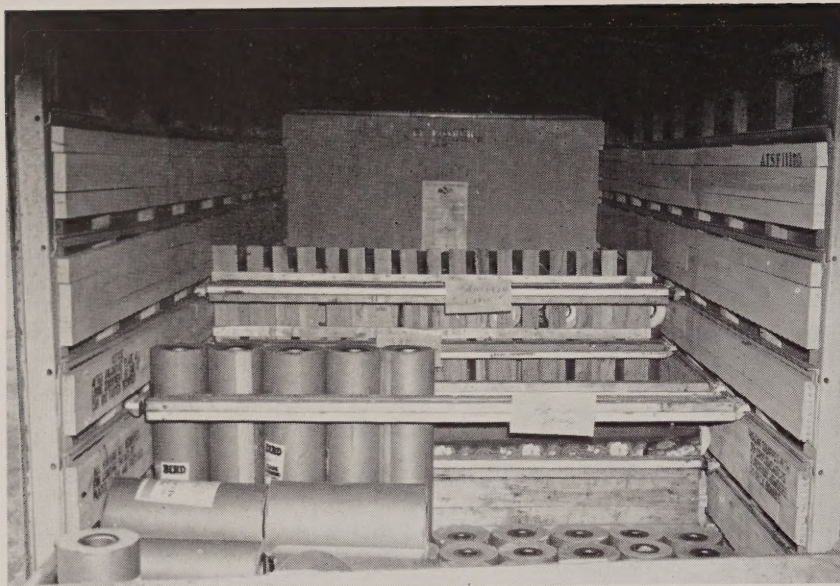


FULL UP. As car leaves Phillipsdale, stacked by latest method, load comes almost to roof.

This article tells the story of a better method of handling insul board from loading at Phillipsdale, Rhode Island, until it reaches the machine for finished manufacturing at the Chicago Roofing Plant. The new-type GAEX freight car plays an important part in this story. Insul board is not the only Bird product now being successfully shipped in GAEX cars. The Floor Covering Plant has worked out an excellent method of using this new equipment, as the Norwood Roofing Plant has also for the transportation of siding.



TOOLS: Left is GAEX freight car and above, fork lift truck, the second partner in success story. Third and most essential is brains of Bird personnel.



FLOOR COVERING loaded into GAEX car shows off car's equipment to good advantage.

Advantages of New Way

1. Minimum damage to material in transit.
2. Elimination of Phillipsdale finishing (wrapping) material costs and Chicago's costs of unwrapping of bundles.
3. Lower freight rate because of ability to load car almost to capacity. Formerly shipment averaged 34,000 lbs. per car. Now we ship 85,000 lbs. or better per car.
4. Reduced demurrage charges at Chicago. One freight car now waits to be unloaded whereas before 2½ cars required to carry same amount were running up charges.
5. Elimination of the old, back-breaking labor.

George O. Gross

GEORGE O. GROSS, Millwright at the Norwood Roofing Plant, died suddenly on June 5 at the age of 54. He had been at work as usual but was stricken suddenly that evening at home and died within a few hours.

He was born on Swans Island, Maine, came to Bird & Son in 1932 after 18 years as a weaver in Medway and Bellingham. After some years in production work he became a set-up mechanic on No. 1 Roofing Machine and in 1946 was advanced to millwright work in the Maintenance Department. He was active in the Bird Club, the Tri-Mill Sports Club and the Walpole Sportsmen's Association, serving as President of this association for the seasons of 1951 and 1952 and on its board of directors in 1953 and 1954.

He was admired for his mechanical

ability, his good sportsmanship and his unflinching sense of humor. In 1943 an accident at the machine caused the loss of his left leg just below the knee. He determined not to let this blow affect his life. Once the amputation had properly healed he returned to his regular job as set-up mechanic and he continued to hunt, fish and engage actively in other sports. His strength of character gave courage to others, as well as himself.

Surviving him are his wife Carrie (Hill), his mother, Mrs. Albion Gross, and a sister, Mrs. D. G. Trott, of Cambridge.

Funeral services were held at the Ginley Funeral Home on the afternoon of June 8. Burial was in Knollwood Memorial Cemetery, Sharon. Pallbearers representing Bird & Son were John

What Bernard Van Brussell can now see as an accomplished fact — the quick, easy, efficient moving of material — took hours and hours, days, months, of thought, planning, experimenting.

The Solution

The solution of this insul-board moving problem was amazingly simple — once it was figured out. At Phillipsdale the insul board is stacked and held together with steel strapping. These stacks are placed on three pieces of dry insul board, which serve as separators. Loaded into GAEX cars, double-decked and held with the car's special equipment, the board arrives in Chicago. Now the forks of a Chicago lift truck can chisel into the dry piece under each stack, pick it up and take it directly to No. 4 Machine for finishing processing. The whole car is unloaded by the forks of the lift truck instead of by hand.

This accomplishment shows once again that to reach a satisfactory solution, many players make up a successful ball team. The Traffic Department got the cars, routed and followed them. The Industrial Engineering Department consulted with the Phillipsdale and Chicago personnel who plan the scheduling and manufacturing, and with the GAEX engineers. They worked together as a team. Industrial speaking, another pennant has been won for Bird & Son.

Sigmund and Henry Eklund. Representing the Walpole Sportsmen's Association were two other Bird & Son men, Hugh Boulter and Herbert Jepson. Many other Bird & Son friends also attended the services.

Acknowledgments

The family of William E. Counter acknowledges with grateful appreciation your kind expression of sympathy.

The family of George O. Gross acknowledges with grateful appreciation your kind expression of sympathy.

Thank you sincerely for your kind expression of sympathy. It was deeply appreciated and is gratefully acknowledged.

John Walsh
(Chicago)

Gratefully acknowledging and thanking you for your kind expression of sympathy

Andrew O'Malley and Family

Thirty-Two Exhibit at Hobby Show

WHEN Bird Club President Joseph Coburn came back from the National Industrial Recreation Association annual convention he reported that "family participation is on the increase in all phases of industrial recreation . . ." The Bird Club's recent Hobby Show was in keeping with this trend. Nine (or more if you count Al Churchill's children) members of employee's families exhibited along with employees.

There were 32 exhibits at the Bird School Hall, the afternoon and evening of June 25. Both Bird & Son and the Ford Machine Co. were represented. Professionally arranged by the committee, the show drew a good number of appreciative visitors. Several people said they were amazed to learn how much talent their neighbors had. Others indicated they too would like to take part if the club should put on a hobby show in the future.

Exhibitors and their hobbies were:

H. Anderson: Stamps
 Fred Churchill and Family: Models, Ships
 in Bottles, and Oil Painting
 Irma M. Cobb: Oil Paintings
 Fry Concannon: Oil Paintings
 Mel Duncan: Hooked Rugs
 S. Stuart Farris: Oil Paintings
 Anor Garland: Charts and Sea Books
 S. John Hutchins: Oil Paintings
 Nunzio Julius: Desk and Chair
 in Lukko: Scrapbooks
 Ace MacDonald: Child's Sweater,
 ? Clown Dolls
 Ariel (Pat) McDonald: Metalwork
 S. Christina McLauchlan: Crocheting
 the McMullin: Oil Paintings
 nes B. Maguire: Oil Paintings, Pencil
 sketch and Color Photographs
 S. James B. Maguire: Crocheted Bed-
 spreads, Hand-Made Rug
 William R. Mark: Photographs, Tropical
 Fish
 George Milliken: Postcard Folders, Miners,
 Miniature Dogs, Cannon, Bookends,
 Hotel Soap Wrappers
 . George Milliken: Braided Rug
 rene Murray: Oil Paintings
 . Alice E. Nichols: Water Colors
 neth W. Pierce: Photographs
 ger Sanford: Cobbler's Bench, Lamp
 lter Siderwicz: Drawings
 . Albert W. Smith: Hooked Rugs
 acis E. Tohosky: Photographs
 ion Tolman: Oil Paintings
 ol Trenouth: Sculpture, Paintings (Oil
 and Water Color)
 liam Urquhart: Persian Rugs, Stoles
 . William Urquhart: Persian Rugs
 rrice Wadleigh: Postcards
 yn Wadleigh: Drawn Thread Work
 and Crocheting on Linen Tablecloths



HOBBY SHOW committee members give display once-over just before opening. In foreground are exhibits of metal work by Pat McDonald and just back of them, crocheting by Mrs. Christina McLauchlan. Far rear are William Urquhart's Persian rugs and stoles.



PRIZES by popular vote were awarded at close of Hobby Show. Holding inscribed miniature loving cups are Mattie McLauchlan, representing her mother, Mrs. Christina McLauchlan, 2nd prize; Mrs. William Urquhart, with the 1st prize, for her husband; and 3rd prize winner, Nunzio Julius.

Prize winners were decided by popular voting. First prize winner Bill Urquhart's rugs had been on display at the East Walpole Brigade Room a few months ago. Their beautiful colors and fine workmanship can bear seeing again and again. Bill's regular job is on the Combiners at No. 1 Box Shop.

Second prize winner, Mrs. McLauchlan, is the mother of Chief Telephone Operator Mattie McLauchlan. A little

lady who came out from Scotland many years ago, she has been doing exquisite crocheting most of her life. Two tea cloths, Mrs. McLauchlan said, she "couldna do noo", the work is too fine. These she had done before the First World War. One table setting she had on display consisted of 17 different pieces. Mrs. McLauchlan and Mattie have an apartment in East Walpole.

(Continued next page)



BIRD MACHINE'S George Milliken, back to camera, at Hobby Show talks about his mineral collection with Mary Concannon, who exhibited oil paintings. Several Bird & Son Office girls look on. Boat picture, extreme right, is an oil by Al Churchill, Bird Machine.

Nunzio Julius, third place winner, learned woodworking in a class at Norwood's Peabody School. He enjoys working with wood and continues to make articles for his home. He works in the Advertising Display Department.

There was a tie in the popular voting for third between Nunzio and Pat McDonald, whose artistic metal candlesticks and bowls caught many an eye. A flip of a coin decided in favor of Nunzio.

Paintings, which added a lot of color to the show, were also voted on separately under the auspices of the Bird Club Art Class. The prize winners were:

First: Josephine (Mrs. John) Hutchins
"Turn in the Road"

Second: Margaret (Mrs. Stuart) Farris
"Portland Head Light"

Third: James B. Maguire
"The Old Mill"

Fourth: Carol Trenouth
"Portland Head Light"

The show was a lot of work, as Kenneth Pierce and committee will agree. But the committee was more than satisfied with the excellence of the exhibits, the cooperation of the exhibitors, and the interest of those who came "just to look". Assisting the chairman on his committee were William Grazado, Walter Siderwicz, Gustave Sacre, William Price and Eleanor Garland. Pat McDonald and Hilda Rafuse helped at the desk checking ballots throughout the evening.

When **YOU** Retire

IN another column you will find pictures of employees who retired at the end of June. There are also a number of people slated for retirement at the end of the year. If you are one of these, it is not a bit too early to start thinking about your plans.

Your Choice

Under the terms of the Bird & Son Retirement Program, your monthly retirement benefit may be paid in any one of four ways. You should understand these thoroughly and choose the one which is best suited for your particular case. Once you begin to receive payment under one type of plan, you will not be permitted to change to any other type. Here is how they line up:

1. **Straight Life Annuity**—This is a payment to you of a fixed amount per month for as long as you live. It stops at your death. Under this plan you would get the largest possible amount of cash per month, but it would offer no protection to your wife after your death.

2. **10-Years Guarantee**—This plan would pay monthly about 10% less than the Straight Life Annuity, but if you should die during the first 10 years the payments would be continued to your wife or other beneficiary named by you for the balance of the 10 years' period.

3. **15-Years Guarantee**—This plan pays monthly about 20% less than the Straight Life Annuity. On the other hand it would provide for payments to continue after your death to your wife or other beneficiary until the end of 15 years from the date you retire even though you should die within a year or two after retirement.

4. **Joint and 2/3 Survivor Plan**—Here the amount of money you will receive monthly is governed by both your age and the age of your beneficiary at the time you retire. Again, the amount per month is less than in the case of the Straight Life Annuity. Payments at this reduced amount will be made for as long as both persons are

living, and, after the death of one you, the survivor will continue to receive payments for life at the rate 2/3 of the reduced amount.

You should understand that, in any of these plans, payments continue *you* during the remainder of your life. Whether they will continue for you, your wife or other beneficiary after your death, and if so for how long, depend upon the type of plan you choose. The amount you and your wife receive from Social Security is not affected by your choice of one of the above types. In each case, the type of plan you choose governs only the payments under the Retirement Program which are over and beyond the primary Social Security benefits. In other words, it covers only the money paid to you from the Retirement Trust Fund.

Careful Decision

If all this sounds complicated to you, you are right. It is complicated. The form in which you want to receive the retirement benefits provided for you by the company is for you to decide but it is not something on which you should make up your mind hastily.

Your whole retirement program—where you will live, how you will occupy your time, how you will budget your retirement income—all of these matters should be carefully considered and decided upon in advance of the day you stop work. If you are retiring this year, or expect to retire within the next five years, you should be considering these matters.

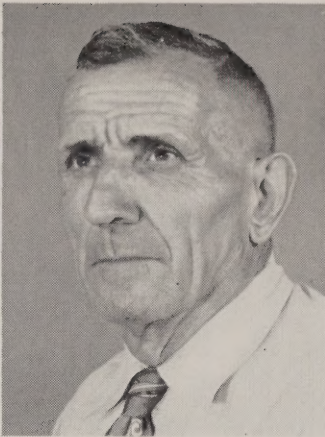
Whom to See

For advice on retirement benefits, have your Foreman or department head make an appointment for you to see Ernest H. Coleman, Assistant Treasurer. If you are retiring this year, please make your appointment *soon*. Mr. Coleman can help you figure just what your retirement benefits may be expected to be, and will try to answer your questions in detail.

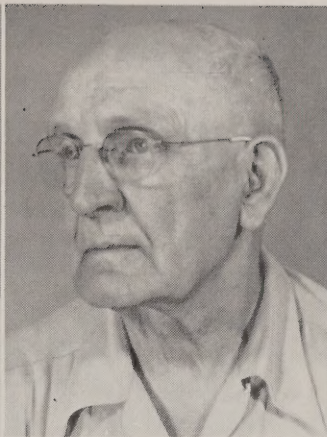
If you work in a plant outside of Massachusetts, see your Personnel Manager.



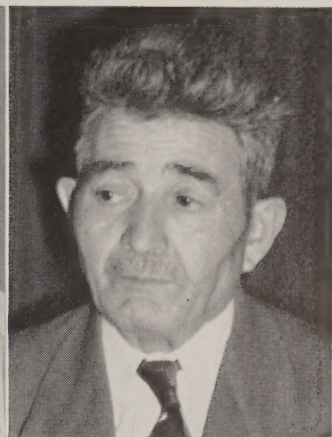
Carl Jennetta



Alfonse Sylvester



Vincentz Stankiewicz



Edwin Gabrielli

Newest Retirees

Carl Jennetta, 16 June Street, East Walpole. From May 23, 1918. Worked first at Norwood Roofing Plant. Since October 18, 1918, at No. 1 Box Shop, and since May 9, 1924, in Solid Fibre Department. Previous Bird & Son employment, 1914-1917. Retired June 30, 1954.

Vincentz Stankiewicz, 1214 Washington Street, Norwood. From February 17, 1920. Norwood Roofing Plant, Finishing Department, and for many years at No. 7 Machine. Previous Bird & Son employment, 1913-1915, 1917-19. Retired June 30, 1954.

Alfonse Sylvester, 8 Tremont Street, Norwood. From February 11, 1925. Until 1935 at No. 1 Box Shop. Since January 2, 1935, at the East Walpole Finishing Mill. Previous Bird & Son employment, 1918-1924. Retired June 30, 1954.

Edwin Gabrielli, 298 East Street, Dedham. From September 9, 1942. Norwood Roofing Plant. Since June 23, 1943, No. 7 Machine. Retired June 30, 1954.

Testimonial Dinner for Stewards of Local 385



TESTIMONIAL for Stewards of Floor Covering's Local No. 385, L&PWA, CIO, was held this spring at Leon Schensol's "Bell se". Roast beef, a talk by Dan Ford and community singing made a fine evening.

Seated, left to right: Elbert Allen, Henry Marden, Vito Puopolo,

Stanley Hayward, Chairman; George Kinsman, Toastmaster; Dan Ford, Field Representative; Victor Leonti, Clinton McGowan and Donald Hurd.

Standing, left to right: Arthur Walker, Michael D'Espinosa, Victor Plosinski, Leon Schensol, John Dziubaniuk, Michael Shea, Louis Coburn, Ben Capone, Eric Sundquist, Wallace MacDonald and John Phillips.



FLOOR COVERING EXECUTIVES gathered at Blackburn Memorial Hall display. From left: Vice President H. E. Sawyer, Jr., Field Managers Stanley Blackmer and A. J. LeBlanc; Executive Assistant to the Vice President C. A. Sumner; Field Manager T. J. Sullivan; B. V. Johnson,

newly named Sales Training director; Field Manager W. H. Tyson; Assistant to the Vice President R. V. Garner; and Sales Manager R. T. Murphy.

New Line-up for Floor Covering

THERE'S a new breeze blowing in the Flooring Division's sales organization. Effective the first of July, the Sales Fields were changed from five to four and a new commando group was being recruited, according to an announcement by Sales Manager Richard T. Murphy.

Field headquarters in the new set-up are now New York, St. Louis, Atlanta, and Kansas City. The New England Field is now absorbed into the Eastern Field, with Arthur J. LeBlanc as Field Manager at New York. He was formerly Western Field Manager. Timothy J. Sullivan, Field Manager of the Central Field, moves from New York to St. Louis. Western Field Manager, appointed under the July 1st change, is William H. Tyson, newly located in Kansas City. He was a Field Manager in the Middle West before the reorganization. Stanley Blackmer continues as Southern Field Manager at Atlanta. There is no change in Mail Order and Special Accounts, headed by C. A. Boiteau.

Bertyl V. Johnson, who was New England Field Manager, is now setting up the new Sales Training Program. When he gets three (eventually six) junior salesmen trained, he and his men will make up a commando group or task force. They will travel as a body

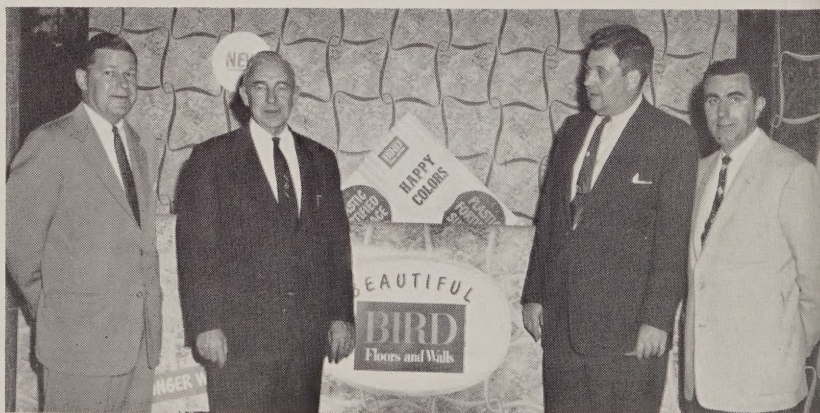
Task Force Being Trained

For Special Assignments

all over the country as a special sales force to solve sales problems on an assignment basis. Does a well-located city need a distributor of Bird Floor Covering? Has another distributor a particularly knotty problem? Do dealers need help immediately which the regular territory representative cannot give them? These commandos won't land in

parachutes, though they may well fly with supplies and reinforcements.

Besides having the services of a specially trained and highly mobile sales unit, Sales Manager Murphy points out that these junior salesmen will form a valuable pool from which to do regular territory replacements when needed.



HAPPY COLORS were eye-catching at recent huge display of Bird rugs in Walpole civic building. On hand to talk with visitors were Floor Covering Division men C. A. Sumner, Fred Bagley, Thomas Sullivan and Philip Macchi.

Neat Nest!



A BIRD RUG, isn't it? Dove in a Louisville hardware store has made a nest in the of one of our rug tubes, having first read label, of course. Photo from Louisville Courier-Journal sent in by Bird Salesman Ward Cartwright.

Johnson Gets Hat??

REMEMBER the HAT waged between Johnson at Chicago and Weed at East Walpole? The contest is now at the half way mark. The hat goes at the end of the year to the Division in Roofing which shows the better percentage increase in sales.

Right now, at mid-year, the hat is practically on Johnson's head. Chicago is definitely in the lead with over an 8% increase in their sales so far this year. East Walpole has shown an increase in their sales, too, but not enough to equal Chicago.

All Records Broken

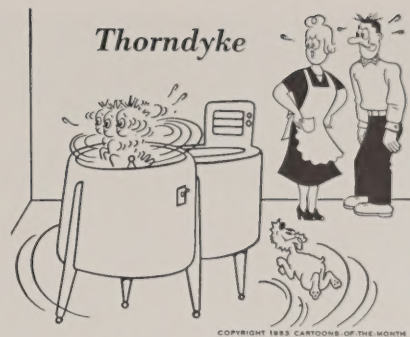
Incidentally—and apart from the contest—each of our three Roofing Plants broke all records during the month of June. In that month each plant shipped more tonnage than in any previous month in its history.

Sales Lines

A pleasant letter came to R. V. Garner from the Dutch linoleum designer, Sikko van der Woude, who visited at Bird & Son this spring. He wrote that "we brought back home of our journey through the United States of America a very nice remembrance."

* * *

In keeping with a fashion tradition which probably goes far back of such names as



"This part's all right. It's when he goes through the wringer, I worry!"

Chippendale, Wedgewood, or Sheraton, the Floor Covering Division is now giving names to its rug patterns. Such designs as Chinese Poppy, Rose Bouquet, Ribbon, Colonial Oval or Color Splash conjure up a pretty picture in the feminine mind. Now when the girls gather over a cup of coffee in the kitchen after they've gotten their husbands and the kids off, Mrs. Jones can point to her new rug and say: "Yes, isn't it a pretty pattern! You know, Marge, *that's* the Bird Ribbon design. Youthful, yet with dignity, you know . . . Another cup of coffee?"

* * *

Howard Heideman, Roofing Salesman out Chicago way, proudly sent in a newspaper clipping from the Elgin Daily Courier News about the first Ace Scout in the Elgin area. Reason for Howard's pride was that he is adviser to the squadron.

Pattern Preview Pleases Public

ADVERTISED as the most complete display of Bird Floor Coverings ever assembled, the recent public showing at Walpole's Blackburn Memorial Hall was an eye-opener even to Floor Covering employees. In this gymnasium-sized public hall, Bird Floor Covering covered all four sides in gleaming floors and attractive patterns.

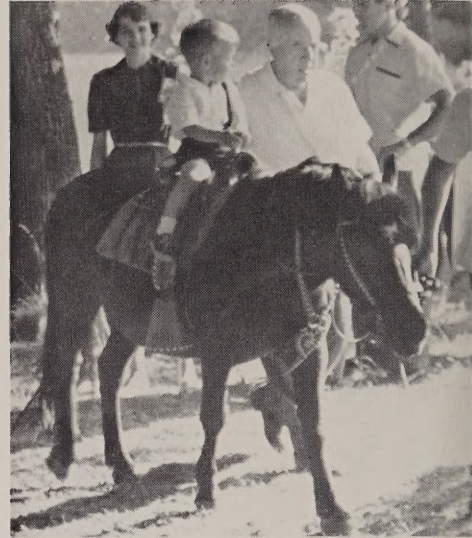
Primary purpose of the showing was to let our Field Managers see all at once the complete line. This display will be reproduced in 30 to 35 key cities throughout the United States. It is expected that 3000 to 4000 dealers will see such displays in the course of the next few months at dealer-distributor meetings.



TV TOTS and A BIRD RUG. This was taken when our new nursery rug television ad was being filmed. Little boy is Bradford Johnson, son of B. V. Johnson (Floor Covering Sales). Little girl is studio model. Rug is gray background with cute animals in corners.

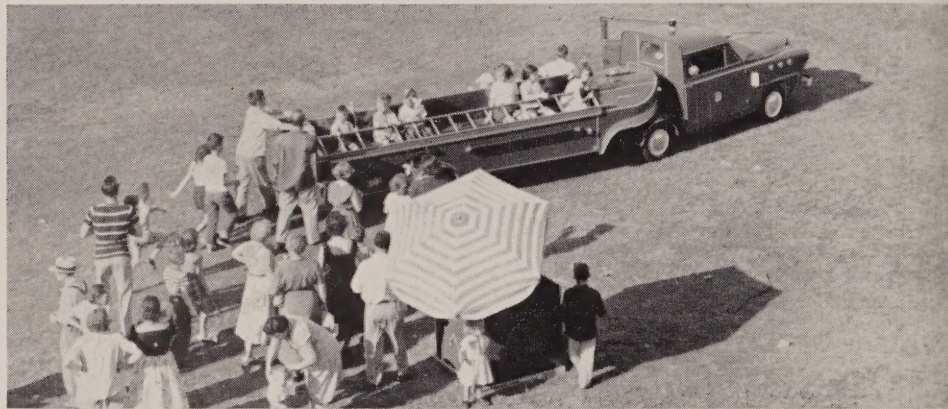


WHEE!



Hi-Yo, Silver!

One of the sights from
high on the ferris wheel.



Bird Club

"Now when I was a kid . . ."

Almost as good as
the real thing.



Field Day

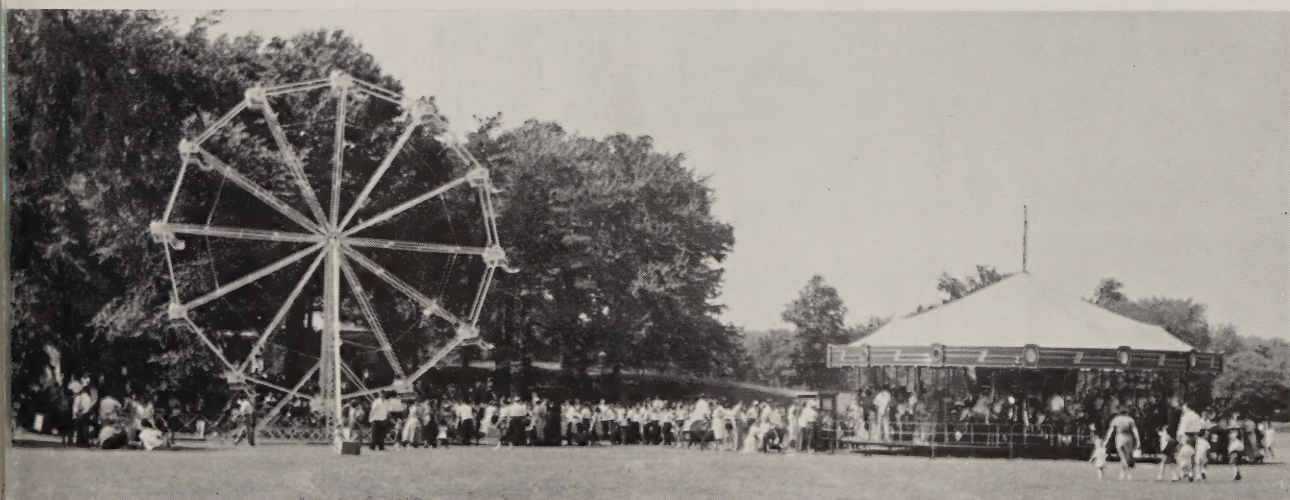
June 20

*Bird Park
East Walpole*

Another ferris
wheel's eye view.



On a sunny Sunday afternoon in the green and lovely month of June.



Milling Around



Main Office and Sales

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
MARIANNE MASINO
WANDA WOJDAG

DOROTHY McEENEY
JULIA LEWIS
WILLIAM GRAZADO
MARY McDONOUGH
PAT McDONALD
BETTY WENTWORTH

It was nice to see O. N. Sherburne, William Leichty, Robert MacLeod and G. F. Campbell, Jr., in East Walpole at the annual meeting of the Office Managers of the outside plants.

E. R. Pulsifer, Industrial Engineering head, was elected president of his alumni association at the alumni meeting of Norwich University, Northfield, Vermont, on commencement week end last month. "Rusty" has one son, Donald, who has already graduated from Norwich University and is now in the Army. His younger son, Bruce, is entering his junior year there this fall. The Pulsifers also have a daughter, Jean, who will be a senior in Milton High School.

We were sorry to say goodbye to Nancy Lindsay, one of our Messenger Girls, who left to go back to Maine to live, due to illness in her family.

We welcome back two former workers to Stenographic, Elaine Monteith and Patty Delaney, and one new addition, Lillian Seanson.

Mary Nicastro Foster had Barbara Hanks, also of Stenographic, as her maid of honor at her wedding last month.



MRS. SCOTT G. WAKEFIELD, JR., daughter of Mr. and Mrs. Wesley C. Ahlgren, was married at a beautiful church wedding this June. The former Joanne Marie Ahlgren, daughter of the firm's Treasurer, just graduated from Wheaton.

Telephone Operator Eleanor Kehoe recently became a grandmother when her son became the father of a new daughter.

Speaking of babies, there's former Chief Operator Berniece Potter Knox's new daughter, who weighed in at 7 lb. 4 oz. (See Births.)

Sister of Florence Desmarais of Purchasing, Joan McKinnon, is one of our June graduates in this month's issue.

We're glad to see Roy Cooper back with us after his recent illness.

New version of the apple-to-the-teach routine: One morning Julia Lewis, secretary to the Industrial Engineers, found little white perch wrapped in waxed paper gradually thawing out in her top drawer.

On inquiry the whole story came out. Tom Carroll, deep sea fisherman, was looking for bait. Steve Traudt, fresh water diver, caught the perch and brought it in to Tom. So Tom slipped it into Julia's desk, making Julia some kind of mermaid.

Best of luck in his future career to Eugene "Dick" Pudsey, who left Main Office for Accounting.

Among the June fathers-of-the-bride was company Treasurer Wesley C. Ahlgren, who gave the hand of his daughter, Joanne Marie, to Scott G. Wakefield, Jr., you know, Wharton School (U. of Penn.) graduate. Mrs. Wakefield had as one of her bridesmaids, Janet Doane of the Office.

Connie Blake Anderson and son, Mark, paid us a visit at the Office recently.

We were also delighted to see Al Paquette and baby son, Philip.

Barbara Schmidt is back in Payroll for the summer, and Ruth Smith is again working here for the summer months.

Roger Anderson's new Buick is beautiful!

Mr. and Mrs. A. Allan (the former Al Breen of the Office) are the proud parents of a daughter born May 27 at the Norwich Hospital.

June vacationers included Ann Eklund and Jean Perry.

W. L. Watkins has resigned as Sales Promotion Manager. He left, with the sincere regrets of many Bird & Son people, on July 2. His new headquarters will be in California, but knowing Bill's propensity for getting around, we hope he'll turn up to say hello on the East Coast one of these days. A member of the Review Advisory Board, he was one of the magazine's best friends.

The Credit Union has a skating queen there. Nancy Mulholland and partners were the novice fours in the roller skating championship for the Northeast on July 1. She plans to go to Denver to enter national competition later this summer. Nancy's only partner is her fiance, David Olson. Skating the "fours" with them were Nancy Cass, Norwood and Frederick Doyle of Dedham. Competition is sponsored by the association of rink operators. Regional prizes, which Nancy proudly displayed to Office friends, were a certificate and a medal.

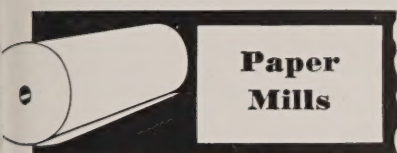
Southeastern Division Manager J. Van Hoy was in East Walpole early this month.



OCCUPATION HOUSEWIFE called Mary Killoren O'Connell as friends in Purchasing gather to wish her well. From left, standing: Natalie Locke, Richard Phipps, Sylvia Mattson, John Andrews, Nancy Lindsay, Pat Smith, Mary Molla, Charles MacDonald, Florence Desmarais (who entertained with a spaghetti supper), Walter Keeler, Benjamin Taylor, Marianne Masino, Margaret Kerr and Mary Lou Coughlin.



NANCY LINDSAY, third from right, made lots of friends in her short stay here. Taken on the day she left, this picture shows only a few of the many Office people who wished her well and gave her a parting gift. With her are: Barbara Sameski, Jean Cronin, Evelyn Wadleigh, Mary Annerty, Nancy herself, Sylvia Mattson and Mary Blazonis.



THOMAS FLOOD	JOHN KALIS
WARD GERAGHTY	NINNETTE GRUSHESKI
ANK NYBORN	ELNA GOTTBERG
WARD WISNIEWSKI	JENNEY WASILUNAS
MILTON GARDNER	

PRODUCTION AND POWER

Ralph Clifford is sporting a snappy, two-tone Chevrolet Belair.

Jerry Collins and Jack Holliday spent a week blue-fishing at Jack's summer home in Buttermilk Bay.

Ed Stasis spent his vacation around home and on daily trips.

Hartford Doucette successfully passed his exam and received his 3rd class Engineer's license.

John Dorsheimer and Pat O'Malley took their vacations.

John Kalis has traded his '52 Ford for a new '54 Mercury Monterey 4-door sedan, two-tone red and gray.

Congratulations to Charles Treacy, new Chief Steward.

Donald Freeman of Stock Transfer was vacation-bound to Nova Scotia.

Irish Oakes visited relatives in Rockland, Maine.

Raymond Vitaitis spent two weeks at Green Harbor fishing and taking the sun.

Peter Glebus is driving a new '54 Belair Chevrolet.

John Sipiella planned to spend his vacation at Lake Placid.

Mike McDonagh is now reported coming home well following an operation at the Wood Hospital.

Mr. and Mrs. Earle Davis and son, Richard, spent a vacation touring the New England coast.

Mr. and Mrs. Frank Eisenhower are spending their vacation this year at Sebasco Estates on Casco Bay, Maine.

Safety committeemen recently named at Stock Transfer include Irish Oakes, Fiorino Felici and Tappy Venterosa.



EIGHT OF THEIR NINE lives were already lost when Jimmie Barnes heard them yelling for help.



FRANK BUCK, "Bring-'Em-Back-Alive" Barnes, who with fellow workers from the East Walpole Machine Shop, fetched the kittens out of the muck when the men were working on a nearby water gate.

New car owners from the Mill Office include Hermon Barker, who has a brand new Plymouth, and Kenneth Rouillard, who is driving a new '54 Ford.

Karl Larson of the Lab who, with a friend, has recently perfected an electric guitar which he can play, minus one arm, was the subject of a feature story in the *Boston Traveler* on June 23. The article ends saying: "He makes his instrument sing as well as many heard under Waikiki palms." Latest reports were that Karl, a born musician, had started to play at Lake Pearl.

Larry Hince, from Lowell Tech, is working in the Lab during the summer.

Home beach vacationers were Dom McKenzie, Joseph Cofsky, George Barton and John Kalis.

John Hohmann is welcomed to our Messenger staff.

John McLeod, former Messenger, was transferred to Roofing.

FINISHING MILL

Anne Cavanaugh is proud of son Kenneth, new graduate in business administration from Boston College. Kenneth has been working at Hollingsworth & Vose while going to college. He worked at one time at No. 2 Box Shop.



POORER BY ANOTHER ELM. Victim of prevalent Dutch elm disease, tree in front of the Credit Union, East Walpole Square, was lopped off to a tall stump reaching to lower crossbar of utility pole.



HI, FELLER! This bright-eyed young man is James Edward, son of Edward Baldassari, who works at No. 1 Box Shop.

Alfonse Sylvester, who just retired, says he is thinking of taking a trip to Italy this summer.

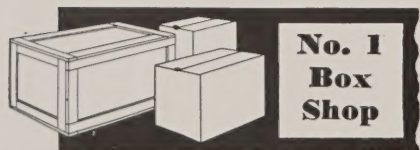
MAINTENANCE

Martin Costello, Jr., son of Mr. and Mrs. Martin Costello of Norwood, received a Bachelor of Arts degree, *cum laude*, from Stonehill College, North Easton, this June. He intends to enter Boston University in September for graduate work in history.

According to "usually reliable sources", everybody up Ethel Sweeney's way is taking to the woods these days when they see her coming, piloting her car with new driver's license at hand.

Catherine O'Toole, daughter of Mr. and Mrs. James Connors, was awarded the Norwood Mothers' Club Scholarship at Norwood High School graduation this year. Catherine will use the scholarship for nurse's training, which she will begin at the Catherine Taboure Hospital. Also for excellence in school work, Catherine received a Lane Medal.

Bill Swinnerton has been building a house off Coney Street in preparation for his coming marriage. The married men warn him, "No more fishing. You're going to keep your nose to the grindstone now."



JOHN P. WALSH
KENNETH HOUGHTON
RAMONA CHICOINE

CATHERINE BELLEW
EDWARD PADUCK
FRANCES PENZA

At press time Angie Purpura and Jennie Mike had not received all the pictures back from their wonderful trip to Bermuda. Hope to have some next month.

Everyone wishes Bill Sundquist the best of luck on his leave and eventual retirement later this year. We hope he will drop in at the Printing Department now and then.

New member of the Printing Department is Michael Downing, transferred from No. 2 Box Shop.

Claude Smith's two sons, both graduating this June from college, gave their parents a busy month. Donald received his B.S. in chemistry from Northeastern, and will be employed by the firm where he worked during college. Claude, at Princeton, graduated with a B.A. in religion and highest honors: *Summa cum laude*, Pitts and Ownes prizes — highest mark in religion, and was awarded a tuition scholarship to Yale Divinity School. The young theologian is also a member of Phi Beta Kappa.



EMPLOYEES' CHILDREN made a handsome couple when they were married this spring at the Blessed Sacrament Church, Walpole. Betty, daughter of Warren E. Pagliari of No. 2 Box Shop, is the lovely bride of Dominic Rignone, son of Girolamo Rignone of No. 1 Box Shop.



JOSEPH SMELSTOR, JR.
A. D. SMITH

ANNE KELTER
CATHERINE BRADY
JOSEPH FOLEY

Angus Boyle spent his vacation with relatives in Nova Scotia.

William Grinavic and wife spent their vacation in the White Mountains.

Milwaukee was the destination of August and Mrs. Petrovick on their vacation.

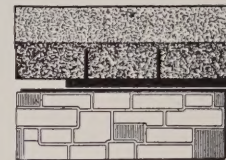
Sammy Thompson and family enjoyed vacation on the Cape.

Royden "Boots" Barrett has a new Rar Wagon. Boots's son, Robert, a member of the Junior Legion color guard, had a nice time at Pittsfield at the American Legion convention.

Carl Wenstrom and family were in Kennebunkport, Maine.

Tony Montisano's boy, Anthony, Jr., joined the Navy.

We extend to Mike Downing our wishes on his transfer to the Printing Department at No. 1 Box Shop.



ARTHUR McKENNA
LEONARD WEAVER
LOUIS SILVESTRI
JOSEPH NEVINS
FLORENCE MURRAY

JULIUS AUKSTO
ROGER PERCY
JOHN FOLAN
JAMES MURRAY
LOU DOM

MICHAEL MEOMARTINO

The Maintenance Department welcomed Frank Troiano and John Foley as Maintenance Helpers.

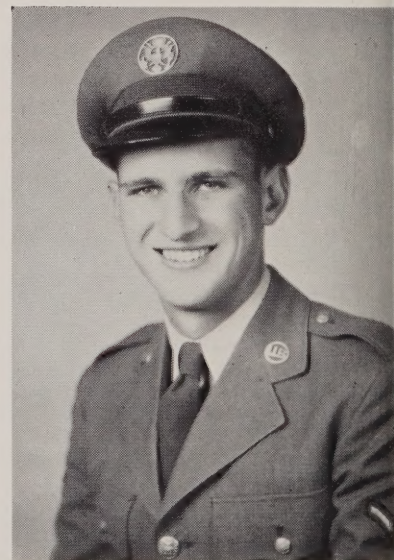
Teddy Pierce, the "Ben Hogan of Rolling Maintenance", is giving free golf lessons at his welding stall.

Among early vacationers — John Coneri in Maine and Wellfleet, where the r held up fishing somewhat, though he nabbed a salmon in Maine.

Carroll Homan and family spent the days at the end of June with the Tarbes on an island in Lake Winnepesaukee.

John Grudinskas has acquired a Chevrolet sedan for his treks to the beaches.

John Famolle's two weeks' vacation was spent in maneuvers with the National Guard at Camp Drum, N. Y.



WILD BLUE YONDER MAN. A/3c Andrew Wilkes, stationed in Denver, is the son of James Wilkes of No. 1 Box Shop.



APT. JACK WHITE, standing, chairman of the Western (German) Area Command Cancer Crusade, signs up Maj. Gen. Miles Reber. The captain, while home on leave, has often come to the Norwood Roofing Granule Plant to pick up his brother-in-law, Charlie Fielder, who makes his home with his sister, Mrs. White, and her husband, in Roxbury. Capt. White is present administrative officer at Transportation Corps headquarters in Western Germany. (U. S. Army Photograph).

James Curran spent a week's vacation in Washington watching the McCarthy Army hearings.

Norman Greene spent a week in Maine fishing.

Tony Milus expected to spend his two weeks sailing his boat at New Pond.

Prize for most unusual vacation goes to Tommy McDavitt. He spent two weeks picking cotton on his brother's plantation in Texas. It took three weeks for Tommy to recuperate from the ordeal.



LUCE GRINDLE	GEORGE SHACKLEY
CHARLES COBB	DOROTHY HAWES
THOMAS BLUNDELL	FRANK SHUMSKI
MAZARENO LORI	JOSEPH WALL
RONALD MURRAY	

Jim Bunker's son Dick, Norwood's great nephew, is back in Nova Scotia for the summer, playing ball for Kentville in the Halifax District League. Jim's other son, Bob, is on a Mediterranean cruise with the Navy. See you in the Navy and see...

Bruce Grindle and Jim Bunker are both driving new Fords.

Ruth Hiller of the Shipping Office is back from a trip South. She visited our new roofing plant in Charleston. She also stopped off at Mobile, Alabama, and Panama, Florida.

Speed Paciorowski, big heartedly threw a ball back into a school yard this

spring, clipped a workman rounding the corner with a barrow full of hot top. The workman's top was hot, too but he readily forgave Speed.

The Lab's Roland Avery put finishing touches on his new home in Framingham last summer and this year is completing the long driveway leading to it.

Al De Cristoforo, newly employed in the Lab, is a brother of George, former Lab employee. George, working for du Pont in Philadelphia now, is married and has a child.

Tom Manning is driving a '54 Chevrolet. His friends hope his car goes better than his favorite ball team, the cellar-sitting Red Sox.

Nick Cianfarani traded his Dodge for a '48 Packard. After extolling the Packard's virtues for two weeks, he traded *that* in for a '51 Pontiac. Reason for unloading the Packard: "I was getting only 15 miles on a gallon — of oil!"



THEN and NOW. Lorenzo Notarangelo of Floor Covering with his first car, left, a 1924 Ford. Note the fur collar and homburg. Right, with his '53 Chevrolet. Old car picture, taken in 1927, shows Mass. license plate of that year.



RETIREEES' PARTY for two No. 7 Machine Norwood Roofing men, Edward Gabrielli and Vincent Stankiewicz, seated 3rd and 4th from left, on June 24 at the Norwood Sports Tap. With them, seated, are George Peckham, Union steward who emceed affair, C. L. "Roy" Walton, left, and at right end, Fred Turco.

In back, from left: Charles Brown, Vincent Lamont, Paul Rowe, John Heylin, Arnold Carlson, Ernest Ostrom, Edward Hiller, Robert Chappel, Coleman Foley, Andrew Kaminskas, Patsy Rizzo, Donald Holbrook, James Berube, Joseph Nevins, Robert Goode, John Reynolds, Alfred Fairfield, Urho Wiik and Anthony Abril.

Farewell gifts were wallets well padded with greenbacks.

Donald Meeker has returned to his department after a leave of absence, during which he attended a radio-TV school. If you're seeing ghosts on your TV, Don is the man to get in touch with.

Jimmy Barss attributes his slim figure to the fact that he eats only two meals a day.

Sympathy is extended to Victor Fornaro on the death of his father this spring.

Cyril McCue's son, Joseph, with this issue's graduates, has also had a fine hockey career at Clarkson, from which he has just received his B.A. in business administration. Joe was one of the top players during his years at Norwood High.

Thank You

I wish to thank all those who gave blood to my wife during her illness.

Edward J. Feeney, FFF



Phillipsdale Plant

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ROBERT CROWLEY

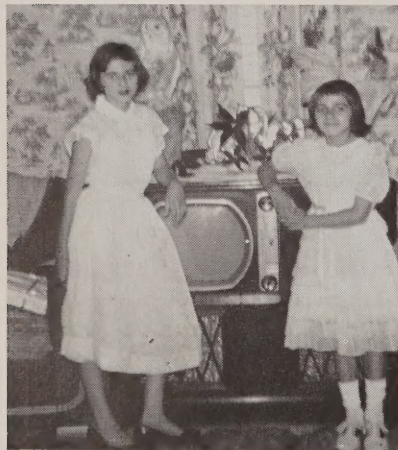
LESLIE E. HOWARD
RAYMOND NOLAN



MEMORABLE DAY for Edward Perry's daughter, Linda, was her first communion at St. Francis Church, East Providence.



YOUNG RADIO SINGER. Carol Ann Souza, 14, daughter of Jose Souza of Phillipsdale, sings popular songs on Station WPAW on the Saturday afternoon "Spotlight on Youth" program. Carol has been on the air for two years and sings with a group entertaining at veterans' hospitals.



GROWING UP. Al Carvalho's daughters are 13 and 10 now. Left is Emma Joyce, in the 8th grade at East Providence Central Junior High, and Elizabeth Marie is 10 and is a 6th grader at the Bliss School. Their dad works in Phillipsdale Maintenance.

Around the Plant

We understand Sharky Hysrke is looking for a new partner in his daily cribbage game. We don't know who his present partner is, but it seems that replacement is desirable. Matt Pino has applied, but without success.

New cars are being sported by Joe Marrier who has a new Buick, Sam Stewart who

has a new Pontiac and Armond Roy who also has a new Pontiac.

John Vargas who has a new Buick isn't able to take any passengers, so Al Carvalho tells us, as the door on the opposite side from the driver has no handle.

Andy Oates, who occasionally brings in snails for dessert, was asked by Joe Queenan if he couldn't have one. Joe tried it with disastrous results. I guess Joe can't take it like he used to.

Perhaps this is why Joe Queenan is bringing in evening snacks for the boys who have to work late. John Cyronak has tried some of them and said they were very nice.

Freddy Matthews has spent one week of his vacation painting his home and Sharky Hysrke was resting at home. Ray Chappell spent a week resting in the hospital, but is now recovered.

We were glad to have a visit from retiree Jimmy Cicerelli recently. He was looking very good.

Edgar Vatcher's daughter, Ruth, was a member of Kappa Delta Pi, national honor society in education, at Rhode Island College of Education, from which she graduated this June. This institution is celebrating its 100th year as a state teacher training institution.

Sitting On Top

OUR golf team in the East Providence Industrial League is doing itself proud, having been on the top of the league since the start of the season. Bill Kanoski, Oresto Conti and Fred Pierson are the big wheels on the team and are to be congratulated. They are looking for another steady player however.

Antone Hipolito and Bill Barratt at least tried improving their appearance by growing assorted kinds of mustaches and beards. I guess they gave it up as a bad job as such efforts have now disappeared.

Long Service List

Name	Year	Dept.	Year
Leroy A. Fullerton	8-30-13	No. 2 Box Shop	
Anthony Pratasius	8-1-16	Flooring	
Helga D. E. Petersen	8-22-17	Office	
Everett Brennan	8-5-19	Maintenance	
George E. Wood	8-4-20	Flooring	
Joseph Jurgelewicz	8-23-20	Paper Mill	
Charles J. Miksis	8-23-20	Flooring	
Edward J. Scanlon	8-30-20	No. 2 Box Shop	
Andrew J. Thompson	8-31-20	No. 1 Box Shop	
Stanley J. Jezulewicz	8-22-21	Roofing	
Arthur R. Baldur	8-2-22	Roofing	
William J. Downing	8-4-22	No. 1 Box Shop	
James Donnelly	8-28-22	No. 1 Box Shop	
Adolphe T. Doucette	8-30-22	Flooring	
Edgar W. Ross	8-6-23	No. 1 Box Shop	
Pietro Cisternelli	8-13-23	Paper Mill	
William R. Duquette	8-15-23	No. 2 Box Shop	
Walter F. Mazeika	8-20-23	Flooring	
Alex B. Morrison	8-24-23	Flooring	
Timothy P. Dowling	8-25-23	Roofing	
Harvey A. Batten	8-6-24	Paper Mill	
Henry A. Doudie	8-11-24	No. 1 Box Shop	
Robert V. Garner	8-1-25	Asst. to Vice President, Flooring Div.	
Howard A. Johnson	8-17-25	Flooring	
Wilfred N. Turenne	8-10-26	No. 1 Box Shop	
William F. Wall	8-11-26	Maintenance	
Lauri Palonen	8-12-26	Flooring	
Arthur M. Bent	8-30-26	Flooring	
Frank W. Nyborn	8-1-27	Paper Mill	
Luigi Cicolani	8-15-27	Roofing	
William Miseficus	8-16-27	Roofing	
Hilda M. Rafuse	8-23-27	Office	
Frank Kondry	8-2-28	Roofing	
Joseph Popka	8-3-28	Flooring	
Witold Juskiewicz	8-30-28	Flooring	
Frank G. Kissell	8-6-29	Flooring	
Stanley S. Phillips	8-12-29	Roofing	
Jimmy C. Bisdack	8-15-29	Paper Mill	
Charles Chorlton, Jr.	8-19-29	Roofing	
Carl A. Gustafson	8-19-29	Flooring	
Clare L. Hayman	8-19-29	Flooring	
Robert B. Patterson	8-26-29	No. 2 Box Shop	
John D. Smith	8-27-29	Flooring	
Alexander Paliunas	8-28-29	Paper Mill	
Benjamin Beale	8-1-34	Office	
Stanley C. Binkavitch	8-14-39	No. 1 Box Shop	
Alphonse Trask	8-22-39	Flooring	
Alice Holmes	8-1-44	Office	
Spencer E. Peckham	8-2-44	No. 2 Box Shop	
Mary A. Brady	8-21-44	Finishing Mill	

Mary Cofsky	8-22-44	No. 2 Box Shop	10
Mary Ann Berteletti	8-29-44	Office	5
Laura N. Illingworth	8-31-44	No. 1 Box Shop	10
Mary Coyne	8-1-49	No. 1 Box Shop	5
James L. Tennant, Jr.	8-1-49	Research	5
Raymond S. Vitaitis, Jr.			
Amideo J. Tomasso	8-15-49	Paper Mill	5
Bynum E. Vickory	8-16-49	Finishing Mill	5
Harry Maistroosky	8-22-49	Paper Mill	5
Joseph A. Letourneau	8-22-49	Shoe Carton Sales	5
Edward J. Fitzpatrick	8-23-49	No. 1 Box Shop	5
Rita C. Petroni	8-29-49	No. 1 Box Shop	5
Eleanor M. Shea	8-29-49	Office	5

PHILLIPSDALE

Gaetano Nanni	8-23-18		36
Wilfred Couture	8-6-23		31
Anthony N. Perry	8-9-23		31

CHICAGO

Arthur H. Smith	8-21-44	Sales	10
Mike F. Sanfilippo	8-25-49		5
Wilson Williams	8-29-49		5
Woods Quin	8-29-49		5
James P. Carroll	8-29-49		5

SHREVEPORT

Douglas Johnston	8-22-27	Southwestern Manager	27
Wheeler Johnson	8-17-44		10
ohn D. Cook	8-1-49	Sales	5

Former Employees Now Retired

EAST WALPOLE

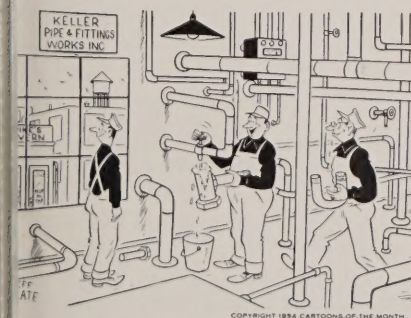
Hattie E. Willis	8-17-96		58
ohn Sullivan	8-3-99		55
ohn Sheehan	8-2-02		52
Mary R. McKinnon	8-9-05		49
Michael J. Hawkins	8-6-06		48
ohn Blazonis	8-15-07		47
George Stone	8-7-08		46
ohn Wilkes	8-8-08		46
amuel A. Hunter	8-29-10		44
they M. Havey	8-13-12		42
red J. Kinsman	8-17-16		38
antonio Antonelli	8-12-18		36
sodoro Palumbo	8-12-18		36
rancis D. O'Neil	8-6-19		35
artley M. Curran	8-21-19		35
ohn Lobisser	8-9-20		34
lmer A. Honeth	8-26-21		33
ictor Konalski	8-2-22		32
nton Smolski	8-29-22		32
harles E. Tyson	8-1-23		31
andrew Grigun	8-30-26		28
thomas J. Finn	8-20-28		26
runk Lippolis	8-26-29		25

PHILLIPSDALE

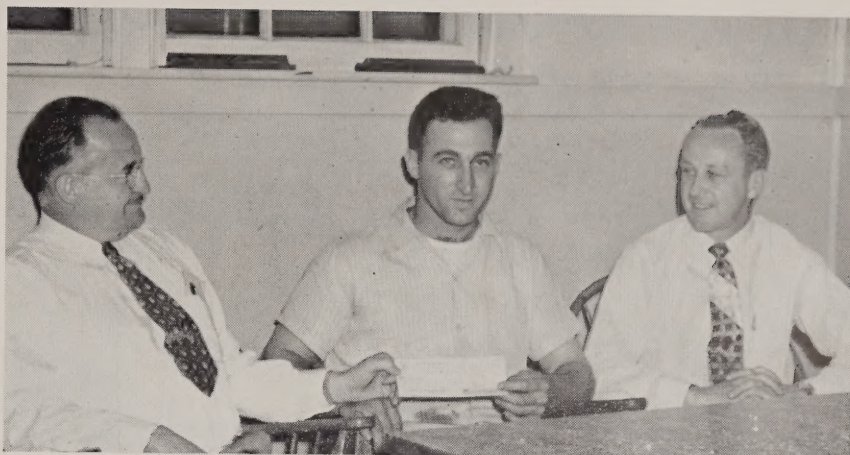
Charles S. Cyronak	8-4-10		44
James J. Kuzmich	8-9-20		34

CHICAGO

Lawrence Doherty	8-7-19		35
Marshall F. Meyer	8-27-26		28
Frank W. Krueger	8-30-26		28



"Oh, there are so many pipes around here the boss would never notice it. See that tavern across the street?"



WINNER of an \$80 Special Award is John Famolle, center, Dry Felt Man on Norwood's No. 1 Roofing Machine. Plant executives Edward Hiller, left, and C. L. Walton made the presentation.

Special Award To Famolle

JOHN FAMOLLE of No. 1 Roofing Machine became \$80 richer last month when he received a special suggestion award for a cut-out switch at the coating section. This switch prevents the operator from starting the coating pump while the coating rolls are open, thus eliminating down time because of stuck rolls.

Fifty-two suggestions were accepted and paid award money in June, the largest number in many months.

Joseph Fameli, FBV	5
James MacLellan, FBV	5
Lorne Murphy, FBV	5
Alessandro Savi, FBV	5
Joseph Watkins, FBPM9	5

Phillipsdale Plant

Daniel Hourihan, DPIF	\$20
Vernon Stromberg, DPX	20
Edgar Vatcher, DPI	20
Alfred Carvalho, DPM	5
John Ellis, DPP	25
Richard Ferris, DPI	5
Fred Matthews, DPM	5
Joseph Madeiros, DPP	5
Raymond Nolan, DPP	5
Allen Perkins, DPI	5

Included in the amounts above are \$20 additional awards to six people for five accepted suggestions. They are Pelligreno Capone, Angelo DeFlaminis, John Ellis, William Fitzgibbons, Frank Shumski and William Spierdowis.

Norwood Flooring Plant

Ernest Berglund, FFFV	\$20
William Fitzgibbons, FFDA	40
Roland Forbes, FFDA	20
Roland Hoogerzeil, FFP	20
William Janusaitis, FFJS	40
Leo Lamminen, FFFO	20
Leonard Mastropieri, FFP	40
Alfred Ratte, FFDA	20
Frank Shumski, FFG	45
William Spierdowis, FFT	45
John Vlahos, FFFN	20
Augustine Brown, FFP	10
Pelligreno Capone, FFFN	25
William Cherry, FFJ	5
Walter Cleveland, FFF	10
Angelo DeFlaminis, FFDA	25
Rocco DeLuca, FFR	5
Nazareno Lori, FFF	5
Robert McColgan, FFG	5
John McLatchey, FFG	5
Charles Ollis, FFP	5
John Phillips, FFC	5
Eric Soderlund, FFG	5
Lawrence White, FFFN	5

Norwood Roofing Plant

Richard Carberry, FBPM9	\$20
Carl Edman, FBM	20
John McDonald, FBV	20
Louis Silvestri, FBPM9	20
Andrew Wright, FBM	20
Thomas Concannon, FBV	5
Louis DeBaggis	5



JOEY AUKSTOLIS at the Bird Club Field Day. His dad, Julie, works at Norwood Roofing.



CHICAGO CHAPTER of the Quarter Century Club at its 1954 annual banquet, looking toward the head table with the now-family club banner decorating the wall.



Chicago Quarter Century Club Banquet

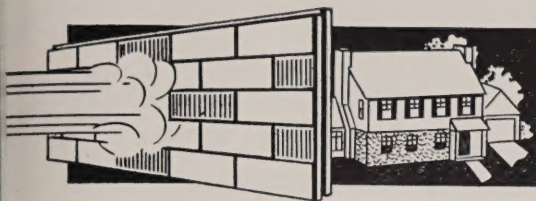
May 21

Above - Left

Left to right: Mrs. Harry C. Prinzler, Harry Prinzler, Mrs. W. W. Wilson, B. J. Overholt and Mrs. Overholt, and Eli Chamberlain.



← Around the table from left: Joseph Blosky, Mrs. Nicholas Ahrens and Nicholas Ahrens, Milton Crawford and Mrs. Crawford (almost hidden), Ernest Grosscup and Mrs. Grosscup, and Mrs. Blosky.



Chicago Roofing Plant

TAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE, PAUL SCHEIDE

On the week end of June 19th, Joe ackman, Eddie and Milton Neuman, and g John Pride decided to motor down to e old country to visit relatives and nds. Straws were pulled. Little Joe ckman's Rocket '98 was elected for the eling assignment.

Eddie was at the wheel cruising through e Land of Opportunity at about 80 m.p.h. en a farmer drove his tractor out of the d and onto the highway. Eddie called the mer a sweet name, mumbled something der his breath about this being a good e to pass, gave the car the gas, unmind- of the big transfer truck bearing down on him from the opposite direction. hile everybody took an extra grip on his ttering heart the car came to a sudden p across the highway! It was a miracle t a crash had been avoided.

Brother Milt pulled a similar caper on winding, twisting highway below St. is. He tried to pass two vehicles in an urve on a down hill grade. This was too ch for the fraying nerves of Joe Black- n. He immediately terminated Neu- n's driving period and put in reliefs John Pride. When Pride set the car o motion Eddie counted heads and dis- ered one missing. He looked back and e was Milton, shirt sleeve caught in the or, running at top speed and clutching at handle for dear life! "Stop! Save my ther!" Eddie screamed. They did. Joe k the wheel and all was well.

William Fredricks lost his mother-in-law has gone South to attend the funeral.

Bradley Hanse, who has been very ill quite some time, has recovered and is k on the job. Welcome back, Buster.

We are glad to report that Mathilda nsen (Tillie), one of the Review rters, is doing nicely after undergoing operation. We hope to see her back at k soon.

We are glad to welcome Ron Snyder (Traffic Dept.) and hope he will enjoy his with us. Too, we are glad to welcome ther White Sox fan!

anybody needing pointers on the "how" acquiring a b-e-a-u-t-i-f-u-l lawn, see cy Bohlin. But, it's hard work.

visitors during June included T. V. som of Kramer Bros. Lumber Co. of kfort, Indiana. Mr. Ransom is a new er who came in to see our plant in ration.

fary McWade took a week of her vaca- in June and from all reports spent home beach.

We extend a belated welcome to Paul rly" Armstrong, our new Salesman in Southern Indiana territory, replacing Guth. "Curly" was quite a basketball



From left: Mr. and Mrs. Milton Crawford and Mr. and Mrs. Ollie Jones.

player in college and spent some 10 years in the "play for pay" (pro) ranks with the Ft. Wayne Pistons.

We extend our sincere sympathy to John Walsh, whose wife recently passed away.

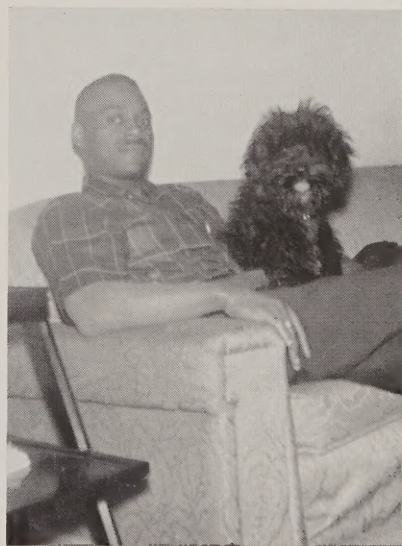
Bob Lockinour, Vice President of Local No. 170, attended a Labor Institute sponsored by the Gas Coke & Chemical Workers, CIO, of which our Union is a part. This was held at Pennsylvania State College during the week of June 13-19. Bob reports it was a most interesting and instructive week.

Kenneth McVey has just returned to work following an early vacation.

Another visitor on June 23 was M. Bayle of Federal Building Products Corp. of Milwaukee, accompanied by Frank Aldrich, our Salesman.



"Business must be picking up. The boss got almost as many phone calls today as I did"



COLUMBUS HARDSVILLE, Chicago Tractor Driver, and his pal Friskey posed for this picture after a celebration of Master Columbus's birthday.



STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, RICHARD POTTER, Photographer

Shreveport Speaks

O. N. Sherburne drove Carol, Mrs. Sherburne and Anna Dickson to Baton Rouge for Dawn Sherburne's graduation exercise. Anna got in a hurry coming back and caught a commercial air line.

Jackie Wise took the second week of June for vacation. Carried his family up through southeast Missouri, Carthage, Lamar, Noel, and stayed with his grandparents near Nevada, Missouri.

Phil Johnson received a long distance call that his son, Tommie, visiting his grandmother, was about to be operated on for acute appendicitis. Mrs. Johnson is a Registered Nurse and assisted in her son's operation. Phil arrived at the clinic about the time Tommie was coming to and his first words were, "Daddy, I had an operation!"

Willard Patrick, Walter Collins, Blanchard Watts and Ellis Taylor are sporting new eye glasses. Vivian Wilson is about used to the new ones her doctor prescribed for her.

David Moore, 13-year-old son of C. D. Moore, was horseback riding out on Kingston Road. The horse threw him and he landed on a barbed wire fence. Six sutures and a tetanus shot later, he was ready to ride again.

John Lee's son, John Jr., had a month's leave recently, but was only here 10 days when he was called back to Moffett Field, California. John hopes to get out in December.

Lenzy Cornelius drove to Baton Rouge last month to attend graduation exercises at Southern University. Lenzy's boy will graduate at mid-term next year and is majoring in physical education.

Wilton Guice, our new Salesman, says New Orleans is not so big. The other day he was rushing out of an oyster bay for an appointment and almost ran over Dick and Mrs. Potter.

We were glad to have E. L. Chamberlain visit our plants June 7 and 8.

Daniel Patton was in the hospital with a stomach ailment.

Jake Brown was going to start "batching" the middle of June. Mrs. Brown and daughter were driving to Weatherford, Texas west of Ft. Worth, for vacation. Jake planned to join them the first week in July.

Colonel Nash visited Ft. Knox, Kentucky recently. He and Mrs. Nash drove their niece to see her husband stationed there. After making this 2,000-mile trip, the colonel spent the last three days of vacation at Black Lake and caught all the fish that he could eat.

Claude Ragsdale probably has the best running oldest car on our parking lot. He is driving a 1931 Buick, wood spoke wheels and all.

Glen Shepherd and Larry Rambin have their building lots and are processing the papers before starting construction of new homes.

Cephas Myers was in Oklahoma for a two week vacation with his parents.

CHERUB CHOIR of the First Baptist Church, Shreveport. Little boy, 2nd from left, 2nd row, is Ben Colvin, son of Kent Colvin, Shreveport Sales Service Manager. Fourth from left, front row, is David Nance's son, David, Jr. David, Sr., works in Accounting. Same row, 3rd from right, is Martha Jordan, granddaughter of Mr. W. C. Jordan, who

once taught Lucille Burrow, now of the Shreveport Office, in high school at Mer Rouge.

The little fellows here were given pins for attendance and kept their mothers busy for several days giving them their pins so they could show them to the postman, garbage man and just anyone else passing the house.



Grace Fuller motored to Monticello, Arkansas, one week-end to visit her niece.

Clayton Loe was on vacation and I understand he did a lot of fishing . . . Anne Eddy spent a week's vacation at home . . . Willie Smith spent his vacation in Port Arthur, Texas . . . Lucille Burrow will spend a week at 740 Samford Street.

Glady's Bryan recently rented a beautiful apartment and when she moved in, was too tired to straighten things up the first night. The next morning when she started to work she found a big "OPEN HOUSE" sign in front. She hasn't accused anyone, but she does look across the street from Fred May.

Cent Colvin's family has had the mumps; Johnson's family has just recovered; McNeill was having them and Wilton says this is the first time he can remember that his wife couldn't "talk-back".



Markham with 11 white perch and son Scott caught off a pier on Lake, Shreve-

T. Wilson caught a 3 1/4 lb. bass on Lake. He has been spending most of his time there trying for a prize winner.

A. Brown is now driving a '51 Packard afforded a vacation in New Orleans

Mr. and Mrs. Hogan vacationed in Eureka, Arkansas. On the way up they met a truck load of Bird Roofing way up in the Ozark Mountains.

We're happy to see "Dude" Davidson back on the job after being off for an extended vacation.

A. Smith and John Wren are driving Chevrolet's now, Smith a 1954, Wren a 1954 Bel-Aire.

George Walker and family vacationed in New Orleans and Arkansas.

Willie Taylor and Willie Adger each spent their vacation resting and moving only when it was an absolute necessity.

Robert Smith's daughter, Elsie, who just graduated from high school, expects to attend Northwestern College School of Nursing.

Stephens Notes

By DAISY RODGERS, ALVIN MALONE AND LAWRENCE RODGERS

Among the graduates' pictures this month, is one of Jerry Brasher, 18, only son of the seven children of Ernest Brasher of the Stephens Plant. Ernest Brasher is on his 11th year with the Berry Asphalt Company.

Gary, Indiana, Notes

By G. F. CAMPBELL, JR.

Practically all of the Refinery personnel have been on vacation and there isn't much news. Austin Kincaid spent his vacation touring Ohio and reports that he gained three pounds. Bob Kostelnik has the usual fish story, claims he caught 35 on the government pier in Michigan City, Indiana. Either the tidal wave which recently struck here sent them in shore or this is another tall one. The group in the office has requested samples when Bob makes these big hauls in the future.

Gene Edwards was saved again—not from the bomb this time but the tidal wave. He planned to go out in his boat early on Saturday, June 26, but was delayed. Lucky again.

Chick Campbell returned from the East to find the twins (granddaughters) both in the hospital with pneumonia. However, latest reports have them on the mend.

George Harvey has smashed his car a little again. Seems someone stopped too fast and George was watching out the wrong window. This is the fourth since he arrived in Gary.



SHREVEPORT TRAFFIC MANAGER, Arthur W. Miller, was recently elected President of the North Shreveport Lions Club, an organization in which Mr. Miller has been very active for some years.

Marriages

John Lyons (Flooring) and Veronica Power, on May 29, at St. Mary's Church, Dedham.

Michael DelGrosso (Norwood Roofing) and Theresa Mae Maria, on May 23, at Our Lady of Sorrows Church, Sharon.

Births

To the Frank Swierks, a son, James Michael, June 2. (No. 2 Box Shop)

To the Robert Knoxes, a daughter, Elizabeth Bamford, June 21. (E. W. Maintenance)

To the Victor Plosinskis, a son, Victor Lawrence, June 9. (Flooring)

To the John Wilhelms (Mrs. Wilhelms is the former Helen Quackenbush of No. 1 Box Shop), twin daughters, July 5. (Flooring)

To the Peter Jaras, a son, June 29. (No. 1 Box Shop)

To the Gibson Stricklands, a daughter, Jean Carrol, June 8. (Phillipsdale)

On the Lighter Side

Girl to brother practicing tuba: "If you don't stop playing, I'll go nuts."

Brother: "You've gone. I stopped playing a half hour ago."

—O—

"Should I take junior to the zoo tomorrow?"

"Heck, no! If the zoo wants him, let 'em come and get him."

—O—

Why reeks the goat on yonder hill
Who seems to dote on chlorophyll?

—Richard Armour



By HURCIL COWART, ROBERT STEWART

Carl Whatley spent a recent vacation fishing and loafing. The fishing wasn't so good he said but the loafing was fine. While on vacation Carl traded Fords. He is now owner of a 1954 Tudor Customline. To go with the new Ford, Carl also has traded for a home in Glenwood. Soon Carl will live on the same side of the river the plant is located on and no longer will miss work because of high water.

Argus Dutton is on vacation at this writing. Argus is not a fisherman. I think he is spending his time resting and sightseeing near home.



TWO SCOTCH FOURSOMES caught one evening at the Walpole Country Club following a Bird Club league match. From left: Jack Smith, Helen Lipinsky, Marion Tolman, Earle Higgins, He'len Makarevich, Mary Moylan, Chet Grusheski and Joe Eppich.

BIRD

Girl Golfers End Season with Field day and Luncheon



ON THE COURSE at Girls' League field day, Mary Bannon, Mattie McLauchlan, Peg Corcoran and Bunny Woolley.

BIRD CLUB girl golfers again dodged rain on their Saturday morning field day, June 26, having already been drowned out 4 out of 8 times. The rain stopped, though; the girls played out their matches at the Walpole Country Club; and here's how they ended:

Best Gross

1st	Carolyn Delaney	46
2nd	Ann Lindsay	49
3rd	Mary Blazonis	54
4th	Peg Corcoran	55

Best Net

1st	Marion Tolman	43
2nd	Julia Lewis	43
3rd	Mattie McLauchlan	48
4th	Anne Smith	50

Fewest Putts

1st	Mary Bannon
2nd	Anne Walukevich

Longest Drive

1st	Ninnette Grusheski
2nd	Mary Moylan

Lowest on Water Hole

1st	Pat McDonald
2nd	Margaret Julius

Most 8's — Marion Smith
Consolation — Bernice Woolley

These were for the field day only. For the season, Marion Smith's Titlists came off with first prize, followed by the Spaulding Dots, Hannah Flavin, captain; Top Notchers, Marion Tolman, captain; and Isabel MacLeod's Putters, last.

Best golfers for the season were:

Carolyn Delaney	49.25
Peg Corcoran	55.75
Marion Tolman	58.75
Peg Delaney	60.25

At the luncheon, held in keeping with a happy tradition, at Seile Wellesley, Bunny Woolley, committee member, gave out prizes to the athletes. They included such sports accessories as beachwear, cologne, perfume, blouses, and golf equipment. The girls ate chicken a la king, fresh lobster omelettes, and had fun doing the Wellesley stores after the last course of dessert coffee was finished.

Anne Walukevich, was chairman this year, with Florence MacDonald and Bernice Woolley helping her. Eileen Geraghty is taking the chairmanship for next year.

Woloshyn's Team Leading First Half

THE Men's Golf season wound up its first half with Capt. John Woloshyn's team in the lead by six points. John Hutchins's men were second, Earle Higgins's, third, and Al Flaminia's, last. Play for the second half of the season starts at Sharon after the general vacation shutdowns.

Merchandise awards of \$3, \$2 and \$1.00 were given the three leading teams at the end of the first half play at the Walpole Country Club.

John Hutchins has taken over the chairmanship following former chairman Dick Pudsey's leaving the company.



GOLF CHAIRMAN Anne Walukevich lined up her league winners at wind-up luncheon and got this fine group shot. From left: Peg Corcoran, Marion Tolman, Ann Smith (back), Mattie McLauchlan, Eileen Geraghty (back, next year's chairman), Anne Lindsay, Carolyn Delaney and Julia Lewis.

CLUB

for signing up for this August 15th excursion. Flyers or bulletin boards will keep you posted.

In this age of shutterbugs, there must be more cameras among the Bird Club's Sunday trippers. A prize is being offered for the best picture taken by a Bird Club member on one of these tours. The Review will print pictures from these trips. So, get your film, load the camera, and take it with you!

The September tour is scheduled for Old Sturbridge Village. The date: a Sunday, still to be decided.

Other Events

AS President of the Bird Club, Joseph L. Coburn attended in May the gathering of men and women working in employee clubs like the Bird Club. This was the National Industrial Recreation Association (NIRA) conference held in Chicago. Joe served as member of the panel on "Problems of Employee Association Officers." In his report, the Bird Club President spoke of the rapid growth of industrial recreation. He quoted the President of NIRA as saying that personnel directors are beginning to realize the great potential in employee-employer relations through good industrial recreation programs." A trend which was commented on at the convention, Joe reports, is for smaller group activities. He noted that companies having 25 to 50 thousand employees are working with groups of 10 and 30 members.

Field Day

Spread of pictures herein on the annual Field Day for Bird Club families, Sunday afternoon, June 20, shows how good a job the committee did. George Shackley and all his assistants are on the beam. Comments after the pony finished his plodding course and the merry-go-round stopped going around were that this was one of the best field days yet.

Sunday Tours

We'll have a picture from the tour of historic Boston for the next issue. It was a great success. Chairman Andy Center is now working on the *by-popular-demand* August trip to historic Salem. Andy says the deadline will probably be August 9

Coburn Re-Elected

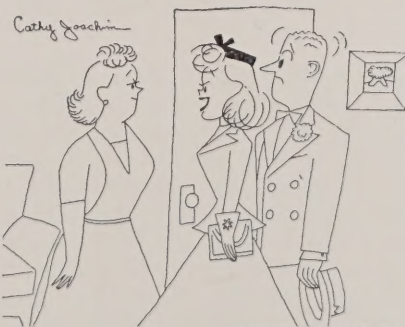
CONTINUING its active participation in Credit Union League affairs, the Neponset Credit Union from Bird & Son sent its customary representation to the annual convention of Massachusetts Credit Unions last month. The conference was held, June 18-20, at the New Ocean House, Swampscott.

Delegates were Albert W. Smith, Velma M. Cobb, Russell Tupper, Joseph L. Coburn and Leo R. Bernier. Other directors of the Neponset Credit Union also attending were: Nelson Bartlett, Howard S. Whitney, Ronald F. Sager, John J. Burke, J. R. Anderson, Hilda Rafuse and Nelson Phillips. Several of the wives accompanied their husbands.

Highlight of the conference for the Bird & Son delegation was the re-election of Joseph Coburn, President of our Credit Union, to the board of directors of the Credit Union League of Massachusetts. His term is two years.

At the Education Session the second day of the convention, Joseph Coburn spoke on "Is Real Estate a Good Loan?"

Hilda Rafuse served on two convention committees, the Ladies and Guest Registration Committees.



"Mother, remember me mentioning bank book number 059-09-776?"

Results of the Union Elections

ANNUAL elections of Union officers at the three Massachusetts plants this spring has resulted in the following:

Local 896

Local No. 896, United Paperworkers of America, CIO (Norwood Roofing Plant)

President — Robert J. Goode
Vice President — John J. Reynolds
Financial Secretary and Treasurer — Peter J. Carchedi
Recording Secretary — Herbert Pratt
Trustee — James T. Smith
Sergeant-at-Arms — John Morrissey

Local 385

Local No. 385, United Rubber, Cork, Linoleum & Plastic Workers of America, CIO (Norwood Flooring Plant)

President — John T. Blanchard
Vice President — Vito DiCicco
Secretary — George Kinsman
Treasurer — Leon Schensnol
Sentinel — Robert Taylor
Trustees —

3 years — Vito Puopolo
2 Years — Charles Esper
1 Year — Nelson Urquhart

The Executive Board members, in addition to the four officers, are:

John Dziubaniuk William Anderson
Michael Shea Russell MacDonald
George Grover Philip Muehlberger
Michael D'Espinosa

Local 1330

Local No. 1330, United Paperworkers of America, CIO (East Walpole Mills)

President — Bernard Walker
Vice President — Everett Seavey
Recording Secretary — William Dickinson
Financial Secretary-Treasurer — Ernest Koebe

Executive Board at Large
William Mattson
William Ivatts

Trustees —
Edward Wisniewski
William Ivatts
George Mather

Sergeant-at-Arms —
Herbert Palmquist

Chief Stewards —
Rowland Daniels
Samuel Thompson
William Dickinson
Charles Treacy
John Wozniak
William S. Ivatts

More June Graduates

*Congratulations to these Students who Swell the Long List
Honored in the June Review*



Margaret E. Wilber
Sharon High School
Daughter of
Nelson Wilber
Flooring



Natalie Wilson
Walpole High School
Daughter of
Gordon G. Wilson
Flooring



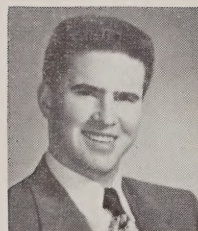
Ruth M. Vatcher
R. I. College of
Education
Daughter of
Edgar C. Vatcher
Phillipsdale



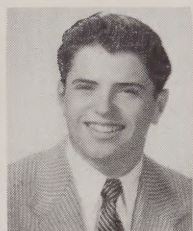
Marsha Goode
Wrentham High
School
Daughter of
Robert Goode
Norwood Roofing



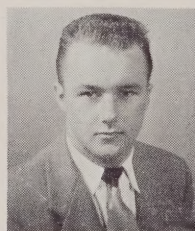
Janet Cooke
Norwood High School
Daughter of
John Cooke
No. 1 Box Shop



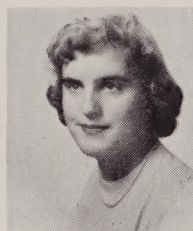
Martin Costello, Jr.
Stonehill College
Son of
Martin Costello
E. W. Maintenance



Donald Eppich
Walpole High School
Son of
John G. Eppich
Flooring



Joseph C. McCue
Clarkson College
of Technology
Son of
Cyril McCue
Flooring



Joan McKinnon
Norwood High School
Daughter of
William McKinnon
Paper Mill



Eleanor Medailleu
Walpole High School
Daughter of
John Medailleu
E. W. Maintenance



Valerie Phillips
Walpole High School
Daughter of
Stanley Phillips
Norwood Roofing

Enthusiastic Report on Tour of the British Isles

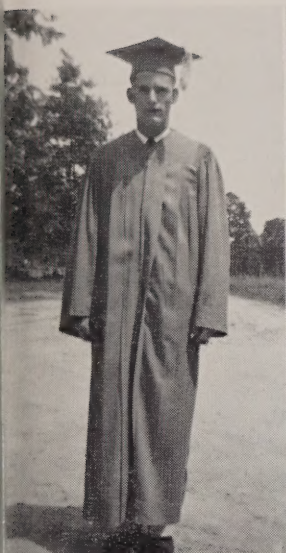


"Dad, I've got a date tonight.
May I use your wallet?"

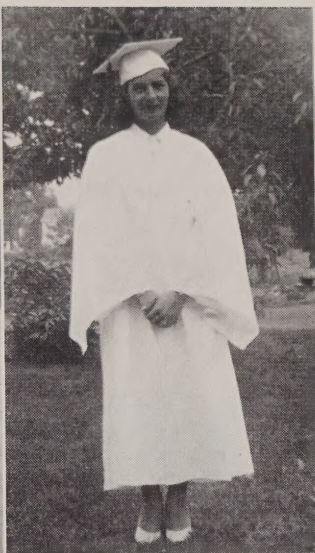
COPYRIGHT 1954 CARTOONS-OF-THE-MONTH

WHEN you're a guest in someone's home you get a different slant on things than when you put up at a hotel. Anne Lindsay, Secretary to the Treasurer, and Muriel ("Pat") McDonald, Information, Main Office, made their headquarters while on the trip abroad at Anne's cousin's home in Glasgow, Scotland. From here they went forth to as many corners of the British Isles as they could cover in an all-too-short four weeks.

The first week they drove up to the Highlands and by the end of the week they were in London to see the Queen homecoming. Then went to Eton, Windsor, and down to seaside Brighton. Then they saw the Lake Country, and then they ran into the Howlands from Weymouth. A memorable excursion was a boat trip down the Clyde from Glasgow, across the Irish Sea to Belfast, where Pat looked up some distant relatives.



Jerry Brasher
McNeil High School
McNeil, Ark.
Son of
Ernest Brasher
Berry, Stephens



Angelina Fameli
Brockton High School
Daughter of
Joseph Fameli
Norwood Roofing



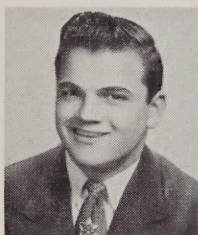
Lorraine Pepin
Walpole High School
Employed at the
Credit Union
Started here part
time before June
graduation.



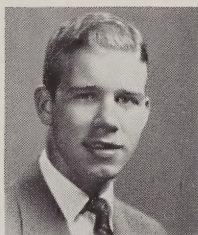
Kenneth W. Cavanaugh
Boston College
Son of
Anne Cavanaugh
Finishing Mill



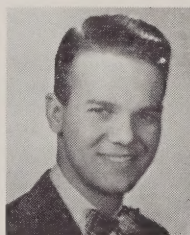
Nancy Silvernail
Walpole High School
Daughter of
Fred Silvernail
Flooring



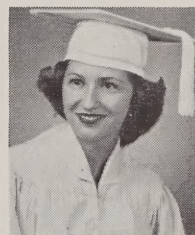
Thomas Sirignano
E. Providence High
School
Son of
Carmino Sirignano
Phillipsdale



Claude Smith
Princeton
Son of
Claude T. Smith
No. 1 Box Shop



Donald Smith
Northeastern Univ.
Son of
Claude T. Smith
No. 1 Box Shop



Elsie Smith
Minden High School
Minden, La.
Daughter of
Robert A. Smith
Shreveport



Dolores Staller
Medway High School
Daughter of
Gustav Staller
Norwood Roofing

es. Pat was also enthusiastic about beauties of Dublin.

Their last week was devoted exclusively to Scotland, when they went withatives and friends to Edinburgh, walked along Princes Street, visited thele, and were awed at the indescrib-ly beautiful war memorial.

asked what some of their chief im-pressions were, Pat said she was amazed the way everybody queued up forrything, and no one would think ofping out of line.

War scars were still evident. A resi-tial hillside section near Anne's cou-s home, which had been wiped out one of the bombings of Glasgow,

was now being rebuilt. The girls had an opportunity to discuss with relatives the post-war social experiments. Pat said their hosts wanted to know if all Americans were like them and they said yes.

They tried to get cousin Agnes Brown, who is a fashion designer running her own business, to come back with them to America to visit. For the moment, at least, she said no because of the restrictions on taking money out of the country for travel.

HOME BASE for Anne Lindsay and Pat McDonald was Glasgow, to which they returned week-ends after taking trips around the British Isles.





BIRD NEPONSET REVIEW

AUGUST 1954





LEADING UP Bird & Son's Civil Defense program are Frank Eisenhower, General Chairman, Arthur Wilson, Office, Robert Holman, Main Mill, Safety Engineer, Leonard Weaver, Norwood Roofing, Albert Smith, Inset: Ernest Paciorkowski, Norwood Flooring.

On Guard For Us

TAKE any work day. Where would an enemy bomb do the greatest damage in Walpole or Norwood? Right you are — on the industrial plants in those towns. That is true in our community is even more true in the large industrial cities, of which Boston is one. For protection it is vital that each

plant have an organized unit to go into action in case of emergency. Americans don't go looking for trouble, but they like to be prepared. Following the recommendation of the Federal Civil Defense Administration, Bird & Son plant committees have been set up at the three Massachusetts plants which are just a few minutes away

from Boston as the plane flies. The committee organization follows the chart shown on page 3. Albert W. Smith, Personnel Services Manager, is general chairman of all civilian defense activities within the company's Massachusetts plants. Frank Eisenhower is assistant chairman. Plant organizations are as follows:

Norwood Roofing Plant

Management

- William R. Wright, Superintendent
- C. L. Walton, Acting Superintendent
- Stanley H. Sallie, Chief Chemist

Plant Defense Coordinator

- Leonard W. Weaver
- Forrest H. Clark, Assistant
- James Lowe, Night Coordinator

Plant Fire Chief

- C. L. Walton, Acting Chief
- Herbert Jepson, First Assistant

Plant Police Chief

- Edward A. Hiller, Chief
- Herbert Davis, Assistant

Plant Health Director

- Nelson C. Bartlett
- Fred Turco, Assistant

Plant Nurse

- Isabel MacLeod

Plant Engineering Chief

- Ralph B. Kemp
- Charles Chorlton, Assistant

Plant Welfare Director

- James Weir
- Charles Clark, Assistant

Plant Chief Warden

- W. R. Bearce
- James Mack, Assistant

(Continued on next page)

Civil Defense

(continued)

Norwood Flooring Plant

Management

Frank Maconi, Superintendent
Frank Sutherland, Assistant
Bernard Bailey, Chief Chemist

Plant Defense Coordinator

Ernest Paciorkowski
William Pratt, Assistant

Control and Communications

Roland Avery
James Tennant, Assistant

Liaison with Local Civil Defense

Daniel O. Adams

Fire Chief

Thomas Rogers

Assistants:

Samuel Steele and Arthur Bent. (Steele and Bent also serve as defense coordinators on the night shift.)

Police Chief

Samuel Piraino

Assistants:

Frank Kissell, John McDougall (Captain), James Fraser (Lieutenant)

Health Director

Stephen Cavanaugh

Assistants:

Hubert White, Edward Fuller, William Chern

Plant Nurse

Ella Stratton

Engineering Chief

George Wood

Assistants:

Carl Johnson, George Bigelow, Guptill Fillmore
Theodore Freeman

Welfare Director

William Pratt

Assistants:

Orville Spinks, James Bunker, Bruce Grindle
John Blanchard, Vito DiCicco

Chief Warden

Nelson Phillips

Assistants:

Albin Vietze, John Eppich, Albert Procaccini
Richard Ellis

East Walpole Plants and Office

Because the East Walpole Office and the Main Mill are adjacent to each other, it has been decided to combine the two into one organization with representation from both the mill and the office.

Management

J. J. Burke

Defense Coordinators

Robert Holman, Arthur Wilson

Control and Communications

William Stillman

Liaison with Local Civil Defense

Hermon Barker

Fire Chief

Perley Mudgett

Police Chief

Frank Massey

Health Director

Albert Gilmore

Engineering Chief

Robert Holman

Welfare Director

Arthur Wilson

Chief Warden

Arthur Colburn

Plant Nurse

Roxy Coburn

Assistants at East Walpole have not yet been named.

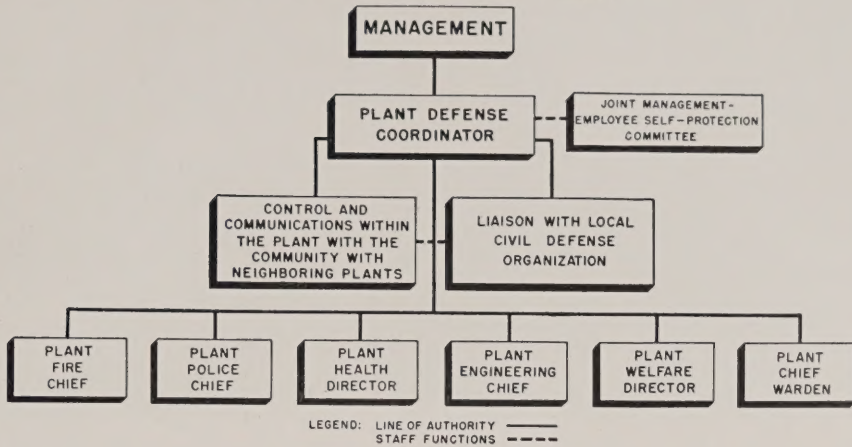
Boston a Target

Interest in civil defense is more than just casual on the part of these Bird & Son committeemen. Boston, an important seacoast city, is considered a major target in the event of an attack by air. Walpole and Norwood are close enough to feel the effects — perhaps the direct effect of such an attack. Back of all civil defense planning is the very sensible theory that the best way to prevent trouble is to be prepared for it. Bird & Son management and civil defense authorities go along with that thinking.

Present Program

First Aid and Fire Brigade Protection have been given top billing this year. First Aid instruction is a continuing program at Bird & Son. The latest group to complete its course under Safety Engineer Frank Eisenhauer's instruction is the group of 14 from the Main Mill and the Main Office who were awarded their certificates in May. Fire Brigades have been reorganized and brought up to full strength. Emergency shelter areas have been discussed at each plant and may be designated later by shelter signs.

ORGANIZATION CHART FOR SELF-PROTECTION IN A LARGE INDUSTRIAL PLANT



Ready for Orders

Even at the national level the civilian defense program is not complete at this time. Bird & Son is keeping abreast of the national thinking and planning; other plants will be set as national and local committees come out with more specific instructions. Our plants have participated recently in the two national air-raid tests by sounding the plant whistle, which was as far as the local committees requested us to go at this time.



DEFENSE MEN at Chicago Roofing. From left: Waldo Overholt, Roger Sumner, Nicholas Tomei, Allan Murgatroyd, Albert Bohnenberger, Walter Wiggins, Robert MacLeod and Donald Frazier.

Chicago Roofing Plant Lines Up, Too

The Chicago Plant also has a Civil Defense Committee, recently organized. Its members are:

Defense Coordinator

Donald E. Frazier

Assistant Coordinator

Walter T. Wiggins

Police Functions and Air Raid

Warning

Robert W. MacLeod

Medical and First Aid

Allan T. Murgatroyd

Damage and Repair

Albert J. Bohnenberger

Fire Fighting

Roger Sumner

Committee Assistants

Peter Wagner

Nicholas Tomei

Waldo Overholt

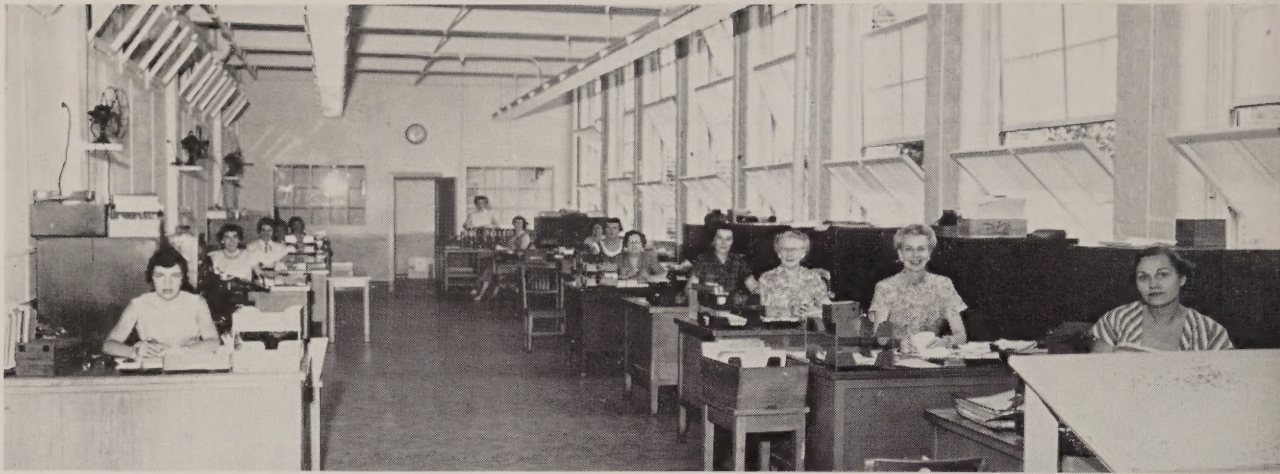
Committee Plans

This Committee is currently at work setting up the most suitable shelter areas within the Chicago Plant, arranging suitable alert signals, and organizing a communication center for use in the event of an attack. Like the Massachusetts Plants, they stand ready to cooperate fully with the Civil Defense

Authorities of the city. They will arrange their future planning in line with any instructions received through the City of Chicago or from State or National Headquarters.

Maybe Next Time

The City of Chicago tests its air raid sirens each Tuesday morning at 10:30. In the recent nation-wide test, traffic in downtown Chicago came to a standstill as it did in other major cities. Local plants were not asked to participate actively in this test.



NEW OFFICE for the Fibre Box Sales Division. At the desks on the left are: Ruth Delaney, Rennie Feaver, Wanda Wojdag, Elizabeth Eckhardt, Hilda Wallace. At the right: Anne Walukevich, Pauline Rafuse, Agnes Hefferan, Ann Smith, Eleanor Morse, Caroline Mara,

Palma Bilotta, Irene Iofalla and Dorothy Gahagan standing. Sales Manager Bonnyman's office is through the open door behind Dorothy Gahagan. Asst. Sales Manager Beale's desk is at the far left.

M-Day for CPX



THEIR BRAINS AND BRAWN combined made short work of the big move from the Main Office to No. 1 Box Shop. Standing left to right: Ralph Surette, John Sigmund, Francis Howe, Michael Cronin. Seated: Martin Coyne, Stephen Joyce. On the truck: Mickle Lamonica and James Maroney.

M-Day for Operation CPX was Saturday, July 10. Everything moved smoothly and on schedule. At 8:00 A.M., Monday, July 12, the Fibre Box Sales Division was in full operation in its new quarters adjacent to the Production Office at No. 1 Box Shop.

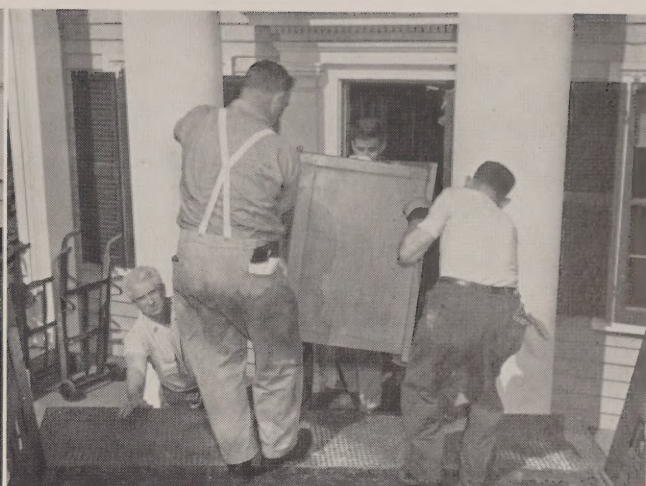
Eight men and two trucks from the Maintenance Department moved desks and 23 files from the Main Office to the new location between 7:00 A.M. and 2 P.M. on Saturday. Careful advance planning paid off. Master-minding the operation were Assistant Sales Manager Benjamin Beale, Plant Engineer Robert Holman and Methods Analyst Orville Westover, with a big assist from a spool of Scotch tape.

Packing started Friday afternoon. Using corrugated boxes — manufactured by Bird, of course — the girls packed away all books, papers and other items from the tops of desks and files. Scotch taped to each article of furniture and written on each packing box was a number indicating where the item should be placed in the new office. By 4:00 P.M. all the packing was completed and the girls were on a tour of inspection of their new quarters.

(Continued on page 6)



Friday afternoon — **ALL PACKED.** Left to right: Irene Iofolla, Ann Smith, Palma Bilotta, Betty Eckhardt, Ruth Delaney and Wanda Wojdag.



Saturday morning — **M-DAY.** Michael Cronin and Martin Coyne are on the steps of the Main Office handing up a CPX desk to James Maroney and Micke'e Lamonica.



Saturday, 7:00 A.M. The new office.



Saturday, 10:35 A.M. Furniture on the way in. John Sigmund and Benjamin Beale deep in discussion in the center of the floor. Matthew Naughton heads out the office door to check another detail while Martin Coyne and James Maroney set a desk against the wall on instructions from Orville Westover.



Monday, 8:24 A.M. Assistant Beale and Sales Manager Bonnyman discuss a point while Dorothy Gahagan, Irene Iofolla and Marshall [unclear] put their desks in order.



Monday, 8:26 A.M. Ruth Delaney and Rennie Feaver unpack supplies.

M-Day

(Continued)

The movers started early Saturday. Under the direction of Foreman Matthew Naughton, each piece of furniture with all its papers intact in the drawers was wheeled out of the Main Office on a dolly, loaded onto a truck, delivered to a truck platform at No. 1 Box Shop, taken to the second floor by elevator and placed in its new position. There was one bad moment when it looked as if Sales Manager Bonnyman's desk would not go through the office door. They found a way to do it and soon after 2:00 P.M. the job of moving was complete. All that remained on Monday morning was to unpack the boxes and go to work.

The telephone change-over was made during the week. New telephones were installed at No. 1 Box Shop and connected up with the correct lines at the Main Office. Late Friday afternoon the Main Office 'phones were disconnected, leaving the new lines ready for operation on Monday.

A teletype machine is soon to be installed at the new office. Customers having teletype connections will now send their messages directly over this machine instead of through the equipment at the teletype desk in the Stenographic Department.

Better Service

The new set-up places the sales office right next to the manufacturing office. It is a more efficient arrangement for us and it provides better service to the customers.

Fibre boxes today are custom made. Within the limits of our machines, each customer can have his package built to his individual specifications regarding type of board, size and printing. This is nice for the customer, but it makes the job more difficult for both Sales and Production Departments. Placing the Sales and Production Offices side by side reduces the number of time-consuming memos and telephone calls from East Walpole Square to the Box Shop Office. Too, there is less chance of error or misunderstanding.

"The new office set-up," says Sales Manager Harold R. Bonnyman, "is one more step in our program to supply better service to our best friends—our customers."

Last Will and Testament of Dept. CFX

To Mrs. Roe (General Files) we leave tears.

To the Messengers we leave all RUSH tags.

To Martha (who cleans for us) we leave a clean washroom.

To CPC (our ex-neighbors at the Main Office) we leave PEACE and QUIET.

To the Treasury Department (also ex-neighbors) we leave further space for expanding.

To all Bird & Son general office employees, we LEAVE.

Witnesses:

Pat McDonald

Anne Lindsay

Hilda Rafuse

We'll miss be

Hope you put them to good us

No more ditto cream all over the sink

Oh, y

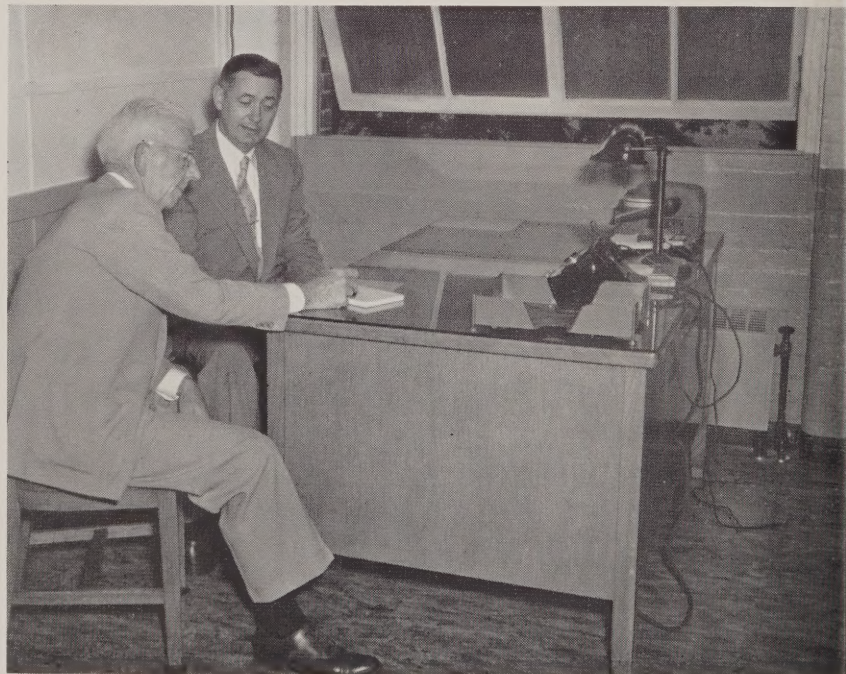
They an

BOO HOO! BOO HOO!

(signed) Members of Dept. CP

(Fibre Box Division)

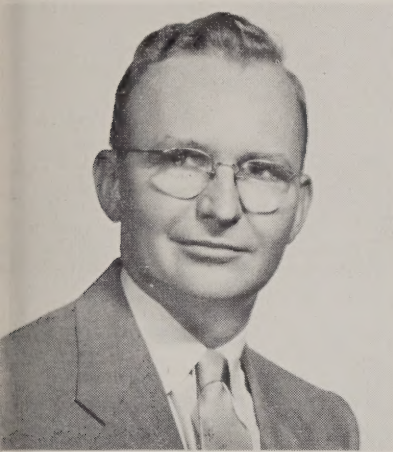
MASTER PLANNERS Benjamin Beale and Orville Westover check the new office layout.



BRIGHT AND EARLY Monday morning, Salesman James Maguire checks an order with Sales Manager Harold R. Bonnyman.

Recent Roofing Promotions

W. E. Smith, Jr. Heads Sales Service



William E. Smith, Jr.

ON July 1, William E. Smith, Jr. was appointed Sales Service Manager for the Building Materials Division at East Walpole.

This story might well be headed "Another Office Boy Makes Good" for that is exactly what has happened. Smith graduated from Walpole High School in 1940. After working in a local Walpole store and doing a little truck driving, he joined Bird & Son as Messenger at the Norwood Roofing Plant in February 1941. He later transferred to clerical work at the Plant Office. Uncle Sam requested his services from March 1943 until December 1945. He served as a non-commissioned officer in the Infantry in the European Theater. He was awarded Bronze Star.

At Main Office Since '49

Bill Smith served as Raw Stock clerk at the Roofing Plant upon his return from military service and for a short time as Clerk in the Roofing Shipping Office. In December 1949, he transferred to sales correspondence work at the Main Office. In January 1953, he became a Sales Trainee, participating in the Spring Caravan program which was so successful in spreading the name and fame of Bird Building Materials. He has continued in sales training and other related work until his recent appointment as Sales Service Manager. He succeeds Henry F. Davis, former Sales Service Manager, who was

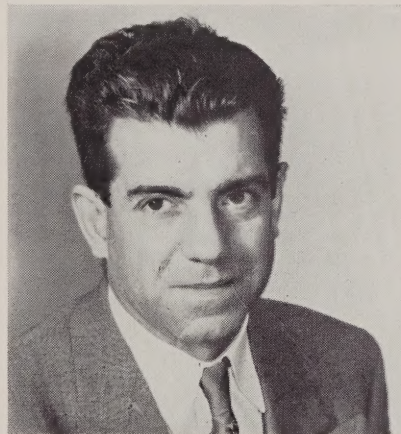
named Assistant to the Vice President the first of this year.

In 1948 he married Alfreda Cochran of Walpole and they now live at their new home on 82 High Plain Street, Walpole. Mrs. Smith works at Bird Machine Co.

Named Foreman Of No. 9 Machine

LOUIS A. SILVESTRI was named a Foreman of No. 9 Machine, Norwood Roofing Plant, on July 1.

Silvestri has had long experience on the machines at the Roofing Plant. After attending Walpole schools and



Louis A. Silvestri

working at one or two temporary jobs, he came to the Roofing Plant first in March 1934. He was laid off in September, but returned February 5 the next year and has been steadily employed since then. He has worked on nearly all of the roofing machines but since November 1945 has been continuously on No. 9. Until his recent promotion he has been a Cooler and Press-Roll Man, serving also as Spare Machine Tender during vacations and a third shift Machine Tender when three shifts were scheduled.

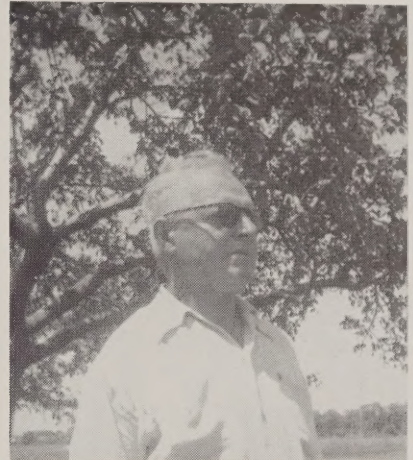
Pigeon Racer

Putting in long hours on production work doesn't leave a fellow much spare time during the busy months in the roofing industry, but Louis has found time to follow his unusual hobby of pigeon raising and pigeon racing. At

his home on North Avenue, Norwood, which he built about five years ago, is a pigeon loft with forty tenants. He races these birds in about twenty-two races each year, has had his share of both good winnings and tough luck. He has been Secretary of The Norwood Homing Pigeon Club since its founding, 20 years ago.

Louis is married, has two daughters, Carole, 10 and Janice, 5. He has been a reporter for the Review since 1947.

Retires at Rhode Island



VINCENT ZUKOWSKI, 242 Manton Street, Pawtucket, Rhode Island, retired at Phillipsdale on June 30. He started with us October 22, 1943, and has been a Chipperman in the Wood Department most of the time.

Thanks for Coffee

Fibre Box Sales Division says a big "Thank You" to Mr. Tobe of Industrial Luncheon Service who personally provided coffee and doughnuts for the mid-morning break the first week the Sales Department was in its new location at No. 1 Box Shop. The cafeteria was closed because of the vacation shutdown. We greatly appreciate being provided with that important mid-morning cup of coffee and thereby being made to feel at home in our new quarters right away.

Clipping from the 30's

SCRAPBOOK hobbyist John R. Lukko of the Norwood Roofing Laboratory sent the Review some pages from the Belmont (Mass.) Herald of August 24, 1933. John wrote he thought we might be interested in comparing prices shown in the ads.

Here are a few, taken at random.

- Carrots, bunch, 5c.
- Pot roast, lb., 19c.
- Hennery eggs, large size, doz., 39c.
- Coffee (dated), lb., 29c.
- Fancy potatoes, 15 lbs., 49c.
- Fresh haddock, lb., 8c.
- Boneless sirloin, lb., 39c.

A Stitch In Time



Many Repairs
Completed During
Vacation Shutdown

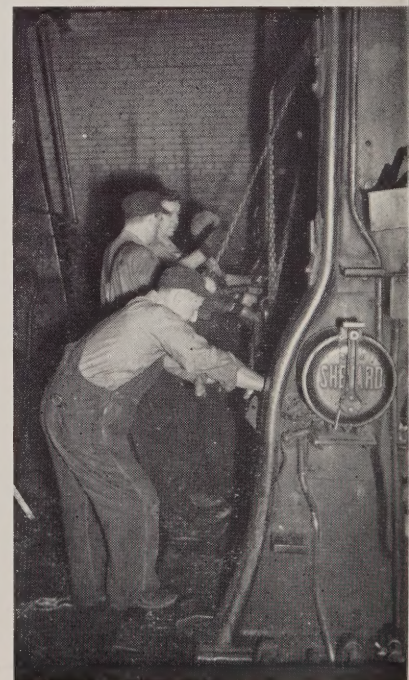


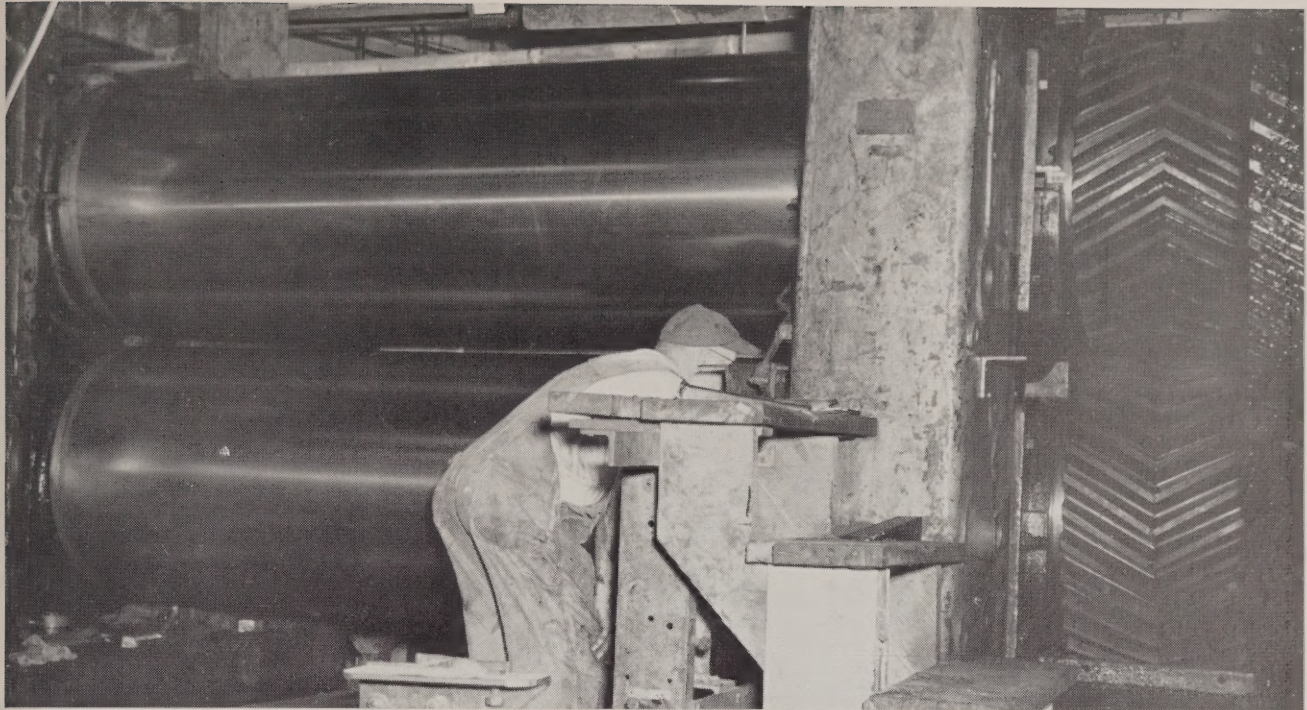
Upper left: Rubarite road. Base course of bituminous concrete with Rubarite added being applied to the new roadway near the East Walpole Finishing Mill.

Center left: Top coat on the new road also contains Rubarite.

Lower left: Repairs at No. 7 Shurtle Beate. This post is being removed preparatory to replacing the sides and bearing liners. Left to right are Michael Sameski, Carleton Raymond and Arthur Lloyd. At top of picture is one of Lamb's riggers.

Below: Installing a calender roll at No. 7 Paper Machine are Ralph Surette, Stephen Joyce and James Barnes.



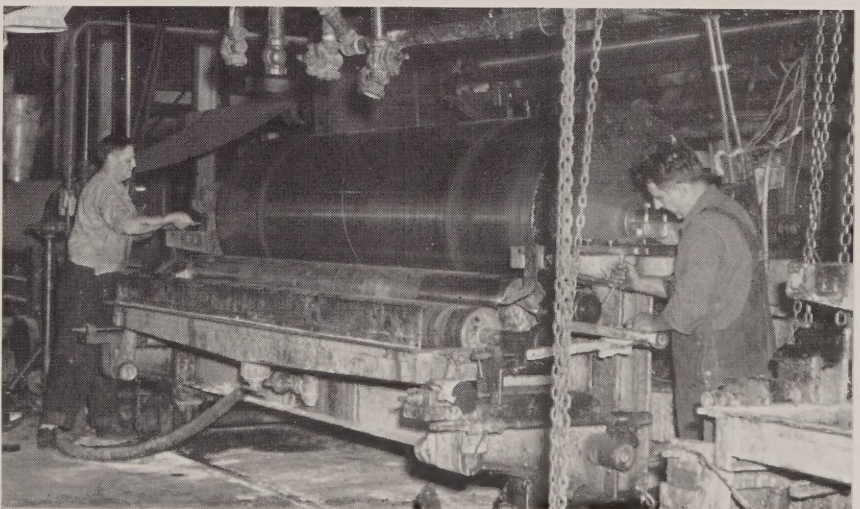
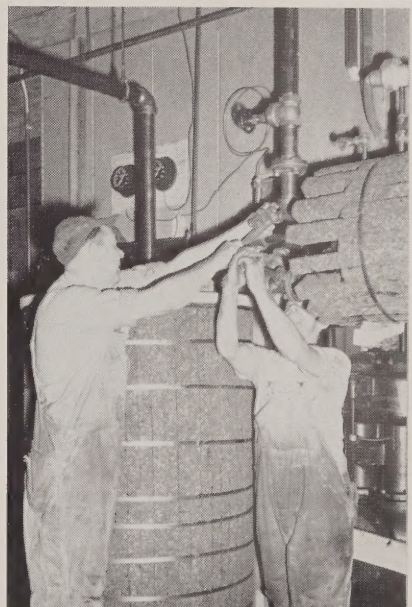
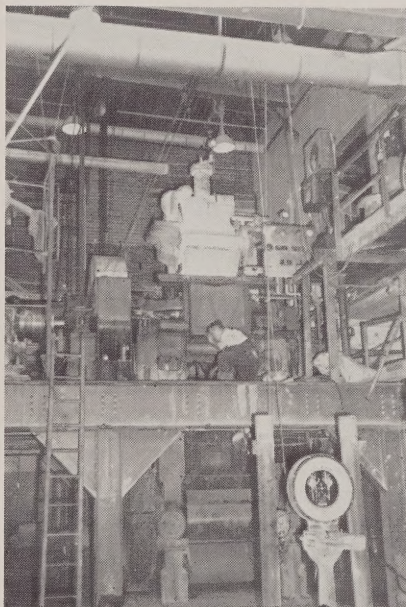


Above: Major repair at Floor Covering during shutdown was the installation of these two new calender rolls in the Linoleum Department. Each weighs 12 tons. Hugh Boulter is working on the assembly of the machine after the rolls had been installed.

Right: Piping up an additional refrigerator unit for the linoleum operation are Arthur Walker and William Heino, Norwood Flooring.

Center: Carl Gustafson working on the assembly of No. 9 Banbury after the installation of a new mixing chest. The chest, which weighed 15 tons, had to be raised about 15 feet to this mezzanine floor.

Below: Carl Gustafson, right, and Sherman Coulter overhauling the Coating Machine for the Undercoat Department.



VACATION shutdown time is the time to complete major repairs and get ready for another year of production.

East Walpole's list of repairs filled seven typewritten pages, included items pictured here and others such as moving the jordans to new location in No. 3 Mill, repairing magnetic clutch drive at No. 5 Paper Machine, rebuilding the jordan pump.

Floor Covering's biggest item was the installation of two 12-ton rolls pictured above. Other repairs included work at the Saturating Machine, grinding rolls at the Jaspe Machine, installing a new rotary brush at the Lacquer Wax Unit, building a new floor in the Heading Room, Finishing Department.

For what Phillipsdale did, see page 14.

Milling Around



Main Office and Sales

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
MARIANNE MASINO
WANDA WOJDAG
BETTY WENTWORTH

DOROTHY McEENEY
JULIA LEWIS
WILLIAM GRAZADO
MARY McDONOUGH
PAT McDONALD
RITA PETRONI

Faye Hitchman vacationed in July at Province Lake, New Hampshire.

We were happy to see Jean (Beckwith) Byrns on her recent visit East.

Louise Fuller spent her July vacation house-hunting in New York. Louise and Ed are leaving in mid-summer to live in the Empire State.

Patricia Crowley of Stenographic left work the middle of July to take up full time home duties. Before she left, some of the girls took her out to dinner at the Lafayette House and presented her with a gift.

Barbara Sameski of Stenographic recently vacationed at Hyannis.

We welcome Mahlon Johnstone of Walpole, who has recently come to work in the Mail Room.

Angie Palladini and her husband spent their vacation at Lake Bomoseen in Vermont.

We welcome newcomers Dot Cronin, Freight Department, and Diane Barbaglia, Credit.

Advertising Display Department vacations to date: Walter Siderwicz, one week working around the house; Bill Grazado,

one week visiting New York City and New Haven with his wife and three children; Nunzio Julius at home and visiting local beaches with wife and children; Ken Pierce and family spending one week at a Wareham beach; Bill Koehler vacationing at home.

Reports from our High Point, North Carolina, floor covering showroom indicated that Walter Siderwicz and Nunzio Julius did a terrific job setting up the display for the July markets.

We are all glad to know that Mrs. W. O. Koehler is now feeling fine after her recent operation.

Bert Johnson and three other men spent a week striped fishing on the outer beaches of Cape Cod, three days at Race Point and three at Orleans Beach. They camped out and traveled by Jeep beach buggy. Bert caught a whopper. Picture next issue.

Betty Eckhardt spent a very enjoyable time at her aunt's home in Connecticut. Betty, who we understand is a descendant of the first Petersham, Mass., settlers, also attended the town's bicentennial celebration.

The John Phelans vacationed at Onset.

Hilda Wallace, golf enthusiast, spent much time on the greens during her vacation.

John J. Murphy and family were vacationing at Swift's Neck, Cape Cod.

Katherine Roe spent her vacation at her new beach home in Dennisport.

Julia Lewis and Ethel Sweeney got a nice tan during a week at Harwichport.

Steve Traudt spent a week lending a hand as acting scoutmaster at the Boy Scouts' Camp Child.

Among the tourists whipping around New England was Tom Carroll.

Janet Murphy spent three weeks at Cape Cod and Cincinnati.

Hannah Flavin vacationed at Nantucket.

Maurice Godfrey was at Lake Winnisquam, New Hampshire, for two weeks.

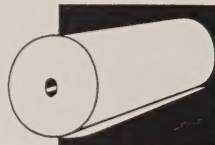
Squier Munson spent a week at Martha's Vineyard.

Julia Kucab is ready to give a windjammer cruise a try next summer after spending a week on a fogbound Rockland, Maine, schooner. The fog did lift enough for them to sail to Castine and North Haven.

Another Maine vacationer was Eleanor Garland, who absorbed enough sights and smells of spruce growing on rocky ledges, salt water, and sweet fern to last for a little while.

Gladys Hagblom is sailing for Sweden this month on the "Kungsholm" and expects to stay for a couple of months.

Lorraine Liddell's husband, Harold, and Katherine Kane Roe's brother, James Kane, both Walpole police officers, were assigned to guard the Plimpton Street home of Joseph N. Welch, nationally known figure in the recent Army-McCarthy controversy. A picture of them with Chief Cullinane in front of the much-photographed Welch house appeared on the front page of a Boston newspaper the day the threat to the lawyer's life was made public.



Paper Mills

THOMAS FLOOD	JOHN KALIS
EDWARD GERAGHTY	NINETTE GRUSHESKI
FRANK NYBORN	ELNA GOTTBORG
EDWARD WISNIEWSKI	JENNEY WASILUNAS
MILTON GARDNER	

MAINTENANCE

Bill Swinnerton honeymooned at Niagara Falls. See Marriages.

Fred Coleman, who has been in the hospital, is reported coming along fine.

John Bandonis has renamed his St. Bernard in honor of a favorite TV show of his. Rover is now Topper.

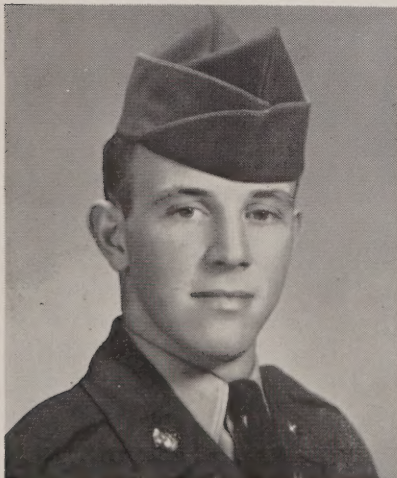
Everett Brennan took a trip to Prince Edward Island.

While on vacation at his cottage on Buttermilk Bay, Jim Barnes caught a 16-lb. striped.

On the mend is Ed Welsh's son, Tommy, who was hit by a car and injured seriously while he was riding his bicycle.

Leo Burns has almost completed the ranch house he is building on Forrest Avenue, Norwood.

Alec MacDonald took a trip out West by train.



CHILDREN of Arthur and Mrs. Doderer are both in the service, their son in the Army in France and their daughter, a WAVE at Pensacola. Arthur Edward, Jr., 22, sergeant in the Military Police at SHAPE, Paris, reenlisted after four years, has his wife with him now. Bette (Anelizabeth), almost 20, loves the service, entered on graduation from Norwood High, June '53.

Bob Knox's new baby can't be keeping him up nights because we don't hear any complaints.

It finally was a boy for Harry Angus, after three little girls.

PRODUCTION AND POWER

At Camp Drum, members of Company M, 101st Infantry, National Guard, included Oscar Magnuson and Peter Daly.

Pat Kennedy, on vacation in Canada, reports the roads are now very good.

Arthur Doderer, No. 5 Paper Machine Tender, traveled in Canada on his vacation.

Richard Legge and his wife were on vacation in Springfield.

Leslie Gordon spent his vacation painting his home.

Michael Sawkiewicz was at his son's cottage at Plymouth and also at Lake Winnepesaukee.

Nicholas Sillette went fishing near Onset.

We understand George Hurd likes fishing in the rain down on the Cape.

Kent Groote, Dick Griswold and John Hennessey are college boys working here this summer.

Arthur Smith, with his wife, motorcycled to New Hampshire to attend a motorcycle racing classic.

Mark Claff is another student here for the summer. He is in the Lab.

Congratulations to John Kulbok, transferred from 4th Hand on No. 2 Paper Machine to Back Tender on No. 3.

Ralph Wilkins spent his vacation in Belfast, Maine.

Les Tarbell vacationed on Welch Island, Lake Winnepesaukee.

Howard Whitney spent his vacation in both Maine and New Hampshire.

John Wilkes, Messenger, is a proud fellow, having received his first driver's license and having acquired his first car.

William DeRoche is back at work following hospitalization after an automobile accident.

We hope Rocco Puopolo, who has been on the sick list, will be back at work soon.

George Dusty went fishing at Juniper, New Brunswick. There's nothing quite like a mess of brook trout.

Hermon Barker vacationed at Point Connet on the Cape.

John Sipiela traveled 1500 miles in his new Buick to upstate New York, Lake George and Lake Placid, and the White Mountains.

Carolyn Delaney was at the Jack O'Lantern Inn, North Woodstock, New Hampshire.

John Kalis's brother Stanley was recently installed as Commander of Chapter 90, Norwood D.A.V.

Bill Ivatts (Sr.) spent two weeks with his family at his cottage at Hog Island, Bristol, Rhode Island.

William Cusumano reports a nice vacation on the shores of Lake Winnepesaukee.

John Callan sailed a 30-foot auxiliary sloop along the Maine Coast to such points as Cape Porpoise, Bailey's Island, Boothbay Harbor, Rockland, and Castine. They sailed

In the Spotlight



Top: **WELL KNOWN FIGURES** attending Local 1330's Annual Banquet included Union Vice President Everett Seavey, John J. Burke, General Superintendent, Edward M. Moore, International Representative UPA, CIO, and Bernard Walker, President of the Local.

Center: **BANQUETEERS** at East Walpole Union affair are from left Mr. and Mrs. Harold Tracey, Mr. and Mrs. Thomas Clancy, Peter Costello and his guest.

Bottom: **AT THE ECHO INN**, Walpole, enjoying the East Walpole Union festivities are Emilio Nicastro with his sister, left, and Mrs. Nicastro.

one stretch for 70 miles with the "wool over their eyes" by compass and log.

Kimble McEwen attended the Caledonian Highland Games at Cape Breton. His daughter, Janet, participated in the dances.

John Seastrand was at his cottage at Onset Beach.

Walter Bisdnack and family enjoyed a Niagara Falls vacation. Walter observes his 25th Bird & Son anniversary on August 15.

Charles Sabonis went traveling with friends.

Peter Costello, on leave of absence, vacationed in California.

Employees who stayed home on vacation took in nearby salt water beaches and such fresh water spots as New Pond, Endean pool and the Bird Park pool.

Bynum Vickory vacationed at Wellfleet.

John Ambruskevich (Amber) fished along the Cape including the Canal.

Tony Klosieski has remodeled his home. Joseph and Mrs. Glebauskas went touring, especially in upper New York State.

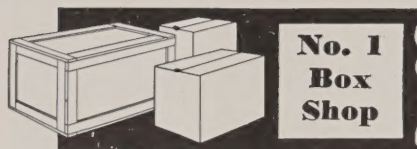
Capt. Richard N. Swenson, formerly of this mill, was pilot of the plane which rescued the 11-man crew of a Navy bomber

(Continued next page)

which crashed into the sea 35 miles off Nantucket Lightship recently. Swenson, based at Westover Field, was on a routine flight when he received the emergency message.

FINISHING MILL

Recently as the repair men were working on a fire hose, "Red" Schuller HAD to see what was going on. So he stuck his nose where it shouldn't have been just as the men turned the hose on. The hose broke, spraying Red with rusty water from head to foot.



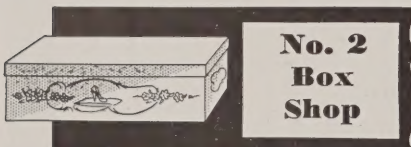
JOHN P. WALSH
KENNETH HOUGHTON
RAMONA CHICOINE

CATHERINE BELLEVUE
EDWARD PADUCK
FRANCES PENZA

Delia Costello and her mother had a most enjoyable plane trip to Galway, Ireland. Besides visiting with their friends and relatives, they toured Southern Ireland. They went to Blarney Castle in Cork and Killarney Lake in Kerry. They also visited the Knock Church in Mayo.

Ruth Clark visited relatives in Ohio.

Andy Center, at this writing, has his next Bird Club tour all lined up, this one to Salem and Marblehead on August 15.



JOSEPH SMELSTOR, JR.
A. D. SMITH

ANNE KELTER
CATHERINE BRADY

JOSEPH FOLEY

Anne O'Brien spent a week in Maine.

John Mitchell spent a week at the golf course brushing up on his game.

Joe Ralkavich took time out during his vacation to learn how to drive a Packard.

Vic Taggart and family vacationed at Wareham.

Louise Driscoll reported it was too cold to stay longer than a few days at Hampton Beach.

We all wish Joe Smelstor a speedy recovery.

August Petrovick became a grandfather while he was on his vacation in Milwaukee.

Vermont was the vacation spot for Bob Patterson.

Catherine Brady attended her nephew's wedding in Constableville, north of Rome, New York, and had a wonderful time. An unconfirmed report says Catherine sprained her ankle trying to catch the bridal bouquet.

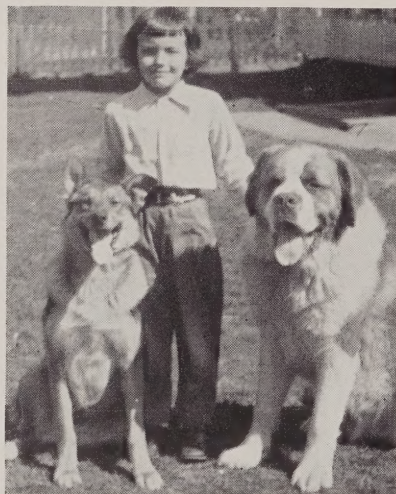
Anne Kelter was at Silver Beach, Fal-mouth, where she also enjoyed the fishing.

We are glad to see Kenneth Stuber back after an operation.

Guy Hoyt and family went to Detroit, Michigan, to see his daughter and family.



KINDERGARTEN GRADUATE from the tots' class at the Blessed Sacrament Church, in Walpole, is Linda Ellen Perkins, granddaughter of Vincent D'Espinosa of No. 1 Box Shop.



LITTLE GIRL'S PALS are Shep and Rover, year-old German Shepherd and St. Bernard. Marcia is the daughter of Joseph Jarlis, East Walpole Power Plant. Shep is her dog and Rover belongs to her uncle, John Bandonis, of the East Walpole Machine Shop.

Home beach vacationers were Gus Smith, George Chapman, Leona Paquette and Mike Moses.

Eino Heikkila and family spent their vacation in Maine.

Martin Fisher was at Woods Hole.

Vito Puopolo vacationed with friends at Lake George.

Mary Cofsky vacationed at Old Orchard, Maine.

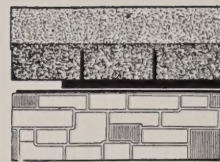
Russell Tupper and his wife were at Marblehead and Tiverton, Rhode Island.

Ed Bigelow and family were up in the White Mountains.

Peter Miskinis took in the sights of New York City.

George Docar and family vacationed at Lake Archer.

Royden "Boots" Barrett and family were on Casco Bay, Maine.



Norwood Roofing Plant

ARTHUR MCKENNA
LEONARD WEAVER
LOUIS SILVESTRI
JOSEPH NEVINS
FLORENCE MURRAY
MICHAEL MEOMARTINO

JULIUS AUKSTOLIS
ROGER PERCY
JOHN FOLAN
JAMES MURRAY
LOU DOM

Frank O'Neil is the proud owner of new 1954 Pontiac sedan.

Urho Wiik and family spent three weeks camping out on the State Reservation down on the Cape.

Fred Turco went golfing and took daily trips with the family.

Fred Fairfield, Coleman Foley and James Berube had a real vacation just resting.

Al Karlstrom is sporting a '53 Chevrolet Deluxe sedan.

Dan Costello spent part of his vacation at New York with relatives.

Harry Sahlin toured the hills of New Hampshire and Vermont, coming back by way of Maine's Cadillac Mountain, with his 10-year-old son.

Charlie Fielder was in New York and New Jersey for one week.

Charles Demery is on a three months leave of absence. He left around the 4th of July for the West Coast on his motor cycle, with a chum on the rear seat. They were well equipped with blankets and tent and expected to tour a number of the National Parks, and especially the states of Oregon, Washington and California. Hope they bring back a good story on their trip for us.

Our Brigade Room Janitor, Stanley Wasiliauskas, has quite a bunch to feed these mornings. When he appears out on the roof of the mill with a paper bag full of sandwiches and cakes which he has picked



HOME-MADE TRACTOR with a 1929 Ford engine helps clear up the yard for Camille DiPlacido, retired from Norwood Roofing, and entertains the grandchildren too. If the picture looks blurry, it's probably because Camille is vibrating on top of that old engine.

around the locker-room, he has at least 0 pigeons flying in to greet him.

Joe Zabrowski spent his vacation with his family at his cottage on Sebago Lake, Maine.

John Lukko and family were at Falmouth, Maine, during by the king-size postcard John sent, a real scenic. However, John can't kid us. The postcard doesn't say so, but the picture is of Menemsha on Martha's Vineyard, not Falmouth!

Caryl Hinds caught a bass while on vacation in Munsonville, New Hampshire. Now he has plans to build a cottage on the pond and go after the other fish.

Charlie Peters visited his sister in California, whom he hadn't seen in some years.

Vincent Cappuccio was at home, spending a day or two with his uncle in Revere.

Harold Taft is back after being out for five months. Glad to see him back.

Carroll Homan's boy, Freddie, had a rough break, having to undergo an emergency appendectomy after only a week at camp in Winthrop, Maine. Carroll did a lot of hasty commuting while Freddie was recuperating in the hospital in Augusta.

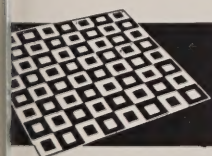
Len Weaver and family were back on Lake Conway, New Hampshire. Whether ill-earned or not, says reporter Weaver, rest was welcome.

Newcomers welcomed to the Granite State are Harry Kianski, Phil Geraghty and Harry Muzyka.

John Renzi is back at work at the Granite Plant, having been transferred from the Mill.

Ernest Zinkowski was at Priscilla Beach for two weeks with his family.

Tony Campisano is driving a brand new '54 Hudson.



**Norwood
Flooring
Plant**

JACE GRINDLE	GEORGE SHACKLEY
CHARLES COBB	DOROTHY HAWES
THOMAS BLUNDELL	FRANK SHUMSKI
ALFRED LORI	JOSEPH WALL
RONALD MURRAY	

Ralph Hildreth got away from it all for his vacation, deep into the heart of Maine. He has a cabin on the shores of Lake Umbagog near Moosehead, spent days boating and fishing, his evenings at country parties.

Bill Colmer spent his vacation adding mileage to his new car. He traveled the Adirondack Trail, Lake George in New York, to the Adirondacks, down through Connecticut and then over to Old Orchard Beach for the last few days. Old timers will be glad to hear that Bill celebrated 35 years with the company last month.

Frank Clem topped his original record this season of a 31-lb. striper with a 32-lb. one, early in his vacation.

At Cape Cod vacationing from the Maintenance Department were Jack Smith, Gup Fillmore, Ed Matola and William Heino. Lawrence Bishop, Ralph Nutter and Carl

Gustafson were in New Hampshire and Hugh Boulter went to Canada.

Gordon Wilson enjoyed the first two weeks of his vacation at his cottage in Greenfield.

Vacations from the Print Machines included: To Nova Scotia—Samuel Steele, Harvey Hayward, Victor Grant, Marian Kissell. To New Hampshire—Howard Osborne, Sam Kelley, Andrew Malacaria, Sherman Coulter and Elbert Allen. To Cape Cod—Tom Rogers, Elton Hamilton, Dot Hawes and Joseph Sasatavickas.

Other Print Machines vacationers: Luigi Carpentiero to the beaches, Adam Scott and Nelson Urquhart in Maine, and Philip Muehlberger in Rhode Island.

John Delaney is now living in his new house in Dedham.

Sorry to hear that Joseph Sasatavickas' vacation was saddened by the death of his brother-in-law.

Peter Frain spent all his time down at the beach, where he has a cottage at Falmouth.

As usual James Sheptycki spent his time off by going fishing every day. He had good luck, one of his best catches being an 8½-lb. flounder. He also got some striped bass, but not big enough to enter into competition. He also got a conger eel which he didn't know how to cook.

Carl Hilton got his suntan up on the beautiful shores of Lake Neponset, familiarly known as the Bogs, in Foxboro. He tells us he spent most of his time lying back in his hammock watching his wife speed around the lake in their new boat.

Research's John Steele and family motored to Plattsburg, New York, where they spent their vacation with John's in-laws.

Al DeCristoforo is playing shortstop for the Holliston team this year.

Gus Sacre is still following the American League, in spite of the Red Sox' showing.

Tom Jones has returned to work after an operation. Tom extends a thank you to those who remembered him with much appreciated get-well cards.

George and Mrs. Shackley and family spent a week in Hideaway Village, Buzzards Bay, Cape Cod.



MR. and MRS. BERNARD MARTIN (the former Jean Vitaits of Container Sales) honeymooned in Florida following their marriage in May.

Willard Jonah and his wife spent their annual vacation at Moosehead Lake, Maine.

Harold Ferioli and family were at the Cape.

Ed Silva's Junior Legion team took part in the state playoffs in Bridgewater.

Malcolm Kemp spent a week with the National Guard at Camp Drum, New York.

Ray Boyden vacationed at the Cape.

Alec Morrison and wife vacationed in Canada.

James Burke used most of his vacation time building a new porch onto his home, weeding out his big garden and taking trips to the Cape and Nantasket with his wife and children.

Bob Taylor just "rested up" at the beach at Houghs Neck.

James Porter and wife toured eastern Canada.

Benedict Devine and family were on the Cape for a week.

Thomas Blundell stayed part of his vacation with a friend in a hunting camp in Vermont. No hunting this time of year, but

(Continued on page 20)



LIKE A COOL BREEZE is this picture taken in East Walpole Square during one of the rare snowstorms last winter. Bet you feel cooler already.



Phillipsdale Plant

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ROBERT CROWLEY

LESLIE E. HOWARD
RAYMOND NOLAN

Clean Up, Fix Up During Shutdown

PHILLIPSDALE Mechanics were busy during the annual vacation shutdown completing a long list of routine repairs. No major new installations took place this year but our efforts were concentrated in making the mill ship-shape.

At the Boiler Room the heater tubes were acid-cleaned and washed and the boiler tubes were cleaned, a laborious but necessary job. A section of the Machine Room roof was replaced and a section of the Machine Room floor was rebuilt with composition flooring. Among the long list of other items completed were replacing some rolls in the Board Machine Oven and recovering some chests in the Beater Room basement.

Around the Plant

We have been hearing a lot of fish stories from the boys who have been fishing in Omega Pond back of the mill, one of them having to do with a large pickerel which Joe Queenan was supposed to have hooked which, of course, got away.

We are glad to welcome back Charles Masterson, who has returned to work for the summer again; Theodore Pereira, who has started to work in the Cutter Room; and Leslie Howard, who has started in the Lab.

Bill Queenan has joined the more or less select group of people who have found that it doesn't pay to go through a red light in Providence, and we understand Joe Marrier is trying to join the group.

Lobster specialist Pete Perry has been giving Andy Oates instructions as to the fine points of cleaning and cooking a lobster. Andy brought one in one day recently but we haven't been able to find out if he gave Pete any.

We have heard a few reports of long trips being taken on vacations: Bill Dickie went to Indiana; Arthur Trudell and Bill Kanoski went to Canada (or at least Bill started toward Canada); and Joe Tremblay went to Virginia.

Incidentally, you might ask Joe Tremblay about the sunburn he got in Virginia.

Paul Knight enjoyed two weeks at Lake Winnepesaukee.

We were glad to have a visit from retiree Manuel Avila, who is looking very well.

Another new car appearing at Phillipsdale this month is Ernie Paiva's convertible Ford.

Safety Men for July-December

THE members of the safety committees for the last six months of this year are as follows:

DPHT-C

Joseph Medeiros
Lawrence Massey

DPB-P-L

John Borges
Robert Woods
Richard Vieira
Anthony Perry

DPR-E

Arthur Trudell
Arthur Turner
Joseph Betencourt
Manuel Alves

DPM

Gaetano Nanni
William Conway
Timothy Harrington

DPV

Joseph Souza
Arnold Manchester

DPX

Vernon Stromberg
Dudley Perry
Edward Perry

DPI

Charles Waterman
John Clark
Antone Paiva

DPIF

Henry Dutra
Joseph Ferry
Joseph Tremblay

PPL

William Dickie
Theodore Maddern
Philip Zompa

Francis McCabe took quite a trip during his two weeks vacation, covering about 4200 miles. He went through 15 states, going south as far as Texas, stopping off at Shreveport, Lookout Mountain in Tennessee, and going over the Skyline Drive to Washington.

Among the new cars this month are Everett Rockwood's new Chevrolet, Joe Rubi's new Buick and Buck Manchester's Cadillac.

Thomas Cunningham has left us to return to school. He is starting in at Holy Cross in the fall. We wish him lots of luck.

Albert Farrell is having a little car trouble

due to the disintegration of his battery. When trying to start his car one day recently, he found that the battery had lost the cables.

Dick Carlson has returned from a two weeks' training cruise with the Navy in Florida.

We were sorry to hear of the death of Ed Roy's brother.

Our golf team is still at top in the Providence Industrial League and we hope they will continue to stay there. We are hoping that they will be able to play in the regional playoffs.



SEXTETTE snapped at the outing. Left to right: John Soita, James Braga, Gibson Strickland, Peter Tereaska, Edward Boisvert and Philip Gordon.

Annual Phillipsdale Union Outing

Held on the Fourth of July

ABOUT 225 employees and members of their families attended the annual outing of the Eastern Building and Roofing Employees Union held in Hoboth, Sunday, July 4.

The entertainment consisted of games for young and old and a well appreciated lunch and dinner. In addition to the regular games, the young people had pony rides, but the "old" people were restricted to horse shoes and "Authors." It looks as though the fashioned ball games are getting rugged for us.

The committee in charge consisted of Al Hammond and Tony Paiva with Manuel Oliver as usual assisting in running off the contests.

We were very happy to see Mr. and Mrs. John Murphy and family from West Walpole.

The results of the races were as follows:

Fat Men

100 yd. race — Gibson Strickland

12-year-old Boys

100 yd. race — Ronald Raposa

Three legged — Ronald Raposa, Frank Peral

9-year-old Boys

100 yd. race — Mike Doyle

Three legged — John Medeiros, Tommy Peral

12-year-old Girls

100 yd. race — Jean Gordon

100 yd. race — Caroline Raposa

9-year-old Girls

Three legged — Elizabeth Carvalho, Ellis Pella

Married Women

100 yd. race — Delvino Medeiros, Rose Raposa (tie)

In the Pictures

1 — Bird people enjoying the turkey. At the left: Mr. and Mrs. Aniceto, Director of Personnel and Mrs. John Murphy, center rear, and at Mr. Murphy's Vernon Stromberg. Others in the picture are guests.

2 — Fat Men's Race was won by Gibson Strickland. Coming in second is James Kland. Third but not least in size, Edward Perry.

3 — The race for 9-yr. old boys was won by Mike Doyle, son of Louis W. Doyle. Holding the tape is Philip Gordon.

4 — Enjoying festivities and resting the same time are Mrs. Ben Pino, Mrs. Joseph Wynne, Joseph Wynne and Edward H.



Shreveport

News and Views

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, RICHARD POTTER, Photographer

Shreveport Speaks

Mr. and Mrs. T. D. Blanchard recently adopted a son. They named him Gordon Dyer, starting him off with the handicap of one-half of his father's name. He was 24 days old on July 22. T. D., an ardent fan of the Houston Buffs of the Texas League, feels that Dixie Walker, Buff Manager, will be eager to sign young Gordon Dyer very shortly. T. D. tells us that he plans to get Gordon in shape to bargain for a better signing bonus by scheduling baseball practice around 5 o'clock each evening. Gordon feels, however, that 4 A.M. is a much better time and calls for dad no later than that time each morning. While there is little question in T. D.'s mind that he will be a big league star some day, he says in the event he does not, he knows the boy will have no trouble making his mark in any vocal profession.

Scott Markham attended Bible Camp at Caney Lake near Minden, Louisiana, along with 200 other boys and won the statue award for having the most points as star camper.

L. B. McCray and T. C. Dawson bought glasses this week as a result of our recent eye examination.

We always enjoy news from our service men. Mrs. Johnson wrote us stating that A/2C Earl Johnson is now in Korea and asked that we change his address so he will continue to receive the Review.

Joe Brocato's Restaurant was the scene of a gathering when the following members of the Shipping Department met there for dinner: J. D. Johnston, B. P. Soward, N. R. McNeill, W. L. Smith, Elton Bamburg, Clayton Cobb, Huey Humphrey, Hollis Dean, Travis Baker and Kavat Loe of the Traffic Department.

Vacation time has been a busy time at Shreveport. Many interesting cards have been received from distant cities. The A. W. Millers attended the Lions Convention in New York City. Mr. Miller is President of the North Shreveport Lions Club. From there they went to Boston and on to Niagara Falls where they spent their 35th wedding anniversary.

Vivian Wilson reports a wonderful time in the Crescent City. . . . Claudie Neel and family spent their vacation in Galveston, Texas. . . . The R. N. Potters vacationed in South Louisiana and Galveston, Texas. He reports a wonderful time deep sea fishing and caught 35 speckled trout one afternoon.

Grace Fuller plans to motor to Monticello, Arkansas, to see her new great-niece. . . . John Lee spent a week's vacation in Delhi, Louisiana, visiting two of his sisters.

Charley Patterson

CHARLEY PATTERSON passed away Saturday, July 17, 1954, and his memory will be with the fellows here at Shreveport for a long time. He was always kind and considerate and would help you any way he could. He was Roofing Machine Foreman on the 4 to midnight shift, but he was everyone's buddy. Messrs. Soward, McNeill, Doiron, Moore, Ragsdale and Markham acted as pallbearers.

A. C. Sheppard spent some time in Morgan City on the coast while on vacation. Shep and his 7-year-old son went fishing and the final score was 2 to nothing in favor of the boy.

Earl Chreene made a flying trip to Little Rock in his boy's new car. Got in a little sightseeing before he drove back.

George Walker and his family went to New Orleans. While there Jannette, 4-year-old daughter, suffered a leg infection and spent four days in the hospital.

Otis Saunders visited Chattanooga, Tennessee. . . . Antone Walker visited Houston, Texas. . . . Sylvester Underwood went to Lufkin, Texas. . . . Ellis Taylor visited in Powhattan, Louisiana.

★ ★ ★

Some people try to find a cool place to spend the week-end, but not J. D. Johnson, Ollie Sherburne and B. P. Soward. From reports we get, they have been getting the golf course around 5 A.M. on Saturday to get in a round of golf. Among the fellows they have had playing with them have been Bob Chamberlain, L. G. Houston and Wick Guice. We hear they are all improving their game.

We extend our deepest sympathy to L. G. Houston in the death recently of his father.

All good wishes to Wick Guice in his new assignment as Sales Representative for the Wichita, Kansas, area. Wick and Mrs. Blanche left here with their son, Richard, the first of July and are now in the process of getting settled.

Anna Dickson is all excited right now over her husband, Tad's, coming home. At the time this is in print, Anna and Tad will probably be visiting in Cincinnati where they expect to make their home.

Noble Sanders is back in the hospital with an old stomach ailment.

Besides a new son, the Clayton family also have a new home. Larry Ramin purchased a new 3-bedroom home in Sunset Acres.

★ ★ ★

Ollie Sherburne, our Office Manager, combined part of his vacation with his annual Office Managers' meeting trip to Walpole this year. For the first time in several years his family was all together.



SHIPPING DEPARTMENT employees at Shreveport at a party at the Freeman & Harris restaurant are, left to right: I. V. Davenport, Thomas English, Joseph Gatlin, Antone Walker, Ellis Taylor, Sylvester Underwood and Alton Myers. T. C. Dawson attended but had to leave before the picture was taken.

Berry Asphalt Company

one spot and could combine their vacation period. They report a wonderful auto trip both ways, going via Memphis, Cincinnati, Cleveland, Buffalo, and returning via Washington, Virginia, Tennessee, etc. They touched 18 states in all.

Most of the vacation time, other than traveling, they spent with their relatives in Weston, Massachusetts, and Gilmanton, New Hampshire.

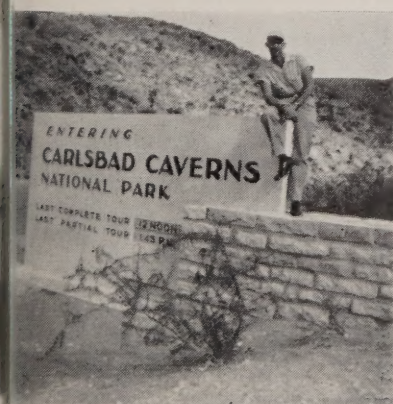
Daughter Dawn stopped off in Washington, D. C., on the way home to spend a week or two with her former roommate at L.S.U. The day after she got there she got a job with Louisiana Congressman Overton Brooks for the balance of the summer until she returns to her teaching job in Shreveport. Daughter Carol came all the way back to Shreveport with Dad to resume her duties as Switchboard Operator at the Shreveport Office.

Ollie swears by his new Ford: 17.5 miles per gallon, total repairs for the whole 4500 mile trip, \$2.25 for a new fan belt 100 miles from home. He also appreciated the wonderful turnpike roads in the East, especially the drive from the Connecticut line to Delaware without a town or even a cross road to slow you down. They had such a wonderful time they all want to go back again real soon.

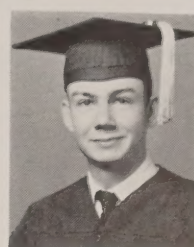
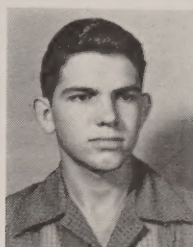
★ ★ ★

Recently we read of a young boy who went fishing and was hooked in the eye with a lure. The doctor cut the hook and moved the steel in the eye with a magnet. His mother said if he ever went fishing again he would wear a hard hat and goggles. One of our Boiler Firemen, J. H. Maricelli, had a similar accident. He was driving a steel peg in the ground to tie his son's toy to, when a piece of metal struck his eye. The fragment lodged in the back side of the eyeball and was removed with power-magnet just like the story of the little German.

LIGHTNING WILL STRIKE TWICE in such places as open field, on hill-tops, or isolated trees, small shelters that are exposed locations. If you are out in a boat, head for shore! Seek a valley or a thick grove of trees. You are as safe as possible in a car with a metal top. Stay indoors during a storm, if possible, keeping away from chimneys, fireplaces, all metal objects.



OF of visit is this record of Huey Hummery's trip to Carlsbad Caverns, New Mexico. He is a Shipper at Shreveport.



THREE GRADUATES of Waterloo, Arkansas, High School: Loretta Ann Bailey, daughter of Paul Bailey (Lease), Charles Marlar, son of Herbert Marlar (Lease) and David Waters, son of Chris Waters (Refinery). Marlar and Waters are entering Southern State, Magnolia, this fall.

Magnolia News

By ZUMA AWBREY, STELLA HINES,
CARMEN RAY

On the day before Donna Stipe was to leave Magnolia for the West, where her husband was to work this summer, the Magnolia office employees surprised her with a party and some going away gifts. They're living in Idaho and, altho Donna writes back that the scenery is beautiful, she misses her Berry Asphalt pals.

Donald Ray was also honored with a surprise party on his birthday. Carmen baked a wonderful cake and her mother brought up a freezer of home-made ice cream. Um um. We could use some more of that just any time.

By the way, Carmen Ray — whose trip to Aberdeen, Maryland, was mentioned last month — was interviewed on the radio after she returned to Magnolia. She had a wonderful trip and was glad to have the opportunity to tell everybody about it.

Zuma Awbrey spent a few days in Galveston visiting her sister. She planned to return by way of Dallas, where daughter, Cortez, is working.

Lib Van Pelt and daughters, Janet and Bette, are enjoying the cool breezes off Lake Michigan where they have taken a cottage for the summer while the man of the family commutes from Gary week-ends.

The Roger Smith home has been undergoing a face-lifting in preparation for the marriage of daughter, Ann, on August 21.

A '53 Ford Ranch Wagon has replaced the '49 Plymouth in the Hines driveway — the better to take the whole family on a vacation in August.

Mrs. Von Elric Fulenwider, until July 2, Miss Cynthia Walthall, was honored recently with a miscellaneous shower at the home of Betty Awbrey, who was a bridesmaid in the wedding. This was one surprise party that really was a surprise.

Dorothy Liles, formerly employed by Berry but for the past few years living in El Paso, Texas, has been in to see us several times this summer. She and children are visiting in Magnolia between Army

transfers. Dorothy isn't sure where her husband will be stationed next.

After carrying around an unopened pack of cigarettes for a couple of days just to prove that he could quit smoking, Bill Liechty confessed that he had fallen off, but contends that he could quit if he wanted to.

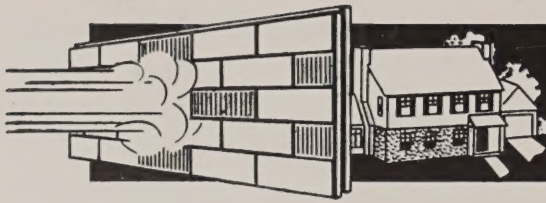
Bob Cole and wife, Sybil, recently enjoyed a trip to the West Coast. They drove 5000 miles in two weeks. Some of the spots of interest which they saw were Carlsbad Caverns, Yosemite National Park, Painted Desert, Petrified Forest, Meteor Crater, Grand Canyon and Catalina Island.

Margaret Lide, who is a member of the Magnolia Desk & Derrick Club, has been selected to serve on the Board for the balance of the year. She will fill a vacancy left by the resignation of one of the Board members.

If you want to get some place in a hurry, just contact Verna Crenshaw. She flies low, having just made a round trip from Magnolia to Fort Smith, Arkansas, leaving here at noon and getting back at 11 P.M. of the same day.



SQUAW DRESSES, fashionable in the Southwest, are modeled by Berry Magnolia Office girls. Carmen Ray, right, Royalty Division, made the dresses. Donna Stipe, beside her, has now left Berry.



Chicago Roofing Plant

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE, PAUL SCHEIDT

Chit Chat

We had a recent visit from Edward Dean, who is Purchasing Agent of one of our Detroit distributors, Tappan Bros. He was accompanied by our Salesman and recent bridegroom, Tom Reilly.

We were all glad to welcome Della Lyndon back to her desk after recuperating from a broken hip suffered early last December.

Nancy Bohlin spent a week of her vacation helping husband Sven get that garage built.

Marge Mulhall spent another week of her vacation at home.

Bill Wittenberg and family spent a week at Sheeley's Resort at Free Soil, Michigan.

Jim Reiser and his family spent a week at the same place. Later reports indicate that the Ray Gusicks and the Ted Pikes were there too. All agreed it was a very fine vacation spot.

We also extend our heartiest welcome to Charles C. Combest, who is now covering the Kentucky territory formerly handled by Gib Marsh. Gib has gone back to his home grounds and will operate for Bird & Son out of the Charleston Plant. Our best wishes and good luck to both of these men.

Bill Rolow, formerly a trainee and Cavalcade operator, is now out in his own territory, around Peoria, Illinois. The best of luck to him.

Marge Hoey recently took a week of her vacation visiting about Chicago.

We were pleased to welcome Robert Owen of the Acme Distributing Co. of Kansas City, Missouri, who visited us recently.

We want to welcome Barbara Ann Mayer and Norlynn Doonan who are helping us out in the Office this summer.

Steve Blackman and family spent a week in San Antonio, Texas. They attended the funeral services there of Mrs. Blackman's father.

Jimmie Jones just returned from his vacation. Judging from his streamlined figure he kept on the move. Down to only 235 lb.



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Health for All

That Vacation Glow — and How to Keep It

YOU had a wonderful time. You did just as you pleased. You got lots of fresh air, sun, and exercise, and you slept like a baby every night. You came back feeling wonderful, at the top of your form.

Are you going to stay there, or have you already begun to slip back into the same old rut? How many of us go through most of the year feeling "pretty good"—not sick, of course, but not really well. Are we fated to know that glow of positive health only for a few short weeks?

A great many of the really serious

ills of mankind could be avoided if we could only stay somewhere near that vacation peak of health. Take tuberculosis, for example. Of course, it is caused by a germ. But the healthy body can usually fight the germs to a standstill. It has been estimated that 40,000,000 Americans may have TB germs in their bodies. Those millions of people need not develop the disease, and probably most of them won't. But, judging by past years, 110,000 of them will break down with TB in 1954.

They will break down because of weakened resistance, because the germs finally win the battle against a body that only feels "pretty good." Then begins the battle for life itself against a merciless killer. Now modern medical science mobilizes its forces. More

and more often the weapons against TB—rest, drugs, and surgery—win the victory. But this fight for life may last for months, even years. Is it necessary?

Think back over your vacation. You can, if you try, fit into your normal working day some of the elements that helped give you that feeling of well-being: plenty of sleep, unhurried eating of three well-balanced meals, some exercises in the open air, a period of relaxation doing something you really enjoy. A regular regime of healthful living and an annual check-up by the family doctor will help to keep you in top form—your best protection against infectious disease.

— Norfolk County TB and Health Association, Inc.

Gary, Indiana, Notes

By G. F. CAMPBELL, JR.

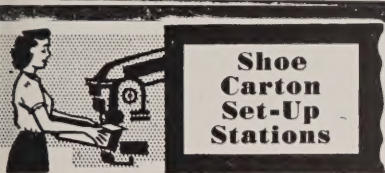
E. H. Coleman and W. H. Anderson spent a few days at the Gary Refinery and were all thankful for the cool air they caught along. As this is written it appears it they took the cool air east as we are getting another warm spell.

We were all pleased to learn that Austin Macaid decided to use Bird Products on his home and garage. He has applied Bird Roofing and Bird Siding and is proud of these products which were produced at the Chicago Plant.

As we go to press Bob Kostelnik is completing his second week of vacation and we haven't received a single fish.

The new tower has been completed and the refinery is in operation.

Carl Berger appeared with a new Nash Rambler.



Shoe Carton Set-Up Stations

News from Auburn, Me.

By HELEN LANE

The twins, Janet and Joan Walmsley, had wonderful time at The Weirs in New Hampshire, and even after partying every night they were still in top form for tennis at Old Orchard the next week-end.

Janice Briggs spent her vacation at the family cottage on Lake Maranacook. We wonder if that sparkle in her eye is because her boy friend will be home from service very soon.

Ann Bannister has had her second week of vacation and spent it entertaining her mother and family from Mechanicville, New York.

Gerald Potvin has left Bird & Son to enter the Air Force. We wish him the best luck.

Benoit Sirois spent his week in Montreal. Thanks for the scenic cards, Ben.

A hearty welcome to the fellow with the



DE MESHELL, Shreveport Shipping Department, relaxes under a picturesque Spanish moss covered oak in a park in New Orleans while on his vacation. In the background can be seen a small part of Lake Pontchartrain.

big smile, Armand Croteau. Ditto to Robert Reny, who says that no news is good news.

Leola Gilbert received a real alligator from her son Donald who is in Cuba. Of course it was made up into a lovely handbag.

Stub Maxim said that he only caught one fish the last time, but that it was 18 inches long and weighed one and one half pounds. That sounds like a real fish story.

Fern Champagne spent her second week at Upton on the Dead Cambridge River.

Eddie Quinn is going to take a week's trip when he decides where to go.

Edna Michaud was very happy to find that her newly completed home would not have to be moved to make way for the new turnpike.

It is nice to have Jeannette Woodward back with us again after her long stay at home as a housewife and mother.

Clarence Donahue is looking a little worried lately because he does not know whether the expected Blessed Event will be a boy or another sweet little girl like Sylvia.

Rita Tremblay wanted to go to Chicago, but her husband Leo could only get one week so they went to Atlantic City.

Now that Guy Houghton's cottage is nearing completion we all hope the weather will be more favorable so that he can enjoy his vacation.

Births

To the Harry Anguses, a son, Harry Marshall, June 23. (E. W. Maintenance)

To the Harry Moores, a son, Kyle Coleman, June 27. (Chicago Roofing Sales)

To the Arnold Morses, a son, July 2. (Norwood Roofing)

To the Edward Adamonis', a daughter, Janet, July 6. (No. 1 Box Shop)

To the George Mills', a son, James Thomas, July 9. (Chicago Roofing Sales)

To the Arnold Carlsons, a daughter, July 14. (Norwood Roofing)

To the Marvin Dyess', a daughter, Sandra Kay. (Shreveport)

To the Clayton Cobbs, a son, Clayton Lewis, July 16. (Shreveport)

To the Harold Graves', Jr., a daughter, Marsha, July 21. (Finishing Mill)

To the William Spierdowis', a daughter, July 24. (Flooring)

To the Ronald L. Murrays, a daughter, Loral Elinor, July 30. (Flooring)

Marriages

Paul F. Galano (Flooring) and Eleanor T. Albanese, on July 3, at St. Joseph's Church, Hyde Park.

Frank Chickering (Phillipsdale) and Barbara Gertrude Roy, on July 3, Amboy Methodist Church, Central Falls, R. I.

Patrick J. Kelliher (Paper Mill) and Bridie Foley, on July 4, at St. Mary's Church, Dedham.

Thomas Cordo (Flooring) and Rita Tremblay, on July 5, in Montreal, Canada.

Rhoderick W. Thomson, Jr. (Paper Mill) and Dorothy J. Lucier, on July 10, at St. Mary's Church, Milford.

William Swinnerton (E. W. Maintenance) and Elsie Waye, on July 10, at Riverdale Congregational Church, Dedham.

Ernest W. Stather

ERNEST W. STATHER, retired Box Shop worker, died at the Barnstable County Hospital in Pocasset on July 30 at the age of 81. He had lived in Sandwich since his retirement in 1942, having moved from South Walpole. He had been in very good health until about a week before his death.

Mr. Stather started work for the company on November 18, 1901. He always worked in Blank Press Department which was then in No. 2 Box Shop and for many years was a Finisher. He completed nearly 41 years of active employment before his retirement.

Funeral services were held Monday, August 2, at Sandwich, with burial in the Mount Hope Cemetery in that town. He is survived by his wife, Mary; two daughters, Mrs. Kathleen Rogers and Elaine, both of Wrentham; and three sons, Ernest, Jr., who is a master sergeant in the Air Force and now stationed at Merced, California, Sidney of Bangor, Maine, and Donald of Beverly, Massachusetts.

Joseph Truskauski

JOSEPH TRUSKAUSKI, No. 1 Box Shop worker for 35 years, died at the Norwood Hospital on July 30. He was stricken with a coronary attack on Sunday, July 25, and did not rally.

He joined Bird & Son in May 1919, following service in World War I with the U. S. Army. For many years he was employed in the old Wall Board Department of No. 1 Box Shop and later became the operator of the combiner making prestic wad for shotgun shells.

In 1936 he transferred to the Starch Cooker Operator's job in the Combiner Room and continued in that department until his death.

Mr. Truskauski is survived by his wife, Nellie, and two daughters, Mrs. Isabelle Nugent and Mrs. Bertha Derivan, both of Norwood.

Services were held from the Kraw Funeral Home, Norwood, on August 2. Burial was at Highland Cemetery, Norwood.

There is a wonderful mythical law of nature that the three things we crave most in life—happiness, freedom and peace of mind—are always attained by giving them to someone else.—*Peyton Conway March.*

With the Little League



Not Boston, not Milwaukee but **NORWOOD BRAVES**. Manager Francis Wall, left, and Coach Peter Didick, right, are both Bird Roofing men. Several sons of Bird & Son men are on this team. Front row: John Crimmins, Joseph Didick, Jackie Donohue, Richard Armour,

Lenny Nordstrom, Rickey Salcone, David Walton. Second row: Francis Wall, Manager, Bob Brisette, Eric Konstaitis, Bub Hayman, Jack Lane, Bob Dawson, Bill Spurr, Michael Marks and Peter Didick, Coach.

Suggestion Winners For Month of July

OUT of 20 suggestions accepted in July, eight were money savers and received \$20 awards. Three men won \$20 for themselves for having had five accepted suggestions:

William Letts, FBC
Tony Nado, FBPM-1
John Sigmund, FBM

Cash awards in July were paid as follows:

Norwood Roofing Plant

Thomas Concannon, FBV	\$25
William Letts, FBC	45
Tony Nado, FBPM-1	40
John Sigmund, FBM	40
Charles Matthews, FBPM-1	5
Theodore Pierce, FBM	5

Norwood Flooring Plant

John McLatchey, FFG	\$20
Edmund Marvelli, FFG	20
Leonard Mastropieri, FFT	20
Paul Manning, FFT	5
Joseph Perreault, FFG	5
Frank Shumski, FFG	5
Ronald Swanson, FFG	5

Chicago Roofing Plant

Jessie Reid, FCPM6	\$20
Robert Jones	5

Shreveport Plant

Jesse Bruce, DSPM1	\$5
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Office

Wallace Duncan, ACF	\$5
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A suggestion by Joseph Fameli, FBV, for a spare set of forks for the felt truck was re-classified as a money saving suggestion and paid an additional award of \$15 to bring it into this category.

WANTED

Vacation Pictures

ALL you'll get out of it is glory. No cash award. No trip to Bermuda. No free television. No carton of breakfast cereal enough to feed the family for a year.

But you will get printed in the Review that vacation picture of your little boy building a sand fort, your neighbors stuffing just one more delicious hotdog into their mouths at your outdoor cookout, you with the one that *didn't* get away, that lovely scene of trees, water and mountains that somehow made up for 50 weeks of sticking to the job, yourself standing under the road sign that shows the folks back home you sure did cover a lot of territory.

Don't tell the editor your pictures didn't come out, that nobody is interested. *Everybody* takes pictures — well, almost. Yours are as good as the next guy's. And you took it, didn't you? Or it shows *your* happy face?

Reason enough.
Send it in.

Flooring News

(Continued from page 13)

he managed to get around and see some his gladiolus-growing cronies up there.

Harold Mott spent his vacation picnicking with the children at Silver Lake and Rocky Woods in Medfield. He also managed to get his house painted and get caught up on one or two jobs around the garden.

Charles Novick took an extended vacation so he could visit his boy down Florida, who is in the Marines.

Russ MacDonald spent a quiet vacation taking day trips to the Cape with his family and seeing the sights.

Bartley Coyne was teaching his young son how to swim down at the Cape. There has also been talk of his building a swimming pool in his back yard.

Mr. and Mrs. Hilton Taggart and family were at Wareham.

At White Horse Beach were Andy Coe and his wife.

Grace MacDonald now has a '51 Henry.

Bill Cody painted his house and did some of those things which had been waiting for a long time.

"Mama", the feline mascot at Finishing spent a peaceful, if somewhat hungry vacation prowling around the plant. Since the whole plant was not shut down at one time it is doubtful if she suffered acutely.

Nelson and Mrs. Phillips spent a week in Maine.

Sam Primack spent a few days in Falmouth with his family.

Will Fraser and his wife really put a lot of mileage on his Buick over the vacation period. The Frasers spent a week in Kentucky with friends, where they had a chance to observe the gigantic TVA project, and a week in Maine with relatives of M.

Norwood Roofers at Play

ser's. Will claims that the fishing in ine was the best he'd ever encountered. "Chick" DiMarzo and Nick Ferrara, two -style boxing experts, have not picked inner between them for more years than er one cares to remember.

Helen DeSavage spent three weeks at llfleet with her family. Helen states r she likes this spot better than other ces on Cape Cod because they allow only publicans there.

Anyone wishing to see a superb demon- tion of artistry in rhythm should be und when Walter "Teeter" Hansen takes one one of his patented dance solos. ese wild gyrations can best be described a cross between a Charleston and a mbo with a little of the shimmy thrown Several spectators have been sufficiently oid of good manners to walk away, shak- their heads and mumbling about "men white coats coming soon." However, se of us who recognize true genius sin- ely hope that the talented Mr. Hansen l continue with his most entertaining twork.

Red Coyne motored via Newfound Lake Bellows Falls, Vermont, to visit his ther Anthony.

We all welcome back blues singer Dom- Bright, who has been released from Army after service in Korea.

Good mileage to John McClatchy in his v, two-tone Mercury.

Nick and George Ferrara had a pleasant ation on the Cape with their families.

Vincent Rondinelli built a 4-foot high losure for his young son and put him in He turned his back for a minute, only find sonny demonstrating that 4 feet is just kid stuff.

Arthur Mills sent us a card while he was his honeymoon.

Tony Aurette, nicknamed "The Handi- per," is known as an expert on the rters.

Steve Surkont reported a good vacation iting familiar places.

Jimmie Barss spent a week-end in New rk City. He was accompanied by his e, Betty, and another couple, Mr. and s. Tony Mitchell. The high point of the o in Jim's estimation was the 3½-hour at trip on the Hudson River.

Tony Carpino was elected president of the ington Business Men's Bowling League heir annual bowling banquet. Tony spent week of vacation at Falmouth.

Clyde Bennett spent three weeks traveling ough Maine and New Hampshire with s. Bennett.

Nick Cianfarani states that he and his e went on a "second honeymoon" during ir vacation. They were accompanied by baby and visited relatives in Pennsyl- ia. This is a honeymoon?

Robert Barss, retired, formerly of Main- ance, became a great-grandfather when granddaughter, Mrs. Joan Socolowski, e birth to a baby girl, July 28, at the rwood Hospital. Mr. Barss has a son, es, working in Finishing (FFRD).

Best wishes to Donald Groh, Arthur roeder and Saul Swardlick, who have left new positions.

During July two former Lab employees pped in. Bill Cannell was on his way ne from New Hampshire where his folks



CHOW LINE at the recent Roofing Outing. Leading off are Vice President E. L. Chamberlain and Mrs. Chamberlain. Behind them, in order are Mr. and Mrs. John Pesta, Mr. and Mrs. Harold Brittain, Mr. and Mrs. James Berube, Fred Mattson and Ted Pierce.



UUNO WIKI, Chairman of the Roofing Outing (first man on left) casts a hungry but approving eye on tasty chickens being barbecued by members of the Norfolk County Poultry Association.

Winners of Races at

Roofing Union Chicken Barbecue, June 27

25-Yard Dash

Boys

5 years
7 years
8 years
9 years

Peter Didick
Wayne Bearce
Joseph Didick
Ronald Famiglietti

Girls

Caron Pesta
Elaine Utorka
Marilyn Famiglietti
Marjorie Badger

Toddlers' Race

Ronald Marzuolo

Carol Ann Jankowski

Beer drinking contest for retirees was won by Vito Carchedi.

live. George DeCristoforo had been visit- ing in Framingham and had with him his attractive wife.

The Design Department had two wed- dings the first of July, when Paul Galano and Thomas Cordo both got married. Paul,

who was released from the Air Force last December, and his bride held their wedding reception at the Boston Club. Both Tom and Paul are alumni of the Vesper George School of Art, and both couples are now living on Sturtevant Avenue, Norwood.

the Best... ★ **EXTRA SMOOTH** for EASY CLEANING!
★ **EXTRA TOUGH** for LONGER WEAR!

BIRD!



FLOOR COVERING TOP OFFICIALS who gathered for conferences at Blackburn Memorial Hall, Walpole, early this summer. They are standing before a part of the big floor covering display. Left to right: Vice President H. E. Sawyer, Jr.; Director of Marketing Howard Woods; Field Managers Stanley Blackmer and Timothy Sullivan; Exec. Asst. to the Vice President Charles Sumner; Secretary Mary

Kelleher; Asst. to the Vice President Robert Garner; Field Manager Arthur LeBlanc; Frank Christian of H. B. Humphrey, Alley & Richardson; Sales Manager Richard Murphy; Philip Macchi, Head of Design Department; Field Manager William Tyson; former Sales Promotion Manager W. L. Watkins; and Training Director B. V. Johnson.

Sales Lines

From El Paso To El Palacio

Bird Floor Covering Popular in Mexico

IN answer to the Review's inquiry about the distribution of Bird Floor Covering in Mexico through our distributor, Albert Mathias & Company, Inc., of El Paso, Texas, the Vice President of this Texas firm, K. Spier, wrote an eye-opening reply. The letter begins with a description of a large Mexico City store, El Palacio de Hierro, which sells Bird Floor Covering.

Albert Mathias & Company, Inc.
El Paso, Texas
June 25, 1954

Mr. E. M. Grout
Bird & Son, inc.
East Walpole, Mass.

Dear Mr. Grout:

El Palacio de Hierro in Mexico City is the leading department store in the Republic. It is one of the oldest houses in Mexico and is French owned. In fact, the building looks like a replica of the famous department stores in Paris with a glass cupola and a well-like opening in the center of the building with the different floors built around, balcony style, from where you can look down to the main floor.

The Palacio de Hierro carries all the usual department store goods but they are out-

standing in the home furnishings line. The entire third floor is furniture and floor covering and much of their furniture is made in their own factory where they employ some French craftsmen who have taught Mexican workmen the fine art of furniture making.

In their very large floor covering department the Palacio de Hierro carries Mexican and imported wool rugs and in the hard surface goods they carry Bird merchandise extensively and have done so ever since 1949. They are the leading Bird dealer in the Republic of Mexico and advertise Bird floor covering products in the leading newspaper of Mexico City and since these papers circulate all over the Republic of Mexico, can be safely said that Bird ads reach every corner of the country from the United States to the Guatemalan border.

Incidentally, the Palacio de Hierro is one

proximately fifty Bird floor covering dealers in Mexico, each one in a different town and it can therefore be safely said that Bird floor covering has a broad distribution in Mexico. It might also interest your readers that Albert Mathias & Company in El Paso, Texas, who look after the Mexican distribution, have offices located only about half a dozen blocks from the Mexican border. The writer visits every Bird dealer in the United States at regular intervals and sees for himself that they have the latest patterns in stock.

I hope this is the information you would like to have and if the writer can give you any further information, please do not hesitate to call on him.

Cordially yours,

Albert Mathias & Co., Inc.
/s/ K. Spier
Vice President

here and there

W. L. Rolow is a new salesman in our Building Materials Western Division.

A. G. "Gib" Marsh, who is transferred to work out of Charleston, S. C., is succeeded in that territory by C. S. Combest, whose home is in Jeffertown, Kentucky.

On vacation, the Assistant Editor was watching a new cottage going up at Small Point, Maine. Contractor Alden Denham of Bath, working on the cottage, spotted the Walpole, Mass. plate on the front of the editorial Jeep and mentioned BIRD. One thing led to another, he remembered Ed Miller, and the chat wound up with agreement on the superior quality of Bird shingles.

R. Warren Graffam, Pittsburgh Floor Covering Representative, was elected in June as Treasurer of the International Kiwanis. He has been active in Kiwanis and has held office for a number of years.



SALESMAN'S DAUGHTER, lovely Nancy Harris Baran. William B. Harris of Dunbar, West Virginia, Building Materials Sales, sent us this picture of his eldest daughter on the occasion of her marriage in June to John P. Baran at the University of Chicago chapel.



Edward W. Wisniewski

named to High Office In Order of Elks

EDWARD W. WISNIEWSKI, a Past Exalted Ruler of Norwood Lodge #1124 B.P.O. Elks, has been appointed Deputy Grand Exalted Ruler of the Massachusetts East-Central District. Wisniewski is a Welder and Machinist at East Walpole, has been with Bird & Son since 1939.

A telegram was received by Mr. Wisniewski from recently elected national head William J. Jernick, Grand Exalted Ruler of the Benevolent and Protective Order of Elks. It read in part:

"Your leadership and service prompt me to ask you to serve as my District Deputy. Wire immediately your acceptance."

ceptance to 2750 Lakeview Avenue, Chicago.

"Also confirm you will attend induction ceremony and conference as our guest on August 21, 1954, at Elks' National Home, Bedford, Virginia."

Edward W. Wisniewski is the third District Deputy to be appointed from Norwood. The first two were the late Judge George F. James, appointed in 1925, and William J. Dalton, named in 1938. Norwood Lodge was instituted on June 23, 1908. In these 46 years, Norwood has had only three District Deputies.

The East-Central District of Elksdom in Massachusetts is made up of 11 lodges in the following towns: Milford, Brookline, Waltham, Norwood, Framingham, Newton, Natick, Concord, Watertown, Maynard, Littleton and Westford.

To carry out the duties of his new office, Ed will visit each of these lodges at least twice before December 1. The second visit is known as the official visit, when he will witness the initiation and ceremony of the ritual by the lodge officers.

Of Ed and his work, William J. Dalton, Secretary of the Norwood Lodge, writes:

"In his official capacity, Wisniewski must have a thorough and abiding respect for the laws of the order. He should always remember that his function is not to make law, but to administer it."

"Ed Wisniewski is a real leader of

great courage, strong convictions and unmatched enthusiasm for improvement in all phases of Elksdom. Under his leadership the East-Central District of Elksdom in Massachusetts is sure to continue its uninterrupted march of progress."

Science Park says that the three-ton cross section of the Giant Sequoia tree on display at Boston's Museum of Science is 2,048 years old. The California tree stood 240 feet tall and measured 18 feet in diameter at the base when it was felled in 1950. The Bird & Son East Walpole chimney is only 10 feet taller, 250 feet.



NOT A MIDGET, just Albee Boisvert of the Phillipsdale Machines. Can you guess how this trick photography was done? For solution see page 25.

BIRD CLUB

At Present and In Prospect

Next Tour, Sept. 12

Andrew Center's Tour Committee are already working on an expedition to Old Sturbridge Village on September 12, the Sunday after Labor Day.

This new activity, family jaunts by bus to points of interest, historic or otherwise, begun in June, was continued in August with a trip the 15th to the North Shore. On the itinerary were the Peabody Museum and the House of Seven Gables in Salem, and a visit to Marblehead by boat.

Opening Meeting, Sept. 9

Fall and winter activities get off to a start with the Annual Meeting, election and review of the past year on Thursday evening, September 9, in East Walpole.

The Entertainment Committee under chairman George Shackley will be on hand to help out with the meeting.

Tri-Mill Sports

Another Sunday chicken barbecue like last year's successful affair will be held on August 22 at Victor Leontie's in Millis. Advertised as offering horse-shoe pitching and trap shooting, as well as good chow, the barbecue includes both members and wives.

Popular day, August 15. Clarence Phillips arranged a deep sea fishing party out of Rockport with the same boat and skipper as last year.

EXTRA!

Next month we expect to have a feature story about popular Bird Club athlete, John Woloshyn. Johnny has been in the golfing limelight this summer. Sports writer Frank Karshis, fellow Floor Covering employee, has volunteered to give Review readers a full-length story on John.

KEEP BOATS AFLOAT. Never get overconfident with any kind of craft. Know how to handle a boat before you cast off for deep water. Never overload. Make your passengers stay seated; if anyone wants to shift around, make them wait till you're back at the dock. If you like to "show 'em that choppy water doesn't scare me," just put your courage on ice until the weather calms down. Carry life preservers, always.



HELEN DeSAVAGE, Clerk at Floor Covering Finishing, and her 9-yr. old son, Robert, inspect "Old Ironsides" on the recent Bird Club trip to historic Boston. Dad Bernard works at the Linoleum Department.

FIRST REHEARSAL NEPONSET CHORAL SOCIETY

for

Mendelssohn's "Elijah"

September 13, 7:45 P. M.

Bird Hall

East Walpole Square

All Welcome



LAST SPRING two Bird men attended a week of intensive work on asphalt at the Franklin Institute in Philadelphia. This workshop school was conducted by the National Asphalt Research Center. John Lukko, Norwood Roofing Laboratory, is last man on the right. James Twohey, Research, is second man from left, second row.

Acknowledgments

We wish to thank Bird & Son and our fellow workers for flowers and kind expressions of sympathy at the time we lost our father.

Alma A. Walsh
James H. Walsh
William F. Walsh
Mrs. Rose Baker
Mrs. Dorothy Klingbe

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Gerda Mumblow
Carl and Albert Johns

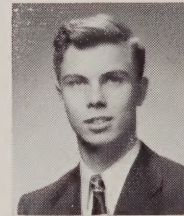
I wish to express my sincere thanks Bird & Son, inc. for the beautiful plaque sent to me during my recent bereavement.

Mary Openshaw Stather

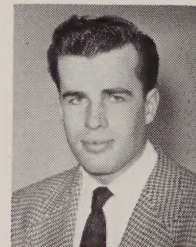
Acknowledging with grateful appreciation your very kind and thoughtful expression of sympathy.

Mrs. Joseph Truskauskis and Family

Recent Graduates



John M. Seavey graduated from Canton High School this June. He is the son of Richard Seavey, Floor Block Room.



Edward J. Fisher, son of Joseph Fisher, Phillipsdale Shipping. Edward graduated June from Providence College and is now in training with the Marines in Virginia.

A Bit of History

Review Now Written Where Lafayette Rested

Across the Review desk the other day came an interesting book written by Allan Forbes and Ralph Eastman of Boston's State Street Trust Company called "TAVERNS AND STAGE COACHES OF NEW ENGLAND, VOL. II". As the Review editor thumbed its pages and read about the old Morse Tavern of East Walpole, he was sitting in the building which now occupies the site of the old tavern. With Mr. Forbes' kind permission, we produce here the paragraphs which describe this early building.



THE OLD MORSE TAVERN at East Walpole. The original of this picture hangs in President A. H. Anderson's office. You can verify the fact that this stood where the Triangle Building now stands if you will look closely at the tree in the picture. This tree is still standing in front of our main office. Its widespread branches shade the street and the driveway and touch the roof of the Triangle Building. A portion of this old tavern appeared in the water color cover of last year's Christmas Review.

IT IS NOT KNOWN just when the Morse Tavern was built, but tradition says that at least part of it was erected more than two hundred and twenty-five years ago. In any event, there is no doubt that the tavern was in operation from early rum-pike days, and it was there that Lafayette stopped in 1744 long enough for the distinguished visitor to sample David Morse's hospitality. It stood on the site of the present Triangle Building of Bird & Son, inc., the oldest and largest distillery in Walpole.

From the picture of it in its later days, reproduced here, it will be seen it was not a very imposing structure but at the time it boasted of two large wings which added much to its capacity in the days when it was on the route used by the busy stagecoach lines. In one corner was a store in

which the neighbors were served rum at 4¢ a drink while the travelers patronizing it were charged 6¢ in the bar of the tavern. Walpole's first post office was located in the tavern, and on the second floor was the largest hall between Dedham and Wrentham until after 1850. Sold in 1847 and converted into stores and tenements, about three years later it was purchased by Francis W. Bird, son of George Bird, founder of Bird & Son, who offered the hall for public use without charge, except for lighting. He went further and assisted in getting speakers of note to appear there, and it is believed that it was here that Julia Ward Howe gave her first lecture. After 1884, when the new post office building was erected, the old tavern was used by Bird & Son for business purposes until it was replaced by the present building mentioned above.

On the Lighter Side

There's always one consolation for the groom of a bride. He may be losing a daughter, but he may have gained a bathroom.

The sergeant was talking to the rookie who was about to be discharged: "Well, I suppose you hate my guts and will be waiting till I die so you can spit on my grave?" "Nope," said the rookie, "after I shed my uniform I never want to stand in line in."

The ailing gambler saw the sign on the doctor's door—9 to 1. "I gotta get better odds than that," he said as he went in search of another diagnostician.

Did you hear about the dentist who married a manicurist? They've been after each other tooth-and-nail ever since.

"Mom, the teacher asked us today where we were born."

"Did you tell her you were born in Memorial Hospital?"

"Naw, I didn't want the kids to think I was a sissy, so I said Memorial Stadium."

Editor: "Did you ever write anything before?"

Authoress: "Oh, yes, I wrote a confession story once."

"Did the editor send it back?"

"Oh, no. He came all the way from New York to Chicago to meet me!"

A pair can live—
And often do,
On what it costs
For one to woo.

I have had more trouble with myself than with any other person I know. — *Dwight L. Moody.*

The man who pokes fun at a woman trying to drive through a 12-foot garage door usually sobers up when he tries to thread a needle.

Talking is like playing on the harp; there is as much in laying the hands on the strings to stop their vibrations as in twanging them to bring out their music. — *Oliver Wendell Holmes.*

Answer to Trick Photo on page 23

Did you guess how the picture was taken? Boisvert was kneeling on a pair of shoes. The camera man obligingly moved the camera slightly to give that distorted trick mirror effect.



BIRD NEPONSET REVIEW

SEPTEMBER 1954



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On the Cover

Westwood home badly damaged by huge elm. Note dangling wire. Scenes like this were common from Rhode Island shoreline to Maine following Big Blow of August 31. More pictures in center spread.

BIRD NEPONSET REVIEW

Vol. 42 No. 9 September 1954

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La., Glenwood, Ark., Auburn, Me., Manchester, N. H., and New Britain, Conn.

Berry Asphalt Co.: Offices, Magnolia, Ark., and Chicago; Refineries: Waterloo and Stephens, Ark., and Gary, Ind.

EDGAR M. GROUT Editor
ELEANOR M. GARLAND Assistant Editor
KENNETH W. PIERCE Photographer

ADVISORY BOARD

JOHN J. MURPHY MARY MCCARTHY

Suggestion Awards

IN August there were only three winners of \$20 money-saving awards. Twenty-one other suggestions of intangible value were accepted and two men received an additional award of \$15 each when their suggestions were reclassified as money savers. These two men were Wallace Duncan, Main Office Accounting (ACF), and Theodore Pierce, Norwood Roofing Maintenance (FBM).

Three men, Francis Campisano, Norwood Roofing (FBN), Leo Lamminen, Floor Covering (FFFO), and John MacLachlan, Norwood Roofing

(FBPM9), each received \$20 for having had five accepted suggestions.

The tally of suggestion awards in August was as follows:

Chicago Plant

Columbus Hardville, FCV	\$20
Robert Jones and Agnor Oberg, FCM (split award)	20

Norwood Flooring Plant

Angelo DeFlamminis, FFDA	\$5
Bernard DeSavage, FFG	5
John Glebauskas, FFN	5
Witold Juskiewicz, FFT	5
Leo Lamminen, FFFO	30
Wallace MacDonald, FFG	5
Clinton McGowan, FFF	5
Bruno Maini, FFT	5
Garnet Patterson, FFG	5
Joseph Patterson, FFN	5
Percy Russell, FFM	5
Edwin St. John, PFL	5
Francis Tohosky, FFN	5
Elliott Webber, FFV	5

Norwood Roofing Plant

Louis DeBaggis, FBM	\$20
Francis Campisano, FBN	25
John MacLachlan, FBPM9	25
Tony Milus, FBM	5
Joseph Purpura, FBN	5
Fernand Rodrick, FBV	5
Henry Thomas, FBPM1	5
Theodore Pierce, FBM	15

Main Office

Wallace Duncan, ACF	\$15
---------------------	------

Put Out Your Cigarette!



Keep America Green



COOKOUT this summer at Canton Fish and Game Club gathered a number of Advertising Display and Sales Promotion Department members with wives and friends for wonderful outdoor supper, followed by music. Host was club member Bob Barbaglia who (among others) isn't in picture, being too busy throwing on another log.

Front left: Helen and Hal Hillyard, Lorraine and Bud Liddell, and Betty Wentworth. Back to camera: Nunzio Julius, Daisy Pierce and side view of Margaret Forrest. Bill Grazda is playing his portable (pumpable) organ and singing with his accordion is Frank Molinaro.

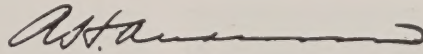
After the Hurricanes

IT'S an old axiom that you can tell what stuff a man is made of by the way he reacts in an emergency. Once again our plants and our workers in New England faced an emergency when the recent hurricane struck. Once again you responded in a way which makes us all proud to be members of the Bird organization.

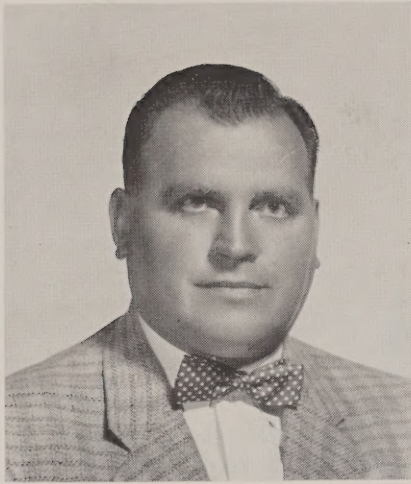
I happened to be vacationing at Osterville when Hurricane Carol hit. We had our anxieties and excitement there caused by high water as well as wind. I was concerned with how East Walpole, Norwood and Phillipsdale were making out. When telephone connections were made I was relieved to learn that our plants had suffered no serious damage. And I was pleased to learn too how Bird workers in every department rose to the emergency.

In many cases it meant working quickly to repair damage and clean up debris. In the Roofing Division it meant working long hours, under pressure, to handle emergency roofing orders, to allocate our materials fairly and to speed shingles and roll roofings to disaster areas. The Roofing Plant immediately went on a 24-hour, around-the-clock schedule, seven days a week — and is still on that schedule as this is being written.

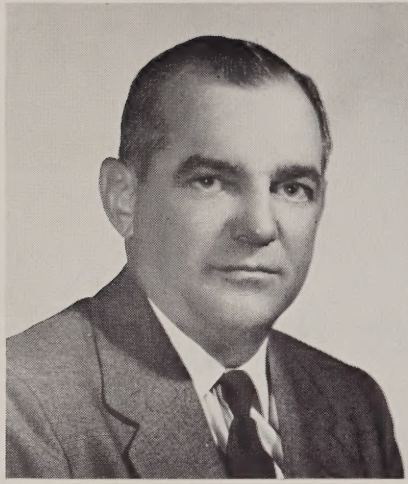
Your response is gratifying to us and speaking for the management, I thank you sincerely. Your efforts are appreciated by us, and, I am sure, equally appreciated by those in disaster areas who needed the products we make.


President

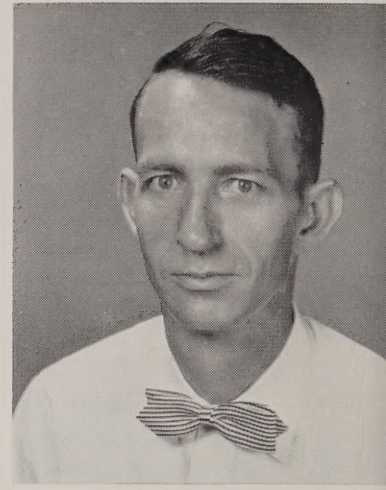
P.S. Hurricane Edna has made the situation more critical.



Stanley S. Phillips



Ernest F. Zinkowski



William E. Wingate

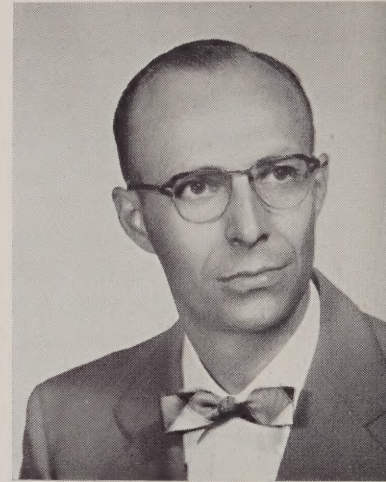


Malcolm M. MacDonald

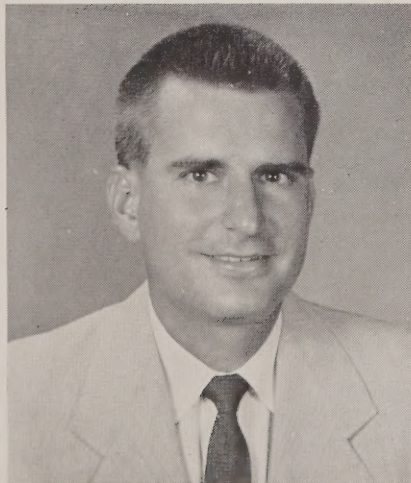
Foremen

Technical Men

Office Men



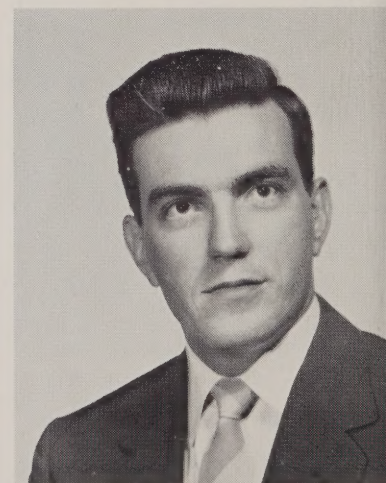
William K. Price



Edward R. Mappus



Raymond A. Marston



Charles F. McDonald

Bird & Son's newest roofing plant takes final shape and the Division Vice President announces . . .

Who's Who at Charleston

AS CONSTRUCTION at Charleston, South Carolina, of the new Roofing Plant nears completion, Vice President E. L. Chamberlain announces the appointment of the men who will be in charge.

In general charge of all operations is Southeastern Manager J. H. Van Hoy. Southeastern Sales Manager is Walter L. Sears. (These two appointments were announced in the May Review.)

Foremen:

Machine — Stanley S. Phillips
Granule Plant — Ernest F. Zinkowski
Shipping — William E. Wingate
Master Mechanic — Malcolm M. MacDonald

Technical men:

Chief Chemist — William K. Price
Engineer — Edward R. Mappus

Office and Credit Manager — Raymond A. Marston
Purchasing and Traffic Manager —
Charles F. McDonald

Several of these men are already working at Charleston. The others will be reporting for duty at the new plant shortly. William Wingate, Edward Mappus and Raymond Marston are from Charleston; the others are transferring from the Norwood Roofing Plant and the Main Office at East Walpole.

Customers in the Southeast have been receiving shipments out of the Charleston warehouse for several months. These Bird building materials were made at Norwood and stocked in the new Southern warehouse. It is expected that Charleston will be shipping products made on its own machine well before the end of the year.

Stanley S. Phillips

FOREMAN since the age of 24, Stanley S. Phillips, now 43, has the distinction of taking on the foremanship of Charleston's super-modern, 10-foot-long roofing machine, long in the country.

Stanley Phillips is a native of East Walpole, born March 24, 1911, the son of Frank Phillips, a Bird & Son employee himself for many years. Phillips graduated from the Walpole schools and the Lowell Institute. In 1929 he began as a Routine Tester in the Norwood Roofing Laboratory. He was named Foreman of the Sample Department in 1935, of the Corner Piece Department the following year, and in 1939 of the big No. 1 Roofing Machine where he has been since that time.

The Phillips' have three children, Marie, 18, just graduated from high school, Richard, 14, and Stephen, 2. Mrs. Phillips is the former Elsie Markich of East Walpole. Their house on 1st Street, East Walpole, is testimony to one of Stanley Phillips' interests, for it is filled with beautiful flowers. He also enjoys

golf and says he is now teaching his children to play tennis. He was a star player and is the proud possessor of a Francis William Bird plate which he won on the tennis courts.

Ernest F. Zinkowski

NAMED Foreman of the new Granule Plant, Ernest F. Zinkowski has had nine years' experience as Assistant Foreman of crushing operations at Norwood and before that, several years in that plant's Laboratory, where granules are under constant study. He has already made an acquaintance with the South, his alma mater being Mercer University at Macon, Georgia.

With Bird & Son steadily since 1935, Ernest Zinkowski started at No. 2 Box Shop where he worked for three months until transferred to the Norwood Roofing Plant. He worked on No. 3 and No. 5 Machines for a year, when he began work in the Laboratory. It was March 1, 1945, when he was named Assistant Foreman at the Norwood Granule Plant.

Zinkowski was born in Boston, August 24, 1911, started school there,

moved to Norwood, where he went through high school. He graduated from Mercer in 1934 with an A.B., majoring in history, with a minor in chemistry. After going to work at Bird & Son he took a night course at the New England School of Technical Plastics. During the 40's, he was in a wartime training course, also nights, at Tufts College of Engineering, studying the chemistry of plastics and resins.

There are three Zinkowskis, Mr. and Mrs. and son Ernest, 11. They have been living in Norwood and are looking forward to Charleston.

William E. Wingate

GOING back to 1938, William E. Wingate, Foreman of the Shipping Department, has had experience in warehousing and transportation. From 1938 to 1946, he was warehouse manager for a Charleston express line. Later he was terminal manager for a trucking company. From 1951 until joining Bird & Son on April 26, this year, William Wingate worked at the

(Continued next page)

Charleston Naval Shipyard, where he was receipt control clerk in the supply department.

Born October 27, 1918, at Florence, South Carolina, Wingate graduated from Charleston High School and Porter Military Academy. He has also taken an International Correspondence School course in traffic management.

The Wingates, who live on Sorentrue Avenue, Charleston Heights, have two children, Donna Carrol, 8, and William Charles, 5. Wingate is active in church and the Masons. He holds office in the North Area Civic Club. Hobbies include fishing, hunting and horticulture.

Malcolm M. MacDonald

MASTER MECHANIC Malcolm M. MacDonald has been in Charleston for some months, having gone there from the Norwood Roofing Plant where he was an "A" Machinist.

Born a Canadian, February 8, 1911, in Prince Edward Island, he came to the United States in 1926. He attended schools both in Canada and in Cambridge, Massachusetts, worked as a store manager in Belmont and came to Bird & Son first in June 1937. He was laid off from Floor Covering after a few months, returned again, this time to Norwood Roofing, where he remained.

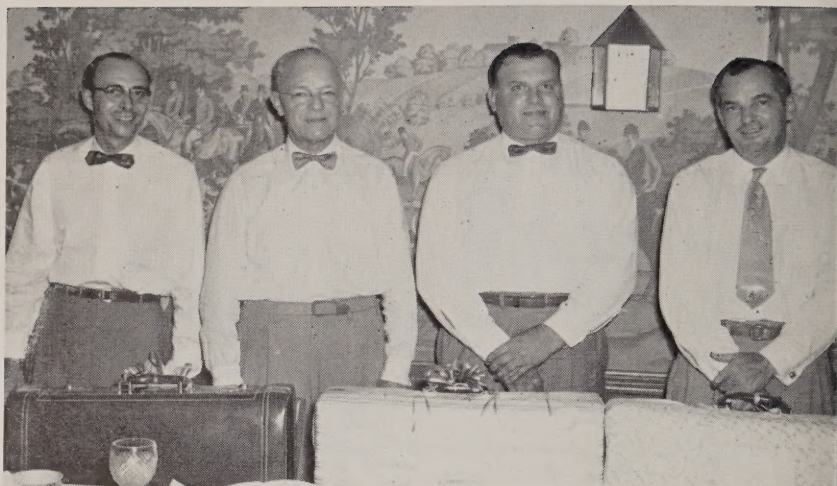
After coming here he completed a course in general machine shop practice and machine operating at the Attleboro Jewelry Trade School. In 1943, "Mac" MacDonald was transferred from Shipping to a "B" Machinist's job and two years later made the "A" Machinist's rating.

Interested in sports, Malcolm MacDonald has held office in local sportsmen's associations. He is married and lived in East Walpole before his transfer. The MacDonalds have a son, Richard, 13. Just to keep his hand in, "Mac" does woodworking for a hobby.

William K. Price

CHEMIST William K. Price, though a native of Walpole, was already acquainted with Charleston long before the first spadeful of earth was turned for the new plant. Fortunes of war stationed Price with the Navy in that port city and it was in Charleston he met the future Mrs. Price.

Born September 16, 1919, in Walpole, William Price attended the local schools and Hebron Academy. He entered Northeastern University and re-



HITTING THE LEATHER soon for Charleston, three Norwood Roofingmen are given two suits by a large gathering of Roofing Division men from Plant and Office at a banquet the Colonial Inn, August 20. Division Vice President E. L. Chamberlain poses with the. From left: William Price, to be Chief Chemist; Mr. Chamberlain; Stanley Phillips, to Machine Foreman; and Ernest Zinkowski, to be Granule Plant Foreman.

ceived his bachelor's degree in chemistry in 1943. In the meantime he had started work in 1940 at Bird & Son in the Norwood Roofing Laboratory under his university's "alternate" plan. Under this system a student attends classes 10 weeks and then works in his chosen field 10 weeks.

In 1944, Price entered the service and served in the Navy until his discharge in 1946, when he returned to his old job.

The Prices have two children, Kimball Vandell, called "Van", 7, and Nancy, 6. In August the family vacationed in Charleston and came back announcing happily that they had found a house. In fact its yard adjoins the Marstons'.

Edward R. Mappus

WITH a background of six months in 1953 as chief engineer on a Navy destroyer and employment in an insurance engineering division, plus two engineering degrees, Edward R. Mappus joined Bird & Son on March 8, as Engineer at the newest Bird Roofing Plant.

A Southerner, Edward Mappus, born January 21, 1927, went through the schools of Charleston, where he was an athlete and president of his class as a senior at North Charleston High School. He started at Clemson A & M College in 1943, then as it was wartime, entered the United States Merchant Marine Academy at Kings Point, Long Island. It was from here in 1948 he received his B.S. in marine engineering. Mappus returned to Clemson and was

awarded his bachelor's degree in mechanical engineering in 1950.

Upon graduation from Clemson Mappus went to work for the Engineering Division of the Factory Mutual Fire Insurance Co. He spent three months training at their Boston headquarters and at the Norwood testing plant, then was assigned to work out of the Charlotte, North Carolina, district office. This work was interrupted by a call from the Navy, January 19 through December 1953, until his release to inactive status with the rank of lieutenant.

Married to the former Virginia Braid of Charleston, Edward Mappus lives on Meeting Street, Charleston. Their first child, a daughter, was born this August 15. He is a junior member of the Engineering Society of South Carolina. He likes hunting, fishing, swimming, boating and is a camera fan.

Raymond A. Marston

BEFITTING a major seaport Charleston has contributed another former Navy man to Bird & Son's new Charleston operations. He is Raymond A. Marston, Office and Credit Manager. He was a Navy V-Enrollee back in '44, transferred Naval ROTC, commissioned an ensign in 1948 and served four years, coming out a lieutenant, j.g. He worked in Charleston business office for two years before joining Bird & Son.

Born April 21, 1926, in Birmingham, Alabama, Raymond Marston has lived in various Southern cities, including

hreveport and its neighbor, Bossier City. He attended high school at Hot Springs, Arkansas, moved, and graduated from high school at Pascagoula, Mississippi, where he was class president and letter man in athletics.

In college under the V-12 program, Marston first attended Millsaps College, Jackson, Mississippi, and then the University of South Carolina, where he majored in economics and Naval science, getting his B.S. in business administration.

As a new ensign he was sent to Public Information School at Carlisle, Pennsylvania. Then he was assigned to the U.S.S. "Franklin D. Roosevelt", where he was attached for 28 months. Navy orders moved him to other jobs, ending with duty at Charleston where he was first lieutenant and gunnery officer. He was out of the service in July '52.

In the meantime Marston had married Jenny Brogdon, who lived in Columbia, seat of the University of South Carolina. They have a little girl, Linda Dianne, 3.

As a civilian, Marston was credit manager at the Charleston Supply Co. (industrial and mill supplies), from July 1952 to April 1954, when he joined Bird & Son.

Charles F. McDonald

ENTHUSIASTIC about his new assignment is 24-year-old Charles F. McDonald, Charleston's Purchasing and Traffic Manager. He has been working in Traffic at the home office in East Walpole since he joined Bird & Son the first of January, 1953. In the evenings he has been attending Northeastern University School of Business working for his degree in business administration. Even with a new job at Charleston, he hopes to go on with his college studies.

McDonald grew up in nearby Houghton, where he was born July 27, 1930. He attended grade school there and graduated from Boston College High School in 1948. After two years at Bridgewater State Teachers College and a short period working, he entered the Marine Corps, training at Parris Island, South Carolina. He made sergeant, was a forward observer in the artillery. Out of the service in 1952, McDonald sold sporting goods in a Boston store until coming to Bird & Son. He was married last fall and has been living in Norwood since then. The McDonalds have a baby daughter, Cathryn.

Eleven to be "Speaking for Bird & Son" In New Public Relations Program

IN the mail this month are announcements of Bird & Son's newest activity in the field of public and community relations. A brochure has been mailed to service organizations in towns near our Massachusetts plants telling of the newly formed Speakers' Bureau.

A dozen Bird employees, all qualified to tell their own particular stories, are offered as speakers without charge to clubs and business organizations. The new Bird movie is offered too. The attractive booklet called "Speaking for Bird & Son, inc." introduces the company and each of the speakers with a brief write-up. It states that speakers may be engaged by communicating with the Bird & Son Public Relations Department (part of the Personnel Department).

Although it is nothing new for Bird executives to appear as public speakers, this is the first venture with an organized Speakers' Bureau. As the program develops, other speakers and subjects will be added from time to time. The present list includes:

Daniel O. Adams, Chief Chemist
Research Department
Research in a Manufacturing Industry
Industrial Research as a Career

John G. Callan, Staff Engineer
Designing for Greater Production
Applying Automation at Bird & Son

Edgar M. Grout, Employment Manager
Techniques for Job Seekers
Suggestions — the Vitamins of Industry

Wylie G. MacIvor, Credit Manager
Bird & Son, inc. — Past, Present and Future
Sales and Credit — A Team

John J. Murphy, Director of Personnel
The Human Angle

E. Russell Pulsifer
Director of Industrial Engineering
Do You Still Use a Wheelbarrow?
Human Engineering in Industrial Engineering

Stanley H. Sallie, Chief Chemist
Norwood Roofing Plant
The Roofs that Bird Builds
Color in Building

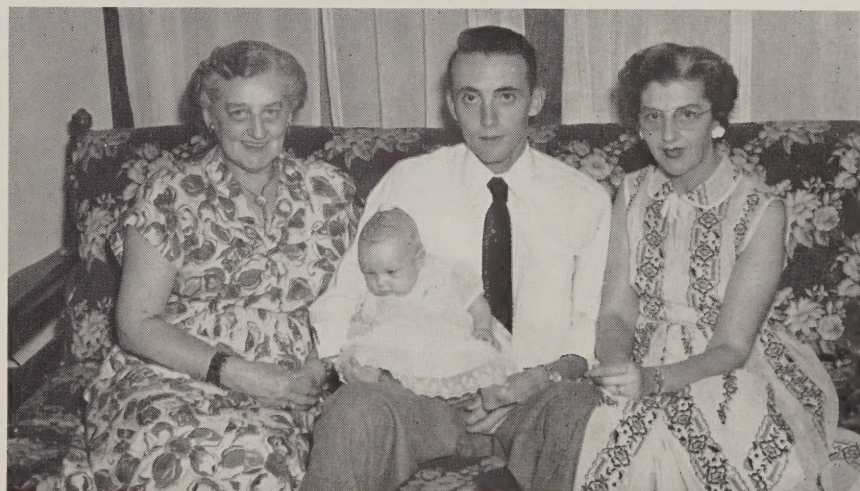
Albert W. Smith
Personnel Services Manager
Industrial Credit Unions
Employee Clubs
Industrial Hospitals — Nurses — Clinics
Industrial Safety

Stephen C. Traudt, Industrial Engineer
The Last Frontier
The History of Bird & Son, inc.
Labor-Management Problems

Leonard W. Weaver, Geologist
Rock and Asphalt Roofing
Quality Control in Roofing Manufacture
General Geology of New England

L. G. Williams
Assistant to the Director of Marketing
Inventory Control
Production Planning
Marketing

Of this group, seven are members or former members of the Walpole Toastmasters' Club.



FOUR GENERATIONS of Kehoes, assembled by Main Office Telephone Operator Eleanor Kehoe, right, for this very nice family picture when her son with family was home briefly from the service. Left is Mrs. William Platt, Eleanor's mother; James Douglas Kehoe holding his 9-week-old daughter, Michelle Ann, and Mrs. James (Eleanor) Kehoe.

Little Mr. Golf

His follow-through for the Bird Club is just as fine as the follow-through in his golf swing.

Written in Collaboration with
Frank Karshis, Fellow Employee

DIMINUTIVE John Woloshyn is easily the Walpole Country Club's (or the town's) big gun in competitive golf. He works in the Floor Covering Plant where he is a Block Cutter, getting through every day at 3:30 in the afternoon, when he may have time to practice or play a few holes of golf.

Besides playing golf, Woloshyn, who is a born athlete, takes part in and handles various sports in the Bird Club, of which he is a long time member. Past and present, these include horse-shoes, table tennis, golf and bowling.

Life on the golf course began for Johnny, as for many youngsters growing up near a golf course, when he began to caddy. Johnny's house on Kendall Lane, Walpole, is just about a good 275-yard drive across East Street from the course. His first clubs were gifts from members he caddied for. Observing other players, he soon picked up the swing and the desire to play.

Caddy Starts Swinging

In just a couple of years he played in his first state caddy tournament and scored a 92 and an 88 for a 36-hole total, there being no match play at that time. The following year representing Walpole Country Club in the same state caddy tournament, he cut 20 strokes off the preceding year's total. The next year, 1935, now too old for caddy play, he entered the state junior championship and rolled along to the semi-finals.

Nothing much happened until 1939, when he entered the state amateur championships, playing out of Sharon and Walpole. Qualifying well up and winning his first match, he found himself in a somewhat awkward situation. He was playing against a fellow club member from Sharon, Tom O'Leary, brother to the present pro at Walpole. Tom was the only one to reach the third round.

In 1940, he qualified in the state amateur, only to lose in the first round. Then military service interrupted his competition from 1941 through 1946.

A member of the second group to leave Walpole in 1941, Johnny ended up in the Air Force, spent four years overseas with the 5th Air Force in the



WOLOSHYN gets power in his shots through hand and wrist action. He has a short, compact swing. He doesn't go way back but what a follow-through.

Southwest Pacific. He was a staff sergeant in charge of an armament crew for B24's. Golf? Well, there were five months when Johnny was stationed in Australia. He says he managed "to get in a few holes."

In '47, '48, '49 and '50, he qualified in the state amateurs, but that's all. In '51, Woloshyn got as far as the quarter finals at Vesper Country Club, only to lose to Ernie Doherty on the 19th hole.

Playing at Cohasset the following year in the sectional qualifying, he missed out by two strokes. He came back strong in '53 to go to the quarter finals again. This time Leo Grace, the finalist, beat him out on the next to the last hole.

This summer he qualified in the state amateurs second to Bobby Jones, III, losing to Dick Harris, who later beat Bobby.

Thriller in Mass. Open

In the big Massachusetts Open Golf Tourney this summer, Johnny had them all gasping at the beginning as he led the field of over 100 entrants. His magic slipped though and he lost out on the third day.

In local Massachusetts Golf Association tournaments he has done very

well. At Norfolk Golf Club he won the tournament this year and has at least three times in the last five years.

Johnny's own Walpole Country Club championship seems to be a jinx. He has taken it only three times since 1941. William "Red" Murray has won it the last three years in a row. Johnny adds, "It is in good hands."

Bird Club activities started with Johnny back around 1936 as soon as he started to work for Bird & Son. That year he started playing a little table tennis. It wasn't until a couple of years later when he and Larry Hewitt entered a Class B table tennis championship in Boston that he started taking the game seriously. They won the Class B division that year.

Around this time he became chairman of table tennis. He also handles horseshoes at the plant. Teaming up with Peter Craven, who has since left Bird & Son, one year they won the Bird & Son horseshoe doubles tournament.

Johnny has been playing golf in the Bird Club men's league as long as he has worked here. He has served as chairman for several years, is on the golf committee, where his technical knowledge of the game is valuable.

As chairman of the Bird Club bowling now, Johnny manages the 16-team men's league and the girls' 6-team league, sending out flyers, scheduling teams and keeping each individual average (about 150) for the season. Naturally, Johnny also bowls on one of the men's league teams. He rolled an average of 101.9 for the 1953-54 season.

Sports and Johnny go hand in hand. And that means giving others a hand in planning their activities as well as playing a top notch game himself.



GIFT for the giver. Foreman Charlie Seav helped plan surprise party for Roofing men going to Charleston and was himself surprised by remembrance of his 35th Bird anniversary. Charlie, left, admires silver Ronse lighter as retired Assistant Superintendent George Smith and Superintendent Bill Wright record approval.

Manchester to Move To New Building

BEFORE the first of the year, Bird & Son will be operating a new shoe Carton Set-Up Plant at Manchester, New Hampshire. Ground-breaking ceremonies for the new building were held July 17. Work is well along in the structure. Some time in the late fall, equipment from the present Manchester Plant will be transferred to the new location at the corner of Beech and Shasta Streets.

The new building provides a more efficient set-up for the Manchester operations which in turn will mean a maximum of good service to customers in that area. The new building is 250 feet long and has a floor area of 22,500 square feet. It provides both a better production area and larger warehouse capacity.



BIRD & SON representatives and Manchester officials studying the blueprints of the new Manchester plant at ground-breaking ceremonies July 17. John Harko, contractor, kneeling at left, points out details of the plans to Robert C. Harden, Foreman; Mayor Josephat T. Benoit; and Merrill J. Teulon, industrial agent (all kneeling). Standing, left to right, Parker F. Leonard, former Plant Foreman and now Fibre Box Salesman; Perkins Bass, member of Board of Directors and Executive Committee; and C. Robert Huggins, Executive Secretary of Manchester Chamber of Commerce.

Long Service List

Employees

Name	Year	Dept.	Years
Wils E. Lindequist	10-10-10	Flooring	44
John P. Dolan	10-31-12	Box Sales	42
Gary B. Foley	10-14-13	Office	41
Michael Uzdavinis	10-5-15	Paper Mill	39
Lawrence M. Doane	10-30-16	Maintenance	38
Catherine M. Brady	10-7-18	No. 2 Box Shop	36
William V. Lewis	10-1-19	Maintenance	35
Harry Godkin	10-7-19	Maintenance	35
Edo E. Salomaa	10-8-20	Power Plant	34
Charles H. Locke	10-19-20	Maintenance	34
R. Maraist	10-3-21	Flooring Sales	33
Antonio R. Unaly	10-17-22	No. 1 Box Shop	32
William F. Doyle	10-22-22	Maintenance	32
Federic H. Bagley	10-23-22	Flooring Sales	32
Andrew B. Center	10-25-22	No. 1 Box Shop	32
Artin Kane	10-27-22	No. 1 Box Shop	32
John C. Seastrand	10-8-23	Paper Mill	31
Doménico Cistenseinso	10-9-23	Roofing	31

F. Roy Cooper	10-15-23	Office	31
James W. Garner	10-15-23	Flooring	31
Hugo I. Salomaa	10-18-23	Flooring	31
Guptill C. Fillmore	10-18-23	Flooring	31
Michael J. Flaherty	10-22-23	No. 1 Box Shop	31
Kenneth L. Stuber	10-18-24	No. 2 Box Shop	30
Cyril O. McCue	10-5-25	Flooring	29
Tiodoro Michienzi	10-28-25	Roofing	29
Ralph P. Hildreth	10-1-26	Flooring	28
Giuseppe Serratore	10-13-26	Roofing	28
James W. Porter	10-19-26	Flooring	28
Gordon E. Russell	10-21-26	Flooring	28
Francis J. Howe	10-25-26	Maintenance	28
John L. Locke	10-25-26	Asst. Supt. No. 1 Box Shop	27
James Mulkern	10-25-27	Paper Mill	27
John P. Walsh	10-18-28	No. 1 Box Shop	26
Louis O. Hertel	10-29-28	No. 2 Box Shop	26
Santo Columbo	10-10-29	Roofing	25
Marian L. Kissell	10-21-29	Flooring	25
Michael Arbarchuk	10-3-39	Maintenance	15
John L. Hutchins	10-5-39	Roofing	15
Michael E. Downing	10-5-39	No. 1 Box Shop	15
Catherine A. Bellev	10-13-39	No. 1 Box Shop	15
Edward J. Kelter	10-13-39	No. 1 Box Shop	15
Aldo E. Bertoni	10-23-39	Flooring	15
Samuel Wisocky	10-4-44	Paper Mill	10
Helen M. Pakarkleis	10-17-44	No. 1 Box Shop	10
John K. Spierdowis	10-3-49	Flooring	5
John W. Hanks	10-4-49	No. 1 Box Shop	5
Janet E. Haste	10-4-49	Roofing	5
Francis W. Martin	10-5-49	Finishing Mill	5
Ruth L. Clark	10-5-49	No. 1 Box Shop	5
Stella L. Pecararo	10-5-49	No. 1 Box Shop	5
George P. Rooney	10-5-49	Flooring	5
Robert W. Walker	10-6-49	Military Service	5
William J. Hall	10-6-49	Flooring	5
Merle F. Hescok	10-10-49	Flooring	5
Mary L. Petrovski	10-11-49	No. 1 Box Shop	5
John Concannon	10-14-49	Flooring	5
Augustine E. Brown	10-17-49	Flooring	5
George G. Ferrara	10-17-49	Flooring	5
Florence B. Hurley	10-19-49	No. 1 Box Shop	5
Jayne I. Shimsky	10-19-49	No. 1 Box Shop	5

CHICAGO

Henry A. Brandau	10-1-20	Traffic Manager	34
Thomas Henehan	10-9-22		32
Margaret M. Hoey	10-29-23	Office	31

SHREVEPORT

I. V. Davenport	10-10-44		10
T. C. Dawson	10-31-44		10
Calvin Clark	10-3-49		5
Newman Thomas	10-24-49		5
Earl F. Johnson	10-31-49	Military Service	5

BERRY ASPHALT COMPANY

George F. Campbell, Jr.	10-25-20	Office & Credit Mgr., Gary	34
Thomas O. Whitehead	10-1-28	Waterloo	26
Perry Lile Haltom	10-9-39	Waterloo	15
Ray W. Arrington	10-29-49	Stephens	5

Former Employees Now Retired

EAST WALPOLE

John F. Dower	10-1-95		59
Alice E. Fales	10-28-07		47
Michael Curran	10-19-13		41
Julia F. Dolan	10-16-16		38
Michael J. Damules	10-16-16		38
George E. Smith	10-27-17		37
James Duda	10-14-18		36
Nicola Benedetti	10-6-19		35
Dimon E. Merrill	10-4-20		34
Raymond C. Call	10-6-21		33
Severio DeChellis	10-5-22		32
John W. Walsh	10-11-22		32
Joseph H. Daisley	10-19-23		31
Peter Flaherty	10-26-23		31
Joseph Destiro	10-19-25		29

PHILLIPSDALE

Charles Smith	10-6-16		38
Antone Sousa	10-9-16		38

CHICAGO

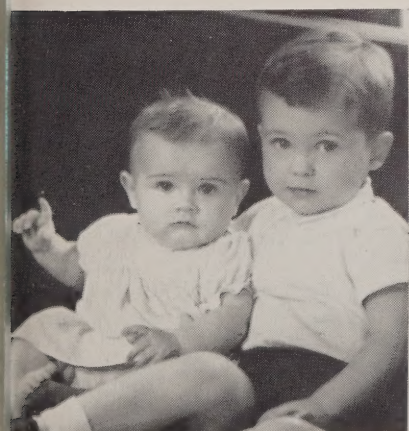
William Bennett	10-2-23		31
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SHREVEPORT

Francis E. Dyess	10-20-26		28
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PHILLIPSDALE

David S. Lowry	10-5-22	Asst. to Supt.	32
Leslie E. Howard	10-10-23		31
Peter Tereaska	10-24-27		27

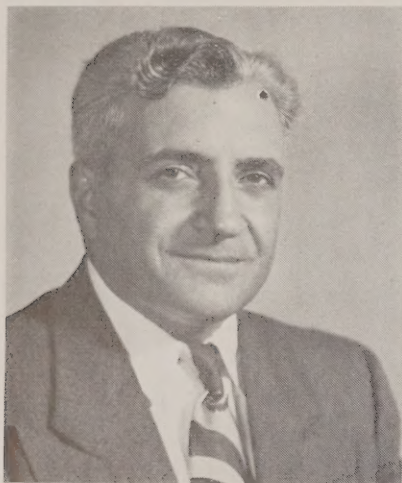


RIDE and JOY department. These beautiful children are Donald Parkinson's Deborah, 18 months, and Donald, 3. Their father works at No. 2 Box Shop.

New Assistant Foreman For Granule Plant

ANDREW N. BETRO was named Assistant Foreman at the Norwood Granule Plant on August 2.

Mr. Betto has worked at this plant since he first joined Bird & Son in March 1936. During these years he has been successively a Laborer, a Color



Mixer, a Tractor Driver and since 1948 Shift Boss of the Coloring Section of the Granule Plant.

Andrew Betto is a native of Walpole. After finishing school he joined the Navy and served a four-year term until 1932. Following that he worked for a year at the former Multibestos Company of Walpole. Jobs were hard to come by in those years and Andy, newly married, was one of many who found the going pretty rough. He worked some for the town and had a few other odd jobs, but no steady employment until joining Bird & Son in 1936.

Mr. and Mrs. Betto (she was the former Alice Pagnini of Walpole) live with their five children on Common Street. Sarah, 20, the oldest is attending Boston University. Although not employed by Bird & Son this summer, she has worked at the Main Office for two summers as a vacation substitute. Shirley, 19, a high school graduate, works for the Telephone Company. Three children are still in high school, Joseph, 17, a senior, Helen, 15, a junior, and Patricia, 13, a freshman.

Betto is an active member of both the Italian-American Club and the Italian-American Society of Walpole. He is a former secretary and former

member of the Board of Directors of the club and at one time served as financial secretary of the society.

Friends Fete Wallaces On Golden Wedding

GEORGE MURRAY first told us about the big party for George "Scotty" Wallace and his wife celebrating their 50th wedding anniversary. All the Scottish families in East Walpole, it seems, were there and others besides. Then we asked Mattie McLauchlan and she said it was indeed a lovely party—open house, Sunday afternoon, August 22—and she and her mother of course were there. Mattie suggested that we ask Mrs. Walter McKenna—she is the former Agnes Wallace, the youngest daughter—about the number of children and grandchildren and all that. Besides she is the wife of Walter McKenna of the new Box Shop and had planned the affair.

George Wallace and Mary Fraser were married on August 19, 1904. He was 24 and she was 23. Both of them were born in Dundee, Scotland, and had come to America as young people, George a year before Mary. In 1914, George started to work for Bird & Son. He was retired in 1949, having been a Beltman in the East Walpole Machine Shop for most of his life.

There are five children, three of whom were able to come to the Golden Wedding celebration.

The oldest son, James, and his wife



FIFTY YEARS of married life.

In the good old summertime . . .

recent snapshots from employees

1. Monument to Miles Standish (statue captain on top) at Duxbury. Mrs. Harold Garland, mother of assistant editor who took picture, stands at foot.
2. Carleton Anderson, formerly of Norwood Roofing, on his South Ryegate Vermont, farm. Picture by Fred Stabbe, Roofing's No. 9 Machine.
3. Bill Fraser, Floor Covering, left, and friend, Bill Fitch, with white perch and bass at Grand Lake, Maine.
4. Hugh Boulter, Floor Covering, at Lake of the Woods, Conora, Ontario. Cats are northern pike and wall-eyed pike.
5. Bert Johnson, Floor Covering, right, and friend, Carl Lindberg, with Bert's 32-lb. striper caught at Orleans 6:30 A.M., July 22, on a Stan Gibb covered with eelskin.
6. On Boothbay Harbor, Maine, boat trip, Peg Owens, Main Office, snapped sister Helen Julian, and Helen's son, Jack.
7. Florida in summer. Arthur Chamberlain's (Paper Mill) wife, June, right, and niece, Carol Kent, bathe in Pensacola surf.
8. On her porch at home in Camden, Maine, Alice Field Nichols, retired, gracefully poses for Peg Owens.
9. Mt. Desert, Maine, looking toward Otter Cliff. Photo by Editor Ed Grout during trip with his family along the photogenic coast.

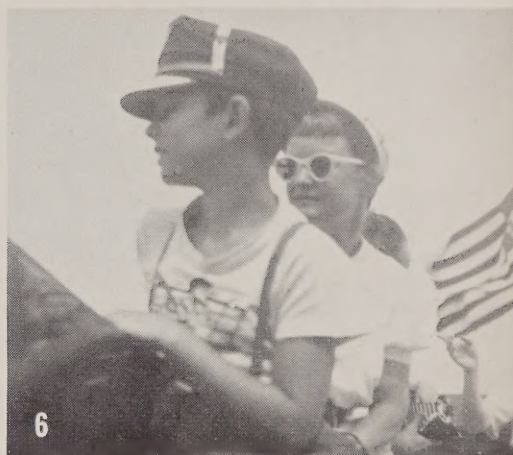
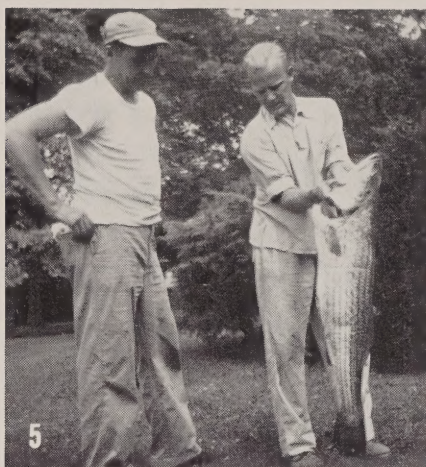
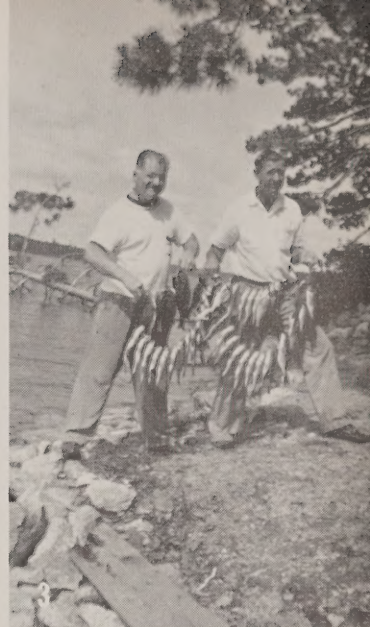
and son came on from Alaska, driving over the Alcan Highway. Jim and family live in Fairbanks, where he works for the U. S. Engineering Co.

Hugh, whose home is in Philadelphia, and Marion (Mrs. Dean Howerston) of Orleans were not able to be present. Margaret, who is Mrs. John McDonough, and Mrs. McKenna both live in Norwood and were there, along with 14 of the 18 grandchildren. There is also one great grandson.

Sam Hunter, also retired from Bird & Son, who was also at the Wallace 25th celebration, made the presentation of a gift of money from their many friends. George, old trouper that he is with Bird Club and other amateur shows, was so touched he was speechless.

Bob Hood, who for years played the piano for George to sing by, looked up and said Bob, "Ye can't talk noo, but ye can sing."

And George broke into "Roamin' in the Gloamin'".



BIRD CLUB

Annual Meeting postponed to 23rd. To show movies of ourselves! Originally scheduled for September 9, the annual meeting date was changed to the 23rd. There was a delay in getting out notices to all members because of power failure following the hurricane. Without a quorum the meeting had to be postponed.

The movies are the new and intriguing feature of this 1954 Bird Club annual meeting. Taken by Ralph Williams of several Bird Club activities, they should have all the interest of home movies, since they are indeed family pictures. A larger number of club members than usually appears at annual meetin' time is expected to come because of these. John McDougall and his Special Activities Committee are the moving spirits behind the picture-taking.

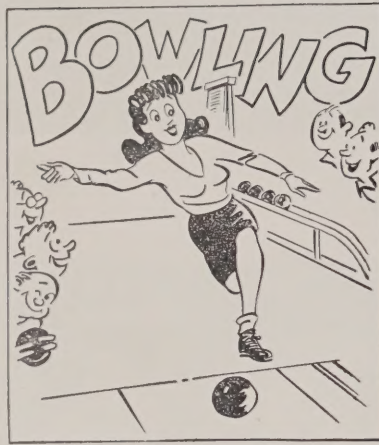
The meeting, presided over by Joseph Coburn, President, is set for 8 P.M. in the East Walpole Brigade Room. Following the business meeting and films, there will be refreshments.

Boston Garden Booklets and How to Get Your Tickets. At the September 2nd council meeting, all 200 of the Boston Garden season ticket books were reported signed for. This \$31 value for \$5.00 looked good right away to a lot of Bird Club members. It includes rodeo, ice shows, hockey games, boxing and the motor boat show.

John McDougall, Special Activities chairman, has some information for all holders of these books:

"Be sure you exchange your reservation for a ticket *before* the deadline noted in your booklet for each event. The booklet which you have purchased through the Bird Club does not contain tickets, but reservations for tickets. These must be *exchanged* for the actual pasteboards *before* the specified time noted on each reservation. You may go to the Garden in person to get your ticket. OR, *you may send in* for your tickets by mail. If you do this, be sure you *enclose a stamped, self-addressed envelope* for their return to you. See you there!"

Painting Pictures. Velma Cobb, chairman, says she expects the Art Class will be starting up later, near the end of October.



Bowling Starts. John Woloshyn, chairman, has already rounded up his bowling teams for their openers. His girls' teams started September 14, rolling Tuesday nights, and the men, the following night, both at the Norwood Sports Center. To date there are four girls' teams and 16 men's.

Tri-Mill Sports. The August 15th deep sea fishing trip out of Rockport resulted in Nelson Urquhart's winning first prize for a 16-pound pollock. Clarence Phillips of Floor Covering ran the affair for the party of 16.

The chicken barbecue on August 22 at Victor Leontie's was notable for the excellent food. See also picture of gunners.

A pitch party was scheduled for the 14th of this month. Bill Mark announced recently that the Tri-Mill



NOT A POSSE, but Tri-Mill Sports Club entrants in skeet shoot at Victor Leontie's in Millis. Winner by one clay pigeon was Ted Knaus, left end. Next best shot was Leontie. From left Knaus, Ed Maloof, Luigi Carpentiero, Bill Mark, Leontie, Ben Baranowski and Joe Mussi.

Sports Club is releasing \$100 worth of pheasants in anticipation of the hunting season.

Golf. John Hutchins, men's chairman reports:

After getting out a schedule for the second half of play at Sharon, we hear that the Board of Governors then turned us down. Arrangements were then made to play at Wampatuc Country Club in Canton. We started play on August 16. After the second week's play the team standings were

Captain	Won	Lost
Mort Port	19	11
Tom Coyne	18	12
Howard Heath	17	13
Ken Pierce	7½	22½

Weather permitting, we hope to play several more matches and have our tournament before the end of September. Even though Daylight Saving time extends through October this year, we won't have enough daylight to play longer.

Scotch Foursome — Anne Walukovich, Girls' chairman, reporting.

More than 40 players enjoyed Scotch foursome at the Wampatuc Country Club, on August 30 — the evening before the hurricane. At the final tally there were two sets of tie scores: Ninnette Grusheski and Gus Sacre, tied with Mary "Moyle" Moyle and John McDougall, both with a 23 net. On cut of cards, first prize went to Ninnette and Gus, the others taking second. Moyle was also playing with Jack Smith. This couple tied with Pat McDonald and John Eppich, with a 24. Pat and John turned up the right card

An American Family Looks at Its Heritage

Bill Grazado, Advertising Display Layout Man and Sign Painter, sent in this picture of his three children reading the sign at his summer on the base of the Statue of Liberty. Bill said he didn't know if the Review would want the picture — it didn't show the children's faces. There was something, however, about the serious way these three young Americans were reading the famous words: "... a gift from the people of France symbolizing freedom to all peoples ..." that caught the attention. In a way the Grazado children symbolized all American children who are taken by their parents to see and absorb those things — like liberty and freedom — which it is important for young Americans to remember.

Introducing them to you: June, 14, and Robert, 12, at left, and right, Mary, who is 9. Their mother was with them too, but this was a picture of the children.

When they got through reading the plaque, they probably looked up again at the magnificent lady. Their father took this fine picture of the statue.



and took third. Dot Cronin and Mort Port won consolation prizes.

Hot dogs, coffee and brownies were served, followed by a couple of golf games on Sam Snead and Patty Berg.

Musical Notes. Devotees of serious music — and followers of *le jazz hot* might be surprised to know how many ordinary people would *rather* listen to "good" music — are much pleased with the Neponset Choral Society's choice of Mendelssohn's "Elijah" for its fall concert. This, their first try at an oratorio, is a real challenge. Leonard

Weaver, director, is hoping to have a number of experienced singers as well as those who just like to sing join the group because of the appeal of this terrific music. This column doesn't go in for superlatives very often. But have *you* heard "Elijah"?

Family Tours, arranged by Andy Center, have been great fun for those who have attended. The August outing took in the North Shore. The trip to Sturbridge Village, which was scheduled for the same week-end that Hurricane Edna arrived, was cancelled.

Keep America Green



USE YOUR ASHTRAY

HU



Hurricane Carol w
Walpole on August 3
blinding rain reached
noon. By 1:30 all was
the sun was shining.

Carol had gone.
a shambles of upr
branches, broken wire
and damaged roofs.
anxiety. Almost ever
personal worries — h
at home fared — or v
the shore? How w
friends in other stor
ties? Communication
and not much could
first hours.

Like the hurricanes
one had personal trag
people — homes dam
erty lost, trees upr
Walpole and Norwoo
as in '38, but it was
These pictures show
damage shot by Rev
Pierce soon after the

At the plants, Floor
power before noon a

Dedham residence is com
smothered by huge mapl

Below: Park Lane, East W
looked even worse befor
sageway was cleared.



Above: K
Kehoe h

Top right
Shippers
Joseph P

Middle:
wrecked

Below: N
Frank P

ICANE



est of the day. Roofing and the Paper also lost power temporarily, but were soon getting again, and Roofing swung immediately into 24-hour shipping and production. Supplies on hand were allocated to the worst areas. Two 12-hour shifts were established on the shingle machines to keep the supply of shingles coming.

Ellipsdale had to shut down during the storm. It didn't operate until Thursday afternoon, three days later. There was some damage to the No. 1 Machine and to the Paper Millage Shed, but no serious destruction.



l pictures, next page

"Mattie" McLaughlan and Operator Eleanor handling emergency calls.

and roll goods go out the day after the storm. Here are: Robert Jewell, Michael Malacaria, and Eugene McCarthy.

Box Shop, had a safe parking spot until Carol

in Square was taken over by two big maples. The pond are clearing debris.



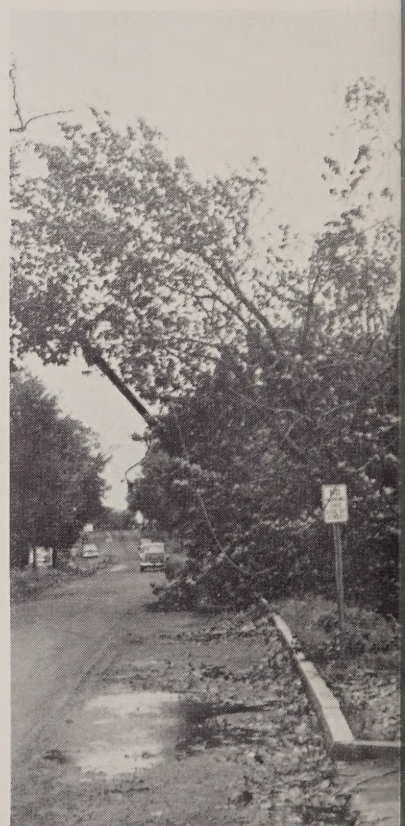


Push-over. Ten linden trees all in a row, on Marston Road, fell in 100-mile gust. Ralph Hildreth, Floor Covering Foreman, is looking over damage in front of his home.

Below: Same street, just two days before storm, taken by Kimble McEwen, Paper Mill.



Roadway to Bird Club, Hermitage and parking area was completely blocked. This was taken after Bird & Son crews had started to clear the wreckage. Workers are John Folan and Carleton Raymond.



Power lines are down and utility pole tilts crazily near Hollingsworth & Vose plant.

Hurricane Carol, continued from pages 12-13

Phillipsdale Plant

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ROBERT CROWLEY

LESLIE E. HOWARD
RAYMOND NOLAN

Carol's Terrific Kick Shut Plant Two Days

THE plant was shut down for two to three days following the August 31 hurricane, which hit East Providence some time after 9 A.M.

Practically all employees suffered some property damage, varying from loss of a few shingles to floods inside their homes. George Jobin's summer home on the shore was flooded and he lost all his furniture. Ed Boisvert had a new \$1700 furnace in his home in Barrington. The water came, ruined the furnace and the floors in his house. Of the 10 trees which Arthur Turner lost, eight of them were fruit trees. Practically everyone lost some trees. Ted Maddern's 40-foot boat, which was in Barrington Harbor, was severely damaged. Part of Clarence Henrique's roof blew off. His home is in East Providence.

During the hurricane the Office force had to be evacuated to the Engine Room. The tall, steel shed located near the low, one-story office building was swaying like a palm tree and it was feared it would be blown over and crush the smaller building.

Movies of the Rhode Island coast and the City of Providence were taken during and after the storm by cameramen from Providence's television station, WJAR-TV (Channel 10). Television viewers who saw these remarkable pictures could appreciate that there was no one who was untouched and any stories told would be only a sampling of thousands which might have been recounted.

Henry W. Gibb

HENRY W. GIBB, Machine Tender in the Insul Board Plant, died suddenly at his home Saturday, August 28. He had been out sick for a while at the first of the year, but returned to work some time ago and it seemed that he was regaining his health.

"Scottie" started with the company in 1926 shortly after he arrived from Scotland. He worked on the Felt Ma-



NEWEST "mechanical wheelbarrow" at Phillipsdale is the plant's unloader (also called a pusher). Charles Hoard, Lift Truck Operator, is operating the new vehicle.

chine until October 1942, when he became Machine Tender on the Board Machine.

He is survived by his wife, mother, son, two sisters and a brother. We extend our sympathy to the members of his family.



WED IN JUNE. Theophilos Pereira with his bride, the former Madeline Barros, who were married in St. Francis Xavier Church, East Providence. The groom is employed in Phillipsdale Cutting and Sorting.

Bird Golfers Win In League Season Play

CAPTAIN BILL KANOSKI and his Birdmen still completed the regular season on top and will be favored to cop the playoffs," said a bulletin

from the Greater Providence YMCA, reporting a match near the end of the golf season in the industrial leagues. In this match Fram Corporation had won 3½ to 2½. Banquet date was September 13th, when it was expected the final playoffs would be completed. Points at the end of the regular season were:

Bird & Son	64	20
Fram Corp.	60	24
Kennecott	48½	35½
Washburn	39½	44½
Glenlyon	30½	53½
Rumford	13	71



NICE STRING of pickerel and bass caught on the back side of the mill at Omega Pond by Joseph Queenan and Al Hammond, Phillipsdale.

Be Careful Burning Debris!



Keep America Green

Milling Around



Main Office and Sales

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
MARIANNE MASINO
WANDA WOJDAG
BETTY WENTWORTH

DOROTHY MCELENEY
JULIA LEWIS
WILLIAM GRAZADO
MARY McDONOUGH
PAT McDONALD
RITA PETRONI

Sylvia Mattson spent her vacation at a lake in Danbury, Connecticut, and at Duxbury Beach.

Margaret Kerr of Purchasing had an emergency appendix operation but is reported doing fine.

If news about Shoe Carton Sales is thin this month, there's a good reason. Review reporter Rita Petroni suddenly decided she had an unwanted appendix. Minus appendix, Rita hopes to be back soon.

Florence Desmarais visited Biddeford and Old Orchard Beach on her two weeks' vacation.

A warm and hearty welcome to Harold Bailey and James Tintocalis to the Cost Department (ACF).

Late vacationers were Alice Hennessey, touring Canada, Allan Jones in Onset, Albert Hargreaves in Wareham and Julia Smith in Jackman, Maine.

Cpl. Douglas Kehoe, son of Eleanor Kehoe, Telephone Operator, was home this summer with his wife and baby on furlough from his station at Dugway Proving Grounds, Utah. He is in a headquarters company.

Evelyn Wadleigh has flown to California for a visit and is back since the August Review came out. She visited around Los Angeles and San Francisco, where she too went to the Top of the Mark and rode in a cable car.

At this writing, Bob and Shirley Barbaglia are in nearby Oakland, also on a visit via plane to the West Coast.

Wallace Duncan was at Dennisport with his family, Al Flammia in Dennis, and James and Mrs. Dowling in Vermont.

George Dusty, first lieutenant in the Army Reserves, spent two weeks before Labor Day at Camp Drum. Thanks go to George and all the thousands of others like



NEW NURSE for Norwood Flooring Plant and part time at East Walpole is Bernice Leavitt, seated at desk. With her is Isabel MacLeod, Florida-bound, whom she is replacing. Mrs. Leavitt was a head nurse at the Norwood Hospital for a number of years.

him who are helping to make our country safe.

Charles Makarevich vacationed at Martha's Vineyard and toured Upstate New York, Vermont, New Hampshire and Maine.

Dick Phipps had a two-week vacation in New Hampshire.

Mary Molla spent her two weeks at home.

Marion Smith spent a few days in Albany.

Sympathy is extended to Bill Grazado and his family on the death of his mother.

Helen Bickford of Payroll vacationed in New York State and Vermont.

Evelyn Thomas had a delightful surprise visit from her father, up here from his home in Portsmouth, Virginia, for two weeks in August.

Carmelo Mariano took a week's vacation in August.

Alice Peterson spent her two-week vacation in beautiful Waldoboro, Maine.

Mary Lou Coughlin is transferring from Purchasing to work with Mary Moylan in the Credit Union, taking Raine Farris's place. Raine has left to work for the Lewis Insurance Agency in Walpole.

Ellie and Jim Murray spent two weeks in Eastham.

Blanche Libertowicz was also a Cape vacationer.

Ralph Hall has a new Buick.

Hilda Rafuse and Velma Cobb, on a week's schooner cruise out of Rockland, Maine, put in at Castine one night and went ashore. The local movie, which they saw that evening, was "Moby Dick".

New Salesman in Roofing is James E. Clements, who comes from Baltimore.

Bernice Leavitt of Sybil Street, Walpole is welcomed as the new Industrial Nurse in the Bird Hospitals. Mrs. Leavitt is the Nurse at Floor Covering, while Ella Stratton has transferred to Roofing, where Isabel MacLeod worked before she left to live in Clearwater, Florida.

More than 40 Office girls and friends gave a farewell dinner for Isabel MacLeod at the Floral Restaurant, Wrentham, and presented her with a little hatbox covered with Scotch plaid and filled with "lettuce" Stickers, manufactured in Advertising Displays, read "To Florida" and "Best Wishes".

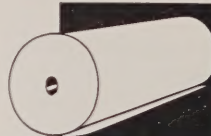
Earlier in August, Roxy Coburn had a steak cook-out for Isabel and her mother. The steaks were out of this world. The crowd gave Isabel a camera with flash attachment and hope for pictures from Florida.

Janet Doane has transferred to the Flooring Division, where she is a Secretary. Anne McGovern has moved from Flooring to Marketing.

Ruth Delaney is operating the new telephone machine in Box Sales, where they have a direct connection with New Britain.

Betty DiFillippo vacationed at Dennisport.

Noreen Boschen has transferred from Roofing Sales to Key Punch.



Paper Mills

THOMAS FLOOD
EDWARD GERAGHTY
FRANK NYBORN
EDWARD WISNIEWSKI

JOHN KALIS
NINETTE GRUSHESK
ELNA GOTTBORG
NELLIE COUGHLIN
MILTON GARDNER

PRODUCTION AND POWER

John J. Burke and family vacationed at Falmouth Heights.

Perley Mudgett spent his vacation at Branch Lake in Ellsworth, Maine. He also

gave Anna and her sister, Grace, what help they could while the power was off around town.

Webster says the word *hurricane* comes from the same place the storms come from. In the language of the aborigines of the West Indies it was *huracan*, meaning evil spirit.

How many times did you snap on the electric light button, only to get a dud?

August 31, 1954: Hastily gathered notes on what

The Allan Joneses rode out the hurricane at Onset, then came home to find more trees down.

Al Hargreaves and family were in their cottage at Wareham. They got out when it looked too dangerous to stay. Al didn't lose his cottage, though his brother-in-law next door to him lost everything.

Bill Burns reported they would now have more sunshine in their back yard.

Albert Flammia, who lives in Mansfield, wondered where his yard was, it was so littered with trees, TV aerial and debris in general.

Anna Roundy of Norwood, who formerly worked in the Credit Department, had double trouble. Shortly before the storm she fell and broke her wrist. Then she lost a pet linden tree and birches. Neighbors Russ Tupper and Ed Geraghty and wives

visited Bar Harbor, Millinocket and Greenville on Moosehead Lake.

Welcome is extended to our new Mill Office Messenger John Wilson.

Francis Gilmartin spent a week swimming at Block Island.

Buttermilk Bay was the vacation spot for Martin Bowers and family.

Milton Gardner took a trip to Niagara and planned to go fishing his second week.

George Blair spent his vacation at home.

Jack Holliday and family were at their cottage on Buttermilk Bay.

Part of Martin Wallace's vacation was spent in New Hampshire.

Andrew O'Malley took a trip to the Thousand Islands.

Charlie Marshall and family have moved to Maguire Park, East Walpole, from Rosindale. He is an Engineer in the Turbine Room.

John Wozniak spent his vacation landscaping his back yard.

Oscar Lambine spent his vacation at the Cape.

Nellie Coughlin is welcomed as a new reporter for the Review. She is taking over for Jenney Wasilunas, who has done a fine job as reporter this past year.

Mario Boragine says their little friends are back. They are the praying mantises, which mysteriously visited the Boiler Room last summer, and are repeating their strange visits. Maybe they remember the juicy flies which Ralph Clifford caught for them.

John J. Poulousky, retired, formerly of Rock Transfer, visited us this summer. He is in wonderful spirits and celebrated his 8th birthday in August.

Irish Oakes and family visited the Benson Animal Farm this summer.

Tappy Venterosa and family were at Grant Rock.

Congratulations to Fiorino Felici, new Chief Steward in Stock Transfer.

Rocco Silvestri's new residence is Tremont Street, South Norwood.

Peter Glebus and family enjoyed boating and fishing from their nearby cottage.

Edward Hayman of No. 5 Paper Machine doing trucking in his spare time.

Charles Bailey, formerly of the Paper Mill, has transferred to Maintenance as a painter. He had a late vacation with his family at Buzzard's Bay.

Glad to hear George Sckunes is better.

Earl Quimby and his wife vacationed in Nova Scotia.

Tauno Johnson of the Waste Water De-



PELLETIER-SMITH wedding on August 7 found Cyril Smith and his wife, left, proudly photographed with their daughter, Muriel, bride of Roland Pelletier, who has his parents with him also, Mr. and Mrs. Emile Pelletier, right. Father of the bride is employed at the Finishing Mill, East Walpole. Ceremony at St. George's Church, Norwood, was followed by a reception at Walpole's Italian-American Club.



CHINA FOR THE BRIDE was a gift from Main Office Stenographic Department to Patricia Delaney, seated, right, just before her marriage, August 21, to John D. Murphy of Fall River. Beside Pat is Alice Donovan.

Standing are: Barbara Sameski, Marion Weiker, Frances Rubini, Concetta Lippolis, Angelina Palladini, Gladys Hagblom (whose last day it was before a trip to Europe), Betty Zinni, Julia Kucab and Evelyn Wadleigh.

happened to some of us when

Guy Hoyt had a call at noon saying his chimney had gone with Carol.

Ed Bigelow's house was hit by a large tree which fell against it. He lost a couple of windows.

Bill Ford, Roy Hayes and Mary Cofsky lost trees, some of them apple trees.

Guptil Fillmore had his cottage washed away. Other men at the Floor Covering Machine Shop have cottages on the Cape,

but reported no damage.

Bill Ivatts (Sr.) and son Robert had parked their cars at Bristol, Rhode Island, and gone over to Hog Island where the Ivatts cottage is. They were there during the blow. The cottage survived, but their cars were ruined.

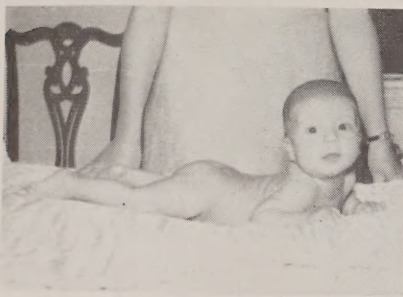
Henry Davis and family, sans power in Westwood, had hot meals by cooking over the incinerator in the cellar.

John Seastrand, Night Foreman in the Paper Mill, had one of the more hair-raising tales. His daughter, Marion Lewis, with her baby, and her mother-in-law, were down at their cottage on Onset Bay. Up here at 9 o'clock that morning the rest of the family saw on television what was happening and Marion's husband and a brother leaped into a car and

(Continued on next page)



OFF TO THE RACES. Arthur E. F. Smith, Jr., of Stock Transfer with family and friends pause for snapshot on a trip to Laconia, New Hampshire, motorcycle races. From left: Mr. and Mrs. Walter Center and children, Arthur's mother, himself and his wife.



LITTLE PICTURE of a little man, two-months-old John Michael Abbruzzese. Antonio (Tony) Abbruzzese of Floor Covering's Linoleum Department is the baby's dad.

partment motored through the New England States.

Thomas Clancy favors the New York Yankees to win the World Series.

Harrison Holton and family vacationed at St. Johnsbury, Vermont.

Frank Shore of No. 2 Paper Machine planned to spend his vacation in Vermont.

Vincent Grassia of Dedham is welcomed as new employee on No. 5 Broke Beater.

MAINTENANCE

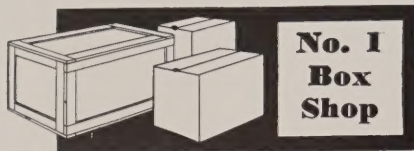
Harry Angus and family were on Martha's Vineyard. They came home the week-end before Hurricane Carol, fortunately.

Bill Mattson and family traveled to New York City in their newly acquired Olds.

Sympathy is extended to the Lobisser family on the death of John Lobisser, retired, former Millwright here for many years.

A usually reliable source reports that Everett Brennan and Milton Gardner, experts on horseflesh, are contemplating the acquisition of a nag. Purpose of this invest-

ment, further questioning brought out, was entering their steed in next year's sulky classics at nearby Foxboro.



JOHN P. WALSH
KENNETH HOUGHTON
RAMONA CHICOINE

CATHERINE BELLEW
EDWARD PADUCK
FRANCES PENZA

When Andrew Thompson of Shipping retired at the end of August, his fellow employees gave Andy a fishing rod and reel, which pleased him very much.

We welcome Mary Curran to our Office. Mary moved recently from Jamaica Plain to Walpole.

Claude Smith took a tour of the Maritime Provinces.

Carl Johnson, Press Operator, is justly proud of the progress of son Carl, Northeastern student. Young Carl, a junior in mechanical engineering, was awarded a \$700 International Education Award presented by the American Society of Tool Engineers. These scholarships are given on a competitive basis to undergraduates particularly interested in tool engineering.

George Dexter gave his new Chevrolet a real road test while vacationing in the Midwest during their heat wave.

Loads of happiness to Mary Petrovski, who became engaged to Michael DiLeonardo this summer. No date has been set for the wedding.

Agnes Fraser had a most enjoyable time at the Veterans of Foreign Wars convention in Philadelphia this summer. Next



COMPLETELY RELAXED. Jeremiah Collins, Operator in the East Walpole Boiler Room, enjoys the wishing well in his yard in Norwood, which he completed on his vacation.

year the convention will be held in Boston.

Peter Connolly has purchased a new Plymouth convertible.

Mary Coyne and Florence Fitzgerald of Finishing spent their vacation at Lake George.

We are sorry to have Romeo Valeri leave us for the New Britain Plant, but we wish him the best of luck on his new job.

Norma Disnard is driving around in comfort these days. It's a Dodge.



BERMUDA HOLIDAY for Angeline Purpur. June was wonderful. Palm-lined backdrop permanent reminder that it really happened.



JOSEPH SMELSTOR, JR.
A. D. SMITH

ANNE KELTER
CATHERINE BRADY

JOSEPH FOLEY

Edward Scanlon and his wife spent week at Wareham.

Glad to see Joseph Smelstor back to work after being on the sick list.

Our sympathy goes to Ann O'Brien, who recently lost her brother, who lived in Hingham.

Nadir Kalliel and his wife and daughter spent an enjoyable week touring around Ogunquit, Portland and Kennebunkport.

Amos Dixon and family vacationed in Nova Scotia for a week.

Hurricane Carol struck

drove to Onset, arriving at 11 o'clock. The cottage was standing, though the water had reached the kitchen and the women and baby were ready to retreat to the second floor. The next day, John went down and saw the damage himself. The force of the water had sprung the walls and floors. John commented on the new Bird floor cov-

ering he had bought, now decorating his front yard.

Harry Mann, retired, was at his cottage at Mattapoisett. He survived, but lost both cottage and car.

Roy Walton lost a boat and reported that Bill Wright's boat, which Stan Sallie res-

cued from a bad storm last year, is spread around the main street at Onset.

John Hutchins had just stocked up his freezer with three months' supply. He saw some of his meats by storing them in the Roofing Lab's deep-freezer, but much of the food had to go.

Mike Malacaria had good news. His new

Home beach vacationers were Alice Cole, Gertrude Jalkanen, Billie Duquette, Everett Grainger and Tony Montisano.

Bartley Curran spent his vacation at Gloucester.

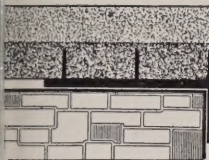
Martin Saulen and family spent two weeks at Fieldston.

To Edgar Bigelow and Robert Patterson we extend congratulations on becoming new members of the Bird Quarter Century Club.

Ambrose Fitzpatrick spent a nice vacation at Hyannis.

George Chapman and family took short trips during George's vacation.

Bill Grinavic and John Smith both spent their vacations taking their families on short trips.



Norwood Roofing Plant

ARTHUR McKENNA JULIUS AUKSTOLIS
EDONARD WEAVER ROGER PERCY
ICHARD CARBERRY JOHN FOLAN
JOSEPH NEVINS JAMES MURRAY
LORENCE MURRAY MICHAEL MEOMARTINO

We extend a warm welcome to Arthur Ellis, newest member of the Shipping Office. Arthur is taking the place of Carol Trenuth, who is leaving us to study music education at Boston University. Carol will be missed by her many admirers.

Tony Utorka split his vacation this year. First, he and Mrs. Utorka flew to Los Angeles to attend the Elks Convention in its capacity as Grand Exalted Ruler of the Norwood Lodge. Later he spent some time visiting friends on the South Shore and picking blueberries.

Ralph Kemp arrived back home after working for three or four months at the new Charleston Plant just in time to clean up his yard after Hurricane Carol.

Dick Carberry is welcomed as new Review reporter for No. 9 Machine. New Foreman Louis Silvestri formerly covered his beat.

Charlie Brown is now following the lights, in a 1949 Buick.

Robert Chappel and Ernie Ostrom were both down on the Cape.

Vincent Lamont vacationed down on the farm.

John Heylin and Arnold Morse were over at Foxboro watching the trotters.

Valdur Muul painted his house.



FRINGE BENEFIT on cars in Bermuda is ignored by Jennie Mike, who went with Angie Purpura on Angie's winning of a trip-for-two to the lovely isle. The girls work side by side as Stapler Operators in No. 1 Box Shop.

Anyone wishing advice on horse racing should see Nick Troilo of No. 6 Machine.

Joseph Dion is now sporting a 1950 Ford on his fishing trips.

* * * * *

The salaried group and the hourly paid employees both were sorry to see their Nurse, Isabel MacLeod, leave to live in the Sunny South. There's a picture of the presentation of gift and check by the men on the machines. The other group gave Isabel a "coin album." This was a Bird Roofing Sample Book, with each page carrying a nice, fat silver dollar.

* * * * *

Leonard Weaver is now living in a new Cape Cod style house on Washington Street, Walpole. The house was built by Phil Macchi, Floor Covering's Chief Designer.

Janet Haste has set her wedding date for the last of this month. She received a number of beautiful gifts at a shower given at the Hermitage.

Friends of Bill Letts, Gang Boss of the Paint and Cement Department, are glad to hear he is making steady progress after a second operation.

Carroll Homan split his last two weeks between Lake Conway, New Hampshire, and Mattapoisett.

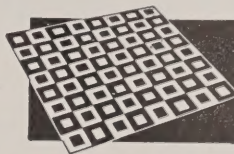
In spite of arising at 3 A.M. one Saturday this summer, Caryl Hinds and John

Colaneri caught no fish, though perhaps they caught a sunrise.

At the banquet for the men going to Charleston, Charles Chorlton and Stan Phillips were also remembered for reaching their 25 years with Bird & Son. Both were presented with pen and pencil sets.

Dave Fleming, here briefly from his duties at Charleston, reports Mrs. Fleming is doing well after breaking her hip soon after she went to Charleston early last winter.

Greetings to Ken Doane, Sales Trainee from Milton, now in the Laboratory for his basic training.



Norwood Flooring Plant

BRUCE GRINDLE GEORGE SHACKLEY
CHARLES COBB DOROTHY HAWES
THOMAS BLUNDELL FRANK SHUMSKI
NAZARENO LORI JOSEPH WALL
RONALD MURRAY

Helen Lipinsky was given a fine send-off to her new life in Florida, the evening of August 25 at Bishop's in Wrentham. Present at the banquet, planned by Rita Connolly of the Quality Control Department, were Superintendent Frank Maconi, members of the Plant Office and staff and other Bird & Son friends. Helen was given two pieces of luggage, a purse of money and was given an orchid. The Design Department came forth with a clever card to mark the occasion for Helen.



HURRICANE DAMAGE cleaned up? Barney Munchbach of Norwood's No. 9 Roofing Machine might lend you a hand with his chain saw, at this writing a tool scarcer than the proverbial hen's teeth. Picture, sent in earlier this summer, was being held for fall wood cutting season, when Hurricane Carol made this snapshot of great immediate interest.

and left us gasping

Next month

some sad pictures

by Bird employees

house on Douglas Avenue, Norwood, escaped practically unscathed.

Readers' pictures of the hurricane may all be sent to the Review. We'll print them in the October issue.

Film at the Norwood Theatre, the day after the hurricane, was — no kidding — Gone with the Wind."



THREE PIPERS and a Machinist stand by Piper William Swinnerton as he receives guests with his bride, the former Elsie Waye, on their wedding day last June. From the left: Leo Murphy, Richard Walker and the groom, all Pipers at East Walpole, the new Mrs. Swinnerton, George Angus, Piper, and Machinist Donald Brennan, also from the Main Mill Machine Shop.

George Shackley's Red Wings, team in the Norwood Little League Minors, won their championship with a record of nine wins and three losses.

George Jones is now driving a new Nash.

For a perfect example of how a human being can abuse his stomach and enjoy it, you should watch Jimmy Barss eating one of his red hot concoctions. These consist of such ingredients as green tomatoes, salt, pickling spice, oak leaves (that's right), dill, garlic, and cherry peppers. This second cousin to molten lava is boiled and put in jars where it stands for six weeks. If by the end of this period the jars have not melted, then you are free to start burning holes in your stomach lining. Now watch Mr. Barss eat this. Immediately after he swallows, an expression of intense suffering is noted. Perspiration beads his brow and his now reddened eyes send tears streaming down his purpled cheeks. He gasps, groans, wheezes, moans. After a last, violent shudder his normal color returns and he solemnly croaks, "Boy that is really delicious!"

Floor Covering Finishing lost its best horseshoe player when Frank "Varnish" Miloszewski left to go on active duty with the Metropolitan District Commission police force. Several of the more tax-conscious citizens here are wondering if their money will be used to keep Officer Miloszewski in shoes. They feel that this would be a considerable expenditure, said shoes being a solid size 14.

Joe Waseleski has recently become engaged to Lorna Rae Coney, a high school sweetheart. The wedding is planned for next summer.

Marylee Gibadlo, who intended to catch fish on her vacation at the Cape, came home with a bushel of quahaugs instead.

Kenneth Smith spent his two weeks at Gloucester, where he did a lot of fishing.

James O'Sullivan's son James T., a sergeant in the Marines at Quantico, Virginia, is assistant editor of the *Marine Corps Gazette*.

Tom Hopkins spent his vacation at Brant Rock, where Tom's four boys had a good chance to get some lessons in swimming.

Andy Jacobson worked around his home on vacation. He enjoys the rest from commuting 35 to 40 miles each way from his home in Plympton.

Messrs. DeLuca, Karkota and Carpino, loudest if not staunchest rooters in the Milwaukee Braves camp, were somewhat subdued for a while, giving the Red Sox rooters, who've had little to cheer about, a chance to make a few cutting remarks. The real sufferers in this battle of the cheering sections are those who consider a pennant race hardly world-shaking. Listening to such a barrage, to non-fans, is really frustrating!



Manchester Notes

By BETTY SHERSER

Mike, the new addition to the Therrien family, really caused a stir. He is the first boy to be born in the family for 22 years. We hope to have Mike's mother, Pauline Therrien, back with us soon.

It was nice receiving such a long, newsy letter from Margie Lappas telling us all about the doings in Levittown, Pennsylvania, where she and her husband are now living.

Bertha Fitzpatrick has just returned from a vacation at Niagara Falls, where she had a wonderful time, according to the postcards we all received.

Among the new employees at Bird, Manchester, are Desneiges Duchesne, Irene King, Thomas O'Connell, Normand Doucet and Jean Beaudreau. We hope that their stay will be a long one.

Maurice Lavoie is spending two weeks with the National Guard at Camp Drum. Tom Peltak, who left recently to attend the University of New Hampshire, is helping out while Maurice is gone.

We were very sorry that Bill Frangis, one of our truck drivers, found it necessary to leave. We wish him the best of luck.

Before the next issue of the Review, we will have lost Lorraine Brusio. Her husband is being discharged from the service, and they will be leaving for Wisconsin to live.

After a long absence, it's good to have Claire Gagnon back with us.

Walter Wilkinson spent a recent Sunday fishing, but when he got back, he didn't even have a story about the big fish that got away. His only comment was, "No fish! We kind of wonder about that."

Helena Cunningham spent her vacation preparing to move. By this time she is happily settled in her new apartment.

Births

To the Charles Moores, a son, July 2 (Norwood Roofing)

To the Edward Mappus', a daughter, August 15. (Charleston)

To the Edward Haymans, a son, Edward Clare, July 30. (Paper Mill)

To the Richard Legges, a daughter, Deborah Ann, July 27. (Paper Mill)

To the Charles McDonalds, a daughter, Kathryn, July 6. (Main Office)

To the Francis X. Lantiers, a son, Wayne Robert, in August. (Roofing Sales)

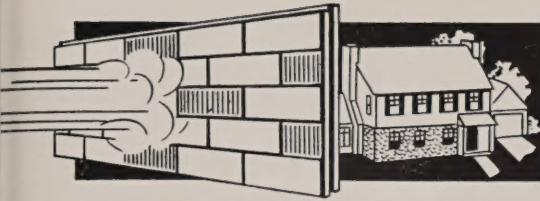
Marriages

Voldemar Anijary and Salme Lepist, July 19, in Chicago. (Chicago Roofing)

**Let's grow up
not burn up
FIRE PREVENTION WEEK
Oct. 3 - 9**



MISS NEW HAMPSHIRE contestant, one of 10 finalists, is Manchester employee Eugene Somers' daughter, Joanne, 18. These preliminary girls competed at the Carousel Ballroom in Manchester.



Chicago Roofing Plant

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE, PAUL SCHEIDE

Chit Chat

We enjoyed a short visit from Ernest Coleman and Warren Anderson, both Assistant Treasurers of Bird & Son.

Harold Groters, one of our Michigan salesmen, was in with some of his customers to see our plant. They were George Erhardt, G. A. Erhardt, and Mr. Holtuliver of Grand Rapids.

Mr. and Mrs. Harold Altman had a wonderful trip, attending the Shrine convention in Atlantic City. (The Medinah group from Chicago went by air — 8 chartered Constellation planes). From Atlantic City they went on to New York City, where they stayed for two days, and then boarded the "Queen of Bermuda." Had three days on the Island.

Bob Brebach also made the trip to Atlantic City and Bermuda, and acquired a beautiful tan. Bob, too, reports it was a wonderful trip.

Harold Altman also spent a week down at the "Alt-Mill" farm watching his corn grow and doing some fishing in that well stocked pond.

Rose Gorman spent a week of her vacation at home and the second week at Lake Geneva. Had a fine time.

Nick Ahrens of the Sample Department

enjoyed his vacation at his farm in Minnesota with his family. A windstorm blew the silo down so Nick had to rebuild that instead of going fishing. (Oh, well — Nick doesn't like fishing anyway.)

Tony Soltan, Sample Department, enjoyed three weeks' vacation with his family at Charlevoix, Michigan — swimming, fishing and resting. Tony reports that it's a wonderful life.

Mike Juozupaitis, Sample Department, who owns a three-flat building, enjoyed a vacation of painting and putting Manor-Stone Siding on his building. Atta-boy, Mike!

Lillian Grembowicz, who for many years has worked in the Sample Department, left us on July 31. She and her husband are moving to Florida where he will be employed as a Medical Technician. (Our very best wishes to them!)

Don Albright helped out in the Sample Department during our rush. Thanks, Don! See you the next big rush.

Tillie Hansen, Review reporter, is recuperating rapidly and expects to be back to work shortly.

Ardis Lewis had to return to the Veterans Administration Hospital for another operation. We certainly hope that "Big Hand" will soon be back with us.

Patricia (Pat) Novak, our Telephone Operator, left on July 30 to take up full time housekeeping duties.

Congratulations and good wishes to Voldemar Anijarv on his recent marriage.

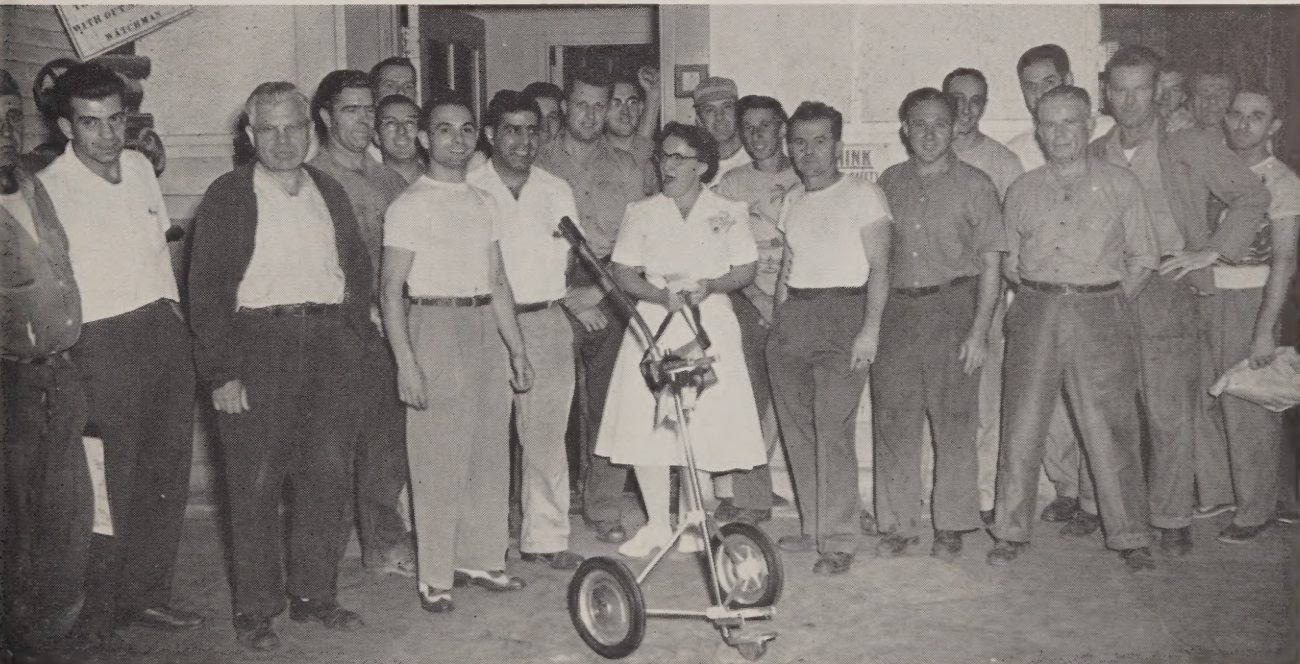
Gus Fuerst, son of our Lillian Fuerst, joined the Army on July 27. We wish him the best of luck. Early reports say he is taking basic training at Camp Chaffee, Arkansas.

Bernice Behnke recently took an 8-hour guided tour of Chicago. She reported seeing many places of great interest. Incidentally, "Bernie" is a native Chicagoan.

We welcome back to the fold Mike Loughney, who returned after four years in the Marine Corps. Mike is back at the old stand on the Siding Machine.

Salesman A. H. Smith brought as his guests on a visit to Bird & Son, Chicago, the following men from the Rock River Roofing Company of Sterling, Illinois: Gene Bentley and Arthur Weir, co-owners of the Sterling business, P. Kennedy, J. Daun and C. Burkholter.

In August, one of our new Salesmen, W. L. Rolow, brought one of his customers, J. Drysdale, into the plant for a visit from the Peoria Roofing Company, Peoria, Illinois.



HAT'S OUR GIRL! To let her know they mean it, all the men at the Farwood Roofing Plant got together and gave Nurse Isabel MacLeod when she left to live in Florida, a check and a golf caddy cart.

Those whom we could get into the picture, from the left, are: James McLeod, Louis Silvestri, John Korsun, John Foley, Armando Croatti, Gerard Chisholm (back), Peter Carchedi, Howard Elias, John

Famolie, John Grudinkas, Richard Carberry and Miss MacLeod.

Continuing: Coleman Foley, Jr., John Instasi, John Reynolds, Patsy Famiglietti, Joseph Carchedi, Abraham Boulis (back), Theodore Dahlquist, Henry Thomas, Charles Gray, Alexander Kupraszewicz and Ernest Holcomb.

Shreveport

News and Views

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, RICHARD POTTER, Photographer

Shreveport Speaks

We are happy to hear that Mrs. Bruce Horsley is doing much better. Mrs. Horsley had been confined to the hospital, but is now back at home.

We welcome Virginia Blount and Heloise Grazer to the Bird Family. Virginia is on the order writer desk and Heloise is our Switchboard Operator. We are glad to have both of these girls with us.

We also welcome Charlie Statham, who is driving one of our Bird Trucks along the highways. It seems that Charlie is being welcomed by our customers as well. After his first trip out, which took him to East Gadsden, Alabama, A. W. Miller, Traffic Manager, received a very nice letter from R. G. Cross, Jr., Manager of Cross & Johnson Insulation Company, praising Charles' courteous, efficient and helpful co-operation and stated further that he was without a doubt one of the nicest drivers we have ever sent to Gadsden.

We extend our deepest sympathy to Lucille Burrow in the death of her husband, Gene, who passed away August 1. Active pallbearers were B. P. Soward, N. R. McNeill, O. N. Sherburne, Willie Smith, Blanchard Watts and Lester Evans.

We all miss Carole Sherburne around the office. Carole has left us to further her education at L.S.U. We hope to see her back with us again next summer.

Cliff Pregar was in the office on his vacation. He said that in his excitement of leaving San Antonio, he wore his "yard shoes" and forgot his others and all of his son Corkie's shoes. They toured the State of Arkansas, visiting the national parks there and had a wonderful time.



OUTING for W. R. Landrum and family at Lake Bistineau State Park. With Willie, Shreveport Maintenance Man, right, are Larry Steve, Gloria, Betty Jean, JoAnn and Bobby Ray.

N. R. McNeill is proud of his five-year-old "business-man" son, Jerry. Not long ago he gave Jerry three funny books which he read and enjoyed for a few days and then

went down the street and sold them to a boy for 15c. After this boy had lost two of the books and had the other one well dog-eared, he came back to see Jerry and sold it back to him for a DIME!

J. D. Pharr doesn't care to make a trip to San Antonio. Each time he delivers a load of roofing there he gets lost and has to hire a cab to "lead" him out. One week-when he was next driver to go out and the load was for San Antonio, one of his buddies pinned a note with the phone number of San Antonio's Yellow Cab Company on it.

It seems that August is a popular month for vacations. Among those who took the vacations this month were Peggy Starne who visited in Arkansas and then went to



MOTHER and daughter, though they look like sisters, are Vivian Wilson, right, of Shreveport Billing, and daughter, Betty Orr. They have just been in for a dip in Lake Pontchartrain, New Orleans. Betty lives in the Crescent City.



JAPANESE PAPER MILL SUPERINTENDENT, with Japanese student interpreter, visits Shreveport Felt Mill. Akira Matsunaga, second from right, who is surveying American paper industry, heads up one of seven Jujo Paper Mfg. Co., Ltd. mills. He is superintendent of Miyakojima Mill, Osaka. Beside him is Marimasa Arakawa of Osaka, who is studying chemistry at Yale. The visitors are flanked by Southwestern Manager J. D. Johnston, left, and B. P. Soward, right, Plant Superintendent.

Biloxi, Mississippi . . . Gladys Bryan drove to DeRidder, got her mother and they drove to McComb, Mississippi, for a week . . . Kavar Loe and family went to El Paso, Texas . . . Bill Blue and family spent week visiting relatives in Tyler, Texas . . . Robert Jenkins spent his vacation remodeling his house . . . Earl Henry spent a week in Joplin, Missouri, with his sister . . . Robert Jones relaxed at home and on the nearby lakes . . . I. V. Davenport is doing a bit of fishing at Cross Lake . . . Thomas English went to Taylortown to visit his mother and then drove on to Oklahoma . . . D. L. Oliver spent his vacation at home and on the lake and reports only one fish caught . . . G. Davidson went from the shade of one tree to the shade of another in his yard and made a couple of trips to the lake . . . Phil Johnson spent a few days at Biloxi with his family.

y . . . Travis Baker was fishing in the earby lakes.

Congratulations to C. F. Chandler on his ppointment to a Foreman on July 1; Also o Clayton Cobb, who replaces Chandler as achine Tender.

Malvern Barnett arrived one day recently a new Olds 88 with power brakes and ower steering. It has the works!

Glenwood News

By ROBERT STEWART

The hot dry weather has made fires in this ection a constant and serious threat to omes and livelihood. Twice in recent eeks Clarence Diggs has had to call on iends for help to fight fires near his home. ne of the fires got away from Clarence's ife as she burned trash. It is thought the econd fire was caused from a carelessly ossed cigarette butt.

Henry Miles is just back from a week's acation spent in the state of wide open aces, Texas. Henry is a displaced Texan, aving come to Arkansas for water. He ys it looks like he may have to return to exas.

Hurcil Cowart is on vacation at this riting. Hurcil moved to the banks of the arrows Lake, says he will fish and rest his eek away.

Gary, Indiana, Notes

By G. F. CAMPBELL, JR.

We have two "bring-em-back-alive" me hunters in the Gary Office. George arvey and Chick Campbell recently capred a live mouse especially for Clara Mcinney but she didn't appreciate the gift.

Part of the Chicago Office has already een moved to Gary and we welcome John aldron and Jim Van Pelt. A new member of our organization, William Philly, is so welcomed. We hope his stay will be ng and pleasant.

Gene Edwards picked very poor weather or his vacation and was forced to spend os of his time in his "new to him" hevrolet instead of on Lake Michigan.

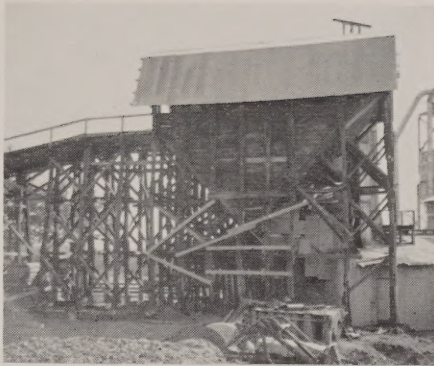
Carl Berger is vacationing in Waterloo, rkansas.

Berry Sales Moves To Gary, Ind., Plant

Formerly in Chicago

BERRY ASPHALT COMPANY has announced that on Septem- er 1 their Chicago Sales Office was oved to Gary, Indiana. This means at the combined sales and refinery fices are now at the refinery location, a Industrial Highway (U.S. 12) at ary.

Telephone, teletype and mail service eing maintained at the West Jack- on Boulevard location long enough to sure proper service to all customers uring the change over.



HAS BEEN and NEW BIN. Left is Glenwood's old slate storage bin and part of the wooden ramp up which the trucks had to back to dump their loads. Bin and ramp were torn down after new bin was built.

Right: Truck dumping first load of slate rock into new concrete storage bin. Capacity now is 700 tons instead of former 125. Bin has six 20" x 20" openings in floor through which slate feeds onto new movable feeder, to belt conveyor, to jaw crusher.



Elmer A. Honeth

ELMER A. HONETH, retired, died August 23 at the Norwood Hospital following a short illness.

Mr. Honeth's record with Bird & Son goes back to 1921. He first worked on the Winder in the Finishing Department at the Floor Covering Plant, then as a Trap Man for a short time and in November 1930 went to the Undercoat Department as Hanger Man. He retired July 1, 1948, after nearly 27 years of service.

He is survived by his wife, Mrs. Hulda (Anderson) Honeth, a daughter, Linnea, and a son, Henry, of Norwood. Henry is employed at the Shipping Department of the Floor Covering Plant.

Funeral services were held August 25 at 2 P.M. at the May Funeral Home, Norwood; burial was in Highland Cemetery.

John Lobisser

JOHN LOBISSER, retired, died in Norwood on August 28, at the age of 62. He had been in poor health for some time and had retired last fall after 33 years of service.

He began his Bird & Son employment in August 1920 as a Truck Driver for the East Walpole Maintenance Department. After many years in this work, he transferred to the Millwright Department in 1944. He was promoted to the position of Millwright in September 1945 and remained on that work until ill-health caused his retirement in October 1953.

Surviving him are his wife, Mary, and three children, Dorothy M., Robert F. and Raymond J. Raymond works

for the company as a Design Engineer and Dorothy was formerly employed at the East Walpole Laboratory.

Funeral services were held at the Gillooly Funeral Home, Norwood, on August 31.

Acknowledgments

Gratefully acknowledging and thanking you for the flowers and your kind expression of sympathy.

The A. O. Burrow Family
(Shreveport)

Gratefully acknowledging and thanking you for the flowers and your kind expression of sympathy.

Mrs. C. A. Patterson and Children
(Shreveport)

Thanking you for your kindness and sympathy at a time when it was deeply appreciated. The flowers were perfect and we will never forget your thoughtfulness.

R. A. Cody and Family

Gratefully acknowledging and thanking you for your kind expression of sympathy.

Chester W. Hartig
Frank E. Hartig
Mrs. Dorothy Gahagan

We wish to express our sincere thanks and appreciation for your kind and thoughtful expression of sympathy.

Mrs. Elmer Honeth and Family

The family of Joseph Zambella will always remember your kindness and sympathy.

This is to acknowledge with sincere thanks the kind expression of your sympathy.

Grazado Family

Gratefully acknowledging and thanking you for your kind expression of sympathy.

Mrs. Henry Gibb and Family

Gratefully acknowledging and thanking you for your kind expression of sympathy.

Ward Family

TV and Radio Spark Campaign

Bird Floor Covering Ads Linked with Popular Shows

FROM the Sunday after Labor Day to Thanksgiving week, Bird Floor Covering is being demonstrated and talked about from Boston TV and radio stations.

People watching their Dave Garroway show week-day mornings at 7:30 and 8:30 are seeing Bird Texture Tile in one of the commercials. During the noon news broadcast, four days a week including Sunday, there's Bird Floor Covering again. Nelson Bragg's new Swan Boat show has two Bird spots. Hollywood Playhouse viewers on two different days each week during these ten weeks hear about and see our product.

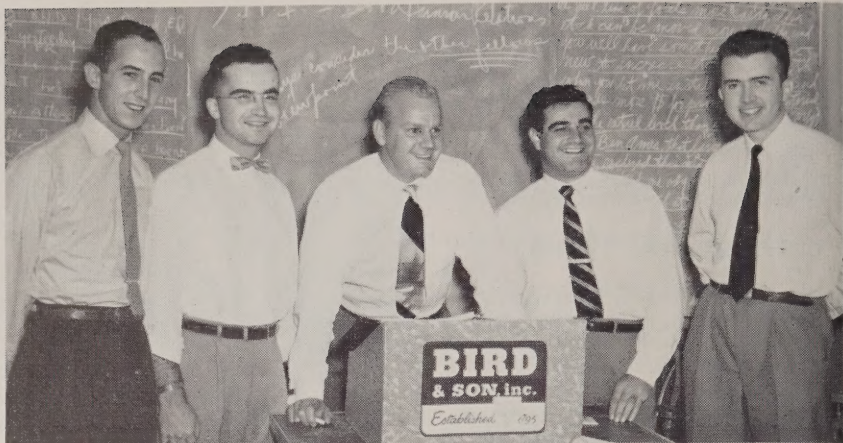
All of these are on WBZ-TV, Channel 4.

Channel 7, WNAC-TV, carries a Bird spot ad every morning at 8:30, Monday through Friday. This is following Jack Paar on the CBS show and just before the Breakfast Movie.

On the radio — the lady at home can sometimes listen when she can't sit down to watch TV — the magic words



MARY S. DeBAGGIS, R.N., is the daughter of Norwood Roofing Machinist Louis DeBaggis and Mrs. DeBaggis of Franklin. A recent graduate of the Boston College School of Nursing with a B. S. degree, Mary is now an instructor at Sturdy Memorial Hospital, Attleboro.



SCHOOL DAYS for Floor Covering's three new Junior Salesmen. We find them hard at work in an East Walpole conference room, taking notes and chalking up assignments on the blackboard. With them is their leader and instructor, B. V. Johnson, center, and a fourth man, Frank L. Ross, right, Assistant to the division's Sales Manager. The young Salesmen are Earle B. Wolfe, P. Clarke Dwyer and Anthony R. DeBenedictis.

about Bird Floor Covering are heard during such programs as WBZ's Carl de Suze show, WHDH's Fred B. Cole. A couple of times in the evening on WVDA there's the Bird commercial, and every morning at eight, listeners hear about BIRD. Another spot is on WCOP just after the one o'clock news.

Advertising on the air is only part of the Boston fall campaign to promote Bird Floor Covering. And the Boston campaign is part of a nation-wide sales effort.

For example: Did you see the full-page color ad in the Sunday papers, September 12? That ad was in papers all over the U.S.A.

Another national Sunday newspaper ad is coming October 10, again in the "This Week" magazine section.

Sales Lines

Chicago Roofing proudly notes that in the month of August we shipped more roofing and siding together than has ever before been shipped out of this Mill.

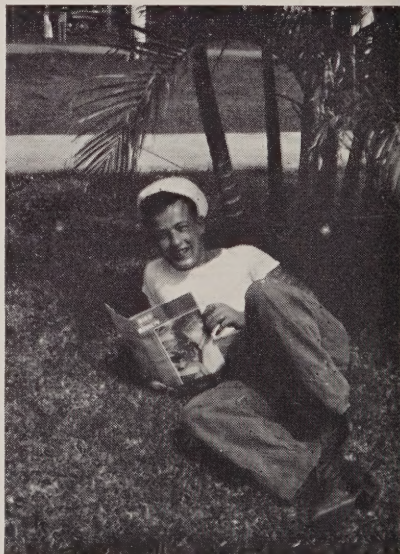
Pacific Floor Products, San Francisco, held a big meeting for dealers last month in the Western Merchandise Mart. Bird Floor Coverings were the feature of the meeting. Arthur J. LeBlanc gave a short talk on using displays to get better stock turnover.

Shreveport Sales is justly puffed up about getting the Architect shingle on nine groups of houses being built in Los Alamos, New Mexico, at the Atomic Energy Project.

Newspaper clipping from R. C. Newton, ambassador of Bird Roofing in Vermont, tells of a snowstorm in two Vermont communities on August 11. There was even enough for the kids to have fights with snowballs.



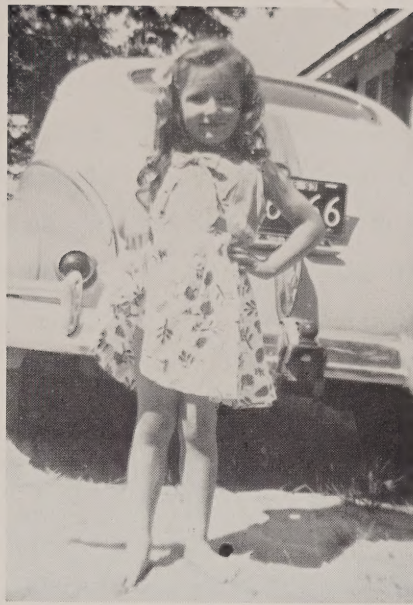
"It's Sunday, Ed! What do you mean you're going to take a coffee break?"



DICK WHITEHEAD, snapped by a Navy buddy as our former East Walpole Messenger and Floor Covering worker reads about the horn folks in the June issue of his favorite magazine, the Bird Review. Dick is in communications at San Juan, Puerto Rico.



WIGHT DAVID KEELER, 13-months-old son of Walter Keeler, East Walpole Traffic, certainly wins an awful lot like his famous namesake. Except when he's teething," says Walter.



CHARMING five-year-old miss is Ernest Dow's little girl, Lorraine Ellen, caught by the camera this summer at Swift's Beach. Her dad works in the Undercoat Department at Floor Covering.



GEORGE JONES of Floor Covering Undercoat has quite a ball player in this young son of his. This is Kenneth, who played for the second-placing Phillis in the Dedham Little League this year.

On the Lighter Side

"As a theatre manager, Mr. Wilson, you will be interested to know that your wife's X-ray showed a preview of two coming attractions."

—○—

The father played possum while his youngsters tried their best to rouse him from Sunday afternoon nap to take them for a promised walk. Finally, his five-year-old daughter pried open one of his eyelids, peered carefully, then reported: "He's still there."

—○—

"You know, I wouldn't say anything about Dolly unless I could say something good. And oh! brother, is this good." — *Overheard in Fifth Avenue bus.*

—○—

"Most impressive sight on your continent," said a visiting European to Better Homes & Gardens' Burton Hillis, "is not the factories, the skyscrapers, or the natural wonders. It's the size of the typical American garbage can."

—○—

"But, my dear, it isn't automatic. You have to turn a switch." — *Feminine conversation overheard by Harold G. Newsham.*

—○—

"The do-it-yourself group now have an organization (complete with handsome certificate) known as 'The Ancient and Honorable Order of the Bandaged Thumb.'"

—○—

"I don't want to grow up to be big and strong. I want to be pale and interesting." — *Little girl's refusal to eat, reported in E.P.*

Coming in October

Pictures of
New Members of the
Quarter Century Club
(January through July 1954)
Recent Retirees

FOR SALE. Westinghouse Electric range with deep-well cooker. In excellent condition. \$65.00. Call Walpole 546-J after 5:30 P.M. Janet Haste, 68 Polley Lane, East Walpole.

On Location at Bird Estate

The Irish home of Charles Sumner Bird was recently the location of a movie, "Captain Lightfoot", being filmed in Ireland. This was at Bective, County Meath, according to a column in an August issue of the *Boston Globe*, which was clipped for the Review by Matty Connolly of Floor Covering Design.



BALINCHKA PLAYERS have a wonderful time every week-end at the courts at Workmen's Hall, Norwood, especially since John Suman, second from left, Janitor at East Walpole, spent his vacation repairing the courts. Picture, taken a year ago, shows several of these balinchka (or bocci) players, who are connected with Bird & Son.

Standing: Joseph Erker, father of Joseph Erker, Jr., John Suman, John Lestan, retired from the Paper Mill, John Kulbok of Paper Machines, Frank Eppich, August Petrova of No. 2 Box Shop, Anton Stenovich, John Petrovich and Paul Fulcinitti.

Kneeling: Frank Lane, John Petrovich (deceased brother of Petrova), Johnny Tovani and Midge White.

in his hand

Wrap the big hand around the little hand . . . for now begins a little heart's journey into prayer . . . the guide is Dad, the goal is a security not even he can provide.

But the pattern is security, and it is Dad's privilege to supply his part of it for the little hearts in his care.

In this binding, enclosing love life finds its finest answer.

The security of our homes is our worthiest goal. And providing it is a privilege unique in country like ours, where each of us is free to choose his way.

And, think: The security that begins in your home, joined to that of other homes, builds the strength of America.



Saving for security is easy!

Read every word—now!

If you've tried to save and failed, chances are it was because you didn't have a *plan*. Well, here's a savings system that really works—the Payroll Savings Plan for investing in U.S. Savings Bonds. This is all you do. Go to your company's pay office, choose the amount you want to save—a couple of dollars a payday, or as much as you wish. That money will be set aside for you before you even draw your pay. And automatically invested in Series "E" U.S. Savings Bonds which are turned over to you.

If you can save only \$3.75 a week on the Plan, in 9 years and 8 months you will have \$2,137.30.

United States Series "E" Savings Bonds earn interest at an average of 3% per year, compounded semiannually, when held to maturity! And they can go on earning interest for as long as 19 years and 8 months if you wish, giving you a return of 80% on your original investment!

Eight million working men and women are building their security with the Payroll Savings Plan. For your sake, and your family's, too, how about signing up today? If you are self-employed, ask your banker about the Bond-A-Month Plan.

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BIRD NEPONSET REVIEW

OCTOBER 1954



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On the Cover

Charleston's new Granule Plant, last unit now under construction at the new Bird Roofing Plant in that city.

This picture, taken from the roof of the Machine Building, shows the Laboratory in the foreground and a corner of the Cement Department Building. Ashley River is in the distance.

BIRD NEPONSET REVIEW

Vol. 42 No. 10 October 1954

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Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La., Glenwood, Ark., Auburn, Me., Manchester, N. H., and New Britain, Conn.

Berry Asphalt Co.: Offices, Magnolia, Ark., and Chicago; Refineries: Waterloo and Stephens, Ark., and Gary, Ind.

EDGAR M. GROUT Editor
ELEANOR M. GARLAND Assistant Editor
KENNETH W. PIERCE Photographer

ADVISORY BOARD

JOHN J. MURPHY MARY MCCARTHY

Long Service List

Employees

Name	Year	Dept.	Years
Michael McDonagh	11-6-11	Paper Mill	43
Michael Sawkiewicz	11-20-14	Paper Mill	40
Marion A. Tolman	11-26-17	Office	37
Wilmer C. Wiggins	11-27-17	No. 1 Box Shop	37
Louis Maida	11-4-18	Finishing Mill	36
James H. Van Hoy	11-10-19	Southeastern	35
George S. Petraitis	11-28-19	Div. Mgr.	35
Harold S. Higgins	11-9-22	Flooring	32
Gabriel J. Kakanauskas	11-13-22	No. 1 Box Shop	32
Fred E. Morrison	11-24-22	No. 2 Box Shop	32
Margaret E. Delaney	11-26-23	Office	31
Frank P. Reynolds	11-3-24	Director of Research	30
William P. Carr	11-9-25	Roofing	29
Jesse B. King	11-9-25	Maintenance	29
Eleanor J. Morse	11-13-25	Office	29
Helen G. Curran	11-23-25	Office	29
Patrick J. Greaney	11-2-26	No. 1 Box Shop	28
Fred W. Jakel	11-5-26	Flooring Sales	28
Roland A. Forbes	11-5-26	Flooring	28
Edmund J. Westrom	11-17-27	Roofing	27
Edgar M. GROUT	11-19-28	Employ. Mgr.	26
Axel A. E. Hertzberg	11-18-29	No. 1 Box Shop	25
Peter Knox	11-22-34	Flooring	20
Charles Campisano	11-6-39	No. 1 Box Shop	15
Donald J. Martin	11-8-39	No. 1 Box Shop	15
William D. Marland	11-23-39	Sales Mgr.	15
Harold R. Graves, Jr.	11-6-44	Hortic. Div.	15
Annie A. Kelter	11-8-44	Finishing Mill	10
Gertrude MacDonald	11-16-44	No. 2 Box Shop	10
Edward C. McLean	11-20-44	Office	10
Rocco A. Puopolo	11-28-44	Flooring	10
		Paper Mill	10

PHILLIPSDALE

John B. Rogers	11-1-26
Patrick W. Clarkin	11-10-27
Albee Eoisvert	11-15-44

CHICAGO

Pen'amin Macklin	11-4-19
Peter Wagner	11-4-19
Brantley Hanson	11-15-44

SHREVEPORT

G. Noble Peterson	11-7-44
James M. Oglesby	11-4-49
Wilson T. Eason	11-5-49
Joe L. Springer	11-7-49
George W. Walker	11-12-49
Willie J. Webber	11-25-49
Couton Evans	11-26-49
Sam H. Hicks	11-28-49
Wylie B. Walden	11-28-49

BERRY ASPHALT COMPANY

Loyd Dixon	11-15-34
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Former Employees Now Retired

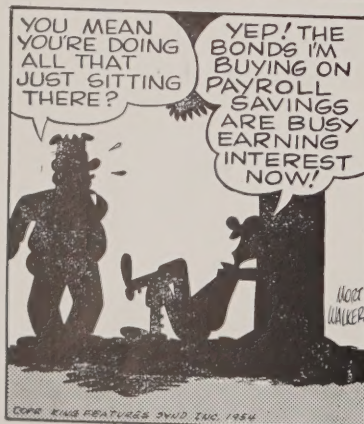
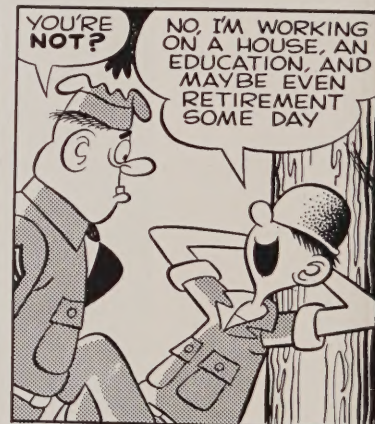
EAST WALPOLE AND NORWOOD

Erick A. Johnson	11-20-03
Philip H. Bailey	11-1-04
Timothy J. Riordan	11-12-07
Lewis Walter	11-5-08
Anton Blazic	11-7-16
James Bunascienk	11-22-22

PHILLIPSDALE

Manuel M. Costa	11-9-23
Lewis Jennings	11-12-27

BEETLE BAILEY BY MORT WALKER



You and Your Vote

IN November 1952, more American citizens voted than ever before. There were about 58 million of us who went to the polls in that national election. Will we turn out as well in 1954?

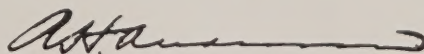
Because this is not a Presidential election, there is not as much interest this year. But some of the issues are just as important as in 1952. There are state and local contests, too, with important choices to be made by us, the voters.

You often hear a man say, "What difference does my one vote make, out of 50 million votes?" One vote is all any citizen is entitled to, no matter who he is. Election results are decided by millions of citizens each casting his own vote. Every vote *does* count.

In the 1952 elections both Walpole and Norwood turned out better than 92% of the vote. I haven't the figures for other sections of the country, but I am sure Bird & Son employees turned out in good numbers in other towns and cities across the country, too.

Let's do it again this year!

We all have our political convictions. The best way to express them is through the ballot box.



President

BIRD & SON'S

Newest Roofing Plant

nears completion

As the Charleston Plant nears completion, the large buildings make an impressive sight. Where there was nothing but an empty cornfield a year ago, there now stands a 900-foot building housing the most modern of roofing machines and nearly an acre of warehouse space. Clustered around the building are other smaller units—the Laboratory, the Service Building, the Office, the Asphalt Handling Department and the Granule Plant. On this and the following pages are pictures showing the progress of the building since last winter. The job is nearing completion now.

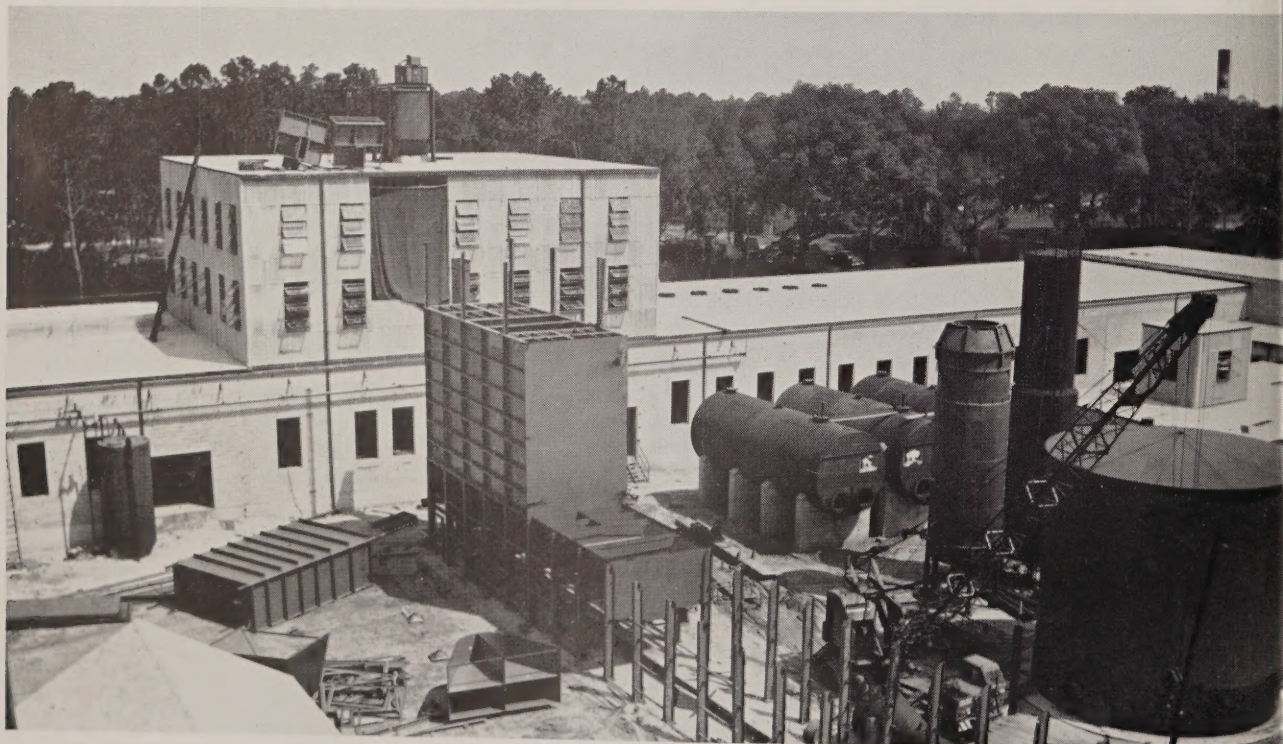
In general charge of the construction are William R. Wright, Jr., Superintendent of the Norwood Roofing Plant,

and his assistant, David H. Fleming, Plant Engineer. Fleming has lived in Charleston since last December, following every detail closely. Wright has shuttled back and forth, but Charleston has been his main assignment. Many others from East Walpole and Norwood have spent days or weeks at Charleston when their special technical skills were needed.

In building the Charleston plant, 100,000 cement blocks were used and another 100,000 slag brick. Over 3,000 cubic yards of concrete went into the building. The machine installation is complete. Work is being hurried along at the Granule Plant, the last unit to be constructed.

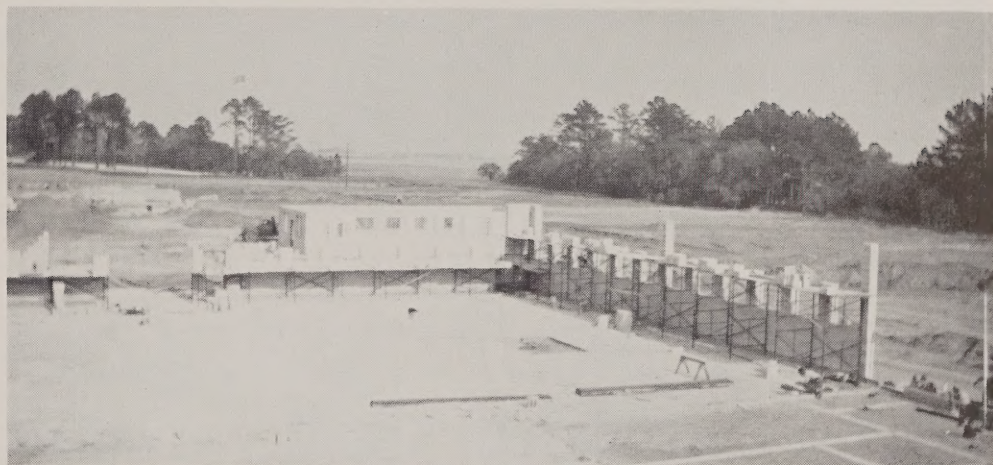
FACING toward the Machine Room at the Charleston Plant. Picture taken from the Granule Plant. Granule silo, asphalt stills and storage tanks are being installed in the foreground.

More pictures pages 4 - 5

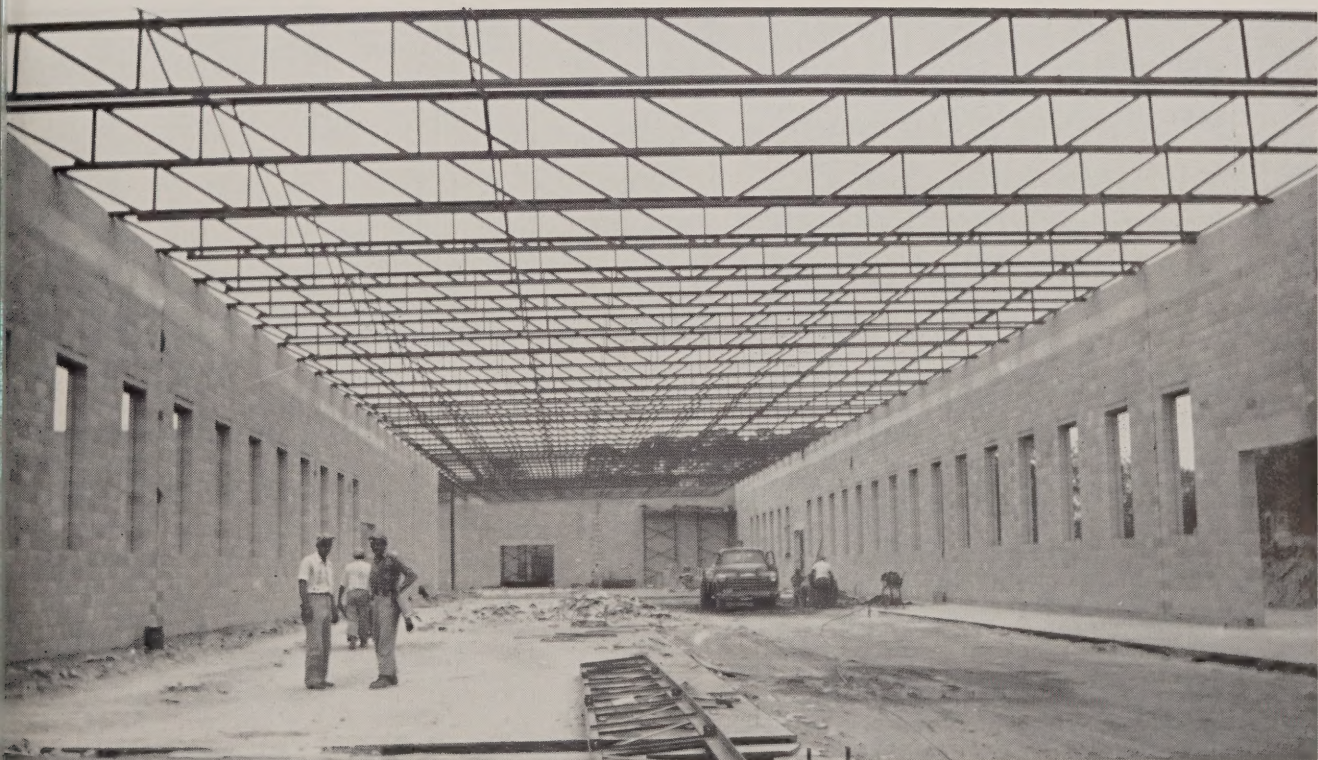




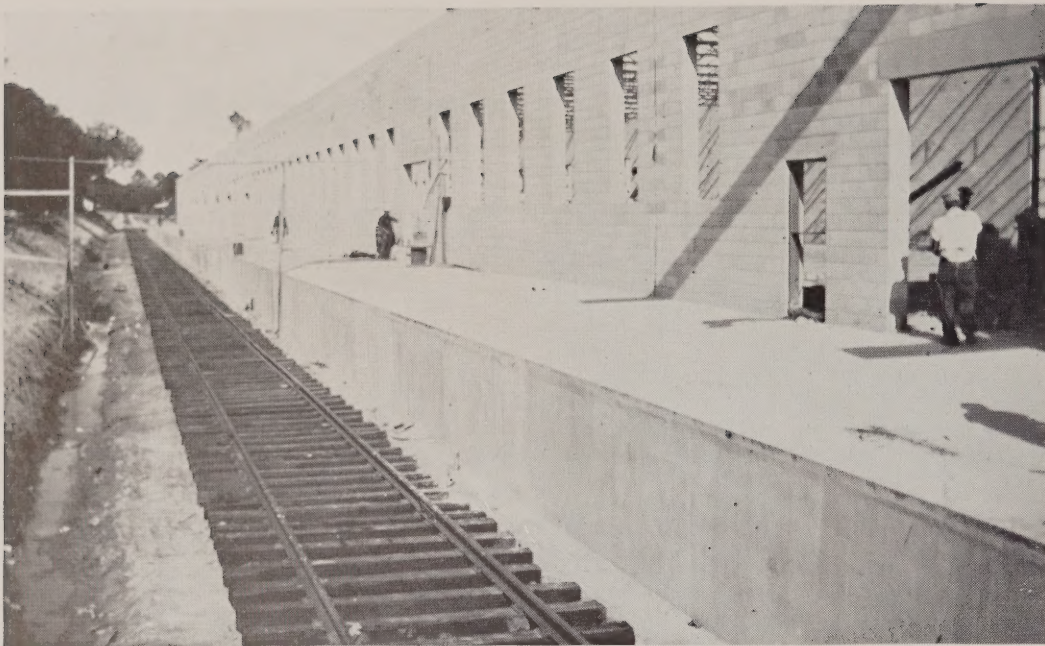
SEPTEMBER 1953 — Just a cornfield.



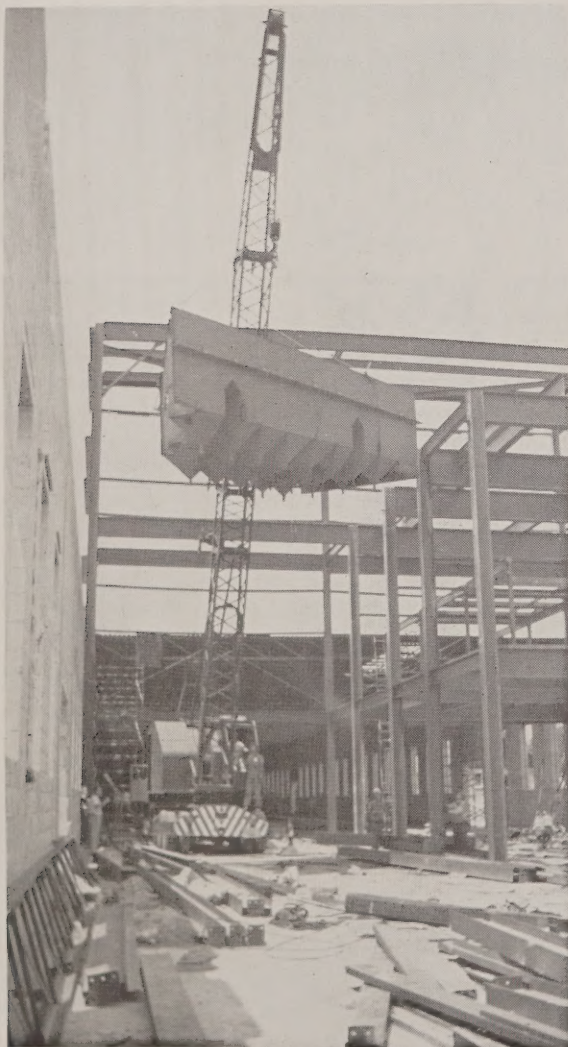
MARCH 1954 — Wall of Cement Department and the Laboratory building going up in the center of the cornfield.



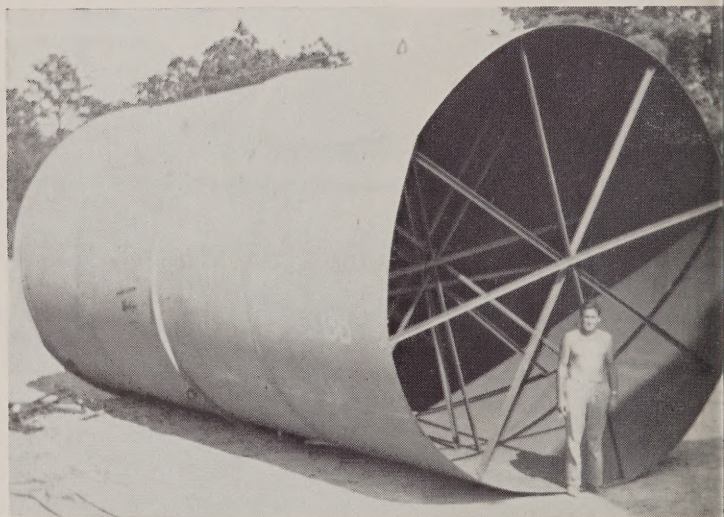
APRIL — Walls are up and roof girders in place on the big Machine Room which is 550 feet long and 60 feet wide.



May — Spur track for rail shipments and 900-foot ship platform. Completed platform has a roof over warehouse section, but no posts, so cars can be stopped anywhere.

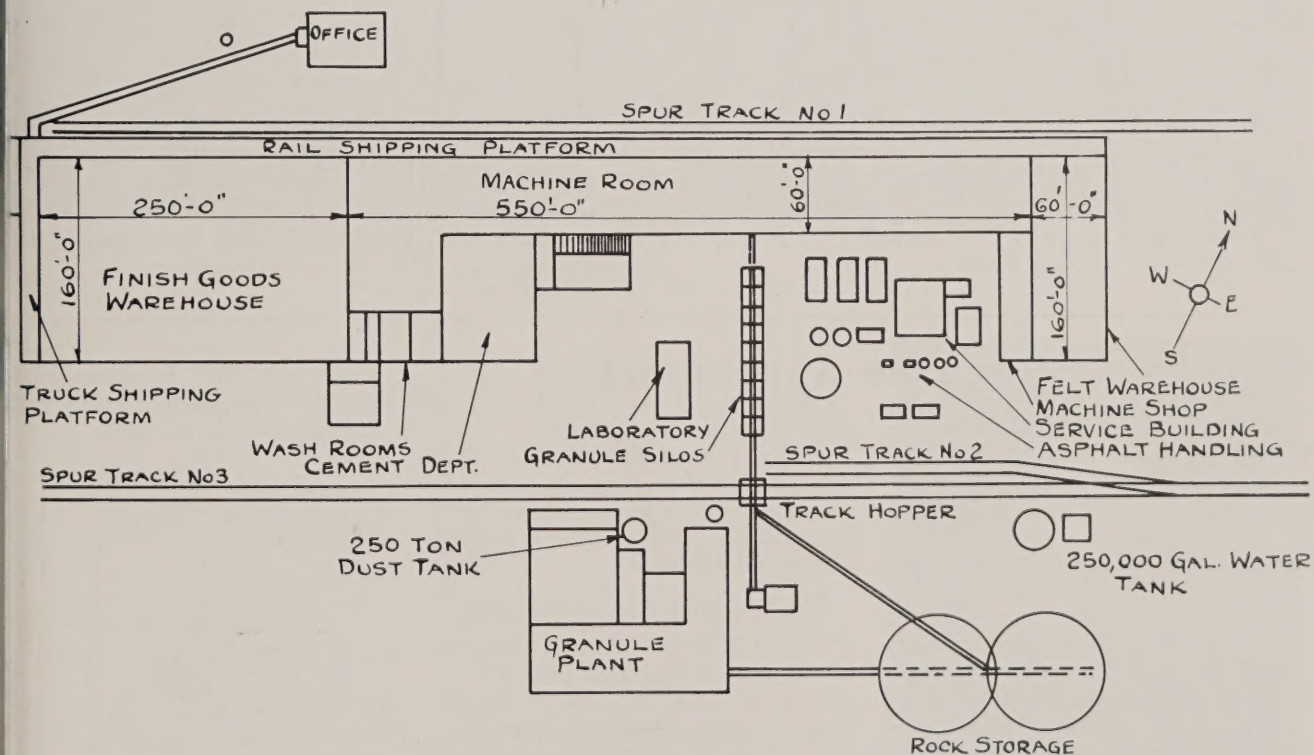


JUNE — Crane lowers section of 56 granule hoppers for Machine Room.



JUNE — Section of rock storage tank arrives for the new Granule Plant. The diameter of this tank is 14 feet.

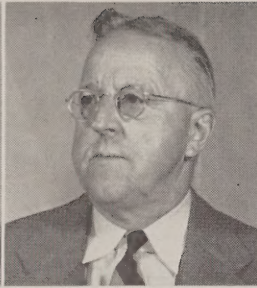
LY — Office building nearing completion. Men in foreground are placing the forms for cement walk which leads from Office to the Warehouse platform. Part of the Warehouse and Machine Room can be seen to the right.



OUTLINE of several buildings and installations gives a clearer idea of the extent of the new plant. To satisfy the curious — that tiny circle beside the office indicates a flagpole.



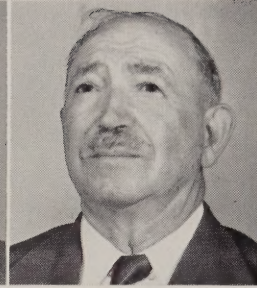
Paul Kruchas



Ivar K. Lindquist



Michael Yasionis



Joseph Catalano



Giovanni Fruci

Norwood Roofing Plant

Paul Kruchas, 21 St. George Avenue, Norwood. From May 20, 1907. In Finishing Department at this plant for entire service. Retired August 31, 1954.

Ivar K. Lindquist, 22 Highland Street, Norwood. From March 3, 1911. In Finishing Department at this plant, except for first few days, for entire service. Retired August 31, 1954.

Stephen Zinkowsky, 734 Pleasant Street, Norwood. From July 25, 1922. On No. 1 Machine from July 1, 1937. Retired August 31, 1954. Previous record: June 30, 1921 to August 5, 1921, Floor Covering Undercoat Department.

Leon Bahonski, 22 Tremont Street, Norwood. From March 10, 1927. Started at Power Plant, East Walpole. From April 22, 1931 at Norwood Roofing Plant. Since July 1, 1937, No. 1 Machine. Retired August 31, 1954.

Francesco Antonico, 1401 Washington Street, Norwood. From March 15, 1934, for most of service on No. 6 Machine. Retired August 31, 1954.

Floor Covering Plant

Giovanni Fruci, 1086 Washington Street, Norwood. From June 22, 1920. Undercoat Department, then transferred February 16, 1949, to Shipping Department. Retired August 31, 1954. Previous record: December 19, 1916, to January 4, 1917, and March 20, 1917 to January 30, 1920, Norwood Roofing Plant.

Join Retirees

East Walpole Mills

Michael Yasionis, 1134 Washington Street, Norwood. From March 5, 1917. Started at Norwood Roofing Plant. Since August 15, 1918, at the Finishing Mill, for most of his service in the Pressboard Department. Retired August 31, 1954. Previous record: April 23, 1913 to October 28, 1916 at Box Shop Shipping.

Joseph Catalano, 48 Savin Avenue, Norwood. From March 26, 1919, No. 1 Box Shop in Wall Board Department. Since May 9, 1924, in Solid Fibre Cases Department. Retired August 31, 1954. Previous record: July 7, 1917 to April 26, 1917, Norwood Roofing Plant. July 8, 1917 to February 13, 1919, No. 1 Box Shop.

Suggestion Plan Appointments

JOHN J. MURPHY, Director of Personnel, has been named Chairman of the Suggestion Committee, replacing R. M. Wight, retired.

George Dusty of the Engineering Development Division has been appointed to assist with the investigation of suggestions at the East Walpole, Norwood and Phillipsdale, Rhode Island, plants.

He will conduct the preliminary investigation of suggestions in the Massachusetts plants and will spend one day a month at Phillipsdale talking with suggesters there. He will also be available to help individuals write out their

suggestions, if they need help.

Also, if a suggester wishes to renew a suggestion, or inquire about one of his suggestions in process, he can do so by speaking to Mr. Dusty or calling him on Extension 389.

September Suggestions

SUMMERTIME doldrums hit the Suggestion Plan with only 15 suggestions accepted and only 95 suggestions considered. Eleven men accounted for the paying ideas, three of the suggesters accounting for two winners apiece. Two men at Norwood Roofing, Thomas Concannon, FBV, and

Axel Ostrom, FBJ, received \$20 for having had five accepted suggestions.

September awards were paid as follows:

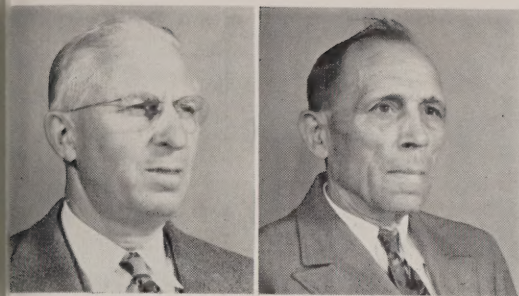
Norwood Roofing Plant

Joseph Carchedi, FBPM-9	\$20
* Thomas Concannon, FBV	45
Robert Jewell, FBV	20
Stanley Jezulewicz, FBV	20
Axel Ostrom, FBJ	40
Charles Solbo, FBPM-1	20
John Stupak, FBV	20
Joseph Serratore, FBV	5
John Sigmund, FBM	5
* Domenic Silvi, FBI	10

Norwood Flooring Plant

* Frank Shumski, FFG	\$25
John McLatchey, FFG	5

* Two suggestions accepted this month.



Bartley T. Curran

Leon Bahonski

These 14 men can
look back on a
combined total of
55 years of
continuous employment
at Bird & Son.

Edward J. Scanlon, 1387 Washington Street, Norwood. Started August 30, 1920, No. 2 Box Shop, Flower Pot Department. Since October 27, 1927, Shoe Cartons Department. Retired August 31, 1954. Previous record: June 10, 1906, to April 8, 1918, No. 2 Box Shop.

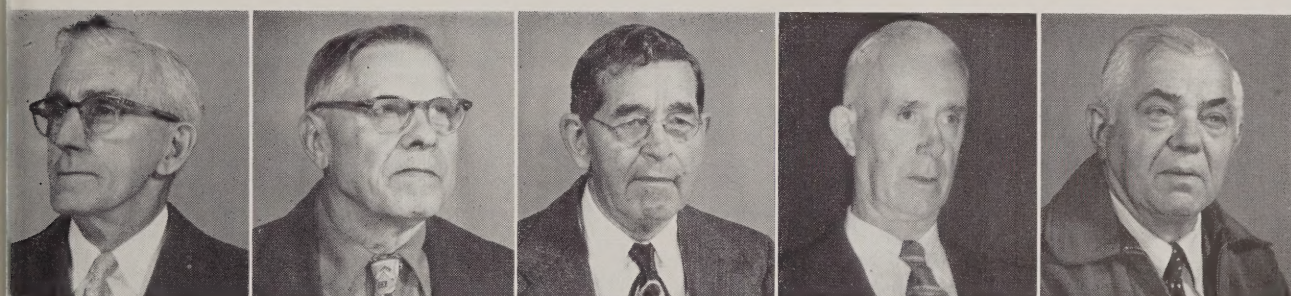
Andrew J. Thompson, 13 May Street, East Walpole. From August 31, 1920. Started in Beater Room, Paper Mill. From May 10, 1923, Oiler in Maintenance Department. Since August 27, 1941, Shipping Department, No. 1 Box Shop. Retired August 31, 1954.

Justin P. Antonitis, 6 Andrews Place, Norwood. From February 23, 1921, Shoe Cartons Department, No. 2 Box Shop. Retired August 31, 1954. Previous record: June 23, 1919 to November 23, 1920, No. 2 Box Shop.

James J. Donovan, 27 Phillips Avenue, Norwood. From February 20, 1922, No. 5 and No. 3 Paper Machines, Paper Mill. For many years Machine Tender. Retired July 31, 1954. Previous record: June 11, 1914 to September 2, 1914, Norwood Roofing Plant. April 28, 1916 to June 4, 1918, Paper Mill.

Bartley T. Curran, 65 Phillips Avenue, Norwood. From December 10, 1923, Shoe Cartons Department, No. 2 Box Shop. Retired August 31, 1954.

William P. McGrath, 87 Cottage Street, Norwood. From November 28, 1938, Solid Fibre Cases Department, No. 1 Box Shop. Retired August 31, 1954.



Edward J. Scanlon

Andrew J. Thompson

Justin P. Antonitis

James J. Donovan

Stephen Zinkowsky

Second Rotary Unit Received at Flooring

SECOND rotary printing unit has just been delivered to the Norwood Floor Covering Plant and will soon be set up.

The Only Two

This unit is a duplicate of the one now in use on which rug border, inter cover and wall covering are made. In fact, it was built several years ago by the Crawford Engineering Company in Providence, Rhode Island, at the same time as the Bird unit. One machine was delivered to Bird & Son's

Norwood Floor Covering Plant; the other unit was shipped to a floor covering company in Belgium and used there until purchased by Bird & Son earlier this year. These are the only machines ever built in this particular design.

More Variety

The return of this equipment will enable the Floor Covering Plant to extend its rotary printing operations and increase the number of colors in materials printed by the rotary process.



LITTLE LADY is Georgi Ann Eisnor, 14 months, granddaughter of George Silva of No. 1 Box Shop.



Harry Mann, retired, views the remains of his cottage at Mattapoisett. The foundation is in foreground. (Photo by Carroll Homan)

In the Wake of Hurricane Carol

These graphic pictures were all taken by Bird & Son employees



Deserted beachhead where the day before was a row of cottages (Photo by Carroll Homan)



Stove-in house has wall of another house resting chummily in its front yard. This is Swift's Beach. (Photo by Frank Nyborn, Jr.)

This street at Swift's Beach has obviously been cleaned up, but the sad wreckage along the edge remained for days. (Photo by Frank Nyborn, Jr.)



Once upon a time

From historical notes on old East Walpole tavern: Capt. Polley, a blacksmith, "remembered the big wind storm of 1815 which uprooted trees and blew down barns and sheds. A large elm in front of his house destroyed their chimney as the dinner pot was boiling. His mother took the children out of doors for safety under the bridge that spans the Neponset River."



They came crashing down, the tower and bell (left center) from the East Dedham firehouse. Underneath were two cars. (Photo by Arthur Chamberlain)



Pier at Bristol, Rhode Island, had some 30 cars parked on it before Carol. Sea traffic guide, Bell Buoy No. 10, now ironically marks junk heap of land vehicles. See wheels, right foreground. (Ivatts photo)



Not a highway accident. These are cars belonging to Bob (left) and Bill Ivatts, Sr., which were on the Bristol pier. (Ivatts photo)



Snapped near the base, tree lands by George Barton's back door in Norwood. To inland householders, loss of their trees was poignant enough. (Photo by Frank Nyborn, Jr.)

William S. Jackson

WILLIAM S. JACKSON, Bird & Son employee for 33 years, died suddenly at the Norwood Hospital, September 18.

Mr. Jackson first began his Bird & Son career in the Treasurer's Department in the Main Office on June 1, 1921. Two years later he transferred to No. 1 Box Shop. Here for five years he did planning work and worked in other capacities which broadened his

knowledge of box making operations. From April 1928 to January 1936, he was Superintendent of the Shoe Carton Plant, No. 2 Box Shop. He then was assigned to special studies, first at the East Walpole Paper Mill and later at the Norwood Roofing Plant. In January 1942, he joined the staff of the Drafting Room at East Walpole, and was still employed in that department at the time of his death.

For many years Mr. Jackson was active in Boy Scout work in Walpole. He also helped to organize the Walpole Auxiliary Police. After overseas

service in World War I, he became a member of the American Legion and at one time was Commander of the Thomas H. Crowley Post, No. 104 in Walpole.

Funeral services were held September 20, at the United Church, Walpole. Burial was in Rural Cemetery, Walpole. Members of his Legion Post served as pall bearers.

Mr. Jackson is survived by his wife, Susie, and two sons, W. S. Jackson, Jr. of Memphis, Tennessee, and Richard F. of Lexington. There are four grandchildren.

Milling Around

MAIN OFFICE

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
MARIANNE MASINO
WANDA WOJDAG
BETTY WENTWORTH

DOROTHY MCELENEY
JULIA LEWIS
WILLIAM GRAZADO
MARY McDONOUGH
PAT McDONALD
RITA PETRONI

Before her recent marriage, Nancy Mulholland Olson was given a toaster and Revereware tea kettle by Office friends in the Credit Union. (See Marriages)

Nerve center of the World Series for the East Walpole Offices on Friday (the third game) was the gatehouse at the entrance to the mill. With the Office Manager's blessing, Elaine Monteith kept score via Ray White's radio and sent runners each inning to post the scores in the two office buildings.

Chief Operator Mattie McLaughlan has been taking her three weeks' vacation this month.

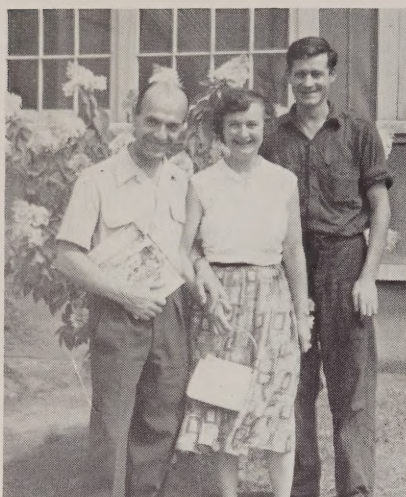
Mahlon Johnstone of the Mail Room and Jack Wilson, Mill Office Messenger, are attending Northeastern University night classes.

Sympathy is extended to the family of Phyllis Coffin, who passed away on September 28 after a long illness. She worked in Stenographic for a number of years until ill health forced her to leave about two years ago.

Louise Davis of Cost recently appeared wearing a lovely diamond. The lucky man is Kenneth Polk of Dorchester.

Peg Corcoran has been taking a fall vacation.

Isabel MacLeod writes of the palm-lined causeway out from the city of Clearwater, Florida, where she is now living. Sounds lovely.



VISITORS FROM FRANCE, M. and Mme. Paul Fleury, with Donald Holbrook, right, of No. 7 Roofing Machine. Mrs. Fleury is Donald's sister, the former Velma Holbrook, language teacher at Brookline High School, who recently became the bride of textile mill superintendent Paul Fleury, of Isere, near Lyon, France. Donald's sister and brother-in-law, were delighted with their visit this summer to Donald's company's plants.

Carolyn Delaney, Eleanor Morse, Mary Kelleher and Anne Lindsay spent the Labor Day week-end at the Blue Water Hotel Apartments at Bass River on the Cape.

After acting as maid of honor at younger sister Roberta's wedding, Elizabeth Gleichauf and another sister, Irene, public health nurse, who came home from California for the wedding, took a week's trip to New York City.



VFW DELEGATES at the recent national convention in Philadelphia include Norwood and East Walpole employees. At left are John Hutchins and his wife and Thomas DeSena. Agnes Fraser, is at right, with Edward "Red" Paduck beside her. Mrs. DeSena is seated across from her husband at this dinner for Massachusetts delegates.

Bunny Woolley's son, Carl, has just entered Williston Academy at Easthampton. He spent the summer lifeguarding at the local pool in his home city of Brockton and collecting more swimming trophies.

June Crean is now flashing a beautiful sparkler received last month. Her fiancé is Leo Flanagan, the boy next door.

Mary "Mimi" Berteletti is sporting 1954 Oldsmobile 88, light blue and Polar white.

Florence "Flossie" MacDonald enjoyed a late vacation in Prince Edward Island this month.

Laura Marinelli is showing a beautiful pearl friendship ring given to her last month by Ronnie Ferrara, now in basic training at Fort Dix.

We were glad to see Wilda Hignet Leggee and her sweet baby daughter, who came to visit us recently.

Pat Walsh and Christine Burke Cree also dropped in at Floor Covering Sales for a visit.

Virginia Chubet and Kay Williams stopped in with their babies. Virginia's little boy is a year old. Kay's daughter, who is a little younger, was dressed in a pretty light green outfit.

PAPER MILL

THOMAS FLOOD	JOHN KALIS
EDWARD GERAGHTY	NINNETTE GRUSHESKI
FRANK NYBORN	ELNA GOTTBURG
EDWARD WISNIEWSKI	NELLIE COUGHLIN
MILTON GARDNER	

PRODUCTION AND POWER

Earle and Mrs. Davis and son Richard spent their vacation at Lake Wequaquet Centerville, boating and fishing in their boat, the "Do-Si-Do". This was Earle's first try-out of the new electric self-starting outboard motor.

Vincent Grassia's car was one of those which was pretty well scratched up in Hurricane Carol.

John F. King, who has been living in Colorado, was visiting in Norwood and dropped in to see old friends at Stock Transfer in the Paper Mill. We had a nice talk with him. He is working at an Electrolux factory.

Howard "Duffy" White, formerly of the Stock Transfer Office, was also in. We are glad to have these men drop in. Duffy is employed at the Sharon Post Office.

Kenneth and Mrs. Rouillard and son Bruce drove to Hiram, Ohio, for Bruce' enrollment at Hiram College. They went by way of Syracuse and Niagara Falls. They visited daughter Betty in Ann Arbor, where she is head nurse at the University of Michigan Hospital. They visited daughter Marcia also. Marcia has worked at Bird & Son summers and is now doing graduate work at Oberlin College. On their return they toured the Adirondacks and Lake George.

Among vacationers at the time of Hurricane Carol were George Boone, Peter Rukstalis and Peter Glebus.



PROMISING LITTLE DANCER is Kimble Mc-
wen's daughter Janet, 8, left, who competed
the Scottish games in Cape Breton, this
summer. She can now perform the Sword
dance, Highland Fling, Sean Triubas and
sailor's Hornpipe. Later this summer Janet
took two firsts in Schenectady. Her father,
Night Foreman at the Paper Mill, says Janet
wishes to dance.

Adelard Blais, Machine Tender, No. 2
Paper Machine, had a September vacation.
Evenings and week-ends, many house-
holders are still busy banging away on their
roofs, replacing shingles whipped off in
the two hurricanes.

Glad to see Rocco Puopolo back after
four months' absence.

Oscar Magnuson is recuperating from a
serious operation at the Norwood Hospital.
We wish him a speedy recovery. We miss
him also at the Sport Center on bowling
nights. He was captain of the Stock Transfer
bowling team. Red Schuller has taken over
the captaincy, since Oscar has been out.

Harrison Holton has moved to Norwood,
after spending many years in East Walpole.

Donald Freeman went to York Beach,
Maine, over Labor Day.

A number of employees attended the
Ithuanian Annual Field Day in Brockton
on Labor Day.

Walter Bisdneck spent a week visiting
relatives in Cleveland.

Ray Kirby of No. 4 Paper Machine is a
brand new home owner in Foxboro. He
has been adding a breezeway.

We hope Peter Rukstalis will be well
soon following an accident suffered in Nor-
wood recently.

Thomas Concannon was an unhappy fish-
man following a trip to the Cape, when
he lost a reported \$25-worth of equipment.

Sulo Sulomaa planted 4 dozen tomato
plants and harvested 27 bushels. Seventeen
of them rotted because of too much rain.
Better stick to strawberries, Sulo!

Charles Marshall is back to work after his
operation.

Glad to see Walter Kozlowski back to
work after a long illness.

FINISHING

Sympathy goes to Ed Jankowski, who lost
his father recently.



NAVY SON. Anthony Montisano of No. 2
Box Shop had the welcome mat out recently
for Tony, Jr., home briefly from Bainbridge,
Maryland.

MAINTENANCE

Oiler Julian Borowko remodeled his
house and garage while he was on his
annual vacation.

No. 1 Box SHOP

JOHN P. WALSH	CATHERINE BELLEW
KENNETH HOUGHTON	EDWARD PADUCK
RAMONA CHICOINE	FRANCES PENZA

We all wish Bill Reardon a speedy re-
covery from his recent illness.

We welcome Coleman Conroy to Corru-
gated Cases Department.

Superintendent Arthur Colburn has been
on vacation.

Among recent retirees from here are Wil-
liam McGrath, who worked in Department
FXF, Solid Fibre Cases; Andrew Thomp-
son of Shipping, and Joseph Catalano, also
of FXF. Our best wishes to them in their
retirement.

No. 2 Box SHOP

JOSEPH SMELSTOR, JR.	ANNE KELTER
A. D. SMITH	CATHERINE BRADY
JOSEPH FOLEY	

Charlie Ricker spent part of his vacation
in the White Mountains.

Byard Bennett is back again after a nice
long vacation.

We hear that Frank Swierk is well on
the road to recovery.

Bob Patterson received a nice piece of
luggage from his fellow workers on the
occasion of his 25th anniversary with the
company.

To Bartley Curran, Edward Scanlon and
Justin Antonitis we extend our best wishes
for the best of luck on their retirement.

Tony Montisano became a proud grand-
father in August. His daughter had a son.



ARTHUR FORTIER'S DAUGHTER, Mary Anne,
graduated in June with highest honors from
Holy Trinity High School, Boston. Arthur
works in the Linoleum Department at Floor
Covering.

Ann O'Brien spent a week of vacation
relaxing at home.

Louise Driscoll stayed at home and hit
a rainy week for vacation.

Ernest Field and family spent his vaca-
tion in Canada.

Anyone who likes fresh-cut flowers, see
Joe Carpino. He leaves them at doorsteps
before people get to work. Note: Please
leave the vase outside.

Gus Smith contributes more about that
odd insect, the praying mantis, reported
last month as back visiting in the new
Boiler Room. Gus's clipping says "the pray-
ing mantis may never win a Mrs. America
beauty contest, but the Massachusetts De-
partment of Natural Resources regards this
goggle-eyed insect as a public benefactor."
It eats other insects.



STATE HEAD of Lady Cooties this year is Julia
Smith, Main Office Cost Department. Julia
was installed as Lady Queen of this VFW
affiliated group in July for a one-year term.
Julia and her Lady Cootie associates are well
known for their tireless devotion to the Bird
Club Veterans Show. The Cooties' chief goal
is to cheer hospitalized veterans.

NORWOOD ROOFING PLANT

ARTHUR MCKENNA	JULIUS AUKSTOLIS
LEONARD WEAVER	ROGER PERCY
RICHARD CARBERRY	JOHN FOLAN
JOSEPH NEVINS	JAMES MURRAY
FLORENCE MURRAY	MICHAEL MEOMARTINO

The automobile trend here lately has been towards Chevrolet. Among those who have recently bought Chevies are Harold Dunakin, Albert Blackler and Leon Morrison.

John Famolle has changed from a Ford to a Nash.

John Donahue claims Hurricane Carol had partially uprooted a large tree in his yard, when along came Edna and straightened it up again.

Luigi Carrieri hastened Stanley Phillips' departure to South Carolina by rendering a few songs at the farewell banquet held in honor of Stanley. Jim Goguen disappointed the throng by being unable to play his musical spoons because of a sore index finger.

Donald Holbrook took a trip to New York and New Brunswick. The New York jaunt was to take his sister and her French husband to get the boat for Europe. Donald says his sister and husband while in the United States visited other industries, but nowhere else were the guides so good as they were at Bird & Son. They were all very appreciative of the reception they got at both our Norwood and East Walpole plants.

Harland Bullard spent his two weeks at home holding down the roof while Carol and Edna were visiting us.

Jimmy Lowe, our Night Foreman, enjoyed his vacation by motoring throughout upper New York State.

Bernie Jankowski's hand is slowly healing after a painful asphalt burn.

When Bill Letts was quite ill, three of his fellow Roofing Plant workers volunteered and gave blood. These modest Good Samaritans were Joseph Fitzgerald, Harry Robertson and Francis Curran. And believe



ARTHUR MILLS and his bride, the former Mary Early of Saxonville. They were married on June 27 at St. George's Church, Saxonville. Arthur works in the Linoleum Department and Mary is employed at Dennison's.

us, it took a lot of inquiry to find out who they were!

Barney Munchbach and his family enjoyed a two-week tour of Canada.

Tony Nado took an auto trip during his vacation to Chicago for a visit with his father, sister and brother.

Newcomer to the Roofing Lab is Roy McQuillan, formerly of Walpole, now of Medfield. Roy used to work for Kendall Mills. He is an authority on ceramics, which he has been making in his home as a sideline.

Janet Haste Trotta honeymooned in the South following her wedding September 25. (See Marriages)

Jim Jackson of the Lab has accepted the position of Business Manager for the Ne-

ponset Choral Society. Jim is planting his roots more firmly in Walpole, having purchased a lot on Old Post Road.

Mike Meomartino and his bride went to Niagara Falls and Lake Placid on their honeymoon. (See Marriages)

FLOOR COVERING PLANT

BRUCE GRINDLE	GEORGE SHACKLE
CHARLES COBB	DOROTHY HAWES
THOMAS BLUNDELL	FRANK SHUMSKI
NAZARENO LORI	JOSEPH WALL
RONALD MURRAY	

The second annual Jimmy Fund soap box derby for boys and girls was held in Foxboro on September 25. Stan Cody of the Design Department was a judge in the finish line. John Green of the Machine Shop who is a veteran soap box derby worker was clerk of the course.

Ken Wills of the Lab said he'd give the fellows a ride in his new late model convertible if his favorite team, the Giants won the World Series. Well!

Sympathy is extended to Elroy Coffin on the recent death of his wife.

Word received from Helen Lipinsky now living in Clearwater, Florida, says she is a secretary in a frozen foods company.

John McDougall, chairman this past year of the Bird Club Special Activities Committee, received a lot of compliments following the first Boston Garden show, which purchasers of the Bird Club's special-rate booklet attended.

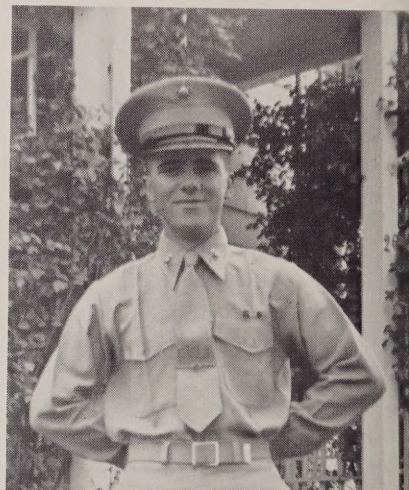
Welcome back to Walter "Teeter" Hansen, who returned from a three-weeks' leave of absence which he took to attend his son Wrussell's wedding. The son is an airman second class at Sandia Air Base, New Mexico. His bride came from Indianapolis. As far as Teeter is concerned, the Indians are welcome to this part of the country. Teeter claims — with a straight face — that in Oklahoma there were so many crickets that they were ankle deep in the street. He also mentions running over a rattlesnake in Colorado, getting a punctured tire from it. "Great adventure," says Teeter "and I'll never do it again!"



COMBINER CREW at No. 2 Box Shop snapped by camera fan Arthur Chamberlain of the Paper Mill. Left to right: Ernest Field, Spencer Peckham, Robert Collins, Thomas Tierney and Joseph Ruscetti.



CROSSING the Strait of Canso between Nova Scotia and Cape Breton Island on the "John Cabot" this summer are Angus Boyle and his niece. Next year Angus can drive over on the new Causeway, to be completed this December.



HANDSOME MARINE is son of James O'Sullivan of Floor Covering. Pvt. Denis G. O'Sullivan just completed boot training at Parris Island.

Chicken Bake

September 19
at
Walpole Sportsmen's Club

FLOOR COVERING UNION



Fill 'er up.



Music by: Katherine Kane, Bill D'Amico (strings), and Frank Molinari (keys), all of Bird, and Red Gugliotta (sax).



Marilyn tries some dance steps with help of daddy, Joe Giampa.



Let's get out of the rain.

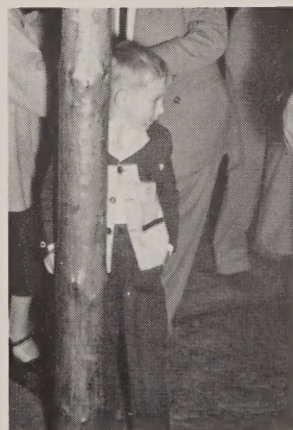


I'm ready.



Local No. 385 came and so did their families.

Left: Ronald Murray's wife and small daughter.



Trapped. Marian Kissell's boy is surrounded by a polka in full swing.



OFF TO COLLEGE. Carol Trenouth, seated, center, was given a farewell surprise by friends before she left her job as Clerk in Roofing Shipping to go to Boston University. The other girls are Florence Murray and Janet Haste.

Standing, from the left: Auvo Aho, Forrest Clarke, Tom O'Toole, Stanley Sallie, Ken Doane, Dick Arling (almost obscured), Mike Malacaria, Herb Waldman, Bob Jewell, Jim Clements, Roy Walton, Arthur Ellis, Ray Murphy, Arthur McKenna, Bill Price and John Hutchins.



THAT OLD GANG OF MINE. Men who had worked with Stanley Phillips for years at Norwood Roofing gave him a farewell dinner at McCarthy's in Medfield before he left for Charleston. Some of them are in this picture with him. From left: Alec Kupraszewicz, Mike Silvestri, Axel Ostrom, Ted Michienzi, John Mattson, "Starsh" (Stanley) himself, Luigi Carrieri, Ray Call, Paul Sansone and Alec Alessandrini.

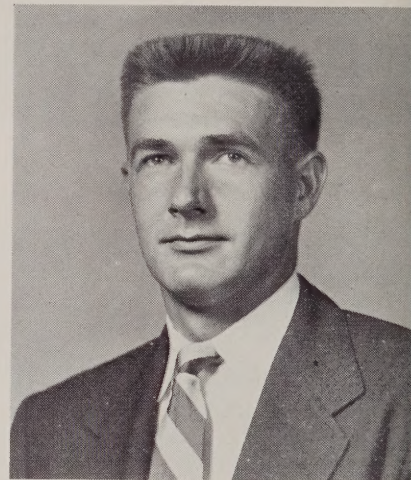


HAPPY ANNIVERSARY, DOTTY. Office friends remembered Dorothy McEleney, Floor Covering Sales, on her 25th Bird & Son anniversary with flowers, candy and a gift of money. Dot is seated center. With her are, from left, Priscilla Bandoni, Laura Marinelli, Mary Berteletti, Carolyn Cogswell, Adeline Gazarro and June Crean.

Heads Sales Service at Charleston Office

ON September 3, 1954, Kermit Mann began working for Bird & Son, inc., in the capacity of Sales Service Manager at our Charleston, South Carolina, Plant.

Mr. Mann was first sent to Shreveport for a three-week period, where he was introduced to some of the details and responsibilities connected with his new position.



Kermit Mann

He comes to us from the U. S. Army where he had served for two years coming out a first lieutenant. Before entering service he was graduated from The Citadel, the Military College of South Carolina, with an A.B. degree in political science.

Prior to moving to South Carolina his home was at Northfork, West Virginia, where he received his high school education. The Mann family now consists of Kermit and his wife, Jean, and their seven-month-old son, Jeffrey. His hobbies are hunting, fishing and raising Boxer pups.

THANK YOU

I wish to thank all my friends in the Roofing Yard Gang for the beautiful basket of fruit sent me during my confinement at the Norwood Hospital.

In deep appreciation,

(signed) Bill Letts, FBC.

I wish to thank all my friends and fellow workers who kindly volunteered as blood donors on my behalf.

In deep appreciation,

(signed) Bill Letts, FBC.



LITTLE LEAGUE ACTION at Callahan School Field this summer. Employees' youngsters were in the thick of it. Left is Roy Walton's boy

at bat, with Lorne Murphy's boy catching. Right: Clare Hayman's boy is the catcher in this exciting close-up.

John Zabrowski

JOHN F. ZABROWSKI, retired since last October, died at the Norwood Hospital, September 14. He was in his 67th year.

Mr. Zabrowski's employment with Bird & Son dates back to July 1911. He worked first in the Transfer Department of the Box Shop and then for many years was a Finisher in the Solid Fibre Department. He retired because of poor health, October 1, 1953.

He is survived by eight children. One son, John A., works at the Norwood Roofing Plant and a daughter, Mrs. Statia Wraga, formerly worked at No. 1 Box Shop.

Funeral services were held Friday morning, September 17, with a solemn requiem high mass at St. Peter's Church, Norwood. Burial was in Highland Cemetery.

George Murray

GEORGE MURRAY, Janitor and former Watchman, died suddenly on September 27 while on vacation in Milford, Connecticut.

Mr. Murray's first employment with Bird & Son was on the Floor Covering Print Machines from September 15, 1921, to April 21, 1922. A year later, he rejoined the company as a Millwright's Helper in East Walpole. He was employed as a Millwright's Helper and a Belt Man until May 1942 when he transferred to the watch service. From 1932 to 1940 his maintenance work was at No. 1 Box Shop.

When the Bird & Son watch service was discontinued and an outside company was engaged for the work, Mr. Murray became the Custodian of the East Walpole Brigade Room. He was

66 years old and had planned to work through another year before retiring at the compulsory age of 67.

Funeral services were held September 30 in the afternoon at the Union Congregational Church, East Walpole. Burial was in East Walpole Cemetery.

George Murray is remembered as one of the founders of the Boy Scout movement in the United States. Getting his inspiration from the Boys' Brigade in his native Scotland and the beginning of Scouting by Lord Baden-Powell, George and a friend in 1909 started their own troop in Barre, Vermont, where he lived on first coming to America. Later on moving to Walpole, Mr. Murray was very active in Boy Scout work. He had the pleasure in 1948 of attending a testimonial given in Barre to these early Scouts. Representatives from national headquarters were among those present. He had the honor of unveiling a monument bearing an inscription saying that here was the first troop of Boy Scouts in America.

He is survived by his wife, Ann (Robertson) Murray, five children and eleven grandchildren. A son, George, and a daughter, Mrs. Barbara Fleck, reside in Norwood; Mrs. Ethel Harding lives in Stoughton; Mrs. Ruth Thayer in Medfield; and Mrs. Mary Phelps in Sao Paulo, Brazil.

Fannie Murphy

MISS FANNIE MURPHY, retired, died at the age of 85 after a short illness, at her home, 341 Washington Street, East Walpole, on September 15.

She came to work for Bird & Son, May 1, 1886, when she was not quite 17. She retired on February 1, 1946, thus completing almost 60 years of

active employment. All of her work life was spent in the No. 2 Box Shop. For a great many years Fannie Murphy was Forelady of the Flower Pot Folding Department.

A requiem high mass was celebrated at St. Mary's Church, East Walpole, on Saturday morning, September 18. Interment was in the Highland Cemetery, Norwood.

Surviving her are two sisters, Miss Catherine Murphy of East Walpole and Mrs. Mary Conrick of Medfield, as well as several nieces and nephews.

Safety Lesson a true story

... on eye protection was seen first-hand by one of our safety engineers. He was touring a policyholder's plant with the safety director, when they were suddenly summoned to the first aid room. An elderly workman was seated there, holding a pair of safety goggles with shattered right lens. It was feared that he would have some cuts, but he was okay; there wasn't even a scratch. He had been eating his lunch when a thoughtlessly playful fellow had tossed a big spike in his direction. It flew like an arrow, directly into what would have been his eyeball ... if a hardened lens hadn't been there to take the impact.

"That was sure a close one," our engineer said "Lucky you happened to be wearing eye protection through your lunch hour today!"

"Lucky?" The man looked up and smiled — and suddenly our engineer understood. The elderly man's right — and only eye — twinkled as he said: "You see, I'm runnin' on my last one; I always wear my goggles — even through lunch hour!"

— Foreman

"The world's shortest sermon is preached by a traffic sign KEEP RIGHT." — Sales Mgr.

SHREVEPORT ROOFING AND FELT MILLS

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, RICHARD POTTIR, Photographer

Promoted to Foreman On Roofing A-Shift

CLENARD FERGUSON CHANDLER was named a Foreman on the Shreveport Roofing Machine A-Shift, September 1, 1954. He began working for Bird & Son, inc., September 14, 1942, as Sample Maker. In October 1943, he was transferred to the machine as Tying Man. Since that time



he has held a number of positions along the machine and learned all the intricacies of roofing manufacturing. From July 1, 1944, until February 8, 1946, Chandler served in the U. S. Navy, returning to the machine as Tying Man. In 1951, he was transferred to Machine Tender on the B-Shift.

Chandler was born in Arcadia, Louisiana, April 26, 1919, and finished high school at Haynesville High School, Haynesville, Louisiana. He is married to Angie W. Chandler and they have two children.

Shreveport Speaks

Our deepest sympathy is extended to Charlie Stetem in the death of his wife, Dorothy, who passed away September 6, 1954. Though Charlie has not been with us long, he has made many friends in the organization. His co-workers made up a collection for him and his three small children.

Anne Eddy's son, Gary, started to school this year and although he doesn't attend the same school that Anne did, they do have the same school colors. His class also won the banner for having the most mothers present at the first PTA meeting of the year.

Donald Russell, son of Clifford Russell, has reported to the Navy at San Diego for six months' boot camp.

John Lawson and Herbert Harrell have bought prescription fitted glasses as a result of the Ortho-Rater examinations earlier in the year. Both claim they see and feel better.

"Mack" Bryant and his wife drove down to Baton Rouge recently to see their son, Howard. The boy is working his way through Louisiana State University and one of his duties is taking care of 300 rats. Mack went with Howard Sunday morning and watched him feed and take these rodents out for their morning exercise.

Wylie Walden drove to Columbus, Georgia, to see his 72-year-old mother one weekend. Wylie says his mother is quite active and can still read her Bible without glasses.

Leo Hogan, G. B. Brown and W. T. Eason were present at Masonic Lodge when Troyce Brown received his Master's Degree recently.

Gertrude Salter recently enjoyed a weekend trip to Beaumont, Texas, and Crowley, Louisiana. She says she had a really wonderful time.

Vivian Wilson spent a week-end at a church camp and says it was a wonderful experience.

We were glad to have Kermit Mann with us for a while. Kermit is the newly named Sales Service Manager at Charleston.

A welcome also goes to M. E. Roach, who will be our Representative in San Antonio, Texas.



JESSE JOHNSON, Utility Man at Glenwood Granule Plant, has worked on all the machines there and at the quarry in his nine years with Bird. In this inside shot, he is checking the water supply on the Ball Mill.

Jesse and Mrs. Johnson have married children and one son, Joe still at home. They live in Glenwood and attend church and Sunday school regularly at the Baptist Church. In his spare time Jesse visits the sick and works around his home. He is neither fisherman nor hunter.

J. D. Johnston says it is pretty quiet around his house now that school has started and daughter Martha is in college in New Orleans and son, Jack, is back at Colby to finish up his education before going with Uncle Sam.

Science Park says that the reason a hippopotamus spends so much time in water is to rest his tired legs. He is so heavy that he can't stand on dry land very long without getting exhausted. In water his body floats and his legs get a rest. (From Boston Museum of Science.)

FIRE!

Fire Prevention Week is over, but danger from fire is not. Here are year 'round precautions suggested by a Greater Chicago Safety Council bulletin:

"If you awake at night and smell smoke, do not throw open the door of your room. To do so may be fatal; for if heated air and smoke burst in, you will breathe it—and one breath may be enough! Feel the door. If it is not warm, open it cautiously.

"If there is dense smoke but no flame, tie a wet cloth over your mouth and nose and crawl, because cooler, cleaner air will be found near the floor. Close all doors as you pass them."

The bulletin, prepared by John J. Ahern, president of the Greater Chicago Safety Council, further admonished persons not to waste

time fighting a fire or even reporting it before making sure all occupants have escaped.

"Never jump from a window except as the last resort," the bulletin continued. "Make a rope of bed clothes. If you must jump, throw a mattress down first.

"In reporting a fire from an alarm box, wait to direct the firemen to the house. Over the telephone merely tell the operator what you want to report one. Be sure to give the correct address.

"If your clothing is afire, do not run. This will fan the flames. Lie down and wrap yourself up in a rug, overcoat or blanket. This will smother the flames. If there is nothing to roll up in, just roll over slowly and beat the flames with your hands."

PHILLIPSDALE FELT MILL AND INSUL BOARD PLANT

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ROBERT CROWLEY

LESLIE E. HOWARD
RAYMOND NOLAN



RELAXING AT HOME with his dog, Jeep, is still a luxury for Matt Pino, Phillipsdale Maintenance. The Pinos' handsome house in the background was finished in February this year after 11 months of do-it-yourself labor by Matt, assisted by his brothers. The six-room house has, of course, a Bird roof and Bird Floor Covering in kitchen and bathroom. It is in Lincoln, Rhode Island.

The bowling started September 15 with six 6-man teams with everyone showing considerable interest. It looked like the start of a good season.

We were glad to have a visit from retiree Sam Gorelco.

Manuel Paiva of the Boiler Room has bought a two-family house on East Manning Street in Providence and Joe McBride has bought himself a house in Rumford.

Well, it has been done again — this time by Red Hamel. These fellows are so anxious to get to work that they rush in leaving the motor of their cars running.

We are glad to see Margaret Pierson back after her appendicitis operation.

Friends of Florence Hussey will be glad to hear that she had a baby girl, Patricia Anne, and both are doing fine.

Some of the boys took rather long trips on their vacations this year. Among the ones that we have heard about were Joseph Queenan's and Gil Dias' trips to Washington, D. C. and Al Dyson's to Miami Beach. Everett Rockwood spent his vacation in Maine and Enar Peterson in New Hampshire. Andy Oates went to Cape Cod and Howie Inman to Narragansett Pier. Manuel Paiva spent his in his summer home at Jamestown and Arthur Turner spent his vacation fishing in Narragansett Bay.

John Soito, Jr. of the Paper Machines and his bride toured Canada on their honeymoon following their marriage last month. Best wishes to the couple.

Around the Plant

We have an old fish story to report this month to the effect that Joe Queenan, Al Hammond and Bill Conway with their \$50 fishing outfits were put to shame by Phil Gordon, who with his one-eighth inch steel pipe and a string caught two 10-inch pickereels while the boys with the expensive outfits got nothing but experience. Phil said it only goes to show what know-how will do.

We were happy to see Tony Dias and Ray Chappell back to work again after serious illnesses.

We welcome Darrell Pierson who has started to work in the Cutter Room and Russell Carter who has started in the Lab. We hope these boys will enjoy working with us.

Charlie Masterson has left his summer employment with us to return to the R. I. School of Design. Les Howard has returned to the University of R. I. and Allan Duhamel has started in at Northeastern University. We wish these boys the best of luck.

Several new cars have put in their appearance since we last made a report. Matt Pino is sporting a new Buick, Bill Queenan has a Plymouth station wagon, Tony Rochford has a Plymouth, Ed Vatcher and Tony Pimentel have Chevrolets, Ed Boisvert has a Mercury, Theo Pereira has a Ford and Barbara Vandal has a Hudson.

Joe Wynne has reported that he has become a grandfather for the third time. Guess Joe is really getting old. He passed his 51st birthday only recently.



HORTICULTURAL CLOCK at main entrance to Ford Museum, Dearborn, Michigan with Ed Perry of the Phillipsdale Wood Department beside it. Ed reports it is a real timepiece. The numerals are happily planted in four-leaf clovers.

Births

To the Robert N. Christensens, a son, Robert Norden, Jr., September 7. (Horticultural Sales)

To the Robert G. Shicottes, a daughter, Cindy Ann. (Chicago Roofing Sales)

To the Stanley Drost, a son, John, August 27. (No. 2 Box Shop)

Marriages

Michael J. Meomartino (Norwood Roofing) and Helen Louise Rometti, on September 18, at St. Mary's Church, Franklin.

David Olson and Nancy Mulholland (Main Office), on September 18, at the First Congregational Church, Norwood.

John Soito, Jr. (Phillipsdale) and Alice Dias, on September 18, at St. Dominic's Church, Rehoboth.

Louis Trotta and Janet Haste (Norwood Roofing), on September 25, at St. Mary's Church, East Walpole.

Peter J. Costello (Paper Mill) and Rita Lucy Buote, on September 25, at Immaculate Conception Church, Stoughton.

Herbert Gearty and Margaret Sparrow (Flooring), on September 6, at St. Catherine's Church, Norwood.



KING GEORGE III of England in 1774 sold to Thomas Jefferson for \$5.00 the now-famous Natural Bridge of Virginia and 157 acres of land. Ray Chappell of Phillipsdale Maintenance on a drive through Virginia this summer took this picture and sent in this interesting information. The bridge is 215 feet high and 90 feet long.

Science Park says that the *Charles W. Morgan*, last of the famous New England whalers, sailed more miles and caught more whales than any other ship afloat. A scale model of this sailing vessel is part of a growing exhibit on "History of Marine Transportation" at Boston's Museum of Science. The old square rigger is now tied up at the Maritime Museum at Mystic, Connecticut.

CHICAGO ROOFING PLANT

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE, PAUL SCHEIDE

Chit Chat

Walter Wiggins enjoyed his vacation at his cottage at Paddock Lake.

Al Murgatroyd spent his time at the same lake and both reported it was wonderful. Al had a little trouble with the trusty old Plymouth and ended up purchasing a new 1954 Chevrolet.

Marge Hoey recently returned from a trip out to Colorado. She reported a fine time and enjoyed the state's beautiful scenery.

Helen Grether took a trip to Arizona to see her daughter and family. More news on this next month.

Rita O'Toole went on a motor trip to sunny California.

Recent visitors include:

C. E. Axtell of Deep River, Iowa; and J. Burkholder, J. Dauen, A. Weir, P. Kennedy and G. Bentley, all of Rock River Roofing, Sterling, Illinois.

Some of the boys in the mill think nothing of taking long trips. On Labor



MACLEOD INDIANS, active youngsters of Office Manager R. W. "Bob" Macleod of Chicago Roofing. They are Michael and Roberta Jean.

Day week-end they took a jaunt to New Orleans and Birmingham, just to mention two places. And, they were all back to work on Tuesday. Real, seasoned travelers.

Bob MacLeod and family spent their vacation in and around Wabeno, Wisconsin.

P. C. Johnson and family vacationed at a resort in southern Wisconsin.

We welcome Cathleen Kruse to the Bird family and hope her stay will be long and pleasant.

We also welcome Darrell Robertson, our new Salesman in central Illinois. We wish him the best of luck and hope he will enjoy his association with Bird & Son.

We extend our sympathy to Catherine Law and her family on the recent death of her father.

Mary Sheeran, our genial Office Cleaning Woman, has been out sick for some time. At latest report, she is on the road to recovery and should soon be back with us. We miss her very much.

Fran Johnson took the last week of her vacation and spent it between Evergreen Park and Indiana.

Berry Asphalt Co.

Gary, Indiana, Notes

By G. F. CAMPBELL, JR.

The Chicago Office was moved to Gary during the month and we welcome James S. Van Pelt and John Waldron to the Gary Office. They drive through many miles of morning traffic to reach the office each morning and haven't been late yet.

We also have two new employees at Gary: June Miesel and William Philley. They were welcomed into the Sales Department.

The baseball season is passing "peacefully away" this week and just in time too, for Bob Kostelnik who lost his shirt on that bottom place Pittsburgh team.

Magnolia News

By ZUMA AWBREY, STELLA HINES, CARMEN RAY

Back to college news! Betty Ann Awbrey, daughter of Zuma Awbrey, Sophomore — Southern State College, Magnolia. (Band Scholarship)

Judy Smith, daughter of Roger N. Smith, Sophomore — Lindenwood College.

Norwood Smith, son of Roger N. Smith, Senior — Purdue University. Majoring in Forestry.

Janet Van Pelt, daughter of A. T. Van Pelt, Junior — Northwestern University. Member of Alpha Chi Omega.

Vacation news! Donald Ray spent part of his vacation fishing on Narrows Dam and Red River, but spent a couple of days working on his house.

Sudden Death of G. F. Campbell, Jr.

As we go to press, word has just been received of the sudden death of G. F. "Chick" Campbell, Jr., 51, on October 9, at his home in Crown Point, Indiana. Mr. Campbell was Office and Credit Manager at the Berry Asphalt Company at Gary, Indiana. A more complete write-up will appear in the next issue.

Zuma and husband, Audis, Awbrey gave the wood trimming on their house a new coat of paint, and it certainly was well worth the effort — looks like a brand new house.

Verna and C. L. Crenshaw made a couple of trips to Grand Prairie, Texas, and in between trips entertained some teenagers in their home.

Margaret Lide spends most of her week-ends in Camden where her brother is ill.

Stella Hines and her family had a very nice trip to Galveston where they enjoyed the swimming and seafood, then drove across to New Orleans where they spent a couple of days sightseeing. The most impressive part of the trip was the drive through the Evangeline territory where the huge oak trees are covered with hanging moss, the branches being as big as an ordinary tree, and in some places forming an arch over the highway.

Visitors to Magnolia! Frank P. Reynolds and James "Jim" Jackson of East Walpole

visited in Magnolia and Waterloo for a few days in August. Joe Sterling of Rubarite, Inc., Chicago, and Joe Surcek of Dearborn Chemical Company also visited Berry in August.

Wedding bells! Ann Douglas Smith and James Bryant Downs were united in marriage in a simple but lovely ceremony at the home of the bride's parents at 126 N. Pine St., Magnolia, on Saturday afternoon, August 21. Mr. and Mrs. Roger N. Smith are parents of the bride. The couple will reside in Magnolia.

Incredible as it may seem, on a recent trip to East Walpole and during a discussion with some highway construction men about radio communication systems, Max Jester was told that a conversation between Berry's Waterloo, Arkansas and Stephens, Arkansas, offices had been picked up in the New England area. Small world — isn't it?



"I don't see any knuckles on his head, daddy"

Sales Lines

Tile Goes Touring

WHEN the first snow flurries come down on southern New England, the new Bird Tile Do-It-Yourself display will be completing its first tour. The final stand is in New Haven, November 18-20.

The Bird display is traveling with the New England Hardware Dealers' Do-It-Yourself Circus this fall. The show opened in Augusta, Maine, on September 9. It has already appeared in Worcester and Portland. The show plays to Burlington, Vermont, October 21-23; Springfield, Mass., the 28th through the 30th of October.

Easy as A B C

Employees in Bird & Son's Massachusetts plants will find the Hardware Circus nearer home on November 10 through 13, when it's in Boston.

The display itself is an ingenious one designed to be set up with a minimum of difficulty and draw a maximum of interest. The dealer or distributor mans the display. An extra feature, a Tel-A-Story unit set up with the 4-panel display, keeps running off a sequence of room scenes showing Bird tile-floored rooms.

Each Bird Floor Covering Field has one of these Do-It-Yourself tile displays. The display was created and built to answer a great many requests for Bird to take part in Do-It-Yourself shows.

Talking Points

Color Tuft Pattern Has Already Won Her

OUR Sales Promotion Department calls it "queen among queens." Best groups of women said they loved it when shown the pattern. A design authority writes of its "bright new beauty for the casual life, a mood of comfort and easy living."

This is the newest Bird felt base floor covering design. It is called Color Tuft.

If you work in or with Floor Cover-

with a traveling circus



HERE'S HOW, explains B. V. Johnson, Floor Covering Sales, left, as he shows Augusta hardware dealer, right, how to mark for a rounded corner. This is the new Do-It-Yourself Bird Tile display traveling this fall with the New England Hardware Circus. Observing, center, is Floor Covering Sales Trainee P. Clarke Dwyer.

assist from a ball team



SALESMAN BILL HOVER gazes proudly down banquet table at Orgill Brothers' "Bird Baseball Team." This active Memphis distributor promotes a near-champion club which goes to bat for Bird each time it plays. Players' shirts read "Bird Floor Covering."

Around the table from the left are: George Malone, Joann Chester, Rollo Wilkerson, Mrs. Wilkerson, Mrs. Dick Cain, Dick Cain, John Morris, Orgill vice president; Mrs. Hover (mother of W. B. Hover) and W. B. "Bill" Hover.

Continuing: Mrs. Evans John, Evans John, Mrs. Leslie Berryhill, Leslie Berryhill, Ed Kelley, Danny Childs, Mrs. W. B. Hover, and K. W. Orgill, 1st vice president, Orgill Brothers.

ing, you've seen it already. Employees, who are always more demanding of their own products than of another company's, admit it is good looking. Have a look for yourself.

What's in a Name

It comes in green, gray, gray with color and brown. The sales names are very attractive and give a zip to the description: April green, shadow gray, rainbow, and nutria (in the same order). The Color Tuft pattern is like a slub weave, in which the alternate

thickening of the thread makes a pleasantly rough effect.

Winning with Colors

TEXTURED Linoleum is newly appearing in red and also in black. The public is buying it in both tile and yard goods. Textured patterns in hard surface floor coverings are very popular. Plus the pastel colors which Bird already offer in Textured Linoleum, we also have those much-in-demand primary colors, red and black.

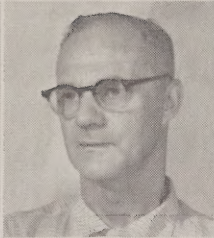
Quarter Century Club

New Members

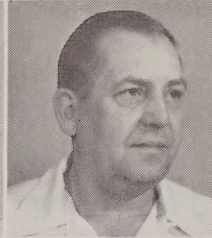
January - July 1954



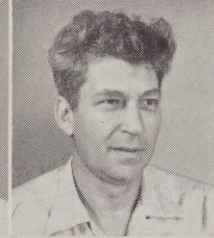
James H. Ellis
Combiners
No. 1 Box Shop



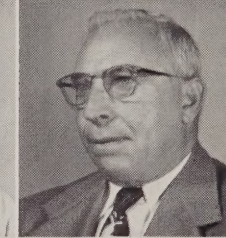
Vernon L. Rafuse
No. 2 Paper Machine
Paper Mill



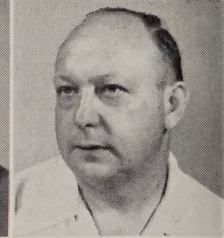
Harold J. Mattson
Maintenance
Norwood Roofing



Charles A. Norton
Maintenance
Norwood Roofing



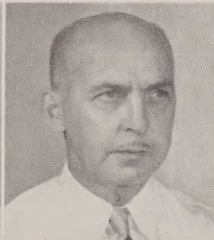
Francesco Bilotta
Stores Dept.
Norwood Roofing



Michael J. Sameski, Jr.
Yard Dept.
E. W. Mills



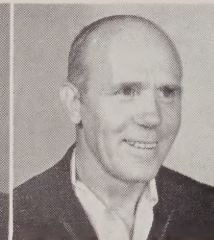
Joseph Strumskis
No. 9 Machine
Norwood Roofing



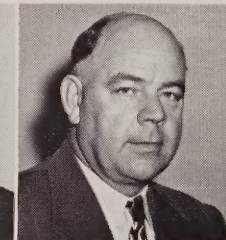
Nelson M. Phillips
Foreman, Finishing
Floor Covering



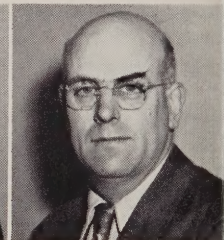
Julian Borowko
Maintenance
E. W. Mills



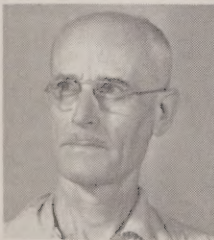
James A. Schuller
Pressboard Dept.
Finishing Mill



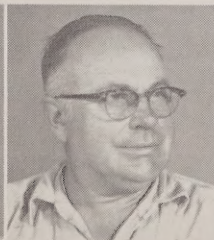
Albert F. Gilmore
Foreman
Paper Mill



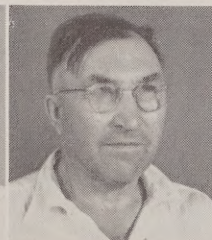
Perley H. Mudgett
Technical Supervisor
Paper Mill



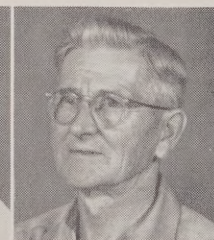
Edgar B. Bigelow
Shoe Cartons Dept.
No. 2 Box Shop



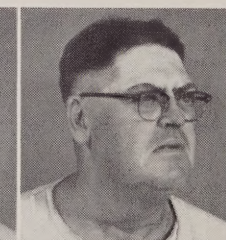
Joseph A. Fisher
Shipping Dept.
Phillipsdale



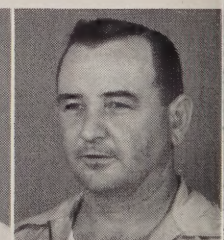
Armond C. Giberson
Insul Board Plant
Phillipsdale



Edouard N. Roy
Maintenance
Phillipsdale



Charles F. Sinnett
Stock Transfer
Phillipsdale



Joseph E. McBride
Maintenance
Phillipsdale

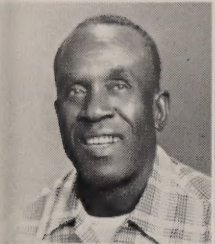
The New 25-Year Man

He's without a doubt past 40. Sometimes he has worked elsewhere before starting with Bird & Son. He doesn't consider himself very old, though the 20-year-olds think he's getting along. He's settled in his job and feels he will work for Bird & Son an indefinite number of years more, though he has, of course, figured out mathematically when he will retire.

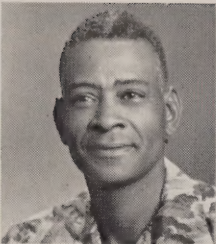
Asked how it feels to arrive at the quarter-century employment mark, he may wonder where the time has gone. Perhaps

he was hired for a couple of weeks and found his temporary job turning into a lifetime of employment. If he was born overseas, in Central Europe for example, he may remark on his good luck in having come to America and will think of relatives who have suffered so much in the past 25 years.

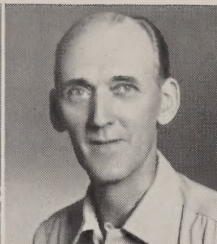
The new 25-year man doesn't get excited at this new milestone in his life. But on the whole he seems to take a certain quiet satisfaction in it.



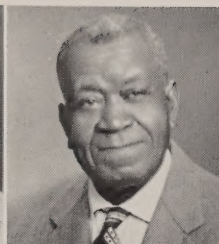
Milton Crawford
Slate Handling Dept.
Chicago Roofing



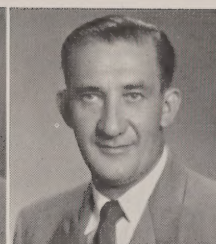
Ollie Jones
Maintenance
Chicago Roofing



Martin R. Pearce
No. 6 Machine
Chicago Roofing



Ralph Calhoun
Cleaning Dept.
Chicago Roofing



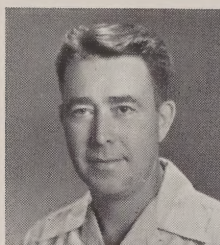
Raymond Gusick
No. 6 Machine
Chicago Roofing



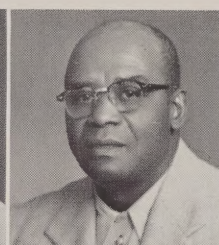
Thomas J. Jones
No. 4 Machine
Chicago Roofing

Thomas Concannon
Shipping Dept.
Norwood Roofing

Domenic D'Angelo
Undercoat Dept.
Floor Covering



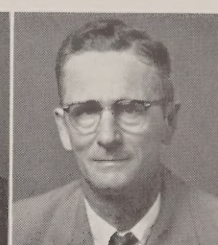
Waldo M. Overholt
Maintenance
Chicago Roofing



James B. Scott
Slate Handling Dept.
Chicago Roofing



Otto Holloway
Maintenance, Waterloo
Berry Asphalt Company



Warren H. Huffman
Laboratory, Waterloo
Berry Asphalt Company

You Can Tune In Too

CURIOUS about what the Bird commercial sounds like on the radio? Have you seen the Bird TV ad?

If you get Boston stations here's a handy list for working people, giving the time of week-end spots for the rest of this month. The ads continue into November, but the timing is different in some cases.

On TV

Sunday, 1-1:10 P.M. WBZ-TV

On Radio

Saturday, 8:45-9 A.M. WBZ
Saturday, 10 A.M. WHDH
Sunday, 12:45 P.M. WHDH

This list is short because most of the TV and radio ads are broadcast during the day to catch the housewife's attention

The Boston Floor Covering advertising campaign started in September, and will continue through November 20.

Science Park says that the largest lobster on record weighs 42 pounds, 7 ounces. It was caught 500 feet below the surface, off the Virginia Capes 20 years ago, and can be seen at the Museum of Science in Boston. The second largest lobster (38 pounds, 12 ounces), caught at the same place, is also on display.

Acknowledgments

Gratefully acknowledging and thanking you for the flowers and your kind expression of sympathy.

The Statham and Bolin Families
(Shreveport)

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The Family of John Lobisser

Gratefully acknowledging and thanking you for your kind expression of sympathy.

Harold Fairbanks

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Paul Basilici and Family

The family of William S. Jackson acknowledges with deep gratitude your kind expression of sympathy.

Susie C. Jackson
William S. Jackson, Jr.
Richard F. Jackson

The family of Fannie C. Murphy acknowledges with grateful appreciation your kind expression of sympathy.

This is to acknowledge with sincere thanks the kind expression of your sympathy.

Zabrowski Family

Thank you sincerely for your kind expression of sympathy. It was deeply appreciated and is gratefully acknowledged.

The Coffin Family

New Britain Reports

By HELEN BARANOWSKI

This is the first time we have had notes about employees at our new New Britain, Conn., plant. Welcome to the columns of the Review.

As the New Britain Plant has just gotten started, our news is limited. Some of the boys are trying to form a bowling team, and plans are already under way for a Christmas party. We hope to have more news of interest in the near future.

Edward Wiczorek took as his bride Nancy Ann Lombard, daughter of Mrs. Michelina Lombard, Saturday, October 9, at Saint Ann's Church, New Britain. Other Bird employees in the wedding party included: Stanley Zmitruk, as best man, and Richard Youmans and Roger Griffin, ushers.

Eddie has been employed here since the early part of March, and is a very good cartoonist. We all wish Eddie and his bride the best of luck and happiness.

By this time Chester Porter and his family are settled in their new home at 12 Marvis Street, Newington.

Romeo Valerio and family have just moved into their new home, a short distance away, at 62 Audubon Avenue.

BIRD CLUB

By-Laws Changed By Members' Votes At Annual Meeting

THE annual meeting of September 23 was memorable not only for spirited discussion but also for being the last annual meeting of the Bird Club to be held in the fall. The gathering was at the East Walpole Brigade Room, Joseph Coburn, President, presiding.

Annual Meeting in Spring

In accordance with a recommendation of the Council, the members voted to hold the annual meeting "on the second Tuesday of April of each year, starting in 1956."

Since Bird Club activities start up in the fall, the Council felt that the election of officers for the coming year and appointment of chairmen and committees would better be settled in the spring. Everything would then be ready to go early in September.

As voted, the next Bird Club annual meeting will be in April 1956.

Elected

At this 1954 annual meeting, two officers were elected for one year and three directors for three-year terms. Howard S. Whitney was re-elected Treasurer and Albert W. Smith, Secretary. Directors elected were: John McDougall, John Woloshyn and Mary Moylan.

The Treasurer reported a gain of \$114.53 for the year. Income was \$4905.50 for the year ending August 31, 1954. Expenses were \$4791.15.

Dues will remain at \$2.50 a year and may be paid either semi-annually or annually.

Joseph Coburn in his report as President, noted that three new activities had begun in the 1953-54 season: physical education classes, a hobby show and family tours.

Banquet for Committees

Following some lively discussion it was voted "that a banquet be held annually for all committee members and Council members who have served during the preceding Bird Club year, said banquet to be paid for by the Bird Club."

It has been customary of late for some of the committees to hold banquets for their groups. The decision at this meeting was to reward *all* who work on committees or Council by tendering them a banquet at the club's expense.

We're in the Movies

Following the committee chairmen's reports and the business meeting, Ralph Williams showed the movies he has been taking this past year of Bird Club people in action. Shouts of "Look at So-and-So!", whistles at the girls teeing off on the golf course, groans when a putt missed by a hair accompanied the pictures. John McDougall's Special Activities Committee can be thanked for having Ralph take the pictures and show them. The meeting closed with refreshments.

Bowling Warm Up

JOHN WOLOSHYN, Chairman

Men's

Bowlers are just getting warmed up. The time lag between weekly scores and the monthly Review could make a liar out of us, but the highest single string score to date is 122. That's good bowling in our book, but it can't touch last season's high of 151. At any rate,



AT PIONEER VILLAGE, Salem, are these members of a summer Sunday Bird Club tour. Gertrude Jalkanen snapped this picture of Andrew Center, tour chairman, and Mrs. Center with Catherine Collins of Bird Machine and Helen Giannetti, at left.

the boys are getting in the groove and we'll have some more significant team scores to report next month.

Girls'

Although there are only four teams this year, there is a lot of enthusiasm among the girl bowlers. The teams are the Lucky Five, captained by Anne Kelter; the Solids, Louise Conti, captain; Eleanor Shea's Washouts; and the Willers, with Mary Moylan at the helm.

The girls bowl Tuesday nights. Although the teams are set up, subs are still welcome. Any girl who'd like to bowl with the league some night need only give her name to John Woloshyn, Extension 340. Johnny will be glad to put her on the sub list.

Heath's Team Wins

In Golf Finals

By JOHN HUTCHINS

FINAL team standings in the Men's Golf League second-half season at Wampatuck placed Capt. Howard Heath and men at the top with 38 points. One point behind, Red Coyne and his team placed second. Capt. Mort Port and fellow tee artists were third, 30½ points. Fourth, with 16 were Capt. Ken (Cameraman) Pierce and mates. First three teams were awarded merchandise prizes.

Five men placed in the Medal Tournament. Three took the prizes. It was another case of tie scores, with the guy pulling the longest straw, so to speak taking home the bacon. George Johnson won first low net; but Jack Smith, Joe Eppich, Matty Connolly and Cher Grusheski were in the running for 2nd and 3rd low net. Jack won the second and Joe, third.

Art Class

The easel and oils boys and girls have started again, this year on Monday evenings, beginning at 7:30, at the East Walpole Brigade Room. Mrs. W. R. (Bess) Watson is with us again as teacher and Velma Cobb is Bird Club chairman. Both members and non-members of the Bird Club are coming and having fun painting. Each person pays his own fee, \$1.00 per lesson. Call Velma on Extension 380 if you want more information.

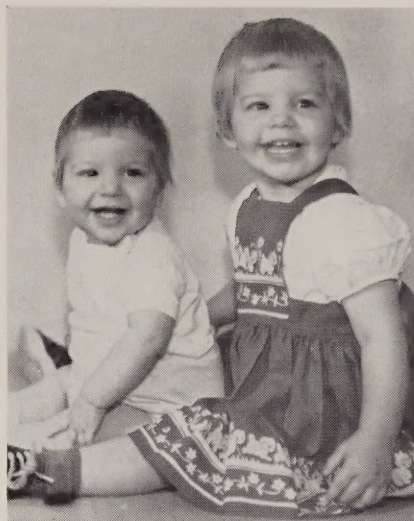
Tri-Mill Sports

By BILL MARK

ON October 28, the annual banquet for members and their wives will be held at the Venice Cafe, Franklin. With a Hallowe'en party theme, the fellas and gals will come dressed in country-style clothes ready for good eats and good fun.

Last month, a meeting and pitch party were held in the East Walpole Brigade Room, September 14. Aldo Bertoni was named a delegate to attend the fall convention of the Massachusetts Federation of Sportsmen's Clubs on October 2 and 3 at Franklin. John Machado ran the card party for the evening. Winners were Aldo Bertoni, Joe Sastavickas and John.

The hurricane caused some damage around our cabin off South Street, Walpole. A work party will probably be called so members can sharpen their axes and saws for another outdoor activity.



CHARMING YOUNGSTERS of George Dusty, Project Engineer and newly named to assist on the Suggestion Plan. The little boy, Laurence, is a year old. Carolyn is just two. Their mother, Harriet Dusty, formerly of the Floor Covering Laboratory, continues an ardent member of the Neponset Choral Society.

Jim Jackson Named Choral Group Manager

James "Jim" Jackson is the new Business Manager of the Neponset Choral Society. Maybe Leonard Weaver, Director, put the finger on new Chemist Jackson when he joined the Roofing Lab where Len works. At any rate, Jim gave the Choral Society an assist last spring with the lighting for the "Pirates of Penzance", liked the singing group and said he'll be their manager this season.

"Elijah" in Rehearsal

Incidentally, Mrs. Jackson has joined the group and is singing in the alto section as "Elijah" continues in rehearsal for early December production.

The best way to get a job done is to give it to a busy man. He'll have his secretary do it.

How's Your Weight?

IF you want your beneficiaries to collect your life insurance ahead of time, go on stuffing yourself.

So say the insurance companies, usually in politer words. Statistics do indicate, however, that the greater the overweight, the higher the mortality rate. As one company points out, no one can say what your correct weight is. The figures given in these tables for men and women, 25 and

over, are averages. The suggestion is made that since these are average figures (including overweights), tipping the scales at a little less may be a good thing for you.

If you're one of those people who can eat their heads off and never gain an ounce, forget we ever brought up the subject.

Weight tables courtesy of the Metropolitan Life Insurance Company

DESIRABLE WEIGHTS FOR MEN.

AGES 25 AND OVER.

HEIGHT (with shoes — 1-inch heels)		WEIGHT IN POUNDS (as ordinarily dressed)		
		Small Frame	Medium Frame	Large Frame
Feet	Inches			
5	2	116-125	124-133	131-142
5	3	119-128	127-136	133-144
5	4	122-132	130-140	137-149
5	5	126-136	134-144	141-153
5	6	129-139	137-147	145-157
5	7	133-143	141-151	149-162
5	8	136-147	145-156	153-166
5	9	140-151	149-160	157-170
5	10	144-155	153-164	161-175
5	11	148-159	157-168	165-180
6	0	152-164	161-173	169-185
6	1	157-169	166-178	174-190
6	2	163-175	171-184	179-196
6	3	168-180	176-189	184-202

DESIRABLE WEIGHTS FOR WOMEN.

AGES 25 AND OVER.

HEIGHT (with shoes — 2-inch heels)		WEIGHT IN POUNDS (as ordinarily dressed)		
		Small Frame	Medium Frame	Large Frame
Feet	Inches			
5	0	105-113	112-120	119-129
5	1	107-115	114-122	121-131
5	2	110-118	117-125	124-135
5	3	113-121	120-128	127-138
5	4	116-125	124-132	131-142
5	5	119-128	127-135	133-145
5	6	123-132	130-140	138-150
5	7	126-136	134-144	142-154
5	8	129-139	137-147	145-158
5	9	133-143	141-151	149-162
5	10	136-147	145-155	152-166
5	11	139-150	148-158	155-169
6	0	141-153	151-163	160-174



Front: Bucky Doody, Mike Uliano and Eddie Connors. Back: Vernon Souza, Gus Brown, Gus Noll (assistant trainer) and Bill Clark.

Ex-Champ Turns to Teaching

One Student Already a Standout In Bouts at the Boston Arena

By FRANK KARSHIS

GUS BROWN of Floor Covering, former title holder in amateur boxing, has found a rewarding spare time activity teaching the manly art of boxing.

Brown's fellow townspeople of Canton and co-workers here are all agog over the success of one of his pupils. Welterweight Eddie Connors of Sharon as an amateur last winter won 10 bouts, eight by KO's and two by decisions. Plunging into the pros, Eddie has to date grabbed six straight triumphs, all at the Boston Arena, in as many tries. Five of them were by knockouts and one by a spanking unanimous vote of the judges.

Not until Connors and other members of Brown's stable started to click, jawbreaking their amateur opponents, did sport fans know much about Gus's fistcuffs beginnings.

Brown won the New England light heavyweight amateur title in the 20's. He travelled to Philadelphia and won the National Junior Amateur crown.

Larry Barry of Brockton was his first manager as a pro. Johnny Buckley, former manager of World's Heavy-

weight Jack Sharkey, was his next. Brown fought in most of the big cities in Massachusetts in the preliminaries before some of the big attractions.

Fighters prominent in Gus's time were Mickey Walker, Jack Sharkey, Primo Carnera, Ernie Schaff and Johnny Dixon of Norwood. Gus was a fighter manager later and it was after that when he came to Bird & Son.



SONS of Hilda Wallace, Fibre Box Sales. Left is Russell, who just entered Northwestern University, having won the Chick Evans Scholarship. He graduated from Sharon High this year. Right, Donald C., a cadet at Lackland Air Force Base, San Antonio. He was in the class of '51 at Sharon High and completed a year at Boston University.

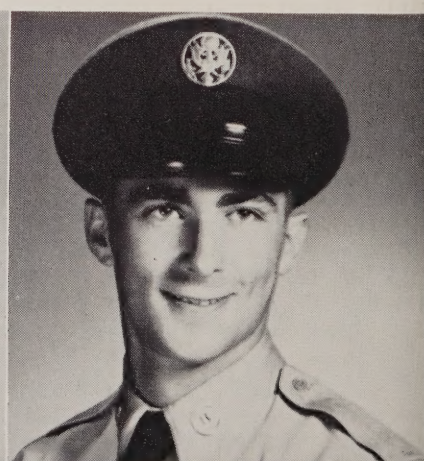
Now he has been working with these young fighters for a year. He started with ex-Marine Eddie Connors. Hardfisted Charlie Moore of Canton joined as a heavyweight. He fought in the Boston Saturday Night Fights before entering the Marine Corps in Korea where today Moore is packing dynamite and has won his regimental championship. Here at home Gus is training Vernon "Sparky" Souza, Billy Clark, Mike Uliano and Bucky Doody, all of them vouching to make good under Gus.

What is Brown's key to success? He is honest with every boy's ability. He is giving them the benefit of his long experience. He teaches them clean living. He has bought his lads training equipment with his own money. He provides transportation and shares other expenses. He is also appreciative of the help others give, for example the loan of the Canton High School gym last winter.

Charles Brown, brother to Gus, who works at the Roofing Plant, assists Gus in the corner when Eddie Connors is fighting. Charles is a one-time amateur himself and like his brother, knows style when he sees it.

An invitation to Bird Club member is already in the offing to inspect the camp and layout of new equipment. There is a lot of interest among Brown's co-workers in Gus and his young fighters.

"At the rate people worry about the security of the powerful United States, George Washington should have died of fright."
— *Boston Globe*.



On the Lighter Side

A mild little man walked into an income tax collector's office, sat down and beamed on everyone. "What can I do for you?" asked the collector. "Nothing, thank you," replied the little man, "I just wanted to meet the people I work for."

—O—

Lady (offering her dog a bone): "Speak, Rover."

Rover: "What'll I say?"

—O—

A Bowery bum is just someone who tried too hard to be a Man of Distinction.

—O—

He was unpacking his lunch. All the fellows were watching as he unwrapped a parcel about 18 inches long.

"My wife was too busy, so I made a pie myself," he explained.

"It's a little long, isn't it?" asked one of the on-lookers.

"Sure it's long. Why shouldn't it be? It's a rhubarb pie."

—O—

DEFINITIONS

Career Girl: One who is more interested in plots and plans than pots and pans.

Honest Politician: One who when he is bought will stay bought.

Husband: A gay dog who is spousebroken.

Hangover: Something to occupy a head that wasn't used the night before.

World: A big ball which revolves on its taxes.

Dieting: Triumph of mind over platter.

Ocean Liner: A place where the passengers play hide and sick.

Charm: Something people have until they begin relying on it.

Man's Brain: The greatest natural resource.

Politeness: Good nature regulated by good sense.

Security: A plan for turning one's destiny over to someone else.

— from *Lawyer's Title News*

—O—

"Advice to speakers: When you're through pumpin', let go the handle." — *Horizons*.

—O—

A man returning home in the early hours read the notice on the apartment house door: "Please ring the bell for the caretaker." He gave the bell a terrific pull, early dragging it from its socket. Shortly a sleepy face appeared.

"Are you the caretaker?" asked the man. "Yes," was the reply. "What do you want?"

"Just want to know why you can't ring the bell yourself."



GOLDEN WEDDING anniversary in August for Antonio Antonelli, retired from Floor Covering, and Mrs. Antonelli. Gathered from all over the country to honor their parents at their Norwood home are three sons and four daughters.

Seated: Mrs. Salvatore DelSignore of Norwood, Tony and his wife, and A. Antonelli of Louisiana. Standing: Joseph Antonelli of Norwood, Mrs. M. Strecker of California, W. Antonelli of Florida, Mrs. T. Bartelloni of Franklin and Mrs. Samuel DeFlaminis of Norwood.

Safety Notes

Don't

Don't ever use an air hose

On a buddy — just in fun;

Unless, perhaps, his murder

Is a risk you'd like to run.

Don't single out a victim

For a shove by a machine

He may be there to greet you

Where the pastures are all green.

And, if you want to wrestle

Or indulge in fistic play,

Go find yourself a manager

And do it right — for pay.

Don't give a man a hot foot,

Which isn't very cute

It may cause an injury

And lack of pay, to boot.

There's just no room for nonsense,

Shop comics and their jokes

Should all be locked away some place

Where they cannot bother folks.

If you're not a prankster

You'll never have to shun

The widow and the children

Of the man you killed in fun.

Did You Know?

That the hospital may be paid twice for the same bill?

If you have Aetna and Blue Cross coverage also, and have a hospital bill, you should notify your Group Insurance Department that the Blue Cross is paying the hospital. Aetna will then pay you.

If you do not notify your Group Insurance Department, Aetna will also pay the hospital. The hospital will then have to refund the money to you.



BORN OVERSEAS a year ago August was this little girl, Deborah Jean, daughter of Frank DeRose, then in the Air Corps in England. Doting grandpa is Joseph DeRose of Floor Covering Shipping.



BIRD NEPONSET REVIEW

NOVEMBER 1954



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On the Cover

Summit of Mt. Washington New Hampshire, is location of a new television station. For Bird & Son's part in construction, see page 2. This view shows Bretton Woods and highway from Fabyans to Base Station, with peak of Mt. Washington showing in sunlight. Photo credit: Winston Pote from A. Devaney, N. Y.

BIRD NEPONSET REVIEW

Vol. 42 No. 11 November 1954

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La., Glenwood, Ark., Lewiston, Me., Manchester, N. H., and New Britain, Conn.

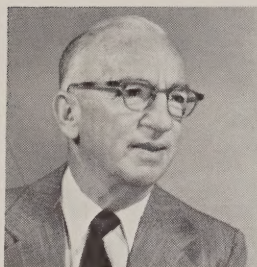
Berry Asphalt Co.: Offices, Magnolia, Ark., and Gary, Ind.; Refineries: Waterloo and Stephens, Ark., and Gary, Ind.

OGAR M. GROUT Editor
ELEANOR M. GARLAND Assistant Editor
KENNETH W. PIERCE Photographer

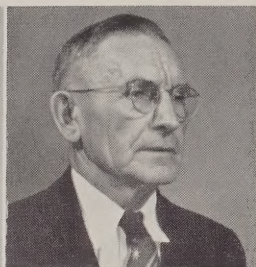
ADVISORY BOARD

JOHN J. MURPHY MARY MCCARTHY

New 40-Year Employees



Benjamin R. Taylor
Asst. to Purchasing Agent
Main Office



Michael Sawkiewicz
Waste Water Tank Man
Paper Mill
East Walpole



H. Eugene Sawyer, Jr.
Vice President
Floor Covering Division

These three are the Bird & Son employees who attained their 40th anniversary with the Company this year.

Long Service List

DECEMBER

Employees

Name	Year	Dept.	Years
Giuseppe Lingo	12-3-17	Flooring	37
Nunziant Famigletti	12-3-17	Flooring	37
Enos Masciarelli	12-3-17	Roofing	37
Herman Nordstrom	12-8-18	Maintenance	36
Kenneth G. Rouillard	12-16-18	Paper Mill	36
Herman W. Lauble	12-2-19	No. 1 Box Shop	35
Henry A. MacDonald	12-8-22	Flooring	32
Guy R. Hoyt	12-19-22	No. 2 Box Shop	32
Clyde A. Bennett	12-3-23	Flooring	31
Arthur D. Colburn	12-18-23	Supt., No. 1 Box Shop	31
Edwin R. Guise	12-1-24	Flooring Sales	30
Arthur J. Bushell	12-8-24	Box Sales	30
James R. Hanley	12-15-24	Office	30
Austin A. Allan	12-22-26	Flooring	28
Anthony Montisano	12-5-27	No. 2 Box Shop	27
Frank Verderber	12-5-27	Paper Mill	27
William H. Coffin, Jr.	12-24-34	Flooring	20
Henry F. Davis	12-26-39	Asst. to Vice Pres., Roofing	15
Eileen Geraghty	12-27-39	Office	15
Rita P. Connolly	12-2-44	Flooring	10
William R. Mark	12-4-44	Research Dept.	10
Marie F. Rainville	12-12-44	No. 2 Box Shop	10
Frederick K. Vietze	12-18-44	Roofing	10
John Cotter	12-28-49	No. 1 Box Shop	5
Otis H. White	12-30-49	No. 2 Box Shop	5

PHILLIPSDALE

A. Herbert Chamberlain	12-15-21	33
Leon R. Eatough	12-24-39	15

CHICAGO

William J. Brebach	12-4-22	Roofing Sales	3
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SHREVEPORT

Alvin Anderson	12-8-49		
Ralph L. Mitchell	12-9-49		
Robert A. Smith	12-19-49		
Robert Hill	12-20-49		

BERRY ASPHALT COMPANY

Ina Popanz	12-7-25	Office	2
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Former Employees Now Retired

Harry N. Mann	12-1-01		
David J. Heylin	12-21-06		
John S. Robertson	12-7-08		
Wilbur C. Fay	12-9-08		
Frank Whitehead	12-19-08		
Ruel G. Fulton	12-30-12		
Alex Szugai	12-22-19		
Romolo Conti	12-27-19		
Ralph M. Wight	12-1-21		
Bartley T. Curran	12-10-23		

PHILLIPSDALE

Frank Mello	12-14-15		
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CHICAGO

Bryson J. Overholt	12-5-13		
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January Long Service List also appears in this issue.

For a Rosy Future

KNOW what will slow down a blow-out better than anything else? Running into a patch of rose bushes.

In the September issue of the *New Englander*, their Transportation Notes ran a report of successful experimentation with rose bushes planted in the center strip of a divided highway.

"Rose bushes may soon be replacing steel guard rails . . . along the

nation's highways . . ." it said. The "smooth, rapid braking action" of these plants when a disabled car swerved into them caught the interest of traffic and safety men.

Other claims for the fast, easy-to-grow multiflora rose in highway use are cheaper than steel guard rails, screening headlight glare, good substitute for snow fence, and noise reducer.

Why We Build New Plants

New Bird plants are or will be operating in four different areas of the country before the year is over - in Charleston, South Carolina; New Britain, Connecticut; Lewiston, Maine; and Manchester, New Hampshire.

Why build new plants? Why not just keep the business the way it is? Why not let all the business come to our present plants?

The answer is simple. We build new plants to give better service, to keep competitive, and to keep Bird products in demand, thereby making better business for all of us.

For example, take our Charleston plant. Freight rates were forcing us either to establish a local plant or to give up selling in this area entirely. We had already had to withdraw from South Carolina, Georgia, and Florida. We are competing with others who have many plants located in the South and other important areas of the country. We have a great many valued customers in the South. We hope to keep these and add many more through the operation of our Charleston Plant.

New plants help provide the service which spells more customers and more business. Thus, business out of the plants at East Walpole, Phillipsdale, Nor-

wood, Chicago and Shreveport is actually made more secure by the building of new plants in Charleston, New Britain, Lewiston, and Manchester.

New plants have always worked out that way for Bird & Son. The building of the Roofing and Floor Covering Plants and the Felt Mill in the early 1900's increased the number of jobs in the company and made Bird & Son better known as a manufacturer. It worked that way too when we added No. 1 Box Shop, the Chicago Plant and the Shreveport Plant. The acquiring of Berry Asphalt Company and the recent founding of Rubarite, Inc. have again helped spread the name of Bird, and thereby strengthened the company.

Our company is like man. Neither one can stand still and continue to exist. You know that you must keep yourself physically fit, mentally alert, and up with the times if you are to hold your job and provide security for your family.

We at Bird & Son must keep our plants physically fit and must grow with the times to meet the needs of our customers, if we are to meet competition and keep jobs secure. A business which doesn't grow, which doesn't provide the best in service and quality, soon stagnates and dies.



President.



ATOP MT. WASHINGTON looking off at other peaks in the Presidential Range. New TV station is at right. Thousands have thrilled to this view, a never-ceasing attraction for mountain climbers, skiers, or just plain tourists who journey up each summer in cars or over the famous Cog Railway.

BIRD Roof

Passes Severe Ice Drop Tests

For Mt. Washington TV Station

THE new television station on top of Mt. Washington, New Hampshire, is now operating. If you get Channel 8, here in the Northeast, your program is transmitted from this highest spot in New England and sent out from a transmitter building up there protected by a Bird Roof.

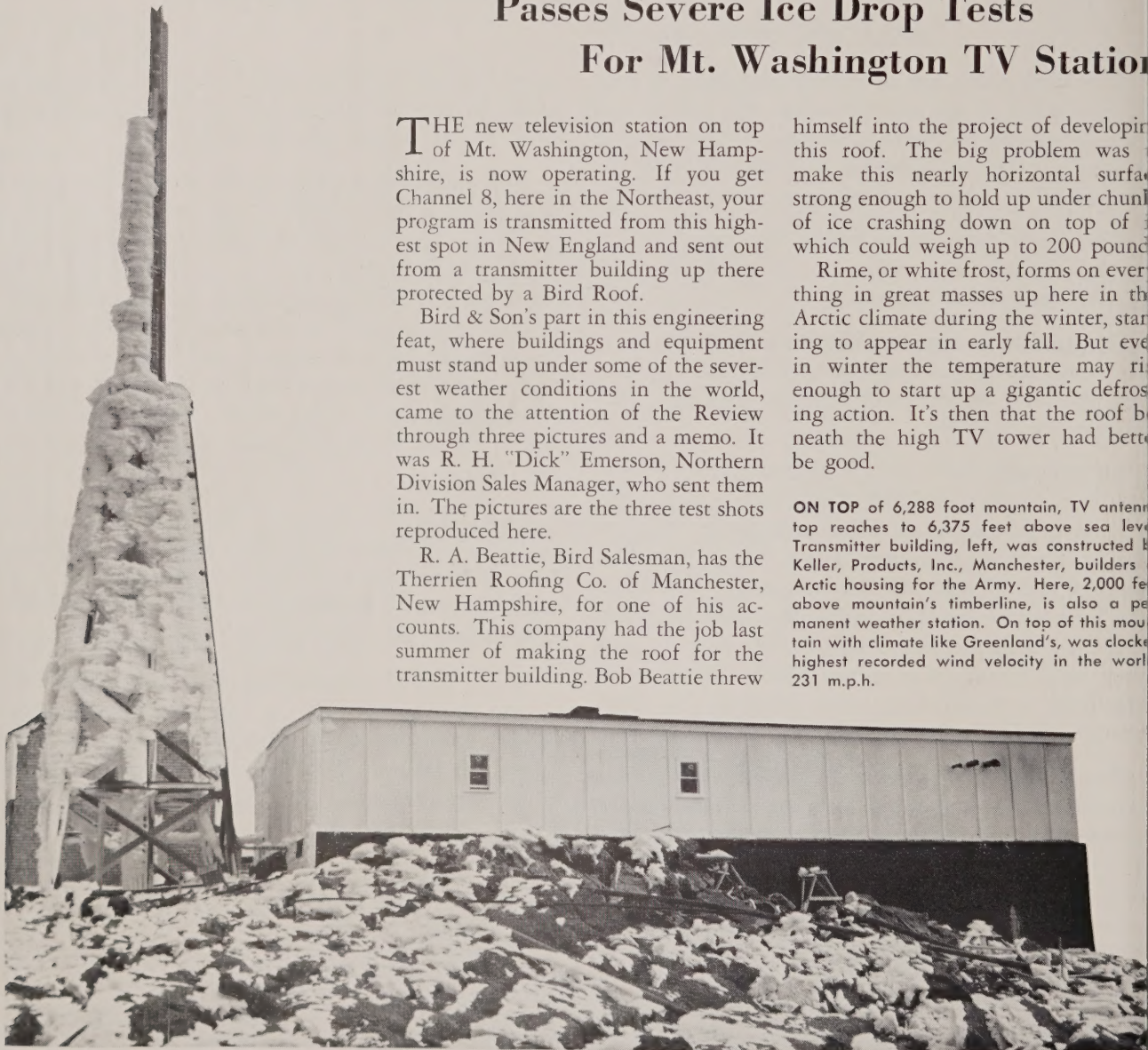
Bird & Son's part in this engineering feat, where buildings and equipment must stand up under some of the severest weather conditions in the world, came to the attention of the Review through three pictures and a memo. It was R. H. "Dick" Emerson, Northern Division Sales Manager, who sent them in. The pictures are the three test shots reproduced here.

R. A. Beattie, Bird Salesman, has the Therrien Roofing Co. of Manchester, New Hampshire, for one of his accounts. This company had the job last summer of making the roof for the transmitter building. Bob Beattie threw

himself into the project of developing this roof. The big problem was to make this nearly horizontal surface strong enough to hold up under chunks of ice crashing down on top of which could weigh up to 200 pounds.

Rime, or white frost, forms on everything in great masses up here in the Arctic climate during the winter, starting to appear in early fall. But even in winter the temperature may rise enough to start up a gigantic defrosting action. It's then that the roof beneath the high TV tower had better be good.

ON TOP of 6,288 foot mountain, TV antenna top reaches to 6,375 feet above sea level. Transmitter building, left, was constructed by Keller, Products, Inc., Manchester, builders of Arctic housing for the Army. Here, 2,000 feet above mountain's timberline, is also a permanent weather station. On top of this mountain with climate like Greenland's, was clocked highest recorded wind velocity in the world—231 m.p.h.





1. 200-lb. ice cake dropped 50 feet from Queen City Bridge, Manchester, N. H., just striking first deck section.



2. Ice cake shattering split second after picture No. 1.



3. Final result: Bird roof and roof deck completely undamaged. This was fourth test deck constructed. Ice crashed through first test deck. Other two decks showed some damage.

Salesman Beattie or Sales Manager person can reel off a complicated account of the final roof construction. Of course, this built-up roof is a special job. The upper part is made of several layers of Bird asphalt felt, topped by mineral surface cap sheet. Beneath this to absorb shock are layers of plywood at intervals, with balsa wood blocks and a rectangular grid core made of fir to complete this super deluxe roof.

Besides the transmitter equipment housed under this roof are the television station engineers, three of them who live here on the top of New England. Neighbors on the summit are the Mt. Washington Observatory men, also engineers working on Project Summit for the Air Force, and assorted military personnel who come and go. Mt. Washington, already both weather station and Arctic laboratory, now is also TV tower.

The first program telecast from WMTW-TV, Channel 8, Mt. Washington, was the baseball game between the Cleveland Indians and the Detroit Tigers on September 25.

How is the reception? R. C. Harden of our Manchester Shoe Carton Set-Up station says Channel 9, right in Manchester, cuts in on their reception, although if you have a "special antenna, you can get Channel 8 very well. Helen Lane in Auburn, Maine, at the Bird shoe Carton Set-Up Station there wrote:

"We get very good reception and most of the programs are very good.

The studio is located at Poland Spring (Maine) from which they have broadcast some live programs."

Viewers report getting Channel 8 much farther away, as at Pittsfield, Maine. WMTW-TV carries network programs of CBS, ABC, and Dumont.

They go on at 9:30 A.M. and sign off at 12:15 the next morning.

There's no signing off though for the buildings on this weather-swept mountain top. One part of the construction we aren't losing any sleep over is the transmitter building roof.



RIME, or white frost, already has started forming on TV tower, although it was only the 26th of September when this picture was taken. Roof of transmitter building below must be strong enough to withstand fall of heavy ice formations. Hence drop tests last June, pictured at top of this page.

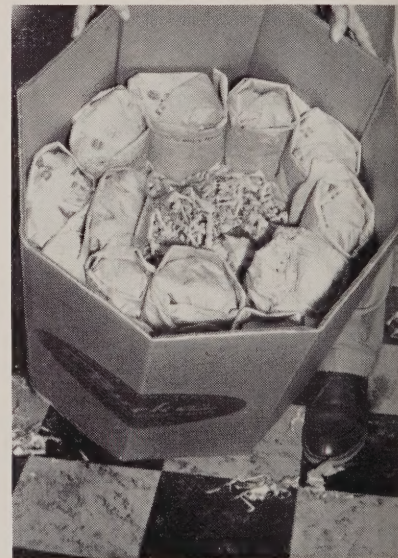
Moving De Lux



Malcolm MacDonald, Master Mechanic at Charleston, was transferred from the Norwood Roofing Plant. Scene is MacDonalds' kitchen in their former home on Moose Hill Road, East Walpole. Left to right: Mrs. MacDonald, Mac, Truman Hyson, packer, and Philip E. Burke, President of the moving company.

Mr. Burke and two of his representatives were on hand the day the MacDonalds were being packed for the South, to aid the Review in getting this picture-story.

In foreground is Bird manufactured dish box or barrel. This and other shipping cases for P. E. Burke are all manufactured and printed at No. 1 Box Shop at East Walpole. Note care with which packer is handling china pitcher and Mrs. MacDonald's unworried expression.



Smaller picture shows dishes neatly wrapped in the box. Mr. Burke holds the box lightly with his two index fingers as he tips toward you. You couldn't do this with the old wooden barrel that grandma moved her dishes in.

SELDOM has the Review found a neater example of the interdependence of American business. Or of one Bird Division's doing another a good turn. The Bird Fibre Box Division makes boxes, which a moving company buys. The Bird Building Materials Division builds a new plant in Charleston, South Carolina, and transfers some of its men and families down. Our Traffic Department hires the moving company which bought the boxes to do the job. So we have Bird personnel being moved in shipping cases made by their own company.

P. E. Burke Moving & Storage Corp. of Waltham uses Bird Shipping Cases especially designed for them to move household equipment. The dish barrel, one of the two mattress boxes and

a lampshade box are pictured here. The movers not only pack and move a household, but their own men also unpack, placing furniture and equipment in the new home under the direction of the housewife. A large part of their business is moving military personnel. The rest is primarily industrial, as in the case of Bird & Son. P. E. Burke moved all of the Bird & Son families who have transferred from Massachusetts to Charleston.

Roy Wiggin, our Box Salesman who has the Burke account, made a point of how progressive this outfit is.

"And," he added, "don't forget Charlie, Phil Burke's righthand man, who keeps the right number and kind of Bird shipping cases on hand at all times."

BIRD Boxes, of course



Lampshade goes into its own box. Note cloth under the box, protecting the householder's rug. Men at right are P. E. Burke national account representatives, William J. Donovan and G. Willard Crockett.

In the front yard, Burke's men pose for camera with mattress box. MacDonald and son Richard are at left. Driver is Howard Gray. P. E. Burke Corporation has its own trucks and is also an agent for United Van Lines.



If you've ever moved, you remember the catch in your throat when you see all your household treasures (and not-so-treasured) finally packed into the moving van

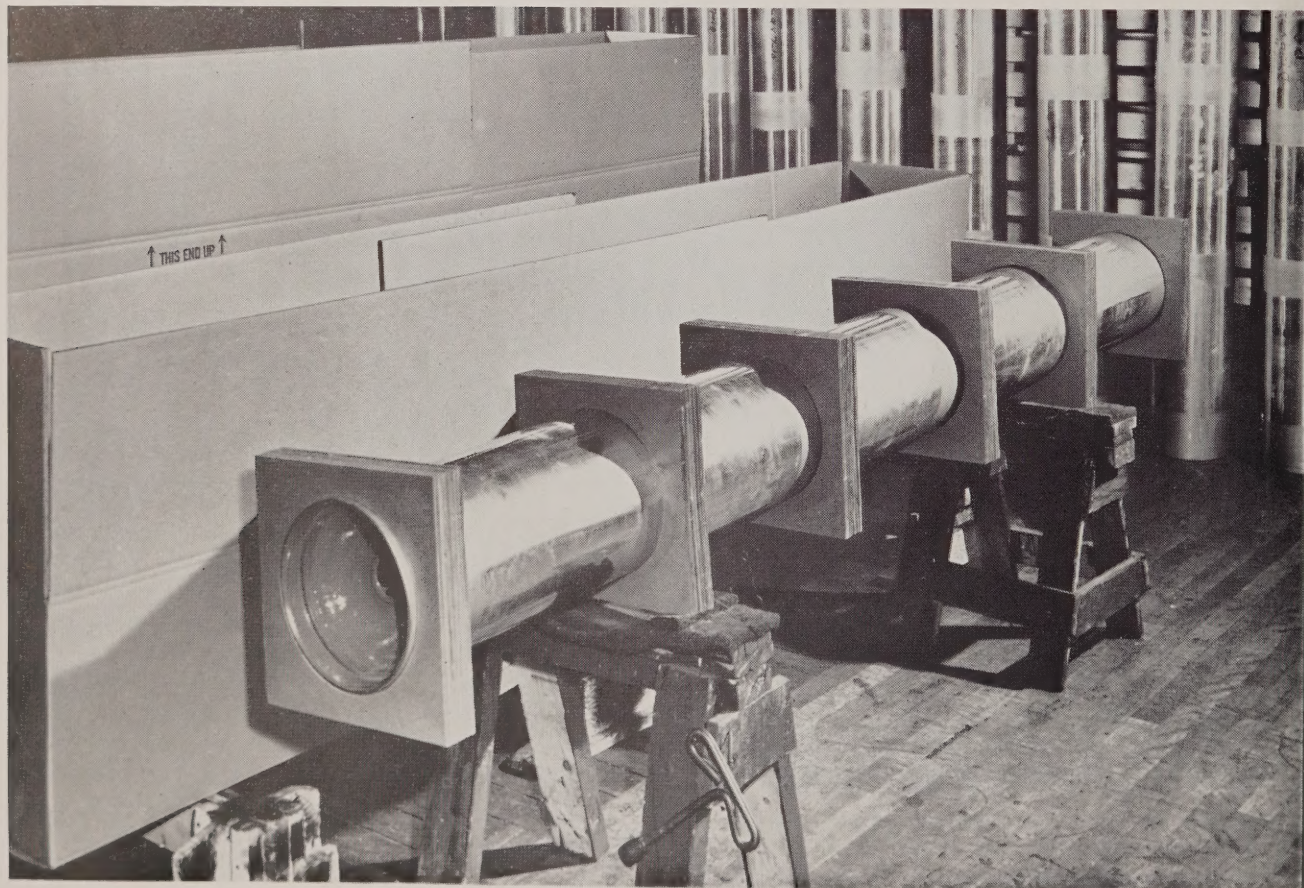
and the driver ready to take off. It helps if you know that your possessions are carefully packed and in good hands.

C Y L I N D E R P A C K



Sample Maker F. J. Curran, left, and Salesman E. P. W. Readell are showing the kind of thick corrugated material which is used for saddles in the Cylinder Pack. It is double wall, die cut and built up. As the large pictures show, these saddles serve both as braces and supports

Saddles are fitted onto shiny cylinder before it is placed in Bird shipping case.



This case for shipping cylinders
is another Bird paperboard improvement
on the wooden box.

*Whitin Machine Works, here in
Massachusetts, manufactures textile
machinery for mills literally
all over the world.*

PACK up your troubles in your new Bird box . . .", if we may parody the old First World War song. Come to think of it, that wouldn't be such a bad commercial for our Fibre Box Division because they've done it again, this time for the Whitin Machine Works.

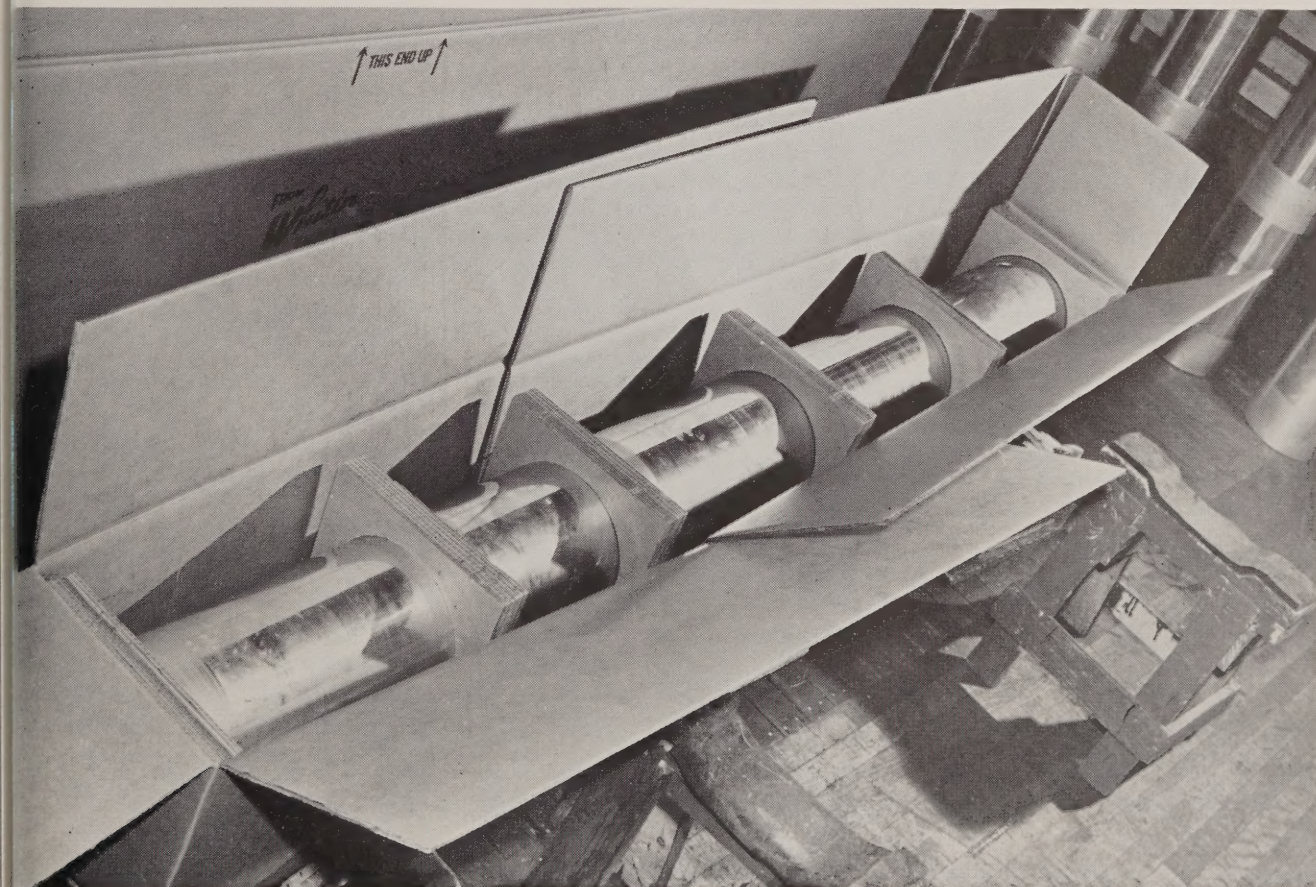
Whitin Machine is a long-established manufacturer of textile machinery. It is one of the biggest U. S. manufacturers of textile machinery and has a world-wide market. Located in Whitinsville, Massachusetts, Whitin Machine Works is about 20 miles west of Walpole.

Telescope packaging is not new, but extremely useful to this textile machinery manufacturer, for the Bird case can be adapted to cylinders of different lengths.

Bird & Son, in the course of tending to its knitting—manufacturing and selling shipping cases, not textiles—has been developing boxes for the special needs of this up and coming business for the past five years.

Latest creation is the Cylinder Pack, pictured here. The *Whitin Review*, their employee paper, beat the Review to it and has already written a story on it. That's where we got these big pictures of the cylinder and its Bird shipping case. The gist of their article is that the cylinder, a dynamically balanced piece, is even better protected in the new container "made of heavy corrugated cardboard", as they describe it, than in the old wooden crates formerly used for shipment. They also like the lighter weight (which means lower freight rates), and ease of opening. The Whitin people say their customers find the Bird case is useful for storage of spare cylinders.

Credit for the cylinder pack goes to Bird Salesman Ed Readell and Sample Maker Francis J. "Red" Curran, and to Messrs. John Wasiuk, Harold Bazner and Wilfred Vallee of our customer's packaging and traffic department.





EXCLUSIVE! Not the picture, but the story behind the picture. Massachusetts is one of the very few states in the country where its citizens can buy Savings Bank Life Insurance. W. J. Stewart, right, spent time this fall at Bird & Son's Massachusetts plants answering questions about this insurance. Mr. Stewart is an official instructor. Inquiring employee is posed by Thomas Cordo, Floor Covering Design Department.

Merit Awards to Two Products

TWO Bird products received merit awards at the Merit Court of the Associated Industries of Massachusetts in Boston last month. The Court was held in conjunction with the annual meetings of the A.I.M. on October 28. It was described as: "More than an exhibit—it is an official recognition of distinction in new product development and improvement . . ."

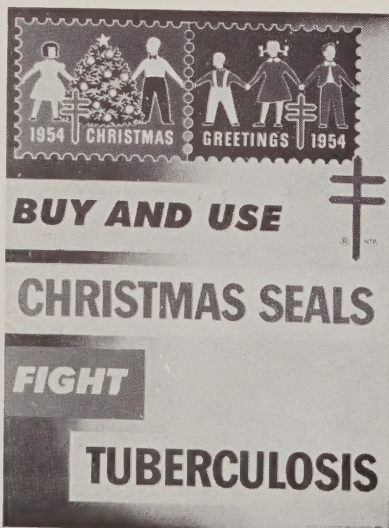
Tie Pads and Counter Cover

Two hundred Massachusetts manufacturers submitted more than 300 products. From this list 116 products were given merit awards and placed on exhibit in the Dorothy Quincy Suite in the John Hancock Building. Bird products so honored were Bird Tie Pads and Bird Plastic Counter Cover.

The all-day sessions of the A.I.M., held at Hotel Statler, October 28, moved to the Dorothy Quincy Suite after luncheon. More than 1,000 New England businessmen viewed the new products on display. Exhibitors were represented from A, not quite to Z, but to W — Acumeter Laboratories of Westboro began the list. Worcester Taper Pin Company ended it.

The two Bird products were attractively displayed. On the table nearby were advertising folders for the public to pick up and read in more detail about Tie Pads and Plastic Counter Cover. The exhibit was a dramatic testimony that Massachusetts industry is very much alive and growing, and diversified, too. Electronic inventions,

meters and new machinery predominated. Bird was in the company of such manufacturers as American Optical Company (new types of frames and lenses), CBS-Hytron (color TV tubes and small hearing aid transistors), Control Engineering (new types of meters), The Foxboro Company (new meters), Telechron (new design clocks), Arthur D. Little Co. (two plastic products), Plymouth Cordage Co. (fibre clothesline and a water-resistant anchor line), Rustcraft Greeting Cards (Braille greeting cards), Stetson Shoe Co. (new type men's shoe), and Towle Manufacturing Co. (new designs in silver).



The Do-It-Yourself idea applies to this kind of life insurance illustrated here in this picture. Designated Massachusetts savings banks will sell this low cost, safe life insurance over the counter to Massachusetts residents who will make the initial effort to ask for it themselves.

Christmas Sealed

Signed, Christmas Sealed, and delivered to the post office — your Christmas card. That's one of the holiday tasks ahead that most of us enjoy. Happy memories are recalled as we send these annual messages of good will to our friends. And there's a special pleasure in adding a pair of Christmas Seals to the flap of the envelope to symbolize our message of good will to the whole community.

Americans are the most generous people in the world. Every year they contribute billions to charity, especially during the holiday season. But the Christmas Seals we use represent much more than charity toward the sick and unfortunate. They represent a gift for the welfare of the entire community, a gift for ourselves.

Christmas Seal money is spent to help protect you and me from tuberculosis, an infectious disease that recognizes no social barriers. No matter which side of the tracks we live on, TB is our enemy. When TB enters a household, it can devour the savings of a lifetime, weaken family ties, damage health permanently. And it can kill. Although modern medical science has saved many from TB, it takes more lives than all other infectious diseases. Yet the need need not be so. TB can be prevented.

Your contribution to your tuberculosis association is used to prevent TB in your home town. How the money will be spent is decided on the basis of local conditions by people you know who live in your community. The small percentage that goes to the state association and to the National Tuberculosis Association comes right back home in services and materials, and in the results of a broad national program of medical and social research.

Christmas Seals work toward "Health For All." Christmas Seals are for you, against TB.

Report to You

Retirement Benefits, Life Insurance Included in Plan

THIS is your 1953 report of the Retirement Plan in effect for Bird & Son and Berry Asphalt Company employees. As you know, this plan provides both retirement benefits and life insurance protection. Every employee is automatically covered by life insurance on the January 31 after he attains five years' continuous service. Credits toward retirement benefits commence immediately from date of employment.

During the seven years' operation of the plan, approximately four and one-half *million* dollars have been contributed by Bird and Berry. Part of this has already been used to provide retirement benefits for retired employees and to maintain the life insurance for the employees covered by such insurance. The balance is represented by investments held by The Merchants National Bank of Boston as Trustee. There are over six and one-half *million* dollars of life insurance in force on employees covered by the plan.

When the plan first started in 1947, the amount of money contributed each year by Bird or Berry depended upon the extent to which the company had net earnings for that year. Under the plan as revised in 1952, the amount which each company is required to contribute for any year is based on figures prepared by the actuaries. While a contribution may be required for a year even though the company had no profits for that year, the contributions may be larger in years of good profits.

The 1953 contributions amounted to \$833,280. At the end of 1953 there were 2068 employees covered by the plan. Life insurance coverage averaged \$3200.

All contributions to the plan are paid to the Bank as Trustee. When an employee retires, an annuity is purchased for him from the Massachusetts Mutual Life Insurance Company, and he thereafter will receive monthly retirement benefit checks from that company. E. H. Coleman, Assistant Treasurer of Bird & Son, inc., is always ready and willing to assist in any individual problems in connection with the plan.

Seventh Year Report on Retirement Trust

Money Taken In

Contributions from Bird & Son, inc.
and Berry Asphalt Company:

1947	828,097.99
1948	912,995.70
1949	453,542.04
1950	148,688.93
1951	516,370.32
1952	791,038.00
1953	833,280.00

\$4,484,012.98

Cash surrender value of insurance policies canceled on lives of terminated employees

30,823.53

Interest and dividends on money invested by the Trust, less compensation paid to Trustee (Merchants National Bank)

\$11,282.80

243,737.78

Increase in the market value of stocks and bonds since they were purchased

116,089.15

390,650.46

\$4,874,663.44

Money Paid Out

Money paid for life insurance premiums

\$933,296.48

Money paid or payable to employees who left Bird & Son before retirement age

\$54,490.61

Money paid or payable to retired employees

369,187.13

Death Benefit paid to beneficiaries, direct from the fund

16,057.91

439,735.65

1,373,032.13

Balance as of December 31, 1953

\$3,501,631.31

This balance of \$3,501,631.31 is made up of the following items:

Uninvested cash in bank

\$125,794.68

Savings bank deposits

50,000.00

Money invested in securities:

Bonds

\$1,738,536.50

Capital stocks

816,211.50

\$2,554,748.00

Received from Bird & Son and Berry Asphalt Co. representing their contributions to the Retirement Trust for the calendar year 1953

833,280.00

Money owing from the insurance company

3,218.88

\$3,567,041.56

Less—amounts payable to retired employees and others who left Bird & Son before retirement age

65,410.25

\$3,501,631.31

Number of Employees Insured under the Plan

2068

Amount of Employee Insurance in force December 31, 1953

\$6,646,042.00

Cash Value of Life Insurance at end of sixth year (not included in above total)

591,410.36

Death claims paid by Insurance Co. (not affecting Trust Fund)

144,125.00

Milling Around

MAIN OFFICE

JULIA SMITH	DOROTHY McEENEY
SABINA COSTELLO	JULIA LEWIS
LOUISA GRAHAM	WILLIAM GRAZADO
MARIANNE MASINO	MARY McDONOUGH
WANDA WOJDAG	PAT McDONALD
BETTY WENTWORTH	RITA PETRONI

Marion Weiker took a late vacation when her husband, Richard, received his discharge from the Navy. They took a trip to Washington, D. C., and points south, returning via the famous Sky Line Drive.

Welcome to Barbara Schmidt, who has transferred to the Stock Control Department from Payroll.

Mattie McLauchlan and Mary Bannon visited in Rye, New York, at the home of a former Box Sales Office girl, Jean Phelan, now Mrs. Thomas Nugent. Jean says she's never lost her interest in the doings of Bird & Son people.

While in Littleton, New Hampshire, Mattie, this time with Peg Corcoran, had breakfast with the Horace Mortons. The girls were coming out of their motel, when they met our Building Materials Salesman and his wife and joined them for the morning meal.

Bob and Shirley Barbaglia are busy watching the construction of their new ranch house in Canton and anxiously awaiting the day they can move in.

Gladys Hagblom is back home. She had a long vacation, the first part of which she spent visiting in Sweden and the latter part touring other European countries.

We're happy to hear that Hal Hillyard's wife is home and making a speedy recovery after undergoing surgery at Peter Bent Brigham Hospital.

Arthur Wilson and his wife spent a week's vacation touring New York, visiting friends and enjoying the fall foliage.

Jean Cronin Peavey is back to work after a honeymoon trip to Niagara Falls and Canada.

Marianne Masino really sends them with those auburn tresses!

Walter Keeler is welcomed to the Traffic Department. He is taking Charles McDonald's place. Charlie, who was transferred to the new Charleston Office, wrote happily that he was about to move into his new home.

Howard Hanna was in New Harbor, Maine, "down home", that is, during his October vacation. New Harbor is pretty enough to get its picture in the new 1955 "Old Farmer's Almanac."

A warm and hearty welcome to Alice Caron of Stoughton, who has joined our ranks in the Cost Department (ACF).

Terry McGrath is leaving to become a fulltime housewife. We wish her good luck and hope she will drop in to see us whenever she is in this vicinity.

Orville Westover left our employ on October 29 to be office manager for Carter



FOR JEANIE'S WEDDING GIFT, her friends gave her some lovely glassware she wanted very much. They also sent flowers and candy. Standing around Jeanne (Cronin) Peavey from left are Evelyn Wadleigh, Barbara Sameski, Marion Weiker, Mary Foster, Concetta Lippolis, Elaine Monteith and Lillian Searson. Mary and Barbara did the pretty decorations while Jeanne was out to lunch.

Ink Co. in Cambridge. Good luck to Orville.

Harold Bailey of the Cost Department went to New York one Sunday recently with a group from North Easton to see their local boy play football. They had a good trip but were disappointed because the local boy, who had been hurt in practice, was not in playing form.

Now that cold weather and snow is beginning to appear in the northern areas, Roofing Sales is harder pressed than ever to help people get storm-damaged roofs repaired.

Floor Covering Salesman Dick Reid (St. Louis) writes that his bride-to-be, Helen McAvoy, is teaching English in Webster Groves, Missouri.



BACK TO THE FARM goes May Harper of Main Office Cost during a Maine vacation. She was visiting at Sumner Jones's farm at Burnham, near Pittsfield, Maine. Sumner and his brother, Edmund, more recently, both worked for Bird & Son. It is reported when May was handed down off the tractor, her only comment was that it was quite a rig!

Evelyn Kenison spent her vacation on a trip to Florida, taking in the Smokies and the Blue Ridge Parkway. The Kenisons also spent a few days at Charleston with the Kemps, Bartletts and MacDonalds.

Carolyn and Leo Levitre vacationed at Dennisport and Belfast, Maine, where they were when one of the hurricanes hit.

Calling all cars. Beware! Rita Petroni has a new driver's license.

Congratulations to Velma Cobb and Mary Moylan, who recently received certificates of Outstanding Service from the Veterans Administration at the West Roxbury V.A. Hospital. "Moil" and Velma have been doing Gray Lady work in veterans' hospitals for over seven years and have given over 500 hours of their service.

Bird & Son's home office was represented at the annual National Safety Congress in Chicago in October by A. W. Smith and F. V. Eisenhower. They also visited the Chicago Roofing Plant and attended the banquet in the company of Bird & Son Chicago men.

Our deepest sympathy to Pauline, Hilda and Charles Rafuse on the death of their father, Charles D. Rafuse, retired Bird & Son employee.

Ann Walukevich is welcomed back to Box Sales. She was out with a fractured wrist sustained in a fall.

Dottie Reardon, who left in September, is now employed by Aetna in New York. Jean Perry is working for Factory Mutual in Boston. Good luck to both girls.

Diane Barbaglia is wearing a lovely engagement ring given her in October by Paul Gardella of Randolph.

Fred Parker took a vacation in October and came back to work in a new Chevie.

WANTED

All sorts of talent for Bird Club Veterans' Show. Dial "O" on your department phone and ask for Mattie McLauchlan, Chairman.



TRAFFIC MANAGER'S grandson. Little Gary DeLaurentis lives in Thornwood, near White Plains, New York. John A. Shelley, Traffic Manager at East Walpole, is his proud grandfather.

Norma MacDonald is welcomed to the Key Punch Department.

Among lucky winners at the St. Mary's Bazaar in October were Helen Makarevich, who won the food basket, and Nellie Coughlin, who won the bride doll.

Speaker to students at the Norwood Senior High School this fall was E. M. Grout, Editor and Employment Manager, who talked on employment opportunities.

Ruth Delaney of Box Sales, took a week-end motor trip to Detroit with friends. It was a lovely trip, but a bit short on time to sleep.

PAPER MILL

THOMAS FLOOD	JOHN KALIS
EDWARD GERAGHTY	NINETTE GRUSHESKI
FRANK NYBORN	ELNA GOTTEBERG
EDWARD WISNIEWSKI	NELLIE COUGHLIN
MILTON GARDNER	

PRODUCTION AND POWER

"No great loss without some small gain!" Mike Boragine is now an expert tree surgeon after our recent visits from Carol and Edna.

Joe Jarlis is back in the wood-sawing business since the hurricanes.

Oscar Lambine has been in Charleston helping to get the new plant in operation.

Martin Bowers' son is recovering after hospitalization following an automobile accident.

Francis Gilmartin is building a new home on Plimpton Street.

Andy O'Malley has decided after working all these years he might as well enjoy himself too and has gone out and passed his test to get his driver's license.

Gladys Eisenhower spent her vacation in Chicago last month while her husband, Frank, attended the National Safety Congress. While there, they had dinner at the Pump Room at the Ambassador East Hotel.

Paul Mudgett, son of Perley Mudgett, has returned to the University of Maine (also

his dad's alma mater) for his senior year.

Ralph Clifford's son is recuperating after an appendectomy.

Rocco Silvestri and Harrison Holton have recently purchased new homes.

Congratulations to Rocco Puopolo, who has completed 10 years with Bird & Son.

Several non-smokers were also seen smoking cigars when Rocco Puopolo handed out cigars the day his new son was born. (See Births)

Reporter John Kalis was very pleased at being remembered on his birthday.

Patrick Kelliher has finished remodeling his home.

Oscar Magnuson, who has been on the sick list, came in to see the gang at Stock Transfer.

Arthur Doderer and his wife announce the marriage of their daughter, Anelizabeth, to Milford J. Petersen, Jr., at Pensacola, Florida. Both young people are stationed with the Navy there.

John Terpstra and Arthur Doderer, both of No. 5 Paper Machine, were on late vacations. Arthur was in Bangor, Maine.

Arthur Chamberlain's son was recently promoted to first lieutenant in the Marines.

Hartford Doucette is sporting a new 1954 Plymouth Savoy.

George Blair, while fishing in Norfolk, caught a 4½ pound bass.

Best of luck to new employees Otis Robert, John Clancy and Donald Seymour.

Chet Grusheski is congratulated on his election to the Union Bargaining Board Committee.

Raymond Vitaitis has transferred from No. 5 to No. 3 Paper Machine.

Fiorino Felici and Ralph Surette were among the thousands attending the World Series in New York.

Glad to see Francis Donlan back at work after three months' illness.

FINISHING MILL

Sympathy is extended to Charles Rafuse, Foreman, whose father passed away recently.



FIVE FAMILIES were fed. And no wonder, for this striped which Jimmie Barnes caught at the Cape Cod Canal weighed 16½ pounds. With Jim are James, Jr., who gave dad an assist (along with friend Bob Weger) with the fish, and sister Diane.



STATIONED in Texas at Fort Hood in an ordnance company is Cpl. Risto C. Salomaa, son of Sulo Salomaa of the East Walpole Power Plant. Risto worked at Floor Covering before entering the service.

Congratulations to Louis Maida for 36 years with Bird & Son.

Welcome to Martin Flaherty and Joseph Haire. We hope these fellows enjoy their work with us.

Terry O'Malley has been confined at the Norwood Hospital with a back injury suffered in a fall recently.

Our get-well wishes to John Clancy, who we hope will be back to work soon.

Harold Graves is congratulated on reaching the 10-year service mark.

Katherine Kane is reported wearing a new and lovely diamond.

Catherine Foley is driving a new Chevie.

MAINTENANCE

Lili Petroni has purchased a new Pontiac.

Jim Barnes has a new Estate Wagon, which should take care of any deluxe carting he wants to do to his acres at Buttermilk Bay.

The men in the Machine Shop extend their sympathy to Charles Rafuse on the death of his father. Charlie formerly worked in this department.

Sympathy is extended to James Cannon, whose mother died in Rutland, Vermont, recently.

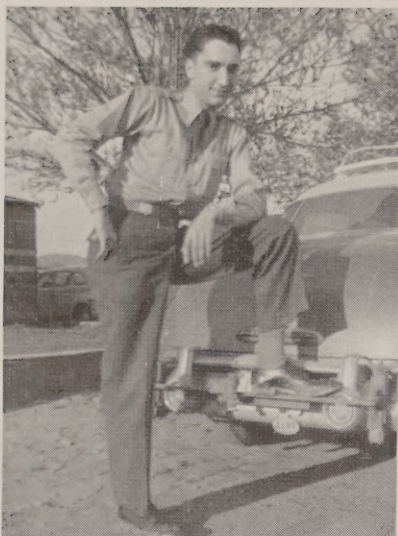
Bill Swinnerton and Pete Bethel went to Marthas' Vineyard for stripers. What they caught was bluefish, figured at about \$100 a pound.

As the result of the purchase of a big black, seven-passenger car, Maurice Hanscom has a new nickname, "Digger."

John Glebus goes on record with the statement that Jack Nichols is quite a card player.

Congratulations to Elmer Barron, who has passed the exam for his electrician's license.

Ethel Sweeney is minus the white rims on her automobile's tires. The Machine Shop's private eye is reported hot on the trail of the missing wheel decorations.



CIVILIAN AGAIN after 17 months in Korea. Thomas D. Giampa, who held rank of sergeant, worked at Roofing Shipping at Norwood before entering the service. His father is Joseph Giampa of No. 1 Roofing Machine.

No. 1 Box Shop

JOHN P. WALSH
KENNETH HOUGHTON
RAMONA CHICOINE

CATHERINE BELLEW
EDWARD PADUCK
FRANCES PENZA

Fellow workers here were sorry to hear of the death of the father of Pauline Rafuse.

We had the pleasure of a visit from Janice DeLutis and her little son, Jimmie. Jimmie and part time work at the Box Shop Office have kept Janice quite busy.

John Locke wasn't on vacation. Chet Porter of the New Britain Plant was. That week when John was missing, he was taking over for Chet in Connecticut.

Wilfred "Frenchy" Turenne returned to work after a very enjoyable vacation at Jackman, Maine.

Sorry that Frank Hemmer has been sick and we hope he will have a speedy recovery.

Everyone is glad to see Bill Reardon back to work again after his recent illness.

No. 2 Box Shop

JOSEPH SMELSTOR, JR.
A. D. SMITH

ANNE KELTER
CATHERINE BRADY
JOSEPH FOLEY

When Patsy Solbo's little girl celebrated her ninth birthday, he brought in a piece of cake to all the girls. Thank you!

Ann O'Brien had a fall vacation down at Hingham.

Latest report from Robert Collins, who had an accident due to Hurricane Carol, is that he is doing fine and will be back to work soon.

Catherine Brady is an aunt again. Wonder if Catherine knows how many times this makes.

Mr. and Mrs. Joseph Ralkavich spent their anniversary and a week's vacation in the Berkshires.

Glad to see Frank Swierk back again after a long illness.

Bob Patterson spent a week of his vacation down in South Carolina.

We welcome to Shoe Cartons William Morrissey and Aime Langlois as Roll Porters.

Everett Grainger had a week's vacation, part of it spent on the golf course.

Gertrude Jalkanen spent a week-end in New York City in October.

NORWOOD ROOFING PLANT

ARTHUR McKENNA JULIUS AUKSTOLIS
LEONARD WEAVER ROGER PERCY
RICHARD CARBERRY JOHN POLAN
JOSEPH NEVINS JAMES MURRAY
FLORENCE MURRAY MICHAEL MEOMARTINO

William Letts visited us and looked fine. We expect him back to work soon.

Joseph Nevins and his wife enjoyed a motor trip to Quebec, Montreal, and Lake Placid.

John Reynolds spent his two weeks at home. He did some pigeon racing. Other pigeon men, Louis Gabrielli and Louis Silvestri, were also keyed up for some big pigeon races this month.

Gerry Chisholm spent a week-end visiting relatives in Cleveland. He had tickets to the fourth and fifth World Series games, but the Giants cheated him out of the last game.

The hurricanes delayed open house day at Pat Whelan's cottage at Falmouth Heights.

Charles Demery is back after a three months' trip on his motorcycle to the West Coast and national parks.

Bird & Son and especially fellow workers on No. 7 Machine were well represented when Harlan Bullard was installed as first commander of the new Medfield Post, No.



LEFT BY CAROL. Bill Jennette of the Linoleum Department is still working on repairs to his house in Dedham. Tree leaned its whole weight against the house and smashed in right side of roof.

6644, VFW, on October 23. Friends offer best wishes to Harlan.

Picture in this issue shows installation of another Roofing man, John Hutchins, a first commander of the new Westwood VFW post.

Justinas "Choo-Choo" Zaranka finally has his new '54 Mercury in running order but it took the combined efforts of Choo-Choo and TV's Ed Sullivan to do it. It seems that Choo-Choo was not satisfied with the way a local dealer was handling it, so he wrote a letter to Ed Sullivan and received prompt action.

Bob Goode, President of Local 896, is back to work after spending a week in the hospital with an ear operation.

Leslie White took a late vacation to do some coon hunting, but had to split it between hunting and shingling his roof that Carol blew off.

John Tura stepped out of the bachelor ranks on September 6 and spent his honeymoon in Canada.

Glad to see Bob Boulis back to work after his recent illness.

Richard Carberry spent his two weeks' vacation at home doing odds and ends around the house and baby sitting, what with a new arrival at home.

Louis Gabrielli has recently purchased a piece of land in Westwood and plans on early construction of his new home.

Patrick Costello recently acquired his full citizenship papers. Good luck to Pat.

Harry Brylinski has just moved to his own home on Highview Street in Norwood and his friends are looking forward to the celebration.

The McElroy boys go in for the rugged life. Alfred McElroy, who worked on No. 1 Machine, is stationed with the Army in Iceland, and his brother, Bob, who worked in the Floor Covering Tile Department, is now in Alaska.

Howard Bearce is back at the Granule Plant, following about three months' work at the new Charleston Plant.

FLOOR COVERING PLANT

BRUCE GRINDLE
CHARLES COBB
THOMAS BLUNDELL
NAZARENO LORI

GEORGE SHACKLEY
DOROTHY HAWES
FRANK SHUMSKI
JOSEPH WALL

RONALD MURRAY

John Melish has returned to work here after three years with the U. S. Army.

Ray Boyden is sporting a new Olds.

Sorry to hear of Ernie Dow's troubles. His wife was brought home from the hospital and then his daughter was rushed there with appendicitis.

Joseph Adamonis of the Yard has been in the Norwood Hospital.

Patsy Vasaturo has returned to work after his leave of absence.

Philip Muehlberger observed his 40th wedding anniversary on October 8. He was also a grandfather for the 15th time, when a new daughter was born to his son, Edward, of the Roofing Plant.

Edward S. Coulter went hunting for a week. Other mighty hunters are out tramping too.

Party for Ernie Zinkowski



GRANULE PLANT men at Norwood gave a party for Ernest Zinkowski at the Lewis Restaurant, Norwood, just before he left to head the Charleston granule operations. Practically everybody in the plant came, except the men who were working on the 3-11 shift. They gave him a beautiful watch.

Front row, in the middle is guest of honor, Ernie, with Andy Betro, left, and Vincenzo Capuccio, right.

Second row, from left: Elvir Kallstrom, Joe Savino, Herb Snell, Roger Percy, Kendall Staples, Harry Muzyka, Daniel Costello, Michael Lukasiewicz and Carl Anderson.

Back, in same order: Tony Lorusso, Charles Peters (behind Tony), Miller Higgins, Joe Zablow-sky, Ed Carberry, William Wenzel, William Hall and Henry Kianski.

Patsy Sansone and Charlie Bochanovicz are both home from the hospital.

Thomas MacDonald has been out sick for a long time.

Charles Letts' father, William Letts of Roofing, is much better after a prolonged illness.

October was cigar-smoking month in Dept. FFQ with John Burke doing the honors. This makes four children for John, two girls and two boys.

Say! Isn't that a new Chevrolet that Harold Mott is driving around? Guess the hot cherry peppers he brings with his lunch

a year ago



FLOORING UNION Christmas party for the children found Monica Ann Phillips, 3, daughter of the Paint Room's John Phillips, visiting happily with Santa Claus. The old elf was played by Aldo Bertoni. In back is Stan Hayward, who helped entertain the youngsters.

must have gotten him all steamed up to get up and go.

Among those aiding the Norwood Community Chest drive from this plant are Frank Nyborn, Jr., Henry King, John Dziubaniuk, Ed Feeney, John Machado, Benny Capone, Vincent Chubet, Philip Muehlberger and Elbert Allen. Also, Adolphe Doucette, Frank Karshis, and Ernest Gustafson. Joe Wall is chairman from Floor Covering. Arthur Wilson of Office Stores is general chairman.

George Ferrara has a "new" '49 Ford.

John McLatchey headed south this month to be best man at his brother's wedding. Mac was warned to look out for Southern belles with an eye out for rich Yankees with '54 Mercury cars.

John Didik is really shooting these days. Early in the season he had already brought down some pheasants.

Former Lino Dept. employee and reporter, John Grover, is reported to have shot a deer in Maine.

Bob McColgan has a new Chevie Bel-Air.

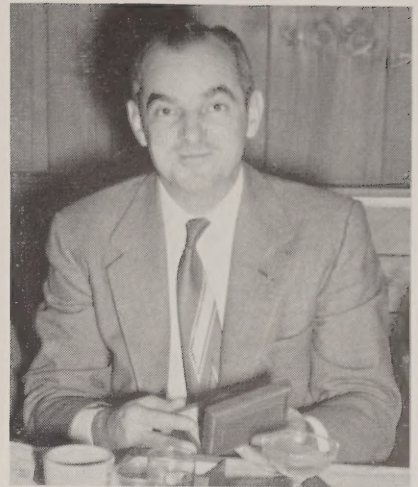
Anyone wishing to buy a motor and boat, see Terry Kelly, the Blender Man in the Lino Department.

Clarence Young has moved his old home up onto his new foundation on Washington street opposite the Hollingsworth & Vose Co. factory.

We extend a warm welcome to the new men in the Linoleum Department.

WANTED

All sorts of talent for Bird Club Veterans' Show. Dial "O" on your department phone and ask for Mattie McLauchlan, Chairman.



"Gee, fellers, that's nice!" This is Ernie Zinkowski after looking at his new watch.

Ronald "Crusher" Swanson, we hear, is in the market for a good used car, A-1 condition, good tires, motor and low mileage.

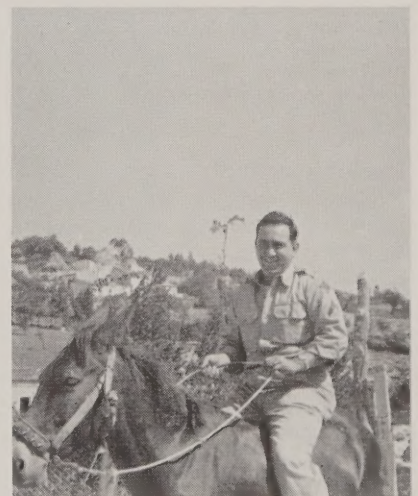
Anyone having same to sell, call your reporter so he can get the commission!

Mike Campisano, who formerly worked here, is selling storm windows and reported doing well at it. Mike sends his regards to all the fellows in the Linoleum Department with whom he worked.

Carl Hilton spends his week-ends down on the farm. He has quite a time digging potatoes. Don't know what he is going to do with so many, though. He must have an "in" on the market.

Philip Muehlberger is welcomed as a new reporter from the Print Machines.

Richard Henderson of the U. S. Navy dropped in last week to say hello. Formerly

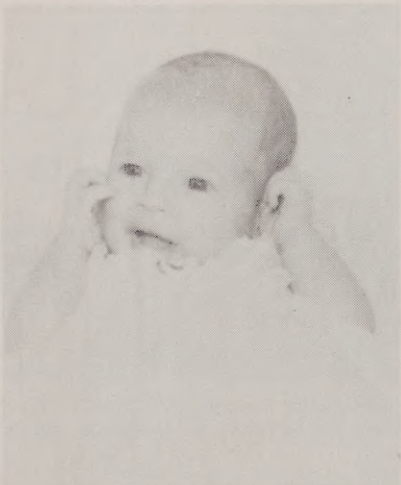


VISITING GRANDPARENTS in Italy is Nick Puopolo, shown here mounted on this sturdy beast. Nick, who is on military leave from Floor Covering, had run down to see the old folks from his station in Germany.

Pink and Blue Dept.



HOLD IT, son, while your picture is snapped! This is Michael Lawrence Morrissey at 9 months, son of John F. Morrissey, who works at Norwood Roofing.



LITTLE LADY is Kathy Fameli, four months old in September. Her grandpa is Joseph Fameli of Norwood Roofing Shipping. Daddy is Frank Fameli, a non-commissioned officer in the Air Force.

Flooring, continued

of Finishing (FFF), he was on leave and expects to be cruising in the Mediterranean this winter.

Bruce Grindle and wife on his third week of vacation took a three-day trip up the Mohawk Trail into Vermont, over to New York and down the Hudson River, then back home through Connecticut. The scenery was beautiful.

Both Tom Trask and Ernie Berglund have been out sick. We hope we'll see them both back soon.

We welcome several new faces to Floor Covering Shipping: Fred Ritvo, John Curran, Peter Varoutsos, James Lockhart, Dara O'Malley, Charles Miksis, B. H. Smith, and Nick Destito.

Harold Mott, it seems, is quite a poet. He listened as long as possible to the tall

fish stories of Jim Sheptycki and then wrote quite a masterpiece. Speaking of fish stories, Jim tells us, and swears it is true (we believe him) that he saw an apple tree in full bloom down on the Cape. This was mid-October after hurricanes, and tidal waves!

William Colmer and his wife spent the Columbus Day week-end driving through the Berkshires and down into Connecticut. Returning home via New Hampshire, they stopped in at a local turkey farm for a turkey dinner with all he fixings. All this was in celebration of their 39th wedding anniversary, which occurred that week.

Another wedding anniversary was celebrated by Ralph Hildreth, his 26th, spent quietly at home.

Shoe Carton Set-Up Lewiston, Maine

By

HELEN LANE and JOAN WALMSLEY

A very sincere welcome to the recently discharged Marine, Merton Kidder, who is now working with us. Also to June Briggs, who has packed a lot of shoe cartons in her day, but never for Bird & Son.

We also welcome back Gertrude Bardier, who is now a proud mother.

Rita Tremblay's parents recently celebrated their Golden Wedding anniversary. It was a big affair and a complete success, but Rita said it was also a lot of work.

A new member has been added to Clarence Donahue's family, another little girl. Sister Sylvia is very happy about the new addition. (See Births)

Leola Gilbert has recently become a grandmother.

William Clark has left to join the Air Force. Best of luck, Bill.

Janice Briggs will have become a bride by the time of this issue of the Review. Our very best wishes to the happy couple.

Now that the golf season is over Janet and Joan Walmsley are eagerly awaiting the first snow so that they can get out their ski equipment.

Fern Champagne has promised a picture of the deer that she plans on getting this year.

Ralph Maxim had an early hunting trip, three deer for a party of four. Stub didn't

tag one, but probably will before the season is over.

Helen Lane hopes that the deer that was looking in her back door is still around when she gets her license.

Several people would have liked to have had the moose that recently was swimming back and forth across the Androscoggin and made short stops in both Auburn and Lewiston.

By the time this issue of the Review is printed we should be in our nice new place.

Credit for gathering the news this month goes to Joan Walmsley.

Victor Jankowski

VICTOR JANKOWSKI, 64, died at the Norwood Hospital on Sunday, October 3.

Born in Poland in 1890, he came to this country as a young man and first began working for Bird & Son in the Paper Mill in August 1913. Four years later he transferred to the Roofing Plant, left in 1919, worked at the Roofing Plant again from 1920 to 1922. He again began work for Bird & Son in the Paper Mill July 20, 1923. His work had been continuous with the company since that date. He spent most of his time in the Stock Handling and Paper Beating departments. For some years before his death he was one of the workers on the No. 6 Hydraulic pulper.

He is survived by his wife, Mrs. Frances Jankowski, and two sons, Edwin of Walpole and Bronislaw of Norwood. Edwin is employed at the Finishing Mill at East Walpole and Bronislaw at the Undercoat Department of the Norwood Flooring Plant.

A solemn high mass of requiem for Victor Jankowski was celebrated at St. Peter's Church, Norwood, on October 6. Burial was in Highland Cemetery.



COMMANDER OF NEW POST. John Hutchins, left, Technician at Norwood Roofing and Bird Club President, heads up new Westwood-Islington Post No. 2558, Veterans of Foreign Wars. The new Post Commander is an active worker in behalf of veterans, particularly those in hospitals, and has been at the head of the Walpole VFW Post. Institution of Post was on October 9 in Westwood, when State Senator Leslie B. Cutler addressed the gathering. Ceremonies were conducted by Dept. of Massachusetts Commander William C. Russell. Beside new Commander from left: Alfred Magaletta, William Carrill, Frederick Westcott, Clarence Bingham, Richard Barber, Walter McDonald and Archie Kelley. They are the other officers of Post No. 2558.

BIG LIFT



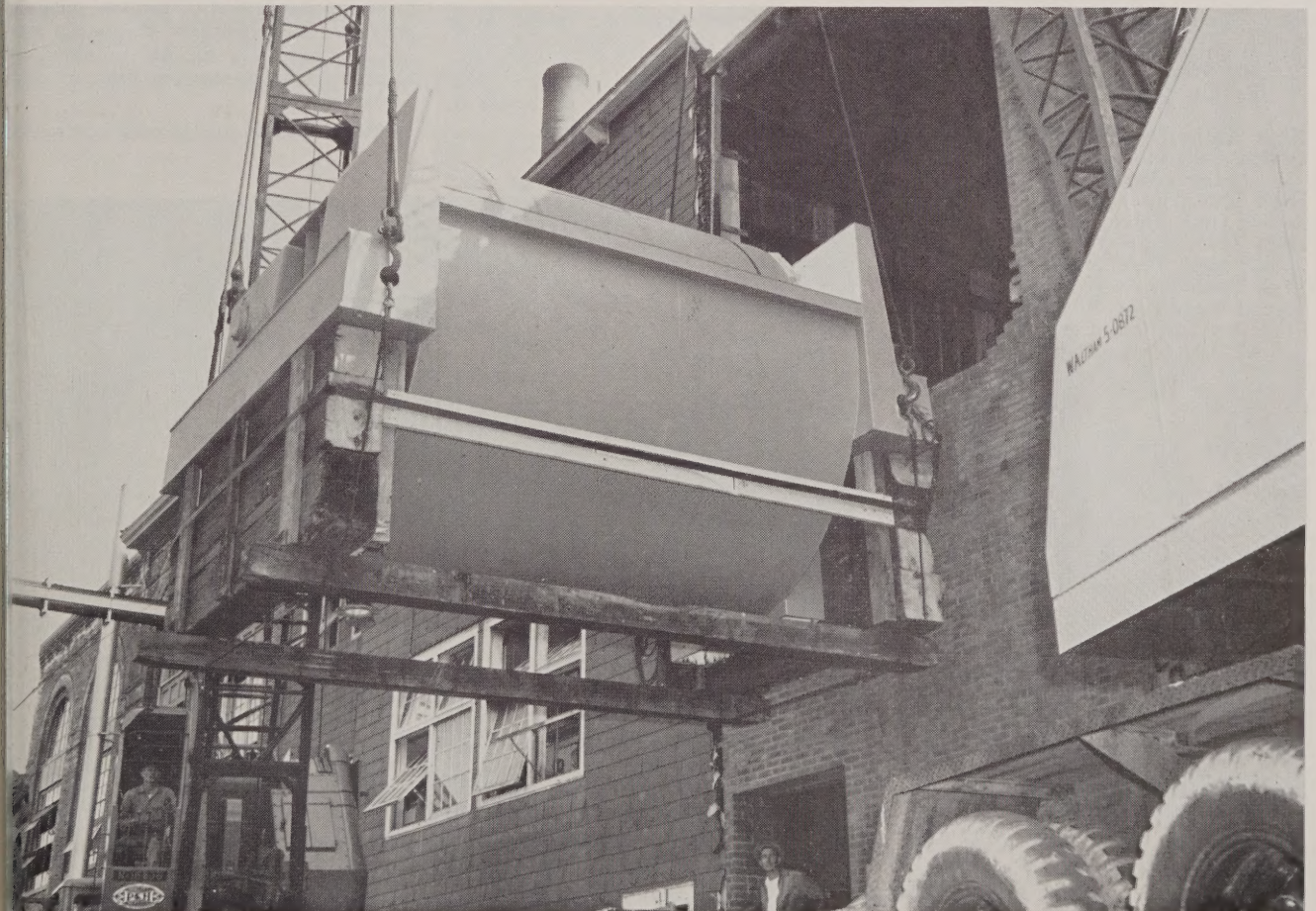
RAISING 20 TONS. Vacuum thickener dangles in air beside gap in wall of DM 7, left when building was rebuilt to receive second asphalt dispersion unit. Units in operation can treat any designated paper stock being manufactured in Bird East Walpole mills. In spite of size of rig here and machinery it is moving, this is a precision job.

Below:

EAST WALPOLE MAINTENANCE Department, directed by R. C. Holman, engineered installation of this and other parts of second AD unit now in operation. At this point as the 43,000-pound **THING** hangs in mid-air, the Roy Construction Co., hired by Lamb Bros., riggers, have it in their capable hands. Perley Mudgett, who worked on this project, says this newest unit, manufactured by the Improved Machinery Co., Nashua, New Hampshire, is unique. This equipment incorporates changes specifically designed for Bird & Son.



OOMS, 80 feet long from truck cranes, loom above Paper Mill buildings as seen across the leponset from the mill dam. Date was September 29, when new AD equipment was fted into mill building.



PHILLIPSDALE FELT MILL AND INSUL BOARD PLANT

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ROBERT CROWLEY

LESLIE E. HOWARD
RAYMOND NOLAN

For Community Fund

ONE hundred and thirty-one employees donated \$228 to this year's Community Fund Drive. This with the company's donation makes a total of nearly \$500 from Phillipsdale.

Bowling Under Way

TWO years ago Freddie Matthews ended the bowling season at the bottom of the league. Last year his position in the final standing was considerably improved. On October 27 this year, he bowled a string of 143, which is the high single for the year so far. That is real improvement!

The Office team is still holding on to first place although they are being hard pressed at times. The standing after October 27 was as follows:

Team	Won	Lost
Office	20	8
Yard	17	11
Insul Board	15	13
Machine Shop	14	14
Millwrights	11	17
Engine Room	7	21

High Single, Fred Matthews	143
Second High Single, George Condry	142
Joseph McBride	142
High Three, Joseph McBride	388
Second High Three, John Cyronak	385
High Team Single, Insul Board	683
Second High Team Single, Office	650
High Team Three, Machine Shop	1850
Second High Team Three, Office	1835
High Average, John Cyronak	115-16/21
Second High Average, Bill Kanoski	110-14/21

Watch the Farm League

THIS is to warn you to look sharp for a new farm league organized this season between No. 1 Machine and No. 3 Machine. The following make up the team for No. 1: Albee "Hemo" Boisvert, Manuel "Bill" Rebello, Frank "Chick" Chickering, Edmond "Godie" Godin. The team for No. 3 consists of Oresto "Ginger"

NO. 1 MACHINE team in Phillipsdale's new farm league. In front: Pep Pimentel, Ginger Conti, Bob Woods and Miss Woods. In back of them, Al Boisvert, then Bill Rebello and Ed Godin, with Frank Chickering way in back.



DESTRUCTIVE CAROL caused \$700 damage to Russ Mollerberg's (Phillipsdale Paper Machine) house. He is clearing away the tree that fell on his dwelling.

Conti, Robert "Woody" Woods, Anthony "Pep" Pimentel and John "Rappie" Raposa.

The big leaguers had better keep their eyes on this farm league as these boys will be moving up. Incidentally, your average must be 85 or better to even bowl in this farm league.



Right now the No. 3 Machine team is leading the No. 1 Machine team by a wide margin. There is a lot of power on No. 3 Machine (well it's a bigger machine anyway). The boys on No. 1 thought they had a soft touch 'til they met the boys from "the monster."

Around the Plant

We were glad to have visits this month from retirees Helge Holter, Manuel Peterson and Walter Gill. All seemed to be looking fine and enjoying their retirement.

George Condry was in the market for a pony, but changed his mind when he checked on the prospect and the pony took a nip out of him.

Paul Knight is sporting a new Chevrolet.

Enar Peterson is spending some time at the Jane Brown Hospital in Providence, but we hope by the time this is printed that he is back with us again.

Andy Oates is going to have the band and all the politicians he can get to celebrate the installation of his new television antenna. We understand this arises from his back yard like the Eiffel Tower with telescopic arrangements to bring it down when necessary.

We understand Joe Queenan now realizes

CHICAGO ROOFING PLANT

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE, PAUL SCHEIDE

Chit Chat

We extend our congratulations to Mr. and Mrs. Tom Reilly on the birth of their first son. (See Births)

The Chicago staff was completely stunned by the word of the sudden death of "Chick" Campbell on October 9. During his brief stay at the Chicago Office he had made a host of friends who will sorely miss him. We extend our heartfelt sympathy to Mrs. Campbell and family.

Bud Hillstrom spent his vacation getting started on his garage at his home in Westmont. Last reports indicate he got the slab down anyway. He had the misfortune to have rain on some part of each day of his vacation.

Helen Grether had some beautiful scenic colored pictures of her recent trip to Arizona and neighboring states.

Kay Law was out for a few days with a bad virus infection, but we are happy she is back and feeling better.

Bob MacLeod also was out for a while but is back and feeling much better. Hospitals are good places to steer clear of, says Bob.

Many of our employees suffered from the recent high water here in the Chicago area. Four and five feet of water were common in many a basement. The weather bureau claims it was the worst wetting in 75 years

and we all hope it doesn't happen again for another 75 years.

Lillian Fuerst took part of her vacation while son Gus was home on his first Army furlough. He is now stationed at Camp Lee, Virginia.

W. W. "Bill" Wilson recently took a vacation trip back East and reports a fine trip, though he ran into old Hurricane Hazel on his return trip.

Clayton Worlds, ex-prize fighter, now employed by Bird & Son, inc., was once a terror of the ring, where he had won many medals. He recently became the proud father of a beautiful baby girl, born at the Providence Hospital.

Ardis Lewis, who has been hospitalized for quite some time, has had another operation.

Who is the proud owner of the beautiful '54 Pontiac 4-door Sedan? None other than Robert King. Smooth riding, Bob.

A recent visitor was Andrew Fennema, president of the Andrews Lumber Co., of Kenosha, Wisconsin, who came to see us accompanied by Frank Aldrich, our Salesman.

Glamorous Betty Skaff dropped in here recently on her way from a Washington, D.C., vacation back to Sioux City, Iowa. Betty is in charge of the office for her father, Ferris Skaff, owner of Guarantee Roofing Co., Sioux City.



CHICAGO COUPLE. Wilbert Tinkshell, steward of No. 6 Machine, Chicago Roofing, and his lovely bride, the former Carmel Henry, on their wedding day, last June 5.

Phillipsdale, continued

that the bridges are being repaired by the radio station. He spent some time tooting his horn at a car that had stopped ahead of him only to find out a half hour or so later

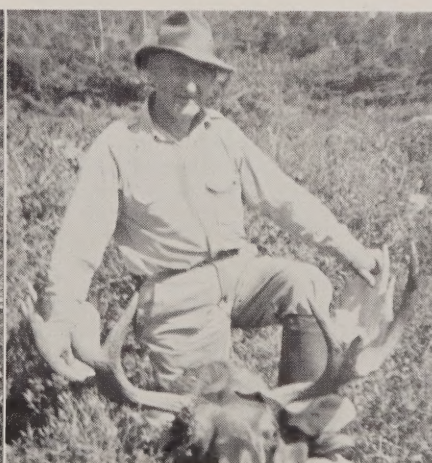
that the car belonged to one of the repairmen.

Among the notable vacations which we have heard about are the trips which Jack Ferreira and John Rogers made to California and one that Fred Couture made to South Carolina.

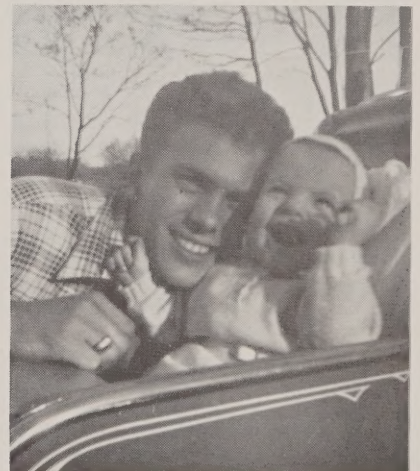
John Conley went to Nova Scotia and Quebec.

Ben Pino had intentions toward Miami, but we hear a sewer bill got in the way.

Did we tell you that Joseph Marrier had a new Buick? Well, he has.



BIG GAME shot by the Vatchers in Newfoundland this summer. Left is son Douglas, a senior at East Providence High, with his 900-pound moose. His dad, Ed, of the Phillipsdale Insul Board Plant, downed a moose weighing 1000 pounds. Both animals were shot with a special Winchester .32. Douglas's was bagged with the first shot he ever fired from that rifle.



TWO DICKS, father and son, are Richard Carlson of the Phillipsdale Boiler Room and his nine-months-old son.

SHREVEPORT ROOFING AND FELT MILLS

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, RICHARD POTTER, Photographer

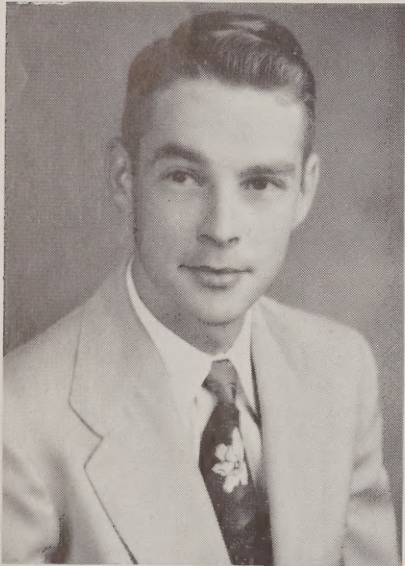
Shreveport Speaks

Dick Potter enjoyed another week's vacation last week. His mother and father came from Reno, Nevada, to visit him.

It was 4:11 A.M. October 2, 1954, when Mary Blanche and "Wick" Guice became the proud parents of their second son. (See Births)

Charles S. Hodges and Novis Wiley went to visit relatives around Many, Louisiana, during their vacation. Squirrel season was opened, but according to Novis, the woods were so dry hunting was no good. Most of the hunters have killed a few squirrels, but Blanchard Watts is top man with 11 in one day . . . Everyone is looking forward to November 1, and duck season.

The big bass contest is still on but no large ones are being caught. Bill Blue went



LOOKING FORWARD to being back home fishing and hunting with his dad. This is S/Sgt. Perry J. Watts, son of Blanchard Watts of Shreveport Maintenance. Stationed in Oklahoma City, he expects to be out of the service by February.

fishing Saturday and came back by Willie Smith's house to show him the nice 3¾ lb. bass he caught, along with three other nice ones. He needed proof to back his story at the office Monday.

William Winkler and Willie Smith are looking for a jobber to handle their pecan crop this year. William has TWO pecans and Willie has SEVENTY-FIVE. The trees are young, however.

Robert Wilson was doing housekeeping duties while Joycelyn and the baby visited in Alabama. He was happy that they were coming back soon.



NEWLYWEDS are Frank and Mary Zellner (the former Mary Griffith). Frank is Shreveport Winder Operator on the 12-8 shift.

It was nice seeing L. L. Williams in the office recently. He said that he and Mrs. Williams had a wonderful trip even though they drove over 7,000 miles and happened to be in the East when Carol and Edna hit.

Ollie Sherburne, though not on vacation, camped out for two weeks. The Sherburnes were in the middle of "operation-redecorate" and lived between the kitchen and bedroom. Ollie reports a real snug cozy time with TV, radio, record player, desk and bridge table all in one bedroom.

Recent week-end motorists include Grace Fuller who spent the week-end in Arkansas. On her way home, she stopped in Arcadia, Louisiana, to visit her new niece . . . Wynn and Mr. McPherson drove his mother to Mississippi for a visit with his sister . . . Gertrude Salter went to Dallas for the week-end to visit the Texas State Fair and Ice Show. She reports a wonderful time . . . Lucille Burrow enjoyed a trip to Fort Worth, Texas. She took her sister and husband from Peoria, Illinois, along to show them a small part of the Lone Star State. Neither of them had ever been in Texas.

Mr. and Mrs. J. D. Johnston have recently moved into their new home. Mr. Johnston said the next day that he was completely worn out from watching the movers work so hard the day before.

Late vacations were still being enjoyed in October by a number of employees. Among them was Wesley Cragin, who stopped in the Office. It was nice to see him again.

Kent Colvin spent a week hunting. Don't think anything was killed but time and the domino game. However, his first day back, Frank Markham, Bill Morris and Kavat

Loe gave him a big welcome by letting him win the game at noon.

Bill Morris took a week of his vacation and visited Monroe, Louisiana.

Gladys Bryan spent a week working on her apartment.

J. D. Johnston spent a week hunting in Canada. He wanted to know before he left if bears could climb trees.

Blanchard Watts spent his first week hunting and the second week alone. Mrs. Watts was in New Orleans visiting sick relatives.

D. L. Ford and wife visited relatives in North Dakota during October.

Rufus Daton visited in San Antonio recently. He visited Brackenridge Park and the Alamo.

Willie R. Landrum said he was tired of renting and bought a home at 3848 Ninotchka Street this month.

C. C. Nash may turn out to be an oil man. Several scouts are dickering with Colonel for a lease on his land near Long street, Louisiana.

Lester Evans, Long Distance Truck Driver, received his Master's Degree in the Sunset F&AM Lodge recently.

Wheeler Johnson lost 40 pounds in recent months and is entering the hospital for treatment and observation.

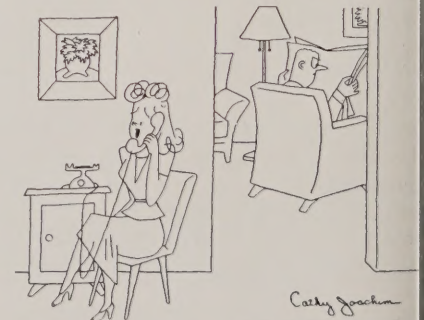
Sam Cararas and Cliff Pregge visited the office recently. Sam was here to attend the wedding of his niece. It is always good to have the Salesmen in for a visit.

William Winkler has his new house built and his telephone moved, but we can't find out just when the moving van will back into his drive.

Wanda Sue Nelson, five-year-old daughter of Grady Nelson, fell out of the swing and broke her left arm.

Webster Alexander had his appendix removed last month.

Milton Grivas spent his vacation at home resting.



"Fred's in a vile mood - he lost his temper the minute I blew up!"

Berry Asphalt Co.

Magnolia News

By ZUMA AWBREY, STELLA HINES,
CARMEN RAY

The newest member of the Berry family, Harold L. McGuire, Assistant Sales Manager for the Southern Division and Advertising Manager. Mac, Zoe and their two little boys, Pat and Mike, have already made place for themselves in the hearts of everyone who has met them. If it's art work you need, pictures taken, radio repaired or a V antenna installed, Mac is always ready to help. We also understand that the McGuires specialize in preparing and serving unusual dishes for their guests. So let's stop by some time, huh?

It was certainly a pleasure to have George Harvey, Grace and George, Jr., spend a few days in Magnolia recently. It just happened that they arrived in time to attend the annual barbecue at Waterloo and so had an opportunity to visit with all their friends.

What's all the excitement? What's everybody talking about? Football! As of this writing, the University of Arkansas is one of the few unbeaten teams in the nation, having defeated Ole Miss, 6-0 on Saturday, October 23, in a real thriller-diller. Watch that team!

Margaret Lide, Verna Crenshaw and Carmen Ray enjoyed a field trip to Dangerfield, Texas, recently as guests of Superior Iron Works and as members of the Magnolia Glee & Derrick Club. The girls were taken on a tour of the Lone Star Steel Mill, which is one of the largest in the country. The tour required walking approximately eight miles. By the time that was accomplished they were ready for and thoroughly enjoyed wonderful fried chicken dinner.

G. F. Campbell, Jr.

Dies Suddenly, Oct. 9

BIRD & SON workers in all divisions of the company were shocked to learn of the sudden death of George F. Campbell, Jr., 51, on Saturday, October 9. He died of a cerebral hemorrhage as he was making final arrangements to leave his home in Crown Point, Indiana, for a Florida vacation.

At the time of his death, Mr. Campbell was Office and Credit Manager for the Berry Asphalt Company at the Gary, Indiana, plant. His first position with Bird & Son was as a clerk in the Stores Department when he joined the company in 1920. He later became head of Stock Control Department in East Walpole, and in the spring of 1947 was promoted to Office Manager at the Phillipsdale Plant. He trans-

ferred to the Chicago Plant in May, 1949, as Office Manager and moved to his new assignment with Berry Asphalt Company in October, 1953. He worked for a time at the Berry Chicago office and later was stationed at the new plant office in Gary, Indiana. Through the years his work had taken him to most of the Bird & Son plants. He was well known and a personal friend of many throughout the organization.

Mr. Campbell was born in Norfolk, Massachusetts, was graduated from the Walpole High School and the Bentley School of Accounting. Before moving to Chicago, he lived for years in Wrentham and was prominent in local affairs. He was a member of the Wrentham Lions' Club and the Walpole Council Knights of Columbus. He is survived by his wife, Gertrude, a daughter, Mrs. Eleanor Kluesener, three sons, George F. III, Edwin H., John A., twin granddaughters, his father, George F. of Norfolk, Massachusetts, and a sister, Mrs. Helen Rowe of Walpole.

Funeral services were held Wednesday, October 13, at Crown Point, Indiana, with burial in St. Mary's Cemetery at Crown Point. Many Bird & Son friends attended. The following Bird & Son men were pall bearers: Donald Frazier, Harold Altman, Raymond Gusick, Roger Sumner, Joseph Blosky and Walter Wiggins.

Fred W. Shepard

FRED W. SHEPARD, retired, died at the Norwood Nursing Home, October 12.

Born in Keene, New Hampshire in 1876, Mr. Shepard came to East Walpole in April 1902, and immediately began his career at Bird & Son. He worked for a time in the Shipping Department at East Walpole, joining the Oiling and Cleaning Department in 1910, transferred to No. 2 Box Shop in 1926 and became Office Janitor in January 1927. He retired from Bird & Son, April 1, 1938, and lived for many years after that with Mr. and Mrs. Walter Marshall at 28 Walcott Ave., East Walpole.

Funeral services were held Friday, October 15, at the Ginley Funeral Home in Walpole. Surviving him are three sisters, Mary of Cambridge, Edith of Dodgeville, New York, and Mrs. Harriett Hopson also of Dodgeville and two brothers, George of Walpole and Frank of Arlington.



NIAGARA FALLS, showing location of landslide which occurred on the American side this past summer. Milton Gardner of the East Walpole Power Plant took the picture from the excursion boat, "Maid of the Mist."

Charles D. Rafuse

CHARLES D. RAFUSE, retired, died at the Norwood Hospital, October 21. He had spent a lifetime working for Bird & Son, retiring to his home at 1080 Pleasant Street, Norwood, in June 1949.

Born in Bridgewater, Nova Scotia, in 1879, he came to this country and worked twenty years in Watertown before starting work at Bird & Son in February 1918, at the East Walpole Maintenance Department. He was for many years the Tool Crib Attendant and Grinder Man for the shop, which handles all the repairs for the East Walpole Plant. He retired under the Bird & Son Retirement Plan at the end of June 1949.

Services were held October 23 at the Ginley Funeral Home, Walpole. Burial was in Highland Cemetery, Norwood.

Mr. Rafuse is survived by his wife, Norah G., and three children, all of whom are employed by Bird & Son, and two grandchildren, Richard and Paul Rafuse. Daughter Pauline, is a Sales Correspondent in the Fibre Box Division, Hilda is in the Treasurer's Office, and Charles, a Foreman at the East Walpole Finishing Mill.

The oldest known bit of writing in the world, the Presse Papyrus, is in the Municipal museum in Istanbul. It dates from 6000 years ago and the first sentence reads "Alas, times are not what they used to be. Everyone wants to write a book and children are no longer obedient to their parents."

—Pulp & Paper

Sizable Award on Hot Water Re-Use To Michael Kelley

MICHAEL KELLEY, Engineer at the Boiler Room, Norwod Roofing Plant, was \$830 richer last month. And all because of a suggestion accepted in 1950 which appeared to be a good idea at that time but not a large money saver.

Kelley's suggestion provided for a practical way to return hot water condensate from the Floor Covering Plant to the Roofing Boiler Room. It was accepted in 1950 but only part of the idea was carried out, as at that time production demands would not have made it worth while. However, in 1952 the Floor Covering Plant needed more steam. When the survey was made on this problem it was found that Kelley's suggestion would help save a large amount of money in the cost of steam, fuel, town water and chemicals. The installation was made, the savings were made and early last month Michael Kelley was called to the President's office to receive his check for \$830 (taxes paid) personally from President Axel H. Anderson.

October Awards

Other awards in October included payments of \$20 each to two Chicago men for money-saving ideas and an additional \$20 award to Robert Jewell,



SUGGESTION WINNER receives \$830-award in President's office in presence of company officials. Michael Kelley, seated second from left, is the winner. At left is his Division Vice President, E. L. Chamberlain; at right, President A. H. Anderson and Treasurer W. C. Ahlgren.

Standing: Director of Research F. P. Reynolds, Acting Superintendent (Roofing) C. L. Walton, Director of Personnel J. J. Murphy, Paper Division Vice President R. A. Wilkins, and Floor Covering Division Vice President H. E. Sawyer, Jr.

Norwood Roofing Shipping, for having had five accepted suggestions.

The summary of regular suggestion awards in October is as follows:

Chicago	
Edward Moore, FCM	\$20
Waldo Overholt, FCM	20
Shreveport	
Marvin Dyess, DSPM1	\$5
Norwood Roofing Plant	
Donald Gillis, FBPM5	\$5

Robert Jewell, FBV	35
John Stupak, FBV	5
Norwood Flooring Plant	
William Spierdowis, FFT	\$5

Sales Lines

Floor Covering in the Limelight

NOT content with making first class coverings for roofs and floors, we at Bird & Son also turn out protective and pretty materials for the vertical or wall surfaces of buildings. As the Roofing people have their Insulating Siding for the outside, so the Floor Covering Division makes wall Covering for the inside. Newest in dressing up the interior up-and-down surfaces is Plastic Surface Wall Covering, just out.

Hear This

What's all the excitement about Plastic Surface Wall Covering? It is new. And it has a solid plastic surface on a felt backing.



PRETTY VISITOR to Fibre Box Sales Office is Marie D'Amora, recent Trinity College graduate who majored in political science. Marie is a member of customer's family and was much interested in seeing Bird & Son at work. Helping to show her around are Agnes Hefferan, Sales Correspondent, and James B. Maguire, Salesman.

For a good job



BRONZE PLAQUE with raised lettering set on 10 by 12 mahogany finish frame is shown by Sales Manager R. T. Murphy of Floor Covering. This plaque is one of five being awarded to top distributors. This award is presented for highest percentage of quota attained in selling Bird Floor Covering, from January 1 through June 30, 1954. Plaque designed by A. P. Macchi, Floor Covering Design Head, and executed by a leading jewelry manufacturer.

There's hot competition in this dress-up-your-kitchen-or-bathroom field. But Bird, accustomed to the competitive, free enterprise system after a considerable number of years in business, is not to be scared off.

Ours looks as fine as expensive wall covering and costs much less. Bird Plastic Surface Wall Covering is a high quality product.

What are the colors in this new Plastic Surface Wall Covering: Roll the names over your tongue: *mint green, Pacific blue, jubilee peach, dawn gray, sunshine yellow*. Luscious!

New Design

Speaking of lovely color names—somebody also let themselves go with the new Wickerweave colors: *iceberg, pewter, and deep dusk*. Wickerweave is that newest design in Bird Floor Covering, a design described as "fit for a queen". To Bird & Son, her majesty is of course the American housewife. Wickerweave has that three-dimen-

sional, hand-woven effect so popular today.

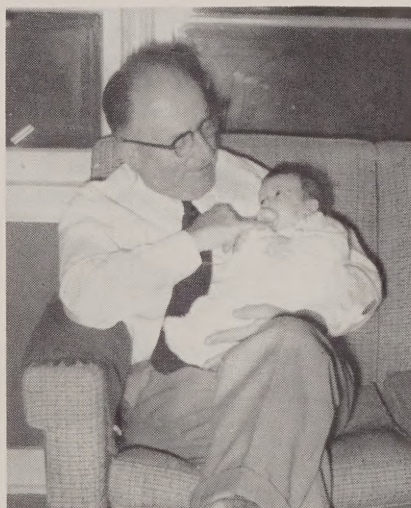
Kit

Tying these two fine products together is a new presentation kit, consisting of six panels that fold compactly together like an accordion. This is made so the Salesman can carry it around easily. He can set it up on any flat surface and display at close range these shiny new Bird offerings.

On one side appear five panels in the five colors of the Plastic Surface Wall Covering, with a sixth panel giving the sales pitch. On the other side, three Wickerweave samples are shown, in the three colors of that new design.

The kit itself is made of Bird V-Board spray-painted in red mottled with silver.

Whitin Machine Works' John Cunningham and John Wasiuk visited Bird & Son early this month accompanied by Ed Readell, Fibre Box Division Salesman. The story of a Bird box used by Whitin Machine Works appears in this issue.



FIRST GRANDCHILD is object of E. D. "Bake" Baker's attention. Grandpa is Chicago Roofing Salesman in northern Wisconsin and upper Michigan. The baby is Elinor Day Oviatt, daughter of Martha and Herbert Oviatt of Wisconsin Rapids, where Mr. Oviatt is a radio announcer for WFHR. Baby seems quite interested in grandpa's story about Bird's Thick Butts and Hex Tabs.

WE GET AROUND. Salesman Bill Hover (Floor Covering) heard that the Roseann Motel in Searcy, Arkansas, used Bird Floor Covering. When he dropped in to see, he found the proprietor is a former Bird Salesman, Bradford Morris, who worked out of Chicago and later Shreveport from 1927 to 1940. Mr. Morris said he has his welcome mat out for Bird employees any time. The floor covering is Bird Linoleum, "a pretty floor", says our informant, Bill.



ROMANCE in bloom, if we ever saw it! Presenting Floor Covering Salesman S. R. "Dick" Reid of St. Louis and his bride-to-be, Helen McAvoy of Joplin, Missouri, who are planning their wedding the last of December.

Rhode Island Plant

Re-Elects Queenan

Union President

OFFICERS of the Eastern Building and Roofing Employees Union, Bird & Son, Phillipsdale, for the year 1954-55 are:

<i>President</i>	Joseph Queenan
<i>Vice President</i>	John Conley
<i>Secretary</i>	Theodore Maddern
<i>Treasurer</i>	Arthur Trudell

Representatives

DPP-J	Ferdinand Dias
DPI	Antone Paiva
DPIF	Antone Silva
DPHT-C	Louis Threshier
DPB-X	Edward Perry
DPM-L	Alfred Hammond
DPE-R	John Conley
DPV	Joaquim Ferreira

New in the office of Vice President is John Conley, although he has been active in union affairs before.



BIRD CLUB

Who's Who

Since the Bird Club has over 1000 members, it seems important that everyone should know who the officers and committee chairmen are for this year and until April, 1956, when the next annual meeting will be held.

John Hutchins is President and Richard "Dick" Sprague is Vice President. These officers were elected at the Council Meeting following the annual meeting this fall. The Secretary is Albert W. Smith, who is also management's adviser to the Bird Club by virtue of his position as Personnel Services Manager. The Treasurer is Howard S. Whitney, Assistant to Vice President R. A. Wilkins. These last two were elected by members at the recent annual meeting.

The new President, John Hutchins, a Technician in the Norwood Roofing Laboratory, has been active in the Bird Club for a long time. Outside of the company he has recently been installed as Post Commander of the new VFW post in Westwood.

Vice President Dick Sprague, "A" Machinist at the East Walpole Machine Shop, has also done a lot of work for the Bird Club over the years, especially in sports activities. Dick is a long-time member of the Walpole Fire Department as a call man at the East Walpole station.

Committee chairmen are appointed by the Council. Under the direction of the club officers, they are the ones who are directly responsible for seeing that the club's activities are carried forward.

What's New

Banquet and Christmas Party

George Shackley announces that the annual Bird Club Banquet will be on Saturday night, December 11, at the Norwood Junior High School. Entertainment will follow the banquet. The following Saturday, December 18, will be the annual Children's Christmas Party.

Sports Night

John McDougall's Special Activities Committee is planning a Sports Night for early in December. There will be movies of professional hockey and bas-

ketball. There are plans to have some of the professional players appear in person. Place is to be announced.

Theatre

The First Nighters' Theatre club is definite in that more than enough people have signed up to form a group. John McDougall reports that the individual member does not have to pick up his own ticket at the theatre. Anyone may be designated to pick up any number of tickets so long as membership card, theatre notice and money is sent along at the same time. Another point is cleared up. New people may join this group even after the first group is formed.

Concert December 1

The Neponset Choral Society is giving Mendelssohn's oratorio, "Elijah", the dramatic musical story of that great Old Testament prophet, on December 1 at the Norwood Junior High School. There are more than 50 voices in the chorus. James Silvi, who had the lead in last spring's musical comedy, is one of the soloists. Another is Gladys Farris, contralto, wife of Ralph Farris of No. 1 Box Shop. Catherine Mafusie of Medfield is the soprano. The part of Elijah is being sung by Edward Millen, Jr., of Walpole, who is soloist at a big Boston church. There will be no tickets on sale. Voluntary contributions may be made at the close of the performance.

Veterans' Show

The first Veterans' Show will probably be given late this month. Besides those who have been in the shows before, a few new people have come forward and said they would like to sign up. The committee's ads in this issue indicate MORE TALENT is wanted! The chairman is real handy to the telephone if you want to ask about the show. She's our Chief Operator, you know.

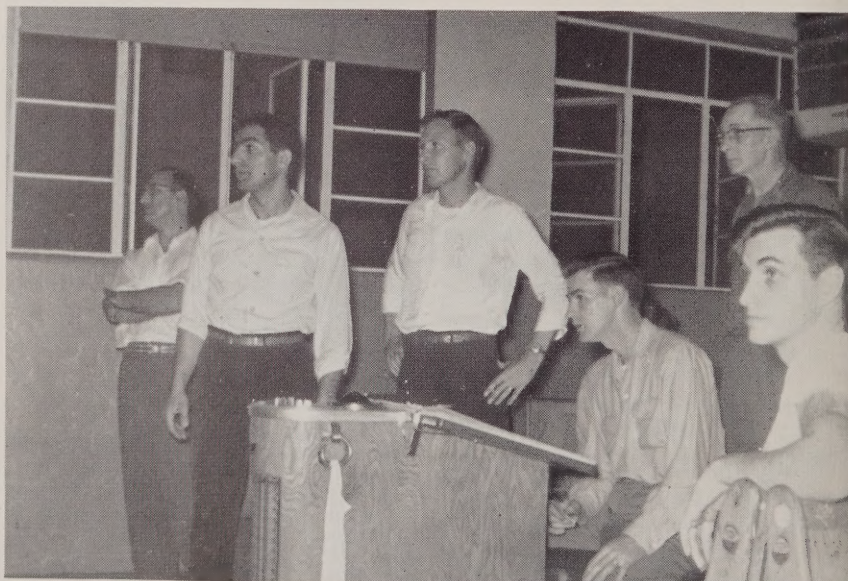
Recent Events

The Tri-Mill Sports Club reports a fine time last month at the banquet for members and wives or guests at the Venice Cafe. In the future at this writing is the sportsmen's Lucky Turkey Shoot, on November 18, which you'll have to read about later. Rifle expert Larry White supplied the firearms.

The first Cribbage Party of the season was held on Thursday night, October 21, with 28 players present. First prize for cribbage was split between two winners, one of whom was Rita Connolly, who hopes that she may be starting a trend for the girls to come and try their skill. Larry Jalkanen was the other winner.

At this opening competition, baskets of fruit were won by George Johnson and Tom Rogers.

At the November 18th party, the prizes were to be a turkey, first, and a capon for second.



EYES on the pins, as opposing teams in the Bird Club Men's Bowling League battle it out one evening. From the left: Moe Bader, Charlie Esper, Ken Pierce, Paul Fulton, Charlie Locke and Jack Nichols. The first and last two are on the Machine Shop (EM) team; the others, on Floor Covering Finishing (FFR).

Committee Chairmen

Following are committee chairmen named to run until April 1956:

Auditing: P. F. Rogers
 Art: Velma Cobb
 Bowling (men's and girls'): John Woloshyn
 Boxes for Servicemen: Catherine Bellew
 Cribbage: Herman Nordstrom
 Entertainment: George Shackley
 Executive: John Hutchins
 Finance: H. S. Whitney
 Golf, girls': Eileen Geraghty
 Golf, men's: Albert Flammia
 Hobby Show: Kenneth Pierce
 Membership: Hilda Rafuse
 Neponset Choral Society: Leonard Weaver
 Publicity: Eleanor Garland
 Special Activities: John McDougall
 Tri-Mill Sports Club: William Mark
 Tours: Andrew Center
 Veterans' Entertainment: Martha McLauchlan

Many of these people are reappointees. New chairmen are John Hutchins, Executive, Eileen Geraghty and Albert Flammia as golf chairmen, Hilda Rafuse, Membership, and Martha "Mattie" McLauchlan, Veterans' Entertainment.

WANTED

All sorts of talent for Bird Club Veterans' show. Dial "O" on your department phone and ask for Mattie McLauchlan, Chairman.

Bowling

Ann Cavanaugh, as of the first of November, was the top bowler in the Girls' League. She had high single, 13, high three, 295, and high average, 90.1. Her team, the Lucky Five, also he highs for team play. In team standings, they were followed by the Solids in second place, then the Washouts, and last, the Willers.



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well, if you think my mother's so biased, propose you ask your own mother-in-law!"

Paul Fulton and Walter Bisdnack were hitting them the night of November 3rd. Paul rolled a high single of 157, which made him high man for the year to date. The same night, Walter Bisdnack, rolled the season's high three, a 347. At this point, Julie Aukstolis had high average of 104.1. Floor Covering Shippers (FFV) were leading the pack, followed by FFH, FFR, FX-2 and EM in the first five places.

Frank P. Muczinskas

FRANK MUCZINSKAS, retired and in his 68th year, died on November 3. He was a native of Lithuania, and had come to the United States as a young man. He had worked for Bird & Son steadily since 1934, for most of the time as a Checker in the Norwood Roofing Shipping Department. He retired last December 31. He had lived at 16 Folan Avenue, Norwood, for many years.

Funeral services were held with a solemn high mass of requiem at St. George's Lithuanian Church, Norwood, on November 6. He was buried in Highland Cemetery.

Surviving Frank Muczinskas are his wife, Veronica, and three children, Mrs. Mary Rudokas of Lynn, Edwin of Sharon and Frank of Norwood, and five grandchildren.

Acknowledgments

To thank you all for your sympathy. This message is sent with heartfelt thanks to every one of you.

The McLeod Family

May we express our sincere thanks to the many friends of Chick for their kind expressions of sympathy.

Mrs. George F. Campbell, Jr., and Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

William P. Cooney

We wish to express our sincere appreciation for your kind expressions of sympathy.

The Louis Ray Family
 (Berry, Magnolia)

Gratefully acknowledging and thanking you for your kind expression of sympathy.

Mrs. Charles D. Rafuse
 Charles E. Rafuse
 Pauline Rafuse
 Hilda Rafuse

This is to acknowledge with sincere thanks the kind expression of your sympathy.

Jankowski Family



I hugged my own good after that.

Industrial Engineer Saves Drowning Child

BELIEVE me, I hugged my own good after that. It did more for me than for the little girl."

That was David Kennedy's comment to the Review when he was interviewed about rescuing a child from drowning the previous week-end. Dave who is an Industrial Engineer at East Walpole, has three small children of his own. The full meaning of his deed suddenly hit him when he returned to his own safe and happy children.

The event happened on October 23, a Saturday morning, when David Kennedy, who lives in Ipswich, was taking his daughter, Martha, to a children's art class. Just as he stepped out of his car, he heard screaming. A little boy, 6, cried that "Nancy was in the water." Kennedy hurried to the high bank of the nearby Ipswich River and saw what looked to him like a piece of felt floating in the water. He jumped in and swam after it, not being at all sure he was on the right track. "It" turned out to be the child's head. Dave quickly brought her to shore. Others had summoned the fire department, so Dave had only started to apply artificial respiration when the apparatus arrived and pulmotors could be put into use. Nancy Whittier, 3½, revived soon. The next day she was fine and her dad brought her over to the Kennedys to say thank you. Nancy had recovered from her near-tragedy a lot faster than Dave did.

David Kennedy modestly concluded his account by saying, "It was fortunate that someone was there."

Long Service List

January Employees

Name	Year	Dept.	Years
H. Eugene Sawyer, Jr.	1-26-14	Vice Pres., Floor Covering Div.	41
George L. Towle	1-7-16	Maintenance	39
William J. Boyd	1-5-20	Flooring	35
Albert W. Smith	1-19-20	Personnel Services Manager	35
James A. Surette	1-26-20	Roofing	35
Mary C. Kelleher	1-31-21	Office	34
Joseph Kowolowski	1-13-22	Roofing	33
Anthony Samson	1-14-22	No. 1 Box Shop	33
Martin J. Costello	1-19-22	Maintenance	33
Mytro Korbut	1-2-23	Maintenance	32
Ira C. Post	1-1-24	Flooring Sales	31
Angelo Auciello	1-16-24	Paper Mill	31
Bernard Stravinski	1-17-24	No. 1 Box Shop	31
Roy W. A. Mearns	1-30-24	Paper Mill	31
W. Raymond Boyden	1-9-25	Flooring	30
Frances L. McDavitt	1-16-25	No. 1 Box Shop	30
Francis E. Donlan	1-19-25	Paper Mill	30
Nora L. Feeney	1-8-26	No. 1 Box Shop	29
Clarence E. Russell	1-11-26	Flooring	29
James D. Mack	1-3-27	Roofing	28
Clarence F. Phillips	1-21-27	Flooring	28
Stanley Blackmer	1-31-27	Field Mgr. Flooring	28
William M. Pratt	1-16-28	Flooring	27
Miles H. Hubbard	1-23-28	Roofing Sales	27
Thomas Concannon	1-29-29	Roofing	26
Charles S. Bird	1-1-30	Chairman of the Board	25
Claude A. Boiteau	1-15-30	Field Mgr. Flooring	25
George Schoener, Jr.	1-16-35	Flooring	20
Martha E. H. Palonen	1-21-35	Office	20
Everett W. Seavey	1-21-35	No. 2 Box Shop	20
Elsa A. Gortberg	1-23-35	No. 1 Box Shop	20
Pelligreno Capone	1-28-35	Flooring	20
John J. Linnehan	1-31-35	Maintenance	20
John B. Mitchell, Jr.	1-31-35	No. 2 Box Shop	20
Lytle G. Williams	1-22-40	Office	15
Elizabeth Zinni	1-8-45	Office	10
William I. Hall	1-11-45	Roofing	10
Vincenzo Serratore	1-20-45	Paper Mill	10
Amos D. Craig	1-29-45	Power Plant	10
Harry G. Brylinsky	1-3-50	Roofing	5
Robert B. Chamberlain	1-3-50	No. 1 Box Shop	5
Edward J. Baldassari	1-4-50	No. 1 Box Shop	5
Albert L. Breen	1-4-50	No. 1 Box Shop	5
Robert W. Tauber	1-4-50	No. 1 Box Shop	5
Roderick Urquhart, Jr.	1-5-50	No. 1 Box Shop	5
Nicholas V. Silletti	1-9-50	Paper Mill	5
Frank P. Chubet	1-9-50	No. 2 Box Shop	5
Salvatore J. Jennette	1-13-50	No. 1 Box Shop	5
Edmund J. Cormier	1-16-50	Roofing	5
Charles Solbo	1-16-50	Roofing	5



JEAN AND BURTON PEAVEY cut their beautiful bridal cake after their wedding at St. Mary's Church, East Walpole, on October 9. The bride is the former Jeanne Cronin of the Office Mail Room.

Liugi Abbruzzese	1-16-50	Roofing	5
John S. Polovitch	1-16-50	Roofing	5
Donald Gillis	1-16-50	Roofing	5
Stanley J. Kosiba, Jr.	1-16-50	Roofing	5
Anthony J. Basilici	1-16-50	Roofing	5
Leo P. Cormier	1-16-50	Roofing	5
Arthur R. Pyne	1-16-50	Roofing	5
James P. Whalen	1-16-50	Roofing	5
Julius Aukstolis	1-18-50	Roofing	5
Olive Joslin	1-19-50	No. 1 Box Shop	5
Victor D. Fornaro	1-19-50	Flooring	5
Edward R. Conley	1-20-50	No. 1 Box Shop	5
Louis B. Avanzini	1-23-50	Finishing Mill	5
Katherine Kane	1-23-50	Finishing Mill	5
James P. Cannon	1-23-50	Maintenance	5
Rene St. Cyr	1-23-50	No. 1 Box Shop	5
Andrew F. Wall	1-23-50	No. 1 Box Shop	5
Lillian Woloshyn	1-23-50	No. 1 Box Shop	5
Thomas G. Sullivan	1-23-50	Flooring Sales	5
James T. Smith	1-23-50	Roofing	5
John F. Morrissey	1-23-50	Roofing	5
Karolis Kvedaravicius	1-23-50	Flooring	5
Toivo M. Kaski	1-26-50	No. 2 Box Shop	5
Philip F. Black	1-26-50	Roofing	5

PHILLIPSDALE

Louis W. Doyle	1-19-25	30
Joseph A. Fisher	1-23-29	26
Robert S. Ellis	1-26-50	5

CHICAGO

Joseph R. Catellier	1-31-22	33
Henry J. Ahrens	1-8-23	32
Milton Crawford	1-28-29	26

SHREVEPORT

Sylvester Underwood	1-25-45	10
Raleigh Nealy	1-3-50	5
Arthur Thomas	1-3-50	5
Culman D. Moore	1-3-50	5

GLENWOOD

Odus T. Babbitt	1-29-45	10
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BERRY ASPHALT COMPANY

Harold B. Pullar	1-1-26	President	29
Otto Holloway	1-15-29		26
Otis Dixon	1-15-30		25
Pascal A. Simpson	1-25-40		25
Paul Bailey	1-28-40		15
Lester W. Primm	1-10-45		10
George R. Harvey	1-1-50		5
John W. Waldron	1-1-50		5

Former Employees Now Retired

Henri E. Davenport	1-1-98	57
Joseph Knaus	1-24-02	53
Panfilo Lacivito	1-12-12	43
Edith M. O'Neil	1-16-17	38
Antonio Gugliotta	1-2-19	36
Jesse R. Ghen	1-5-20	35
Michael Verderber	1-10-22	33
Stuart A. Nickerson	1-16-22	33
Robert H. Ross	1-23-22	33
Paul A. Guttormsen	1-1-23	32
James Connolly	1-23-24	31

PHILLIPSDALE

Rexford H. Salisbury	1-6-09	46
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August 1954 Release

Marriages

Darrell Pierson (Phillipsdale) and Marcia Baptista of Rumford on October 2.

Births

To the Edward Muehlbergers, a daughter October 27. (Norwood Roofing)

To the Francis Browns, a son. (Norwood Roofing)

To the Richard Carberrys, a son. (Norwood Roofing)

To the Alonzo Blais', a daughter, Mary Jo October 26. (No. 2 Box Shop)

To the Pio Colageos, a son, Donald, August 8. (E. W. Maintenance)

To the Rocco Puopolos, a son, October 25 (Paper Mill)

To the Thomas E. Reillys, a son, Douglas Michael, October 5. (Chicago Sales)

To the David Nances, a son, Stephen William, September 24. (Shreveport)

To the Benjamin Beales, a son, Nathaniel Miller, September 10. (Box Sales)

To the Clayton Worlds, a daughter, October 16. (Chicago Roofing)

To the Clarence Donahues, a daughter Sharon Rose, September 28. (Lewiston)

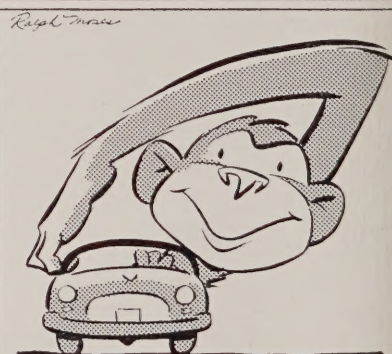
To the Clyde Meshels, a daughter, Charlotte Ann, October 10. (Shreveport)

To the Wilton M. Guices, a son, William Roderick, October 2. (Shreveport Sales)

To the Manuel Silvas, a son, Gerald James October 10. (Phillipsdale)

To the Arthur Thomases, a son, John L. October 20. (Shreveport)

HIGHWAY ZOO



The CHIMPANZEE

This is the character who hangs on to the roof of the car with his left hand while he drives with his right. This leads to all sorts of monkey business in traffic. Just why the big ape does this, no one has ever been able to figure out.

NATIONAL SAFETY COUNCIL

On the Lighter Side

Happy Holidays!

Next to being shot at and missed, nothing is quite as satisfying as an income tax refund.

—O—

Restaurant Manager: "Where have you been all morning?"

Kitchen Helper: "Filling salt shakers, like you told me."

Restaurant Manager: "All that time?"

Kitchen Helper: "Well, it ain't easy pouring salt through them little holes."

—O—

RECORD OF HISTORY

A Boston salesman visited Texas and heard one particular Texan boasting about heroes of the Alamo who, almost alone, held off whole armies. "I'll bet," challenged the Texan, "you never had anybody around Boston as brave as that!"

"Did you ever hear of Paul Revere?" asked the Bostonian meekly.

"Paul Revere," said the Texan, "wasn't the fellow who ran for help?"

—O—

"The mistake a lot of politicians make is in forgetting they've been appointed and thinking they've been anointed." — *Mrs. Claude Pepper*.

—O—

"Your application says you left your last job because of illness," said the personnel man. "What was the nature of the ailment?"

"Well," replied the applicant, "the boss just got sick of the way I had been doing things."



REMEMBER the November 1953 Review cover with Bill Sundquist's son and grandchildren and the white turkey? These are more of the Sundquist turkeys, which Photographer Pierce took last year and which the Review has been keeping in deep freeze to bring out this year at Thanksgiving time.

"I want my hair cut like daddy's," the little boy said, as he climbed into the barber chair, "with a hole on top."

—O—

"A gentleman farmer is one who has more hay in the bank than in the barn." — *Arcade (Wisconsin) News-Leader*.

POLITENESS PAYS

Little Bobbie, while at a neighbor's, was given a piece of bread and butter and politely said "thank you."

"That's right, Bobby," said the lady, "I like to hear little boys say thank you."

"Well," rejoined Bobbie, "if you want to hear me say it again, you might put some jam on it." — *Balance Sheet*.

Ten Seconds to Live

He pushed his sleeve back, held his wrist close to the lighted speedometer, squinted to read the time. A little after nine. Five, ten minutes after. Ought to be home in half an hour.

If he'd known he had only ten seconds to live, he might have checked the time more closely. He might have done several things differently.

Ten seconds to live. He massaged his eyes with thumb and middle finger, trying to rub out some of the sand.

Nine seconds to live. He'd driven almost eight hours since lunch, and was beginning to feel it.

Eight seconds to live. Lousy driving in the rain. Light from your headlights just seems to soak in along with the water.

Seven seconds to live. Probably need a new windshield wiper blade. Old one just spreads the water around instead of wiping clean. Get one tomorrow, or next time it rains.

Six seconds to live. Somebody threw a cigarette out of an oncoming car. The red glow dissolved almost before it hit the pavement.

Five seconds to live. He planted his heels on the floorboard, squirmed back in the seat, trying for comfort.

Four seconds to live. At 60 miles an hour, a car covers 8 feet of pavement every second. Four seconds, 352 feet.

Three seconds to live. Something looked wrong, through

the blurry windshield. A tentative dab at the brake stiffened into desperate pressure as he made out an old, unlighted, slow-moving truck ahead.

Two seconds to live. Panic moved in. Turn to the left. No, car coming. Headlights too close. Can't make it. Turn to the right.

One second to live. Horror numbed everything into slow motion. He was floating right into the near corner of the truck bed. He opened his mouth to scream.

NO SECONDS TO LIVE.

* * *

It's happened to lots of people; maybe not just that way, but similarly. Drive too long, eyes get tired, reactions slow down. Rain, darkness, a windshield that's hard to see through. Driving too fast. A car or truck ahead that you can't see. It's happened to lots of folks.

IT COULD HAPPEN TO YOU.

★

Reprinted from *Inspection News*.

Courtesy of Iowa Department of Public Safety and Firemen's Fund Group Magazine.



in this moment

The prayer lingers still . . . across the table as Dad begins to serve . . . it brushes Mother's still-bowed head . . . it caresses Sally's fist as she reaches for the promised drumstick. The words of thanksgiving are being made real in this moment—the words of gratitude from a good provider to the Great Provider.

This time of security together is precious beyond all words.

The most precious gift we give or receive is the gift of security. It is the lifeblood of happiness. And only in a land like ours are we free to choose security as a goal of living.

And with this choice goes another great privilege—helping to achieve the security of our country. For, secure homes, one joining another, make up the security of America.

Let this be the goal of *your* home!

Saving for security is easy! Read every word

—now! If you've tried to save and failed, chances are it was because you didn't have a *plan*. Well, here's a savings system that really works—the Payroll Savings Plan for investing in U.S. Savings Bonds. This is all you do. Go to your company's pay office, choose the amount you want to save—a few dollars a payday, or as much as you wish. That money will be set aside for you before you even draw your pay. And automatically invested in Series "E" U.S. Savings Bonds which are turned over to you.

If you can save only \$3.75 a week on the Plan, in 9 years and 8 months you will have \$2,137.30. If you can save as much as \$18.75 a week, 9 years and 8 months will bring you \$10,700!

U.S. Series "E" Savings Bonds earn interest at an average of 3% per year, compounded semi-annually, when held to maturity! And they can go on earning interest for as long as 19 years and 8 months if you wish.

If you want your interest as current income, ask your bank about 3% Series "H" Bonds which pay interest semiannually by Treasury check.





BIRD NEPONSET REVIEW
DECEMBER - 1954



BIRD QUALITY PRODUCTS

BUILDING MATERIALS DIVISION

Bird Asphalt Shingles

The ARCHITECT

No. 21 Master-Bilt Thick Butt (Weather-Tex or Plain) Giant Strips Western-Bilt
Giant Individual Dutch Lap Tri-Tab Hex Shingles (Weather-Tex or Plain)
Copper Clipt Shingles
Standard Twin Locks Double Coverage Twin Locks Loc-Set Shingles

Bird Asphalt Sidings

Striated Siding Shingles Backer Board
Roll Siding — Bric or Shingle Designs

Bird Insulating Siding: Bric — Shingle — Manor-Stone — Shake Designs
Panels Corner Trim

Bird Roll Roofings

Proslate Roofing for Concealed Nailing Art Edge Roofing Weather-Tex, for Concealed Nailing
Hex Butt Roofing 90# Mineral Surfaced Roofing Mineral Surfaced Strips
Paroid Roofings Old Reliable Roofing Waterdyke Roofing
Neponset Double Coverage Roofing Base Sheet Mineral Surfaced Cap Sheet
Black Back Roofing Universal Cap Sheet

Bird Building Papers

Neponset Black Vapor Barrier Waterproofed Building Paper Asphalt Slater's Felt
Deadening Felt Red Sheathing Paper Asphalt Saturated Felt
Tar Saturated Felt

Bird Reflective Insulation

Silvercote Products — Duplex — Simplex — Sheathing Liner

Bird Coatings and Cements

Asphalt Liquid Roof Coating Asphalt Quick-Set Cement Asphalt Lap Cemen
Asphalt Plastic Cement Neponset Cold Cement Asphalt Primer
Special Flashing Cement Mineral Granules

Bird Roofing Asphalt

Bird Tie Pads

Bird Roofing Pitch

FLOOR COVERING DIVISION

Bird Heavy Weight Rugs and Yard Goods Bird Standard Weight Rugs Bird Rug Border
Bird Linoleum Bird Linoleum Tile Bird Linoleum Texture Tile
Bird Rubberlike Floor Runner Bird Plastic Counter Cover Bird Rubberlike Stair Treads
Bird Plastic Surface Floor Covering Bird Plastic Surface Wall Covering Bird Lining Felts

PAPER PRODUCTS DIVISION

FIBRE BOX DIVISION

Solid Fibre Shipping Cases Reel Wraps Corrugated Fibre Shipping Cases
Weatherproof Solid Fibre Shipping Cases Cleated Fibre Shipping Cases
Weatherproof Corrugated Fibre Shipping Cases

HORTICULTURAL DIVISION

Neponset Red Flower Pots Vita-Band Plant Bands Vita-Pots
Tom Thumb Flats Perennial Pots

CARTON DIVISION

Bird Reinforced Shoe Cartons, Plain and Printed

SPECIAL PAPERS DIVISION

Index Pressboard Filter Paper for Industrial Filtration Base Wad
Jute Liners Corrugating Medium Lined Board Single and Pasted Chipboard
Roofing and Flooring Felt Dry and Saturated Papers for Special Uses
Tack Boxes Utility Boxes Special Boxes
Wedgie Board Platform Board Innersole Board



Christmas Message

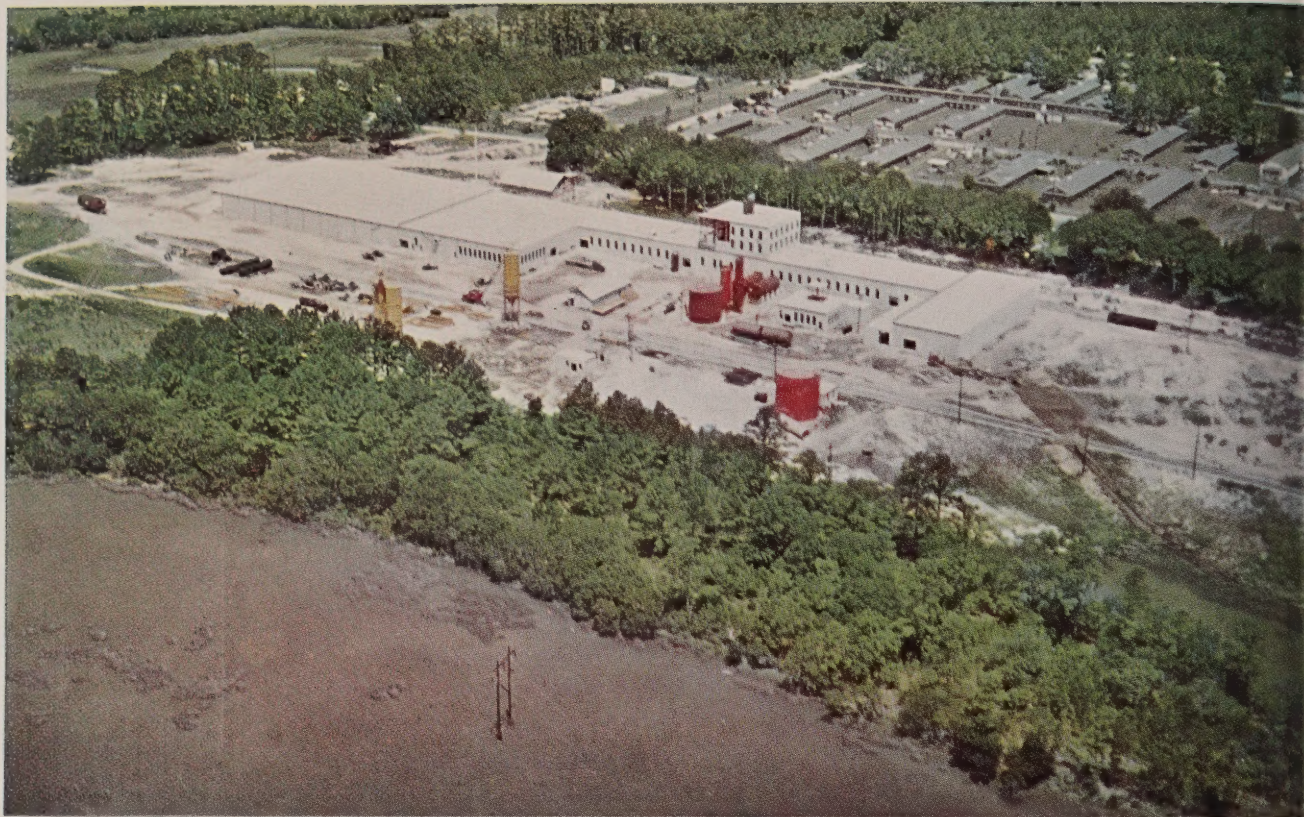
EXTENDING Christmas greetings to friends old and new is one of the pleasant customs at this time of year. Without the warmth and good will of these friendly exchanges, we should all be the poorer. This special year-end edition of the Neponset Review has become our yearly Christmas greeting to employees and business friends.

We believe that healthy growth continues to be the key to success. We have consistently expanded our plants, production facilities, line of products, advertising, service to our customers, and benefits to our employees. Recent expansion, particularly that which has taken place this year, is described somewhat in detail in this issue.

God willing, we are ready for the business opportunities of 1955. With the continued cooperation of our employees, customers, and our stockholders, who make this enterprise possible, we approach the future with optimism.

A most sincere Christmas greeting to you all.

President



Bird & Son's newest Roofing Plant at Charleston, South Carolina. The Machine Room is the long section in the middle, the Warehouse is at

the left. Construction of the Granule Plant in the center foreground was just starting as this picture was taken in mid-summer.

Building Materials Division

HURRICANES in the East last fall brought an unusual situation for our Building Materials Division in 1954. Extremely high winds with gusts up to 125 miles per hour roared through towns and cities in the Eastern states from the Carolinas through to New York State and New England in three successive storms, Carol on August 31, Edna on September 11, and Hazel on October 15.

The resulting devastation, and especially damage to roofs, put Bird products and service to the test.

The demand for roofing materials, temporary and permanent, became enormous within a few hours after these blows. It continued heavy for many weeks as the succession of storms kept adding to the damaged areas.

New warehouses, built within the last few years, comfortably filled with reserve supplies of shingles and roll goods, enabled the Shipping Department to start after Carol on a round-the-clock schedule; production machines at the Norwood Plant did likewise; felt supplies from full warehouses at the Phillipsdale Plant were ready to take care of this

tremendous demand. Expansion of production facilities, and especially of warehouse space, in recent years was invaluable. And finally Bird & Son enjoyed uninterrupted production through the storms because of our own private power plant which kept our wheels turning.

The quality of Bird products was demonstrated during the hurricanes, too. The big blow was no respecter of brand names or types of roofing — all were gone with the wind in some locations. But, Bird Architects, properly applied according to Bird specifications, stood the test. Their extra weight held them in place where lighter shingles could not take it. Bird #21 Master-Bilt Thick Butt shingles, properly applied, also gave an excellent account of themselves, as well as various lock shingles and concealed nailed roll roofings — made by Bird.

Southeastern Plant

Hurricane news, while dramatic, was not the biggest news in the Bird Building Materials Division this year. More important to the company and to that large and growing group of Bird dealers in the

utheast is the completion of Bird & Son's new roofing Plant at Charleston, South Carolina. Bird n show many examples of expansion and modernition since the war, but this plant heads the list. located in Charleston's new Stark Industrial Park a building 900 feet long. The Machine Room one is over 500 feet long and 60 feet wide. The nished Goods Warehouse has an acre of floor ace. The new plant, which was designed by Bird ineers, includes the most modern equipment and e best machinery known today for producing ngles and roll goods.

As soon as the warehouse was completed in early ne, stock was transferred from the Norwood Plant d shipments to Southern customers were started om this Charleston location. It is expected that ell before the end of the year trial runs on the new quipment will have been finished, so that by early

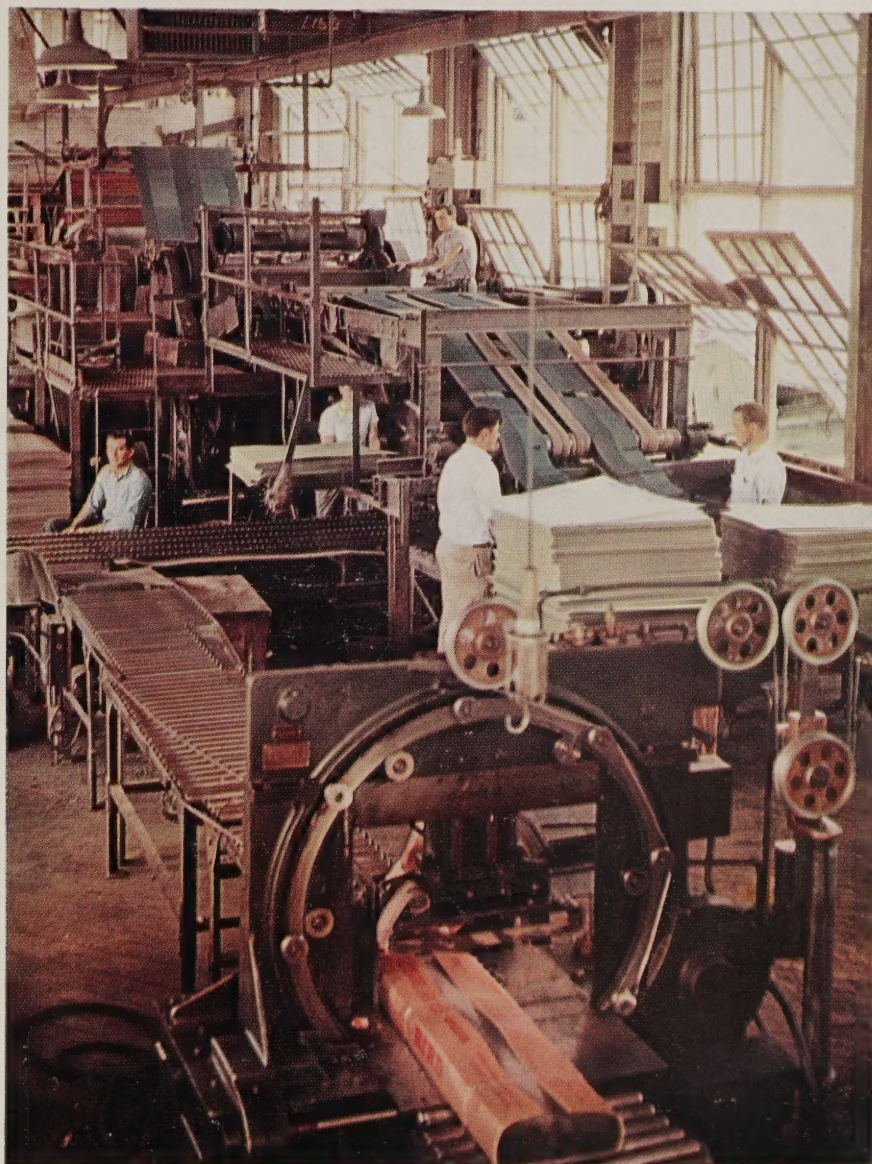
1955 regular shipments of Charleston-made prod- ucts will be going out to Southern dealers.

Recognizing the tremendous growth now taking place all over the South, and recognizing too the need for better service, Bird has established the plant at Charleston as a complete unit. Like Chicago and Shreveport, it has its own Sales and Accounting Departments to receive and process orders efficiently. J. H. Van Hoy with many years of experience in the South is Southeastern Division Manager. South- eastern Sales Manager B. L. Sears likewise has had years of selling experience in the Southern area. To give top service, salesmen are now covering terri- tories in Florida, Georgia, South Carolina, North Carolina, Virginia, southern West Virginia and eastern Tennessee.

Fast truck service for the whole area has been set up as well as adequate facilities for rail shipments.

ON THE COVER

Artist Raymond J. Holden creates another water color for Bird & Son. Last year's cover showed the main office and plant in the early days. This scene shows the Neponset River in the foreground, where skating parties were once popular. The Bird Mills are on the oppo- site river bank, with the office and the town of East Walpole in the distance.



No. 9 Roofing Machine at Nor- wood Roofing Plant. Shingle Cutter and Pick-up Section are shown with Tying Machines in foreground.

Charleston is the latest in a long list of production and warehouse improvements in recent years. Bird is better equipped than ever before for quality production and customer service.

The Western and Southwestern Divisions at Chicago and Shreveport have had good business in 1954. New colors added during the spring and summer have sold well and helped maintain a high level of business out of these plants.

Pastel Colors in Demand

Bird products, like the equipment that produces them, are modern, up-to-the-minute in styling. For instance, in 1954 there has been an unusual demand for white shingles and also for light, pastel colors. Bird has both. These new light shades look particularly well on the conspicuous ranch house roofs. The light colored roofs keep buildings cooler in hot weather and definitely aid air conditioning installations. In meeting this demand, asphalt shingles have the advantage over other roofing materials. They permit greater flexibility in color. Of all asphalt shingle manufacturers, none makes a whiter white than Bird. This has been a big selling point with dealers, and for the dealers with their customers.

Silvercote has been on the market for several years now, and fills a definite place in modern construction. Reflective insulation is of special importance when a home owner installs air conditioning. It is no longer a question *whether* reflective paper should be used but rather *what type* will be used.

Bird Silvercote is the best, considering all requirements for this type of insulation. Under hot roof it reflects the heat constantly and retains none during the cool hours of the night; for sidewall installation it is particularly good because it provides either a complete vapor barrier or a breather type — whichever is required.

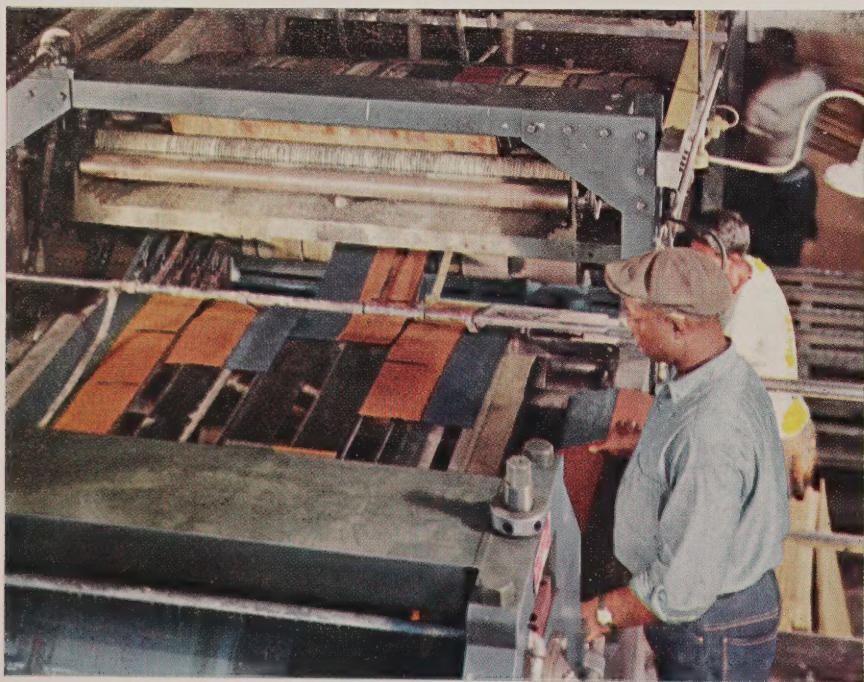
Insulating Siding is the outstanding siding product for economical re-siding of old structures. In the Shake design, it is equally effective on new construction. It provides at low cost a sturdy and attractive exterior with a wide choice of colors and designs. The maximum savings in fuel and greater summer comfort through its insulating properties, and substantial benefits in sound deadening. Costly painting bills are also eliminated. Most popular designs this year were Manor-Stone and the Shake designs and the soft pastel colors.

Promotion Program

Bird has always believed that its customers should be provided with the right selling tools, as well as high quality products. Bird customers rightfully expect to be kept informed about our products and to be shown practical ways to sell the consumer.

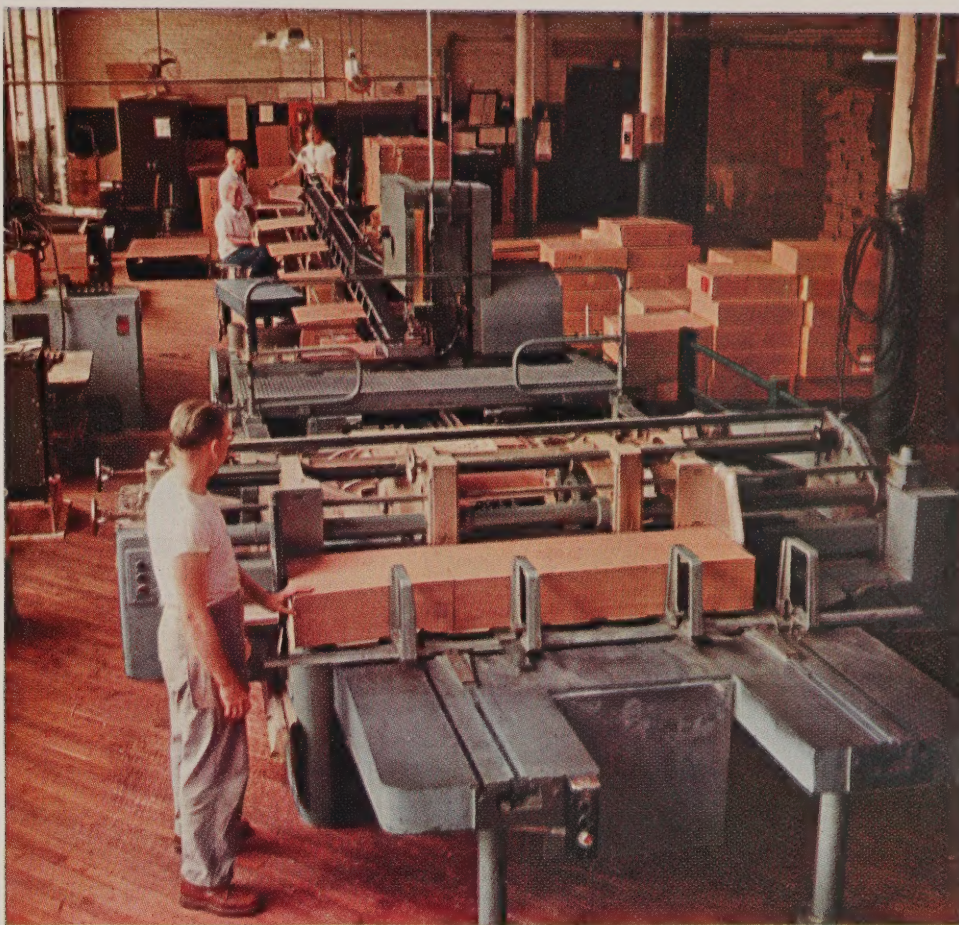
In 1954, the Bird Caravan proved an unusually effective sales tool. It helped the dealer understand Bird products and how to promote these products successfully. Progressive dealers today are handling more items and giving more service than ever before. They welcomed the help from the Caravan presentation.

(Continued on page 9)



Bird Master-Bilt Shingles traveling from the Cutter to the Pick-up Section at Chicago's new Shingle Machine.

Automatic Folder and Taper at East Walpole Box Plant speeds production of boxes, which will soon be on their way to Bird customers. This machine delivers cases completely folded and tapered.



Paper Products and Felt Division

EXPANSION in the Paper and Felt Division is spelled S-E-R-V-I-C-E. Almost every recent improvement in this division has been carried out with customer service in mind.

The relocation of the Fibre Box Sales Department this year is an example. Instead of time-consuming contacts with the mill by telephone or special messenger, the sales and manufacturing departments can now communicate with each other instantly since their offices are adjacent to each other in the plant. Customers' orders are processed more quickly, customers' telephone requests are handled on the spot — not by remote control.

A four-way intercom system connects the desks of Sales Manager Bonnyman, Assistant Sales Manager Beale, Planning Head Kendall and Shipping Foreman Murphy. Two-way, three-way or four-way conversations over this equipment can quickly settle almost any sales-manufacturing question. A teletype machine in the sales office provides instant

contact with many customers and with the sheet plant in New Britain, Connecticut.

New Connecticut Plant

The New Britain Plant is another link in the chain of better service. Located in the heart of Connecticut's industrial area, it helps Bird provide better service to many customers in the Hartford-New Haven-Bridgeport section. At New Britain, there is adequate warehouse space for storage of many standard items. Here also are machines for cleating wood frame boxes and for setting them up. There is also equipment for printing and slotting corrugated boxes and a die press, recently transferred from the East Walpole Plant.

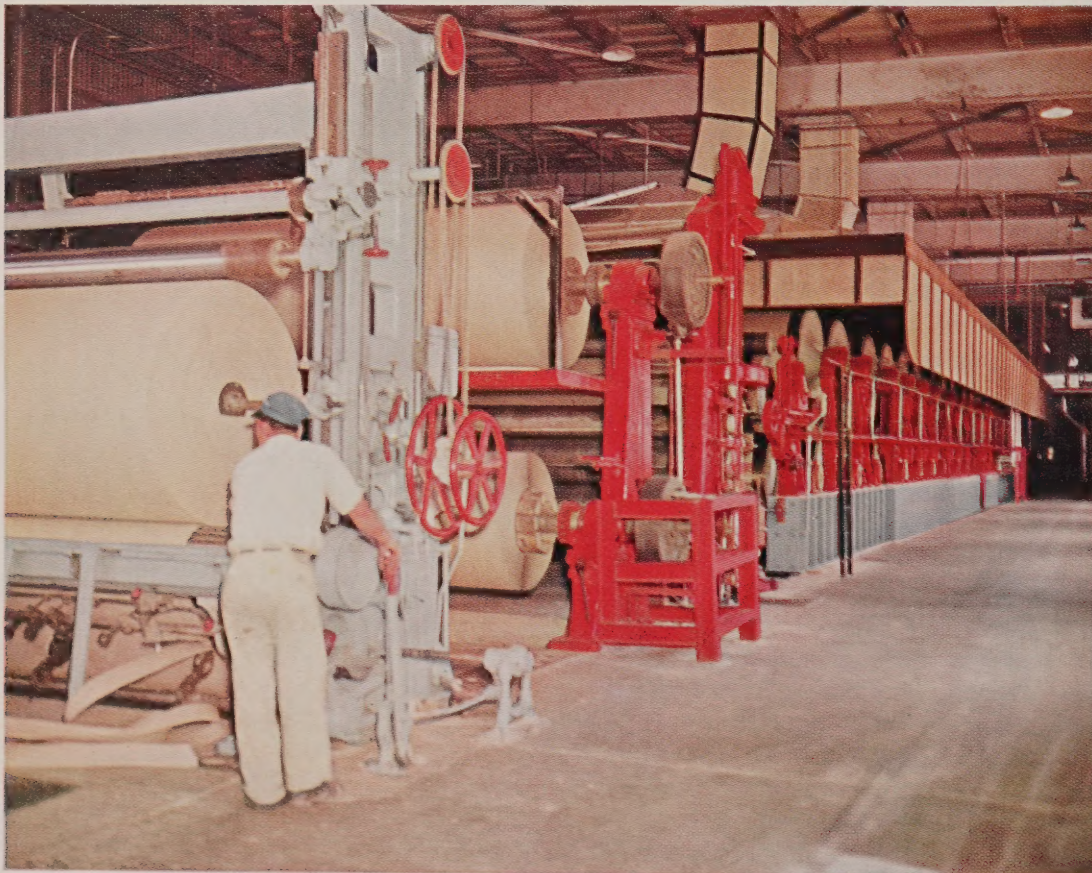
New equipment at East Walpole's Box Plant includes an automatic taper and folder, installed in the past two years and a new attachment on No. 2 Printer-Slotter, installed this year, which cuts hand

(Continued on page 7)



No. 5 Paper Machine, where paper up to 114-inch width is produced at the rate of 150 tons per day for the East Walpole Box Plants.

Modern Felt Machine at Shreveport. Another machine similar to this was recently built at the Phillipsdale, Rhode Island, Mill.



Paper Products and Felt Division

(Continued from page 5)

holes simultaneously with the other printing and slotting operations. This will speed up the making of the now popular Tote boxes used to carry everything from tomatoes and ginger ale to eggs.

Also new this year is the Thrissell Die Press which has the latest in die-cutting equipment. There is an automatic feed from a hopper and new machinery for cleaner cutting and more positive creasing. Both solid and corrugated fibre cases can be run through this Thrissell Die Press.

In the shoe cities of Manchester, New Hampshire, and Lewiston, Maine, new set-up stations for Bird shoe cartons were built in 1954. They will provide better customer service in these important areas. Each plant will now have its operations all on one floor. The buildings formerly used in Manchester and Auburn (Lewiston's twin city) were not designed for our type of production. The new units are more efficiently laid out and have inside truck loading docks as well as adequate freight loading facilities on our own sidings.

There is a new loading platform too at East Walpole, constructed recently, which now provides a much needed covered loading area.

Plant Modernization

In the Paper Mill, a one-half million dollar program of modernization is being completed at No. 4 Paper Machine. The old No. 3 Beater Room has been entirely torn out. Here are now located new jordan and the Paper Mill's second asphalt dispersion unit. At the machine itself is a new Suction Second Press, a new drive and a Langston Rewinder. A vapor absorption system has been installed and five new driers. No. 4 Fourdrinier Machine will now be able to produce a cleaner sheet faster.

New felt machines at Phillipsdale and Shreveport installed in recent years are proving their worth in manufacturing felt adequate for all Bird Mills including the new operation at Charleston. The large felt warehouses at Phillipsdale and Shreveport are also paying off. In an emergency like the recent New England hurricanes, warehouses full of felt enabled shingle machines to keep running at capacity without interruption. This happened in spite of the fact that storm damage at Phillipsdale kept the felt machines idle for two days after Hurricane Carol.

Modernization and expansion, translated into quality products and better service, are keeping old friends and winning new ones for Bird & Son. This

holds true in all the paper sales divisions — Special Papers, Horticultural Products, Shoe Cartons and Shipping Cases. It is illustrated by the list of shipping case customers which literally runs from A to Z — Abbott to Zedros.

New Uses for Bird Cases

Today Bird cases carry metals, guns, furniture — products that only a few years ago were being shipped in wooden crates. Paper does the job today, safely and with less expense. Bird weather proof cases travel to far off places like Japan and Europe, Greenland and Alaska, carrying shoes, food and even candy bars for military personnel.

Kent cigarettes with their famous Micronite filter tip are well known to radio and TV audiences. Not so well known is the fact that two East Walpole manufacturers combine skills to get the filter tip to the Kent factories. Hollingsworth & Vose Company, East Walpole neighbor of Bird, is the sole manufacturer of Micronite filter tips. Bird produces the cases in which that product is shipped.

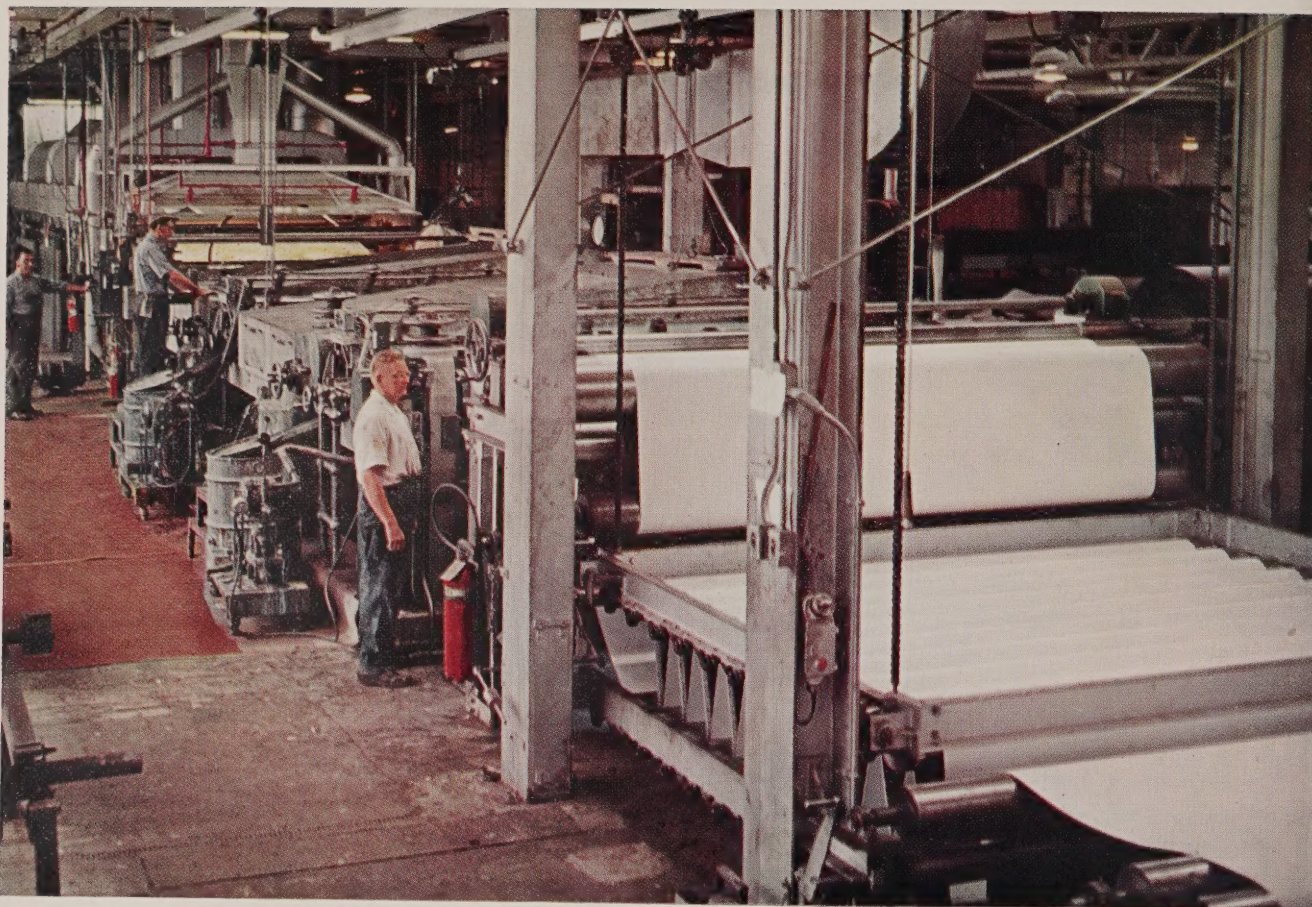
Another Walpole neighbor, Holiday Brands, ships its instant coffee in Bird cases.

Hurricanes would not seem to affect paper box production, but the two recent ones in New England did so. Some customers lost boxes in storage, through water damage, and had to reorder. There was an immediate and marked increase in orders from bakeries and other food producers as the general public, without power, turned to factory-prepared food. Sales of boxes to chain saw manufacturers increased, too.

Bird Horticultural Products continue in high demand with florists, nursery men and market gardeners. Although these products have been sold nationally for some years, there was a noticeable increase in West Coast business during 1954. The horticultural line is a well-rounded one. The standard, inexpensive Red Flower Pots, made by Bird for nearly half a century, are only one item. There are Vita-Band Plant Bands to bring young seedlings along quickly, Vita-Pots, and the new Perennial Pot. This product is now being produced on a new machine which automatically die cuts the material, forms the pot, staples sides and bottom and delivers the finished pot to the packing crew.

The Bird Paper Products Division looks for continuing good business in 1955. Volume has remained at good levels all through 1954. We expect a continuation of present levels well into next year.

See pictures of new plants on pages 12 and 13



The new Rotary Printing Machine at the Norwood Floor Covering Plant. Rug Border, Plastic Counter Cover and Plastic Wall Covering are manufactured on this equipment.

Floor Covering Division

TWO new products promised last year for the 1954 season have been introduced and are helping expand the sale of Bird Floor Covering nationally.

The first of these is Textured Linoleum. It has the same popular textured design found in Bird Texture Tile. Available in yard goods for the first time in 1954, it comes in both Quality and Super Grade weights two yards wide. There are nine patterns ranging from soft grays and tans to bright, cream colored backgrounds. This product has been oversold ever since it was introduced early in the year.

Production of Bird Plastic Surface Wall Covering began last June. Five sparkling colors that blend pleasingly with today's most popular room furnish-

ing colors are now available. This new product has met with wonderful success in just a few short months. The pattern is a four-and-one-half-inch block tile with contrasting border. Sold in rolls like Floor Covering and easily applied either by experts or by "do-it-yourself" exponents, it's the latest thing for quickly freshening bathroom or kitchen walls. It is much less expensive than other similar products, yet it gives the same outstanding service.

Bird Plastic Surface Wall Covering is made on the Flooring Plant's amazing new Rotary Machine. Departing from the flat bed process, this machine uses a high speed off-set printing process. The design is printed first, then the material travels to the second section of the machine to receive a rugged layer of solid plastic.

Other products being made on this machine, installed in 1952, are Bird Rug Border and Bird Plastic Surface Counter Cover. Rug Border, made for years by an older process, is now a better and more uniform product, and because of this new equipment is now manufactured in widths up to nine feet. Plastic Surface Counter Cover in linen and mother-of-pearl designs is sold in five vivid colors — red, blue, yellow, gray and green. A sixth color, beige, is also available in the linen design. This counter cover was immediately popular when first introduced in 1953, and continues to gain in popularity.

Rug Border, Counter Cover, Wall Covering — these three products now made by the rotary process are only the beginning; there are exciting new possibilities in the Bird Floor Covering picture of the future.

Sales Campaign

Next year, the advertising and sales promotion campaign of the Floor Covering Division will continue to help sell effectively the wonderful Bird line of products to the American housewife. National advertising in Sunday newspaper supplements and new eye-catching store window and floor area displays are again in the picture for 1955.

To aid the distributor and the dealer still further, the Bird Floor Covering management has appointed Bertyl V. Johnson to be Sales Development Manager. Mr. Johnson moved into this newly created post from his former position as a Field Manager. He is supervising a new Sales Training course and in addition will head a group of men who will devote all their time to special sales development efforts. This is a group of new men in addition to the regular sales force.

Fully trained in Bird selling, advertising and merchandising techniques, they will have the specific assignment of aiding distributors and their salesmen in the areas where the Bird management believes there is the greatest opportunity for expansion.

Following the success of the Caravan-type product presentations by the Roofing Division, a number of Boosterama meetings were held during the year in the principal cities throughout the country. These meetings are planned and conducted by the Field Managers with our local salesmen and the distributor organizations furnishing a real helping hand.

Local Bird Key Dealers and distributor representatives attend the Boosteras in force and after enjoying a meal together hear the latest in Bird

products, styles, and promotional ideas explained to them by our own men. The meetings are held in spacious quarters and are featured by many modern, colorful displays of Bird products suitable for use on retail floors.

From Maine to Florida, from New York to San Francisco, Bird Quality Products will be sold in 1955 as never before. Here is everything an enterprising distributor or dealer could wish.

First, there is the reliable, proven line of Bird Heavy Weight Rugs and Yard Goods with patterns and colors that are tops in the trade. There is the new line of plastic rotary-printed products, including the new Bird Plastic Surface Wall Covering and the very popular Plastic Surface Counter Cover. There is the increasingly popular line of Textured Linoleum yard goods. There are national advertising and point-of-sale displays tied in with the advertising.

It is a combination which creates confidence in the future; it is sure to produce business which will keep factory wheels turning steadily at the Norwood Floor Covering Plant and maintain busy, profitable operations for distributors and dealers the country over.

Building Materials Division

(Continued from page 4)

The Caravan will be back early in 1955 with new ideas on how to increase sales. There will be a new movie, which will stress values in roofing and techniques in its proper application. It is a brand new presentation using animation technique. In the Caravan meetings, dealers, builders and contractors, who often advise the home owners in the selection of roof materials, will learn how to present their stories better. Properly informed, these people can more easily close the sale for Bird products.

Another outstanding sales aid to Bird dealers is the full color advertising in trade and consumer magazines. These color advertisements appeared first in 1954. The technique of showing roof decks closeup in full, natural colors is a first for the industry. Colors, blends, Weathertex or other patterns are all reproduced in exact detail. A standard layout in a long series of advertisements gives added impact. There is no doubt that these are selling more Bird roofs. Look for more of them in 1955.

Expansion of plant facilities and sales programs has been carefully planned in recent years. It all adds up to this: Bird is ready for 1955, with a complete line of high quality products and the maximum in service to customers.

Christmas Greetings from Bird Shop



CHRISTMAS Shopping time for the family. These Bird families are looking over Santa's selections in

And just for good measure within the Bird plants. It's a group at the Floor Covering T their "Season's Greetings" at office.

At left: Shopping on Main Street in Walpole Center are Carolyn Delaney, Secretary to Vice President Wilkins, and four of her nieces and nephews: Cathey, 10; Danny, 3; Jerry, 7; and Beth, 12. The children's dad is Dan H. Delaney, Shipping Foreman, No. 2 Box Shop. Rudolf the reindeer, with flashing red nose, was a feature of the Bowden Hardware Company display. The candle and caroler on the light post are part of the town's Christmas lighting.

Below: Nothing is more fascinating than a window full of toys at Christmas, even if the toys are boys' toys, and you are a little girl. Here is Roofing Plant Foreman Louis Silvestri and his family, window-shopping at the Town Square Hardware Company in Norwood. Left to right: Louis' wife, Esther, Louis himself, Carole, 10, and Janice, 5.



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Christmas, 1953,
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Department and
of the foreman's



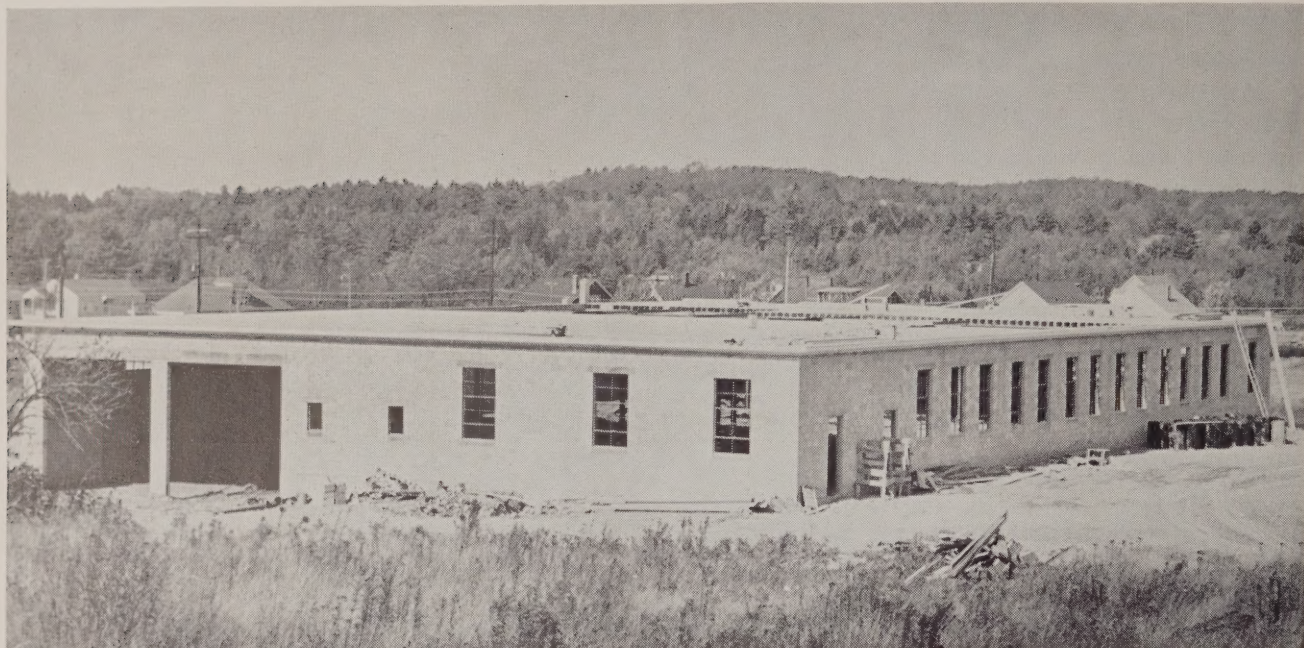
Parke Snow's (Norwood) display of dolls and cuddly animals attracts the three children of Thomas Flood, East Walpole Paper Mill. As Mary, 2, trustingly clutches her dad's hand, Mrs. Flood (Mabel) keeps a watchful eye on Patricia, 4. More interested in the camera than the panda is Tom's third daughter, Evelyn, 3.

mas Greetings from six in the Tube Machine Department,
Covering Plant: Standing, George Kinsman and Robert
s. Kneeling, Frank Kissell, Stanley Hayward, Felix Counter
Edward Wosniak.



Christmas shopping for mother's present is always one of the season's biggest thrills. Here's Charlie Cobb, Floor Covering, helping his two youngsters select something especially nice from the ladies' wear counter at Orent's Inc. in Norwood. David is 11 and Nancy, 3.

Expansion in the Paper Products Division



New Set-Up Plant in Lewiston, Maine, as it appeared under construction last fall.

Manchester, New Hampshire, Set-Up Plant at Beech and Shasta Streets. Construction was well along on this structure at the time this picture was taken in October. Both plants have recently been put into operation.





Bird & Son Shipping Platform at the New Britain Sheet Plant. Fast deliveries are made from this plant to many customers in the Connecticut area.



Trailer truck added this year operates from the New Britain Plant. This is one of the vehicles which guarantees fast factory-to-door delivery for Bird & Son's many Connecticut customers. The high, brightly painted sides of the trailer keep the name of Bird constantly before the public as the truck rolls up and down the highways of the Nutmeg State.

BETTER service to customers has been achieved in the Paper Division this year. For the many fibre box customers in the Connecticut area, Bird has opened a sheet plant in the Landers, Frary and Clark Building in New Britain, Connecticut. At Lewiston, Maine, and Manchester, New Hampshire, new buildings, designed specifically for the efficient handling of shoe cartons, have been built. Bird has long had plants in these areas, but the new buildings provide better layout for the set-up machinery and for warehousing and shipping. For further information on operations in the Paper and Felt Division, see page 5.



Track bridge in the famous Feather River Canyon, Western Pacific Railroad.

Western Pacific Vista Dome train enters tunnel in famous Feather River Canyon. Bird Tie Pads are used by this famous railroad to protect its ties at points of severe wear on bridges and curves.



Tie Pad Division

**Tremendous Savings Ahead
for Railroads which use
Bird Self Sealing Tie Pads**

SIXTY million dollars is the approximate annual savings which the railroads of the United States can expect through the general use of Bird Self Sealing Tie Pads.

In the year 1953, the Class I railroads in this country installed 33,500,000 cross ties in their tracks. When it becomes standard practice to install Bird Tie Pads on all new ties and under all new rail, the annual replacement of ties will be reduced to 22,000,000. The 33,500,000 ties in 1953 went in at an approximate cost of \$250,000,000. If, through the use of Bird Tie Pads, only

Bridge ties 17 years old were removed from these main line New Haven Railroad tracks at the Hartford, Connecticut, railroad station. Wood under the tie plates had failed. New ties, protected by Bird Self Sealing Tie Pads, are expected to last 35 to 40 years.



If all the bridges used by the North American railroads were placed end to end, a train rolling over them would not travel over solid ground again for a distance of about 3,750 miles. This represents between 14 and 15 million of the most expensive ties used in track construction. Through more extensive use of Bird Tie Pads on such structures, enormous savings per year can be made.

22,000,000 had had to be installed, the cost would have been cut to approximately \$190,000,000. The saving—a cool \$60,000,000!

These figures are based on the premise that Bird Tie Pads will effect a 50% service-life extension to ties in track. We know from actual experience over many years that this assumption is a modest one. Much larger savings per tie are made when Bird Self Sealing Tie Pads are used on the more expensive bridge and switch timbers.

These potential savings cannot be ignored. The 1953 tie installations represent a fair average. Actually they were a little less than in 1952. When there are between 33 million and 34 million ties to be installed each year, tremendous savings can be realized through the use of Bird Tie Pads.

Tie Life Lengthened

The many years of service already achieved by several millions of Bird Self-Sealing Tie Pads are evidence of what has been accomplished to date. Tie life has been extended. Maintenance costs have been reduced. Those railroads which have been using Bird Tie Pads in increasing quantities year after year are collecting dividends today on their foresightedness. They are better able to meet the restrictions on pur-

chasing and maintenance funds which have resulted from a decline in revenues. Figures for the first six months of 1954 show that the net income for Class I railroads is nearly 50% below the first six months of 1953. When this sort of thing happens, the railroads must cut their expenses. Bird Tie Pads are a happy solution. Track maintenance must go on. Wooden ties must be replaced to keep high speed trains operating efficiently and safely. By spending only a few cents more per tie per year, railroads can put real money in their tills, because maintenance costs and replacement costs will be sharply reduced.

There is no substitute for the wooden tie. Thousands of ties of substitute materials such as concrete and steel have been removed from the original test sites in railroad track. None of these substitutes has been adopted by any road.

How long will a tie last and how much punishment can it take? What can be done to extend its service life in track? Preservative chemicals now being used in the treatment of ties will add much to their longevity but this practice alone is not sufficient. The vulnerable areas under the tie plates and around the spike holes must be protected against moisture and abrasive action. Also, wood loses mechanical strength and chemical stability after it

has been exposed to moisture and air in contact with iron.

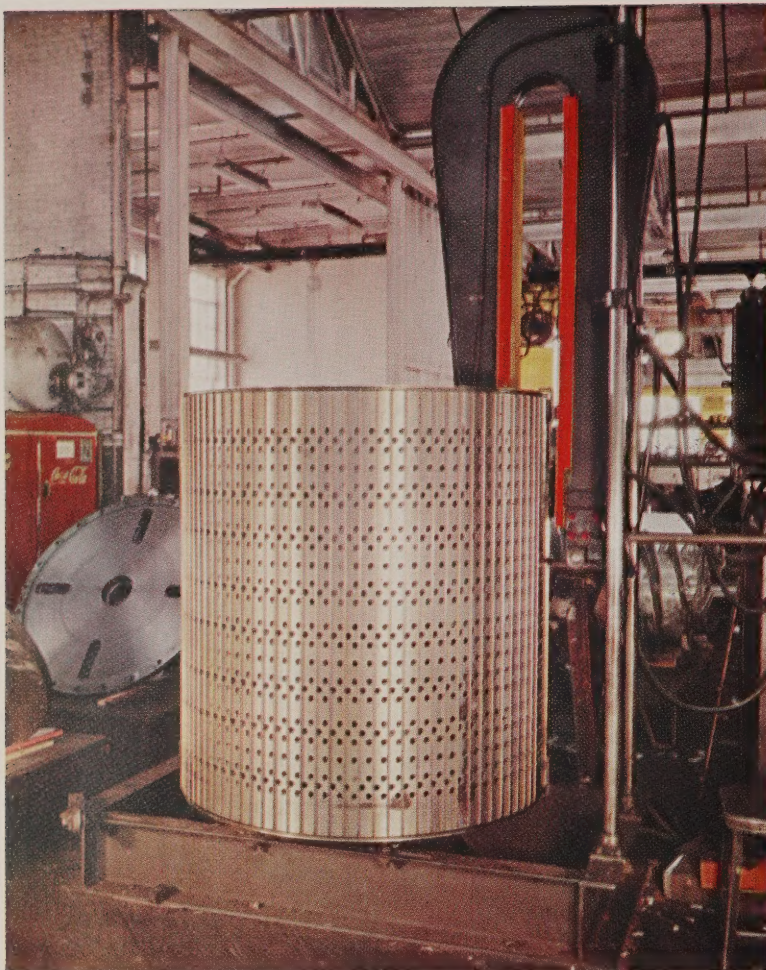
Seals and Protects

The Bird Self-Sealing Tie Pad is designed to protect these vital areas from abrasive grit, weather and chemical reaction. Carefully constructed on special equipment, these Tie Pads provide an effective seal that will give ties up to 50% longer life. With improved tie treatment and the use of surface coatings the life of ties can be further lengthened. We may well look forward to a service life of 50 years for ties in track compared with today's estimated average of 20 to 25 years.

Best on the Market

In addition to receiving orders from regular railroad patrons, we have had orders from several new sources during the year 1954. Some of these have come from large industries having extensive track layouts around their plants. The continuation of old accounts and the acquiring of new ones show that the merits of Bird Self-Sealing Tie Pads are becoming more generally recognized.

The Bird & Son Tie Pad Division faces the future with optimism. The need for an effective seal is recognized beyond a doubt. Bird Tie Pads have proven to be the answer—the best on the market to fill this need.



Bird Machine Company

Spot welding a big Bird-Young Vacuum Filter cylinder at the Bird Machine Co. Plant in South Walpole. Thousands of spot welds on this cylinder contribute to its dependable and lasting performance under severe conditions in chemical plant service. This is one of many types of industrial filters made by Bird Machine Co.

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OUR friends at South Walpole are strong believers in the American idea that standing still is the equivalent of sliding backwards, under this dynamic economy of ours.

Growth and progress are constant factors in the Bird Machine scheme of things, and they involve expansion in two directions: one, expanded engineering development and production facilities; two, a steadily growing line of Bird equipment to build and sell.

Anyone who visits the plant infrequently is immediately struck with the enlargement of manufacturing and assembly resources even since the mushroom growth of the hectic war production period. Some of these changes have been brought about by skillful rearrangement of existing facilities. But much that is entirely new and up-to-the-minute will also catch the eye, for example, an ultra-modern Lucas 4" horizontal boring mill, and a giant Monarch engine lathe, larger than any seen in the shop before. In process of installation as this was written is the last

word in test panels, specially designed to take care of all of the extensive electrical test work involved in Bird Machinery of every size and description.

New and imposing evidence of advancement in both product development and customer service facilities will be found in the Bird Research and Development Center. This sizable building is devoted exclusively to research and testing activities not only for customers but for product improvement and new product development.

Expansion in Products

The other kind of expansion — in number and variety of items of Bird machinery — is equally significant. Some, introduced after the war, have already attained major importance.

Hundreds upon hundreds of Bird Jonsson Screens, for example, are handling enormous tonnages of North American pulp every day. The more recently introduced Bird Vibrotor Screen for fine, slotted plate screening of both pulp and paper stocks is already becoming widely adopted throughout the industry.

The giant "King Size" Dirtecs, each with a capacity of 1400 gallons of pulp or paperboard stock per minute, are removing tons of dirt from such stocks. These big Dirtecs going into board mills are being equipped with continuous automatic evacuators to

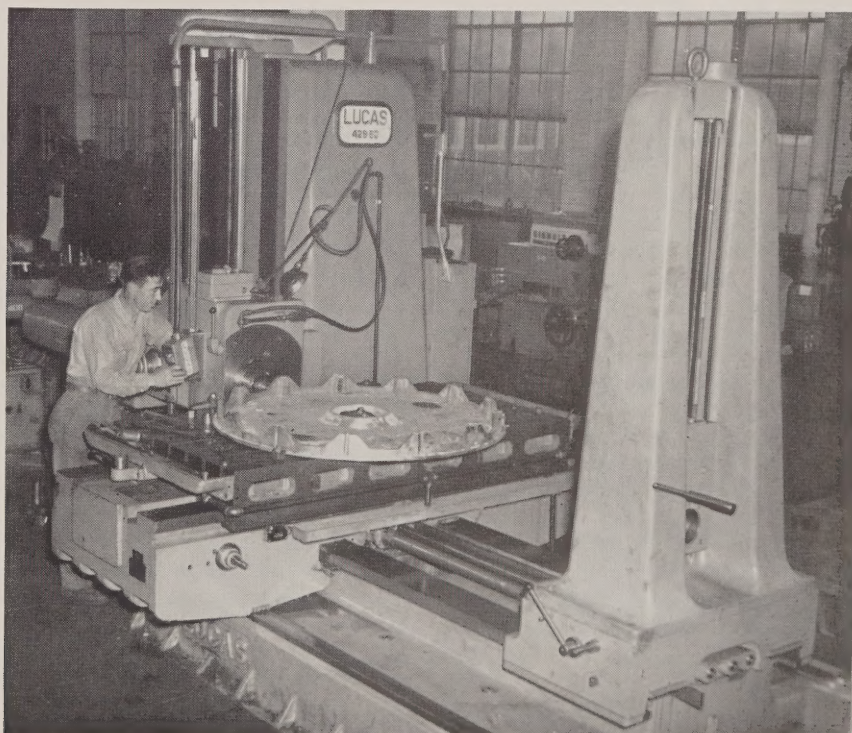
handle the huge amounts of dirt taken out of such stocks.

New developments for the chemical and process industries loom equally large. Some of these had already attained wide success in Europe before their originators selected Bird Machine as the best company to develop, produce and sell them on this side of the water. Among the newest is the Bird Prayon Filter, emanating from Luxembourg — a continuous, rotary, horizontal-type vacuum filter of extraordinary capacity and many unique operating advantages. Another, of domestic origin, is the new Bird Pressure Filter, a metal leaf filter having a number of design and operating features. It is expected to find wide application in the edible oil, brewing and other process industries.

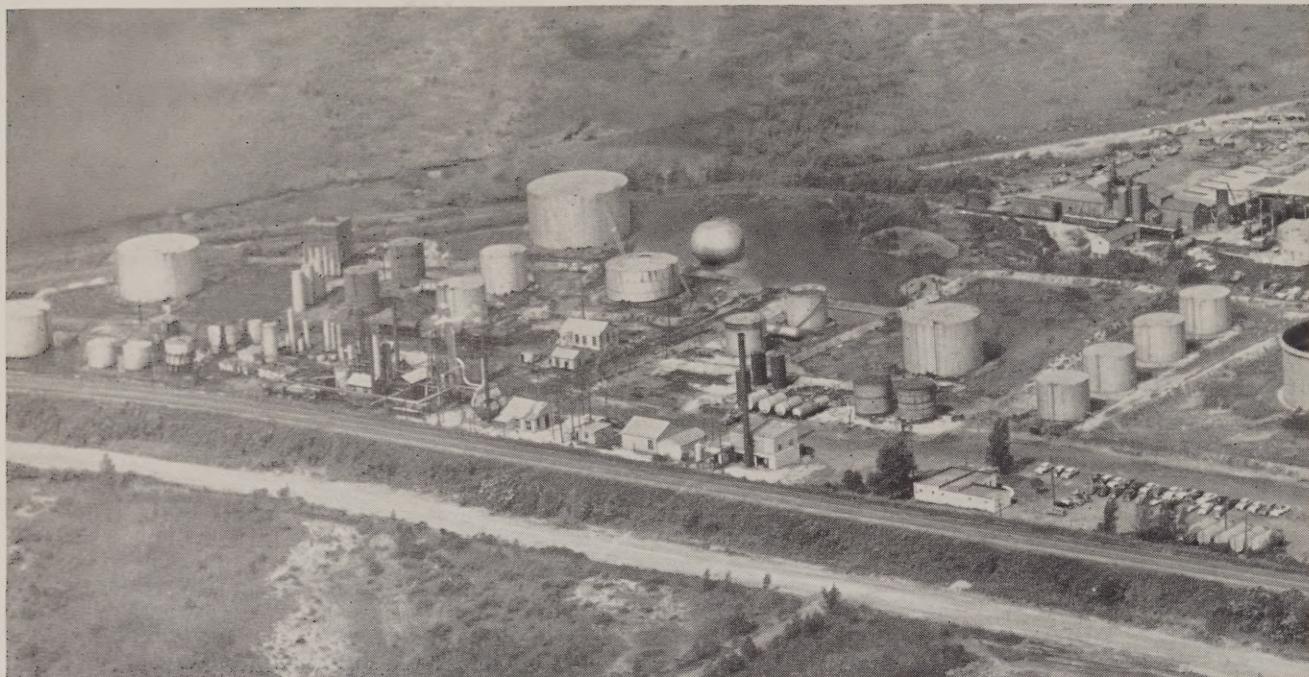
These developments have played their part in winning for Bird Machine Company an outstanding position of strength and leadership in its chosen fields. But the company is not resting on its laurels. Its Research and Development Center is concentrating on still newer and better machinery for the making of better products and more of them per day at lower cost per unit.

It is this constant and effective program of development and expansion that gives Bird Machine unbounded faith in its own future and in the increasingly important part it is destined to play in the ever expanding economy of our great country.

New Lucas four inch spindle horizontal boring, drilling and milling machine milling the half rounds of a cylinder head for a Bird screen.



Berry Asphalt Company



Berry Asphalt's newest unit — the Refinery in Gary, Indiana, acquired a year ago. Berry's Chicago Sales Office was recently moved to Gary.

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AS we come to the end of another year and review our efforts, we realize that 1954 has been a year of severe competition. The oil industry as a whole has had the serious and continuing problem of disposing of large surplus supplies of every type of petroleum product. While we have failed to accomplish all we had hoped at the beginning of the year, substantial progress has been made toward an expansion program for both Berry Asphalt and Rubarite.

Late last year, Berry Asphalt acquired a refinery at Gary, Indiana, with pipe-

line connections for obtaining Southwest crude oil. A connection for Western oil has been installed in 1954. The Gary Refinery is located in the Chicago area where there is ample opportunity for the sale of all types of petroleum products to independent outlets. During this first year, there were many problems and factors that prevented the Gary operations from fulfilling our expectations. We believe that we have now solved most of these difficulties and are looking forward to 1955 with considerable optimism.

In the spring, a new vacuum tower

was installed and along with it a heater for raising the temperature of the oil going to the tower, and vacuum producing equipment. Also installed at the same time were various heat exchangers, coolers, pumps, control instruments, and an asphalt plant for making roofing asphalts and paving materials.

In our Arkansas operations, Berry encountered the same unsatisfactory conditions of severe competition and a surplus of all petroleum products. In spite of these difficulties, there was an increase in volume of sales. Con-

Construction of a Rubarite road on State Highway 76, west of Nashville, Georgia. Rubarite has proved an excellent mix to stabilize construction procedure where sand, rather than gravel, has to be mixed with asphalt because of a shortage of gravel. Road engineers in Georgia were enthusiastic about Rubarite's performance.



siderable progress was also made in Arkansas in the development of rubber-asphalt products. New methods of technique in manufacture and use of new materials have been successfully solved.

New Seal Coat

A soft rubber-asphalt seal coat was developed. Job installations were constructed in Mississippi, New Hampshire, Wisconsin, and Missouri—all of which gave exceptionally good results. This soft rubber-asphalt seal firmly held the cover material, making a more flexible and thicker seal than could otherwise be obtained, and because of its very tacky consistency, did accomplish seal coat results that could not possibly be accomplished with conventional type asphalt.

Rubber-asphalt cutbacks were developed and used on seal coat work in Maine, Tennessee, Arkansas, Minnesota, Washington, Missouri and other places in which sand, pea gravel and chips were used for covering material. In every case, the results were very satisfactory. The Maine Turnpike, University Avenue between St. Paul and Minneapolis, and a road in Snohomish County, Washington, were outstanding examples of results that can be obtained by the use of these rubber-asphalt cutbacks.

In the industrial field rubber-asphalts are being tested in numerous places and for various purposes. We anticipate a very substantial tonnage of

rubber-asphalt for industrial use during the coming year.

The Rubarite plant in Magnet Cove, Arkansas, was put into operation in October of 1953, too late for any test roads to be installed that year. Beginning early in 1954, successful installations of the product were started. There have been many since from Maine to Washington and from the Canadian border to the Gulf of Mexico.

Severe Test

One of the outstanding jobs on which Rubarite was used in hot mix construction was in Rapid City, North Dakota. The first trial installation was so successful after going through a severe winter that all work done in 1954 was with hot mix Rubarite asphalt. Rapid City location is one of the most severe testing grounds on account of its variable and extreme climatic conditions. An excellent job of hot mix rubber-asphalt concrete was constructed in Georgia and is shown on these pages in full color.

The startling effect of Rubarite swept over the surface of a newly constructed asphaltic concrete job on Route 67 out of Little Rock gave indications that this method of sealing and rubberizing the surface of hot mix construction could well become a standard procedure for better waterproofing of new construction. It improves the anti-skid properties of bituminous surfaces and could be the means of elimi-

nating many of the SLIPPERY WHEN WET placards along our highways.

For Jet Air Fields

Government panel tests constructed with tar rubber at the Vicksburg Laboratory of the U. S. Army Corps of Engineers gave encouraging results proving that Rubarite can be easily added to tar mixtures, improving their resistance to the action of jet fuel, gasoline, kerosene and other petroleum products. These tests being carried on by the Vicksburg Laboratories will probably determine to a large extent the type of construction that the government will use in the construction of jet airfields.

We now have practical evidence and many facts to show that Rubarite when added to asphalt very materially improves the desirable characteristics of asphalt. We know that here are tremendous possibilities, not only for highways but for many industrial uses as well.

Many repeat Rubarite orders give convincing evidence that Rubarite has successfully passed through the experimental stage. We have had many favorable comments from competent authorities in the road building industry. The management of Rubarite, Inc., owned jointly by Bird & Son, inc., National Lead and Goodyear Tire & Rubber Company, looks forward confidently to a substantial increase in sales during the coming year.

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